Pearson

Global Licencing Department

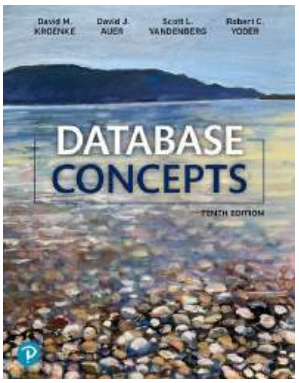
Higher Education

Autumn 2026

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Database Concepts, 11 Edition

Kroenke,Auer,Vandenberg,Yoder

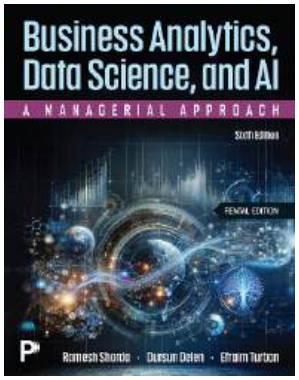


ISBN 9780135591567
Pearson US
Pub Date 24/02/2027
Copyright 2028
Page Count 600

Database Concepts helps students create and manage small databases. Designed to work with your preferred software, this flexible text focuses on database concepts (not the features of any particular product). Students practice working with 3 complete sample databases that run through portions of the text; while 3 ongoing projects challenge them to apply new learning to real business situations. It emphasises the cloud's essential role in database concepts, beginning with new Chapter 1 content that places the cloud in proper context. Coverage is up-to-date with Microsoft Office 365 and Windows 11.

Business Analytics, Data Science, and AI: A Managerial Approach, 6 Edition

Sharda,Delen,Turban



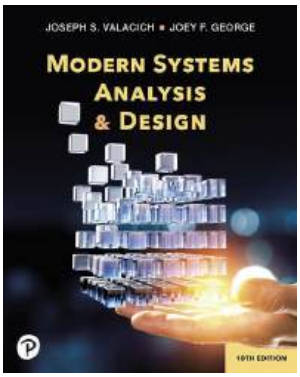
ISBN 9780135437520
Pearson US
Pub Date 27/03/2026
Copyright 2027
Page Count 728

Business Analytics, Data Science and AI: A Managerial Approach provides a complete guide to understanding and applying the technologies that drive business today. The text introduces the essentials of descriptive, predictive and prescriptive analytics as used in the business world. Vignettes and cases illustrate the real-world capabilities and costs of data science and analytics, as well as the latest advances in AI.

The 6e offers coverage of emerging components of modern-day business decision systems such as deep learning, robotics, agentic AI and more.

Modern Systems Analysis and Design, 11 Edition

Valacich,George

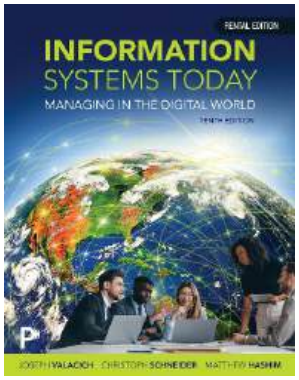


ISBN 9780135591079
Pearson US
Pub Date 26/02/2027
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Page Count 440

Modern Systems Analysis and Design is a practical guide to the skills, methodologies, techniques and tools essential for systems analysts to develop information systems. The authors assume students have taken an intro course in computer systems and have designed programs in at least 1 programming language. Following the systems development life cycle, the text offers a conceptual, systematic framework while moving logically through topics and exercises. This edition reflects systems development today with updated coverage of agile methodologies and current visuals, figures, tables and resources.

Information Systems Today [RENTAL EDITION], 10 Edition

Valacich,Schneider,Hashim



ISBN 9780135409855
Pearson US
Pub Date 19/05/2026
Copyright 2027
Page Count 568

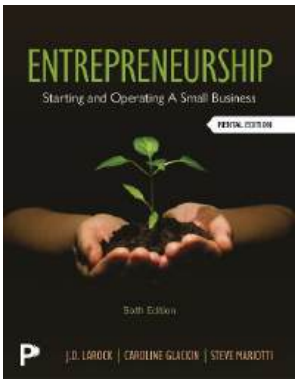
Information Systems Today: Managing the Digital World helps students understand how and why information systems are essential in today's evolving business landscape. Emphasizing ethical considerations, the text explores technology's impact on society and the modern challenges that drive innovation. A conversational approach engages students quickly, and chapter-opening case studies provide real-world examples.

The 10e has been thoroughly revised, including extensive new coverage of data and AI throughout every chapter to reflect the increasing importance of these topics.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Entrepreneurship: Starting and Operating A Small Business [RENTAL EDITION], 6 Edition

LaRock,Glackin,Mariotti

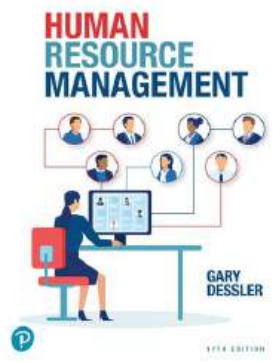


ISBN 9780135418987
Pearson US
Pub Date 21/05/2026
Copyright 2027
Page Count 560

Outlines the life cycle of an entrepreneurial venture, from concept to implementation to harvesting or replication. While comprehensive, it's versatile enough for courses covering either step-by-step business planning or the Lean Startup process. Students come away with an actionable plan for launching the business they envision. The 6e reflects shifts in entrepreneurial practices, incl remote work and the ubiquity of AI in every corner of the business world. Pearson partners with the Network for Teaching Entrepreneurship (NFTE) on innovative entrepreneurship education, empowering students to turn ideas into impact.

Human Resource Management: Modern Concepts, Tools and Techniques, 18 Edition

Dessler



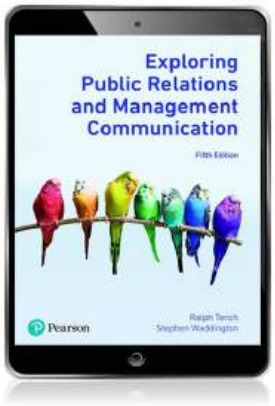
ISBN 9780135588864
Pearson US
Pub Date 1/3/2027
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Page Count 688

Human Resource Management introduces students to the daily tools and skills they'll need to function as successful managers, in both HR and business in general. Using a practical approach, the text explores the evolution of the field, highlighting the introduction of revolutionary new technologies and social media platforms. With a heavy focus on emerging industry trends and the positive impacts of technology on HR, this Edition prepares students with everything they need to be effective managers and HR personnel in the 21st century.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Exploring Public Relations, 6 Edition

Tench/Waddington

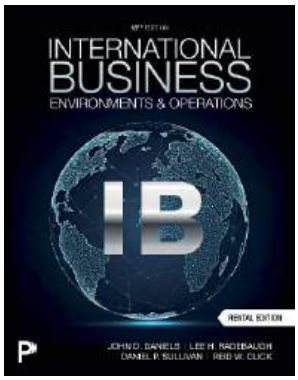


ISBN 9781292754246
Pearson UK
Pub Date 12/16/2026
Copyright 2026
Page Count 672

This edition examines the strategic importance of PR to organisational performance. Focused on PR in the modern era, it preserves the qualities readers have valued: clarity, evidence-based argument and a link between theory and practice. The 6e was rewritten to account for a transformed geopolitical, media and societal landscape since the previous edition—one in which AI is an everyday communication tool. New chapters and significantly revised others, while retaining the long-standing themes of relationships, reputation, ethics, planning, measurement and communications management.

International Business, 18 Edition

Daniels,Radebaugh,Sullivan,Click

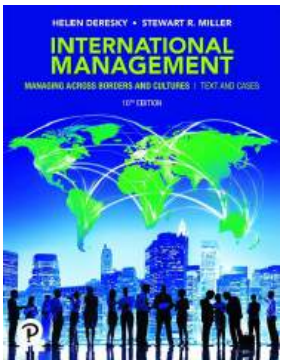


ISBN 9780135411490
Pearson US
Pub Date 5/6/2026
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Page Count 696

This title has for decades shaped the intellectual foundations of Intl business education. Developed by experts who are also educators, it has helped countless students grasp how countries, firms & managers conduct business across borders. It remains the top choice among educators for promoting professional success in today's global business landscape. 18e reimagines how intl business is taught & learned in an era defined by digital interdependence & geopolitical transformation. It represents a system-level redesign, with core content restructured to reflect the managerial point of view & evolving definitions of global strategy.

International Management, 11 Edition

Deresky,Miller

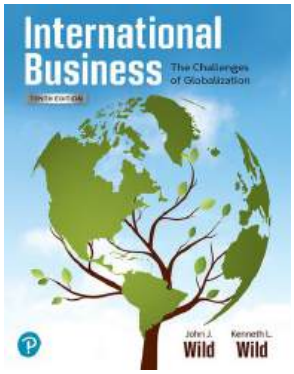


ISBN 9780135585313
Pearson US
Pub Date 15/03/2027
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Page Count 504

Companies that operate overseas conduct business across a multitude of different cultures, languages and traditions, not to mention economic, political and technological landscapes. International Management: Managing Across Borders and Cultures explores these challenges and explains how managers can adapt their leadership, strategies and operations to thrive in these evolving global environments. This Edition examines the latest and effective strategic, interpersonal and organizational skills, preparing readers for a career in global management.

International Business, 11 Edition

Wild,Wild



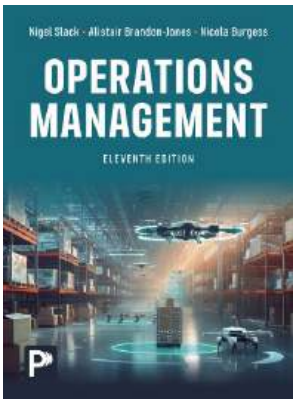
ISBN 9780135585191
Pearson US
Pub Date 15/03/2027
Copyright 2028
Page Count 456

International Business: The Challenges of Globalization is a brief, yet comprehensive intro to the difficulties of global entrepreneurship. It examines the cultural barriers that can arise in international business (IB) and the theory and terminology essential to conducting successful business abroad. With coverage of major IB topics, engaging features and real-world examples, the authors present a fresh take on the subject. This Edition has been thoroughly updated with ongoing changes in IB to ensure that it remains current and relevant to those pursuing a career as a global entrepreneur.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Operations Management, 11 Edition

Slack et al



ISBN 9781292759449
Pearson UK
Pub Date 5/13/2026
Copyright 2026
Page Count 760

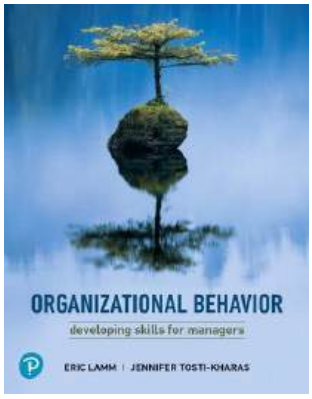
Help students see how operations shape every industry, from AI-driven innovation to the human decisions at its core.

Operations Management, 11e by Nigel Slack, Alistair Brandon-Jones and Nicola Burgess, is a comprehensive and essential guide which gives students the tools to design, deliver, and improve processes so they feel confident to improve performance in any organization.

Packed with fresh case studies and examples from a variety of industries, this 11e brings theory to life and helps students connect with the real world of business.

