



**Global Licensing Department**

**Professional Computing:  
Enterprise, Content & Training**

Spring 2026

# New titles for The London Book Fair 2026



A dark blue rectangular graphic with the text "cover coming soon" in white, sans-serif font. Below the text is a subtle, glowing purple and blue wave-like pattern.

**TITLE: DUBOUE - Managing AI Agents 1E**

**ISBN: 9780135887493**

**PUB DATE: 15.07.2026**

**PAGE COUNT:300**

**SUMMARY:** AI Agents are autonomous software programs designed to perform tasks, make decisions, and interact with other systems or users—often without constant human oversight.

**DESCRIPTION:** AI Agents are positioned as a “digital workforce” that individuals—especially those in technical roles—must learn to manage. This includes adapting traditional management skills (like giving feedback or aligning with business goals) to a non-human team, while also understanding the technical limitations and behaviors of these Agents. The advancement of AI Agents makes it possible to replace an entire team with just one individual supported by AI Agents. In this new setting, the individual embodies an unusual mix –for today's standard– of an individual contributor (IC) and a manager, as the tools themselves behave and have a complexity on par to a team of human professionals. This book covers the skills required for such an individual to operate effectively in this new environment, functioning as an IC utilizing AI Agents while being effectively a manager of the AI Agents.

**AUTHOR BIO:** Annie Ying has 20 years of experience in data science and AI, including seven in management spanning corporate and startup settings. Her career highlights include leading a critical, company priority #1 data science project at a Fortune 500 company and award-winning contributions to suicide prevention through NLP, as cited by WHO.

Pablo Duboue is passionate about improving society through technology. With 25 years programming and building AI systems, he holds a doctoral degree in machine learning for text generation at Columbia University. He was part of the original IBM Jeopardy! Watson team.



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**TITLE: DONNER/KROHN - Agentic AI Engineering 1E**

**ISBN: 9780135588772**

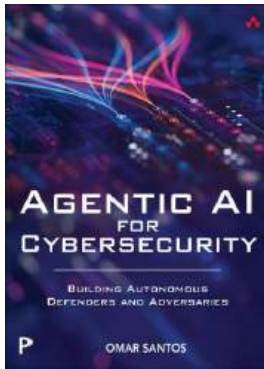
**PUB DATE: 01.07.2026**

**PAGE COUNT: 240**

**DESCRIPTION:** Master developing and deploying teams of AI agents to solve real commercial problems using proven techniques.

**SUMMARY:** Agentic AI uses multiple autonomous agents that can think, plan, use tools, remember, and collaborate toward shared goals—automating multi-step workflows so humans focus on creativity and strategy. This hands-on, project-based book blends reference and tutorial styles, progressing through several real-world applications and the stabilized open-source ecosystem (MCP, CrewAI, OpenAI Agents SDK). It teaches both foundational concepts and production-ready implementations, from basic agent interactions to complex multi-agent systems capable of writing and executing code, with pragmatic guidance for deploying and maintaining enterprise-grade agentic applications. The timing of this book is strategic. This book fills a major gap in the AI market by offering a practical, end-to-end guide to agentic AI bridging the divide between theory and real-world implementation. As agentic systems rapidly enter the workforce, professionals need a resource that teaches both foundational concepts and hands-on skills to design, build, and deploy autonomous AI teams. This book delivers exactly that, unlocking new career and business opportunities in a fast-evolving field.

**AUTHOR BIO:** The book is co-authored by Jon Krohn and Ed Donner, two leading voices in AI education. Jon is known for making complex topics accessible through his bestselling book *Deep Learning Illustrated* and the widely followed *SuperDataScience* podcast. Ed is a top instructor in agentic AI, with over 140,000 Udemy students and standout live trainings. Their joint workshop at ODSC East 2025, “Agentic AI Hands-On in Python” was the most attended session and serves as the foundation for this book.



**TITLE: SANTOS - Agentic AI for Cybersecurity: Building Autonomous Defenders and Adversaries 1E**

**ISBN: 9780135589854**

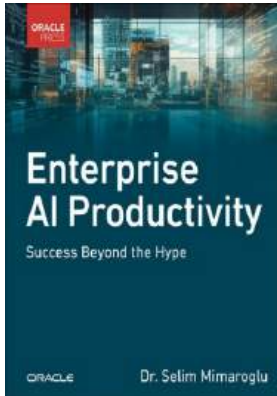
**PUB DATE: 24.05.2026**

**PAGE COUNT: 350**

**DESCRIPTION:** Unlock the power of next-gen AI agents to revolutionize security, business, and productivity—learn to build, deploy, and defend intelligent systems that work for you.

**SUMMARY:** AI agents are intelligent software programs designed to autonomously perform complex tasks, working alongside humans or other software. Unlike traditional AI assistants that simply answer questions or follow basic commands, these agents can reason, plan, interact with other software, and even make decisions on behalf of their users. They are capable of handling multi-step processes, adapting to new information, and collaborating with both humans and other agents to achieve sophisticated goals. The recent leap in agentic AI is powered by advances in LLMs and orchestration frameworks such as LangChain, LangGraph, LlamaIndex, and CrewAI. These frameworks allow developers to build agents that not only process natural language but also integrate with a wide variety of tools, APIs, and data sources. New protocols like Model Context Protocol (MCP), agent2agent (A2A), and AGNTCY are enabling agents to communicate and cooperate across different platforms and environments, forming the backbone of the emerging "Internet of Agents." Unlike most AI books that are either too theoretical, narrowly focused, or academic, this book offers a hands-on, project-based approach that covers the full spectrum from foundational knowledge to real-world deployment. It uniquely connects agentic AI to both technical and business domains. The book takes readers from foundational concepts to advanced, practical implementations. It explains the paradigm shift from simple AI assistants to autonomous, multi-agent systems, highlighting both opportunities and risks. The heart of the book is a series of step-by-step walkthroughs and case studies, enabling readers to build and deploy AI agents for cybersecurity, business, and productivity.

**AUTHOR BIO:** Omar Santos is Cisco's Distinguished Engineer leading Advanced AI Security R&D, co-chair of the Coalition for Secure AI, DEF CON Red Team Village co-founder, CSAF chair, board member at OASIS Open, and prolific author/speaker.



**TITLE: MIMAROGLU - Enterprise AI Productivity: Success Beyond the Hype 1E**

**ISBN: 9780135474426**

**PUB DATE: 28.04.2026**

**PAGE COUNT: 352**

**DESCRIPTION:** Delivers the actionable information enterprises need to transform into an AI-fuelled business. Most organizations can only scratch the surface of what is possible with AI. This book is a real-world guide to mastering the process of identifying problems, building AI solutions, and turning them into scalable products.

**SUMMARY:** Assumes the reader has a good understanding of technology and business in general who knows about the importance of digitization, data collection, and useful insights obtained from data.

A change in strategy calls for a change in organizational structure. Yet, many companies, big or small, ignore this sound advice. They try to implement AI without the right organizational structure. They become part of the statistics: 80% of the AI projects fail. The book shows how to set up AI organizations to conduct research, train, productionize, and maintain models—aligning teams, governance, and processes. It offers practical frameworks and “insight stories” for Lean AI, DataOps/MLOps, agile CI/CD for insights, org design, risk, and scaling AI product value—targeted at ICs, managers, and executives.

**AUTHOR BIO:** Selim is a Director of Data Science and Machine Learning at Oracle. he started at Oracle in 2018. He was hired for a specific purpose: bringing AI to the heart of the business. He is responsible for Oracle's AI Center of Excellence and builds and manage AI teams that navigate through complex business problems across multiple geographies. Part of his role involves interacting with a broad set of individual contributors, teams, and leaders



**TITLE: ISLER - Strategic AI Product Leadership: Build Successful AI Products to Transform Your Business 1E**

**ISBN: 9780135491140**

**PUB DATE: 17.04.2026**

**PAGE COUNT: 288**

**DESCRIPTION:** Master AI product leadership and navigate the complexities of AI transformation with expert guidance and practical frameworks.

**SUMMARY:** This book offers a comprehensive guide from foundational knowledge to practical frameworks, covering all aspects of AI product development, including data strategy, ethics, and organizational change. Designed to help companies become AI-powered, the book offers guidance on building teams, managing stakeholders, scaling solutions, and future planning. It is an essential resource for anyone involved in AI product development, whether integrating AI into existing products or creating new AI-first solutions. The book takes a tiered approach, addressing different levels within an organization:

Individual Contributors: Learn the steps to build AI products.

Managers: Develop a winning AI strategy.

Executives: Build a thriving AI-powered organization.

This focus on practical application and strategic leadership makes it a valuable resource for anyone looking to navigate the AI revolution.

**AUTHOR BIO:** Derya Isler, the Head of AI at SiriusXM, is a pioneer in using artificial intelligence to create personalized user experiences. With a background in computer science and an MBA from Northeastern University, she has led AI teams at major companies like Meta and Spotify, where she contributed to Instagram Reel recommendations and Spotify's personalization engine. Derya's career spans the e-commerce, media, and finance industries.



**TITLE: JOHNSTON/ SRIVASTAVA - Lean AI for Data Science: Insights and Impact with Less Waste and More Agility 1E**

**ISBN: 9780135582985**

**PUB DATE: 17.04.2026**

**PAGE COUNT: 280**

**DESCRIPTION:** Lean AI offers a practical framework for data science teams to deliver timely, actionable insights from large-scale data in close collaboration with software engineering.

**SUMMARY:** Combines Lean, Agile, DataOps/MLOps to build small, testable AI solutions; automate pipelines; add observability and feedback loops; align teams/metrics to business value. This book takes a structured approach to building an organization capable of delivering rapid, actionable insights, focusing on People, Process, and Tools. It combines practical frameworks with real-world "insight stories" drawn from the authors' experience, including their time building data science teams at Microsoft. The book explores how to structure high-impact data science team and build scalable data platforms using agile and CI/CD practices.

After reading this book, the reader will be able to:

- Identify and eliminate the seven wastes of AI development
- Build small, testable AI solutions that scale with confidence
- Use automation, observability, and feedback loops to fuel continuous learning
- Align data teams, workflows, and metrics around business value
- Build trust, reduce risk, and accelerate impact from AI investments

**AUTHOR BIO:** Ken Johnston is CEO of Autonomic.ai and VP at Ford (Cloud/Telematics), former Microsoft leader, author, and keynote speaker. Ankit Srivastava is a Principal Data Science Manager at Microsoft. Huibin (Mary) Hu is an Engineering Manager at Etsy specializing in experimentation.



**TITLE: KHAN/IVETIC - Mastering Generative AI for Azure Developers: A guide to intelligent application development 1E**

**ISBN: 9780135475669**

**PUB DATE: 30.04.2026**

**PAGE COUNT: 300**

**SUMMARY:** A Guide to Intelligent Application Development.

**DESCRIPTION:** Guides developers through building and deploying GenAI solutions on Azure (OpenAI, Cognitive Services, AKS), using transformers, RAG, Semantic Kernel, disconnected containers, monitoring, and responsible AI.

This book will be an essential resource for IT professionals and developers seeking to harness the power of Generative AI within the Azure ecosystem. This comprehensive guide delves into the fundamentals of Generative AI, exploring various transformers-based models, and their real-world applications. With a focus on practical strategies, the book provides a step-by-step approach to building and deploying AI solutions on Azure.

What sets this book apart is its unique blend of theoretical insights and hands-on guidance, tailored specifically for professionals in the field. It offers an in-depth look at Azure's AI services, deployment strategies using Azure Kubernetes Service, and advanced monitoring techniques, ensuring readers are well-equipped to develop intelligent applications.

The book also addresses future trends and challenges, positioning itself as a forward-thinking guide for those looking to stay ahead in the rapidly evolving world of Generative AI and Azure.

**AUTHOR BIO:** Ovais M. A. Khan is a Senior Cloud Solution Architect at Microsoft (Azure, OpenAI, DevOps, microservices) and author of multiple books. Nikola Ivetic is a Principal Cloud Solution Architect at Microsoft with 20+ years' software experience.



**TITLE: MATOS - The Digital Security Battlefield: Strategies for Protecting Hybrid Networks from Modern Threats in the AI Era 1E**

**ISBN: 9780135472774**

**PUB DATE: 15.03.2026**

**PAGE COUNT: 350**

**SUMMARY:** Unlock actionable strategies and cutting-edge AI-driven solutions to protect hybrid networks from evolving threats, with expert guidance on Zero Trust, ransomware defense, and advanced compliance frameworks

**DESCRIPTION:** This book provides a comprehensive guide for businesses to address the growing challenges of digital fraud, ransomware, and device-based attacks in the modern, interconnected world. It focuses on protecting hybrid networks, which blend on-premises and cloud systems, against increasingly sophisticated cyber threats.

The book introduces key Zero Trust strategies, emphasizing that no one—whether inside or outside an organization—should be automatically trusted. Every user and device is continuously verified, ensuring strong defenses against unauthorized access. This Zero Trust approach is complemented by vendor-agnostic frameworks such as the NIST Cybersecurity Framework and MITRE ATT&CK, both of which offer clear, actionable guidelines for identifying, preventing, and responding to cyber-attacks. These frameworks provide businesses with essential tools to map out their defense strategies and ensure they stay ahead of emerging threats.

In addition to these frameworks, the book explores AI-driven security solutions and behavioral analytics, which play a crucial role in predicting and preventing attacks.

**AUTHOR BIO:** Luís Matos is a Cisco Principal Architect for LATAM with 25+ years in DC/SP/Security, led security at Rio 2016 Olympics, frequent speaker, and holds 5× CCIE and other credentials.

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**TITLE: VIRJI - Patterns in Reliability: Applying Reliable Software Patterns for Digital Service Delivery 1E**

**ISBN: 9780135592540**

**PUB DATE: 15.06.2026**

**PAGE COUNT: 250**

**SUMMARY:** Patterns in Reliability introduces patterns to describe contemporary computer systems, particularly those delivering digital services we use daily. It explores familiar and new patterns within Google's extensive software systems and provides relatable examples for startup developers, established companies, and large enterprises. Building on established work in architecture and object-oriented programming, the book examines how patterns form an effective and reusable part of software architecture, supporting reliability in new systems.

**DESCRIPTION:** This detailed, hands-on book is designed for software developers and architects, offering a fresh perspective on reliable software elements. It focuses on how engineers can apply tried and tested patterns to deliver digital services. The book presents patterns in a contemporary and forward-looking context, drawing on decades of experience with distributed systems for reliable service delivery. It provides an overview of the patterns and then delves into them through a worked example from actual Google systems. Additionally, it uses worked examples to demonstrate how patterns support building new applications that ensure reliability from the outset. This book bridges the gap between traditional object-oriented use of patterns and modern distributed systems, offering a unique perspective on using patterns for reliability.

This book has a very broad audience. The Google SRE Book has reached an audience of over 100,000 readers; this aims for a wider readership, including professional and aspiring software engineers, who number in the millions.

**AUTHOR BIO:** Salim Virji develops reliable engineering practices for Google SRE, previously building consensus/storage systems; author and educator with interests in distributed systems and ML.



**TITLE: FARLEY/HUMBLE - Continuous Delivery, 2E**

**ISBN: 9780135397527**

**PUB DATE: 31.05.2026**

**PAGE COUNT: 540**

**SUMMARY:** Fully updated 15th Anniversary Edition of Continuous Delivery, the seminal book on continuous delivery and a transformative read for software developers at the time of publication and for the 15 years after.

**DESCRIPTION:** "Continuous Delivery (CD) is a software engineering approach where development teams produce software in short cycles. It ensures that the software can be reliably released at any time by following an automated pipeline through a "production-like environment." This process reduces manual intervention and allows for frequent, reliable deployments. Getting software released to users is often a painful, risky, and time-consuming process. The first edition of Continuous Delivery was groundbreaking when it released in 2010. It set out the principles and technical practices that enable rapid, incremental delivery of high quality, valuable new functionality to users.

In this fully updated, 15th Anniversary edition, Jez Humble and David Farley, share their refined perspectives on the foundations of creating a rapid, reliable, low-risk delivery process, the deployment pipeline, and the "ecosystem" needed to support continuous delivery, from infrastructure, data and configuration management to governance.

CD is discussed as an engineering approach and methodology from a more holistic approach. Automation in the cloud is no longer addressed in a single chapter but is ubiquitous throughout the book. And topics of critical importance today, such as the human element, remote work, information security, and gen AI, are addressed within the context of CD.

**AUTHOR BIO:** Jez Humble is co-author of Continuous Delivery, Accelerate, and The DevOps Handbook, a Google SRE, and UC Berkeley instructor. David Farley is a CD pioneer, consultant, YouTuber, and award-winning engineer (LMAX Disruptor).



**TITLE: BRAUDE - Algorithms and Programs: Creating, Implementing, and Analyzing Algorithms 1E**

**ISBN: 9780135887677**

**PUB DATE: 15.05.2026**

**PAGE COUNT: 400**

**SUMMARY:** Learn how to create and implement algorithms to solve problems.

**DESCRIPTION:** The classic textbook on algorithms is widely respected. It is encyclopedic, and its authorship, also strong researcher, results in a lack of unity and an over-reliance on mathematical notation. What's needed is a book on algorithms that relates the common algorithms and algorithm families. It should also lead to the programming tasks that software engineers face daily—skills that today's students demand from every technical course. This book is about the \*origin\* of the algorithm and its family line into programming and has an ambitious mission: to influence the way algorithms are taught and in turn, influence the way that programming is taught. It is about the origin of algorithms and a bridge to practical application of them. This book and its central theme were sparked by conversations the author has had for decades with students, who did not find the use of invariants applicable at all to their day-to-day work upon graduation. The author set about finding a common-sense approach to invariants, so that students and engineers would find it useful in their work. Now with AI-checkability, his approach fits even more into how programmers can work today.

**AUTHOR BIO:** Dr. Eric Braude is an Associate Professor and Director of Digital Learning at Boston University, author of multiple software engineering books, and former researcher/engineer/manager advising Philips, Lockheed, Lucent, and MITRE.



**TITLE: MIHALCEANU - Modern JDK Tools 1E**

**ISBN: 9780135439364**

**PUB DATE: 31.05.2026**

**PAGE COUNT: 576**

**SUMMARY:** Leverage powerful OpenJDK tools for efficient Java application development, debugging, management, and security.

**DESCRIPTION:** Feeling confident in Java coding involves skilfully combining language features and leveraging the Java platform's capabilities while meeting deadlines. Despite the popularity of IDEs and higher-level tools, command-line JDK tools remain relevant in specific scenarios: Studying Java as a language and platform, Troubleshooting or debugging outside the IDE, especially in limited remote access environments like staging and production, DevOps or automation scripts for fine-grained build process control or custom build pipelines, Addressing migration challenges when upgrading to newer JDK versions, requiring in-depth JDK tool knowledge.

Recent Java releases have introduced new tools to support the modern Java application lifecycle. Outdated JDK tutorials can undermine their perceived capability and support. This book focuses on the tools most relevant to modern development. The book is divided into nine chapters, starting with an overview of JDK tools, covering essential tools by purpose, and exploring their role in build automation. Each chapter includes examples and practical use cases to solidify understanding. Chapter summaries recap essential points for quick reference. By the end of the book, readers will understand JDK tools' applicability and abilities, preparing them to apply these insights in their learning or professional efforts.

**AUTHOR BIO:** Ana-Maria Mihalceanu is a Java Champion Alumni and Senior Developer Advocate on Oracle's Java Platform Group, frequent community contributor, speaker, and author.

