

what if planning your future felt like
playing your favorite game role-playing
games are everywhere taking Pop Culture
by storm and capturing imaginations at
their heart building strategic
characters players love choosing roles
assigning skill points and diving into
Epic
Adventures now imagine students leveling
up their career prep in the same way
career exploration becomes a quest
welcome to the adventure the game master
guides players through the experience as
they share their preferences earn stats
for their character and unlock paths to
their future ah personal lore let's bulk
up your character stats every choice
reveals new insights about their
strengths and passions we turn that data
into tailored career matches this isn't
just career assessment it's an adventure
an exciting metaphor for why career

planning matters gamers know the secret

to Victory is a strategic character with

Pearson's approach students can design

their future like they design their

favorite games and start winning in real

life