Organizational Behavior: Developing Skills for Managers, 2 Edition

Lamm,Tosti-Kharas



ISBN 9780135984819
Pearson US
Pub Date 15/01/2027
Copyright 2028
Page Count

Grounded in research, Organizational Behavior: Developing Skills for Managers teaches you how to succeed in today's ever-changing business environment. The text analyzes both classic and contemporary OB concepts using a theme of change management, and then links those concepts with associated skills. Includes relevant, real-world examples involving a wide variety of industries, organizations and geographies. Media-rich videos, interactives, and resources help you to prepare for a successful career in management.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Management and Organisational Behaviour, 14 Edition

Mullins and Rees

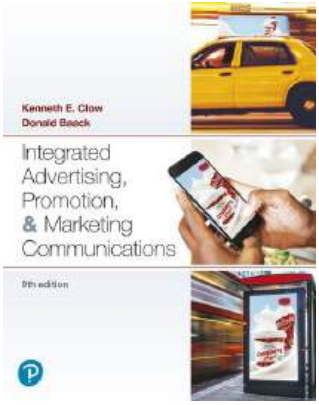


ISBN 9781292498942
Pearson UK
Pub Date 12/14/2026
Copyright 2027
Page Count 656

Management and Organisational Behaviour guides your students through person-organisation relationships, teaching the understanding, prediction, and control of human behaviour at work by applying theoretical frameworks to practice and developing critical thinking. The new edition addresses recent issues and has a greater international perspective with the addition of case studies from around the world and video cases by expert speakers.

Integrated Advertising, Promotion, and Marketing Communications, 10 Edition

Clow,Baack,Mitchell,Wood

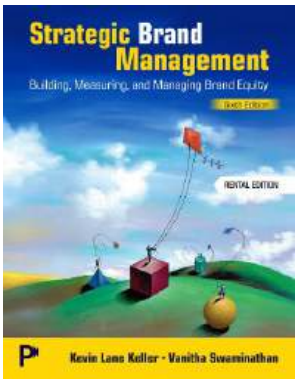


ISBN 9780135890974
Pearson US
Pub Date 1/3/2027
Copyright 2028
Page Count 480

Integrated Advertising, Promotion, and Marketing Communications teaches students how to effectively communicate in the business world. It champions the importance of weaving together all marketing activities into one clear message and voice, and helps students understand how communications are produced and transmitted. With added tools to help learners apply concepts to real--life situations, students will understand the vital links marketers use to connect and interact with customers.

Strategic Brand Management: Building, Measuring, and Managing Brand Equity [RENTAL EDITION], 6 Edition

Keller,Swaminathan

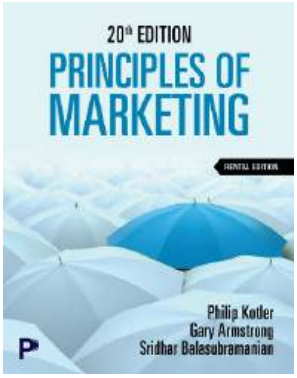


ISBN 9780135317761
Pearson US
Pub Date 1/7/2026
Copyright 2027
Page Count 624

Delivers unmatched breadth, depth & relevance in branding education. Prioritizing the consumer's point of view, it combines a robust conceptual foundation with practical insights for optimizing short- & long-term brand strategies. An extensive collection of illustrative examples from US & global brands enhances topical discussions.6e features a new Ch.2 covering modern marketing trends, such as consumer empowerment, generational shifts, data saturation & omnichannel expansion. Examines the skills & perspectives needed for building strong brands in the face of AI, maturing technologies and an increasingly competitive marketplace.

Principles of Marketing [RENTAL EDITION], 20 Edition

Kotler,Armstrong,Balasubramanian



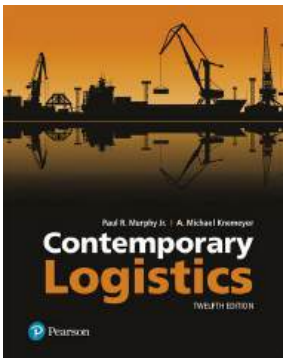
ISBN 9780135413265
Pearson US
Pub Date 2/4/2026
Copyright 2027
Page Count 768

Principles of Marketing is a longtime global leader for introductory marketing courses. Acclaimed authors merge core marketing concepts with strategies for creating a loyal customer base. The content parallels the marketing process, moving from consumer research to customer-driven strategies to marketing-mix models & , finally, broadly integrated elements. 20e reflects major trends & shifting forces impacting marketing today, including AI applications across marketing areas. A breadth of new examples shows how companies are using digital technology to more fully engage customers & shape brand experiences and loyalty.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Contemporary Logistics, 13 Edition

Murphy,Knemeyer,Brockhaus

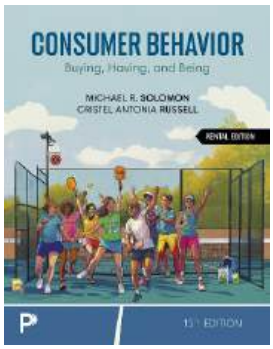


ISBN 9780135946343
Pearson US
Pub Date 22/03/2027
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Page Count 320

A dynamic foundation to the global study of contemporary logistics. A market-leading text, Contemporary Logistics explores modern logistics from a managerial perspective. These are characterized by geopolitical tensions in parts of the world, steadily increasing trade, supply chain vulnerabilities caused by severe natural disasters, and an unabated pace of technological advancement. In it, readers see theory come to life through timely, practical, and exciting coverage of logistics fundamentals, and challenges and opportunities for logistics managers in today's dynamic global landscape.

Consumer Behavior [RENTAL EDITION], 15 Edition

Solomon,Russell



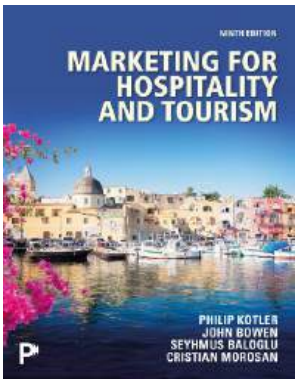
ISBN 9780135397138
Pearson US
Pub Date 29/04/2026
Copyright 2027
Page Count 544

Consumer Behavior is a deeply researched account of why and how we select, purchase and consume products, services or experiences. This classic text, by a prolific author team, explores the social, economic and technological factors that have fundamentally changed consumer behavior in this age of digital ubiquity.

Conversational and lively, the 15e gets students "future ready" by making every example meaningful and relevant. Readers consider the impact of a 21st Century worldview on consumer behavior, from AI and digital nomadism to thrifting and immersive art to influencer culture and personal branding.

Marketing for Hospitality and Tourism [RENTAL EDITION], 9 Edition

Kotler,Bowen,Baloglu,Morosan

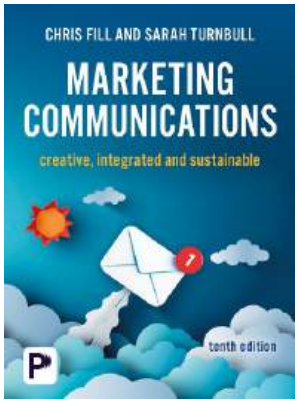


ISBN 9780135923276
Pearson US
Pub Date 24/05/2026
Copyright 2027
Page Count 672

Marketing forHospitality and Tourism, 8e is the definitive source for hospitality marketing courses.Taking an integrative approach, this highly visual, four-color book discusseshospitality marketing from a team perspective, examining each hospitalitydepartment and its role in the marketing mechanism. These best-selling authorsare known as leading marketing educators and their book, a global phenomenon,is the most frequent adoption for the course. Developed with extensive studentand professor reviews, this edition includes new coverage of social media,discussion of current industry trends, and hands-on application assignments.

Marketing Comms, 10 Edition

Fill/Turnbull

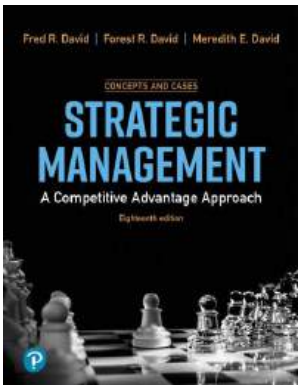


ISBN 9781292749167
Pearson UK
Pub Date 9/25/2026
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Page Count 656

Marketing Communications by Fill and Turnbull is the leading text that introduces you to the key topics of the subject. Ideal for undergraduate and postgraduate students in Marketing and related fields, this textbook guides you through the processes and actions of engaging audiences with brands, products, and services, from theory to practice.

Strategic Management: A Competitive Advantage Approach, Concepts and Cases, 19 Edition

David,David,David

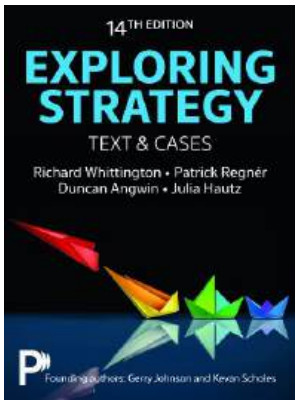


ISBN 9780135589229
Pearson US
Pub Date 1/3/2027
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Page Count 656

Strategic Management: A Competitive Advantage Approach, Concepts and Cases shows how to gain and sustain a competitive advantage in today's complex business world. The text helps students develop their own cutting-edge strategy through skill-developing exercises. It also offers coverage on issues related to ethics, social responsibility, global operations, and sustainability. This edition features updated discussions, examples and cases. As a result, students will be able to effectively create and implement a plan that can lead to a sustainable competitive advantage for any type of business.

Exploring Strategy – Text & cases, 14 Edition

Whittington



ISBN 9781292741482
Pearson UK
Pub Date 3/26/2026
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Page Count 816

Support your students to develop their strategic thinking skills and tackle business challenges with confidence. Trusted and comprehensive, Exploring Strategy 14e helps your students examine the big questions about organisations – how they prosper, grow, innovate and adapt in an increasingly complex business environment.

Exploring Strategy – Text only, 14 Edition

Whittington

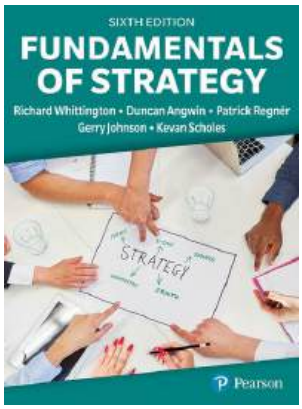


ISBN 9781292473338
Pearson UK
Pub Date 4/14/2026
Copyright 2026
Page Count 600

Support your students to develop their strategic thinking skills and tackle business challenges with confidence. Trusted and comprehensive, Exploring Strategy 14e helps your students examine the big questions about organisations – how they prosper, grow, innovate and adapt in an increasingly complex business environment.