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**TITLE: HOWARD/DEGRIPPO - Threat-Driven Software Development: Inside Microsoft's Secure Future Initiative 1E**

**ISBN: 9780135567388**

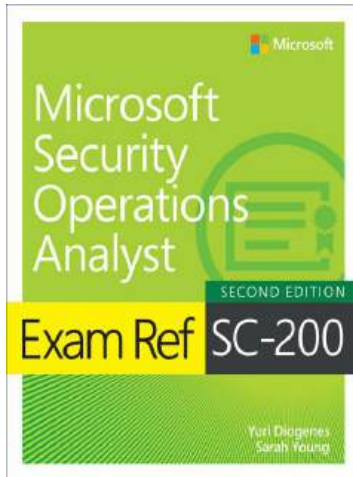
**PUB DATE: 15.06.2026**

**PAGE COUNT: 400**

**SUMMARY:** The book will, for the first time, document the inner workings for the Microsoft Secure Future Initiative (SFI). It focuses not just on modern secure design and secure coding, but it comes at the problem from a different perspective – what do real-world attackers ACTUALLY do? What paths do they follow to compromise systems and most importantly, how should you evolve your current processes to make your solutions resilient to attack?

**DESCRIPTION:** SFI emphasizes threat-driven prioritization: understand adversaries and threats to decide what to fix and how urgently, then design development processes and controls accordingly. The threat aspect is often overlooked in the lives of most developers, yet it plays a crucial role in determining what needs to be fixed, as well as the severity and urgency of these fixes. Addressing threats is essential to ensure that what matters is prevented or resolved, adding another valuable data point to drive development processes. The Secure Future Initiative (SFI) emphasizes threat-driven prioritization of work items, introducing a new and significant perspective to software development. This approach, termed "threat-driven software development," offers a novel way to design, build, test, deploy, and manage systems. Additionally, it is important to publicly showcase SFI leadership. In essence, we aim to view the software development process through a threat lens. The Chapters will be short and digestible blending stories from Microsoft threat intel with actionable practices: risk registers, honeypots/decoys, human factors, AI's role, and concrete SFI work items (supply chain, identities, isolation, monitoring, red teaming).

**AUTHOR BIO:** Michael Howard is a Sr Director in the Microsoft Red Team, focused on taking red team. He is coauthor of many security books from MS Press, including Writing Secure Code. Sherrod DeGrippe is the Director of Threat Intelligence Strategy at Microsoft and has received accolades such as Cybersecurity Woman of the Year in 2022 and cybersecurity PR Spokesperson of the Year in 2021.



**TITLE: DIOGENES - Exam Ref SC-200 Microsoft Security Operations Analyst, 2E**

**ISBN: 9780135590782**

**PUB DATE: 30.04.2026**

**PAGE COUNT: 410**

**SUMMARY:** Prepare for Microsoft Exam SC-200 and help demonstrate your real-world mastery of the skills needed to monitor, identify, investigate, and respond to threats in cloud and on-premises environments by using Microsoft Defender XDR, Security Copilot, Microsoft Sentinel, Microsoft Defender for Cloud workload protections.

**DESCRIPTION:** Since 2021, the SC-200 exam has undergone several updates to keep up with the evolving landscape of security operations. This revision is designed to address these updates. Focuses on the SC-200 objectives :

- Manage a security operations environment (20–25%)
- Configure protections and detections (15–20%)
- Manage incident response (25–30%)
- Manage security threats (15–20%)

It is designed for Security Operations Analysts to reduce organizational risk by rapidly remediating attacks, improving protection practices, and escalating policy violations appropriately.

**AUTHOR BIO:** Yuri Diogenes is a Senior Program Manager in Microsoft Cybersecurity Engineering, co-author of multiple Microsoft Press titles, and a professor. Sarah Young is a senior PM in Azure Sentinel CxE, an experienced speaker with numerous certifications and industry recognition.



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**TITLE: KISSNER - Embedding Safety in Tech: A Guide to Evaluating Complex Systems for Safety and Designing Response Plans for Unsafe Outcomes 1E**

**ISBN: 9780135589328**

**PUB DATE: 15.05.2026**

**PAGE COUNT: 300**

**SUMMARY:** Learn how to analyze complex systems for safety, especially ones using novel technologies, and design response plans in an age where an outage in a critical software system can cost lives or paralyze economies.

**DESCRIPTION:** By the end of this book, the reader will know how to reason systematically about all aspects of safety in a system. In particular, the reader will be able to:

Articulate the core principles of safety engineering (“understand what can go wrong, and for each thing have a plan;” “design business processes, not system components”) and understand how to apply them / Take any real system (from a software stack to a nuclear reactor to a business process) and analyze and enumerate its failure modes, including all its human elements / Apply a combination of general knowledge and their specialized area knowledge, develop a management plan for each failure mode/ Assemble a coherent safety plan for the system / Assess whether a safety plan for a system is reasonable, and make informed risk decisions about whether and how to proceed. While Generative AI will provide useful examples across the book, as it is both timely and an excellent source of examples, they will remain in the minority .The goal is to create an "evergreen" book rather than a highly topical one, as who knows whether Gen AI will still be a hot topic a year from now.

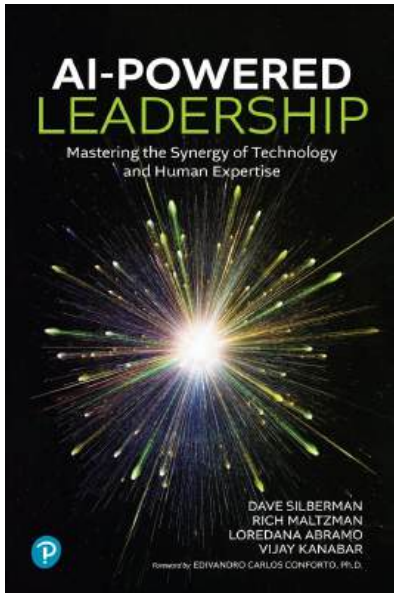
**AUTHOR BIO:** Lea Kissner is LinkedIn’s CISO/VP of Engineering, former Google Global Lead of Privacy Tech and Twitter/Lacework security leader. Yonatan Zunger is Microsoft Deputy CISO for AI and CVP of AI Safety & Security (ex-Google CTO of Social). Phillip Misner leads AI Incident Detection & Response at Microsoft AeGIS



**Global Licencing  
Department**

**BACKLIST PRODUCT  
A.I.**

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 272 Pages  
 Carton Qty: 28  
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 Status: **ACTIVE**

## AI-Powered Leadership

### Mastering the Synergy of Technology and Human Expertise

Dave Silberman, Rich Maltzman, Loredana Abramo, Vijay Kanabar

#### Key Selling Points:

- Master power skills for effectively leading collaboration between humans and AI
- Elevate productivity and success in projects and operations
- Achieve expertise in AI functionality
- Leverage the power of Both/And for optimal outcomes
- Implement Practical applications and stay ahead of future trends
- Encourage Human-AI synergy through strategic integration of power skills

#### Summary

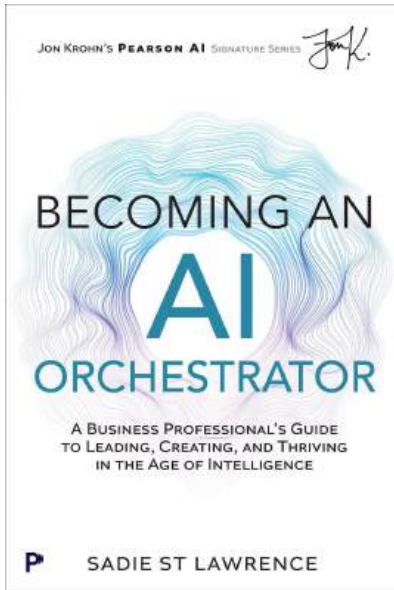
##### Mastering the Synergy of Technology and Human Expertise

Understanding AI technology is just the beginning. Leaders must understand how to employ power skills to elevate how humans interact—with one another and with AI. Critical thinking, leadership, conflict management, stakeholder engagement and other power skills are essential in all projects.

AI-Powered Leadership aims to empower leaders to navigate the complexities of the AI-driven world by developing human competencies and integrating them with AI capabilities, fostering a balanced, innovative, and ethically sound leadership approach that drives sustainable success. It aims to provide a comprehensive framework for leaders to understand and apply the “Both/And” approach in leadership, where leaders don’t have to choose between traditional methods and AI-driven innovation but can leverage the strengths of both. The approach of the book is a practical, integrative framework that combines theory with actionable strategies to help leaders

#### Contributor Bio

**Dr. Dave Silberman** is a senior executive leader, speaker, adjunct lecturer at Boston University, and author committed to unlocking human potential without constraints. His unique expertise in the human side of business and project management comes from serving over 20 years working in the government, hi-tech startup, healthcare, and venture capital sectors.



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\$39.99

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Paperback

224 Pages

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Computers / Artificial Intelligence

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Series: Pearson AI Signature

Series

9 in H | 6 in W | 0.5 in T | 0.7 lb

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Status: **ACTIVE**

## Becoming An AI Orchestrator

**A Business Professional's Guide to Leading, Creating, and Thriving in the Age of Intelligence**

Sadie Kay St Lawrence

### Summary

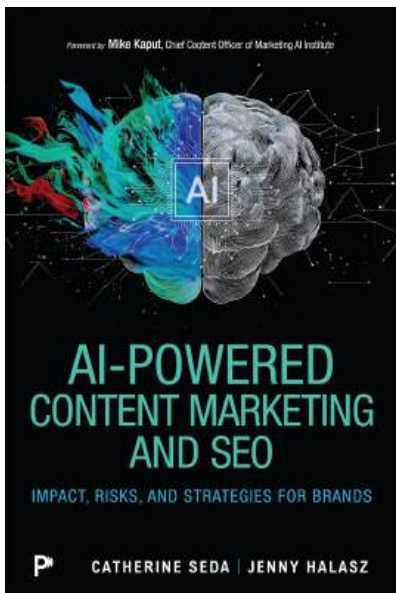
**Unlock your potential and lead the future with this essential guide to thriving, creating, and innovating with confidence in the age of intelligence.**

Embark on a transformative journey with ***Becoming An AI Orchestrator: A Business Professional's Guide to Leading, Creating, and Thriving in the Age of Intelligence***. This book is your essential guide to navigating the age of intelligence, where technology and creativity converge. Whether you're a creator, knowledge worker, or leader, you'll find invaluable insights and practical advice to help you thrive in this new era. From understanding the forces that have shaped our technological landscape to embracing the opportunities and challenges of AI, this book empowers you to lead, create, and innovate with confidence.

Discover the power of AI and unlock your potential. Through engaging stories and expert guidance, you'll learn how to harness AI to enhance your work and life.

### Contributor Bio

**Sadie St Lawrence** is the Founder and CEO of the Human Machine Collaboration Institute (HMCI), an organization leading the forefront of research and education to enhance human and machine collaboration in the age of AI.



Addison-Wesley Professional  
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256 Pages

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Business & Economics /

Marketing

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Status: **ACTIVE**

## AI-Powered Content Marketing and SEO

### Impact, Risks, and Strategies for Brands

Catherine Seda, Jenny Halasz

#### Key Selling Points:

- **Revolutionary Impact:** Understand how AI is radically transforming digital marketing and the consumer experience, and why business leaders and employees need to level up.
- **Creating AI-Optimized Content Without Losing SEO Value:** Learn how to balance AI-generated content with human creativity to maintain brand trust, meet Google's EEAT standards, and navigate evolving search algorithms.
- **Authenticity and Authority:** Learn a framework for responsibly using AI to create authentic content that builds brand authority-without compromising it.
- **Conquering Ecommerce Challenges:** Uncover common content, SEO, and reputation obstacles in ecommerce, and see how AI can improve site performance and customer experience.
- **Navigating Ethical & Legal Challenges:** Manage AI risks and opportunities with proactive policies and processes.
- **AI, Analytics, and Human Insight:** Gain clarity on when to leverage AI, when to rely on human analysis, and how to choose the best AI tools today and in the future.

#### Summary

Discover how AI is revolutionizing content marketing and SEO. Industry experts Catherine Seda and Jenny Halasz explore the impact, risks, and game-changing strategies for brands.

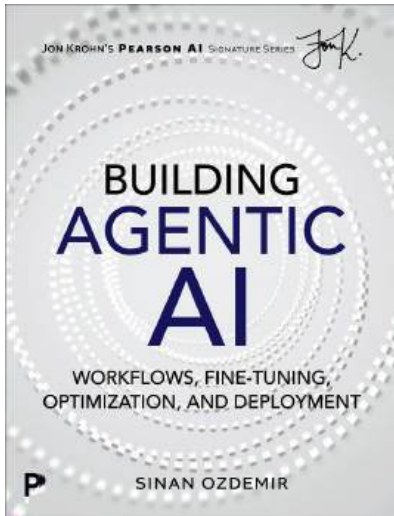
*AI-Powered Content Marketing and SEO* is a must-read to build brand authority, optimize search visibility, and win customers. Packed with actionable insights, this book fills a critical gap for marketing teams and business leaders in today's AI-driven world.

#### Key Topics Covered:

- **Revolutionary Impact:** Understand the transformative effects of AI on digital marketing and customer experiences, and why it's crucial for executives and employees to adapt
- **AI-Optimized Content:** Learn to balance AI-generated content with human creativity to maintain brand trust, meet Google's EEAT standards, and navigate evolving search algorithms
- **Authenticity and Authority:** Explore frameworks for using AI responsibly to create content that builds brand authority without compromising it
- **Ethical & Legal Issues:** Stay ahead of AI risks

#### Contributor Bio

**Catherine Seda** is a digital and content marketing strategist, author of three books, former Entrepreneur magazine columnist, and freelance writer with deep experience in SEO and PPC copywriting. She brings more than 20 years of leadership and consulting to agencies, small businesses, and corporate brands including LL Flooring, Yelp, eBay, Kelley Blue Book, and American Honda Motor.



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320 Pages  
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 Computers / Artificial Intelligence  
 COM004000  
 Series: Pearson AI Signature  
 Series  
 9.1 in H | 7 in W | 0.6 in T | 1.1 lb  
 Wt  
 Status: **ACTIVE**

## Building Agentic AI

### Workflows, Fine-Tuning, Optimization, and Deployment

Sinan Ozdemir

#### Key Selling Points:

Key sales features:

- Real-World AI Applications - Covers tangible, business-driven AI implementations beyond theoretical knowledge.
- Hands-On, Code-Driven Approach - Provides step-by-step projects for deploying AI models in production environments.
- Covers Cutting-Edge AI Topics - Discusses advanced topics like agentic AI, RAG, cybersecurity AI, and diffusion models.
- Industry-Specific Use Cases - Features AI implementations tailored for key industries like finance, security, and sales automation.

#### Summary

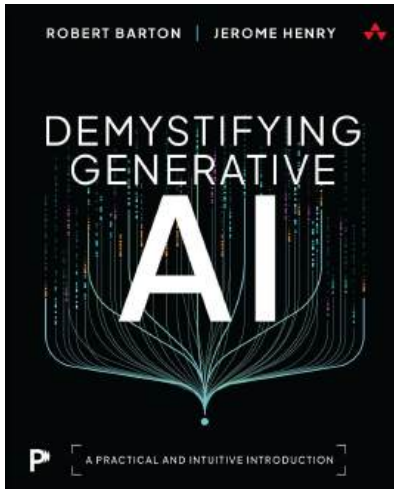
##### Transform Your Business with Intelligent AI to Drive Outcomes

Building reactive AI applications and chatbots is no longer enough. The competitive advantage belongs to those who can build AI that can respond, reason, plan, and execute. ***Building Agentic AI: Workflows, Fine-Tuning, Optimization, and Deployment*** takes you beyond basic chatbots to create fully functional, autonomous agents that automate real workflows, enhance human decision-making, and drive measurable business outcomes across high-impact domains like customer support, finance, and research.

Whether you're a developer deploying your first model, a data scientist exploring multi-agent systems and distilled LLMs, or a product manager integrating AI workflows and embedding models, this practical handbook provides tried and tested blueprints for building production-ready systems. Harness the power of reasoning models for applications like computer use, multimodal systems to work with all kinds of data, and fine-tuning technique...

#### Contributor Bio

**Sinan Ozdemir** is an AI expert and entrepreneur with a master's degree in pure mathematics from Johns Hopkins University. He founded Kylie.ai, patented agentic tool use there in 2018, participated in Y Combinator, and exited the company in 2019. Sinan is the author of *Quick Start Guide to Large Language Models, Second Edition* (Addison-Wesley, 2025), and cohosts the *Practically Intelligent* podcast.



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448 Pages  
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 Computers / Artificial Intelligence  
 COM004000  
 9.1 in H | 7.3 in W | 0.9 in T | 1.6  
 lb Wt  
 Status: **ACTIVE**

## Demystifying Generative AI

### A Practical and Intuitive Introduction

Robert Barton, Jerome Henry

#### Key Selling Points:

- Uses clear explanations of the principles behind AI/ML methods, with no mathematical background required
- Provides practical examples, directly applicable with Python code provided in Github, so you can directly experience each algorithm and its use
- Written by expert instructors based on their experience teaching this approach to live audiences

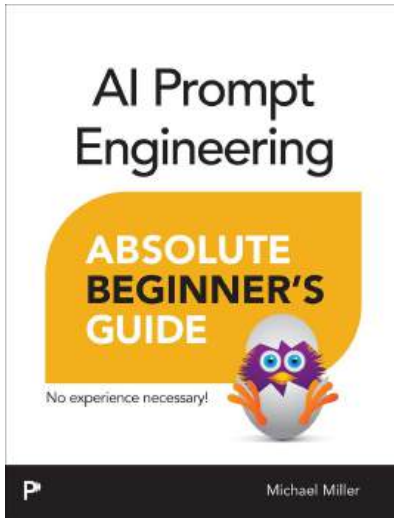
#### Summary

##### Demystifying Generative AI: A Practical and Intuitive Introduction

In an era where artificial intelligence is rapidly reshaping the world and redefining the way we work, *Demystifying Generative AI: A Practical and Intuitive Introduction* emerges as a key resource for professionals and enthusiasts seeking to leverage the transformative power of AI. Authored by AI experts Robert Barton and Jerome Henry, this book is a unique entry into the world of AI. Unlike traditional references that are either too technical or overly simplistic, this book strikes a balance by providing clear explanations and practical examples, all supported by real-world case studies. It is designed as an intuitive guide through the inner workings of AI, from foundational principles to deployment and security best practices. It is designed to make generative AI accessible to anyone interested in learning more about AI, including IT professionals, software developers, business analysts, tech managers, educators

#### Contributor Bio

**Robert Barton** is a Cisco Distinguished AI Engineer with Cisco's AI Software Engineering Group. A graduate of the University of British Columbia in Engineering Physics, he has extensive expertise in networking, cybersecurity, and AI. Rob has authored books on AI, Wi-Fi networks, quality of service, and the Internet of Things (IoT).



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272 Pages  
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 COM016000  
 Series: Absolute Beginner's Guide  
 9.1 in H | 7 in W | 0.5 in T | 1 lb  
 Wt  
 Status: **ACTIVE**

## AI Prompt Engineering Absolute Beginner's Guide

Michael Miller

### Key Selling Points:

- A comprehensive guide focused solely on prompt engineering.
- Unlocks the full power of generative AI for users of all levels.
- Optimize prompts for desired results from ChatGPT, Gemini, and more.
- Includes practical examples for generating text, images, and video.
- Provides step-by-step instructions for advanced prompting techniques.
- Offers troubleshooting advice and guidance on responsible AI use.
- From a best-selling author known for simplifying complex topics.

