Pearson

Pearson Professional Business & Personal Development

Autumn 2026



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Artificial Intelligence



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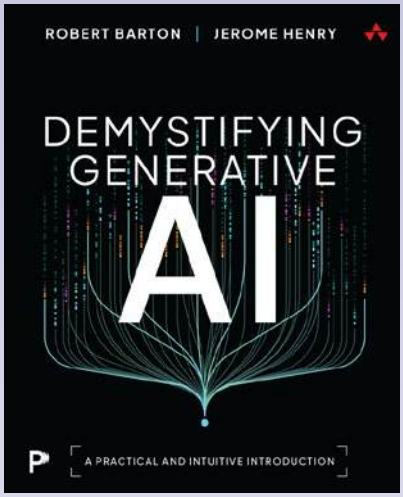
Artificial Intelligence

Demystifying Generative AI

A Practical and Intuitive Introduction

1st edition

Jerome Henry and Rob Barton



A clear, practical and intuitive introduction to the world of generative AI, guiding success in the era of intelligent automation.

This is a unique and accessible guide from leading Cisco AI experts that strikes the perfect balance between technical depth and intuitive explanation, demystifying AI. The book focuses on making a complex and revolutionary technology feel understandable and accessible. It is a practical and intuitive guide that balances deep concepts with clear explanations and real-world examples. Learn the history of AI and the foundational algorithms of machine learning, and understand neural networks, from CNNs and RNNs to the modern Transformer. It helps you discover how to make LLMs smarter with prompt engineering, RAG and fine-tuning. The book guides exploration to the critical topics of AI security, ethics and the future of AI.

ISBN	9780135429419
IMPRINT	Addison-Wesley Professional
PAGES	448
PUB DATE	**April 2026**

TARGET AUDIENCE:
Professionals and enthusiasts from any background seeking to leverage the transformative power of AI.

About the authors

Robert Barton is a Distinguished AI Engineer at Cisco. He leads Cisco's AI research program and is an expert in cybersecurity, networking, and AI.

Jerome Henry is a Distinguished Engineer and lead researcher at Cisco. With over 500 patents, he is a pioneer in developing innovative AI applications.

Pearson

Artificial Intelligence

AI Data Center Network Design and Technologies

1st edition

Mahesh Subramaniam,
Michal Styszynski and
Himanshu Tambakuwala



Design AI/ML data center infrastructure and understand the technologies required to address the challenges of AI Data Centers.

Data centers built for AI and machine learning have unique and demanding requirements. This book is the first comprehensive guide to designing the high-performance network infrastructure needed to support them. It provides a vendor-agnostic approach to help you understand the concepts before you choose a specific solution. Start by understanding the unique characteristics of AI/ML workloads and what they require from the network. Explore the key network design considerations, as well as optics, power and thermal management. Master the technologies required for AI data centers, including efficient load balancing and IP routing. Dive deep into RoCEv2 transport and the advanced congestion management techniques needed for AI fabrics. Learn about the key performance indicators (KPIs) and monitoring needed to verify your infrastructure. Get an introduction to the future of AI networking with the Ultra Ethernet Consortium (UEC).

ISBN	9780135436288
IMPRINT	Addison-Wesley Professional
PAGES	384
PUB DATE	**April 2026**

TARGET AUDIENCE:
Network architects, AI engineers, technical decision-makers, IT professionals and candidates preparing for the CCDE AI Infrastructure exam.

About the authors

Mahesh Subramaniam is the Director of Product Management for AI Data Centers at Juniper. He is an expert in AI/ML infrastructure with a certificate in AI from MIT.

Michal Styszynski is a Senior Product Manager at Juniper with over 20 years of experience. He focuses on data center projects for enterprise and cloud providers.

Himanshu Tambakuwala is a Product Manager at Juniper and a 2×JNCIE. He has deep experience in data center design, operations, and automation.

Pearson

Artificial Intelligence

Strategic AI Product Leadership

Build Products. Drive Transformation

1st edition

Derya Isler



ISBN	9780135491140
IMPRINT	Addison-Wesley Professional
PAGES	320
PUB DATE	**November 2026**

The definitive playbook for product leaders to build, scale and sustain successful AI products that deliver real business value.

While AI is now a business imperative, many organizations struggle to turn aspiration into scalable product success.

In *Strategic AI Product Leadership*, Derya Isler provides a clear, end-to-end playbook for navigating the unique challenges of AI. Drawing on years of experience leading AI initiatives at global companies like Meta, Spotify and Salesforce, Isler equips leaders with practical frameworks to define strategy, manage data, design trustworthy user experiences, and scale solutions from pilot to enterprise-wide deployment, turning AI from a cost center into a competitive weapon. Practical manual rather than just a collection of recipes or a dry reference.

TARGET AUDIENCE:
Aspiring and seasoned product leaders, managers and executives responsible for AI initiatives and enterprise transformation.

About the author

Derya Isler is an AI product leader and the vice president of AI at Salesforce. She has deep experience building and scaling AI systems at global companies, holding executive roles and leading teams at Meta (Instagram) and Spotify. She also teaches AI product management at Boston College and is the founder of Strategic AI Leadership.

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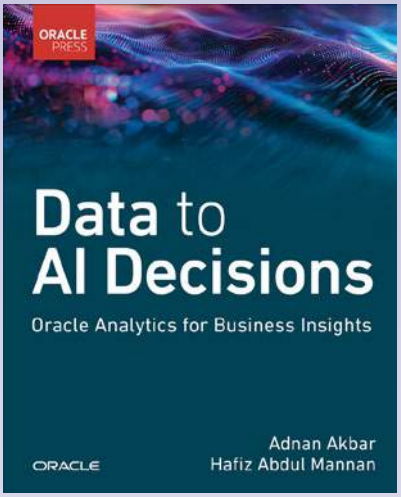
Artificial Intelligence

Data to AI Decisions

Oracle Analytics for Business Insights

1st edition

Adnan Akbar and Hafiz Abdul Mannan



A hands-on guide to oracle analytics for meaningful business insights.

This book aims to teach business and data professionals how to use Oracle Analytics Server to turn data into meaningful insights and make better decisions. It walks you through the full journey—from installation and WebLogic setup to building analyses, dashboards, calculations, filters, prompts and visualizations. The book uses simple language and lots of visuals (screenshots, mind maps) and includes lab practices, examples and exercises based on best practices. It also covers augmented analytics, including machine learning and AI setup for predictive use cases, plus projects such as bike rental prediction and attrition prediction.

ISBN	9780135498859
IMPRINT	Oracle Press
PAGES	208
PUB DATE	**May 2026**

TARGET AUDIENCE:
Business analysts, data/BI professionals and students who want practical skills in Oracle Analytics Server, including AI powered analytics.

About the authors

Adnan Akbar is a Master Principal Solution Engineer at Oracle with 21 years of IT experience, helping clients use data and AI technologies to solve real business problems.

Hafiz Abdul Mannan is a certified Cloud Data Architect and Oracle 19c RAC Certified DBA with 20+ years of global experience in database architecture, cloud migration, disaster recovery and real time analytics.

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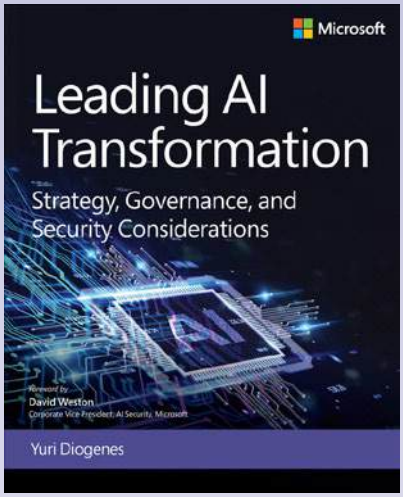
Artificial Intelligence

Leading AI Transformation

Strategy, Governance, and Security Considerations

1st edition

Yuri Diogenes



A clear, practical guide to move AI from pilots to real business value with strategy, governance and secure scaling on Microsoft AI.

Leading AI Transformation shows leaders how to turn AI ideas into measurable results. The book links vision, governance and execution in one simple plan: set an AI strategy tied to business goals, build the right operating model and data foundations and scale solutions safely. It explains how to use Microsoft technologies—Azure AI, Copilot, Azure OpenAI Service, Microsoft Entra, Defender for Cloud and Microsoft Purview—to protect data, identity and access while deploying AI. With plain language and real world guidance, it helps organisations move from experimentation to production with confidence.

ISBN	9780135941355
IMPRINT	Microsoft Press
PAGES	128
PUB DATE	**December 2026**

TARGET AUDIENCE:
Directors, VPs, executives, program/ product owners, transformation managers, consultants and governance leads across business and IT.ra

About the author

Yuri Diogenes is a Senior Program Manager in Microsoft's Cloud and AI Cybersecurity Engineering team. He is also a professor at EC Council University. Yuri holds an MS in Cybersecurity Intelligence & Forensics (Utica College) and an MBA (FGF, Brazil), plus multiple industry certifications. He has co authored several Microsoft Press titles, including books on Azure security.

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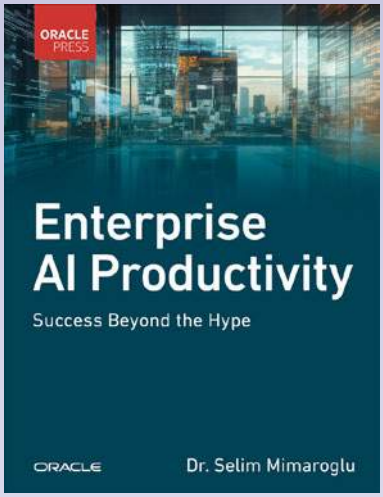
Artificial Intelligence

Enterprise AI Productivity

Success Beyond the Hype

1st edition

Selim Mimaroglu



A real world guide to build AI that scales covering the teams, roles and steps needed to move from ideas to working products.

The book shows how organizations can get real value from AI instead of running one-off pilots that fail. It explains, in simple terms, how to find the right problems, do AI research, build and train models, put them into production and then monitor and maintain them over time. A key focus is organizational structure: the book lays out practical AI team setups and clearly explains what each team and role does, common mistakes and how to avoid them. Each chapter connects back to "product thinking," showing the difference between a model, a production platform and scalable product families so companies can become truly AI fuelled.

ISBN	9780135474426
IMPRINT	Addison-Wesley Professional
PAGES	304
PUB DATE	**May 2026**

TARGET AUDIENCE:
Leaders, managers, and practitioners with a solid understanding of technology and business who want to build AI capabilities that deliver results.

About the author

Selim Mimaroglu is Director of Data Science and Machine Learning at Oracle and leads Oracle's AI Center of Excellence, building and managing AI teams across multiple regions. He has 20+ academic publications and multiple patents in AI and has taught graduate courses in AI and data science, including as an adjunct professor at George Washington University.

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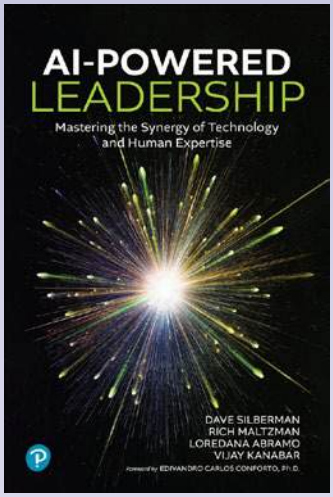
Artificial Intelligence

AI-Powered Leadership

Mastering the Synergy of Technology and Human Expertise

1st edition

Dave Silberman, Rich Maltzman, Loredana Abramo and Vijay Kanabar



ISBN	9780135429570
IMPRINT	Addison-Wesley Professional
PAGES	272
PUB DATE	**April 2026**

A simple guide for leaders to combine human skills with AI tools for smarter, more effective teams.

AI-Powered Leadership shows that leading with AI is about more than just technology. It teaches leaders how to use essential human skills, like critical thinking and communication, to guide teams where people and AI work together. The book is built on a practical "Both/And" framework, showing how to blend the strengths of traditional leadership with new AI tools. It is a clear guide to help you build innovative, balanced and successful teams in the age of AI.

TARGET AUDIENCE:
Leaders and managers who want to effectively integrate AI into their teams and organizations.

About the authors

The authors are all faculty at Boston University.

Dave Silberman, PhD, is a senior leader with over 20 years of experience in government, tech, and healthcare.

