

Pearson

Letter from Tom Darling Head of Product at Pearson

Dear Educator,

Every day, you help students connect learning to life. Career and Technical Education is where that connection becomes real, where students gain confidence, discover their strengths, and begin to see who they can become.

At Pearson, we believe readiness is more than preparation. It is identity in motion. Through hands-on learning, industry-aligned credentials, and flexible digital tools, we are helping schools equip every learner with the skills and mindset to thrive in college, career, and beyond.

We know the work you do is complex and deeply meaningful. You guide, inspire, and open doors to opportunity. Our commitment is to stand beside you with resources that reflect your passion, innovation that lightens your load, and a partnership built on trust and shared purpose.

Thank you for shaping futures every day. Together, we can empower every student to build a future that works.

Head of Product, CTE

Tom Darling

Pearson

Pearson

New Course 🖈

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Principles of Web Design

Business Essentials

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Fundamentals of Computer

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Language

Connecting Industry with Education

Pearson partners with industry experts to create rigorous and relevant programs that provide credentialing opportunities.



Pearson Partnerships



The Association for Career and Technical Education (ACTE)

The nation's largest non-profit dedicated to helping young people and adults get the education they need to build successful careers.



Adobe Certified Professional

An industry-recognized certification proving mastery of Adobe Creative Cloud software, essential for digital media careers.



ASE Education Foundation

From beginner to pro, ASE helps you grow your automotive skills, increase pay, and get industry recognition—stay ahead and drive success.

Pearson

Certiport

Delivers over three million exams each year across schools, workforce programs, and companies, in 148 countries and 26 languages.

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Cisco Press

A partnership between Cisco and Pearson, Cisco Press is the only official publisher for Cisco networking, certification, and academy materials.

Pearson

Credly

A platform for earning, sharing, and managing digital credentials that boost resumes and verify skills with secure, shareable badges.

Meta

Meta

A skills and training offering from Meta that supports advertisers who want to grow their businesses, students and job seekers who want to grow in their careers, and educators and non-profits who want to help others.



The North American Process Technology Alliance (NAPTA)

A partnership organization of the Process Technology (PTEC) education providers and their business, industry, and community advisors working together to advance shared goals.

NCCER

The National Center for Construction Education and Research (NCCER)

Created with input from over 125 construction leaders and educators, NCCER transforms training in the construction industry.



The National Consortium for Health Science Education (NCHSE)

Helps train the next generation of health professionals by providing leadership, resources, and professional development in health science education.

Pearson

VUE

With a global network of test centers, and partnerships with virtually every industry, Pearson VUE delivers high-stakes exams that help professionals earn certifications and licenses worldwide.

you science

YouScience

The go-to platform for students, parents, and educators to explore educational and career paths, serving millions nationwide.

REAL SKILLS. REAL CREDENTIALS. REAL CAREERS.

NCCER equips your CTE program with everything students need to move from the classroom to careers in construction.

- **Flexible Curriculum:** Modular and customizable to fit your program
- Recognized Credentials: Stackable, portable and respected nationwide
- Digital Learning: Interactive training through NCCERconnect
- **Instructor Support:** Ready-to-use lesson plans, resources and webinars
- CareerStarter: Free tool connecting students with employers and opportunities

Build a stronger program—and futures—with NCCER. Visit nccer.to/cte or call 888-622-3720 to get started.



Career Explorer

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From Classroom to Career a New Way to Explore the Future!

Pearson Career Explorer is a fun, interactive way for students to explore different careers and see what their future could look like. Using adventure-style role-playing, students discover career pathways, match their interests to real-world opportunities, and learn how their academic choices impact their future.

It works seamlessly with school systems, handles assessments for you, ties in with ICAPs, and offers helpful insights into the job market. It makes career planning fun and interactive while also lightening the load for counsellors and educators, helping every student to make informed, meaningful choices about their future.