### Summary

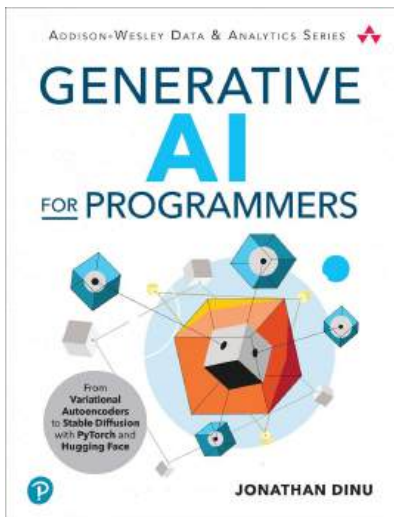
**Master the art of AI prompting to unlock the full potential of generative AI tools for enhanced creativity and productivity**

*AI Prompt Engineering Absolute Beginner's Guide*, by best-selling author Michael Miller (writer of 200+ practical tech books), teaches readers how to craft effective prompts that unlock the full power of generative AI. You'll learn what generative AI can (and can't) do, why well-structured prompts matter, and how to craft them step-by-step for the results you actually want.

This approachable guide walks you through the anatomy of a great prompt--defining clear goals, outputs, constraints, tone, and style--then builds your skills with proven prompting strategies. You'll also learn how to evaluate prompt performance, troubleshoot underperforming prompts, and refine your prompts with iterative techniques. Even better, you'll learn how to construct prompts for specific tasks (productivity, writing, image generation, and more) and take advantage of a large library of prompt templates.

### Contributor Bio

**Michael Miller** has written more than 200 non-fiction books over the past three decades. Collectively, his books have sold more than a million copies worldwide. His best-selling books for Que include *My iPad for Seniors*, *My Video Chat for Seniors*, *My TV for Seniors*, *My Social Media for Seniors*, *My Facebook for Seniors*, *My Smart Home for Seniors*, *My Samsung Galaxy S7 for Seniors*, *Computer Basics*:



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400 Pages  
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 Computers / Artificial Intelligence  
 COM025000  
 Series: Addison-Wesley Data &  
 Analytics Series

Status: **FORTHCOMING**

## Programming Generative AI

### Large Multimodal Models with PyTorch and Hugging Face

Jonathan Dinu

#### Key Selling Points:

#### Learn enough deep generative modeling to build your own multimodal model

- Packed with examples and sample code
- Examples are written in Python and Pytorch, but are designed to be as platform-agnostic as possible
- Covers images, text, and multimodal models
- Written for anyone comfortable with Python and familiar with machine learning - folks who don't want to just use generative AI applications, but build them

#### Summary

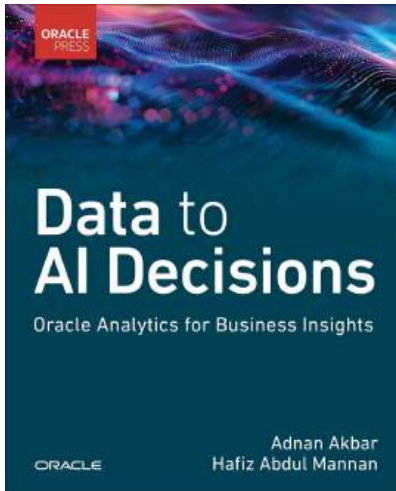
It might feel like you woke up one day and suddenly Generative AI and its myriad applications are in every corner of the tech world-from search engines to Photoshop, and even your personal note-taking app. But in reality, it is "an overnight success 10 years in the making," that folks have been working on since the dawn of computers in one way or another. This book unfortunately won't go that far back in the material it covers, but it will get you to the point of understanding how large multimodal models like OpenAI's GPT-4 or Google's Gemini work by programming similar systems yourself.

To do so, the book is very hands-on with code examples to accompany most of the concepts, fully subscribing to Feynman's philosophy that you can't fully understand a topic until you can create it yourself. That said, the code itself is more of an expository tool for the concepts- rather than the target of explanation itself. As such, your learning from the book should be framework or library agnostic.

#### Contributor Bio

**Jonathan Dinu** (Pittsburgh, PA) is currently an independent researcher, freelance data scientist, and itinerant instructor. Previously, he co-founded Zipfian Academy (an immersive data science training program acquired by Galvanize), has taught classes at the University of San Francisco, and has built a Data Visualization MOOC with Udacity.

In addition to his professional data science experience, he has run data science training for a Fortune 100 company and taught workshops at Strata, PyData, & ODSC (among others)



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450 Pages  
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 Computers / Certification Guides  
 COM055000

Status: **FORTHCOMING**

## Data to AI Decisions

### Oracle Analytics for Business Insights

Adnan Akbar

#### Key Selling Points:

- User-Friendly Approach: Easy to understand jargon-free language, lots of visual guidance using screenshots mind maps, etc.
- Comprehensive "one-window" Guide: Covers everything from WebLogic setup to visualizations.
- Augmented Analytics: Includes ML/AI configurations for predictive analytics.
- Data-Driven Decision Making: Streamline setup, import data, and enable quick decision making.
- Includes labs, examples, and exercises based on best practices.

#### Summary

A Hands-On Guide to Oracle Analytics for Meaningful Business Insights

Oracle Analytics Server is a powerful tool that empowers business analysts and consumers to uncover new insights and make faster, more informed business decisions. It includes modern, AI-powered, self-service analytics capabilities for data preparation, visualization, enterprise reporting, augmented analysis, and natural language processing/generation.

A hands-on step-by-step guide on using Oracle Analytics Server to derive meaningful insights. The objective is to equip readers with practical tools and knowledge to effectively utilize Oracle Analytics Server and promote data-driven innovation.

- User-Friendly Approach: Easy to understand jargon-free language, lots of visual guidance using screenshots mind maps, etc.
- Comprehensive "one-window" Guide: Covers everything from WebLogic setup to visualizations.
- 

#### Contributor Bio

**Adnan Akbar** (Lead Author) is Master Principal Solution Engineer at Oracle. Adnan is focused on delivering state-of-the-art solution engineering, problem solving, and analytical services to Oracle clients in the APAC region. With 21 years of experience in the IT industry, Adnan brings his expertise in data and AI technologies, coupled with practical experience to equip readers with the practical tools and understanding required to leverage Oracle Analytics Server for driving data-driven innovation.



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 Computers / Networking  
 COM043000  
 9.1 in H | 7.5 in W | 0.8 in T | 1.4  
 lb Wt  
 Status: **FORTHCOMING**

## AI Data Center Network Design and Technologies

Mahesh Subramaniam, Michal Styszynski, Himanshu Tambakuwala

### Key Selling Points:

- **Comprehensive Guide:** Covers all essential topics related to AI Data Centers, including hardware, software, networking, and security.
- **Vendor-Agnostic Approach:** Provides a neutral perspective on AI data center design, making it applicable to various implementations.
- **Cutting-Edge Technologies:** Includes coverage of the latest technologies developed by the Ultra Ethernet Consortium (UEC).

### Summary

Artificial intelligence is redefining the scale, architecture, and performance expectations of modern data centers. Training large ML models demand infrastructure capable of moving massive data sets through highly parallel, compute-intensive environments —where traditional data center designs simply can't keep up.

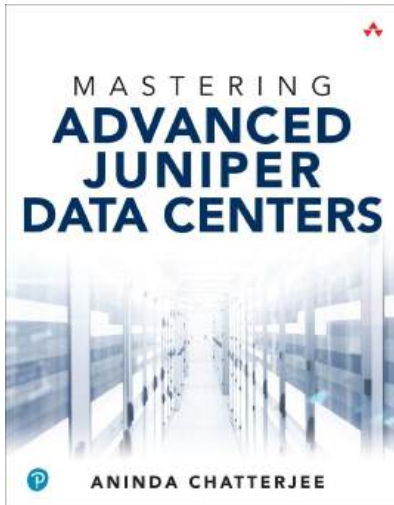
**AI Data Center Network Design and Technologies** is the first comprehensive, vendor-agnostic guide to the design principles, architectures, and technologies that power AI training and inference clusters. Written by leading experts in AI Data center design, this book helps engineers, architects, and technology leaders understand how to design and scale networks purpose-built for the AI era.

### INSIDE, YOU'LL LEARN HOW TO

- Architect scalable, high-radix network fabrics to support xPU (GPE, TPU)-based AI clusters
- Integrate lossless Ethernet/IP fabrics for high-throughput, low-latency data movement
- Align network design with AI/ML workload characteristics and server architectures
- 

### Contributor Bio

**Mahesh Subramaniam** is a proven leader in AI data centers and next-generation networking technologies. He played a key role in defining the advanced software roadmap for AI fabrics, which are now deployed in production networks across various AI data centers worldwide. As the Senior Director of Product Management for AI Data Centers at HPE Juniper Networks, he leads cutting-edge innovations in AI



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300 Pages  
 Carton Qty: 0  
 Computers / Networking  
 COM043000

Status: **FORTHCOMING**

## Mastering Advanced Juniper Data Centers

Aninda Chatterjee

### Key Selling Points:

1. The book will focus on experiential learning instead of just theoretical knowledge by using a combination of packet captures, packet walks.
2. EVPN interoperability - with supply chain issues, many organizations are looking at multiple vendors to build DC fabrics, however, no vendor specifically discusses interoperability issues. This book will address different interoperability issues between Juniper, Cisco, and Arista and more importantly, how you solve these issues to build multi-vendor fabrics,
3. This book will help the reader understand how to deploy and maintain DCs for AI-clusters.
4. At the end of each section, a "takeaway" page will be written which summarizes all the important takeaways from the section into concise and easy to read points. A GitHub page for this book will also include these takeaway pages as pdfs so that readers can download them for free and constantly reference them as needed.

### Summary

Master next-gen data center technologies, build multi-vendor DC fabrics, and construct data centers for AI clusters

**Mastering Next-Gen Juniper Data Centers** acts as a supplement to the author's first book (*Deploying Juniper Data Centers with EVPN VXLAN*). The book focuses on mastering advanced and next-gen Data Center networking and the technologies that are used in it. This includes topics such as IPv6, Multicast, Day-2 with Juniper Apstra, EVPN interoperability and most importantly, building Data Centers for AI-clusters.

In addition to this, the book aims to take advantage of the AI wave - AI has become common across various market segments, and complex DCs need to be built to integrate AI-clusters into an organization. The book will help readers understand how to deploy and maintain DCs for AI-clusters, providing knowledge of why AI-clusters are so unique, and how they are commonly deployed.

The vision and goal of this book is rooted in servant leadership and experiential learning.

### Contributor Bio

**Aninda Chatterjee** is a network engineer, with over 10 years of experience in the industry. During this time, he has held several roles including troubleshooting and architecting Enterprise and Data Center networks, and of late, technical marketing for these domains. Aninda is an avid reader of technology books, and focused on breaking down complex networking constructs to allow learners to consume knowledge in the simplest way possible. To further this endeavor, he runs an active technology blog called The ASCII Construct.

## Autonomous Networks

### Using AI to Advance Operations in SP and Enterprise Domains

Stefan-Alexandru Manza, Josh Halley

No Image  
Available



Cisco Press  
9780135473368  
Pub Date: 5/25/2026  
Ship Date: 5/15/2026  
\$64.99  
Discount Code: y  
Paperback

Carton Qty: 0

Status: **FORTHCOMING**

#### Key Selling Points:

- Practical, Actionable Insights:** The book offers hands-on guidance for implementing autonomous networks, covering key topics such as automation, Infrastructure-as-Code, observability, and closed-loop systems, with real-world case studies to showcase the benefits and challenges.
- Author Expertise:** Josh Halley and Stefan-Alexandru Manza are Principal Architects at Cisco Systems with decades of experience in automation, observability, and network transformation. They are currently working on Cisco's future autonomous network products and services, observing growing demand in both service provider and enterprise sectors, making them the ideal authors for this topic.
- Vendor-Agnostic Approach:** The book is vendor-neutral, providing a comprehensive understanding of autonomous networks that can be applied across different technologies, giving readers practical, versatile insights regardless of their current network infrastructure.
- Strong Market Potential:** The autonomous networks market is projected to grow from USD 7.0 billion in 2024 to USD 17.5 billion by 2029 (Source: [MarketsandMarkets](#)). With organizations increasingly looking for ways to modernize and automate network operations, this book is positioned to meet the growing demand.

#### Summary

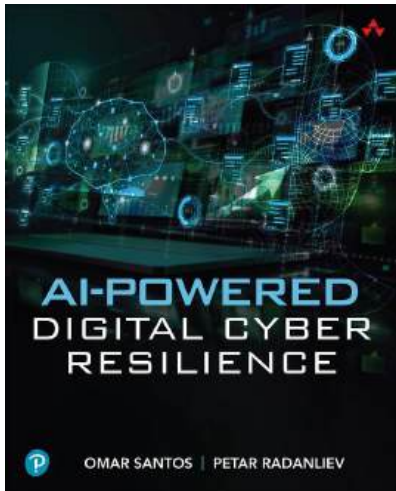
Transform your network operations with AI-driven automation using Autonomous Networks, the ultimate guide for service providers and enterprises  
Transform Network Operations in Service Provider and Enterprise through the use of AI is a groundbreaking book that explores the potential of autonomous networks in revolutionizing network operations.

In this book, the authors provide a comprehensive overview and practical guidance on building and operating autonomous networks. They delve into the use of artificial intelligence (AI) to automate network configuration and operations, enabling organizations to achieve more reliable, scalable, and cost-effective network configurations.

The book covers a wide range of topics, including industry frameworks, observability, telemetry, automation, Infrastructure-as-Code, and closed-loop systems. It offers real-life experiences and case studies to illustrate the benefits and challenges of implementing autonomous networks.

#### Contributor Bio

Josh Halley is a Principal Architect at Cisco Systems working in the office of the CTO, focusing primarily on strategic technology incubation, large and transformation deals and new acquisitions. As a 25 year veteran working with Cisco Technologies, he has been engaged in a broad range of industry verticals including finance, automotive and defense, with a key focus today on Observability, Automation, Security and cloud native networking technologies.



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 COM004000  
 9.1 in H | 8.4 in W | 0.8 in T | 1.4  
 lb Wt  
 Status: **ACTIVE**

## AI-Powered Digital Cyber Resilience

Omar Santos, Petar Radanliev

### Key Selling Points:

- ? **Comprehensive Integration:** This book uniquely integrates AI and cybersecurity, offering a holistic view that demonstrates how AI enhances digital resilience.
- ? **Practical Relevance:** Emphasizes practical applications and real-world scenarios, featuring detailed case studies and hands-on exercises that professionals can immediately apply.
- ? **Expert Authors:** Authored by Omar Santos, a distinguished engineer at Cisco specializing in AI security and cybersecurity, and Dr. Petar Radanliev, an esteemed academic with extensive experience in AI, cybersecurity, and quantum computing.
- ? **Advanced Coverage:** Covers cutting-edge AI technologies like generative AI and large language models, combined with advanced cybersecurity practices, filling a gap in current literature.
- ? **Growing Market Demand:** Addresses the escalating complexity of cyber threats, providing actionable insights to improve cybersecurity readiness, making it essential for professionals and organizations alike.

### Summary

#### Use AI to Predict, Prevent, and Protect Against the Next Cyber Attack

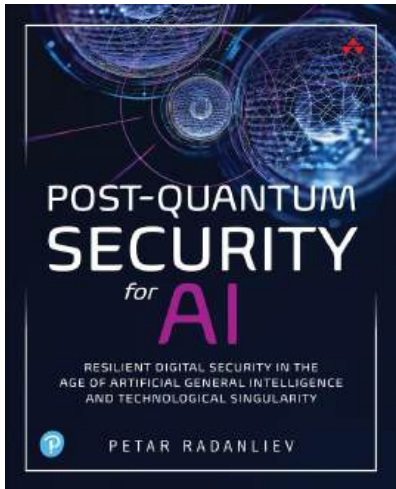
From cybersecurity leader Omar Santos and AI expert Dr. Petar Radanliev comes a groundbreaking guide to the future of cyber defense. This book is a practical guide to building intelligent, AI-powered cyber defenses in today's fast-evolving threat landscape. With cyber threats growing in speed, scale, and sophistication, traditional defenses can no longer keep up. This essential book shows how to use AI technologies to detect threats earlier, respond faster and build stronger digital resilience.

Designed for IT professionals, security analysts, engineers, executives, academics, and students, this guide bridges the gap between advanced AI technologies and real-world cybersecurity strategies. Whether you are managing enterprise networks, leading a security team, or preparing for a career in digital defense, this book will help you use AI to protect your most valuable assets.

### Contributor Bio

**Omar Santos**, a cybersecurity leader and Distinguished Engineer at Cisco, is renowned for his expertise in ethical hacking, vulnerability research, AI security, and incident response. He has led the DEF CON's Red Team Village, co-chaired the Coalition of Secure AI (CoSAI), and is a prolific author. Omar's contributions have significantly advanced technology and global security standards.

**Petar Radanliev** obtained his PhD at the University of Wales in 2014 before becoming a Post-Doctoral Research Associate at the Department of Computer Science at the University of Oxford. His current research focuses on artificial intelligence, cybersecurity, quantum computing, and blockchain technology. Before joining academia, Dr. Petar Radanliev spent ten years as a Cybersecurity Manager for RBS-- the largest bank in the world at the time--and five years as a Lead Penetration Tester for the Ministry for Defence.



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352 Pages  
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 History  
 HIS000000  
 9.2 in H | 7.4 in W | 0.7 in T | 1.3  
 lb Wt  
 Status: **ACTIVE**

## Post-Quantum Security for AI

### Resilient Digital Security in the Age of Artificial General Intelligence and Technological Singularity

Petar Radanliev

#### Key Selling Points:

- **Dual Focus:** The only book addressing both quantum and AGI risks in digital security.
- **Practical Guidance:** Hands-on steps to implement quantum-resistant and decentralized digital identity systems.
- **Real-World Case Studies:** Demonstrating the evolving threats and practical solutions.
- **Actionable Tools:** Including exercises, tools, and strategic frameworks to apply immediately.

#### Summary

**Prepare for the future of cybersecurity--where quantum computing and AGI collide to reshape the rules of digital defense.**

Quantum computing and Artificial General Intelligence (AGI) are poised to revolutionize the digital world--but they also introduce unprecedented security risks. These advancements have the potential to break modern encryption, manipulate digital identities, and bypass traditional cybersecurity defenses, leaving financial systems, government records, and private data dangerously exposed.

In *Post-Quantum Security for AI*, industry expert Petar Radanliev provides a comprehensive guide to safeguarding digital infrastructure against quantum and AI-driven cyber threats. This essential resource explores the vulnerabilities posed by quantum computing, the evolving risks of AGI, and the next-generation cryptographic solutions designed to counteract them. Readers will gain insight into quantum-resistant encryption, decentralized digital identity management, blockchain secu...

#### Contributor Bio

**PETAR RADANLIEV** obtained his PhD at the University of Wales in 2014 before becoming a Post-Doctoral Research Associate at the Department of Computer Science at the University of Oxford. His current research focuses on artificial intelligence, cybersecurity, quantum computing, and blockchain technology. Before joining academia, Dr. Petar Radanliev spent ten years as a Cybersecurity Manager for RBS the largest bank in the world at the time--and five years as a Lead Penetration Tester for the Ministry for Defence.



