



Career Studio

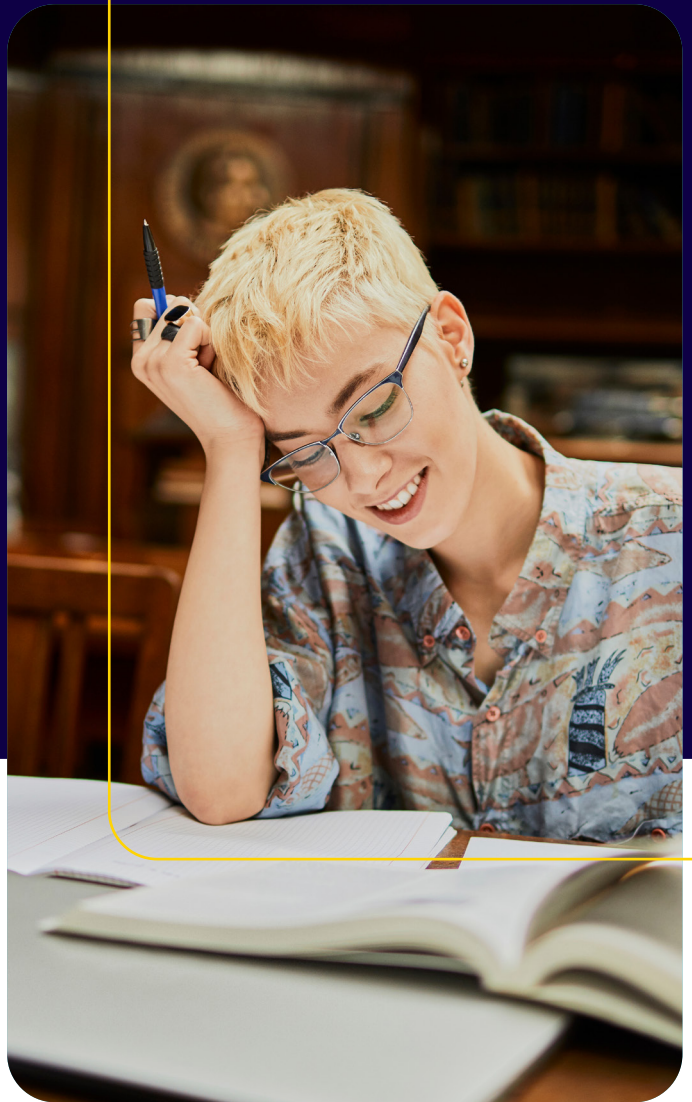
for Work

Flexible healthcare and IT training
that helps learners build the skills
behind their goals.

Designed for learners.
Delivered through your institution.
Powered by Pearson.



The future of learning isn't just about helping learners start.



Today's learners are no longer following a straight path.

They are continuously building new skills, adapting to workforce demands, and balancing work and life commitments.

As a result, your learners are looking for focused, career-connected training that fits their lives and leads to real outcomes. For institutions, the opportunity is to meet these evolving needs with programs that engage learners, align to workforce demand, and scale efficiently without adding staff burden.

Pearson Career Ready, Career Studio for Work helps institutions respond with career-connected programs designed for today's workforce. Combining Pearson's expertise in workforce learning, credentialing, and learning innovation, Career Studio for Work makes it easier to expand your portfolio with programs aligned to in-demand careers and industry-recognized certifications.



Career Studio for Work Snapshot

Industry-recognized certifications

Developed by experts

Designed to support career success



Why Career Studio for Work?

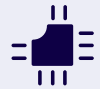
1



Grow your portfolio and revenue

Add in-demand programs to your catalog, **brand them under your institution**, and earn revenue with every enrollment. No content development costs, licensing fees, or significant administrative lift.

2



Programs built around workforce demand

Offer programs **focused on high demand careers** and aligned to industry-recognized certifications, with certification exam vouchers included in tuition.