Pearson Career Explorer		
1 Year License - 100 Seats	9780135494394	\$600.00
1 Year License - 500 Seats	9780135492673	\$2,500.00
1 Year License - 1000 Seats	9780135492697	\$4,750.00
1 Year License - 1500 Seats	9780135492703	\$6,750.00
1 Year License - 2000 Seats	9780135492734	\$8,000.00

Features

- Personalized Career Exploration
 Assessments help students identify new career paths based on their unique profiles, interests, and strengths.
- **Engaging & Gamified Career Exploration**Uses interactive role-playing to maximize student engagement.
- Real-World Career Alignment
 Links academic programs to industry needs,
 preparing students for their careers.
- Insightful Career Guidance for Counselors
 Reporting tools give counselors a clear view of students' interests and strengths helping them guide course planning and career pathways.
- Seamless School Integration
 Designed to work within existing career education programs and platforms.



Scan this QR code to learn more about Career Explorer

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Online Courses

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Skills for Tomorrow – a Modern Way to Learn and Grow

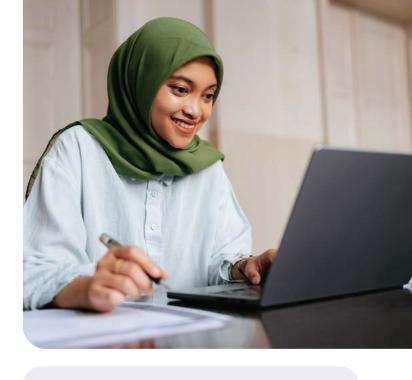
Pearson CTE Online Courses make it easy for students to access career-focused learning and build the skills they need for today's working world.

These interactive courses meet industry standards and College and Career Readiness goals, engaging students with hands-on learning and real-world examples. With flexible learning formats (synchronous, asynchronous, and modular), educators can seamlessly integrate the courses into existing programs.

Designed to be easy to use, the courses include auto-graded assessments, pacing guides, and teacher support tools. Pearson empowers schools to modernize career education, giving students all they need for future success.

Features

- Flexible Learning Access: Pearson CTE Online Courses are flexible and easy to use. They work well for both live (synchronous) and self-paced (asynchronous) learning.
- Engagement & Relevance: Traditional online learning is often passive. These courses are highly interactive, ensuring students stay engaged.
- Alignment with Workforce Needs: Pearson CTE Online Courses align with industry trends and standards, helping schools prepare students for the modern job market.
- Supports Student Career Readiness:
 Helps students build career-readiness skills in high-demand industries.



- Entrepreneurship and Small Business 1
- Entrepreneurship and Small Business 2
- Anatomy & Physiology 1
- Anatomy & Physiology 2
- Medical Terminology 1
- Medical Terminology 2
 Introduction to Computers & Technology 1
- Introduction to Computers & Technology 2
- Foundations of Marketing 1
- Foundations of Marketing 2
- Business Essentials 1
- Business Essentials 2
- Professional Communication 1
- Professional Communication 2
- Fundamentals of Computer Science 1
- Fundamentals of Computer Science 2
- Introduction to Hospitality 1
- Introduction to Hospitality 2
- Generative Alfor Business
- Personal Financial Literacy



Scan this QR code to learn more about Online Courses

Immersive Experience: Health Science Fundamentals

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Interactive. Immersive. Career-Ready.

Pearson CTE Immersive Experience: Health Science Fundamentals gives students an interactive way to explore healthcare careers. Built on the Health Science Fundamentals textbook, it uses WebXR, gamified scenarios, storytelling, and assessment-rich content to bring medical environments to life. It works through a standard LMS with no special equipment. Students move through a guided journey that strengthens practical understanding and prepares them for real healthcare settings.



Pearson CTE Immersive Experience: Health Science Fundamentals	9780135472576	\$90.00
+ Health Science Fundamentals eTextbook	9780135487198	\$114.99
+ Health Science Fundamentals SE (Hardcover)	9780135487211	\$184.99
Health Science Fundamentals SE (Hardcover) and eTextbook	9780135487242	\$209.98









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Features

- Boost Student Engagement Interactive digital tools and case studies keep students engaged.
- Real-World Learning & Problem Solving
 Engaging, interactive simulations mirror real
 healthcare scenarios, helping students become
 career ready.
- Core Health Science Foundations
 Anatomy, physiology, medical terminology, and patient care essentials.
- Career Readiness
 Aligned with industry standards and healthcare career pathways.