Fundamentals of Strategy, 7 Edition

Whittington



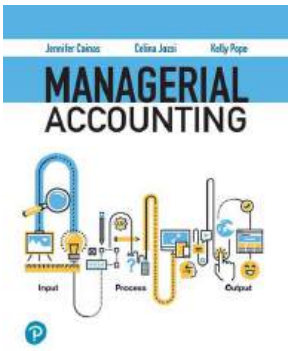
ISBN 9781292775838
Pearson UK
Pub Date 11/19/2026
Copyright 2027
Page Count 232

Fundamentals of Strategy introduces key strategic management concepts and techniques from theory to practice. Clear explanations, illustrative examples and real-world case studies help students to examine the essential strategic issues and choices facing today's organisations. The 7e is fully revised and updated to reflect the latest developments in strategy, including how organizations can use artificial intelligence in their strategizing and how students can apply these tools effectively and appropriately within their coursework.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Managerial Accounting, 2 Edition

Cainas,Jozsi,Pope



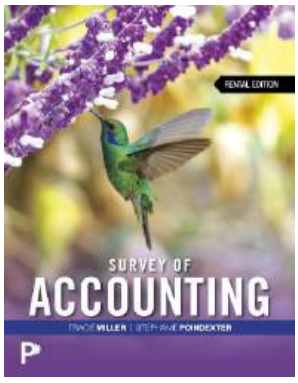
ISBN 9780135891216
Pearson US
Pub Date 4/1/2027
Copyright 2028
Page Count

Using a data analytics approach, Managerial Accounting shows you how to gather, process and prepare useful information to assist management with key operational and strategic decisions.

The 1e seamlessly blends relevant, real-world company examples and interactive exercises with compelling videos. You'll see firsthand how actual entrepreneurs analyze data and use emerging technologies to make business decisions, helping you gain a deeper appreciation for how accounting data is used today throughout all aspects of business.

Survey of Accounting [RENTAL EDITION], 1 Edition

Miller,Poindexter

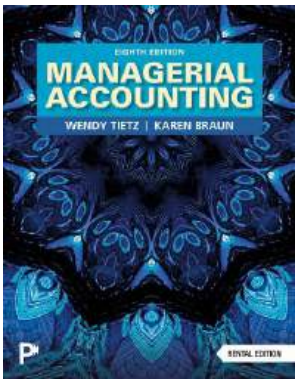


ISBN 9780135327043
Pearson US
Pub Date 14/08/2026
Copyright 2027
Page Count 1008

Survey of Accounting aims to provide all students, no matter their major, with essential knowledge of the role of financial and managerial accounting. Requiring no prior knowledge of accounting, the text seeks to instill the judgment and decision-making skills needed to plan and operate a business. In addition to learning how to read, understand and analyze accounting data, students explore how managers, investors and employees use accounting information to make decisions. In doing so, they build the financial literacy skills needed to confidently make their own decisions, both professionally and personally.

Managerial Accounting, 8 Edition

Tietz,Braun

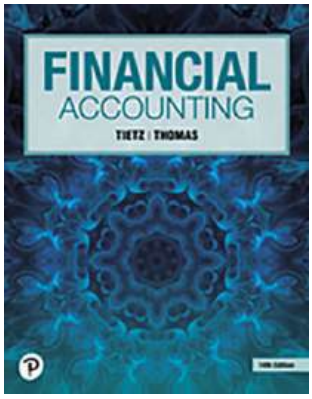


ISBN 9780135425619
Pearson US
Pub Date 23/06/2026
Copyright 2027
Page Count 912

Explores how financial data and analysis are used to make business decisions. Authors home in on data analysis and Excel® skills as key competencies for sound accounting practices. By drawing on actual accounting examples from well-known companies, they keep the material engaging, practical and relevant. The 8e introduces new financial analysis problems and more in-depth data analytics projects, expanding options across skill levels. Students also weigh the impact of AI on businesses and evaluate the accounting decisions of newly referenced companies, from Ford and Etsy to Sphere Entertainment.

Financial Accounting, 15 Edition

Tietz,Thomas



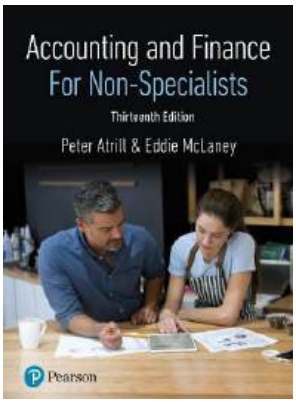
ISBN 9780135591895
Pearson US
Pub Date 6/1/2027
Copyright 2028
Page Count 864

Financial Accounting gives readers a solid foundation in the fundamentals of accounting and financial statements. It then builds upon that groundwork by offering more challenging concepts and problems. This approach helps students to better understand and analyze financial information and see its significance within a real-world context. This edition features new author-created videos, examples, cases and the award-winning Accounting in the Headlines blog. Together, they help students grasp the practical concepts of accounting, so that they can apply them in both their courses and career.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Accounting and Finance for Non-specialists, 13 Edition

Atrill/McLaney

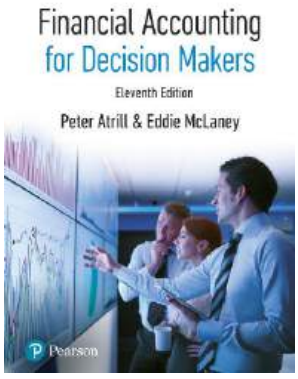


ISBN 9781292738666
Pearson UK
Pub Date 3/13/2025
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Page Count 568

Accounting and Finance for Non-Specialists 13e is a reader-friendly introduction to the subject, covering techniques widely used in financial accounting, management accounting, and financial management. This useful guide will help you explore the elements of the principal financial statements and learn the importance of accounting and finance in decision-making, from theory to practice, with a range of real-world examples. The activities and exercises will allow you to grow your understanding of the field, providing a solid foundation for your future career in business.

Financial Accounting for Decision Makers, 11 Edition

Atrill/McLaney



ISBN 9781292739120
Pearson UK
Pub Date 3/31/2025
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Page Count 688

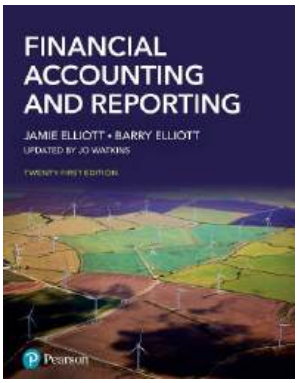
Financial Accounting for Decision Makers, 11e is an accessible introduction to the subject, focusing on the ways in which financial statements and information improve the quality of decision-making. This latest edition includes updated real-world examples, showing the pressure on industries resulting from the Covid-19 pandemic.

With its step-by-step approach, activities, and commentary from real company reports, this textbook will equip your students with the tools necessary to make successful financial decisions in their career.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Financial Accounting and Reporting, 21 Edition

Elliott/Elliott

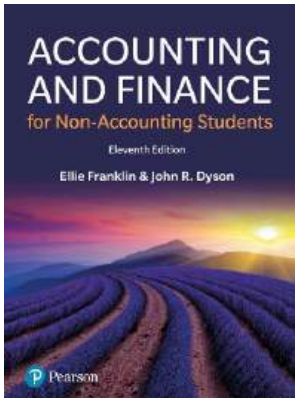


ISBN 9781292739137
Pearson UK
Pub Date 4/21/2025
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Page Count 720

inancial Accounting and Reporting, 21e provides a complete overview of this demanding subject, equipping students with the knowledge to understand, prepare and critically discuss IFRS-compliant financial statements with reference to the wider context and practice of financial reporting. Also available with MyLab Accounting.

Accounting and Finance for Non-Accounting Students, 11 Edition

Franklin/Dyson



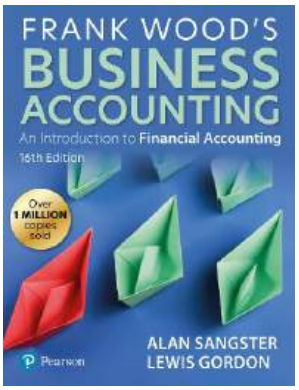
ISBN 9781292735993
Pearson UK
Pub Date 6/25/2025
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Page Count 552

Accounting and Finance for Non-Accounting Students, 11e is a clearly explained introduction to the key ideas of accounting and finance and why these matter. Covering all the fundamentals, the book is easy to understand and makes innovative use of everyday and real-life finance issues, bringing the subject to life.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Frank Wood's Business Accounting, 16 Edition

Sangster & Gordon

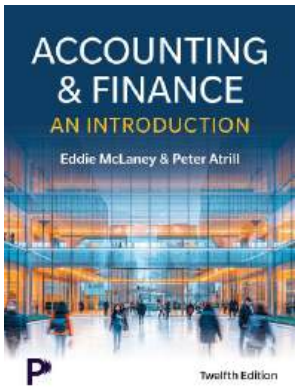


ISBN 9781292727783
Pearson UK
Pub Date 6/3/2024
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Page Count 936

Frank Wood's Business Accounting, 16e, is one of the world's best-selling textbooks on bookkeeping and accounting. Used by generations of instructors across the globe, the book is an excellent support to your teaching as you guide your students through the most important accounting practices today. Pair this text with MyLab® Accounting.

Accounting and Finance: An Introduction, 12 Edition

Atrill/McLaney



ISBN 9781292756752
Pearson UK
Pub Date 5/11/2026
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Page Count 928

Accounting and Finance: An Introduction, 12e provides excellent foundations in these subjects, providing students with the knowledge they need to apply key techniques and make informed, successful business decisions. Easy-to-read and use, the book is also filled with up-to-date examples of real-life financial issues.

Foundations of Macroeconomics, 10 Edition

Bade,Parkin

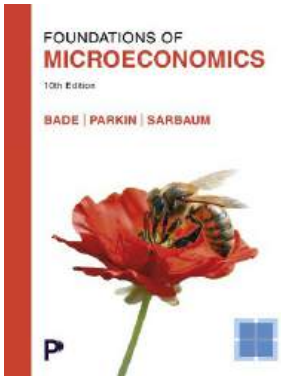


ISBN 9780135476840
Pearson US
Pub Date 24/12/2026
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Page Count 576

Introduces economic principles students can use to navigate financial decisions of their futures & everyday lives. The content is guided by a 4-point approach: motivate students with compelling issues, focus on core ideas, provide sufficient detail & facilitate a learn-by-doing approach. 10e features finely tuned content and notable changes in macro chapters. Recent events and forces demonstrating economic ways of thinking were added to the series, from growing wealth gaps to tensions over globalization to fiscal pressures from aging populations.

Foundations of Microeconomics, 10 Edition

Bade,Parkin



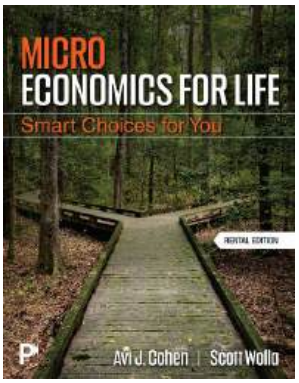
ISBN 9780135478486
Pearson US
Pub Date 21/12/2026
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Page Count 576

Introduces economic principles students can use to navigate the financial decisions of their futures & everyday lives. The content is guided by a 4-point approach: motivate students with compelling issues, focus on core ideas, provide sufficient detail & facilitate a learn-by-doing approach. 10e features finely tuned content and notable changes in micro chapters. Recent events and forces demonstrating economic ways of thinking were added to the series, from growing wealth gaps to tensions over globalization to fiscal pressures from aging populations.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Microeconomics for Life: Smart Choices for You [RENTAL EDITION], 1 Edition

Cohen,Wolla

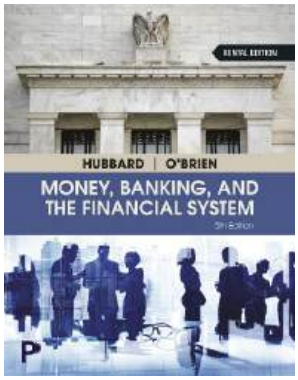


ISBN 9780135480359
Pearson US
Pub Date 18/06/2026
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Page Count 416

Presents concepts & strategies for making smart economic choices as a consumer, businessperson and citizen. Takes a literacy-targeted (LT) approach to help students "think economically." By prioritizing practical scenarios over theory & formulas, aims to have a direct impact on students' careers & life choices. To meet the needs of economics majors, the text supports various approaches to teaching microeconomic principles: LT, traditional & model-focused, & combined approaches. 3 Keys to Smart Choices, a framework for economic decision-making, is visually represented throughout to help students choose which direction to take at key junctures.