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350 Pages  
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 Computers / Security  
 COM043050  
 Series: Networking Technology:  
 Security  
 Status: **FORTHCOMING**

## Securing AI Using Zero Trust Principles

Cindy Green-Ortiz, Zig Zsiga, Saskia Laura Schröer

### Key Selling Points:

**The first book to apply the principles of Zero-Trust Architecture to the issues surrounding the security of generative AI systems**

- Written by experts on Zero-Trust Architecture and the design of AI systems
- Helps the reader learn about both the rewards and the risks of AI systems
- Provides architectural guidance and best practices to secure intellectual property
- Contains extensive case studies from a wide variety of industries
- Focuses on practical, actionable solutions

### Summary

#### Securing AI Using Zero Trust Principles

*Strategic Guidance for Defending AI Systems in a Rapidly Evolving Threat Landscape*

Artificial intelligence is reshaping industries, driving innovation in critical sectors such as healthcare, finance, energy, and government. Yet, as organizations integrate AI into business operations, they inherit new risks, many of which conventional security models fail to address. Adversaries are weaponizing AI to automate reconnaissance, bypass defenses, and exploit vulnerable systems. The solution is not more trust, but less.

Zero Trust offers a foundational paradigm shift: no identity, device, system, or interaction is inherently trusted. Security must be continuously enforced, context-aware, and resilient by design. This book demonstrates how Zero Trust, when strategically applied to AI environments, enables organizations to secure data pipelines, mitigate emergent threats, and maintain control over evolving digital ecosystems.

### Contributor Bio

**Cindy Green-Ortiz** (Charlotte, NC) has been a Global Enterprise Senior Security Architect at Cisco for seven years, a Chairman's Club Winner (Club Cisco), Cisco Press Author, and Cisco Live Presenter. She has made remarkable contributions to the security and technology field throughout her 30+ years of experience. Cindy has leveraged her leadership and entrepreneurial experience spanning diverse sectors such as Finance, Healthcare, Hospitality, Public Sector, Military, Energy, Manufacturing, Information Technology, and Service Providers. She is an author of Whitepapers for Cisco, the Department of Homeland Security (DHS), and a published author of a Cisco Press book on Zero Trust Architecture. Cindy operates a Security Threat Awareness Global CX Community for Cisco, part of the Talos Intelligence Ukraine Response Team, is Co-Chair of a Global Zero Trust Delivery Practice, and is a member of Cisco CX Americas Architect Community.



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Computers / Business &  
Productivity Software  
COM054000

9.1 in H | 7.4 in W | 1.1 in T | 2.1  
lb Wt  
Status: **ACTIVE**

## Microsoft Copilot Studio Step by Step

### Customizing Copilot and creating agents

Lisa Crosbie

#### Key Selling Points:

- **Microsoft strategic investment**- Copilot Studio has emerged as the primary platform for building agents and AI-enabled workflow automation. It is a low-code tool, making it accessible to makers without a pro dev skill set. The embedded agent builder in Microsoft 365 Copilot Chat is a platform for every business user to start building agents, and that is built on a lite version of Copilot Studio. This will create a growing market of new users discovering agents and moving through into Copilot Studio.
- **Lack of learning resources available** - this is new technology with growing interest and demand, and very little in the way of learning resources available. Microsoft's learning materials on Copilot Studio are not well put together - the content is inconsistent and poorly organized with some sections too simple, and others using AI jargon that low code makers new to the field don't relate to. It doesn't provide learners with any depth of understanding.
- **Expert guidance** - Author Lisa Crosbie is a well-known and respected educator in this space, with a large YouTube following (84,000 subscribers and 7 million views to date) with particularly high viewership and engagement on her Copilot Studio content. She has delivered Copilot Studio workshops at conferences around the world. She is a Microsoft Most Valuable Professional (MVP) in Copilot Studio and Microsoft 365 Copilot. She works in collaboration with the Microsoft product, marketing and community teams to help expand the reach and skilling for Copilot Studio - most recently she co-hosted a AMA session with Jack Robotham (Copilot Studio Marketing Lead), and the Microsoft product team

#### Summary

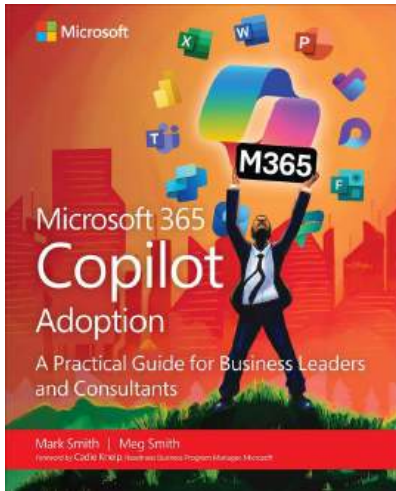
**Renowned Microsoft AI authority Lisa Crosbie unveils an essential guide to mastering agent building and business process automation with Microsoft Copilot Studio**

**Featuring a foreword by Dan Lewis, Corporate Vice President, Microsoft Copilot Studio**

*Microsoft Copilot Studio Step by Step: Customizing Copilot and creating agents* is the definitive, hands-on guide for professionals seeking to master Microsoft's low-code agent-building platform. The book combines reference material with step-by-step tutorials, making complex AI concepts accessible to low-code makers, consultants, and IT pros. You will learn to design, build, and deploy AI-powered agents that automate workflows, transform business processes, and integrate with Microsoft 365 Copilot and your line of business systems. Through practical scenarios, best practices, and end-to-end examples, this book equips users with the skills to leverage Copilot Studio for organizational value, offering the depth and clarity needed to turn ideas into working solutions.

#### Contributor Bio

**Lisa Crosbie** is a globally recognized expert in Microsoft AI and Business Applications, a published author, a sought-after global conference speaker, and prolific content creator, with a YouTube channel boasting over 100,000 subscribers and millions of views.



Microsoft Press  
9780135468043  
Pub Date: 9/25/2025  
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Discount Code: y  
Paperback

304 Pages  
Carton Qty: 24  
Business & Economics /  
Leadership  
BUS071000  
Series: Business Skills  
9.1 in H | 7.4 in W | 0.6 in T | 1.1  
lb Wt  
Status: **ACTIVE**

## Microsoft 365 Copilot Adoption

A practical guide for business leaders and consultants

Mark Smith, Megan Smith

### Key Selling Points:

1. **Addresses the AI Adoption Urgency:** Provides a practical guide for closing skill gaps, securing executive support, and establishing mechanisms for continuous learning as organizations race to adopt AI.
2. **Patterns from Copilot's Early Adopters:** Empowers leaders and consultants to adapt and advise on Copilot adoption strategies, grounded in insights from Copilot's earliest adopters.
3. **Strategic Frameworks Beyond the Typical 'How-To':** Focuses on leadership alignment, cultural readiness, and measurable business outcomes, unlike standard technical guides.
4. **Author Expertise with Field-Tested Insights:** Written by Microsoft MVP Mark Smith and change management specialist Meg Smith, delivering genuine, field-tested strategies for bringing Copilot to life.

### Summary

**Seasoned experts Mark Smith and Megan Smith unveil a transformative guide to mastering AI with Microsoft Copilot**

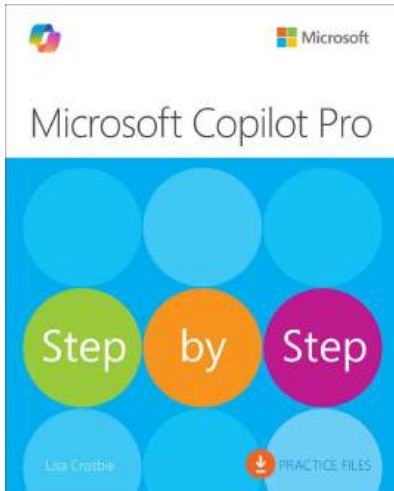
Transform your organization using AI-driven solutions with Microsoft 365 Copilot Adoption: A practical guide for business leaders and consultants. This book draws on real-world case studies and insights from Microsoft's early adopters to provide a practical framework for successful AI integration. It emphasizes the importance of leadership alignment, cultural readiness, and continuous skill development, equipping readers with the mindset and methods needed to foster innovation and efficiency in an AI-driven workplace. You will learn how to navigate AI adoption challenges, secure executive support, and build a culture of continuous learning and innovation.

### By reading this book, you will:

- Understand and apply successful AI adoption patterns
- Secure executive sponsorship and leadership alignment
- Foster a culture of innovation and continuous learning
- 

### Contributor Bio

**Mark Smith** is the founder of the 90 Day Mentoring Challenge (90DayMC.com), a global program that accelerates careers through structured mentoring, skills development, and community support. Under its banner, he created The AI Advantage—a pathway designed to help any professional develop the skills to become AI-augmented in the Intelligence Age.



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 Paperback

400 Pages  
 Carton Qty: 18  
 Computers / Business &  
 Productivity Software  
 COM084030  
 Series: Step by Step  
 9.1 in H | 7.4 in W | 0.7 in T | 1.2  
 lb Wt  
 Status: **ACTIVE**

## Microsoft Copilot Pro Step by Step

Lisa Crosbie

### Key Selling Points:

**The official and definitive guide to Microsoft's popular new AI tool!**

- A gentle introduction to Copilot Pro - one that works well both for beginners and for experts
- Deep dives into the key features of the integration of Copilot Pro with Microsoft 365 apps like Word, Outlook, PowerPoint and Excel - features that will transform organizational workflow and productivity
- A clear briefing on how to use these powerful new technologies safely and wisely with any organization
- Helps the reader adjust to this new way of working

### Summary

The quick way to learn Microsoft Copilot Pro!

This is learning made easy. Get more done quickly with Microsoft Copilot Pro for home or professional use and gain the skills you need to succeed with it. Jump in wherever you need answers—brisk lessons and detailed screenshots show you exactly what to do, step by step.

- Learn how to access AI-powered assistance across different devices and platforms, including web and mobile, wherever you work
- Learn core concepts of generative AI and effective prompting techniques
- Enhance productivity and creativity with Copilot Pro across various apps including Excel, Outlook, Word, PowerPoint, and OneNote
- Use Copilot Pro in drafting, editing, summarizing, and analyzing content, as well as brainstorming new ideas and generating images
- Simplify data management tasks using Copilot Pro to highlight, sort, filter data, generate formula columns, and understand data through insights and visualizations in Excel
- Use Copilot Pro in Outlook to provide coaching for better communication, to summarize email threads, and to save time writing emails

### Contributor Bio

**Lisa Crosbie** is a highly respected expert in Microsoft business applications, with a focus on leveraging Copilot and low-code solutions to transform how businesses operate. A five-time Microsoft Most Valuable Professional and Microsoft Certified Trainer, Lisa is known for her ability to break down complex technologies into easy-to-understand concepts, making them accessible and enjoyable for everyone.



Microsoft Press  
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368 Pages  
Carton Qty: 20  
Computers / Artificial Intelligence  
COM004000  
Series: Step by Step Developer  
9.1 in H | 7.4 in W | 0.7 in T | 1.3  
lb Wt  
Status: **ACTIVE**

## GitHub Copilot Step by Step

### Navigating AI-driven software development

Gomathi S.

#### Key Selling Points:

**Unique Focus on GitHub Copilot:** This book fills a critical gap in the market by providing a comprehensive, hands-on guide to GitHub Copilot for developers across multiple programming languages. While existing books cover general AI-assisted development, none offer the structured, in-depth approach that this book provides, making it an essential resource for developers looking to maximize their productivity using GitHub Copilot.

**Author's Expertise and Credibility:** Dr. Gomathi, a Microsoft Most Valuable Professional (MVP) and Microsoft Certified Trainer (MCT), is a highly respected expert in software development, AI, and cloud technologies. Her experience in mentoring developers, conducting global training sessions, and authoring technical books ensures that this book delivers expert insights, best practices, and real-world applications for developers at all levels.

**High Demand for AI-Powered Development Tools:** As AI revolutionizes software development, millions of developers are looking for ways to leverage AI-powered tools like GitHub Copilot to enhance their coding efficiency. With increasing adoption by companies and individuals alike, this book meets the rising demand by providing structured learning, expert techniques, and real-world examples to help developers stay competitive in an AI-driven industry.

**Practical, Hands-On Learning Approach:** Rather than focusing on theory, this book guides developers through real-world coding scenarios, step-by-step demonstrations, and AI-powered workflows. It offers interactive exercises, prompt engineering strategies, and project-based learning, ensuring that developers can apply GitHub Copilot effectively in their daily coding tasks across different programming languages and environments.

#### Summary

**Microsoft MVP and MCT Community Lead Dr. Gomathi S. delivers the ultimate hands-on guide to mastering AI-powered coding with GitHub Copilot**

*GitHub Copilot Step by Step: Navigating AI-driven software development* is a practical, hands-on guide for developers seeking to master AI-powered coding with GitHub Copilot. Blending clear reference material with step-by-step tutorials, this book makes advanced AI coding concepts accessible to developers and technology enthusiasts at all levels. You will learn to set up Copilot, generate and refine code, automate workflows, and integrate AI into their development process, gaining the essential skills to boost productivity, streamline tasks, and innovate in the rapidly evolving world of software engineering.

- Understand the foundational concepts and architecture of GitHub Copilot
- Set up and configure Copilot in popular development environments
- Generate, review, and refine code suggestions for multiple programming languages
- Accelerate development tasks from prototyping to debugging with AI assistance
- Automate repetitive coding tasks and streamline workflows
- Apply best practices for prompt engineering and troubleshooting
- Integrate Copilot into team projects and collaborative coding scenarios



# Global Licencing Department

## BACKLIST PRODUCT Addison-Wesley

Spring 2026



## Hands-On Cisco Automation with Python

### Streamline Network Tasks Using Netmiko, NAPALM, and Nornir for Beginners

Rick Graziani, Adrian Iliesiu

#### Key Selling Points:

- Comprehensive Coverage of Top Automation Tools such as Netmiko, Napalm, and Nornir to automate Cisco IOS devices effectively.
- Expert Author: Written by professionals with deep experience in network automation and Python programming.
- High Market Demand: Addresses the growing need for network automation skills, making it valuable for career advancement.
- Practical, Real-World Application: Offers hands-on examples and scripts to help readers implement automation in their own environments immediately.

#### Summary

Discover how Python scripts and automation libraries simplify Cisco IOS device management.

*Hands-On Cisco Automation with Python* is designed as a practical, hands-on guide for learners new to both Cisco IOS and Python. It offers a gentle, step-by-step introduction to network automation by focusing on three accessible and powerful tools: Netmiko, NAPALM, and Nornir. Unlike other books on automation and programmability, which often target experienced developers or assume extensive knowledge of APIs, YANG models, and network programmability frameworks, this book keeps things simple, approachable, and actionable.

The book's aim is to empower learners-CCNA students, entry-level network engineers, IT professionals, or anyone curious about automation-by showing them how to accomplish real-world tasks with minimal prerequisites. Readers only need a basic understanding of Python concepts like variables, loops, and conditional statements, as well as limited familiarity with Cisco IOS commands. The book does not teach Python or IOS but carefully explains all the code and configurations presented, ensuring that readers can follow along and understand what is happening at each step.

#### Contributor Bio

Rick Graziani has been teaching and working in the computer networking industry since 1980. He is a full time Computer Science/Computer Information Systems faculty member at Cabrillo College and an adjunct Computer Science and Engineering faculty member at the University of California Santa Cruz. Rick also works for Cisco Systems on their Curriculum Engineering team as part of the Cisco Networking Academy. He has written several books for Cisco Press including Fundamentals of IPv6 and has presented at technical conferences for the Cisco Networking Academy.

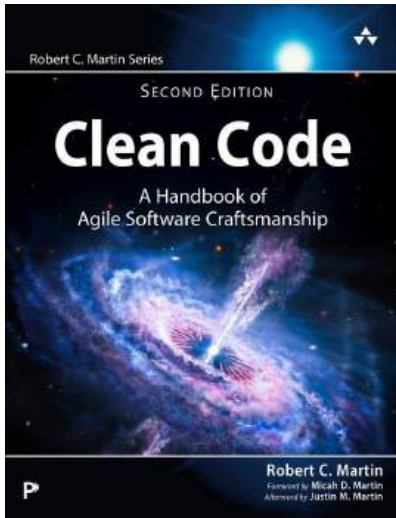
Adrian Iliesiu, CCIE No. 43909 (EI), is a network engineer with more than 20 years of professional experience in the field. He currently works as a Principal Engineer within the Cisco DevNet organization. Throughout his career, Adrian has held a wide range of roles, including team leader and network, systems, and QA engineer across multiple industries and international organizations. In his current role at Cisco, Adrian focuses on advancing network programmability and automation, with particular emphasis on enterprise infrastructure. He is an established author, a distinguished speaker at Cisco Live!, and a recipient of the prestigious Cisco Pioneer Award.



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Carton Qty: 0  
Computers / Languages  
COM051360

Status: **FORTHCOMING**



Addison-Wesley Professional  
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 \$59.99  
 Discount Code: y  
 Paperback

672 Pages  
 Carton Qty: 12  
 Computers / Software  
 Development & Engineering  
 COM051230  
 Series: Robert C. Martin Series  
 9.1 in H | 7 in W | 1.4 in T | 2.3 lb  
 Wt  
 Status: **ACTIVE**

## Clean Code *(2nd Edition)*

### A Handbook of Agile Software Craftsmanship

Robert C. Martin

#### Key Selling Points:

Robert C. Martin presents a new edition of his #1 best selling Clean Code book

- Audiobook component and promotional videos coming soon
- Features several different code languages instead of just focusing on Java
- Updates to the Clean Code Fundamentals video series with the new code

#### Summary

**Bestselling author Robert C. Martin brings new life and updated code to his beloved *Clean Code* book**

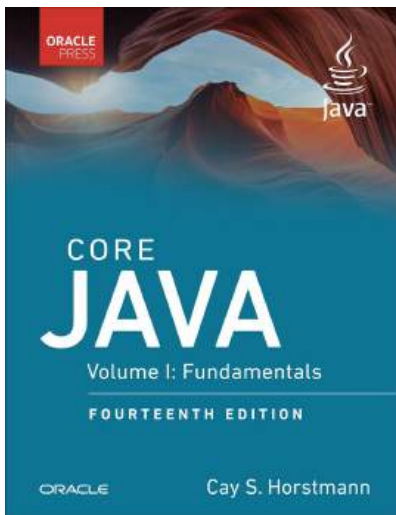
With ***Clean Code, Second Edition***, Robert C. Martin ("Uncle Bob") reinvigorates the classic guide to software craftsmanship with updated insights, broader scope, and enriched content. This new edition--a comprehensive rewrite of the original bestseller--is poised to transform the way developers approach coding, fostering a deeper commitment to the craft of writing clean, flexible, and maintainable code.

The book is divided into four parts: basic coding practices, design principles and heuristics, high-level architecture, and the ethics of craftsmanship. It challenges readers to critically evaluate code quality and reassess their professional values, ultimately guiding them to produce better software. This edition includes expanded coverage of testing disciplines, design and architecture principles, and multiple programming languages.

- 

#### Contributor Bio

**Robert C. Martin (Uncle Bob)** has been a programmer and software development expert since 1970. He is founder of Uncle Bob Consulting, LLC, and cofounder with his son Micah Martin of The Clean Coders LLC. Martin has published dozens of articles in various trade journals and is a regular speaker at international conferences and trade shows.