Built for Educators

Easy to implement with guided lessons and assessments.

⊘ Turnkey Implementation

Ready-to-use lessons, assessments, and interactive activities.

Onta-Driven Insights

Monitor student progress wi

Monitor student progress with real-time analytics.

Flexible & Scalable

Works in classrooms, hybrid settings, and fully online learning environments.

Contents at a Glance

Healthcare System Onboarding

- Becoming a Healthcare Professional
- Traveling Through Time: The History of Healthcare
- Creating Your Avatar: Dress for the Job You Want
- Dressing for a Career in Healthcare
- Exploring the Healthcare System

Virtual Dental Clinic

• Dental Discoveries: Careers in Oral Health

Virtual Helipad

- Skyward Synergy: Teamwork in Motion
- Tourniquet Tactics: First Aid in Action

Virtual School

- Caring for the Community: Developing Healthy Habits
- Playground Precaution: Spotting Potential Pathogens

Virtual Medical Imaging Center

- Getting the Full Picture: Diagnostic Imaging Techniques and Tools
- Use Your Words: Medical Terminology in Action

Virtual Physical Therapy Clinic

- Maximizing Movement: Prosthetics for Kids and Adults
- How Do You Know You're Ready? Returning to Athletic Competition After an Injury
- Seeing Signs: Evaluating Post-surgical Complications

Virtual Hospital

Admin Offices

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- Who Would You Hire? The Job Interview Challenge
- Electronic Health Records (EHR): Information and Data Sharing in Real Time
- Handling HIPAA: Recognizing and Reporting Violations
- Addressing Anxiety: Mental Health Matters

Operating Room

- The Care and Keeping of Patient Information: Medical Ethics in Practice
- PPE and Precautions: Controlling Infection

Inpatient Room

- Electronic Health Records: Clarifying Care Communication
- Clinically Speaking: The Importance of Vital Signs

Cafeteria

- Navigating Nutrition: Data-Driven Decisions for Health
- Diet Dilemma: Making Smart Food Choices

Pharmacy

- Medical Math: Working with the 24-hr Clock and Percentages
- Medical Math: The Metric System and Conversions

Emergency Room

- Emergency Room Reset: Clearing Hazards
- Inner Workings: Exploring Body's Foundational Systems

Examination Room

- Deeper Connections: The Body's Integrated Systems
- Mighty Measurements: Taking and Recording Blood Pressure

Laboratory

- The Diagnostic Duo: Phlebotomy and Lab Work
- Hospital Heroes: Your Capstone Connection



Career & Life Planning gives students a strong foundation for navigating an everchanging world. It introduces the essential skills and knowledge needed to explore interests, set personal and professional goals, and make informed decisions about their future. Through practical experiences, guidance, and a wide range of supportive resources, students build confidence and gain a clearer understanding of the opportunities ahead – preparing them for a fulfilling career and life.







Exploring Careers for the 21st Century

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Introduces students to a wide range of career opportunities through guided exploration of their interests, abilities, and learning styles.

The course prepares learners for today's workplace by helping them develop transferable skills, such as technology use, teamwork, leadership, mathematics, and effective communication.

Students also learn to manage personal and financial resources, apply principles of economics and entrepreneurship, and build a portfolio that shows they're ready to take on college, training, or a career.