Rich Maltzman is a Master Lecturer with a 40-year telecom career and has co-authored nine books.

Loredana Abramo has over 30 years of global telecommunications and project leadership experience.

Vijay Kanabar directs the Project Management programs and is an award-winning teacher and author.

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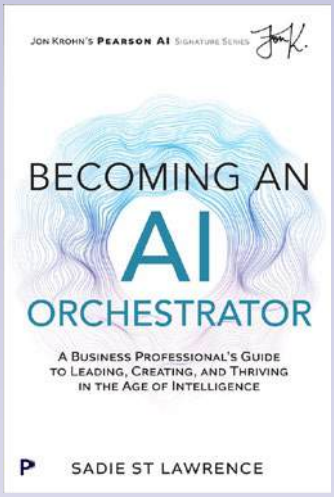
Artificial Intelligence

Becoming an AI Orchestrator

A Business Professional's Guide to Leading, Creating, and Thriving in the Age of Intelligence

1st edition

Sadie St Lawrence



A simple guide for non-technical professionals to lead AI projects and get real business results.

Becoming an AI Orchestrator is a guide for business leaders who want to use AI but don't know how to code. It teaches you how to be an "AI orchestrator"—the person who connects business goals to AI solutions. The book gives you the vocabulary and frameworks to talk confidently about AI, set a smart strategy and manage risks. You will learn how to turn business problems into practical AI projects, align your teams and measure success, so you can lead your company's AI efforts without getting lost in the technical details.

ISBN	9780135344637
IMPRINT	Addison-Wesley Professional
PAGES	224
PUB DATE	**December 2025**

TARGET AUDIENCE:
Business leaders, product managers and other non-technical professionals who want to lead AI initiatives.

About the author

Sadie St Lawrence is a well-known AI strategist and the founder of Women in Data. She advises Fortune 500 companies and governments and is known for making complex AI ideas clear and practical. Her work helps leaders use AI to drive innovation and responsible growth.

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Artificial Intelligence

AI-Powered Content Marketing and SEO

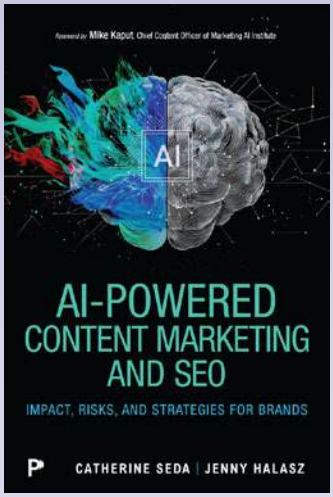
Impact, Risks, and Strategies for Brands

1st edition

Catherine Seda and Jenny Halasz

A practical guide to using AI in content marketing and SEO to boost results without losing your human touch.

AI-Powered Content Marketing and SEO shows how to use AI to improve your digital marketing. The book explains the real impact of AI on customer experience and why it is important for everyone in a business to adapt. It teaches you how to mix AI-generated content with human creativity to build brand trust and meet Google's quality standards. You will also learn about the common content and SEO challenges in e-commerce, how to handle the ethical and legal risks of AI and how to use AI with human analysis to make smarter marketing decisions.



ISBN	9780135478226
IMPRINT	Addison-Wesley Professional
PAGES	256
PUB DATE	**June 2026**

TARGET AUDIENCE:
Digital marketers, content creators and SEO specialists who want to use AI in their work.

About the authors

Catherine Seda is a digital and content marketing strategist with over 20 years of experience helping brands like Yelp and eBay.

Jenny Halasz is a technical SEO and content marketing expert who has worked with companies like Humana and NVIDIA and is a regular contributor to Search Engine Land.

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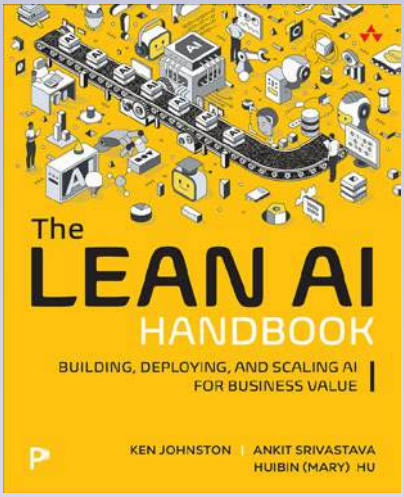
Artificial Intelligence

The Lean AI Handbook

Building, Deploying, and Scaling AI for Business Value

1st edition

Ken Johnston, Ankit Srivastava, Huibin (Mary) Hu and Samira Pouyanfar



A simple, practical guide to get business value from AI faster using Lean, Agile and MLOps to reduce waste and improve results.

The book shows how to build and run a data science organisation that delivers useful insights quickly. It focuses on people, process, and tools, and shares "insight stories" from the authors' experience building data science teams at Microsoft. You'll learn how to remove the seven wastes of AI work, build small testable solutions that can scale, and use automation, observability, and feedback loops for continuous improvement. The book also explains how to set up DataOps and CI/CD for deploying insights reliably, align teams and metrics around business goals, and build trust while reducing risk. It's a "how to get impact" book, not a deep learning or NLP textbook.

ISBN	9780135582985
IMPRINT	Addison-Wesley Professional
PAGES	TBC
PUB DATE	**January 2027**

TARGET AUDIENCE:
Mid career data scientists, new data science managers and leaders building their first data science or analytics team.

About the authors

Ken Johnston is CEO of Autonomic.ai and VP of Cloud Platforms and Telematics at Ford, and previously spent 25 years at Microsoft in leadership roles across data science, Bing, and Office 365; he also coauthored How We Test Software at Microsoft.

Ankit Srivastava is a Principal Data Science Manager at Microsoft leading the Intune Data Science team, focused on analytics and Generative AI applied research for Copilot.

Huibin (Mary) Hu is an Engineering Manager at Etsy and a data scientist specializing in large-scale experimentation and A/B testing; at Microsoft she worked on client-side experimentation and co-founded the Women in Data Science community.

Dr. Samira Pouyanfar is an AI Research Scientist at Meta (formerly Senior Data Scientist at Microsoft) with 30+ research papers and experience in Responsible AI topics including bias, fairness, privacy, and model interpretability.

New titles



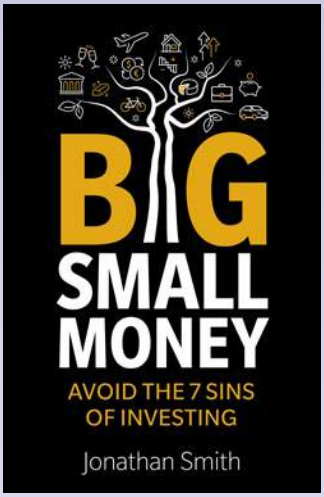
New title

Big Small Money

Avoid the 7 Sins of Investing

1st edition

Jonathan Smith



A simple guide to help you invest like a professional and avoid costly mistakes.

Big Small Money is a practical guide that teaches you to invest like a professional. It explains how big pension funds make their decisions and shows you how to use the same smart approach for your own money. The book answers common questions like how to check if an investment is a good idea, how to manage risk, and what to do as you get closer to retirement. It uses simple, clear language to help you build a solid, long-term investment plan.

ISBN	9781292546285
IMPRINT	Addison-Wesley Professional
PAGES	TBC
PUB DATE	**February 2027**

TARGET AUDIENCE:
Anyone interested in investing for their future, from beginners to those with some experience.

About the authors

Jonathan Smith has worked in finance for over 20 years, holding senior roles at major investment firms like Schroders. He has designed investment strategies for large pension funds and is a Fellow of the Institute of Actuaries in the UK. He is known for explaining how big institutions invest in a clear and practical way.

Pearson

New title

Balance is Bull

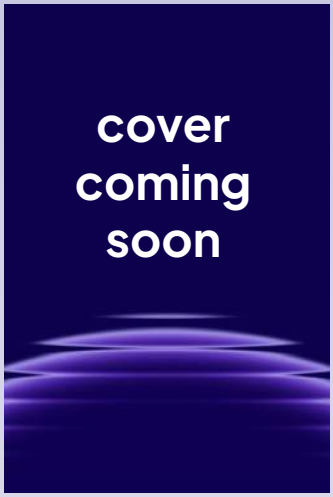
1st edition

Natalie Lancer

A simple, proven framework to help you stop chasing "balance" and start making better life decisions.

Balance is Bull gives you a fresh set of thinking tools to handle life's challenges with more confidence and clarity.

Based on the Eight Tensions® framework from coaching psychology, the book offers a practical way to understand the push and pull of everyday life. With real case studies and simple exercises, you will learn how to get unstuck, figure out what really matters to you, and make choices that align with your values. It's a guide for understanding yourself better and living a more meaningful life.



ISBN	9781292773346
IMPRINT	Pearson Business
PAGES	TBC
PUB DATE	**February 2027**

TARGET AUDIENCE:
Anyone interested in self-help, as well as coaches and HR professionals looking for new tools.

About the author

Dr. Natalie Lancer is a Chartered Coaching Psychologist and Former Chair of the Division of Coaching Psychology at the British Psychological Society.

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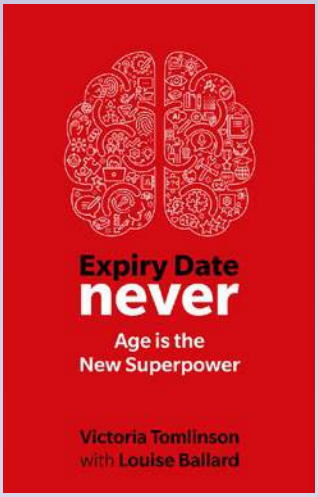
New title

Expiry Date Never

Age is the New Superpower

1st edition

Victoria Tomlinson with Louise Ballard



A manifesto and practical playbook to reinvent work in the 100-year life— turning age from a liability into a competitive advantage for people 50+ and the organisations that need them.

Expiry Date Never tackles the neglect of the over-50s in today's workforce and society, reframing experience as a powerful, untapped asset. Part satire, part practical guide, and part movement, it exposes the absurdity of age biased attitudes, then delivers actionable strategies to help individuals reinvent their careers, leaders build age smart organisations, and policymakers unlock the economic and social value of longer lives. With vivid case studies and tools, it shows how the fusion of seasoned wisdom and digital innovation—including the AI-experience partnership—can reshape workplaces, strengthen communities, and extend purpose and productivity in the 100- year life.

ISBN	9781292540276
IMPRINT	Pearson Business
PAGES	272
PUB DATE	**August 2026**

TARGET AUDIENCE:
Professionals 50+ pursuing reinvention and leaders (chairs, CEOs, HR) seeking to build age-smart, inclusive organisations.

About the authors

Victoria Tomlinson is the founder of Next-Up, a pioneer helping over-50s transition into fulfilling "unretirement"; at 67 she became a tech entrepreneur, launching a platform for corporates to inspire 50+ talent.

Louise Ballard is a tech entrepreneur who started an AI company after 50; her journey—from a career break and a double cancer diagnosis to leading AI literacy initiatives—underpins her mission to pair human experience with technology for broad social and economic impact.

Business Books



Pearson

Business Books

The Thinking Fix

Rewire thinking patterns for better results

1st edition

Kieran Sheedy & Deri Hughes

A practical playbook of 14 thinking patterns to cut through complexity, stop decision paralysis, and make faster, better business decisions.

The Thinking Fix is a much needed guide for managers who find themselves bogged down in inefficient processes, confusion and slow decisions. Drawing on research from psychology and behavioural science, it reveals 14 clear thinking patterns you can deploy in real time to recognise and halt unproductive mental habits—and replace them with strategies that bring swift clarity and decisive action. Highly practical and curated for everyday use, each pattern includes simple, actionable techniques you can apply quickly, with "research nuggets" and author anecdotes to reinforce the ideas. Whether you use classic tools like brainstorming and root cause analysis or none at all, this book helps you rewire how you think so you navigate complex challenges and consistently make better calls.



ISBN	9781292496016
IMPRINT	Pearson Business
PAGES	256
PUB DATE	**September 2026**

TARGET AUDIENCE:
Managers and professionals with decision making responsibility across organisations of any size.