3



Learner support built in

Personalized study plans, an on-demand AI tutor, live office hours, and **proactive engagement monitoring** are built into every program without drawing on your staff.

4



Learning designed for career success

Help learners **build real-world job skills** while preparing for certification with content aligned to certification objectives and occupation-specific AI competencies.



What Every Program Includes

Occupation-first, certification-aligned curriculum

- Curriculum focused on in-demand careers and certification objectives
- Full simulated certification exams with targeted readiness feedback
- Certification exam voucher included in tuition
- Occupation-specific AI skills and optional AI Foundations module

Flexible learning for busy learners

- Video, audio, podcasts with working professionals, flashcards, and practice questions
- Personalized study plan built around the learner's schedule

Institutional reporting

- Real-time reporting on learner progress, engagement, and completion rates
- Data to help demonstrate program effectiveness to employers, workforce partners, and funders

Support that keeps learners on track

- On-demand AI tutor, live office hours, and dedicated human support team
- Proactive engagement monitoring identifies at-risk learners early to help support completion

Job placement and career resources

- Resume development and job search guidance
- AI-powered interview preparation
- Certification and employment-focused resources designed to help learners confidently take their next step.



Healthcare

Built around high-demand healthcare occupations and industry-recognized certifications, Career Studio for Work Healthcare programs equip learners with the skills, knowledge, and credentials needed to succeed in one of the nation's fastest-growing industries.

Medical Billing and Coding

Program length: 376 hours

Program description:

This course prepares you for an entry-level medical billing and coding role by building the technical knowledge and hands-on skills employers value most. You'll learn how to use medical coding systems, execute billing and insurance reimbursement, and perform healthcare documentation, all while preparing for a certification that validates your skills.

Learning objectives:

- How to assign and sequence medical codes accurately
- How to interpret healthcare documentation for coding and billing
- How to manage claims and support reimbursement processes
- How to resolve common claim denials and billing issues
- How to maintain health records and protect patient information
- How to use coding software and health information systems
- How to support compliance, audits, and coding quality initiatives

Industry-recognized certification:

AHIMA Certified Coding Associate (CCA®)

Offered by the American Health Information Management Association (AHIMA), the CCA® is an entry-level, industry-recognized medical coding certification that validates foundational medical coding, health information management, reimbursement, and compliance knowledge.

Career alignment

- Medical Records Specialist
- Billing and Posting Clerk
- Medical Secretary / Administrative Assistant
- And other medical-related occupations



Electronic Health Records Specialist

Program length: 150 hours

Program description:

This course prepares you for an entry-level electronic health records role by building the technical knowledge and hands-on skills employers value most. You'll learn how to navigate electronic health records systems, perform healthcare documentation, and manage patient records, all while preparing for a certification that validates your skills.

Learning objectives:

- How to navigate EHR systems efficiently
- How to maintain accurate patient records
- How to support patient intake and registration
- How to enter clinical documentation
- How to protect patient privacy and data
- How to assist with billing and reimbursement
- How to use EHR reports to improve care quality

Industry-recognized certification:

NHA Certified Electronic Health Records Specialist (CEHRS)

Offered by the National Healthcareer Association (NHA), the CEHRS certification validates the skills needed to manage patient health information, maintain electronic health records, support healthcare documentation processes, and ensure the accuracy and security of medical records.

Career alignment

- Medical Records Specialist
- Patient Access Representative
- Medical Secretary / Administrative Assistant
- And other medical-related occupations



Medical Administrative Assistant

Program length: 150 hours

Program description:

This course prepares you for an entry-level medical administration role by building the technical knowledge and hands-on skills employers value most. You'll learn the ins and outs of medical coding systems, billing processes, and healthcare documentation, all while preparing for a certification that validates your skills.

