

BE THE FUTURE OF TECH

Where can **GCSE Computer Science** lead you?

Discover what it takes to become a **UI and UX Designer...**



What is a UI and UX Designer?

A UI/UX designer creates user-friendly and aesthetically pleasing digital interfaces. They ensure that digital products are not only visually appealing but also enjoyable to use, blending creativity with user-centred design principles.

Key Responsibilities:

- ✓ Conducting user research to understand needs and behaviours.
- ✓ Designing wireframes, prototypes, and user interfaces for websites and applications.
- ✓ Creating user journey maps and flowcharts to visualise user interactions.
- ✓ Working with developers and product managers to come up with ways of improving designs.
- ✓ Testing and refining designs based on user feedback.