Money, Banking, and the Financial System [RENTAL EDITION], 5 Edition

Hubbard,O'Brien



ISBN 9780135429068
Pearson US
Pub Date 2/6/2026
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Page Count 760

Builds excitement around financial markets, how they're structured & how they connect to the broader economy. Renowned authors simplify financial developments over the past 20yrs. Examine changes in monetary policy, borrowing & lending, bank operations, rate fluctuations & regulatory responses. 5e analyzes financial events of recent years, such as the pandemic-spurred financial crisis, the highest inflation rates since the 1980s & the highest tariff rates since the 1930s. Supporting cases, exercises, solved problems & review questions were all revised to reflect the modernized content.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Microeconomics, 10 Edition

Pindyck,Rubinfeld,Skeath

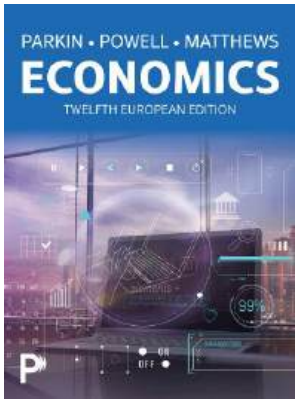


ISBN 9780135946589
Pearson US
Pub Date 1/3/2027
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Page Count 784

Exposes students to topics that play a central role in microeconomics. From game theory & competitive strategy, to the roles of uncertainty & information, & the analysis of pricing by firms with market power, the text helps students understand what's going on in the world of business. It also shows students how microeconomics can be used as a practical tool for decision-making & for designing & understanding public policy. Further illustrates microeconomics' relevance & usefulness with new coverage & examples, & an improved exposition that is clear & accessible as well as lively & engaging. With Microeconomics, readers will be able to fully appreciate how a modern economy functions.

Economics European Edition, 12 Edition

Parkin

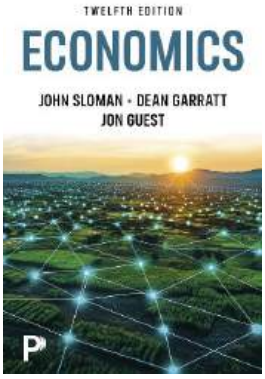


ISBN 9781292482132
Pearson UK
Pub Date 3/20/2026
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Page Count 832

This European Edition helps students think like an economist with current policy, data and debates. Relevant real cases cover offshore outsourcing, the impact of the Ukraine invasion on food prices, climate change economic challenges, and more. The book is a thorough overview and supports self-study or class use.

Economics, 12 Edition

Sloman



ISBN 9781292749709
Pearson UK
Pub Date 4/21/2026
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Page Count 992

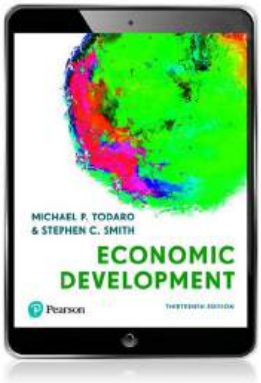
Economics, 12e is a bestselling introduction to economic theory and gives insight into the constantly-changing, complex issues economists face.

This text helps students apply key concepts to real-world challenges – from international issues to a range of everyday problems that affect us all.

Also available with MyLab Economics.

Economic Development, 14 Edition

Smith/Todaro



ISBN 9781292739625
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Pub Date 2/3/2027
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Page Count 928

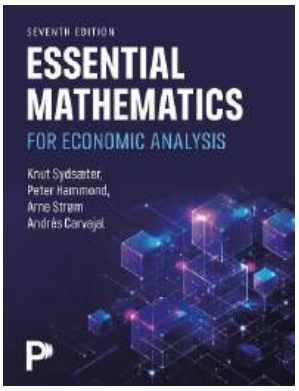
Offers a complete & balanced introduction to the requisite theory, driving policy issues, & latest research. A policy-oriented approach presents economic theory in the context of critical policy debates & country-specific case studies, to show how theory relates to the problems & prospects of developing countries. 14e has been revised & updated with new evidence, new data & new policy debates while exploring important issues affecting developing countries across the globe. Graphs & data tables have been updated throughout with particular focus on internationally comparable sources. Current perspectives are included on how AI & digital transformation interact with human capabilities & development.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Pearson

Essential Mathematics for Economic Analysis, 7 Edition

Sydsaeter et al



ISBN 9781292755755
Pearson UK
Pub Date 3/23/2026
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Page Count 976

This global bestseller offers a comprehensive, intermediate-level introduction to the math tools needed for the study of Economics. It moves from elementary calculus to advanced topics, with abundant worked examples, exercises, and economic applications to build skills and show real-world relevance.

This edition comes with a Companion Website.

Multinational Business Finance, 17 Edition

Eiteman,Stonehill,Moffett



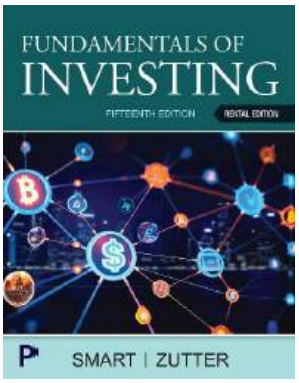
ISBN 9780135881255
Pearson US
Pub Date 4/1/2027
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Page Count 640

Multinational Business Finance trains the leaders of tomorrow's multinational enterprises to recognize and capitalize on the unique characteristics of global markets. As such, the authors have embedded real-world mini-cases throughout, applying the chapter concepts to the types of situations managers of real multinational firms encounter. The 16e attempts to capture the rapid evolution of our global marketplace. It takes a closer look at the types of organizations that permeate the arena, and the competition, opportunities and challenges global businesses face today.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Fundamentals of Investing [RENTAL EDITION], 15 Edition

Smart,Zutter

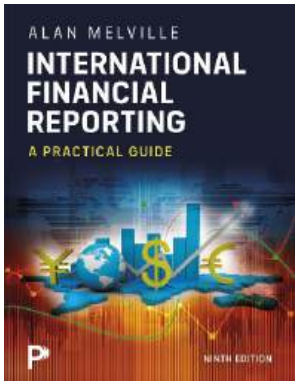


ISBN 9780135429754
Pearson US
Pub Date 27/10/2026
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Page Count 704

Fundamentals of Investing uses practical, hands-on applications and examples to introduce the topics and techniques used by both personal investors and money managers. The text focuses on individual securities and portfolios, demonstrating how the risk and return of investments can impact financial goals.

International Financial Reporting, 9 Edition

Melville



ISBN 9781292751665
Pearson UK
Pub Date 10/14/2025
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Page Count 536

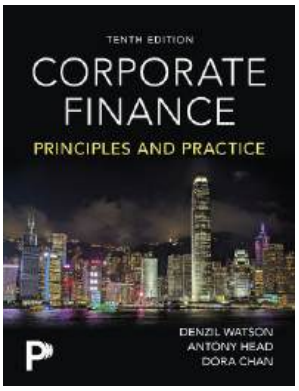
International Financial Reporting takes a practical, applied approach in exploring and explaining the latest international financial reporting standards (IFRS® Standards), as of 1 January 2025.

Reader-friendly, with plenty of worked examples, it provides a thorough introduction to financial reporting.

FRANKFURT BOOK FAIR 2026
BUSINESS & ECONOMICS

Corporate Finance, 10 Edition

Watson/Head/Chan



ISBN 9781292754161
Pearson UK
Pub Date 5/22/2026
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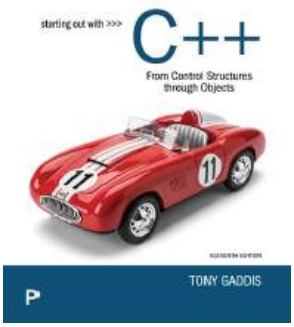
For students of business, finance and accounting.

Corporate Finance: Principles and Practice is a comprehensive guide, ideal for students at undergraduate, postgraduate, and professional levels and designed for newcomers to the subject. It explains essential principles step by step and includes relevant real-world discussions of the topics.

FRANKFURT BOOK FAIR 2026
ENGINEERING, COMPUTER SCIENCE & MATH

Starting Out with C++ from Control Structures through Objects, 11 Edition

Gaddis



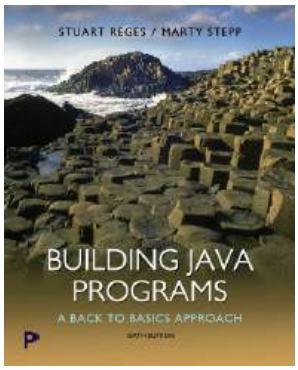
ISBN 9780135905623
Pearson US
Pub Date 03/06/2026
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Page Count 1632

Starting Out with C++: From Control Structures through Objects teaches how, why and when to use C++ features. Designed for beginners yet useful to experienced programmers, it explains key details and common pitfalls. Control structures, functions, arrays and pointers precede objects and classes, supported by code listings, real-world examples and exercises.

The 11th Edition incorporates C++20 advances, including new language features and guidance on smart versus raw pointers. It expands advanced topics, emphasizes safe coding and adds Professional Disposition/Soft Skills exercises.

Building Java Programs: A Back to Basics Approach eText, 6 Edition

Reges,Stepp



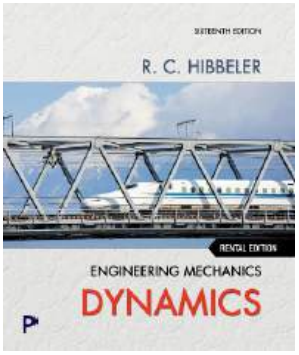
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A layered approach to new syntax and concepts. Building Java Programs: A Back to Basics Approach ensures students are thoroughly prepared as they work through CS1 material. By the end of the course, students will have learned about both styles of programming.

The 6th Edition is now a digital-first text, integrated fully in Pearson's Revel environment that combines narrative text, video content, and other learning aids with scored coding exercises. This revision features new and enhanced topics, new programing exercises, new and revised case studies, expanded content on challenging concepts, and much more.

Engineering Mechanics: Dynamics, 16 Edition

Hibbeler



ISBN 9780135426104
Pearson US
Pub Date 26/02/2026
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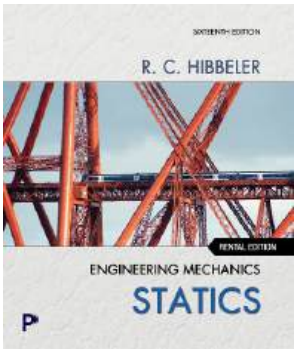
A proven approach to conceptual understanding and problem solving

Engineering Mechanics: Dynamics is a clear and thorough presentation of engineering mechanics theory and application, drawing upon the author's decades in the classroom and his intuition for student learning. This trusted text has been shaped by the comments and suggestions of many of the author's students, along with hundreds of reviewers in the teaching profession.