Contents in Brief

CAREERS AND YOU

- 1. Your Personal Strengths
- 2. The Roles We Play
- 3. Why We Work
- 4. Exploring the Career Clusters
- 5. Think Like an Entrepreneur

CAREER PREPARATION

- 6. Skills for Success
- 7. Academic Planning
- 8. Communicating with Others
- 9. Building Relationships
- 10. Basic Math Skills

CAREER DEVELOPMENT

- 11. Technology and Your Career
- 12. Career Planning

- 13. Managing a Job Search
- 14. Getting Started in Your Career
- 15. Being Productive in Your Career
- 16. Living a Healthy and Balanced Life

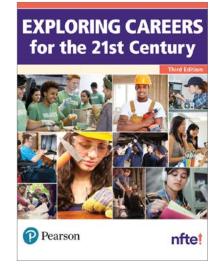
ENTREPRENEURIAL THINKING

- 17. Starting Your Own Business
- 18. Planning Your Own Business
- 19. Managing Your Business

FINANCIAL MANAGEMENT

- 20. Personal Money Management
- 21. Personal Financial Planning
- 22. Basic Economics
- 23. Basic Business
 Financial Management
- 24. Financial Calculations for Business

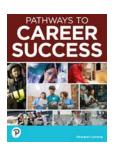
Student Edition (Hardcover)	9780137929580	\$74.9
with eTextbook access code card	9780137901425	\$89.9
eTextbook access code card	9780137929726	\$29.9
Student Activity Guide	9780137929672	\$29.9
Teacher's Wraparound Edition	9780137929603	\$89.9





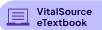






Pathways to Career Success

©2024, EMERGENT LEARNING





Gives students the tools to explore a wide variety of educational and career opportunities while developing a deeper understanding of their own interests, abilities, and learning styles.

The course helps learners explore education and certification options, considering potential earnings. and identifying the essential skills needed to succeed in today's workforce.

By creating a clear path for their future, students gain confidence and direction as they prepare for college, training, or a career.

Contents in Brief

- 1. Careers and You
- 2. Career Preparation

Student Edition (Hardcover) with MyLab digitally

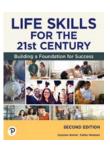
delivered access code

4. Financial Management

9780138280970 **\$99.99**

9780135884850 \$122.99

3. Career Development



CTE | Career Exploration & Life Skills

Life Skills for the 21st Century

2ND EDITION, ©2024, WEIXEL, WEMPEN





Gives students the knowledge and critical thinking skills needed to succeed in today's complex personal and professional environments.

The course engages students by addressing topics that are relevant to their everyday lives, including financial and digital literacy. It incorporates modern, real-world examples that inspire students to apply their skills in meaningful and practical ways

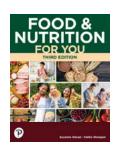
Contents in Brief

- 1. Self Discovery
- 2. Human Development
- 3. Personal Finance

& Consumer Awareness

- 4. Career Management
- 5. Practical Living

9780138066437	\$74.99
9780138044145	\$89.99
9780138066413	\$29.99
9780138066512	\$29.99
9780138066529	\$89.99
	9780138044145 9780138066413 9780138066512



Food & Nutrition for You

3RD EDITION, ©2024, WEIXEL, WEMPEN





Gives students a comprehensive foundation in the principles of healthy eating and lifestyle

management, emphasizing the connection between nutrition and well-being. The course explores how food supplies essential

nutrients, guides students in making informed dietary choices, and teaches critical safety and sanitation practices to make sure food is properly handled, stored, and prepared.

Learners develop practical culinary skills by using kitchen equipment, practicing fundamental cooking techniques, and preparing recipes, which strengthen their confidence and competence in the kitchen.

Contents in Brief

- 1. The Food We Eat
- 2. Kitchen Basics

Student Edition (Hardcover)

eTextbook access code card

Teacher's Wraparound Edition

Student Activity Guide

with eTextbook access code card

3. Nutrition and Cooking

9780138160142 \$94.99

9780138161767 \$109.99

\$29.99

9780138160043 \$29.99

9780138160227 **\$109.99**

9780138160173



Personal Financial Literacy

4TH EDITION, ©2024, MADURA, CASEY, ROBERTS









Empowers students to take control of their financial future by teaching the essential money management skills needed for success.

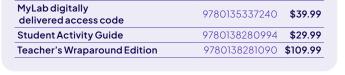
Coverage includes basic economic principles such as supply, demand, scarcity, and inflation. It also features entrepreneurship topics which explore small business ownership, franchising, and the impact of businesses on society.