Learning objectives:

- How to schedule patient appointments
- How to manage patient records
- How to support insurance verification
- How to process billing and payments
- How to communicate with patients and care teams
- How to maintain privacy and compliance
- How to support daily medical office operations

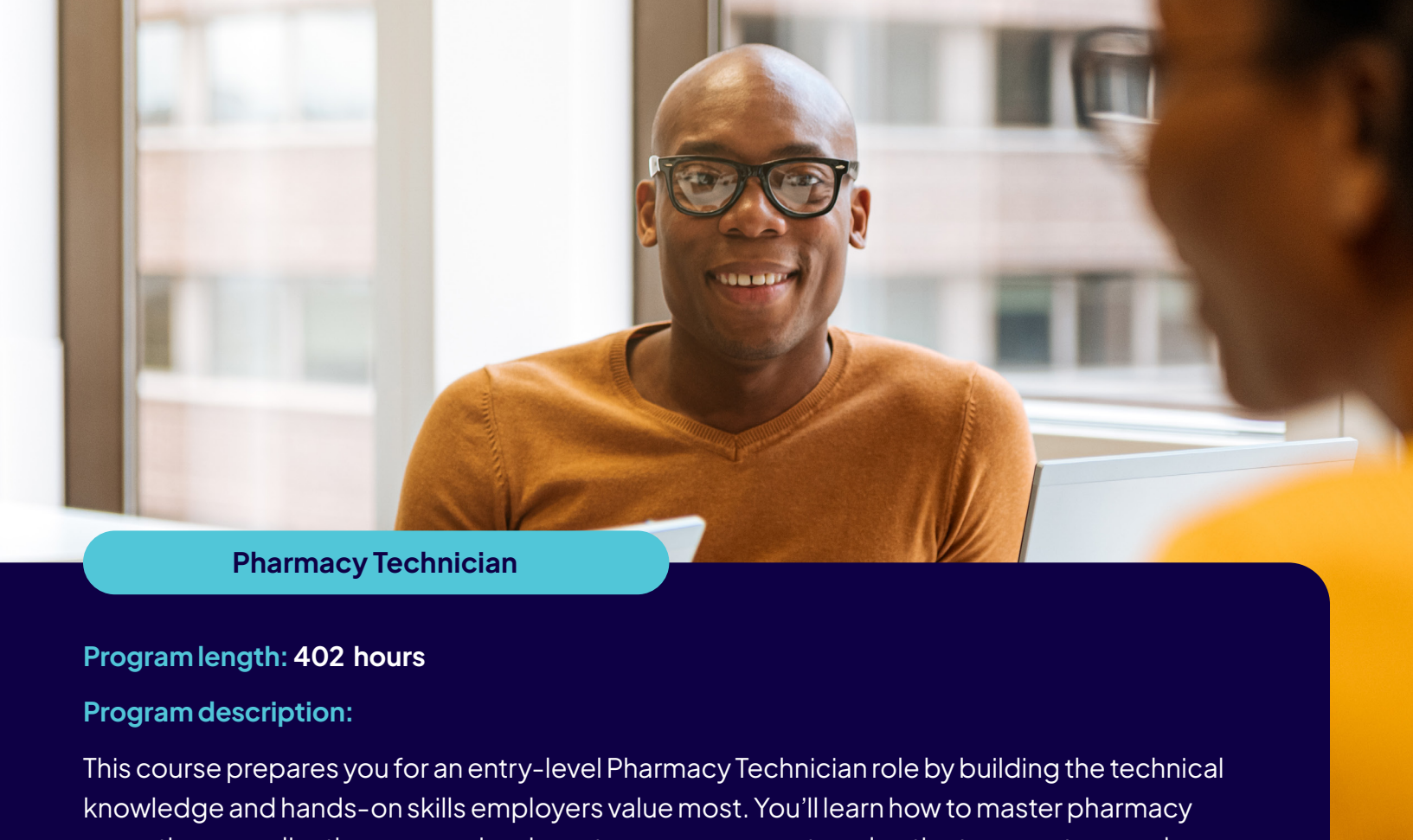
Industry-recognized certification:

NHA Certified Medical Administrative Assistant (CMAA)

Offered by the NHA, the CMAA certification validates the skills needed to manage front-office healthcare operations, coordinate patient scheduling and communication, maintain medical records, process billing and insurance information, and support the efficient delivery of patient care.