The 16th Edition clarifies narrative and reinforces accuracy throughout, and adds new Fundamental Problems, photos, and homework problems.

Engineering Mechanics: Statics, 16 Edition

Hibbeler



ISBN 9780135425923
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Pub Date 07/01/2026
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Page Count 672

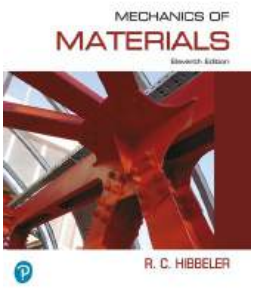
A proven approach to conceptual understanding and problem solving

Engineering Mechanics: Statics is a clear and thorough presentation of engineering mechanics theory and application, drawing upon the author's decades in the classroom and his intuition for student learning. This trusted text has been shaped by the comments and suggestions of many of the author's students, along with hundreds of reviewers in the teaching profession. The 16th Edition clarifies narrative and reinforces accuracy throughout, and adds new Fundamental Problems, photos, and homework problems

FRANKFURT BOOK FAIR 2026
ENGINEERING, COMPUTER SCIENCE & MATH

Mechanics of Materials, 12 Edition

Hibbeler

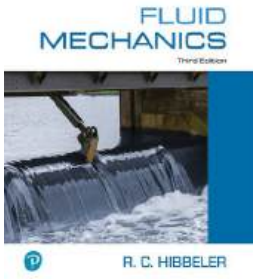


ISBN 9780135921333
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Pub Date 02/03/2027
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Page Count 896

Mechanics of Materials excels in providing a clear and thorough presentation of the theory and application of mechanics of materials principles. Mechanics of Materials empowers students to succeed by drawing upon Professor Hibbeler's decades of classroom experience and his knowledge of how students learn. The text is shaped by the comments and suggestions of hundreds of reviewers in the teaching profession, as well as many of his students.

Fluid Mechanics, 4 Edition

Hibbeler

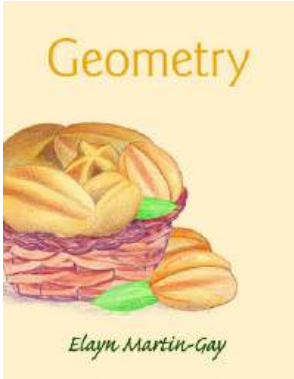


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Page Count 928

Fluid Mechanics excels in providing a clear and thorough presentation of the theory and application of fluid mechanics principles. It empowers students to succeed by drawing upon Professor Hibbeler's decades of classroom experience and knowledge of how students learn. The text is shaped by the suggestions of hundreds of peer reviewers and many of his students.

Geometry, 2 Edition

Martin-Gay

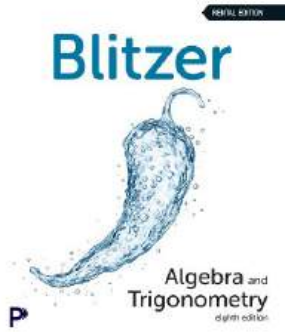


ISBN 9780135565414
Pearson US
Pub Date 21/04/2026
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Page Count 696

Elayn Martin-Gay's developmental math program is motivated by her firm belief that every student can succeed. Martin-Gay's focus on the student shapes her clear, accessible writing, inspires her constant pedagogical innovations, and contributes to the popularity and effectiveness of her video resources. Geometry, 2nd Edition continues her focus on students, providing a solid foundation in Euclidean geometry for students who may not have previous experience in geometry.

Algebra and Trigonometry, 8 Edition

Blitzer



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Pub Date 08/07/2026
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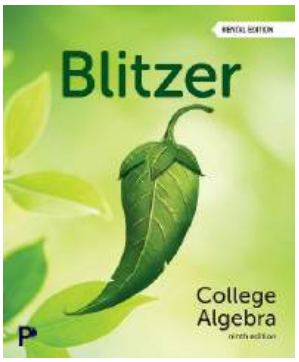
In Algebra & Trigonometry, Blitzer continues to support and inspire students and instructors. His engaging approach and distinctive background in mathematics and behavioral science shape applications drawn from pop culture and current topics, connecting mathematics to the lives of students across all majors.

The 8th Edition includes more than 150 new and updated exercises. Revised applications explore ChatGPT and Claude AI, internship lengths, cable subscriptions, average student loan debt, podcast audiences and many other contemporary topics.

FRANKFURT BOOK FAIR 2026
ENGINEERING, COMPUTER SCIENCE & MATH

College Algebra, 9 Edition

Blitzer



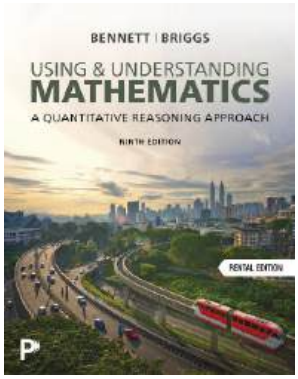
ISBN 9780135411971
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Page Count 960

In College Algebra, Bob Blitzer continues to support and inspire students and instructors. His engaging approach and distinctive background in mathematics and behavioral science shape applications drawn from pop culture and current topics, connecting mathematics to the lives of students across all majors.

The 9th Edition includes more than 150 new and updated exercises. Revised applications explore ChatGPT and Claude AI, internship lengths, cable subscriptions, average student loan debt, podcast audiences and other contemporary topics.

Using & Understanding Mathematics: A Quantitative Reasoning Approach, 9 Edition

Bennett,Briggs

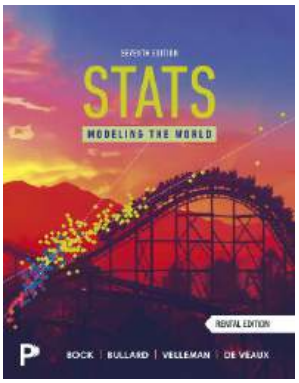


ISBN 9780135461310
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Pub Date 17/04/2026
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Page Count 864

Using & Understanding Mathematics: A Quantitative Reasoning Approach prepares students for math in future courses and daily life. A context-driven, modular structure with Brief Review features motivates learners and supports diverse backgrounds, building critical thinking about quantitative issues. The 9th Edition adds updated data, expanded examples, new Math for Life links to real-world topics, and an emphasis on AI use and reliability.

Stats: Modeling the World, 7 Edition

Bock,Bullard,Velleman,De Veaux



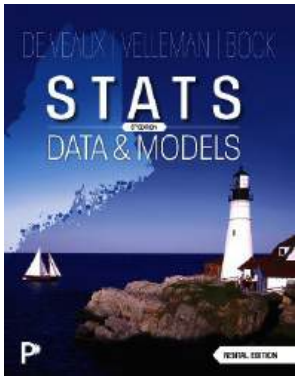
ISBN 9780135428443
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Pub Date 28/01/2026
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Stats: Modeling the World engages students immediately with practical data analysis and graphics, encouraging them to think in a statistical context. Current, relevant examples and data—along with the authors' signature "Think, Show, and Tell" method—help them approach a question, solve the problem and communicate meaning.

The 7th Edition aligns with the most recent guidelines of the GAISE project sponsored by the American Statistical Association, and is completely consistent with the new AP Statistics syllabus. Examples, exercises and data are updated throughout.

Stats: Data and Models, 6 Edition

De Veaux,Velleman,Bock



ISBN 9780135428764
Pearson US
Pub Date 07/01/2026
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Page Count 1072

Stats: Data and Models builds critical data thinking with clear core concepts and unmatched readability. Technology and simulations illustrate variability, preparing students for advanced topics. Experience with large datasets and multivariate thinking fosters savvy data consumers. The 6th Edition aligns with the 2026 ASA GAISE, expanding use of the authors' tools for randomness, sampling distribution models, and inference. Each chapter adds ethical discussions, collaborative projects, and broader coverage of data modeling.

FRANKFURT BOOK FAIR 2026
ENGINEERING, COMPUTER SCIENCE & MATH

Business Analytics, 4 Edition

Evans

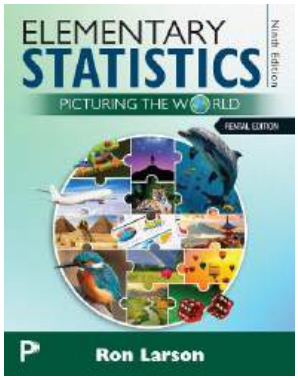


ISBN 9780135921838
Pearson US
Pub Date 24/02/2027
Copyright 2028
Page Count 704

Business Analytics teaches the fundamental concepts of modern business analytics and provides vital tools in understanding how data analysis works in today's organizations. Author James Evans takes a fair and comprehensive approach, examining business analytics from both descriptive and predictive perspectives. You'll learn how to apply basic principles, communicate with analytics professionals, and effectively use and interpret analytic models to make better business decisions. And included access to analytics software gives you real-world experience and career-focused value.

Elementary Statistics: Picturing the World, 9 Edition

Larson

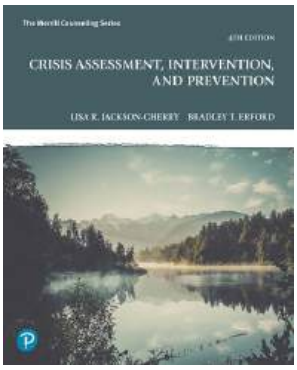


ISBN 9780135427620
Pearson US
Pub Date 18/02/2026
Copyright 2027
Page Count 712

Elementary Statistics: Picturing the World makes statistics approachable with stepped-out instruction, real-life examples and exercises, and a page-friendly design. Larson blends theory, teaching aids, and thoughtful layout to convey concepts and help students use statistics to describe and understand the world. The 9th Edition updates examples, exercises, and features like Try It Yourself and Picturing the World; revises Chapter Technology Projects; adds guidance on P-values; and includes many other enhancements.

Crisis Assessment, Intervention, and Prevention, 5 Edition

Jackson-Cherry,Erford



ISBN 9780135965542
Pearson US
Pub Date 10/02/2027
Copyright 2028
Page Count 544

Crisis Assessment, Intervention, and Prevention provides key information for mental health professionals in assessing and reacting to various crises in a changing world. A comprehensive crisis task model, practical applications and first-hand experiences familiarize readers with crisis issues and enable them to practice skills before encountering a problem for the first time in the field.

Theories of Counseling and Psychotherapy: Systems, Strategies, and Skills, 6 Edition

Kress,Seligman,Reichenberg



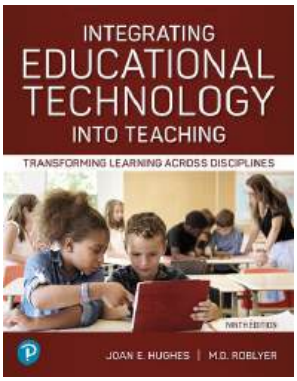
ISBN 9780135968574
Pearson US
Pub Date 28/01/2027
Copyright 2028
Page Count 624

Theories of Counseling and Psychotherapy offers an innovative look at emerging and well-established counseling theories. Each theory chapter begins with a brief approach overview and a biographical sketch of its developer, then moves on to the theory's key concepts, therapeutic process, therapeutic techniques and procedures, application, strengths and limitations. Particular attention is given each theory and how each applies to people from diverse backgrounds.