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816 Pages  
 Carton Qty: 10  
 Computers / Languages  
 COM051280  
 Series: Oracle Press for Java  
 9.1 in H | 7.4 in W | 1.4 in T | 2.4  
 lb Wt  
 Status: **ACTIVE**

## Core Java, Volume I (14th Edition) Fundamentals

Cay S. Horstmann

### Key Selling Points:

Provides accessible coverage of Java features that will enable readers to:

- Master foundational techniques, idioms, and best practices for writing superior Java code
- Leverage the power of interfaces, lambda expressions, and inner classes
- Harden programs through effective exception handling and debugging
- Write safer, more reusable code with generic programming
- Improve performance and efficiency with Java's standard collections
- Build cross-platform GUIs with the Swing toolkit
- Fully utilize multicore processors with Java's improved concurrency

### Summary

#### The Classic Guide to the Java Programming Language--Fully Updated through Java 25

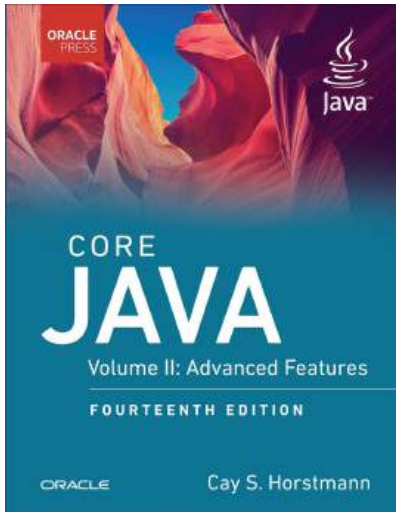
Whatever version of Java you are using, **Core Java, Volume I: Fundamentals, Fourteenth Edition**, will help you achieve a deep and practical understanding of the language and APIs. With hundreds of realistic examples, Java Champion Cay S. Horstmann demonstrates the most powerful and effective ways to get the job done.

Written for experienced programmers looking for in-depth coverage of the Java language and platform, this revised and updated edition continues to be the first choice for serious programmers. The carefully crafted sample programs demonstrate almost every language and library feature, as well as the newest capabilities introduced in Java 25. The examples are purposefully simple to focus on the major points, but for the most part, they aren't fake and they don't cut corners. They should make good starting points for your own code.

This first of two volumes offers a detailed treatment of fundamental Java programming topics, including object-oriented programming, reflection and proxies, interfaces and inner classes, exception handling, generics, collections, lambda expressions, concurrency, annotations, and the Java platform module system.

### Contributor Bio

**Cay S. Horstmann** is author of *Modern JavaScript for the Impatient* (2020), *Core Java(R) for the Impatient, Third Edition* (2022), *Scala for the Impatient, Second Edition* (2016), and *Java SE 8 for the Really Impatient* (2014), all from Addison-Wesley. He has written more than a dozen books for professional programmers and computer science students.



Oracle Press  
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 \$89.99  
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944 Pages  
 Carton Qty: 8  
 Computers / Languages  
 COM051280  
 Series: Oracle Press for Java  
 9.1 in H | 7.4 in W | 1.7 in T | 2.7  
 lb Wt  
 Status: **ACTIVE**

## Core Java, Volume II (14th Edition)

### Advanced Features

Cay S. Horstmann

#### Key Selling Points:

This second volume goes further into the most important libraries. For twelve editions, user-interface programming was considered fundamental, but the time has come to recognize that it is no more, and to move it into the second volume. The volume includes

detailed discussions of these topics:

- ? The Stream API
- ? File processing and regular expressions
- ? Databases
- ? XML processing
- ? Scripting and Compiling APIs
- ? Internationalization
- ? Network programming
- ? Graphical user interface design
- ? Graphics programming
- ? Native methods

#### Summary

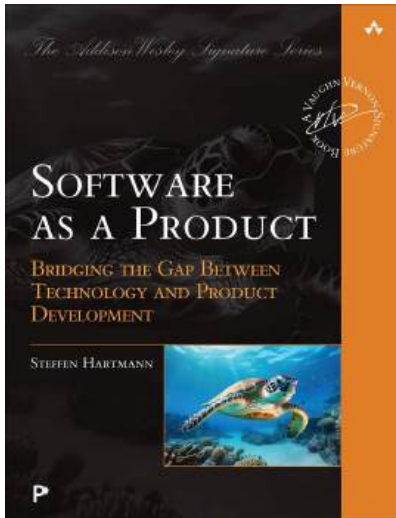
### The Classic Guide to the Java Programming Language--Fully Updated through Java 25

*Core Java* is the leading no-nonsense tutorial and reference for experienced programmers who want to write robust Java code for real-world applications. Now, ***Core Java, Volume II: Advanced Features, Fourteenth Edition***, has been revised to cover the new features and enhancements in the Java 25 long-term support release. As always, all chapters have been completely updated, outdated material has been removed, and the new APIs are covered in detail.

This volume focuses on the advanced topics that a programmer needs to know for professional software development and includes authoritative coverage of file processing, networking, databases, security, internationalization, compiling and scripting, and foreign functions, as well as complete chapters on the Streams, XML, and Date and Time APIs. In addition, the chapters on Swing and Graphics cover techniques that are applicable to both client-side user interfaces and server-side generation of graphics and images.

#### Contributor Bio

**Cay S. Horstmann** is author of *Modern JavaScript for the Impatient* (2020), *Core Java(R) for the Impatient, Third Edition* (2022), *Scala for the Impatient, Second Edition* (2016), and *Java SE 8 for the Really Impatient* (2014), all from Addison-Wesley. He has written more than a dozen books for professional programmers and computer science students.



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 Paperback

300 Pages  
 Carton Qty: 0  
 Computers / Software  
 Development & Engineering  
 COM051230  
 Series: Addison-Wesley Signature  
 Series (Vernon)  
 Status: **FORTHCOMING**

## Software as a Product

### Bridging the Gap Between Technology and Product Development

Steffen Hartmann

#### Key Selling Points:

**Create software products with a product mindset that includes all parts of an organization, enabling true cooperation and bridging the gap between technology and product to better drive the development of Software as a Product.**

- Shows how to achieve convergence between technology and product that is essential for organizations striving to succeed in digital transformation efforts
- Covers both product management and software design
- Helps break down the wall between software and product disciplines while not limiting readers to one point of view
- Fosters a shared understanding between product and technology that uncovers new ways of cooperating for all roles involved in developing software products
- Uses case studies to illustrate the points covered

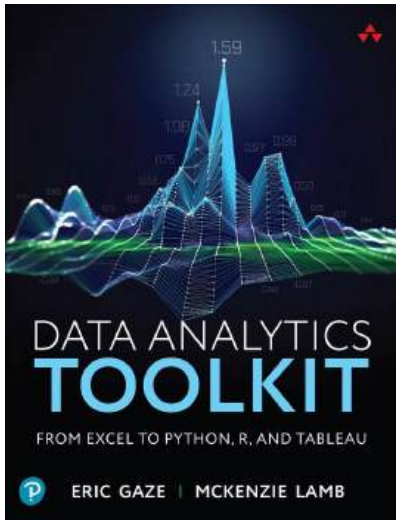
#### Summary

Software is eating the world, and software products have taken control of our daily businesses and lives. Products are everywhere around us. This book is about the essential characteristics of software as a product, and how to create new ways of cooperation and collaboration between technology development and product development. This book does not rely on established schools of thought about software development and product development. **It offers a fresh approach to developing software as a true product. It is a book that shows how cooperation between technology and product at an architectural level can connect both worlds.**

This book offers guidelines and approaches to help organizations successfully deliver Software as a Product (SaaP). It teaches the first principles of product development and how to apply them cross-functionally. It does these things through the framework of Shu-Ha-Ri.

#### Contributor Bio

As a product manager, **Steffen Hartmann** and his agile teams oversee demanding customer projects. He constantly rethinks products and brings product development on track with software development to achieve his goal to create better and more sustainable products. Steffen has been focusing on product development, User Experience, mobile, and team communication in his daily business for more than a decade.



Addison-Wesley Professional  
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 \$49.99  
 Discount Code: y  
 Paperback

300 Pages  
 Carton Qty: 0  
 Computers / Data Science  
 COM021030

Status: **FORTHCOMING**

## Data Analytics Toolkit

### From Excel to Python, R, and Tableau

Eric Gaze, McKenzie Lamb

#### Key Selling Points:

- Guides users from Excel to powerful tools like Python, R, and Tableau.
- Demonstrates real-world data analysis across multiple platforms.
- Enhances understanding of data analysis principles through comparative problem-solving.

#### Summary

##### Expand your data analysis toolkit with Python, R, and Tableau

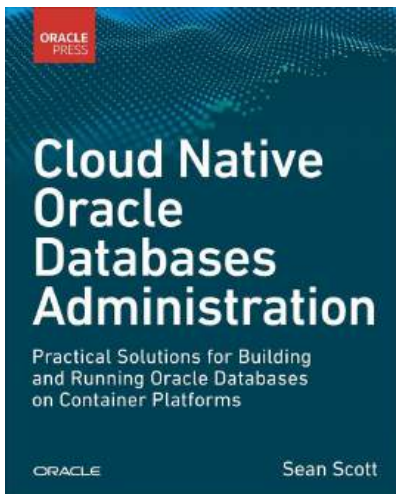
*Data Analytics Common Core* is designed to help professionals transition from spreadsheet-based analysis to more powerful tools like Python, R, and Tableau. With spreadsheets being the foundation of modern data analysis, this book bridges the gap for those without innate programming skills, offering a practical guide to enhancing your data analysis toolkit.

Through a series of real-world case studies, the book demonstrates how to create the same graphics using Excel, Tableau, Python, and R. By starting with Excel and gradually moving to more advanced tools, readers will learn the strengths and limitations of each platform. This comparative approach not only teaches how to use these tools but also deepens understanding of core data analysis concepts, making it easier to choose the right tool for each task.

Ideal for both beginners and those looking to expand their existing skills, *Data Analytics Common Core* provides step-by-step instructions, including software installation and file management, to ensure a smooth transition. Whether you're just starting out or looking to enhance your data visualization and analysis capabilities, this book is a valuable resource for mastering Python, R, and Tableau.

#### Contributor Bio

**Eric Gaze** directs the Quantitative Reasoning (QR) program at Bowdoin College, is Chair of the Baldwin Center for Learning and Teaching, and is a Senior Lecturer in the Mathematics Department. He is the current President of the National Numeracy Network (NNN 2013 - 2019), and a past chair of SIGMAA-QL (2010-12).



Oracle Press  
 9780138318963  
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 Paperback

450 Pages  
 Carton Qty: 0  
 Computers / Distributed Systems  
 COM091000  
 Series: Oracle Press Database and  
 Data Science  
 Status: **FORTHCOMING**

## Cloud Native Oracle Databases

### Practical Solutions for Building and Running Oracle Databases on Container Platforms

Sean Scott

#### Key Selling Points:

- This title explains how to deploy and integrate Oracle databases onto cloud-native platforms, including Docker, Podman, OpenShift, and LXC.
- Each concept is illustrated with practical examples and projects that let readers go beyond the theory and understand the "how" and, more importantly, the "why" behind each method or technique.
- It establishes the foundation readers need to successfully build and run container images for testing through production, focusing on best practices for security, speed, and efficiency.

#### Summary

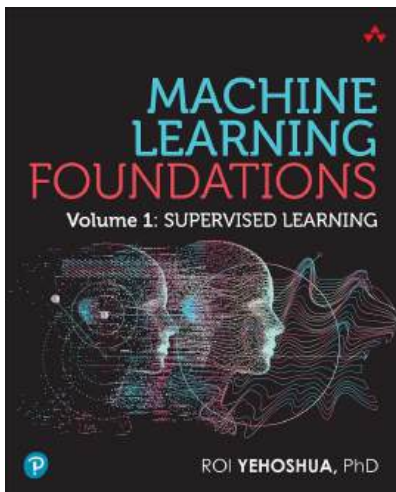
##### **An authoritative, production-minded guide to building, running, and managing Oracle databases in containers**

Existing content on containers concentrates on delivering stateless workloads and services. Running persistent applications, like databases, requires some additional nuance. Likewise, most of the writing about Oracle databases is relevant to virtual machines and bare metal installations. While it's possible to do things the same way in containers, the results will likely be slow, scale poorly, and unreliable.

This book covers the intersection of the two technologies, explaining how and why we do things differently when running Oracle in containers. Each chapter discusses a vital topic or concept from the viewpoint of an Oracle DBA, explaining the advantage or purpose behind the feature or method as they apply to Oracle databases. Every chapter closes with one or more exercises that give readers hands-on, practical demonstrations that build an understanding of why we do things a certain way.

#### Contributor Bio

**Sean Scott** is an Oracle ACE Director and an Oracle Certified Professional with 28 years of experience with Oracle technologies. He concentrates on database reliability engineering, including designing highly available and scalable customer solutions and overseeing database upgrades and migrations.



Addison-Wesley Professional  
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880 Pages  
 Carton Qty: 8  
 Computers / Artificial Intelligence  
 COM004000  
 Series: n/a

9 in H | 7.4 in W | 1.8 in T | 3.2 lb  
 Wt  
 Status: **ACTIVE**

## Machine Learning Foundations, Volume 1

### Supervised Learning

Roi Yehoshua

#### Key Selling Points:

#### Machine Learning mastered, from theory to practice

- Most machine learning books focus on either the theory or the practice; this book provides the perfect balance of both
- Based on the author's extensive experience teaching ML in both the classroom and to industry professionals

#### Summary

#### The Essential Guide to Machine Learning in the Age of AI

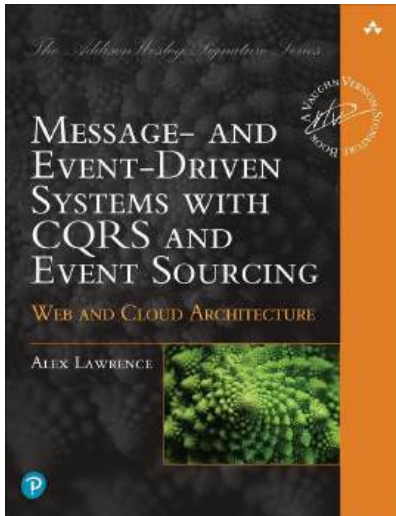
Machine learning stands at the heart of today's most transformative technologies: advancing scientific discovery, reshaping industries, and transforming everyday life. From large language models to medical diagnosis and autonomous vehicles, the demand for robust, principled machine learning models has never been greater.

***Machine Learning Foundations, Volume 1: Supervised Learning***, offers a comprehensive and accessible roadmap to the core algorithms and concepts behind modern AI systems. Balancing mathematical rigor with hands-on implementation, this book not only teaches how machine learning works, but why it works. As part of a three-volume series, Volume 1 lays the foundation for mastering the full landscape of modern machine learning, including deep learning, large language models, and cutting-edge research.

Each chapter introduces core ideas with clear intuition, supports them with rigorous mathematical derivations where appropriate, and demonstrates how to implement the methods in Python, while also addressing practical considerations such as data preparation and hyperparameter tuning. Exercises at the end of each chapter, both theoretical and programming-based, reinforce understanding and promote active learning.

#### Contributor Bio

Roi Yehoshua is a professor in the Department of Electrical and Computer Engineering at Northeastern University, where he develops and teaches graduate courses in machine learning and data science. With over two decades of experience spanning academia and industry, he has developed and taught a wide range of machine learning courses, including pioneering the university's first course on Large Language Models. His writing on machine learning has reached over 200,000 readers worldwide through platforms like Medium and Towards Data Science.



Addison-Wesley Professional  
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400 Pages  
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 Computers / Software  
 Development & Engineering  
 COM051230  
 Series: Addison-Wesley Signature  
 Series (Vernon)

Status: **FORTHCOMING**

## Message- and Event-Driven Systems with CQRS and Event Sourcing

Web and Cloud Architecture  
 Alex Lawrence

### Key Selling Points:

**The definitive guide to understanding and using Message- and Event-Driven Architecture**

- Differentiates between popular topics, and explains when each should be used
- Contains many code samples to illustrate the points the author is making

### Summary

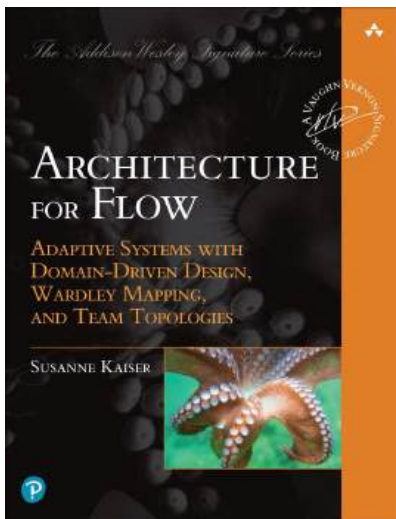
This is a go-to book for architects and programmers of all kinds who use message- and event-driven architectures, CQRS (Command query responsibility segregation), and Event Sourcing.

Today's large-scale software must be equal to the extreme demands driven by market and advanced computing platforms. It must continuously evolve with new business insights, adapt to a growing number of users, and be resilient to errors. Many times, tools and technologies are praised as a solution to those challenges. However, what is more important are concepts for building software as a collection of adequate, autonomous, and collaborating parts. Message- and event-driven architecture, CQRS, and Event Sourcing can help to achieve these demanding goals when being applied in the right context.

This book illustrates a combination of popular topics, clearly differentiates them, and explains when they should be used. The concepts covered are often conflated and confused with each other.

### Contributor Bio

**Alex Lawrence** (Munich) is a Software Developer, Software Architect, and Technical Lead with more than fifteen years of professional experience. He has worked in the fields of architecture, automation, backend, frontend, operations, teaching, technical leadership, and testing. Alex is working as an independent contractor and consultant for a variety of clients.



Addison-Wesley Professional  
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 9.1 in H | 7 in W | 0.7 in T | 1.1 lb  
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 Status: **ACTIVE**

## Architecture for Flow

### Adaptive Systems with Domain-Driven Design, Wardley Mapping, and Team Topologies

Susanne Kaiser

#### Key Selling Points:

#### Optimize software systems and team structures to thrive on rapid change

- The holistic, whole-system guide to the entire lifecycle of building, shipping, operating, and evolving services
- Use Wardley Maps, Domain-Driven Design (DDD), and Team Topologies to fully align strategy, architecture, and people
- Make better decisions about what to build in-house, and when to use commercial off-the-shelf (COTS) or open-source software
- Learn from real-world examples, including insightful TypeScript code snippets
- The latest book in The Addison-Wesley Signature Series: Vaughn Vernon—expert guides to improving software development maturity and succeeding with business-centric practices

#### Summary

#### Master Adaptive Socio-Technical Systems That Thrive Amid Change: Align Strategy, Architecture, and Teams for Continuous Flow of Value

In today's rapidly evolving business landscape, the ability to adapt to change is not just advantageous, it's essential for survival. ***Architecture for Flow: Adaptive Systems with Domain-Driven Design, Wardley Mapping, and Team Topologies***, presents a holistic approach that integrates business strategy, software design and architecture, and team organization to create adaptive, socio-technical systems optimized for continuous change and feedback. By combining Wardley Mapping, Domain-Driven Design, and Team Topologies, this book offers a comprehensive toolset for organizations to anticipate change, unlock blockers to flow, and maintain competitive advantage in an increasingly uncertain world.

Author Susanne Kaiser addresses the fundamental challenge facing modern organizations: how to design and build adaptive systems that thrive amid constant change.

#### Contributor Bio

Susanne Kaiser has more than 20 years of experience in software engineering and software architecture. Her journey began in 2002 and includes working as a startup CTO, where she gained valuable insights into technical, organizational, and strategic challenges. She is an independent tech consultant, supporting organizations in designing, building, and evolving adaptive, socio-technical systems optimized for a fast flow of change. With a deep passion for tackling complex systems, Susanne specializes in connecting the dots between Wardley Mapping, Domain-Driven Design, and Team Topologies. She regularly presents at international tech conferences on this topic.