Students gain practical skills in business communication, interviewing, and navigating the growing "gig economy," supported by the latest job and salary outlooks through 2031.

Contents in Brief

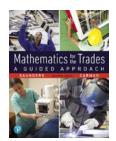
- 1. Financial Responsibility & Decision-Making
- 2. The Economy, Government, and Financial Planning
- 3. Spending & Credit
- 4. Saving & Investing
- 5. Retirement & Estate Planning

Student Edition (Hardcover)	9780138113155	\$99.99
with MyLab digitally delivered access code	9780135884881	\$122.99
MyLab digitally delivered access code	9780135407851	\$39.99
Student Activity Guide	9780138113186	\$29.99
Teacher's Wraparound Edition	9780138113254	\$109.99



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Pearson



Mathematics for the Trades: A Guided Approach

1TH EDITION, ©2019, CARMAN, SAUNDERS





This program equips students with the functional math skills required for Automotive Careers, Allied Health Careers, Construction & Carpentry Trades, Machine Trades, Life Skills and General Study Skills.

Students develop their ability through practical, real-world examples, which prepares students for the demands of modern professions, while building the critical thinking and analytical skills needed for long-term success.

Contents in Brief

- 1. Arithmetic of Whole Numbers
- 2. Fractions
- 3. Decimal Numbers
- 4. Ratio, Proportion, and Percent
- 5. Measurement

- 6. Pre-Algebra
- 7. Basic Algebra
- 8. Practical Plane Geometry
- 9. Solid Figures
- 10. Triangle Trigonometry
- 11. Intermediate Algebra
- 12. Statistics

Our tools are designed to enrich the learning process and empower learners through interactive digital experiences.

Career Explorer

A New Way to Explore the Future!

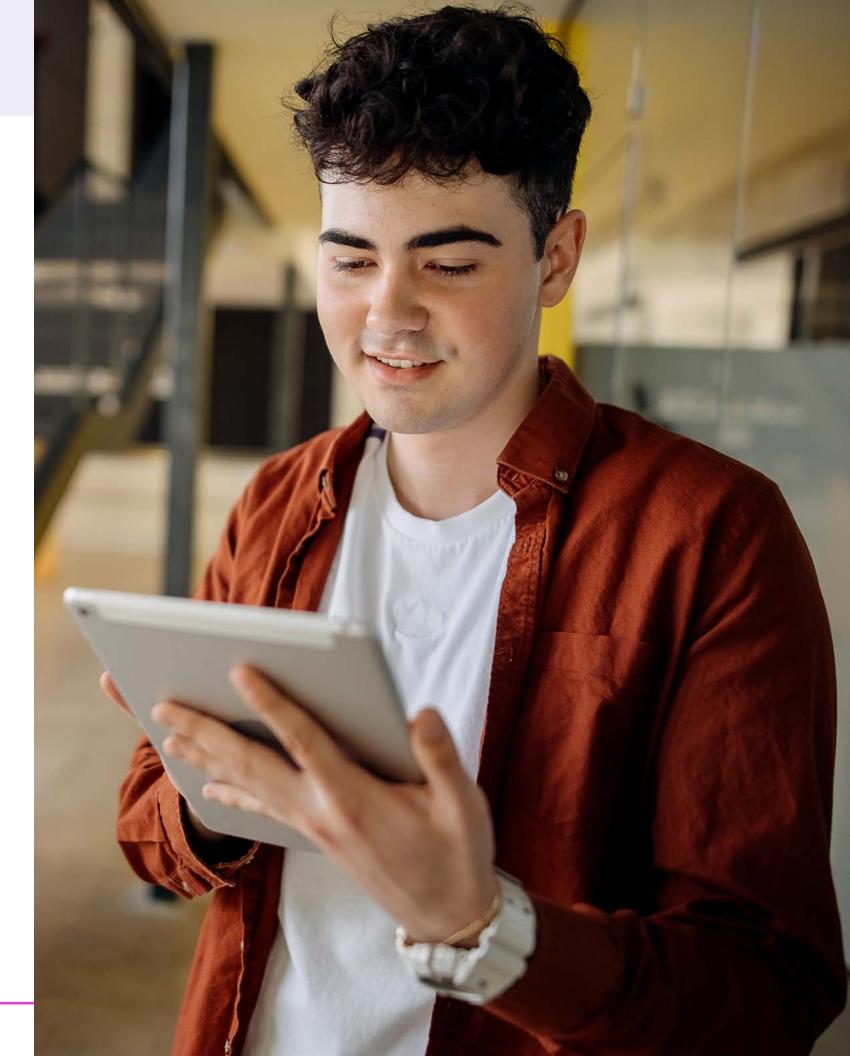
A fun, interactive tool that helps students discover careers through role-playing, linking their interests and studies to real-world opportunities while simplifying career planning for educators.