FRANKFURT BOOK FAIR 2026
HSS & EDUCATION

Integrating Educational Technology into Teaching, 10 Edition

Roblyer,Hughes

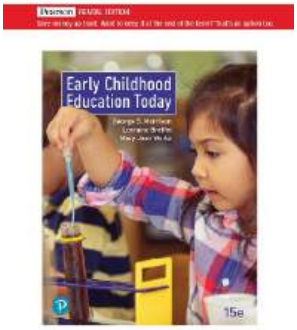


ISBN 9780135985281
Pearson US
Pub Date 04/01/2027
Copyright 2028
Page Count 592

Integrating Educational Technology into Teaching gives teachers a solid foundation to incorporate transformative technology in their classrooms. Learning theories and research-based practices model how to effectively plan, select and evaluate technology use across 12 content areas. Hands-on exercises and sample lessons help teachers develop the insight and skills they need to become technology leaders.

Early Childhood Education Today, 16 Edition

Morrison,Breffni,Woika



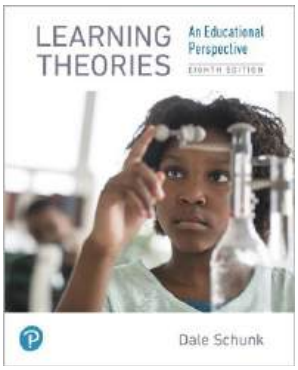
ISBN 9780135458679
Pearson US
Pub Date 03/12/2026
Copyright 2027
Page Count 624

Early Childhood Education Today, 16e presents current, research-based information on providing high-quality early education to all children. An engaging writing style and practical examples of authentic teaching practices make it a popular resource for pre-service teachers, current teachers, and staff enrolled in certification and degree programs. Strong coverage of development in the age/grade-specific chapters and coverage of contemporary topics stand apart from others in its field.

FRANKFURT BOOK FAIR 2026
HSS & EDUCATION

Learning Theories: An Educational Perspective, 9 Edition

Schunk,DiBenedetto

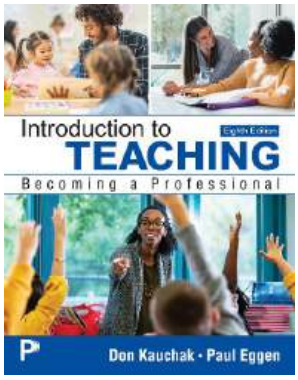


ISBN 9780135468517
Pearson US
Pub Date 26/10/2026
Copyright 2027
Page Count 608

Learning Theories, 9e looks comprehensively at key theoretical principles, concepts, and research, with special attention to applying concepts and principles in the classroom. It beings with the relationship between learning theory and instruction, reviews the neuroscience of learning, and then moves on to the major theories of learning: behaviourism, social cognitive theory, information processing theory, cognitive learning processes, and constructivism. Key topics include motivation, self-regulated learning, and contextual influences.

Introduction to Teaching: Becoming a Professional, 8 Edition

Kauchak,Eggen



ISBN 9780135443712
Pearson US
Pub Date 23/06/2026
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Page Count 544

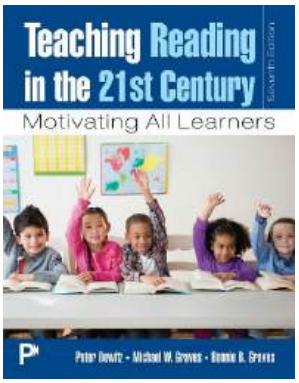
Introduction to Teaching helps education students make informed decisions about becoming teachers by presenting a realistic, current view of the evolving profession. It emphasizes reform, professionalism and urban education.

The 8e focuses more closely on the human side of teaching and professional practice. It explores how teachers can build their knowledge, support students' mental health and well-being, improve effectiveness, use technology and thrive in their first year. Revised case studies and vignettes bring new and updated topics to life.

FRANKFURT BOOK FAIR 2026
HSS & EDUCATION

Teaching Reading in the 21st Century: Motivating All Learners, 7 Edition

Dewitz,Graves,Graves,Juel



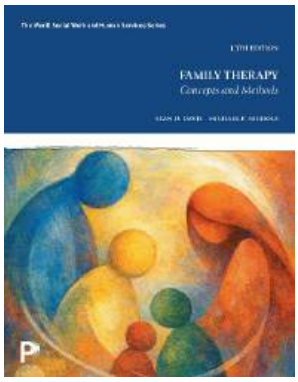
ISBN 9780135456453
Pearson US
Pub Date 18/09/2026
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Page Count 688

Teaching Reading in the 21st Century: Motivating All Learners helps future teachers develop students who want to read and therefore can read. The authors consistently reinforce that motivated students will read widely and deeply, facilitating vocabulary, comprehension, and fluency. All 5 components of reading are covered in depth.

The 7e is substantially revised & considers how AI will affect teachers & students, aiming to help both use AI and internet resources effectively and carefully. It overviews commercial core reading programs, incorporates recent research findings and new ideas throughout & much more.

Family Therapy: Concepts and Methods, 13 Edition

Davis,Nichols

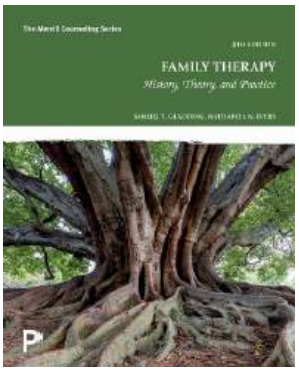


ISBN 9780135442593
Pearson US
Pub Date 14/09/2026
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Page Count 304

Family Therapy, 13e explores the rich history and contemporary practice of the entire field. Thorough, thoughtful, fair, and balanced, this accessible resource presents ideas and techniques that give readers a clear focus on clinical practice. Long considered the standard of excellence, it is an authoritative, readable, informative guide.

Family Therapy: History, Theory, and Practice, 8 Edition

Gladding,Ivers



ISBN 9780135443521
Pearson US
Pub Date 14/08/2026
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Page Count 592

Family Therapy is grounded in evidence-based practice and the rich theoretical foundation of marriage and family therapy. It provides essential background information on healthy functioning families of all different compositions, includes an overview of how individual and family life cycles intertwine, and through abundant examples illustrates the evidence-based interventions used in working with families that need counseling.

The 8e is reorganized and adds a new chapter on the Gottman Method. It significantly revises material on working with families in different cultures, adds a wealth of new topics, expands reference sources & more.

Exceptional Children: An Introduction to Special Education, 13 Edition

Heward,Alber-Morgan,Konrad



ISBN 9780135434642
Pearson US
Pub Date 16/10/2026
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Page Count 584

Exceptional Children: An Introduction to Special Education, 13e is an informative and interesting introduction to the ongoing story of special education. It focuses on 15 experienced teachers to give readers first-person insight into this diverse field. It also details step by step how special educators use highly effective, research-based practices to promote student achievement in their classrooms.

FRANKFURT BOOK FAIR 2026
HSS & EDUCATION

Social Psychology, 12 Edition

Aronson,Wilson,Sommers,Page-Gould,Lewis Jr.



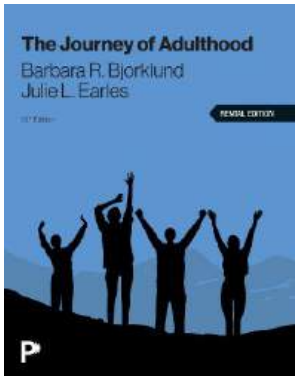
ISBN 9780135416372
Pearson US
Pub Date 27/05/2026
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Page Count 544

Social Psychology introduces the key concepts of the field through a storytelling approach that makes research relevant. Drawing upon their extensive experience as researchers and teachers, the authors present classic studies alongside the cutting-edge research that is the future of social psychology.

The 12e focuses a social psychological lens on contemporary developments worldwide. The authors examine recent topics such as social media's role in shaping conformity, loneliness and isolation as public health concerns and more. In addition, updated research references reflect the latest in the field.

Journey of Adulthood, 10 Edition

Bjorklund,Earles



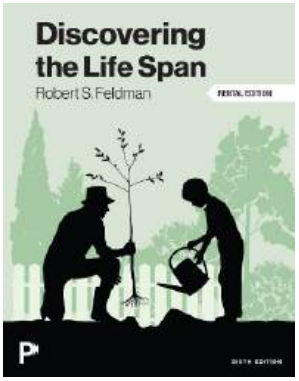
ISBN 9780135437339
Pearson US
Pub Date 09/07/2026
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Page Count 368

The Journey of Adulthood, 10e explains development as people leave adolescence and move through their adult years until the end of life. Referencing both large longitudinal studies and smaller studies of particular groups, the text helps students see the influences of gender, culture, ethnicity, race and socioeconomic background upon aging.

FRANKFURT BOOK FAIR 2026
HSS & EDUCATION

Discovering the Life Span, 6 Edition

Feldman



ISBN 9780135437766
Pearson US
Pub Date 08/04/2026
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Page Count 592

Discovering the Life Span provides a broad overview of a human life, from conception through death. Utilizing a flexible, modular organization, author Robert Feldman covers the life span chronologically and focuses on physical, cognitive, and social and personality development within each stage of life. An engaging writing style makes the material meaningful and prepares students to apply what they're learning to their own lives.

The 6e includes comprehensive updates, with fresh material on the importance of reading to preschool children, vaping in adolescence, postpartum depression and more.

Biopsychology, 12 Edition

Pinel,Barnes



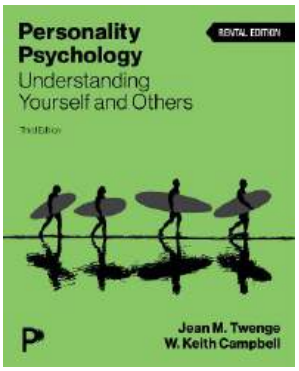
ISBN 9780135333228
Pearson US
Pub Date 21/09/2026
Copyright 2027
Page Count 624

Biopsychology introduces the discipline through a unique combination of biopsychological science and reader-oriented discourse. Authors John Pinel and Steven Barnes explain the key tenets of the field, emphasizing the scientific method throughout. In order to highlight the social and personal implications of the material, they address students directly via clear language, storytelling and useful metaphors.

The 12e reflects the latest developments in the field, including a fresh approach to coverage of neurodevelopment, with updated content throughout.

Personality Psychology: Understanding Yourself and Others, 3 Edition

Twenge,Campbell

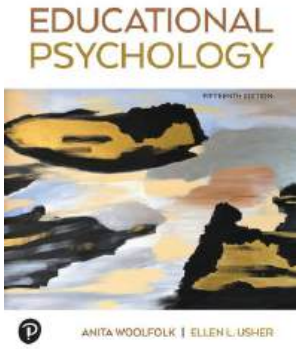


ISBN 9780135436431
Pearson US
Pub Date 24/05/2026
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Page Count 608

Personality Psychology: Understanding Yourself and Others takes a modern approach that harnesses students' curiosity about themselves and their peers. This up-to-date overview of personality psychology teaches readers about the field and about life, addressing key questions about friendship, relationships, health, happiness, and more. The 3e adds fresh coverage of troubling online behaviors, including ghosting and cyberbullying, and explores the link between self-esteem and social status. It fosters insight into the self and peers, blends research with examples, and invites reflection and growth.