Career alignment

- Medical Records Specialist
- Billing and Posting Clerk
- Medical Secretary / Administrative Assistant
- And other medical-related occupations



Pharmacy Technician

Program length: 402 hours

Program description:

This course prepares you for an entry-level Pharmacy Technician role by building the technical knowledge and hands-on skills employers value most. You'll learn how to master pharmacy operations, medication processing, inventory management, and patient support procedures, all while preparing for a certification that validates your skills.

Learning objectives:

- How to support pharmacists in dispensing medications safely and accurately
- How to process prescription orders and medication information
- How to perform pharmacy calculations used in daily practice
- How to manage inventory medication, storage, and disposal procedures
- How to follow pharmacy laws, regulations, and compliance requirements
- How to identify and prevent common medication errors
- How to contribute to efficient pharmacy workflows in retail and healthcare settings

Industry-recognized certification:

PTCB Certified Pharmacy Technician (CPhT)®

Offered by the Pharmacy Technician Certification Board (PTCB), CPhT certification validates the skills needed to support pharmacy operations, process prescriptions, manage medication inventory, understand pharmacology principles, assist with insurance processes, and help ensure the safe and accurate distribution of medications.

Career alignment

- Pharmacy Technician
- Patient Access Representative
- Pharmacy Aide
- And other medical-related occupations

Information Technology

Built around high-demand technology careers and industry-recognized certifications, Career Studio for Work IT programs equip learners with the technical skills and credentials needed to succeed in today's rapidly evolving digital workforce.

Cybersecurity Technician

Program length: 300 hours

Program description:

This course prepares you for an entry-level cybersecurity role by building the technical knowledge and hands-on skills employers value most. You'll learn how to help organizations protect systems, data, and networks from evolving cyber threats, all while preparing for a certification that validates your skills.

Learning objectives:

- How to apply cybersecurity principles and best practices
- How to identify and analyze cyber threats
- How to secure networks, systems, and applications
- How to manage access, authentication, and data protection
- How to assess risk and support compliance efforts
- How to identify vulnerabilities and respond to incidents

Industry-recognized certification:

CompTIA Security+

Offered by CompTIA, the Security+ certification validates the skills needed to identify and respond to cybersecurity threats, protect networks and systems, manage risk and compliance requirements, implement security controls, and support the security of organizational data and technology environments.

Career alignment

- Information Security Analyst
- Computer User Support Specialist
- And other IT-related occupations



Network Technician

Program length: 179 hours

Program description:

This course prepares you for an entry-level Network Technician role by building the technical knowledge and hands-on skills employers value most. You'll learn how to manage, secure, and troubleshoot networks, devices, connectivity, and services that organizations rely on every day, all while preparing for a certification that validates your skills.

Learning objectives:

- How to explain network concepts
- How to configure network services and support network infrastructure
- How to monitor network performance
- How to troubleshoot connectivity issues
- How to apply network security practices
- How to communicate technical issues clearly

Industry-recognized certification:

CompTIA Network+

Offered by CompTIA, the Network+ certification validates the skills needed to configure, manage, and troubleshoot wired and wireless networks, support network infrastructure and operations, implement network security practices, and maintain reliable connectivity across technology environments.

Career alignment

- Computer Network Support Specialist
- Network and Computer Systems Administrator
- And other IT-related occupations



IT Support Specialist

Program length: 200 hours

Program description:

This course prepares you for an entry-level IT support role by building the technical knowledge and hands-on skills employers value most. You'll learn how to help organizations operate efficiently by supporting systems, processes, and people in real-world environments, all while preparing for a certification that validates your skills.

