

Transcript of video testimonial on Pearson's educational platform, tools, and impact on student learning at EELU

Pearson supports us in three key dimensions. First, by providing world-class educational materials and interactive tools for our students and learning platforms. Second, through the integration of the Pearson platform into our systems. Third, by supporting capacity building and strengthening administrative processes at EELU.

Pearson offers an AI-driven platform that analyzes student performance and creates personalized learning pathways based on each student's capabilities. These tools are essential as they give students opportunities for practice and self-testing, while motivating them through engaging features. Pearson also provides access to e-courses and e-books, making learning more flexible, modern, and interactive, with features such as automatic and AI-based scoring. The platform delivers detailed learning materials in an easy, flexible, and user-friendly way. We are confident that Pearson will continue to contribute positively to our mission and objectives in the years ahead, offering a learning experience that is convenient, interactive, efficient, and smart.