Educational Psychology, 16 Edition

Woolfolk,Usher

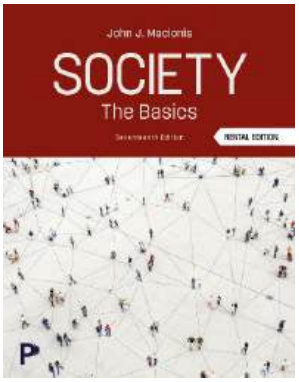


ISBN 9780136161714
Pearson US
Pub Date 04/01/2027
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Page Count 880

Educational Psychology uses clear language to explain educational psychology's role in the classroom. This practical resource includes guidelines, cases and tips from expert teachers. Theory and practice are examined together, showing how research on child development, cognitive science, learning, motivation, teaching and assessment can be used to solve the everyday problems of teaching.

Society: The Basics, 17 Edition

Macionis



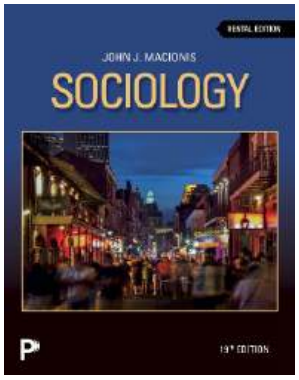
ISBN 9780135425084
Pearson US
Pub Date 01/01/2026
Copyright 2027
Page Count 672

Society: The Basics guides students through the theories and research that make up the discipline of sociology. Using a traditional 3-perspectives approach, renowned author John Macionis helps students connect sociological concepts to everyday life. Throughout this concise text, Macionis challenges how students think about both their own lives and society as a whole, helping them better understand the world we all share.

The 17e incorporates the latest data and research throughout. To reflect the contemporary world, the text covers topics such as the impact of AI, the proliferation of remote work and more.

Sociology, 19 Edition

Macionis



ISBN 9780135425107
Pearson US
Pub Date 15/12/2025
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Page Count 832

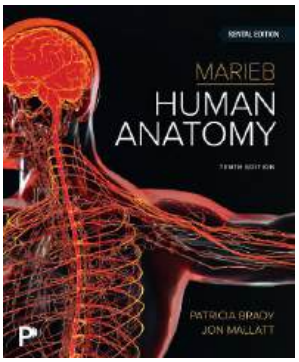
Sociology empowers students to see sociology in everyday life. Utilizing a traditional 3-perspectives approach, author John Macionis guides students through the theories and research that make up the discipline. By challenging how they think about both their own lives and society as a whole, Macionis helps students better understand the world we all share.

The 19e incorporates the latest data and research throughout. To reflect the contemporary world, the text covers topics such as the impact of AI and the proliferation of remote work, and includes a new section offering political analysis of aging.

FRANKFURT BOOK FAIR 2026
SCIENCE & HEALTH

Marieb Human Anatomy, 10 Edition

Brady,Mallatt



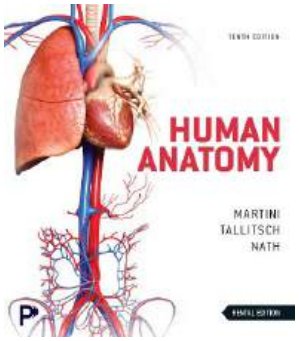
ISBN 9780135410011
Pearson US
Pub Date 5/13/2026
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Page Count 896

Marieb Human Anatomy takes a functional anatomy approach, presenting a well-illustrated story highlighted with the right amount of detail for introductory students. Analogies and comparative descriptions make anatomical structures memorable and understandable, and explain how the shape and composition of structures allow them to perform their functions.

The 10e aligns with the most recent HAPS-based Human Anatomy Learning Outcomes. Narrative is streamlined and revised to enhance clarity, and is updated with current research on structure, function, and clinical applications.

Human Anatomy, 10 Edition

Martini,Tallitsch,Nath



ISBN 9780135405079
Pearson US
Pub Date 4/18/2026
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Page Count 912

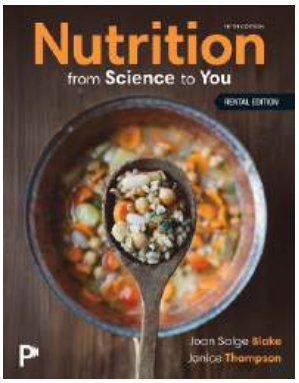
Human Anatomy is acclaimed for its groundbreaking format, detailed illustrations and exceptionally clear photographs. Extensive clinical content focuses on diseases and injuries students may encounter in their careers, while carefully crafted figures guide them through complex topics.

The substantially revised 10e features a friendlier, more informal narrative and enhanced teaching and learning aids. New and updated visuals appear throughout, and all terminology reflects the latest editions of established medical resources.

FRANKFURT BOOK FAIR 2026
SCIENCE & HEALTH

Nutrition: From Science to You, 5 Edition

Blake,Thompson

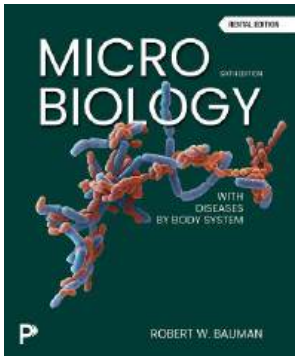


ISBN 9780135414712
Pearson US
Pub Date 5/20/2026
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Page Count 928

Nutrition: From Science to You personalizes nutrition while providing the scientific rigor needed for academic success. Students learn the science of nutrition and how to apply it in their lives and careers. Innovative features support study and review, clarify key concepts, and highlight nutrition's role in health. The 5e updates the Dietary Guidelines for Americans to 2020-2025 and expands coverage of social media's impact on food choices, ultra-processed foods, artificial intelligence, intermittent fasting, and more, with revised terminology, figures, and images.

Microbiology with Diseases by Body System, 6 Edition

Bauman



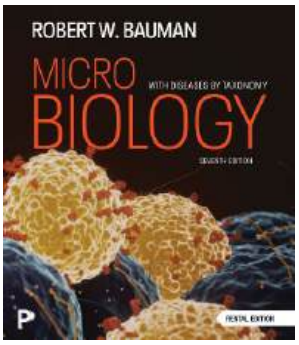
ISBN 9780135338308
Pearson US
Pub Date 1/26/2026
Copyright 2027
Page Count 944

Microbiology with Diseases by Body System makes today's vital study of microbes engaging and relevant. Problem-based exercises and thought-provoking questions help students visualize the invisible and build critical thinking, while author-created Video Tutors and Disease in Depth foster understanding and exploration. A strong clinical focus prepares learners for applied practice and healthcare careers. The 6e updates content with current research and data, adds Solve the Problem!, Before You Begin, and Micro Check questions, and revises all case studies for medical accuracy. With added enhancements.

FRANKFURT BOOK FAIR 2026
SCIENCE & HEALTH

Microbiology with Diseases by Taxonomy, 7 Edition

Bauman

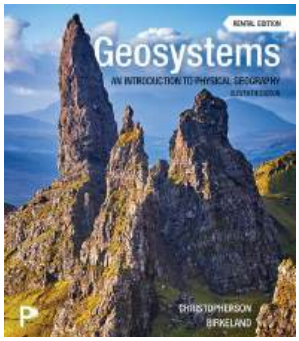


ISBN 9780135405345
Pearson US
Pub Date 5/11/2026
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Page Count 928

Microbiology with Diseases by Taxonomy makes complex microbiology, especially metabolism, genetics, and immunology, accessible while remaining thorough and accurate. It highlights both beneficial microorganisms and medically important pathogens. Disease chapters use a taxonomic organization, introducing illnesses by pathogen type so students can spot shared characteristics across microbe categories. The 7e integrates the latest research and data, extensively enhances case studies, expands review questions, and adds other improvements. It supports learning with visuals and practice too

Geosystems: An Introduction to Physical Geography, 11 Edition

Christopherson,Birkeland



ISBN 9780135485583
Pearson US
Pub Date 5/20/2026
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Page Count 688

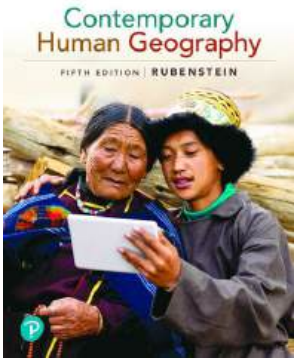
Geosystems: An Introduction to Physical Geography covers the essentials of physical geography by Earth systems topics as they occur naturally: atmosphere, hydrosphere, lithosphere and biosphere. Known for meticulous attention to detail, accuracy, and currency, the authors guide students through principles and concepts using real-world applications.

The 11e updates content, clarifies and streamlines organization with numbered chapter sections, engages students with new Earth Systems Connections and Interactive Mapping learning activities, and features many new photos and illustrations.

FRANKFURT BOOK FAIR 2026
SCIENCE & HEALTH

Contemporary Human Geography, 6 Edition

Rubenstein

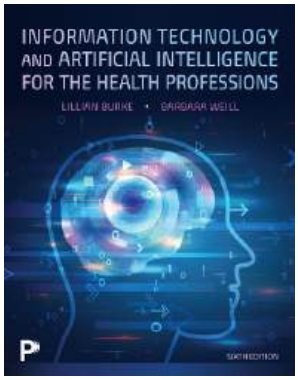


ISBN 9780135923634
Pearson US
Pub Date 3/23/2027
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Page Count 408

Contemporary Human Geography provides a bold, highly visual exploration of physical and cultural landscapes across the globe. The modular organization and vibrant presentations focus and engage students. Rubenstein describes past and current events and issues to show their influence on contemporary human geography.

Information Technology and Artificial Intelligence for the Health Professions (Book), 6 Edition

Burke,Weill



ISBN 9780135459607
Pearson US
Pub Date 4/14/2026
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Page Count 352

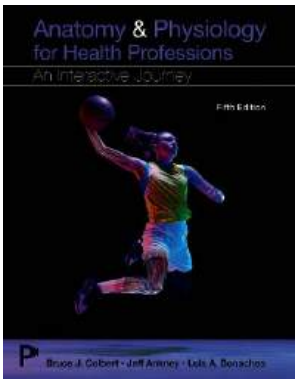
Information Technology and Artificial Intelligence for the Health Professions explores the many uses of IT and AI in healthcare, from office administration to medical devices and rehabilitative therapies. It weighs the impact of health informatics and federal laws across health professions, such as public health and surgery.

The fully updated 6e examines AI in healthcare, including the promises and risks it brings. It also explores the expansion of telehealth during the COVID-19 pandemic and what it means for care delivery. An all-new MyLab for this title is now available.

FRANKFURT BOOK FAIR 2026
SCIENCE & HEALTH

Anatomy & Physiology for Health Professions: An Interactive Journey (Book), 5 Edition

Colbert,Ankney,Bonachea



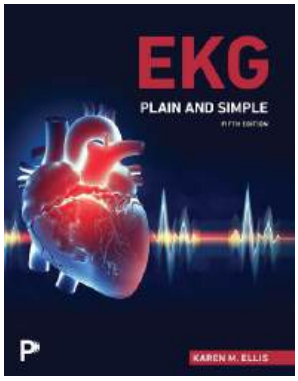
ISBN 9780135459669
Pearson US
Pub Date 8/19/2026
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Page Count 592

Anatomy & Physiology for Health Professions guides allied health students through human body systems, disease states and clinical applications. Merging a humorous, conversational tone with relatable analogies, the authors provide an enjoyable read reinforcing lasting connections and making A&P come alive.

