



# Give every learner confidence in finance



Pearson Canada’s finance program brings together trusted, peer-reviewed, and inclusive content with AI-enabled learning tools that adapt to individual student needs. Designed to align with core finance competencies, it helps educators support meaningful learning outcomes while enabling students to build analytical confidence and practical, employer-valued skills, bridging finance theory with real-world application and career readiness.

## MyLab® Finance

Trusted content paired with digital tools, plus AI built for learning

### KEY FEATURES

- Continuous performance assessment with **Dynamic Study Modules**, including targeted practice where students need it most.
- Early identification of knowledge gaps through diagnostic tools such as **Gap Finder** and adaptive practice.
- Exam preparation with **Study Prep**, to build student confidence through personalized study tools, practice sets, and simulations.
- Clear explanations, concise summaries, and guided practice to support concept mastery with the **AI-Study Tool**.



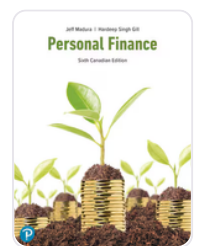
*“Found it [MyLab] very easy to use, the assignments were easy to navigate, and loved that assignment questions sometimes gave steps or examples on how to complete questions - very helpful”*

– Student User,  
MyLab

Our finance titles are developed by trusted experts to help students master key Finance concepts, one step at a time.

### FUNDAMENTALS OF INVESTING

- *Fundamentals of Investing*, 2<sup>nd</sup> Edition  
Scott B. Smart | Chad J. Zutter | Vijay K. Vishwakarma | Ayse Yuce



See the full catalog on [Pearson.com](https://www.pearson.com)

### PERSONAL FINANCE

- *Personal Finance*, 6<sup>th</sup> Edition  
Jeff Madura | Hardeep Singh Gill

Empower students to love their journey.  
Explore more.

