

## **TED Spotlight TRANSCRIPT**

The Pearson e-textbook for teacher education gives students an extremely affordable way to read, study and interact with course content on and offline. The Pearson e-textbook features intuitive navigation, online and offline access via the mobile app, real classroom videos embedded in most titles, and audiobooks for most titles. The Pearson e-textbook is not a print book put online, and it's not just a PDF of the text.

The Pearson e-textbook organizes the reading by section and keeps all related content together in one scrolling view. Students see and interact with their e-textbook content just as they are used to seeing and interacting with other types of content on their computers or mobile devices. Most Pearson e-textbooks also feature a pop up glossary. If you mouse over or tap a word or phrase that is bold and blue.

A definition will pop up. Students can print pages or save them as PDFs. This is especially helpful with method texts, which often include reproducible materials that students will want to keep for their future classrooms. Students can create and edit notes or highlights within their e-textbook. Students can also make flashcards by selecting content within their e-textbook. Notes and highlights can be viewed and revisited by clicking the notebook icon in the left navigation.

The notebook can also be exported as a PDF. The headphone icon takes students to the audio version. This enables students to study when on the go and makes the content more accessible to all learners. The embedded videos are the most popular feature in our e-textbooks. Many videos take students into actual classrooms to observe real teachers and students.

These videos illustrate key concepts in action and provide opportunities for shared observation experiences. The videos often include questions or prompts to guide observation and reflection. These questions are great discussion starters in class. They can also work as journal prompts. As you can see, the videos play right in the frame rather than opening in a new window, which makes a big difference if your students are reading on their mobile devices.

We just saw an example of a real classroom video embedded in an e-textbook. Many e-textbooks also have videos of the authors and other subject matter experts expanding on key topics or providing in-depth explanations of challenging concepts. Some videos feature practicing teachers reflecting on their teaching. This helps your students develop the habits and dispositions of a reflective practitioner.

The videos in Pearson e-textbooks for teacher education range from 30 seconds to 7 or 8 minutes in length. They feature optional subtitles, closed captioning and a downloadable transcript. The videos bring text content to life, engage students and help connect theory to practice. Many teacher education titles available as Pearson e-textbooks also have test banks

that are compatible with most learning management systems, including Canvas, Blackboard, Moodle and Desire to Learn.

In addition to chapter tests and quizzes, these test banks feature application exercises. An application exercise will present students with a brief scenario, sometimes as a case study and sometimes as a video. It will then pose short answer questions that prompt students to reflect on what they've seen or read and connect it to actual practice. Students are frequently asked to put themselves in the teacher's shoes and apply text content to effective teaching practice.

After submitting their answers for you to grade, students see a model response provided by the author or subject matter expert who developed the question. The videos in the Pearson e-textbooks for teacher education illustrate effective teaching for your students and the application exercises in the test bank give them the opportunity to practice what they have learned. Whether your course is face to face, online or hybrid; Pearson e-textbooks for teacher education are affordable and easy to use.

They help keep your students engaged in learning.