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Status: **FORTHCOMING**

## Building Platforms That Scale

### A Practical Guide to Composable Platform Engineering with Fractal Architecture

Angelo Agatino Nicolosi

#### Key Selling Points:

- Solve common problems in Platform Engineering using the technology agnostic, tool agnostic, and scalable approach known as fractal architecture.
- Leverage pragmatic approaches to and actionable insights on cloud governance, cloud automation, and organizational choices to impact your organization immediately.
- Draw on real-world scenarios and practical guidance to implement fractal architecture and DevOps in different organizational and environmental contexts.
- Learn to build complex systems using Domain-Driven Design (DDD) in conjunction with fractal architecture and DevOps.
- Gain valuable insights into emerging trends and future directions for fractal architecture and DevOps, as well as the future of software development and infrastructure management.

Harness the benefits of Platform Engineering and optimize your organization for change by leveraging Fractal Architecture and DevOps to adapt and migrate new cloud-native technologies and best practices with less cost and great ease.

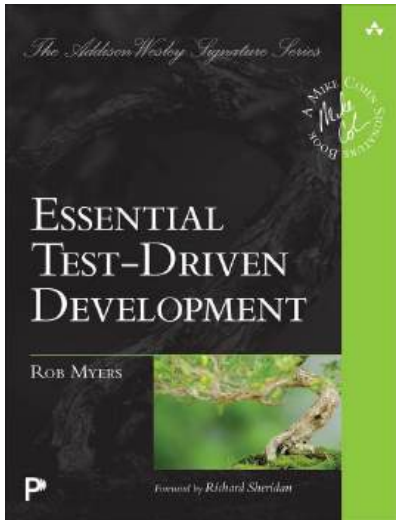
While Platform Engineering is widely discussed, there are few resources that provide the practical know-how for its effective implementation in larger enterprises. This book is a comprehensive guide to building scalable and resilient cloud-native systems using the innovative Fractal Architecture approach. It provides a step-by-step guide to fractal architecture, and takes readers through the main principles and best practices of cloud-native system design. It covers the complete software development life cycle (SDLC), including domain discovery event storming and continuous integration and delivery to ensure the continuous alignment of code and infrastructure with architecture decisions and designs.

With in-depth insights and practical examples, readers learn how to design and implement cloud-native systems that are flexible, scalable, and maintainable while reusing best practices, blueprints, and templates across the whole organization. By the end of this book the reader will be able to:

- Understand and leverage the fundamental concepts and principles of Fractal Architecture, DDD, Platform Engineering, and Cloud-Native Systems Design
- Design and implement IDPs, as well as ensure their adoption at the organizational level, and avoid turning them into bottlenecks and pain-generating applications
- Reference case studies and real-world scenarios of successful IDP implementation in several industries (Financial, Retail, and software)
- Allow application teams in their organization to build scalable, efficient, and maintainable cloud-native systems without any involvement of platform teams or infrastructure resources
- Allow platform teams to quickly create governed blueprints and templates, thereby responding efficiently (or even anticipating) the needs of the development teams
- Optimize software delivery life cycle (SDLC) processes to ensure complete governance and security, as well as high velocity even in hybrid and multi-cloud setups

#### Contributor Bio

**Angelo Agatino Nicolosi** is a seasoned software architect with over ten years of experience in the industry. With a passion for designing scalable and resilient systems, he has become an expert in cloud-native architecture, DevOps, and Cybersecurity. His expertise has been instrumental in the success of multiple large-scale software projects in various industries, from finance to retail.



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Series: Addison-Wesley Signature  
Series (Cohn)

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Status: **FORTHCOMING**

## Essential Test-Driven Development

Rob Myers

### Key Selling Points:

**Implement test-driven development (TDD) -- painlessly, professionally, successfully**

- **Understand TDD's real practical value for individual contributors as well as organizations**
- **TDD for the next generation: today's best ways to begin (and then master) TDD**
- **Use TDD, Relentless Refactoring, and Characterization Testing to improve existing code, and maintain and extend software products**
- **Master proven team collaboration for establishing and preserving a strong TDD practice and a healthy TDD environment**

- Understand TDD's real practical value for individual contributors as well as organizations
- TDD for the next generation: today's best ways to begin (and then master) TDD
- Use TDD, Relentless Refactoring, and Characterization Testing to improve existing code, and maintain and extend software products
- Master proven team collaboration for establishing and preserving a strong TDD practice and a healthy TDD environment

### Summary

Test-Driven Development (TDD) is at the heart of low-defect agile software development, enabling incremental development and emergent design without degrading quality. By allowing software teams to create comprehensive regression tests that immediately pinpoint tiny errors, it gives them confidence to enhance functionality with incredible speed.

### Techniques and Insights to Deliver High-Quality, Maintainable Code

Test-Driven Development (TDD) is not only a way to test your code but a complete method of crafting software: How you think about code, the act of writing code, and how you continuously interact with your team's code. **Essential Test-Driven Development** guides you through writing tests before code, ensuring that every feature is clearly specified, thoroughly validated, and ready to meet evolving business needs. This book shows how TDD can transform your development process by reducing costly bugs and empowering your team to deliver value with confidence. You'll see fewer defects with less worry about breaking existing features while implementing new ones. Developers can confidently reshape their code's internal design to accommodate new features and spend less time debugging.

The techniques and real-world examples in this book make TDD accessible to developers, managers, and product owners alike.

### Contributor Bio

**Rob Myers** is a seasoned software developer and instructor with four decades of experience. He has trained and mentored teams worldwide in TDD and Agile practices, helping organizations of all sizes achieve lasting software excellence.

# C++ Allocators for the Working Programmer

John Lakos, Joshua Berne

No Image  
Available

## Key Selling Points:

The book will help readers learn how to:

- exploit existing allocator-aware types to improve performance
- leverage the allocator-aware aspect for many nonperformance related benefits
- mechanically transform typical C++ classes to be allocator-aware
- create more sophisticated allocator-aware types, e.g., involving template parameters, containers, and special semantics
- design an effective local allocator itself and make it pluggable with the `std::pmr` model

## Summary

Maximize Performance with **C++ Allocators for the Working Programmer**

*C++ Allocators for the Working Programmer* provides a comprehensive guide to mastering memory management in C++ using local allocators. The book covers the C++17 polymorphic memory resources (PMR) and demonstrates how to apply them to improve software performance. It includes practical examples and detailed explanations to help you integrate custom memory allocation strategies into your code.

Designed for both experienced and novice C++ developers, this book offers insights into leveraging allocator-aware types, transforming C++ classes to be allocator-aware, and designing effective local allocators. By understanding these techniques, developers can optimize memory usage and enhance the efficiency of their C++ applications.

The book focuses primarily on using C++17-compliant standard libraries, with some mentions of minor changes available in C++20, and sidebars indicating what is available in Bloomberg's open source offerings.

## Contributor Bio

**John Lakos**, author of *Large-Scale C++ Software Design* [Addison-Wesley, 1996] and *Large-Scale C++ - Volume I: Process and Architecture* [Addison-Wesley, 2019], serves at Bloomberg in New York City as a senior architect and mentor for C++ software development worldwide. He is also an active voting member of the C++ Standards Committee's Evolution Working Group.

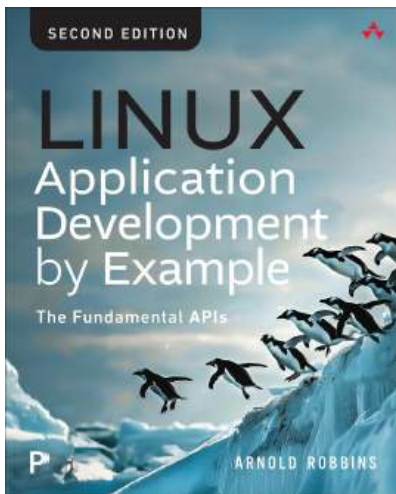
**Joshua Berne** serves at Bloomberg LP as a senior software engineer on Bloomberg's core library team. Since joining Bloomberg in 2017, he has been an active participant in the C++ Standards Committee, seeking to bring the advancements made within Bloomberg to the C++ Standard and thus to the rest of the world. Joshua received his B.S. degree in Mathematics and Computer Science from the University of Buffalo in 2000.



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 COM046070  
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 Status: **ACTIVE**

## Linux Application Development by Example (2nd Edition) The Fundamental APIs

Arnold Robbins

### Summary

**Unlock the secrets of Linux system programming and take your coding skills to the next level**

- Do you use Linux, but not really understand it?
- Have you ever wondered how **ls -l** knows everything it does?
- Could you explain to a coworker why **ls** and **find** can be external commands but **cd** and **umask** must be built into the shell?

The answers to these questions, and more, are in **Linux Application Development by Example, Second Edition**! This book tells you exactly what you need to know--no more and no less--about the fundamental Linux system programming APIs.

Following the latest POSIX standard, author Arnold Robbins explains how the basic file, process, IPC and networking APIs work. When possible, he demonstrates the use of the APIs with code drawn from real programs (V7 Unix, BSD Unix, and GNU), and when that's not possible, he provides small, clearly documented and annotated, standalone example programs of his own. All code presented in the book is available for download, so you can compile, run, and modify the programs yourself.

Each chapter closes with exercises, ranging from coding problems to thought experiments, to help you cement your understanding of the material covered, and all chapters have been thoroughly revised and updated for this edition, along with two chapters new in this edition.

Memory management  
 File I/O  
 File metadata  
 Processes, Users and groups  
 Sorting and searching  
 Argument parsing  
 Extended interfaces  
 Signals  
 Internationalization  
 Basic Networking  
 Debugging  
 And more!

**Arnold Robbins** is a professional software engineer and technical author. He has been working with Unix systems of various sorts, GNU/Linux systems, C, C++, and all the other major Unix tools since 1980. As a long-time volunteer for the GNU project, he has been the maintainer of `gawk` (GNU Awk) for many years. In 2024, he was awarded the USENIX Lifetime Achievement Award ("The Flame") for his work on GNU Awk and for his numerous books on topics related to Unix and Linux.



## Network Automation with Go

Vinit Jain

### Key Selling Points:

**All the knowledge you need to program networks and use network automation tools with the best language for the job: Go**

- Use programmability and automation to rapidly deploy new network infrastructure, manage existing infrastructure, improve agility, and reduce cost
- Covers all Cisco network operating system environments: IOS-XE, IOS-XR and NX-OS
- Helps you achieve better code quality, concurrency, and application performance than is typically possible with Python
- Requires minimal knowledge of computer networking: explains the concepts you need to create high-value network programmability and automation solutions

### Summary

As networks grow ever larger and more complex, automation is crucial to their success, and developers that can write effective automation tools and applications have a major competitive advantage. This code must be optimized for quality, concurrency, performance, and scalability. This is far easier to achieve with Go than Python or other conventional languages.

*Network Automation using Go* is a start-to-finish guide to using Go to build scalable and high performing network automation tools for enterprise, service provider, and data center environments. You'll first gain expertise and confidence with key Go language facilities, from concurrency to data serialization, RESTful APIs, RPCs, and WebSockets. Next, you'll use your new Go skills to interact with network elements and automate operations and tasks across your network infrastructure. Along the way, you'll also learn how to make the most of the powerful Gornir package for network automation. By the time you've completed this guide, you'll know all you need to build a complete network automation tool from scratch.

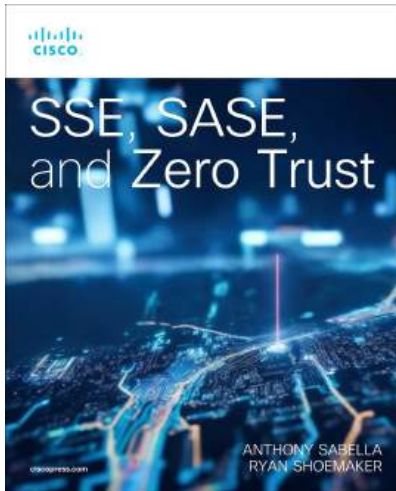
### Contributor Bio

**Vinit Jain**, CCIE No. 22854 (R&S, SP, Security & DC), is a Senior Technical Leader for Network Engineering at Cisco focused on architecting network infrastructure for edge computing solutions. He previously worked as a Network Development Engineer as part of Amazon's backbone network operations team and as a technical leader at Cisco Technical Assistance Center (TAC), providing escalation support in routing and data center technologies. He speaks at Cisco Live! and other events, and has worked as a CCIE trainer and network consultant. Jain graduated from Delhi University in mathematics and earned a master's in information technology from Kuvempu University in India.



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 Security  
 Status: **FORTHCOMING**

## SSE, SASE, and Zero Trust

### Mastering Security Beyond Borders with Next-Gen Edge Technologies

Gustavo Medina, Oscar Ramírez, Ryan Shoemaker

#### Key Selling Points:

- **Comprehensive Coverage:** It covers not just one but three critical network security concepts Secure Services Edge (SSE), Secure Access Service Edge (SASE), and Zero Trust Network Security, offering a holistic view of modern network security and making it a valuable resources for both newcomers and experienced professionals.
- **Practical Insights:** It goes beyond theory, providing practical insights, best practices, and real-world case studies to help readers effectively implement these network + security paradigms in their organizations.
- **Decision-Making Assistance:** It aids decision-makers in evaluating, selecting, and implementing the right security solutions for their specific needs, helping organizations make informed choices.
- **Future-Proofing:** In an ever-evolving digital landscape, the book equips readers with knowledge and strategies to future-proof their network security. It covers emerging technologies and trends, ensuring long-term relevance.
- **Cybersecurity Challenges:** The book addresses common security challenges and provides effective mitigation strategies, enhancing readers' ability to protect their networks against evolving threats.

#### Summary

*SSE, SASE, and Zero Trust: Mastering Security Beyond Borders with Next-Gen Edge Technologies* is the essential guide for securing the modern, cloud-connected enterprise. Covering the three most influential network security architectures of our time--**Secure Services Edge (SSE)**, **Secure Access Service Edge (SASE)**, and **Zero Trust**--this book demystifies how these technologies work, why they matter, and how to implement them effectively.

Whether you're modernizing a global enterprise, securing a remote workforce, or preparing for the next evolution of cybersecurity, this comprehensive resource delivers the clarity, strategy, and practical steps needed to build a resilient security foundation.

Written for IT leaders, cybersecurity professionals, network engineers, and students entering the field, *SSE, SASE, and Zero Trust* blends foundational knowledge with real-world design patterns, migration frameworks, and best practices. You'll learn how these solutions work individually--and how they combine to form a holistic, future-ready security architecture.

#### Contributor Bio

**Gustavo Medina**, CCIE #51487, is a Senior Solutions Architect who is passionate about helping enterprise customers design and implement secure and scalable architectures. Known for his ability to solve complex problems and connect the dots across technologies, teams, and business requirements, he takes great pride in contributing to the security industry in meaningful and lasting ways.



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Status: **FORTHCOMING**

## The Segmentation Blueprint

### Strategies for Building Modern Secure Networks

Raghunath Kulkarni, Kaarthik Sivakumar, Renato Morais, Patrick Lloyd

#### Key Selling Points:

- **Comprehensive Guide:** From mindset to monitoring, a step-by-step journey through network segmentation tailored for all organizational roles.
- **Business-IT Alignment:** Strategies to synchronize network security with business outcomes, ensuring investments enhance performance and protection.
- **Practical Application:** Real-world case studies, exercises, and tools to implement, evaluate, and refine segmentation for robust cybersecurity

#### Summary

*The Segmentation Blueprint: A Comprehensive Guide to Strategy, Deployment, and Optimization* is a comprehensive guide to understanding and implementing network segmentation as a foundational security and performance strategy. With the evolution of cybersecurity threats and increasing regulatory demands, this book offers actionable insights into how organizations can adopt advanced segmentation techniques—such as micro- and nano-segmentation—to safeguard their IT infrastructure, enhance manageability, and align with business goals.

Network segmentation is akin to creating secure "rooms" within an office building, each with its own lock, ensuring disruptions in one area don't spill over to others. This concept has grown from traditional VLANs to modern, software-defined approaches like SDN. This book emphasizes the importance of mindset, strategy, and cross-functional collaboration—key to successfully implementing segmentation in today's complex environments.

By the end of this book, readers will have a thorough understanding of network segmentation and be equipped with the skills and tools necessary to implement it effectively within their organizations, enhancing their security posture and supporting their business objectives.

#### Contributor Bio

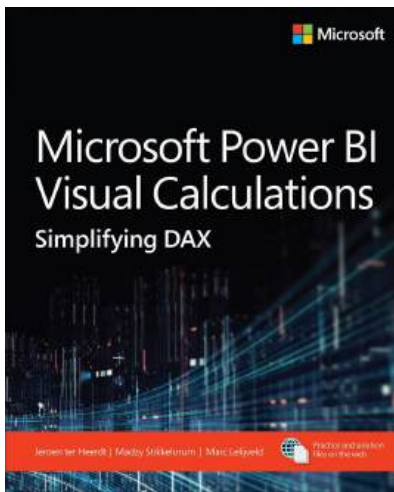
**Raghunath Kulkarni** is a Principal Engineer with 13+ years of Network Security Experience in Customer Delivery and Engineer Customer Experience in Cisco Systems. He holds MTech in System Software from BITS-PILANI and a specialization in Cybersecurity from University of Maryland. Raghu holds multiple certifications from Mitre Att&ck in Cyber threat intelligence and Adversary Emulation Methodology.



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**BACKLIST PRODUCT  
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Status: **ACTIVE**

## Microsoft Power BI Visual Calculations

### Simplifying DAX

Jeroen ter Heerdt, Madzy Stikkelorum, Marc Lelijveld

#### Key Selling Points:

- One of the authors is the Principal Product Manager for Power BI at Microsoft, so the book would be updated with the UI features.
- This will be the first book that has an exclusive focus on visual calculations in Power BI.
- Visual calculations is a new and transformational feature that makes DAX easy, which is something that a lot of users struggle with.
- Visual calculations will make Power BI accessible to a bigger audience of users, and therefore a book that provides practical examples and real-world case studies will attract a lot of attention.
- "Regular" DAX books attract an intermediate / advanced user audience. Our book is targeted at new users of Power BI or users that are just beginning to explore DAX.

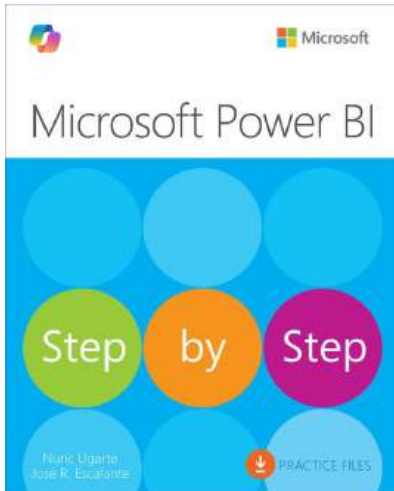
#### Summary

Seasoned experts Jeroen ter Heerdt, Madzy Stikkelorum, and Marc Lelijveld help you master visual calculations in Power BI for transformative data insights. *Microsoft Power BI Visual Calculations: Simplifying DAX* is a comprehensive guide that demystifies the innovative feature of visual calculations in Power BI. Jeroen, a Principal Product Manager at Microsoft, Madzy, a Data Analytics Consultant, and Marc, a Microsoft Data Platform MVP, bring their extensive expertise to this book, offering you a practical approach to mastering visual calculations. The book is designed to simplify DAX, making it accessible to beginners and empowering you to transform raw data into actionable insights. You will learn to implement visual calculations, understand their benefits, and apply them effectively in real-world scenarios, ultimately enhancing your ability to make data-driven decisions.

