



The Roadmap to Ready

One connected journey from
curiosity to career

Career readiness isn't a single moment—it's a journey.

A journey of discovery, growth, and confidence. From first curiosity, to building skills, to proving what students are capable of.

At its best the journey is clear, connected, and full of possibility.

Pearson Career Ready is designed to make that journey a reality—giving educators the roadmap to guide every student forward with confidence.

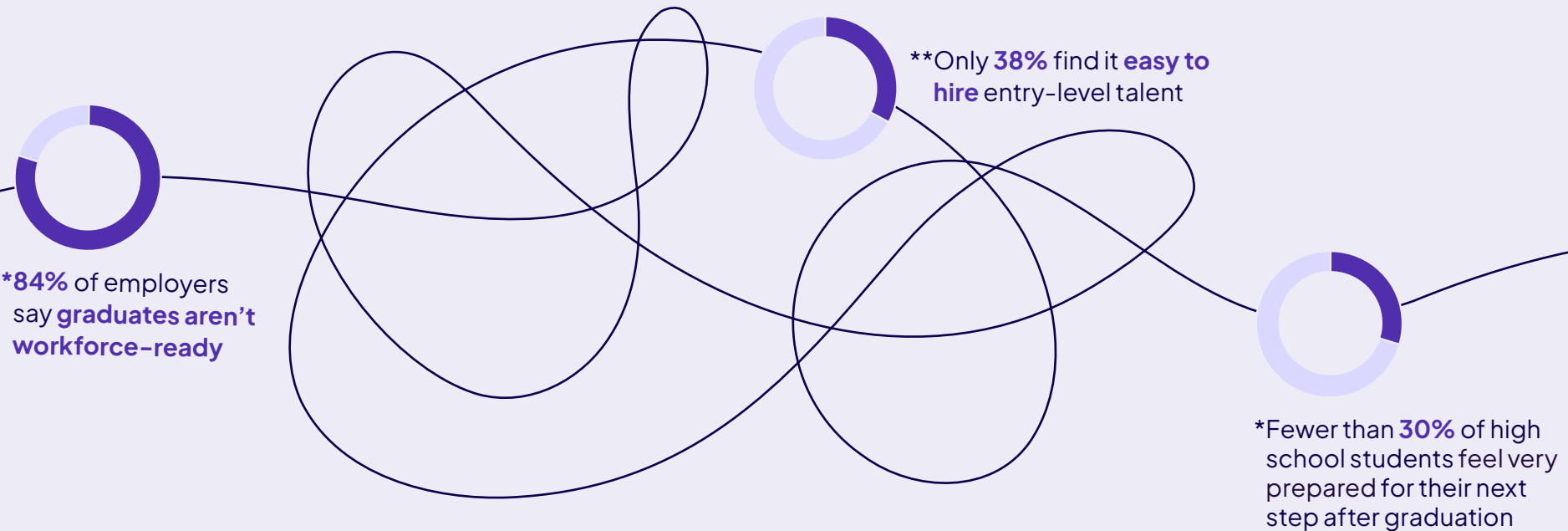


Today, the journey isn't easy to navigate

Educators are being asked to expand pathways, align to workforce needs, and prove outcomes—all at once.

But the **system is fragmented**.

Exploration, courseware, credentials, and reporting sit across disconnected tools and vendors—forcing educators to piece everything together themselves.



When the journey is fragmented, it's harder to guide—and harder to prove.

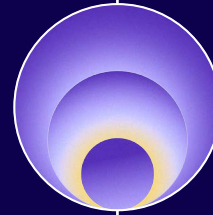
*Source: Walton Family Foundation

**Source: U.S. Chamber of Commerce

A clear roadmap. A connected journey.

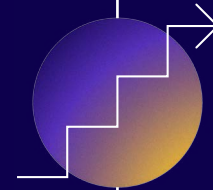
Pearson Career Ready brings everything together into one coherent system—so educators can stop stitching and start guiding.

Everything connected. Everything aligned. One path forward.



Plan for the future

Helping educators understand how work is changing and guide confident, future-ready career choices



Build skills

Supporting educators to build practical job ready skills aligned to CTE clusters and industry standards.



Prove and connect

Helping educators enable learners to prove their skills and connect with real world opportunities

A photograph of a classroom scene. On the left, a man in a light-colored suit jacket is clapping. In the center, a young boy with glasses is seen from the back, also clapping. On the right, a young woman with long, vibrant green braids is smiling broadly, her hands clasped over her chest. They are gathered around a wooden table with books and papers. Large windows in the background let in bright, natural light.

**Confidence for
educators.**

**Readiness for
students.**

Results for districts.

For educators: A clear roadmap—not a fragmented system

For students: A guided journey from curiosity to career

For districts: Proven outcomes you can measure and stand behind

With Pearson Career Ready, the journey to readiness isn't left to chance—it's mapped.