Scan this QR code to learn more about Career Explorer







Construction

These courses are all about developing the essential skills needed to create the places where we live, learn, and work. Whether It's architecture, engineering, project management, or skilled trades, this is where you'll start acquiring the knowledge to

design and build the world around you. By learning how to create sustainable, practical, resilient buildings and environments, you'll be playing your part in delivering a lasting future for everyone.







Core: Introduction to Basic **Construction Skills**

6TH EDITION, ©2021, NCCER

This course lays the groundwork for all other craft training, helping students build the skills they need to succeed in future. It introduces the fundamental skills required across construction trades - including safety, math, hand and power tools, rigging, and construction drawings.

By combining expert guidance, hands-on examples, and easy-to-follow visuals, the course gives students the foundation they need to master their craft and develop key skills like communication, problemsolving, and teamwork.

Contents in Brief

- 1. Building Your Future in Construction
- 2. Basic Safety
- 3. Introduction to Construction Math
- 4. Introduction to Hand Tools
- 5. Introduction to Power Tools
- 6. Introduction to Construction Drawings
- 7. Introduction to Basic Rigging
- 8. Basic Communication Skills
- 9. Basic Employability Skills
- 10. Introduction to Material Handling

NCCERconnect
NOOFDO

oduction to Basic Construction Skills







Core + Level 1!

Providing more seamless training options

NCCER has expanded its Core + Level 1 training on NCCERconnect, offering Core + Plumbing, Welding, HVACR, and General Carpentry. Each course combines Core: Introduction to Basic Construction Skills, Sixth Edition, with Level 1 craft content. Learners access both eTextbooks, quizzes, homework, and interactive digital resources in one unified online programme for streamlined construction skills training.



Electrical Level 1

11TH EDITION, @2024, NCCER





NCCER Electrical certification

Equips students with the essential knowledge and skills needed for a successful career in the electrical trade. The course covers occupational safety, electrical circuits and theory, the National Electrical Code, tools and techniques, construction documents, residential wiring, and electrical test equipment. This 11th Edition features updated content, a modern layout, and revised modules that reflect the latest technologies, methods, and industry best practices.



HVACR Level 1

STH EDITION, @2023, NCCER





NCCER HVACR certification

Prepares students for entry into the fast-growing HVACR trade by building strong knowledge in heating, ventilation, air conditioning, and refrigeration systems. The course covers safety, hand and power tools, basic electricity, refrigeration theory, and system components. Delivered through NCCER's Core + Level 1 structure, it blends digital learning, assessments, and hands-on tasks. Students earn recognised credentials that show readiness for entry-level roles and practical work environments in modern industry today.



General Carpentry

6TH EDITION, @2023, NCCER





NCCER General Carpentry certification

Builds on Core: Introduction to Basic Construction Skills, giving students the knowledge and hands-on training needed to start a career in carpentry. The course covers reading drawings, measuring and cutting materials, and using hand and power tools. Learners also develop basic framing skills for real site tasks. Delivered through NCCER's digital format, it combines eTextbooks, interactive e-learning, and streamlined assessments in one platform to support clear, consistent learning and practical progress.