About the authors

Kieran Sheedy is a seasoned management consultant and entrepreneur who held senior roles at IBM and as a partner at KPMG Consulting, and later focused on cognition and behavioural economics; he is the author of Good Thinking, and Bad.

Dr Deri Hughes is a 20 year consulting veteran, including six years at Bain & Company; former CFO of Credo Business Consulting; and founder of Honeycomb Consulting Skills Training, where he leads approaches to hypothesis led problem structuring and decision enablement.

Pearson

Business Books

Apex Competitor

How to thrive in competitive markets

1st edition

Andrew Lanzinois



A practical playbook for winning in cut throat, crowded markets—Red Ocean strategies, frameworks, and case studies for the 99% of businesses that can't avoid competition.

Apex Competitor fills a critical gap left by "Blue Ocean" thinking: most companies operate where rivalry is fierce, customers are contested, and margins are hard-won. Grounded in real-world practice, it equips leaders with actionable frameworks, vivid metaphors, and step-by-step applications to dominate competitive environments.

Drawing lessons from companies such as Amazon, Microsoft, Tesla, and Apple, it shows how to identify and exploit market gaps, form strategic alliances, adapt to fast-changing conditions, and leverage resilience as a lasting advantage. With clear guidance tailored to the realities of Red Oceans, this book demystifies strategy and gives you a roadmap to out manoeuvre rivals, execute with precision, and sustain performance when others stall.

ISBN	9781292763194
IMPRINT	FT Publishing International
PAGES	272
PUB DATE	**June 2026**

TARGET AUDIENCE:
Business leaders, entrepreneurs, consultants, and managers who need practical tools to compete and win in saturated markets.

About the author

Andrew Lanzinois a strategist, educator, and consultant who works with Fortune 500 leaders, first-time founders, and MBA programmes to bridge the gap between complex strategic theory and actionable tools that drive tangible results.

Pearson

Business Books

Smarter Spending

A Practical and Intuitive Introduction, 1st edition

1st edition

Pedro Amendoeira & Neil Apter



Boost profit fast by transforming how you buy—10 principles and a practical 12- step process to optimise supplier spend and unlock big savings.

Smarter Spending shows why procurement is your most undervalued lever for resilience and profit— and how to use it. Aimed at real-world SMEs, it reframes spending decisions around purpose, transparency and value, then walks you through a proven 12–step process to win back time (via better processes) and money (via cost reduction). With clear, engaging stories, it busts common myths (global vs local pricing, "three quotes" complacency, lowest price vs value), builds a cost-conscious culture, and equips you to run effective tenders, negotiate well, and avoid pitfalls like auto-renewals. Category playbooks (energy and utilities; IT/telecoms/managed print; fleet, logistics and warehousing; parcel deliveries; packaging; insurance; office costs) plus tools and checklists make it simple to apply the 10 Smarter Spending principles and turn cost management into a lasting competitive advantage.

ISBN	9781292763248
IMPRINT	Pearson Business
PAGES	208
PUB DATE	**May 2026**

TARGET AUDIENCE:
CEOs, CFOs and leaders with budget responsibility in SMEs (up to ~1,000 employees), plus procurement professionals seeking a practical, results-driven approach.

About the authors

Pedro Amendoeira has held senior roles including CFO and Chief Sales Officer at AMC Entertainment and Parfois; he holds a Management degree and a Master of Finance and has led hundreds of cost optimisation projects across companies of all sizes.

Neil Apteris Head of Performance Development for EMEA at ERA, with global responsibility for training new consultants as Head of the ERA Academy, and now works as a cost management consultant.

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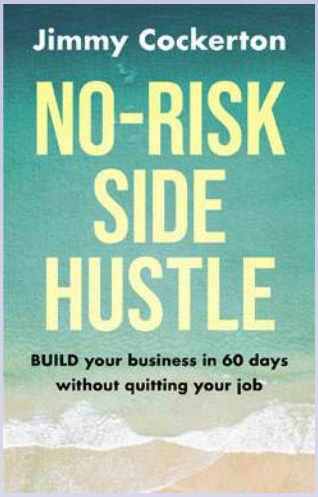
Business Books

No-Risk Side Hustle

BUILD Your Business in 60 Days Without Quitting Your Job

1st edition

Jimmy Cockerton



A simple 60-day plan to test your business idea and get customers without quitting your job.

No-Risk Side Hustle is a practical guide for people who want to start a business but can't risk leaving their job. It uses the 5-step BUILD method to take you from brainstorming an idea to winning your first customers in just 60 days. The book is full of tools, templates and real-world examples to help you start small and prove people will pay.

With practical exercises and go/no-go checkpoints, you can reduce risk and build confidence while keeping the security of your job.

ISBN	9781292493077
IMPRINT	Pearson Business
PAGES	224
PUB DATE	**June 2026**

TARGET AUDIENCE:
Professionals and anyone with a full-time job who dreams of starting their own business.

About the authors

Jimmy Cockerton is an impact investor, entrepreneur and former corporate innovator at companies like Microsoft and Telefónica O2. He specialises in helping people build businesses alongside their day jobs, using practical, action driven guidance from his own experience.

Pearson

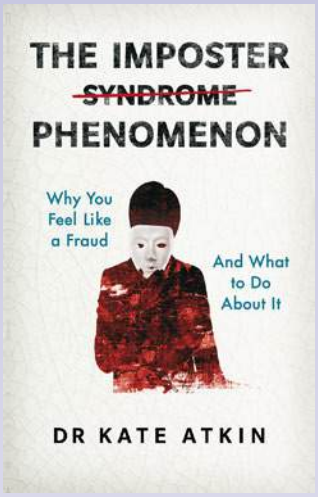
Business Books

The Imposter Phenomenon

Why You Feel Like a Fraud And What to Do About It

1st edition

Dr Kate Atkin



A practical guide to help you manage imposter feelings and build real confidence.

The Imposter Phenomenon is a warm and practical guide for anyone who secretly feels like a fraud, even when they succeed. It gives you simple, science-backed tools to manage self-doubt. You will learn how to spot your personal triggers, reframe perfectionist thinking and use daily exercises to build confidence. The book is filled with real stories from leaders and others who have overcome these feelings, helping you feel less alone.

ISBN	9781292469065
IMPRINT	Pearson Business
PAGES	232
PUB DATE	**June 2026**

TARGET AUDIENCE:
Anyone who struggles with self-doubt, from students and graduates to leaders and professionals.

About the author

Kate Atkin is a psychologist and award-winning speaker who helps people overcome imposter feelings. She uses her own experience with self-doubt, plus humour and science, to offer practical advice. Her work focuses on simple, real-world steps that help people build lasting confidence.

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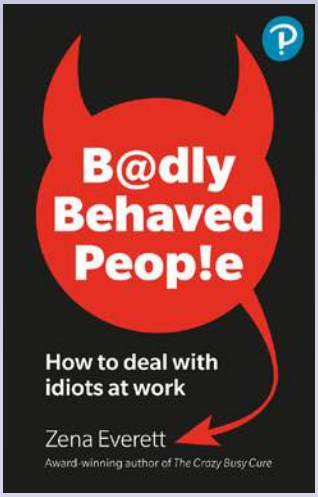
Business Books

Badly Behaved People

How to Deal with Idiots at Work

1st edition

Zena Everett



A practical guide to fixing people problems at work, from difficult bosses to your own blind spots.

Badly Behaved People is a guide to handling difficult, confusing and even toxic behaviour at work. Through 15 real life coaching stories, you will learn to understand and deal with common problem personalities like shirkers, underperformers and overbearing managers. Each chapter is a short story with practical tools and coaching questions to help you repair broken relationships and find common ground. The book also helps you look at your own behaviour, control negative thinking and uncover your blind spots, so you can build a better sense of connection and belonging at work.

ISBN	9781292739465
IMPRINT	Pearson Business
PAGES	248
PUB DATE	**December 2024**

TARGET AUDIENCE:
Anyone dealing with difficult people or challenging team dynamics at work.

About the author

Zena Everett is an international leadership coach, author and speaker. She started as a recruitment entrepreneur, then earned a Master's in Career Management and Coaching and further qualifications from MIT. She has coached at Oxford University's Saïd Business School and is part of the faculty at Henley Business School.

Pearson

Business Books

Office Monsters

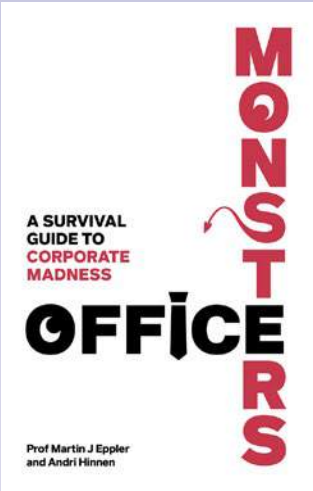
A Survival Guide to Corporate Madness

1st edition

Prof Martin Eppler and Andri Hinnen

A fun, illustrated guide to spotting and beating the monsters of modern work life.

Office Monsters is a funny and practical guide to dealing with corporate madness. You will meet common workplace "monsters" like the "Yes Yeti" who agrees to everything and the "Energy-Draining Dracula" at the coffee machine. The book is organized into three sections: monsters inside you, monsters in your colleagues and the monsters of bureaucracy. It gives you practical tips to handle these challenges, turning your work villains into allies and making your job less of a horror story.



ISBN	9781292470474
IMPRINT	Pearson Business
PAGES	176
PUB DATE	**December 2024**

TARGET AUDIENCE:
Leaders, managers and anyone who wants to better navigate the challenges of office life.

About the authors

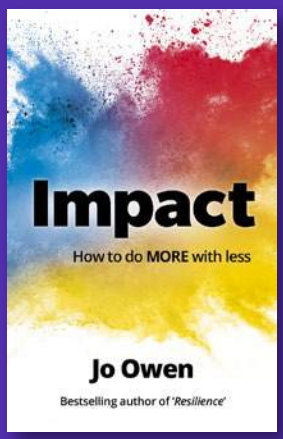
Martin Eppler is a professor and award-winning author of over 24 books. He has been featured in publications like the Harvard Business Review and has advised organizations such as the UN and Porsche.

Andri Hinnen is the founder of Zense, a consultancy focused on communicating change and a lecturer on storytelling at the University of St. Gallen.

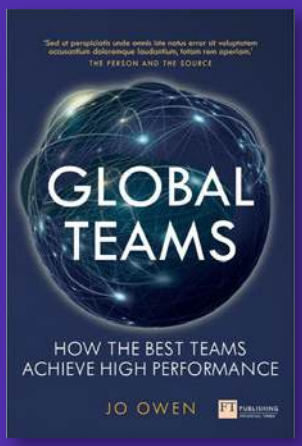
THE JO OWEN SERIES

Jo Owen stands alone as the only person to win the prestigious Chartered Management Institute Gold Award four times for his books. With over 20 titles published in more than 100 editions and translated into 25 languages, his work has reached leaders and professionals across the globe. His timeless classics, including *How to Lead*, *How to Manage*, and *The Leadership Skills Handbook*, are now in their sixth editions, continuing to inspire and empower readers long after their initial release.





9781292476896



9781292476896



9781292426457



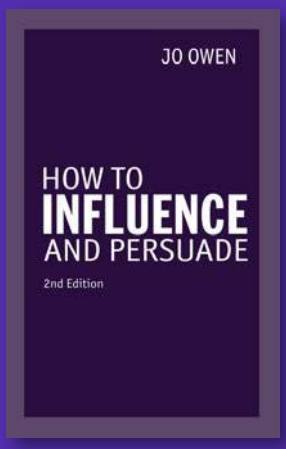
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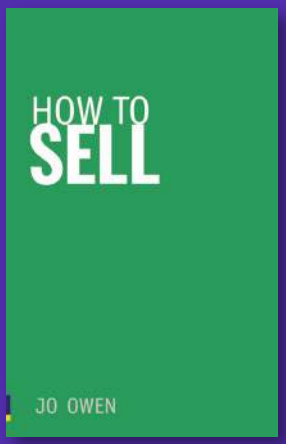
9781292282268



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9780273731276

Pearson

Business Books

Impact

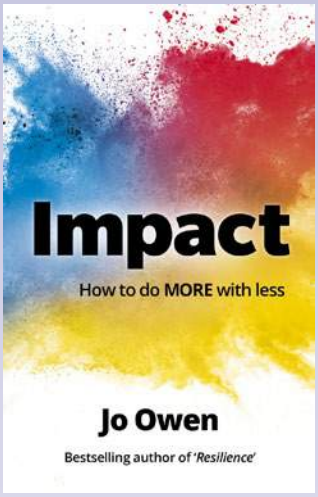
How to Do More with Less

1st edition

Jo Owen

A practical guide to help you work smarter, have more influence and make a bigger impact.

