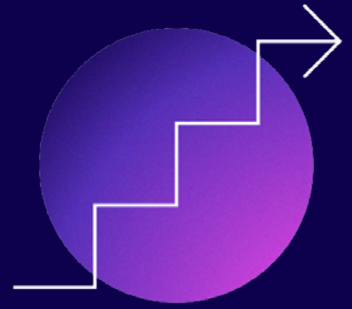


BE THE FUTURE OF TECH

Where can **GCSE Computer Science** lead you?

Discover what it takes to become a **Social Media Manager...**



What is a Social Media Manager?

A social media manager creates and manages content across social media platforms. They engage with audiences, build the social presence of companies, and drive online interaction, using strategic thinking and creativity to grow a company's digital footprint.

Key Responsibilities:

- ✓ Developing social media strategies.
- ✓ Creating and scheduling engaging content for various platforms.
- ✓ Monitoring and replying to audience interactions and feedback.
- ✓ Analysing social media metrics to measure success and improve content strategies.
- ✓ Working with marketing, design, and content teams to align with marketing goals.

