Transcript for Teaching QR is Easier than Ever with Eric Gaze

[Music]
some of the key things that we really
focused on for the the third edition
first and foremost was listening to user
feedback so Pearson spent a lot of time
talking to users of the first and second
editions instructors and students and we
took that feedback to heart so the Third
Edition I would say a huge thing we're
aiming for is making the course uh
easier for instructors and students to
use there are a tremendous amount of
resources available on the Pearson mylab
platform that's that's one of the the
great benefits of of working with a
Pearson course and in the Third Edition
we tried to pull all of that together in
a way that was more seamless for
instructors so most importantly we now
have a print version so the Third
Edition will come with a hard copy for
instructors
this will
contain a synthesis of the resources
available so what guided worksheets you
can use at different points in the text
what videos and there's also PowerPoint
slide Decks that are available for
instructors
so definitely ease of use was a a big
priority for us and the second thing was
trying to do a better job of
articulating the power and utility of
using spreadsheets in Excel to truly
Empower our students
[Music]