Impact is a playbook for professionals who want to do more than just be busy. It teaches you how to focus on what really matters, so you can achieve more with less effort. Using a model, the book gives you tools to set clear goals, win support from others, and get results. You will learn how to manage stakeholders, communicate



ISBN	9781292476896
IMPRINT	Pearson Business
PAGES	224
PUB DATE	**June 2026**

TARGET AUDIENCE:
Ambitious professionals, managers and leaders who want to increase their influence and achieve more in their careers.

About the author

Jo Owen is a best-selling author and entrepreneur who has led businesses across four continents. He has worked in global banks, start-ups and non-profits, and is known for turning his experience into practical, real-world advice. His work helps readers learn how to lead effectively and make a meaningful impact.

Pearson

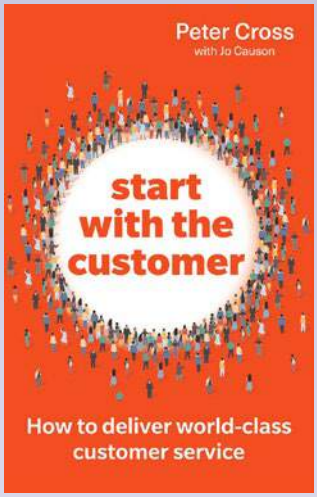
Business Books

Start with the Customer

How to Deliver World-Class Customer Service

1st edition

Peter Cross and Jo Causon



A practical guide to putting customers first and winning their loyalty.

Start with the Customer is a roadmap for business leaders who want to create amazing customer experiences. It shows you how to stop focusing only on products and instead build your strategy around what customers really need. The book is full of real-world case studies, research and practical tools to help you understand your customers, create a customer-first culture and measure what matters. You will learn how to turn customer feedback into new ideas and empower your team to deliver great service every day.

ISBN	9781292471457
IMPRINT	Addison-Wesley Professional
PAGES	256
PUB DATE	**August 2026**

TARGET AUDIENCE:
Leaders, managers and anyone responsible for customer experience and business growth.

About the authors

Peter Cross is a customer experience expert and former director at John Lewis, known for his work in retail.

Jo Causon is the CEO of the UK's Institute of Customer Service and a leading voice on customer-driven growth..

Leadership & Management



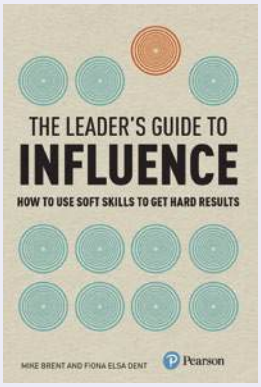
The Leader's Guides

How to use soft skills to get hard results.



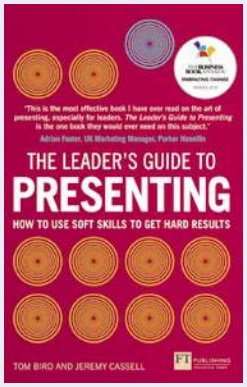
The Leader's Guide to Wellbeing

9781292457178



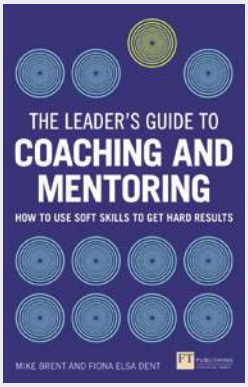
The Leader's Guide to Influence

9780273729860



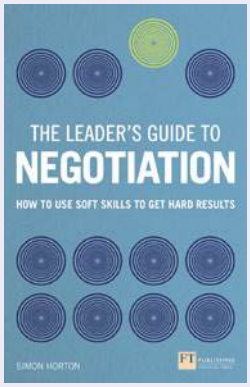
The Leader's Guide to Presenting

9781292119984



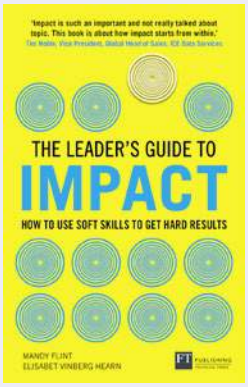
The Leader's Guide to Coaching and Mentoring

9781292074344



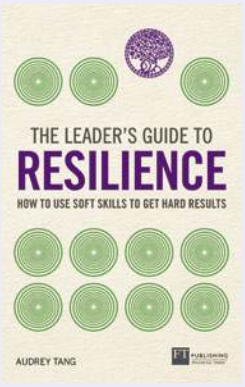
The Leader's Guide to Negotiation

9781292112800



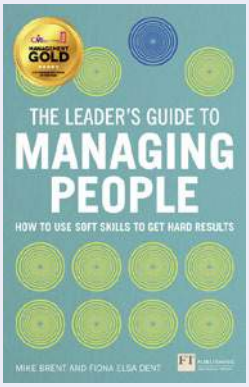
The Leader's Guide to Impact

9781292243771



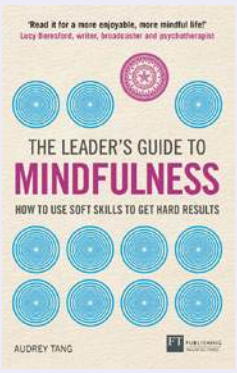
The Leader's Guide to Resilience

9781292331294



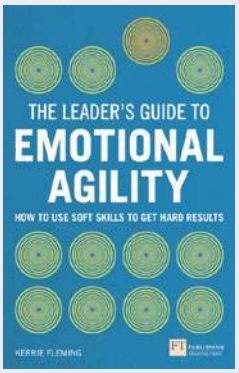
The Leader's Guide to Managing People

9780273779452



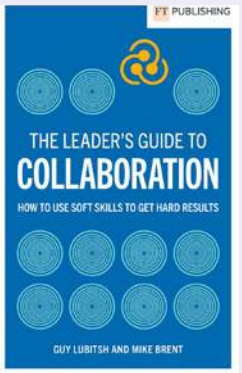
The Leader's Guide to Mindfulness

9781292248400



The Leader's Guide to Emotional Agility

9781292083049



The Leader's Guide to Collaboration

9781292469171

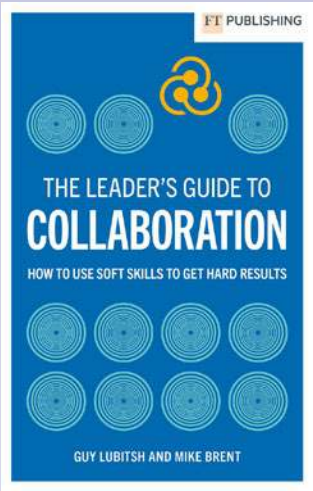
Leadership & Management

The Leader's Guide to Collaboration

How to Use Soft Skills to Get Hard Results

1st edition

Guy Lubitsh and Mike Brent



A practical playbook to break down silos, build trust and lead high-impact collaboration in any team.

The Leader's Guide to Collaboration is a research-backed guide to building teams that work together to get better results. It gives you practical tools to create psychological safety, turn conflict into creative solutions and keep hybrid teams aligned. Through real case studies and simple, repeatable leadership habits, the book shows you how to foster trust and shared ownership. It moves beyond just coordinating tasks to helping you build a culture of true collaboration that hits targets and boosts innovation.

ISBN	9781292469171
IMPRINT	FT Publishing International
PAGES	304
PUB DATE	**December 2025**

TARGET AUDIENCE:
Managers, project leaders and executives who need to unite diverse or hybrid teams and improve performance.

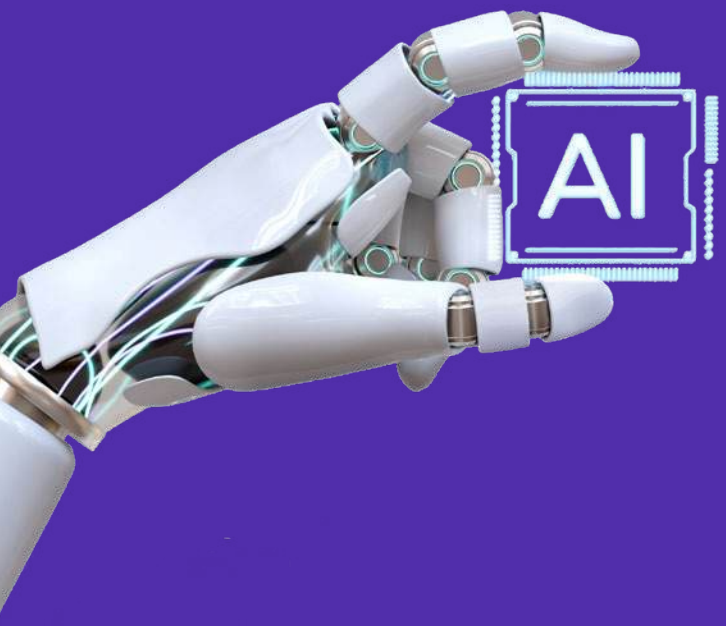
About the authors

Guy Lubitsh is an organizational psychologist and professor who helps leaders build collaborative teams.

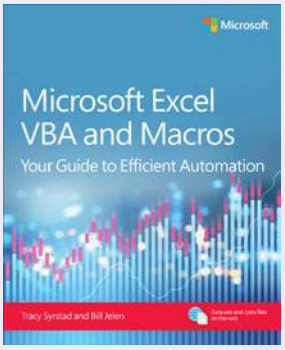
Mike Brent is an award-winning leadership coach and London Business School faculty member who helps executives improve team performance.

Career & Workforce Skills

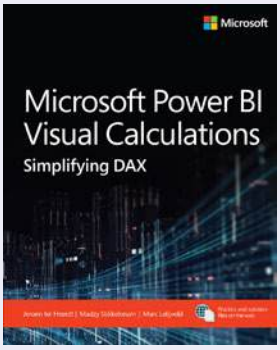




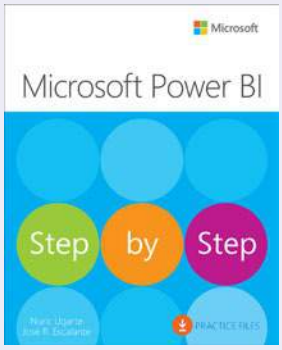
AI and Workforce Skills



9780135410233



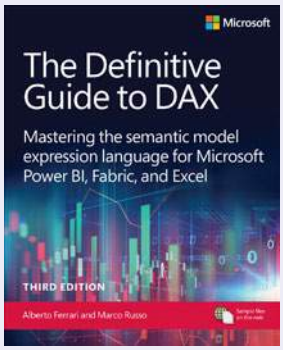
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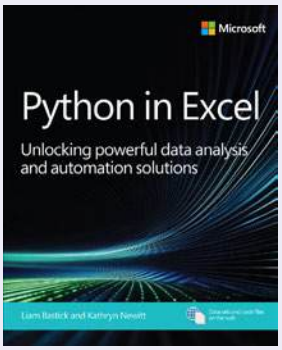
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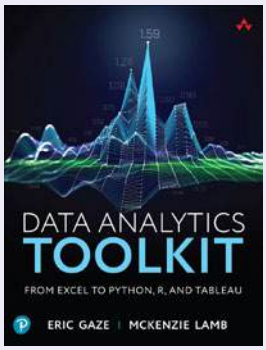
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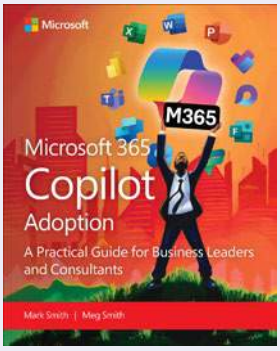
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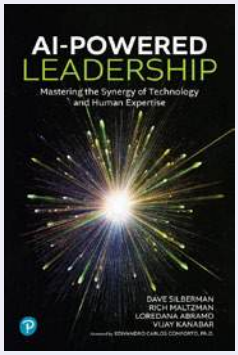
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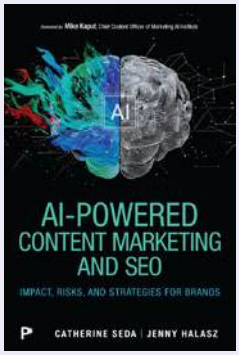
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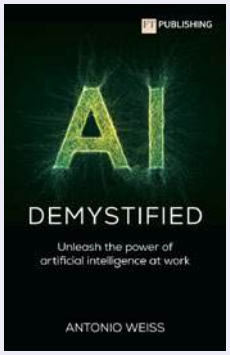
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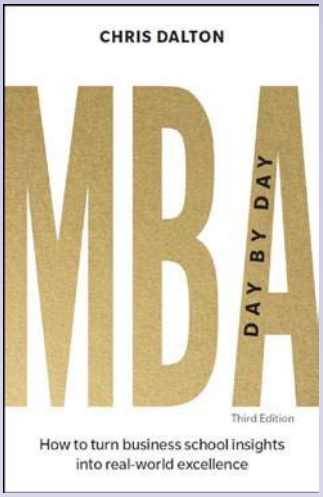
Career & Workforce Skills

MBA Day by Day

How to Turn Business-School Insights into Real-World Excellence

3rd edition

Chris Dalton



Learn core MBA models and apply them immediately to real workplace challenges and choices.