Learning objectives:

- How to support computers, devices, printers, and peripherals
- How to troubleshoot hardware, software, and network issues
- How to configure wired and wireless networks
- How to work with Windows, macOS, Linux, and common apps
- How to apply IT security best practices
- How to use virtualization, cloud, and support tools

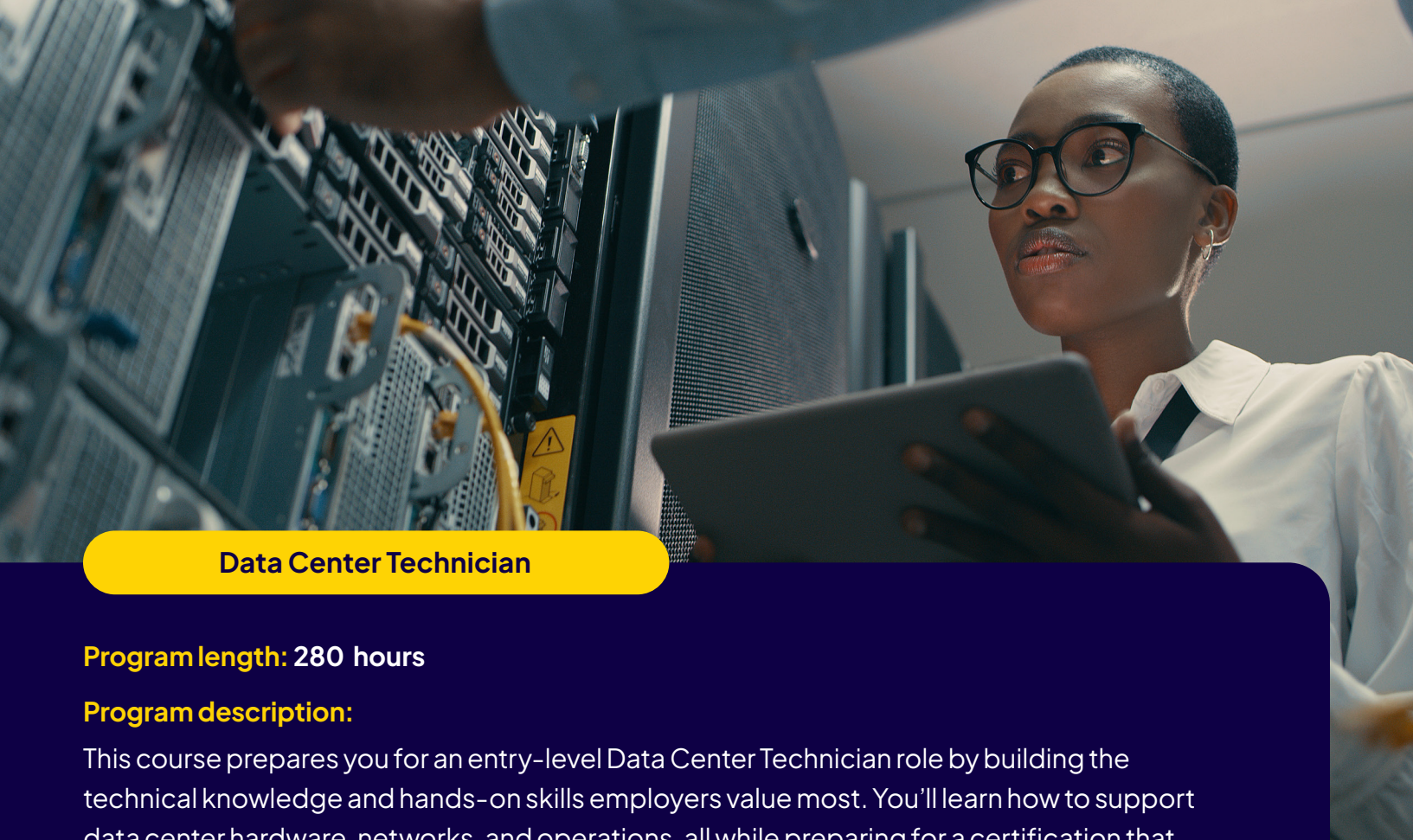
Industry-recognized certification:

CompTIA A+

Offered by CompTIA, the A+ certification validates the skills needed to install, configure, troubleshoot, and support computer hardware, operating systems, software applications, mobile devices, and networking technologies while delivering technical support in a variety of IT environments.

