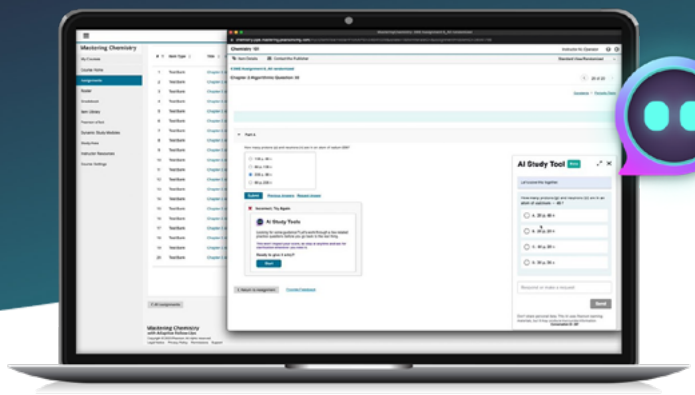
Pearson

Discover AI-powered study tools trained on trusted content



The challenge of generative AI

It can be difficult to discern the best generative AI tools to invite into your classroom. ChatGPT or other tools can pull from questionable content, resulting in inaccurate responses to student queries. But new AI-powered study tools from Pearson are different. They're trained on our world-class content and designed to turn homework mistakes into teachable moments.

When a learner enters a problem into ChatGPT or another AI tool, they may not receive the correct answer. Given that they synthesize information from various unverified sources, Large Language Models such as these may respond with false, sometimes even harmful, information known as "hallucinations." A recent study at Purdue University found that ChatGPT produced incorrect answers to 52% of the questions posed.*

Learn more about the AI-powered study tool

The Pearson difference

When a student gets a homework problem wrong in MyLab or Mastering, the AI-powered study tool is trained to break this problem down and guide the learner to the solution, providing feedback and explanations based on trusted Pearson content. Rather than solving the problem for the user, the AI-powered study tool helps the student attain the knowledge and confidence they need to come up with the correct answer themself. And to mitigate hallucinations, the AI tool pulls from peer-reviewed Pearson content created by leading scholars and educators.

As AI continues to evolve, we're committed to incorporating the latest iterations into our products. And just as you've come to trust our content, you can trust that we'll continue to leverage the latest technological advances ethically and responsibly.

Other reasons to choose our AI-powered study tools



They're intuitive

A user-friendly interface enables student use without extensive training.



They're safe to use

All sensitive personal information is handled responsibly and protected from unauthorized access or misuse.



They're part of an all-in-one learning experience

We've seamlessly integrated the AI-powered study tool into our MyLab and Mastering platforms offering an uninterrupted learning experience.

*Samia Kabir et al, "Who Answers It Better? An In-Depth Analysis of ChatGPT and Stack Overflow Answers to Software Engineering Questions", arXiv (2023). DOI: 10.48550/arxiv.2308.02312 Journal information: arXiv www.linkedin.com/pulse/chatgpts-knowledge-gaps-exposed-purdue-study-finds-52/

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