The book provides an MBA-level mindset and an actionable toolkit to choose smarter metrics and lead diverse teams through constant change. Award-winning Henley professor Chris Dalton shows how to apply core MBA ideas in daily decisions—from finance to leadership—updated for AI, hybrid work, and sustainability. The book blends global cases, reflective prompts and refreshed chapters on digital tools and inclusive leadership. It translates elite business theory into actions readers can try before their next meeting, project or career move. This guide distils world-class teaching into practical lessons that can be applied immediately. Whether you want sharper strategy, stronger leadership or a clearer grasp of finance and operations, this book makes elite thinking accessible and actionable.

About the author

Chris Dalton is an associate professor of management learning at Henley Business School known for transforming managers into reflective, high-impact leaders. With 24 years of international teaching, Chris brings clarity and practicality to every page. He transforms complex MBA frameworks into everyday tools that help readers decide, lead and grow.

ISBN	9781292483634
IMPRINT	Pearson Business
PAGES	368
PUB DATE	**January 2026**

TARGET AUDIENCE:
MBA students, rising managers and seasoned leaders wanting a fast, credible knowledge upgrade.

Pearson

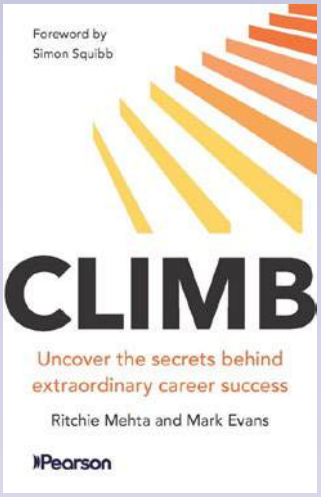
Career & Workforce Skills

Climb

Uncover the Secrets Behind Extraordinary Career Success

1st edition

Ritchie Mehta and Mark Evans



A practical career playbook based on 200+ interviews, with a simple framework to help you reach the next level.

Climb shares the common "success pattern" found in 200+ interviews with top executives, business leaders, celebrities, and sports stars. The book turns that research into a clear framework and tools you can use: Reflect, Identify, Strategise and Execute (RISE). You get templates, guides and prompts to build your own flexible career growth plan, navigate change and make meaningful career moves. It covers skills, direction and "flow," networking, job applications, negotiation, your first 90 days and how to handle setbacks.

ISBN	9781292484709
IMPRINT	Pearson Business
PAGES	328
PUB DATE	**February 2026**

TARGET AUDIENCE:
Anyone who wants career growth or a career change, from early career to senior leaders.

About the authors

Ritchie Mehta is the Founder of the School of Marketing, an author and podcaster, an Honorary Fellow at Cambridge Judge Business School and Strategy Director at Oxford University Press.

Mark Evans is a former Managing Director of Marketing and Digital at Direct Line Group and is a non-executive director at The Marketing Society, an advisor to HMRC and a board advisor to Saracens Rugby Group.

Career & Workforce Skills

The Job You've Always Wanted

Your CV and Interview Toolkit

1st edition

James Innes

A practical guide to creating stronger applications, mastering interviews and navigating every stage of the job search with confidence.

The Job You've Always Wanted: Your CV and Interview Toolkit brings together proven strategies for successful job searching in a single, practical resource. It provides step-by-step guidance on creating compelling CVs, writing effective cover letters, preparing for interviews and managing career transitions. The book addresses modern recruitment challenges, including applicant tracking systems, AI-assisted hiring, video interviews and hybrid recruitment processes. Through real examples, templates, checklists and online resources, readers learn how to present their experience effectively, answer difficult interview questions with confidence, maintain motivation during extended job searches and improve their chances of securing the right role. Designed for today's employment market, it offers a clear roadmap for navigating the entire

About the author

James Innes is a careers strategist and founder of The CV Centre, one of the world's largest CV-writing organisations. With more than two decades of experience helping job seekers secure employment, he is known for providing practical, confidence-building advice on CV writing, interviews and career development. His work has helped thousands of professionals navigate the job market and advance their careers.

ISBN	9781292485119
IMPRINT	Pearson Business
PAGES	296
PUB DATE	**December 2025**

TARGET AUDIENCE:
Graduates, career changers, job seekers and professionals at any stage of their careers looking to improve their job search and interview performance.

Pearson

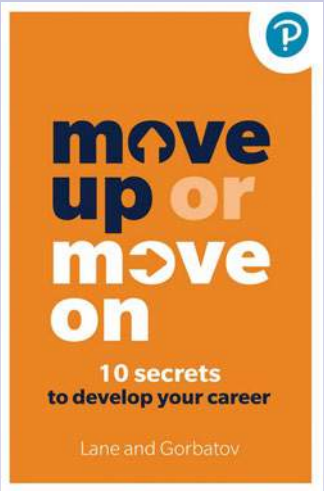
Career & Workforce Skills

Move Up or Move On

10 Secrets to Develop your Career

1st edition

Angela Lane & Sergey Gobatov



A practical guide with six steps to help you get promoted or know when it's time to leave.

Move Up or Move On is a clear, research-backed playbook for professionals who feel stuck in their careers. Written by two global HR leaders, the book reveals the six key factors that managers actually use to decide who gets promoted. It includes a quiz to help you see where you stand and gives you a step-by-step plan to improve. You will learn how to show your value without bragging and how to recognize when it's time to find a better opportunity elsewhere.

ISBN	9781292730301
IMPRINT	Pearson Business
PAGES	256
PUB DATE	**May 2024**

TARGET AUDIENCE:
Professionals who want to advance in their careers and are trying to decide whether to stay or go.

About the authors

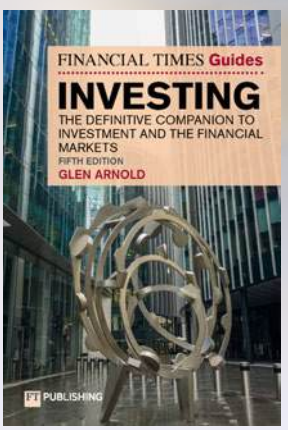
Angela Lane is an international talent expert and former VP of leadership development at top Fortune 100 companies.

Sergey Gorbatov is a global HR director and researcher who has helped thousands of people get promoted faster.

Finance



Personal Finance Titles



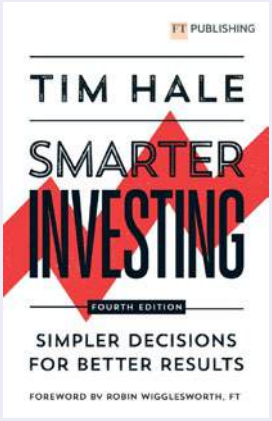
The FT Guide to Investing

9781292467061



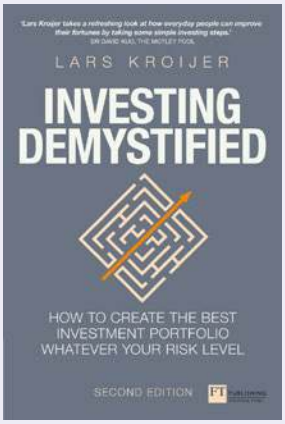
The Truth About Investing

9781292739489



Smarter Investing 4e

9781292450698



Investing Demystified, 2e

9781292156125

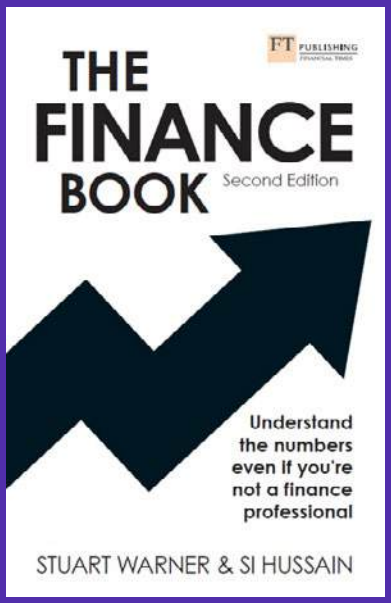


Be Your Own Financial Advisor, 2e

9781292458397

Financial Times X Book Series

Breaking soft, complex or unwieldy hard topics up into practical bite-sized chunks.



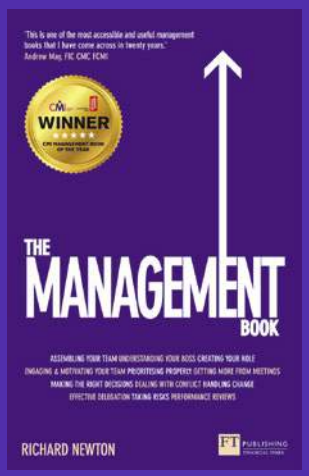
The Finance Book

9781292401980



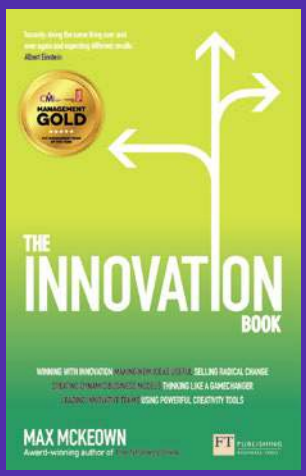
The Strategy Book

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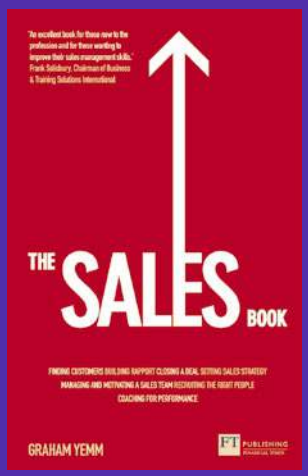
The Management Book

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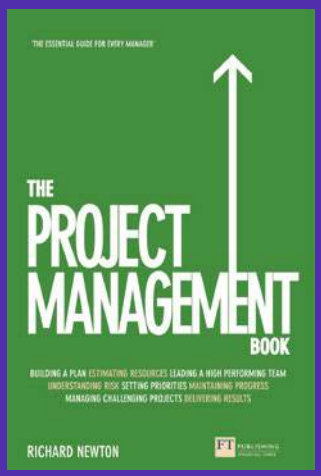
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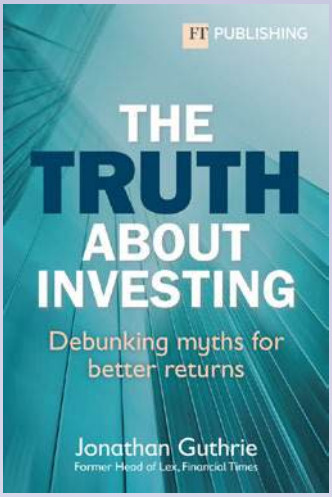
Finance

The Truth About Investing

Debunking Myths for Better Returns

1st edition

Jonathan Guthrie



ISBN	9781292739489
IMPRINT	FT Publishing International
PAGES	256
PUB DATE	**November 2025**

A practical guide to investing that cuts through market myths and helps readers make clearer, more confident financial decisions.