Career alignment

- Computer Network Support Specialist
- Computer User Support Specialist
- And other IT-related occupations



Data Center Technician

Program length: 280 hours

Program description:

This course prepares you for an entry-level Data Center Technician role by building the technical knowledge and hands-on skills employers value most. You'll learn how to support data center hardware, networks, and operations, all while preparing for a certification that validates your skills.

Learning objectives:

- How to support data center hardware and infrastructure
- How to install and configure devices, networks, and systems
- How to troubleshoot hardware, software, and connectivity issues
- How to work with operating systems, virtualization, and cloud technologies
- How to apply security, safety, and operational procedures
- How to document work and communicate technical issues clearly

Industry-recognized certification:

CompTIA A+

Offered by CompTIA, the A+ certification validates the skills needed to install, configure, troubleshoot, and support computer hardware, operating systems, software applications, mobile devices, and networking technologies while delivering technical support in a variety of IT environments.

Career alignment

- Computer Network Support Specialist
- Computer User Support Specialist
- And other IT-related occupations



AWS Cloud Support Associate

Program length: 53 hours

Program description:

This course prepares you for an entry-level Amazon Web Service (AWS) cloud support role by building the technical knowledge and hands-on skills employers value most. You'll learn how to monitor and support cloud services, troubleshoot common issues, and keep systems secure, reliable, and cost-effective, all while preparing for a certification that validates your skills.

Learning objectives:

- How to explain core cloud computing concepts and AWS value
- How to secure cloud environments using identity, compliance, and data protection practices
- How to work with AWS services for compute, storage, networking, and databases
- How to manage cloud costs, billing, and optimization
- How to troubleshoot common cloud issues and support secure, reliable, and cost-effective AWS environments

Industry-recognized certification:

[AWS Cloud Practitioner](#)

Offered by Amazon Web Services, the AWS Certified Cloud Practitioner certification validates foundational knowledge of cloud computing concepts, AWS services, cloud security, pricing and billing models, and the value of cloud technologies in supporting business and technology operations.

Career alignment

- Computer Network Support Specialist
- Computer User Support Specialist
- And other IT-related occupations



Microsoft Azure Cloud Associate

Program length: 50 hours

Program description:

This course prepares you for an entry-level Microsoft Azure cloud support role by building the technical knowledge and hands-on skills employers value most. You'll learn how to support Azure users, services, and cloud resources, all while preparing for a certification that validates your skills.

Learning objectives:

- How to explain Azure and cloud fundamentals
- How to navigate Azure services and resources
- How to support identity, security, and compliance
- How to manage resources, costs, and governance
- How to monitor and troubleshoot cloud issues
- How to document and communicate support needs

Industry-recognized certification:

Microsoft Azure Fundamentals (AZ-900)

Offered by Microsoft, the AZ-900 certification validates foundational knowledge of cloud computing concepts, Azure services, cloud security, compliance and governance, pricing models, and the role of cloud technologies in modern business and IT environments.

Career alignment

- Computer Network Support Specialist
- Computer User Support Specialist
- And other IT-related occupations



Ready to expand your workforce training portfolio?

Partner with Pearson to deliver flexible, career-connected programs that help learners build in-demand skills, earn industry-recognized certifications, and achieve measurable career outcomes.

For more information, **connect with our team** to learn more about partnering with Pearson.