Understand the fundamentals of visual calculations in Power BI  
Create your first visual calculation with step-by-step guidance  
Explore advanced concepts like resetting context in visual calculations  
Compare visual calculations with other Power BI calculation options  
Master the performance characteristics of visual calculations  
Utilize specific functions designed for visual calculations  
Implement practical use cases like running sums and moving averages  
Enhance visual calculations with regular DAX expressions  
Optimize operational processes using data-driven insights  
Unlock the full potential of Power BI for strategic decision-making

#### Contributor Bio

**Jeroen ter Heerdt** is a principal product manager on the Power BI team at Microsoft and one of the masterminds behind visual calculations. With a focus on advancing DAX and modeling in Power BI, Jeroen is passionate about delivering powerful features and improvements that empower users.



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Series: Step by Step  
9.1 in H | 7.4 in W | 0.7 in T | 1.2 lb Wt  
Status: **ACTIVE**

## Microsoft Power BI Step by Step

Nuric Ugarte, José Rafael Escalante

### Key Selling Points:

**Hands-on learning approach with practical exercises:** Each chapter provides clear, step-by-step instructions, making it accessible for beginners while still offering depth for intermediate users to expand their skills.

**Comprehensive coverage of Power BI:** The book covers every key aspect, from data preparation and modeling to building interactive reports and sharing them, ensuring new users get a full understanding of Power BI.

**Project-based learning:** Includes an end-to-end project that gives readers a real-world scenario to apply their skills.

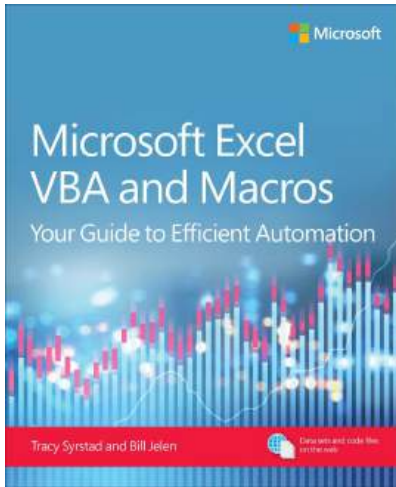
### Summary

Are you ready to turn your data into powerful insights and make smarter business decisions? *Microsoft Power BI Step by Step* is your hands-on guide to mastering one of today's most in-demand business intelligence tools. Written by certified Power BI experts Nuric Ugarte and José Rafael Escalante—leaders in the Power BI community, with years of real-world consulting and teaching experience—this book takes you from your very first steps in Power BI all the way to advanced data modeling, DAX calculations, and sharing interactive reports with your team. Whether you're a business analyst, data professional, Excel power user, or IT decision-maker, you'll find clear, step-by-step instructions and practical exercises that make learning Power BI approachable and effective. You'll learn how to connect to a wide range of data sources, clean and transform your data, create stunning visualizations, and collaborate securely in the Power BI Service.

### Contributor Bio

**Nuric Ugarte** is a business intelligence consultant and Microsoft Certified Trainer (MCT) specializing in Microsoft Fabric and Power BI, with extensive experience delivering enterprise analytics solutions for major companies in the USA, Canada, and LATAM, working across a wide range of industries.

She regularly delivers workshops and training sessions on Microsoft Fabric and Power BI, empowering professionals and organizations to successfully adopt these technologies. She is also active in the data community, contributing articles on a wide range of topics in Microsoft Fabric and Power BI, from data modeling and performance optimization to security, licensing, best practices, and certification preparation through her NuData blog.



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Status: **ACTIVE**

## Microsoft Excel VBA and Macros

Your guide to efficient automation

Tracy Syrstad, Bill Jelen

### Key Selling Points:

- **Learn from a Proven Pro:** Gain insights from Tracy's extensive experience designing VBA solutions for various companies.
- **Master the Fundamentals:** Build a solid VBA foundation, even if you have no prior programming experience.
- **Automate Like a Boss:** Move beyond the basics and unlock the power of Excel automation to tackle complex tasks with ease.
- **Clear Explanations:** Unravel confusing concepts with Tracy's engaging and accessible writing style.

### Summary

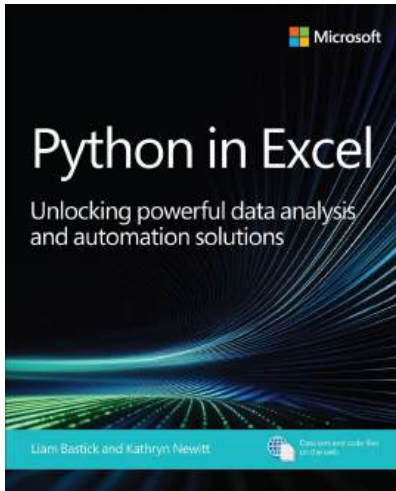
**Renowned Excel experts Tracy Syrstad and Bill Jelen (MrExcel) help you automate Excel tasks to get more done faster than ever!**

This book is designed to equip you with a solid foundation in Microsoft Excel Visual Basic for Applications (VBA), and help you progress to advanced techniques like in-memory processing and custom object programming for efficient data manipulation. You will learn to write and understand VBA code, automate complex Excel tasks, import and export data, interact with cells programmatically, and manipulate data efficiently. You'll also learn advanced reporting automation, enabling you to generate and update charts and pivot tables through code and develop programs that transform raw data into comprehensive reports with a single click of a button. With clear explanations and practical examples, Tracy Syrstad and Bill Jelen help make complex tasks a breeze!

You'll find simple, step-by-step instructions, real-world case studies, project specification solutions, and 50 workbooks packed with examples and complete, easy-to-adapt solutions.

### Contributor Bio

**Tracy Syrstad** has been deeply immersed in the world of Excel programming for 20 years, acquiring a comprehensive skillset largely through independent learning. VBA is more than just a programming language for her; it's a tool to unlock efficiency. Tracy's passion for empowering clients through automated projects and one-on-one Excel programming instruction extends beyond personal development.



Microsoft Press  
 9780135437971  
 Pub Date: 1/1/2026  
 Ship Date: 12/22/2025  
 \$54.99  
 Discount Code: y  
 Paperback

368 Pages  
 Carton Qty: 22  
 Computers / Languages  
 COM051360

9.1 in H | 7.4 in W | 0.7 in T | 1.3  
 lb Wt  
 Status: **ACTIVE**

## Python in Excel

Unlocking powerful data analysis and automation solutions

Liam Bastick, Kathryn Newitt

### Key Selling Points:

- Python and Excel are technologies already well-established technologies, serviced by many books that have sold well relatively
- No book has yet directly addressed this topic: there are many books on Python, Excel and using Python with Excel, but not specifically Python in Excel
- One of the authors (Liam Bastick) is already established with more than 10 profitable books already in existence on Excel, financial modelling and Power BI (for note, the other author (Kathryn Newitt) has edited several of these books and a five-year successful writing partnership has already been established)
- In later chapters, this book will also discuss the impact of the AI environment and how that will help readers to learn Python in Excel. AI is academically probably the "sexiest" topic out there and this will attract sales too.

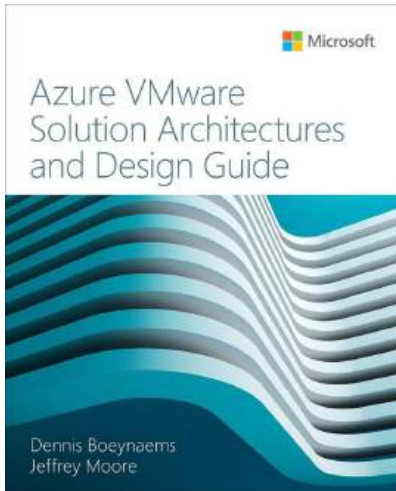
### Summary

Seasoned Experts Liam Bastick and Kathryn Newitt unveil a groundbreaking guide to mastering data analysis and automation with Python in Excel

*Python in Excel: Unlocking powerful data analysis and automation solutions* is a hands-on, practical guide that leverages the authors' decades of expertise to teach you how to harness the newly integrated Python capabilities within Microsoft Excel, mapping familiar Excel concepts to Python foundations. Covering essential topics such as Python syntax, data structures, data analysis with pandas, visualization, and the use of complementary tools such as Power Query and Copilot (AI), this book empowers you to elevate your data analysis and automation skills. Readers will gain the ability to perform advanced forecasting, build predictive models, and streamline workflows, making you more efficient and competitive in today's data-driven workplace.

### Contributor Bio

Kathryn Newitt has over 25 years' experience in software development. This has involved working alongside telecommunications, freight, warehousing and shipping industries, often on client sites in Europe, Hong Kong and the US. She has worked on the full lifecycle of projects from initial consultation with clients through to installation and live support.



Microsoft Press  
 9780135482292  
 Pub Date: 7/6/2026  
 Ship Date: 6/26/2026  
 \$69.99  
 Discount Code: y  
 Paperback

Carton Qty: 0

Status: **FORTHCOMING**

## Azure VMware Solution Architectures and Design Guide

Dennis Boeynaems, Jeffrey H. Moore

### Key Selling Points:

- \* Demand for Data Center Consolidation - An Azure VMware Solution SDDC is available within 2-3 hours to start migrating Virtual Machines to the Cloud.
- \* Demand for Hybrid Cloud Designs - Customers would like to expand their current Data Center environment into the cloud for additional capacity as well as for disaster recovery.
- \* Demand Operational Consistency - Customers require the need to maintain their operational model as they begin to consider a strategy for public cloud

### Summary

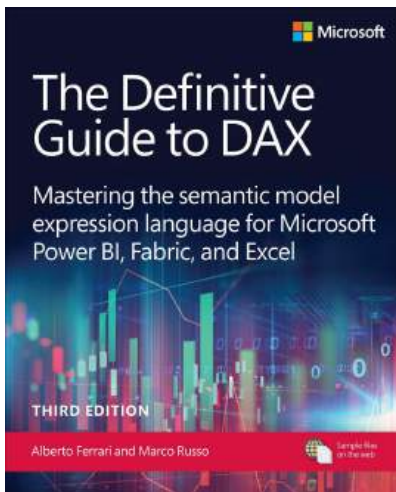
This book provides a comprehensive deep dive into the architectures and designs of Azure VMware Solution deployments based on real-life customer implementations by Microsoft and VMware Subject Matter Experts.

As customers plan to expand VMware/vSphere environments in data centers to Hyperscaler/Cloud offerings, there are a number of architecture and design options that need to be considered in order to address requirements related to workload scalability, migration times, and operational consistency. Azure VMware Solution (AVS) is a Microsoft offering that addresses the mentioned concerns since it provides a VMware software stack solution within Microsoft's global data center infrastructure. In addition, AVS is able to have full access to the native Azure cloud services and seamlessly integrates into customer's existing Azure deployments.

As customers decide on a cloud strategy, one of the primary requirements have been related to operational consistency.

### Contributor Bio

Dennis Boeynaems is Global Black Belt Advanced migration EMEA tech lead primarily focused on evangelizing and supporting Microsoft and partner teams positioning Azure VMware solution as a migration target for VMware On-Premises environments. He has been in the role since the creation of the team and has built a vast experience in how to properly integrate, configure and monitor the world's best VMware environment in the Azure cloud.



Microsoft Press  
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 Paperback

848 Pages  
 Carton Qty: 8  
 Computers / Business &  
 Productivity Software  
 COM054000  
 Series: Business Skills

9.1 in H | 7.4 in W | 1.7 in T | 3 lb  
 Wt  
 Status: **ACTIVE**

## The Definitive Guide to DAX (3rd Edition)

Mastering the semantic model expression language for Microsoft Power BI, Fabric, and Excel

Alberto Ferrari, Marco Russo

### Key Selling Points:

**The definitive guide to mastering the DAX language for any professional**

- Completely updated and revised for the many changes in DAX in the last five years, including new content about Visual Calculations, Apply Semantics, and New Time Intelligence functions
- Popularity of DAX and Power BI continues to grow
- The authors have established their reputation as the foremost authorities on DAX

### Summary

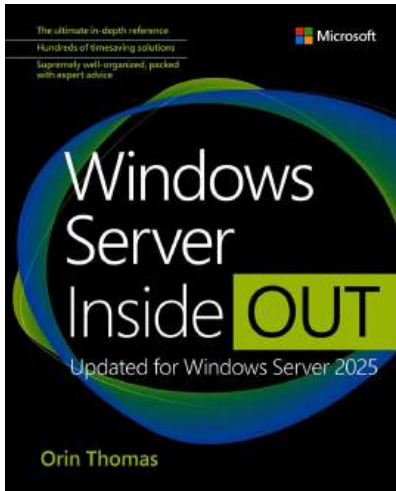
**Seasoned Experts Alberto Ferrari and Marco Russo Help You Master DAX for Superior Business Intelligence Solutions**

The Definitive Guide to DAX is an authoritative resource for mastering the DAX language, which is pivotal for creating measures for semantic models in Microsoft Power BI, Fabric, Analysis Services, and Excel. With years of experience since the inception of Power Pivot, the authors offer a comprehensive reference that navigates through the unique and complex concepts of DAX, making it an essential tool for BI professionals. This third edition updates you with the latest features and provides a framework for writing efficient DAX code, enhancing your ability to customize calculations in data models. You will gain the skills necessary to understand and apply advanced DAX concepts, structure code in user-defined functions, and leverage new calendars for time intelligence calculations.

By reading this book, you will:

- Understand the foundational concepts of DAX and its unique language structure
- Master the use of evaluation contexts to enhance data analysis
- Utilize CALCULATE and CALCULATETABLE functions effectively
- Implement variables to simplify complex DAX expressions
- Leverage classic and new calendar based time intelligence functions
- Work with iterators to perform advanced calculations
- Apply visual calculations to improve report interactivity
- Create and manage calculation groups for dynamic reporting
- Handle complex hierarchies and relationships in data models
- Author DAX queries for testing and troubleshooting

**Alberto Ferrari** and **Marco Russo** are renowned experts in the field of business intelligence and data analysis, specializing in the DAX language and Microsoft Power BI. As the founders of sqlbi.com, they have established a leading platform for DAX tutorials and articles, sharing their extensive knowledge with a global audience. With a deep understanding of DAX since its early days in Power Pivot, Marco and Alberto have become influential figures in the BI community, regularly speaking at prestigious international conferences such as Microsoft Fabric Conference, PASS Summit, and SQLBits.



Microsoft Press  
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 Paperback

864 Pages  
 Carton Qty: 8  
 Computers / Distributed Systems  
 COM061000  
 Series: Inside Out  
 9.1 in H | 7.4 in W | 1.9 in T | 3 lb  
 Wt  
 Status: **ACTIVE**

## Windows Server Inside Out

### Updated for Windows Server 2025

Orin Thomas

#### Key Selling Points:

- This ultimate reference book is positioned as the official general reference from Microsoft on Windows Server and details how to use the roles and services of the operating system both in on-premises environments, hybrid deployments, and Azure.
- It is full of hundreds of timesaving solutions, tips, and workarounds.
- The author Orin Thomas is an expert who works directly with the Windows Server product group on documentation and training and who has been writing Windows Server textbooks for Microsoft Press for 22 years.

#### Summary

##### Conquer Windows Server from the inside out!

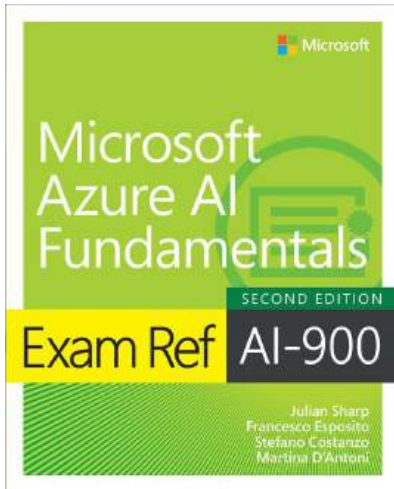
Dive into Windows Server and really put your Windows expertise to work with this definitive guide to mastering all supported versions of the Windows Server operating system, including the latest— Windows Server 2025. Authored by Orin Thomas, a Principal Cloud Advocate at Microsoft, this comprehensive resource covers both longstanding and new features of Windows Server. You will gain valuable skills in planning, implementing, and managing Windows Server across enterprise, datacenter, cloud, and hybrid environments.

*Windows Server Inside Out* offers insights into optimizing the Windows Server life cycle, ensuring smooth upgrades and migrations, and integrating Windows Server with Azure. With hundreds of solutions, tips, and workarounds, you'll be equipped to enhance infrastructure services, bolster security, and efficiently troubleshoot common issues.

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#### Contributor Bio

**Orin Thomas** is a Principal Cloud Operations Advocate at Microsoft. A recognized cloud and datacenter subject matter expert, he has written more than 40 books for Microsoft Press and has been writing books on Windows Server for more than 20 years. He works with the Windows Server product group at Microsoft to create product documentation and training material.



Microsoft Press  
9780135417133  
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\$49.99  
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Paperback

224 Pages  
Carton Qty: 30  
Computers / Artificial Intelligence  
COM004000  
Series: Exam Ref  
9.1 in H | 7.4 in W | 0.5 in T | 0.9  
lb Wt  
Status: **ACTIVE**

## Exam Ref AI-900 Microsoft Azure AI Fundamentals (2nd Edition)

Julian Sharp, Francesco Esposito, Stefano Costanzo, Martina D'Antoni

### Key Selling Points:

This Microsoft Exam Ref covers Exam AI-900 Microsoft Azure AI Fundamentals with emphasis on the following ODs:

- Describe Artificial Intelligence workloads and considerations (15-20%)
- Describe fundamental principles of machine learning on Azure (20-25%)
- Describe features of computer vision workloads on Azure (15-20%)
- Describe features of Natural Language Processing (NLP) workloads on Azure (15-20%)
- Describe features of generative AI workloads on Azure (15-20%)

This book provides clear step-by-step guidance for common ML and AI workloads and how to implement them on Azure.

Artificial intelligence and machine learning is a huge new topic that gains interest from across the IT and business world. Normally, when I run courses and study groups the interest comes from one technology, product, or business function. I am running a study group for AI-900 and the people attending are coming from a wide variety of industries and backgrounds and also countries, I have people from all over the world from Texas to Malaysia.

### Summary

Prepare for Microsoft Exam AI-900 and demonstrate your real-world knowledge of diverse machine learning (ML) and artificial intelligence (AI) concepts, and how they can be implemented with Microsoft Azure services. Designed for business stakeholders, new and existing IT professionals, consultants, and students, this Exam Ref focuses on the critical thinking and decision-making acumen needed for success at the Microsoft Certified: Azure AI Fundamentals level.

Focus on the expertise measured by these objectives:

- Describe AI workloads and considerations
- Describe fundamental principles of machine learning on Azure
- Describe features of computer vision workloads on Azure
- Describe features of Natural Language Processing (NLP) workloads on Azure
- Describe features of conversational AI workloads on Azure

This Microsoft Exam Ref:

- Organizes its coverage by exam objectives
- Features strategic, what-if scenarios to challenge you
- Assumes you are a business user, stakeholder, technical professional

### Contributor Bio

JULIAN SHARP is a solutions architect, trainer, and Microsoft Business Applications MVP with over 30 years of experience in IT. He completed his MA in Mathematics at the University of Cambridge. Julian has spoken at Microsoft Ignite and many other community events. For the past 15 years, he has been a Microsoft Certified Trainer delivering certification training around Dynamics 365, Azure, and the Power Platform.