The Truth About Investing: Debunking Myths for Better Returns challenges common investing misconceptions and replaces them with practical, evidence-based principles. Drawing on decades of experience from the Financial Times' renowned Lex column, Jonathan Guthrie explains how to value companies, assess stocks and funds, recognize market hype and avoid cognitive biases that can undermine investment decisions. Through real-world examples, accessible valuation techniques, psychological insights and practical tools for analysing risk and performance, the book helps readers build diversified strategies aligned with their goals and risk tolerance.

Combining expert analysis with a clear and engaging style, it offers a reliable framework for making more informed investment decisions and achieving steadier long-term returns.

TARGET AUDIENCE:
Investors, pension savers and individuals seeking to improve their investment knowledge and decision-making.

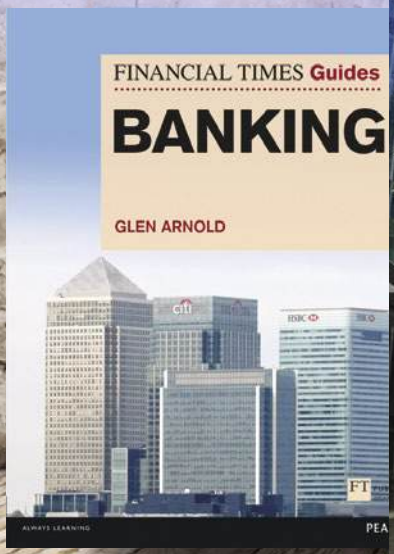
About the author

Jonathan Guthrie is a former head of the Lex column at the Financial Times and has spent more than three decades covering global finance and investment markets. Known for making complex financial concepts accessible, he combines deep market expertise with clarity, humour and practical insight to help readers become more confident investors.

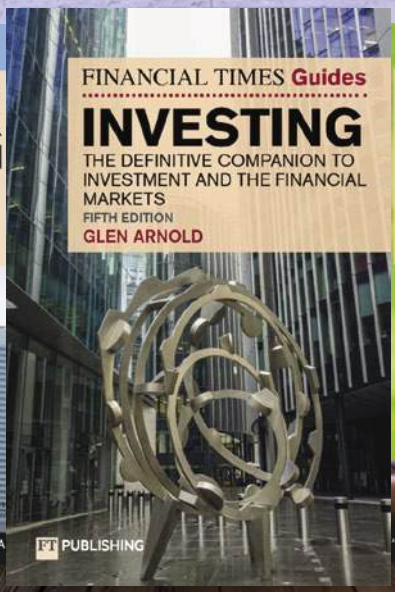
Financial Times Guides



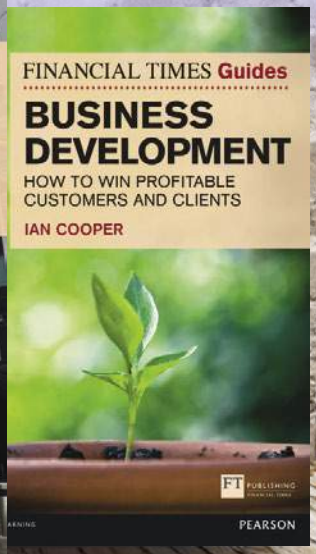
Everything you need to know about a big subject



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9781292467061



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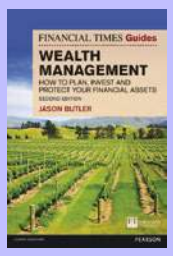
Writing a Business Plan

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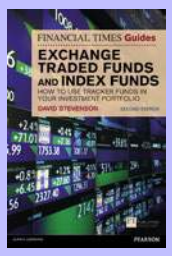
Using the Financial Pages

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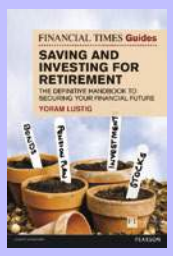
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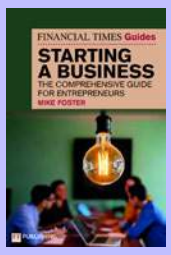
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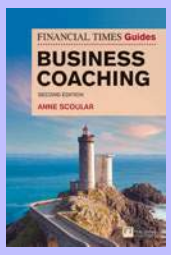
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9781292462141



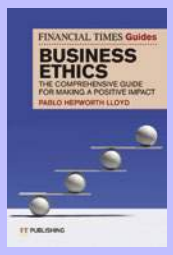
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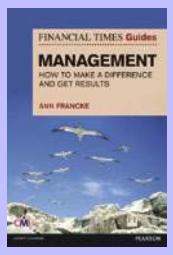
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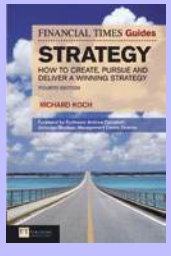
Management

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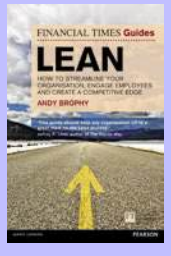
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Lean

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Mentoring

9781292726687



Investment Trusts

9781292232546



Sustainable Business

9781292435589

Pearson

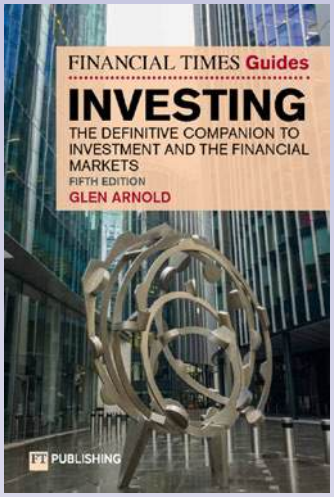
Financial Times Guides

The Financial Times Guide to Investing

The definitive companion to investment nad the financial markets

5th edition

Glen Arnold



ISBN	9781292467061
IMPRINT	FT Publishing International
PAGES	592
PUB DATE	**June 2026**

The evidence based FT guide that shows you how markets work and how to build a confident, disciplined and long term portfolio.

The Financial Times Guide to Investing is the definitive companion to investment and the financial markets. Veteran investor Glen Arnold blends academic rigour with experience to move you from fundamentals to advanced portfolio management. You'll learn how markets function, how to decode company accounts and key ratios and how to select shares with discipline. Clear charts, curated FT articles and thoroughly updated rules and regulations keep every concept current, including responsible investing and today's governance landscape. By the end, you'll know how to spot solid businesses, avoid common traps and build and manage a portfolio aligned to your goals and risk tolerance.

TARGET AUDIENCE:
Individual investors and early career finance professionals seeking a comprehensive and practical reference.

About the authors

Glen Arnold is a former finance professor turned full time investor, known for translating theory into profitable action. With decades of market research and hands on portfolio management, he brings clarity, honesty and real numbers to help readers protect capital and grow wealth..

Pearson

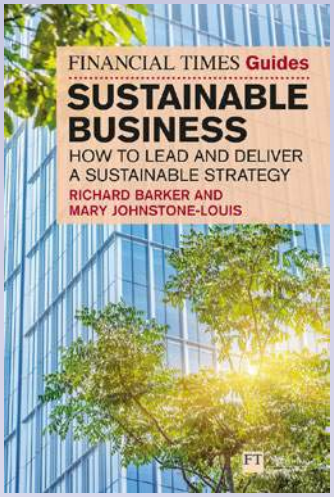
Financial Times Guides

The Financial Times Guide to Sustainable Business

How to Lead and Deliver a Sustainable Strategy

1st edition

Richard Barker and
Mary Johnstone-Louis



ISBN	9781292435589
IMPRINT	FT Publishing International
PAGES	256
PUB DATE	**February 2026**

Explore how to finance your sustainable goals and create real change. The book is organised in a clear, easy-to follow way, making it a useful guide for your day-to-day work.

This book teaches business leaders how to move beyond words and put a real, effective sustainability strategy into practice. Doing business in a sustainable way is more important than ever. It is hard to know what sustainability really means for your business and how to put it into practice. This book is a clear and practical guide. Learn to create a clear and effective sustainability strategy for your business. Understand what it truly means to be a responsible and sustainable leader. Find out how to measure your company's real impact on the world. Set up the right governance and reporting to build trust and transparency. Learn how to get your employees, customers and suppliers involved.

TARGET AUDIENCE:
Business leaders, professionals and students who want to make a real difference.

About the authors

Richard Barker is a professor at Oxford University's business school who makes complex business topics easy to understand. His work gives leaders clear frameworks for making confident and responsible decisions. He focuses on practical advice that helps you build a better business.

Mary Johnstone-Louis is a senior research fellow at Oxford University who helps leaders turn ideas into real action. Her writing offers practical advice from her work with global organisations. She guides in creating effective strategies that make a sustainable impact..

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Financial Times Guides

The Financial Times Guide to Starting a Business

The Comprehensive Guide for Entrepreneurs

1st edition

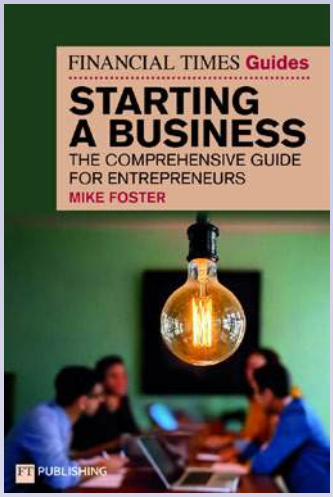
Mike Foster

A practical blueprint for turning business ideas into successful ventures with confidence and clarity.

This practical guide provides a step-by-step approach to starting and growing a successful business. It helps readers evaluate and refine business ideas, develop robust business plans and understand the essentials of marketing, sales, finance, legal structures and operations. Drawing on case studies, interviews and proven frameworks from successful entrepreneurs, it offers practical insights for overcoming common challenges while building the confidence and mindset needed for long-term success. Designed to be accessible and up to date, it equips aspiring business owners with the knowledge and tools to avoid costly mistakes and turn their ideas into thriving enterprises.

About the author

Mike Foster is a business mentor and founder of The Entrepreneur's Mentor, where he has helped hundreds of service businesses start, develop and grow since 2012. Prior to mentoring, he launched and ran successful start-ups and served as Area Manager of the Start Up team for Barclays in Oxfordshire.



ISBN	9781292483764
IMPRINT	FT Publishing International
PAGES	360
PUB DATE	**September 2025**

TARGET AUDIENCE:
Anyone looking to start, grow or improve a small business.

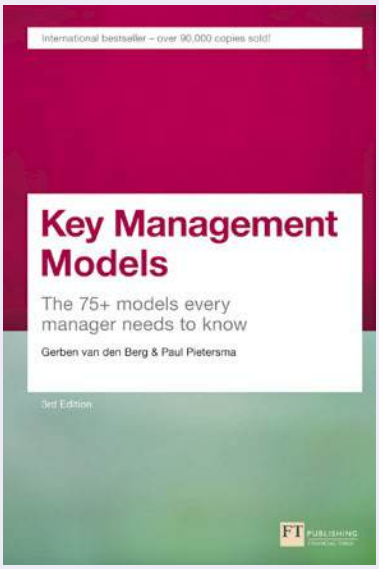
Financial Times Key Series

The essential guide to all the models, tools and indicators you'll ever need to know about, giving you short, practical overviews in an easy-to-use, ready reference format.