The 5e presents important changes in health care, including new medical research, new treatments for common conditions and recently emerged diseases such as Covid-19. A student workbook, available separately, offers interactive exam prep resources, including concept maps and crossword puzzles.

EKG Plain and Simple (Book), 5 Edition

Ellis



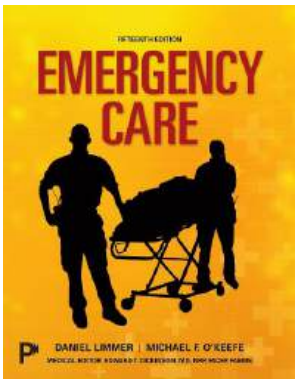
ISBN 9780135459638
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Pub Date 7/16/2026
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EKG Plain and Simple has guided thousands in interpreting cardiac rhythms and EKGs. It begins with core cardiac A&P, then advances to 12-lead EKGs to build a strong foundation. Clinical scenarios, critical-thinking exercises, and hundreds of practice strips sharpen skills and reinforce whole-patient care. The 5e keeps its engaging, conversational tone, with streamlined explanations and an expanded art program to boost comprehension and confidence. Flexible organization suits varied course lengths and teaching goals. Plus: review questions, tips, and quizzes strengthen learning.

FRANKFURT BOOK FAIR 2026
SCIENCE & HEALTH

Emergency Care, 15 Edition

Limmer,O'Keefe,Dickinson



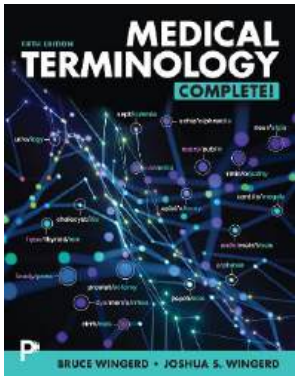
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Emergency Care has provided generations of EMTs with the practical information needed for success in class and in the field. Grounded in National EMS Education Standards, it presents current practices through in-depth yet easy-to-grasp coverage. Critical-thinking features prepare students for real-world emergency scenarios.

All chapters of the 15e were updated to meet current standards and science. New content recognizes the shifting roles of EMTs, especially in pharmacology and in uses of new technology. Additionally, terminology is more prominent in this edition, supporting success in practice and on the national certification exam.

Medical Terminology Complete!, 5 Edition

Wingerd



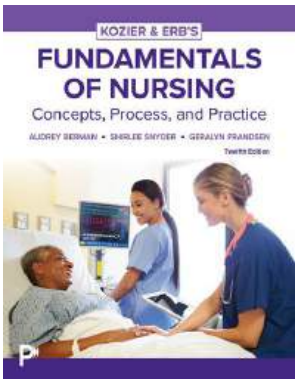
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Medical Terminology Complete! uses a programmed approach to teach the language of medicine: read a bit, fill in blanks, then check answers. Self-assessment and reinforcement exercises connect terms to clinical applications. Content is organized by body system, placing terminology in the context of A&P and medical specialties. The 5th Edition shifts all chapters from a biological to a more clinical perspective to improve training, adds exercises, and includes medically accurate visuals for a comprehensive curriculum. It aids retention with practice, clear definitions, and pronunciation guides.

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SCIENCE & HEALTH

Fundamentals of Nursing, Concepts, Process and Practice (Book), 12 Edition

Berman,Snyder,Frandsen



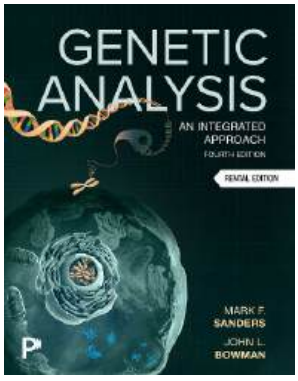
ISBN 9780135384312
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Fundamentals of Nursing, Concepts, Process and Practice instills the modern nursing skills needed to be an effective member of collaborative healthcare teams. From management and communication to clinical judgment and assessment, the skills promote nursing excellence in an ever-evolving healthcare system.

The fully updated 12e incorporates the Clinical Judgment Measurement Model (CJMM) and current theory and practices for nursing standards and clinical treatment. End-of-chapter questions help students apply the CJMM and prepare for the NextGen NCLEX-RN® exam

Genetic Analysis, 4 Edition

Sanders,Bowman



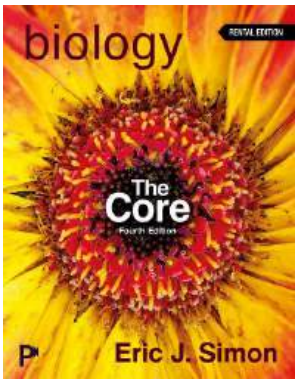
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Genetic Analysis: An Integrated Approach, 4e shares excitement about genetics and the dynamism at work in the field. This integrated approach helps contextualize 3 core challenges of learning genetics: solving problems, understanding the connection between traditional genetics models and more modern approaches, and understanding evolution.

FRANKFURT BOOK FAIR 2026
SCIENCE & HEALTH

Biology: The Core, 4 Edition

Simon

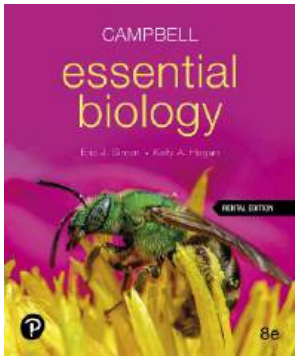


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Biology: The Core engages non-science majors with beautifully illustrated, self-contained modules that connect key concepts to familiar current issues, helping students apply knowledge in real-world contexts. Numerous activities build skills in evaluating sources and applying the process of science to make informed decisions. The 4e updates every module and Core Issue with the latest data and research, adds units that place related Core Issues after Core Modules, and expands scientific literacy with a new Core Issue on evaluating sources. It updates coverage on the process of science.

Campbell Essential Biology, 8 Edition

Simon,Hogan



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Campbell Essential Biology connects biology to students' lives and society, helping non-science majors become informed citizens through critical thinking and real-world applications. The authors show how biology's broader themes unify the subject and relate classroom concepts to everyday life.

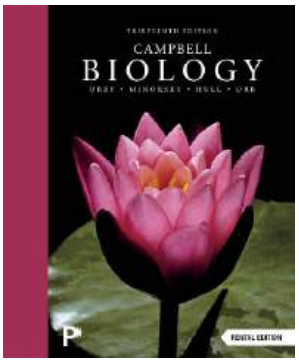
The 8e offers a more nuanced, authentic treatment of the process of science that demystifies it for non-scientists. Major themes are clearly signposted, and timely updates include cutting-edge cancer therapies (Ch. 8), DNA profiling (Ch. 12), and other current developments.

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Pearson

Campbell Biology, 13 Edition

Urry,Minorsky,Hull,Orr



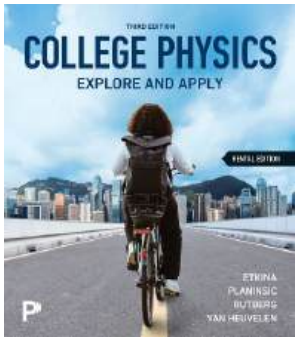
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Campbell Biology delivers a proven, current and engaging experience that builds a true understanding of biology. Advancing Neil Campbell's vision, it supports students at every skill level with effective tools, visuals, resources and activities.

The 13e adds Practice Applying Your Learning question sets in every unit. New and updated content covers gene editing, stem cell research, AI in bioinformatics and medical diagnosis, and global climate and population change. Its trusted approach and latest enhancements align with the Vision and Change core competencies.

College Physics: Explore and Apply, 3 Edition

Etkina,Planinsic,Rutberg,Van Heuvelen



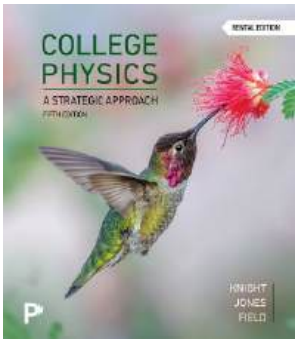
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Physics: Explore and Apply invites active learning and practice of scientific skills—observing, analyzing, and testing—through the Investigative Science Learning Environment (ISLE). Designed for inquiry-based learning, it fosters content mastery and helps students become expert problem solvers who design and evaluate experiments, communicate effectively, and see physics as an evidence-based process. The 3e is more cohesive and adaptable, with new and expanded questions, added math support and remediation, added historical context, and more. It expands question types and supports use.

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SCIENCE & HEALTH

College Physics: A Strategic Approach, 5 Edition

Knight,Jones,Field

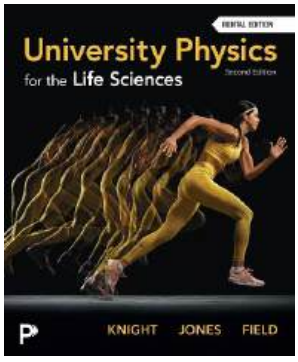


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College Physics: A Strategic Approach presents basic physics, using real world examples to engage students and connect physics with other fields such as biological sciences and architecture. From these connections, students learn in research-driven ways to understand why they are taking the course and how it applies to other areas.

University Physics for the Life Sciences, 2 Edition

Knight,Jones,Field



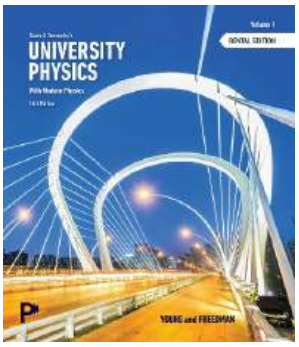
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University Physics for the Life Sciences helps premed students understand the connection between physics and biology. By blending light calculus-based physics with biology and consistently presenting the medical application, students see the relevance and real-world application of physics to their careers. Informed by Physics Education Research (PER), Knight/Jones/Field and contributor Catherine Crouch prepare life-science students for success on the MCAT by showing the connections between true biology and physics principles.

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University Physics with Modern Physics, Volume 1 (Chapters 1-37), 16 Edition

Young,Freedman



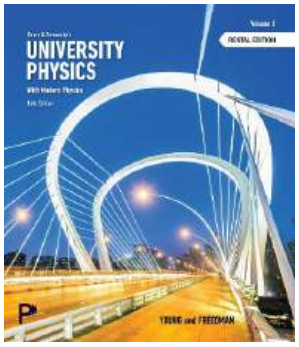
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University Physics with Modern Physics focuses on how students learn physics. It connects worked examples to homework and exams by highlighting each example's key lesson and offering related problems that reveal recurring patterns and strategies.

The 16e revises the homework and adds over 500 new problems. New features check understanding and address misconceptions, including comic-style Caution Cartoons. Application sidebars present real-world examples, while Meet the People Who Use Physics essays introduce present-day practitioners, their experiences and career advice.

University Physics with Modern Physics, Volume 2 (Chapters 37-44), 16 Edition

Young,Freedman



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University Physics with Modern Physics focuses on how students learn physics. It connects worked examples to homework and exams by highlighting each example's key lesson and offering related problems that reveal recurring patterns and strategies.

The 16e revises the homework and adds over 500 new problems. New features check understanding and address misconceptions, including comic-style Caution Cartoons. Application sidebars present real-world examples, while Meet the People Who Use Physics essays introduce present-day practitioners, their experiences and career advice.