**Global Licencing  
Department**

**BACKLIST PRODUCT  
Adobe Press**

Spring 2026



cover  
coming  
soon

**TITLE: CONCEPCION – ADOBE Photoshop Lightroom Classic Classroom in a Book 2026 Release 1E**

**ISBN: 9780135914229**

**PUB DATE: 01.06.2026**

**PAGE COUNT:448**

**SUMMARY:** Lightroom Classic is Adobe’s professional photo editing and catalog management software. It is used by photographers to organize, edit, and share images for print, book publication, and online platforms. The book teaches essential skills for mastering Lightroom Classic, focusing on catalog management, image editing, and sharing workflows. The new edition introduces AI-based tools that speed up workflow and enhance creative vision, making editing faster and more intuitive. Combining a solid understanding of essential skills based on the “Why”, the learners can leverage the combination of techniques to minimize guesswork and focus on making better pictures.

**DESCRIPTION:** This book is a hands-on tutorial, not just a reference. It deconstructs key portions of Lightroom Classic 2026 using real image examples, allowing readers to practice alongside the lessons. Each chapter builds on the previous, culminating in a comprehensive understanding of the software. The approach combines best-in-class workflow, practical exercises, and companion videos, making it ideal for both self-learners and educators. RC's expertise, the timing of new AI features, and the lack of comprehensive curricula in competing books make this title especially valuable for both students and instructors.

This edition is updated to reflect the latest advancements. The book includes instructor materials and step-by-step companion videos for every project. Content is updated to focus on AI-based editing, workflow enhancements, and new publishing options.

**AUTHOR BIO:** Rafael (RC) Concepcion is an award-winning photographer, educator, podcast host, and prolific author with 14 best-selling books on photography, Photoshop, Lightroom, and HDR to his name. With over 25 years of experience in creative, IT, and e-commerce industries, RC has established himself as a leading authority in digital imaging and post-production.



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\$69.99  
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Paperback

448 Pages  
Carton Qty: 18  
Computers / Electronic Publishing  
COM065000  
Series: Classroom in a Book  
9.1 in H | 4.4 in W | 0.9 in T | 2 lb  
Wt  
Status: **ACTIVE**

## Adobe InDesign Classroom in a Book 2026 Release

Kelly Kordes Anton, Tina DeJarld

### Key Selling Points:

Learn to:

Bring messages to life with expert typography tools, integration with Adobe Photoshop and Adobe Illustrator, and color, layering, and transparency effects

Easily create complementary colors, format text, and find just the right image using new AI features such as Color Themes, Style Packs, and Text to Image

Use InDesign and its enhanced powerful tools for exporting work for professional printing, websites, social media, ebooks, and more

### Summary

#### The fastest, easiest, most comprehensive way to learn Adobe Photoshop

*Adobe InDesign Classroom in a Book 2026 Release* contains 14 lessons that use real-world, project-based learning to cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. For beginners and experienced users alike, you can follow the book from start to finish or choose only those lessons that interest you.

Learn to:

- Bring messages to life with expert typography tools, seamless integration with Adobe Photoshop and Adobe Illustrator, and dynamic effects such as color blending, layering, and transparency.
- Boost creativity and efficiency with AI-powered and productivity tools—from Color Themes and Style Packs to Text to Image, Generative Expand, and Flex Layout. Effortlessly generate harmonious color palettes, create beautiful typography, find the perfect visuals, and adapt layouts with ease.
- Publish anywhere with confidence using InDesign's robust export capabilities, optimized for professional printing, websites, social media, ebooks, and more.

### Contributor Bio

**Kelly Kordes Anton has written and edited dozens of books and training resources on InDesign, including four previous editions of the Adobe InDesign Classroom in a Book. She also writes articles on such diverse topics as youth hockey, service dog training, and financial education. Kelly lives in Littleton, Colorado.**

**Tina DeJarld has worked on the front lines of taking designs from the computer screen to real-world production since before InDesign 1.0. As both a prepress master and production designer building files that will work correctly, she has handled thousands of large and complex projects, becoming an expert on InDesign best practices and techniques.**



Adobe Press  
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448 Pages  
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 Computers / Software  
 Development & Engineering  
 COM012000  
 Series: Classroom in a Book  
 9.1 in H | 7.4 in W | 0.9 in T | 2 lb  
 Wt  
 Status: **ACTIVE**

## Adobe Photoshop Classroom in a Book 2026 Release

Conrad Chavez

### Key Selling Points:

Learn to:

- Create and improve images using the professional tools in Adobe Photoshop
- Seamlessly remove backgrounds, replace skies, and repair photos
- Select subjects with complex outlines, including hair
- Use Adobe Firefly generative AI to retouch challenging images or to create new images from a text prompt
- Composite multiple images with graphics and typography
- Using a timeline, animate graphics and type and combine them with video and audio
- Automate repetitive tasks
- Edit camera raw images
- Export your work for the web, mobile devices, video, and print

### Summary

*Adobe Photoshop Classroom in a Book 2026* contains 15 lessons that use real-world, project-based learning to cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. For beginners and experienced users alike, you can follow the book from start to finish or choose only those lessons that interest you. Learn to:

- Create and improve images using the professional tools in Adobe Photoshop
- Easily correct and repair photos
- Seamlessly remove backgrounds and unwanted object
- Select subjects with complex outlines, including hair
- Use Adobe Firefly generative AI to retouch challenging images or to create new images
- Composite multiple images with graphics and typography
- Using a timeline, animate graphics and type and combine them with video and audio
- Automate repetitive tasks
- Edit camera raw images
- Export your work for the web, mobile devices, video, and print

Classroom in a Book®, the best-selling series of hands-on software training

### Contributor Bio

**Conrad Chavez** is the author or co-author of many books about Photoshop and digital media workflows, including the Photoshop Classroom in a Book series and the Real World Photoshop series. His articles appear on CreativePro.com and in CreativePro Magazine. You can find out more about Conrad at [conradchavez.com](http://conradchavez.com)



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480 Pages  
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 Computers / Software  
 Development & Engineering  
 COM012000  
 Series: Classroom in a Book  
 9 in H | 7.4 in W | 0.9 in T | 2 lb  
 Wt  
 Status: **ACTIVE**

## Adobe Illustrator Classroom in a Book 2026 Release

Brian Wood

### Key Selling Points:

Learn to:

Dive into 17 real-world projects, from precise drawings to expressive paintings, logos, illustrations, social ads, posters, and more

Gain hands-on experience with a quick overview before diving into selections, shapes, color, and editing

As you progress, you'll explore freeform gradients, layers, artistic brushes, creative effects, asset export, and more

These step-by-step projects will help you develop essential graphic design skills at every stage

### Summary

#### The fastest, easiest, most comprehensive way to learn Adobe Illustrator

*Adobe Illustrator Classroom in a Book 2026 Release* contains 17 lessons that use real-world, project-based learning to cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. For beginners and experienced users alike, you can follow the book from start to finish or choose only those lessons that interest you.

- Unleash your creativity with 17 hands-on projects—from bold logos and sleek illustrations to stunning posters and expressive digital art
- Dive in with quick, step-by-step lessons that build real Illustrator skills fast
- Master selections, shapes, colors, and edits—then push your style further with Generative AI, gradients, layers, artistic brushes, effects, sharing, and much more
- Every project helps you create something eye-catching, original, and portfolio-ready

Classroom in a Book®, the best-selling series of hands-on software training workbook

### Contributor Bio

**Brian Wood** is a Content Strategist for the Adobe MAX team, speaker, and author of dozens of Adobe training books, video training series, and articles. Brian has consulted with teachers, designers, marketing pros, and business owners throughout the United States.



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\$69.99  
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Paperback

432 Pages  
Carton Qty: 0  
Computers / Design, Graphics &  
Media  
COM071000  
Series: Classroom in a Book

Status: **FORTHCOMING**

## Adobe After Effects Classroom in a Book 2026 Release

Lisa Fridsma, Brie Gyncild

Adobe After Effects Classroom in a Book (2026 release) is the official, hands-on training guide for learning motion graphics and visual effects the way professionals do—by building real projects from start to finish. Organized into bite-sized lessons with downloadable assets, it walks you through core concepts and modern workflows, then layers on techniques used in real studios for broadcast, social, and film. Each chapter is a self-contained project—like a logo reveal, kinetic typography, UI animation, and a VFX composite—so you build confidence as you go and can apply what you learn immediately.

What you'll learn and practice:

**Foundations:** Interface, timeline, keyframes, the Graph Editor, precomps, parenting, and best practices for organizing projects and assets.

**Motion design:** Shape layers, text animators, masks and mattes, blending modes, gradients, strokes, and animation principles (easing, overlap, anticipation).

**Compositing and VFX:** Green-screen keying with Keylight, rotoscoping with Roto Brush, object removal with Content-Aware Fill, sky replacement, and color matching.

**Tracking and stabilization:** Point tracking, the 3D Camera Tracker for set extensions, face/object tracking, and Warp Stabilizer for handheld footage.

**3D and cameras:** 3D layers, cameras and lights, depth of field, shadows, and practical techniques for mixing 2D/3D elements; an introduction to working with 3D models and environment maps.

**Expressions and data-driven animation:** Pick-whip workflows, common expressions (wiggle, loop), linking properties, and using JSON/CSV data for charts and infographics.

**Typography and branding:** Kinetic type, lower thirds, title sequences, and building reusable animation rigs for logos and brand toolkits.

**Graphics templates and collaboration:** Creating Motion Graphics templates (MOGRTs), sharing with Premiere Pro editors, and best practices for versioning and handoff.

**Color and rendering:** Color management basics, LUTs, output modules, and when to use the Render Queue vs. Adobe Media Encoder; performance tips including caching and multi-frame rendering.

**Integration:** Smooth workflows with Photoshop, Illustrator, Premiere Pro, Audition, and Cinema 4D Lite.

How the book teaches:

Project-based lessons with step-by-step instructions and downloadable media.

“Why it works” callouts that explain design and technical choices behind each technique.

Review questions and exercises to reinforce learning.

Tips for troubleshooting, optimizing performance, and avoiding common pitfalls.

Updated coverage of new and enhanced features in the 2026 release to reflect current best practices.



**Global Licencing  
Department**

**BACKLIST PRODUCT  
CISCO**

Spring 2026



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\$59.99  
Discount Code: y  
Paperback

670 Pages  
Carton Qty: 0  
Computers / Certification Guides  
COM055030  
Series: Official Cert Guide  
Status: **FORTHCOMING**

## CCNA Automation 200-901 Official Cert Guide (2nd Edition)

Chris Jackson, Jason Gooley, Adrian Iliesiu, Ashutosh Malegaonkar

### Key Selling Points:

- Master Cisco DevNet Associate DEVASC 200-901 exam topics
- Assess your knowledge with chapter-opening quizzes
- Review key concepts with exam preparation tasks
- Practice with realistic exam questions in the practice test software

### Summary

Trust the best-selling Official Cert Guide series from Cisco Press to help you learn, prepare, and practice for exam success. They are built with the objective of providing assessment, review, and practice to help ensure you are fully prepared for your certification exam.

**DevNet Associate DEVASC 200-901 Official Cert Guide, 2nd Edition** presents you with an organized test preparation routine using proven series elements and techniques. "Do I Know This Already?" quizzes open each chapter and enable you to decide how much time you need to spend on each section. Exam topic lists make referencing easy. Chapter-ending Exam Preparation Tasks help you drill on key concepts you must know thoroughly.

- Master Cisco DevNet Associate DEVASC 200-901 exam topics
- Assess your knowledge with chapter-opening quizzes
- Review key concepts with exam preparation tasks
- Practice with realistic exam questions in the practice test software

**DevNet Associate DEVASC 200-901 Official Cert Guide** enables you to succeed on th...

### Contributor Bio

**Jason Gooley** CCIE#2 (RS, SP) #38759, is a very enthusiastic network architect that specializes on topics such as Software Defined Networking, Programmability as well as campus LAN, WAN and data center design. With over 20 years of experience in the industry, Jason currently works as a Technical Solutions Architect for the Worldwide Enterprise Networking Sales team at Cisco. Jason is very passionat...

# The Shon Harris CISSP Bootcamp and Practice Tests Bundle

Steven Bennett, Jordan Genung, Michael Lester

No Image  
Available

## Key Selling Points:

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Master the latest CISSP exam topics  
Assess your knowledge with chapter-ending quizzes  
Review key concepts with exam preparation tasks  
Practice with realistic exam questions (1000)  
Get practical guidance for test taking strategies  
Supporting video from the authors video course  
Conversational real world style that breaks through the dense learning objectives providing a real world understanding from three highly experienced professionals

Notes - Notes appear throughout the book to highlight or reinforce topics or provide advice.

Tips - Tips provide information that saves time or effort. They may be tricks or shortcuts to help remember a concept or real-world examples of a topic or process.

Exam Tips - Exam Tips are targeted tips that provide key information the CISSP candidate should know specifically for the CISSP exam.

Tutorials - Throughout the book are shaded text boxes containing stories or step-by-step instructions in which the reader can learn techniques for using tools or practicing concepts to reinforce ideas taught in the modules.

## Summary

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Prepare for the CISSP exam success record time with this book, crafted from the famed Shon Harris bootcamp and packed with focused modules, real-world stories, and expert insights.

The CISSP Common Body of Knowledge (CBK) covers eight security domains. The CISSP exam is considered the premiere vendor-neutral certification for security professionals. To become a CISSP, security professionals must complete an application that includes security work history and education. Candidates must carry out full-time employment in two or more of the CISSP domains. CISSP is the most popular Cybersecurity certification in the industry

This book uses a unique approach to preparing readers for the CISSP exam in that it is constructed from a one-week CISSP course, originally taught to students in a bootcamp format, but presented here in the form of a book. The bootcamp format provides several advantages over traditional CISSP books:

? Like the original bootcamp, it is intended to help the CISSP candid...

## Contributor Bio

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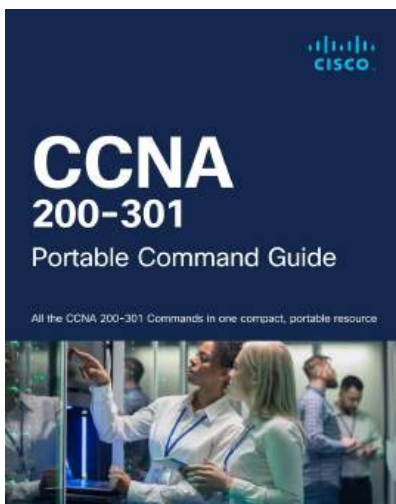
Michael Lester, CISSP, CISA, CCSK, has 25 years of Information Systems, Software Product Architecting / Management, Project Management, and Security Consulting experience. He has lectured, written, and taught courses for decades including as Shon Harris' Chief Instructor for the CISSP Bootcamp. He has co-authored, ghost written, and tech edited several books on information security, including the...



Pearson IT Certification  
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\$94.99  
Discount Code: y  
Paperback

Carton Qty: 0  
Computers / Certification Guides  
COM055000

Status: **FORTHCOMING**



## CCNA 200-301 Portable Command Guide (6th Edition)

Scott D. Empson

### Key Selling Points:

**Every CCNA certification-level command in one compact, portable resource**

- Completely updated for the 2024 release of the CCNA exam
- All commands in an easily referenced resource -- frees you up from searching for online resources on the Internet
- Compact size makes it easy to carry around as a reference in the workplace -- no need for big thick books
- **ONLY** book published with all CCNA commands from the only official Cisco certification self study publisher

### Summary

The *CCNA 200-301 Portable Command Guide* summarizes all Cisco CCNA 201-301 certification-level Cisco IOS Software commands, keywords, command arguments, and associated prompts, providing you with tips and examples of how to apply the commands to real-world scenarios. Throughout, configuration examples give you a better understanding of how these commands are used in simple network designs—and it's portable enough to use whether you're in the server room or the equipment closet.

This edition has been fully updated to reflect the latest Cisco CCNA 200-301 certification objectives and new technologies shaping today's enterprise networks, including automation, programmability, and security-driven design. Whether you're preparing for the exam or working in the field, you'll find this guide an indispensable resource for verifying commands, recalling configuration steps, and applying Cisco best practices.

### New and Updated Coverage Includes

- **Network Fundamentals:** IPv4/IPv6 addressing, subnetting...

### Contributor Bio

**Scott Empson** is enjoying being *mostly retired* after working for more than 30 years as a teacher—4 years in the Alberta K-12 public school system and 27 years as an instructor/program chair at the Northern Alberta Institute of Technology in Edmonton, Alberta, Canada. He taught a variety of technical courses in Cisco-related topics and soft-skills courses like professional development, organizationa...

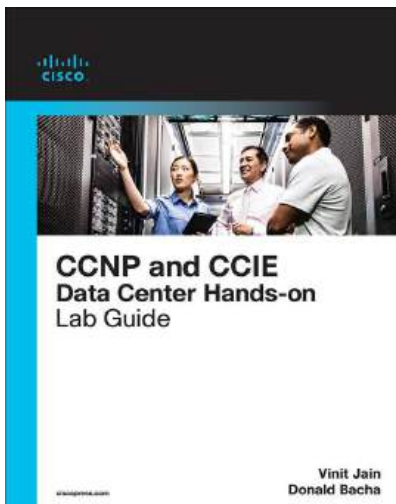
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## CCIE Data Center Infrastructure Foundation

Vinit Jain

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### Summary

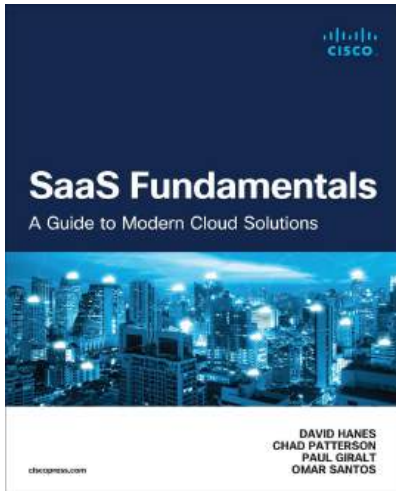
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- *Storage*, including Fibre Channel (FC), Fibre Channel over Ethernet (FCoE), and connectivity
- *Automation*, including essential configuration and monitoring tasks
- *Security*, including hardening device security in a data center environment, using Nexus switches, ACI fabrics, or storage devices such as MDS 9000 series switches

Every I...

### Contributor Bio

**Vinit Jain** (CCIE No. 22854, R/S, SP, Security & DC; San Jose, CA) is Technical Leader at Cisco TAC, and co-author of *Troubleshooting BGP*, *Troubleshooting Cisco Nexus Switches and NX-OS* and the Live Lesson video series *BGP Troubleshooting* (all for Cisco Press). He addresses technical issues related to routing protocols and data center technologies on all Cisco platforms running Cisco IOS, IOS XE, I...



## SaaS Fundamentals

### A Guide to Modern Cloud Solutions

David Hanes, Omar Santos, Paul Giralt, Chad Patterson

#### Key Selling Points:

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- Teaches the foundational architectural, security, and business elements of SaaS and then helps the reader apply this knowledge to their own networks using popular Cisco SaaS solutions.
- Covers best practices for migrating and integrating SaaS in today's networks.

#### Summary

##### SaaS Fundamentals: A Practical Guide for Enterprise Cloud Adoption

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#### Contributor Bio

**David Hanes**, a Cisco Certified Internetwork Engineer (CCIE No. 3491), is a Principal Engineer in Cisco System's Technical Assistance Center (TAC) SaaS Engine. Specializing in SaaS, Collaboration, and the Internet of Things (IoT) technologies, he focuses on innovation and technology projects in the areas of workflow automation and proactive issue detection. David has authored various industry publi...



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