Key Strategy Tools

978129232833



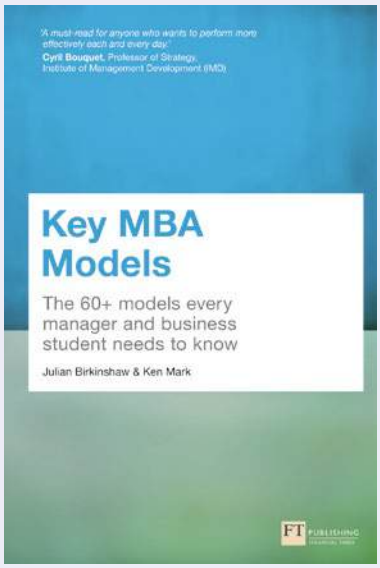
Key Management Tools

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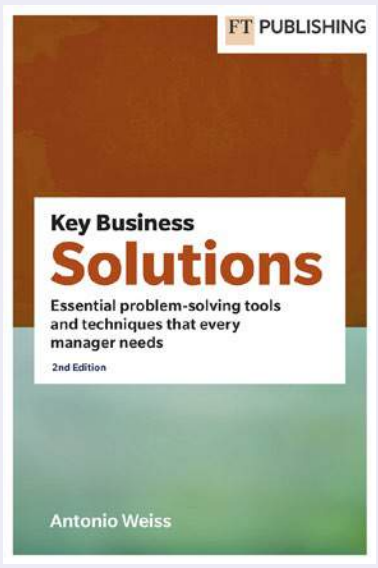
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Personal Development & Self-help



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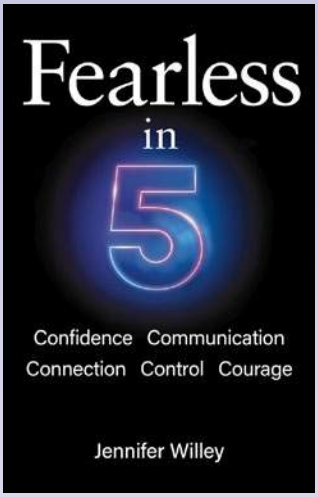
Personal Development

Fearless in 5

Confidence, Communication, Connection, Control, Courage

1st edition

Jennifer Willey



A practical, research-driven playbook that helps women build confidence, communicate with impact, grow powerful connections, take control, and lead with courage

Fearless in 5 gives professional women an actionable roadmap to find their voice, self-advocate, and thrive at work.

Anchored in the "Fearless Fundamentals" — Confidence, Communication, Connection, Control, and Courage —it tackles common hurdles like self-doubt, under-speaking, and lack of sponsorship with clear strategies, tools, and prompts you can put to work immediately. Relatable stories and evidence-based guidance show how to ask for what you deserve, speak up with authority, build a Personal Board of Directors, set boundaries, and make bold moves with clarity. More than a guide, it's a movement to help women unleash their potential and create lasting impact across their careers and lives.

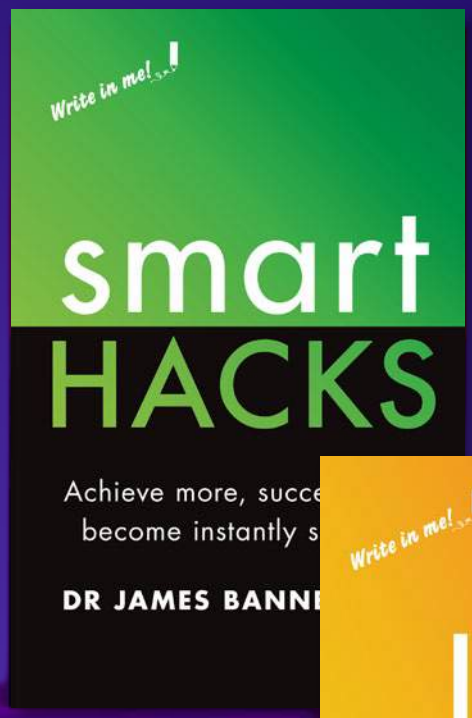
About the author

Jennifer Willey is the Founder and CEO of Wet Cement, drawing on 25 years as a TV news anchor, tech and advertising executive, and certified Woman- and Disability-Owned entrepreneur. She has led programs with global companies (including Yahoo, AOL, and WebMD) and now helps organizations build inclusive cultures where everyone can reach their full potential.

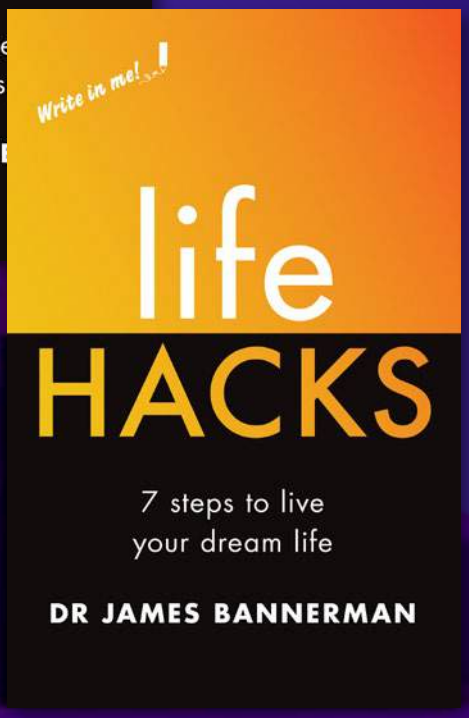
ISBN	9781292496030
IMPRINT	Pearson Business
PAGES	352
PUB DATE	**August 2026**

TARGET AUDIENCE:
Professional women at all career stages — from recent graduates to senior leaders — and managers who want to better support women on their teams.

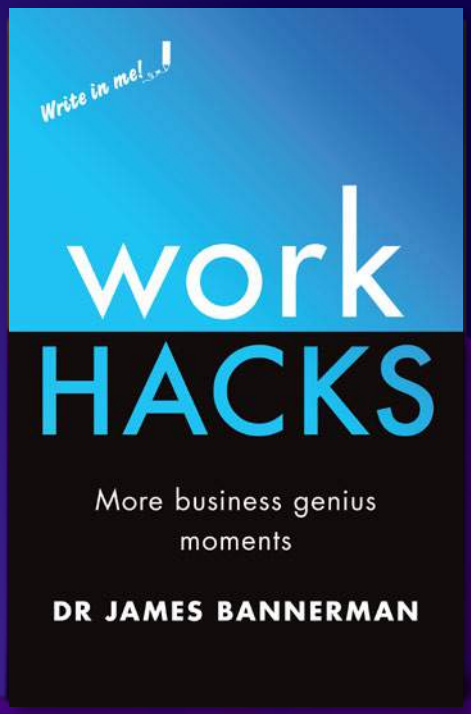
Simple steps and smart tips



9781292759708



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Personal Development

Life Hacks

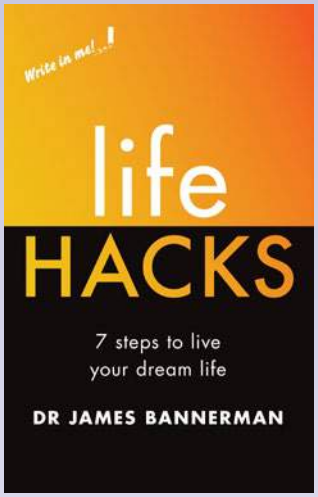
7 steps to live your dream life

1st edition

James Bannerman

Simple steps and smart tips to help you live a happier, healthier, more successful life.

Life Hacks is a practical, uplifting guide built around "vital steps" to help you live your dream life: Attitude, Authenticity, Ambition, Adaptability, Action, Achievement and Appreciation. It mixes psychology, creativity, and lateral thinking to help you think clearly about what you want, turn ideas into action and stay motivated. The book draws on the author's PhD work in lateral thinking and insights from interviews with creative thinking experts like Edward de Bono, Tony Buzan, and John Adair.



ISBN	9781292759661
IMPRINT	Pearson Business
PAGES	TBC
PUB DATE	**December 2026**

TARGET AUDIENCE:
Busy readers who want quick, inspiring life advice and "life hacks" tips.

About the author

James Bannerman has a PhD in lateral thinking and writes the Genius series to help people turn dreams into real results. His approach is shaped by his research and interviews with leading creative thinking experts including Edward de Bono, Tony Buzan and John Adair.

Pearson

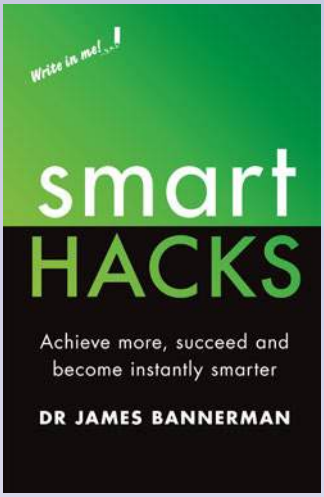
Personal Development

Smart Hacks

Achieve more, succeed and become instantly smarter

1st edition

James Bannerman



Simple business hacks to boost your focus, creativity and success at work.

The book is packed with practical ideas to help you think better at work. It shows how to spot opportunities, solve problems faster, and turn everyday situations into smart wins. The book draws on the author's PhD work in lateral thinking and interviews with well-known creative thinkers like Edward de Bono, Tony Buzan and John Adair. Short "UP!" sections help you improve key skills such as confidence, resilience, stress and time management, communication, negotiation, leadership and building an innovation culture.

ISBN	9781292759708
IMPRINT	Pearson Business
PAGES	TBC
PUB DATE	**May 2027**

TARGET AUDIENCE:
Busy professionals who want quick, inspiring tips for smarter thinking and better work performance.

About the author

James Bannerman has a PhD in lateral thinking and shares practical techniques to help people become more ingenious at work. His ideas are also shaped by interviews with leading experts in creative thinking, including Edward de Bono, Tony Buzan and John Adair.

Pearson

Personal Development

The Mindfulness Habit

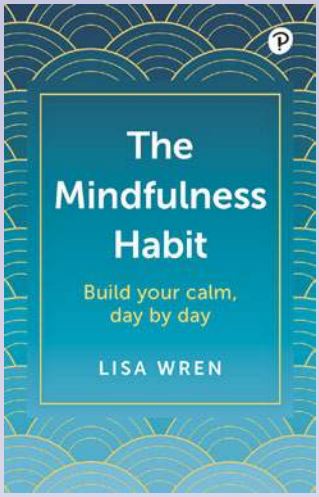
Build your calm, day by day

1st edition

Lisa Wren

A practical guide to build a daily mindfulness habit for calm and focus in just minutes a day.

The Mindfulness Habit helps busy people find calm without needing hours for meditation. It's a practical guide that uses short, five-minute exercises you can do anywhere—at work, on your commute or before bed. Based on science and a simple habit-building framework, the book shows you how to use mindful breathing, journalling and other quick techniques to reduce stress and improve focus. It gives you real-life examples for handling emails, conflict and other daily challenges, so you can turn mindfulness into a lasting habit.



ISBN	9781292460802
IMPRINT	Pearson Business
PAGES	256
PUB DATE	**March 2024**

TARGET AUDIENCE:
Busy professionals, parents and anyone who wants simple, quick ways to feel calmer and more focused.

About the author

Lisa Wren is a certified mindfulness coach and wellness educator. She is known for her practical and compassionate approach, helping people apply the science of mindfulness to their busy lives. Drawing on her experience teaching in workplaces and schools, she focuses on creating simple habits that build calm, clarity and resilience.

Pearson

Personal Development

Bulletproof

Be Fearless and Resilient – No Matter What

1st edition

Chantal Burns



A simple, science-backed guide to building the mental resilience to stay calm and focused under pressure.

Bulletproof teaches you how to build a fearless mindset that helps you stay calm and perform at your best, no matter the situation. It uses a practical, three-step formula—Awareness, Reframe, Action—to help you handle stress and turn challenges into opportunities. With simple habits, neuroscience-based tips and real stories from entrepreneurs and athletes, this book shows you how to silence self-doubt and build lasting confidence.

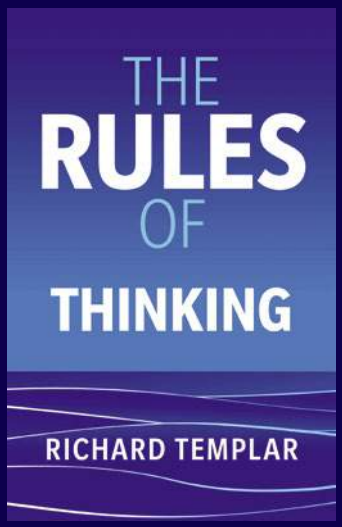
ISBN	9781292330020
IMPRINT	Pearson Business
PAGES	288
PUB DATE	**February 2024**

TARGET AUDIENCE:
Anyone who wants to manage stress better and perform well under pressure, from professionals to students.

About the author

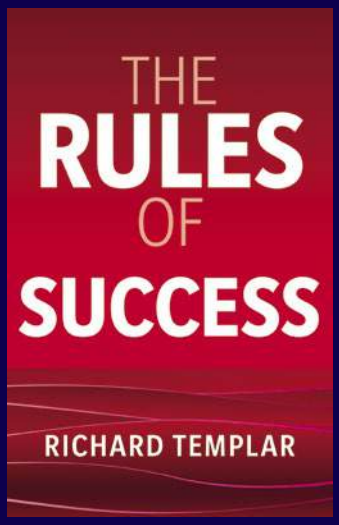
Chantal Burns is a performance coach and speaker who helps leaders and teams build mental resilience. With a background in psychology and years of coaching experience, she turns complex science into simple, practical habits. Her work helps people stay calm, confident and "bulletproof" in any situation.