Welding Level 1

6TH EDITION, @2023, NCCER





NCCER Welding

The essential starting point for students pursuing a career as a professional welder. Designed and reviewed by industry experts, the course features a highly visual layout, practical tips, and numerous review and assessment questions to reinforce learning. Aligned with American Welding Society SENSE standards for entry-level welders, the program covers the latest welding equipment, procedures, and safety practices—with new feature boxes highlighting critical safety considerations.



Plumbing Level 1

5TH EDITION, @2023, NCCER





NCCER Plumbing certification

Students learn core plumbing knowledge and practical skills for work in plumbing and related trades. The course, reviewed by industry professionals, uses clear visuals, practical guidance, and regular review questions to build understanding. Updated content covers new pipe-joining methods, modern hand and power tools, and environmental considerations shaping current plumbing practice, supporting safe, efficient installation and maintenance.

Core + Electrical Level 1 NCCERconnect digitally delivered access code \$79.98 Trainee Guide (Hardcover) with \$210.98 NCCERconnect digitally delivered access code Core + HVACR Level 1 NCCERconnect digitally \$79.98 delivered access code Trainee Guide (Hardcover) with \$210.98 NCCERconnect digitally delivered access code Core + General Carpentry Level 1 NCCERconnect digitally delivered access code \$79.98 Trainee Guide (Hardcover) with \$210.98 NCCERconnect digitally delivered access code Core + Welding Level 1 NCCERconnect digitally delivered access code \$79.98 Trainee Guide (Hardcover) with \$210.98 NCCERconnect digitally delivered access code Core + Plumbing Level 1 NCCERconnect digitall delivered access code \$79.98 Trainee Guide (Hardcover) with \$210.98 NCCERconnect digitally delivered access code

NCCERconnect

Take learning further



Scan to learn more



Construction **Technology**

4TH EDITION, ©2016, NCCER



Gives students a solid grounding in modern construction. Covers site layout, measurement, concrete, reinforcement, masonry, floor systems, wall and ceiling framing, roof framing, stair layout, electrical safety, and basic HVAC. Blends hands-on work with practical instruction to build technical skill and workforce confidence. Prepares students for varied roles in the building trades and helps them progress with strong, job-ready knowledge.

Contents in Brief

- 1. Site layout one: Distance measurement and leveling
- 2. Introduction to concrete, reinforcing materials, and forms
- 3. Handling and placing concrete
- 4. Introduction to masonry
- 5. Masonry units and installation techniques
- 6. Floor systems
- 7. Wall and ceiling framing

Trainee Guide (Hardcover)

Trainee Guide (Hardcover)

with NCCERconnect digitally

NCCERconnect digitally

delivered access code

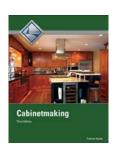
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- 8. Roof framing
- 9. Roofing applications
- 10. Exterior finishing
- 11. Basic stair layout
- 12. Electrical safety
- 13. Residential electrical services
- 14. Introduction to HVAC
- 15. Introduction to drain. waste and vent systems
- 16. Plastic pipe and fittings
- 17. Copper pipe and fittings

9780134130392 **\$144.99**

9780134816869 \$39.99

9780135882856 \$179.99



Cabinetmaking

3RD EDITION, ©2017, NCCER

Builds on the foundational skills developed in the Carpentry curriculum, giving students the expertise to design, construct, and finish custom cabinetry.

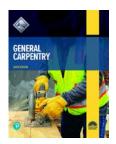
The course covers essential topics such as wood types and products, wood-joining techniques, power tool usage, cabinet doors, shelves, hardware, and laminated countertop installation.

Through hands-on projects and practical instruction, students gain technical proficiency and an understanding of industry best practices, preparing them for careers in cabinetmaking, woodworking, and related construction trades.

Contents in Brief

- 1. Cabinet woods
- 2. Shop tools used in cabinetmaking
- 3. Cabinet construction features and hardware
- 4. Cabinet assembly and finishing
- 5. Laminating a countertop

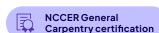
Trainee Guide (Softcover) 9780134288543 **\$24.99**



General Carpentry

6TH EDITION, @2023, NCCER





Builds directly on Core: Introduction to Basic Construction Skills, giving students the knowledge and hands-on training they need to begin a successful career in carpentry.