The Rules series



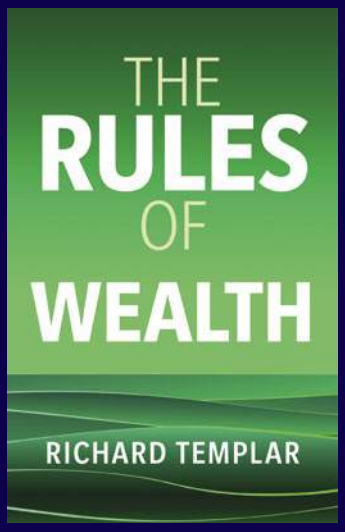
The Rules of Thinking 3e

9781292498881



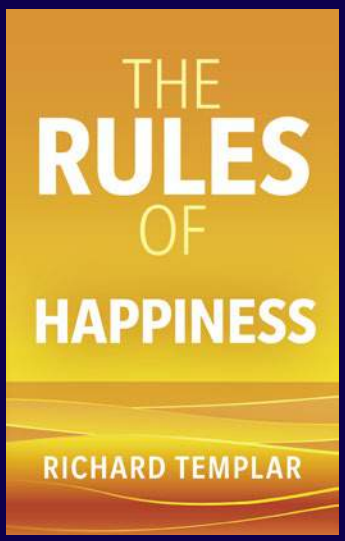
The Rules of Success

9781292498867



The Rules of Wealth 5e

9781292766577



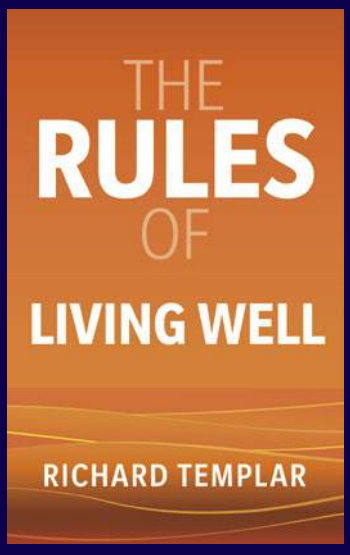
The Rules of Happiness

9781292767079



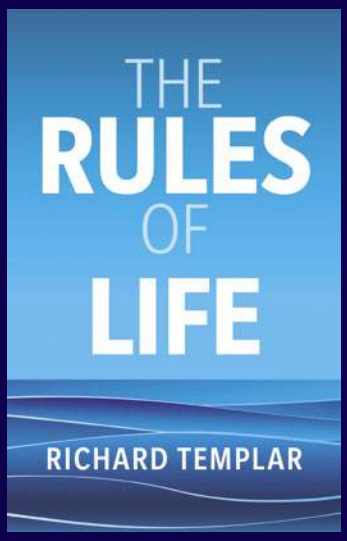
The Rules of Leadership

9781292766706



The Rules of Living Well 3e

9781292766492



The Rules of Life 5e

9781292499642

Richard Templar is the author of the international bestselling Rules books. Translated in over 50 languages and sold worldwide, over 3 million people around the world have enjoyed and now play by Richard Templar's Rules.

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Personal Development

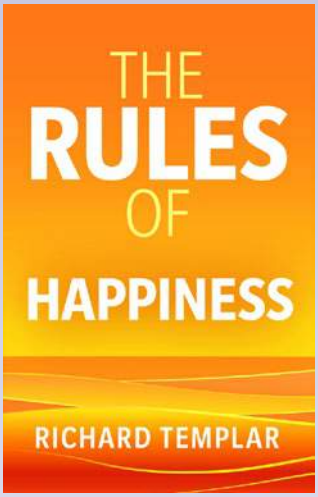
The Rules of Happiness

1st edition

Richard Templar

A personal code for finding your happiness—practical rules to see the positive, stay upbeat, and build a more contented life.

The Rules of Happiness offers straightforward, common-sense advice for cultivating a happier, more resilient outlook. You'll discover how creativity, responsibility, confidence, mindfulness, connection, health, generosity and curiosity reinforce everyday joy—and how to bounce back when things go wrong. With short, memorable Rules you can dip into anytime, it helps you shift perspective, lighten your load, and find the habits that keep your spirits strong.



ISBN	9781292767079
IMPRINT	Pearson Business
PAGES	248
PUB DATE	**May 2026**

TARGET AUDIENCE:
Anyone who wants clear, usable principles to feel happier and more fulfilled in life and work.

About the author

Richard Templar is the author of the international bestselling Rules books. Over 6 million people worldwide play by Richard Templar's Rules across life, work and leadership topics.

Pearson

Personal Development

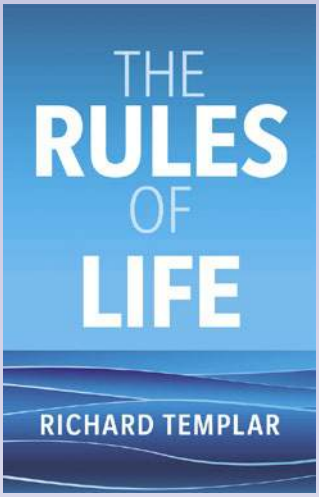
The Rules of Life

5th edition

Richard Templar

A personal code for finding your happiness—practical rules to see the positive, stay upbeat, and build a more contented life.

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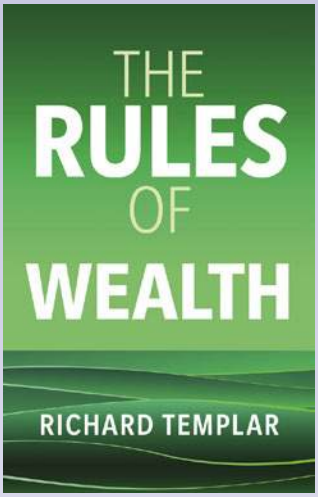
The Rules of Wealth

5th edition

Richard Templar

A personal code for prosperity and plenty that helps you make, keep, and grow your money—and use it to live a happier, more comfortable life.

The Rules of Wealth distils what financially successful people do differently into clear, common-sense principles you can apply right away. From setting your own definition of wealth and getting a grip on spending, to investing wisely, negotiating well, and making your money work for you, it shows how to build lasting financial security without gimmicks. This edition of the worldwide bestseller also includes 10 brand-new Rules, sharpening your judgment on value vs price, long-term thinking, and how to stay wealthy once you get there.



ISBN	9781292766577
IMPRINT	Pearson Business
PAGES	280
PUB DATE	**May 2026**

TARGET AUDIENCE:
Readers who want practical, non-jargon guidance to manage and grow their money and enjoy greater financial peace of mind.

About the author

Richard Templar is the author of the international bestselling Rules books. Over 6 million people worldwide play by Richard Templar's Rules across life, work and leadership topics.

Personal Development

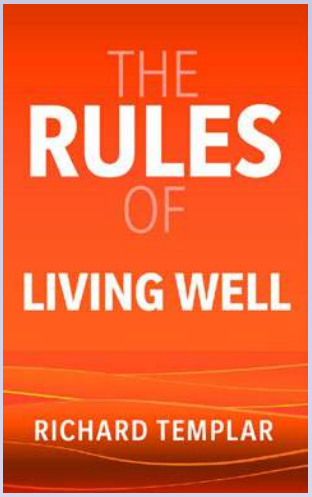
The Rules of Living Well

3rd edition

Richard Templar

A personal code for a healthier, happier you—simple, practical Rules for balance, energy, wellbeing and a life that feels good.

The Rules of Living Well helps you achieve a sustainable, healthy balance across work, family and everything else that matters. Covering mindfulness, mental health, longevity, energy, perspective, relaxation, exercise, food, learning, parenting, work, retirement and facing life's challenges, it gives you straightforward ways to stay well and be your best self. With short Rules you can act on immediately— plus 5 new Rules—this updated edition is a realistic, reassuring guide to living better every day.



ISBN	9781292766492
IMPRINT	Pearson Business
PAGES	228
PUB DATE	**May 2026**

TARGET AUDIENCE:
Readers who want practical, bite-sized guidance to improve their wellbeing and keep life in balance.

About the author

Richard Templar is the author of the international bestselling Rules books. Over 6 million people worldwide play by Richard Templar's Rules across life, work and leadership topics.

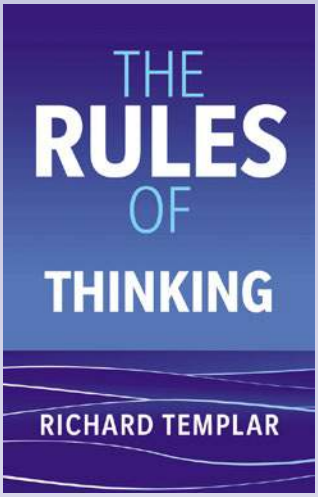
Pearson

Personal Development

The Rules of Thinking

3rd edition

Richard Templar



A personal code to think yourself smarter, wiser and happier—make better decisions, cut procrastination, and keep your brain creative and clear.

The Rules of Thinking brings together the habits and mental models that great thinkers use every day. Learn how to make wiser decisions, stop procrastinating, avoid obvious mistakes, find option C, think well with others, and keep your mind active and inventive. With sections on resilient, healthy, organised, creative, collaborative, decisive and critical thinking—and 5 new Rules—this edition helps you know your own mind, see clearly, and act with confidence.

ISBN	9781292498881
IMPRINT	Pearson Business
PAGES	288
PUB DATE	**May 2026**

TARGET AUDIENCE:
Anyone who wants to improve how they think—at work, in study and in life.

About the author

Richard Templar is the author of the international bestselling Rules books. Over 6 million people worldwide play by Richard Templar's Rules across life, work and leadership topics.

Personal Development

The Rules of Leadership

1st edition

Richard Templar



A definitive code for leadership success—guiding principles to inspire your team and deliver results in any situation.

The Rules of Leadership gives you the practical touchstones to lead with clarity and impact. It shows how to say and do the right thing when it counts, navigate politics and people with confidence, and build the trust and momentum that get things done. With concise, no-nonsense Rules that span self-awareness, influence and execution, it helps you handle tricky moments instinctively, lift performance, and become the leader others want to follow.

ISBN	9781292766706
IMPRINT	Pearson Business
PAGES	240
PUB DATE	**May 2026**

TARGET AUDIENCE:
New and experienced leaders who want a simple, reliable toolkit for getting the best from themselves and their teams.

About the author

Richard Templar is the author of the international bestselling Rules books. Over 6 million people worldwide play by Richard Templar's Rules across life, work and leadership topics.

Pearson

Personal Development

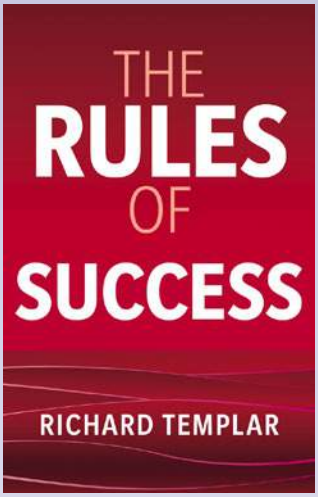
The Rules of Success

1st edition

Richard Templar

A personal code for taking control of your life and realising your ambitions—at home, at work, and everywhere in between.

The Rules of Success gathers practical, level-headed wisdom for making life run smoothly so you can focus on what really matters. From money and relationships to time, emotions, work and decisions, it shows how to set direction, keep your balance and move forward with confidence. With concise Rules you can act on immediately, it helps you get organised, stay calm under pressure, and build momentum toward the goals that matter to you.



ISBN	9781292498867
IMPRINT	Pearson Business
PAGES	240
PUB DATE	**May 2026**

TARGET AUDIENCE:
Readers who want a clear, practical framework to be more effective, confident and in control in all areas of life.

About the author

Richard Templar is the author of the international bestselling Rules books. Over 6 million people worldwide play by Richard Templar's Rules across life, work and leadership topics.