The course introduces fundamental skills such as reading construction drawings, measuring and cutting materials, using hand and power tools, and understanding basic framing techniques.

Delivered through NCCER's integrated digital format, students benefit from interactive e-learning. eTextbooks, and streamlined assessments, all within a single platform.

Contents in Brief

1. Orientation to Carpentry

Trainee Guide (Hardcover)

Trainee Guide (Hardcover)

with NCCERconnect digitally

NCCERconnect digitally

delivered access code

delivered access code

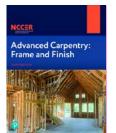
- 2. Building Materials and Fasteners
- 3. Construction Plans and Documents
- 4. Principles of Site and Building Layout
- 5. Floor Systems
- 6. Wall Systems
- 7. Roof Framing
- 8. Basic Stair Layout

9780137699964 \$74.99

9780137876174 \$39.99

9780135882832 \$109.99

9. Building Envelope Systems



Advanced Carpentry: Frame and Finish

6TH EDITION, ©2024



Expands on the foundational skills introduced in Carpentry, preparing students for higher-level responsibilities within the construction industry through integrated lesson plans and instructorquided projects.

The course covers advanced framing, complex roof and stair construction, finish carpentry, and concrete formwork, combining hands-on projects with practical application of industry best practices. Students earn industry-recognized credentials, and position themselves for long-term career advancement in construction and related trades.

Contents in Brief

- 1. The Building Process
- 2. Site Preparation
- 3. Wall Systems and Installations
- 4. Roofing Applications
- 5. Steel Framing Systems
- 6. Thermal and Moisture Protection
- 7. Drywall Installation

- 8. Interior Finish, Trim. and Cabinets
- 9. Doors and Door Hardware
- 10. Suspended and **Acoustical Ceilings**
- 11. Finished Stairs
- 12. Exterior Finish and Trim
- 13. Mass Timber Construction
- 14. Introduction to Leadership

Trainee Guide (Hardcover) NCCERconnect digitally delivered access code	9780138172435 9780138172596	
Trainee Guide (Hardcover) with NCCERconnect digitally delivered access code	9780135882849	\$122.99

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HVACR

STH EDITION, @2023, NCCER





Equips students with the knowledge and skills needed for careers in heating, ventilation, air conditioning, and refrigeration systems.

The course covers updated topics such as basic electricity with enhanced safety instruction, and advanced piping practices for copper and plastic systems. It combines 200 hours of hands-on training with a Core Curriculum designed to build technical expertise and career confidence - so students graduate ready to earn credentials and start strong in the workforce.

Contents in Brief

- 1. Introduction to HVACR
- 2. Trade Mathematics
- 3. Basic Electricity
- 4. Introduction to Heating
- 5. Introduction to Cooling
- 6. Air Distribution Systems
- 7. Basic Copper and Plastic **Piping Practices**
- 8. Soldering and Brazing
- 9. Basic Carbon Steel **Piping Practices**

Trainee Guide (Hardcover)	9780137949830	\$74.99
NCCERconnect digitally delivered access code	9780137949809	\$39.99
Trainee Guide (Hardcover) with NCCERconnect digitally delivered access code	9780135882931	\$109.99
HVACR, Nivel 1 Trainee Guide (Softcover)	9780138174477	\$74.99
Level 2 © 2025		
Trainee Guide (Softcover)	9780138210168	\$102.99
NCCERconnect digitally delivered access code	9780138210069	\$39.99
NCCERconnect digitally delivered access code + Softcover Trainee Guide	9780135882962	\$137.99



Fundamentals of Crew Leadership

4TH EDITION, ©2023, NCCER



Equips first-time managers with the skills needed to lead safe, productive, and motivated teams in the construction industry.

The updated edition reflects a modern approach to supervising diverse crews, offering practical guidance on project leadership, conflict resolution, and performance management.

With new visuals, updated training content, and revised assessments, the program develops leadership expertise and workforce-ready skills, preparing students to advance confidently toward supervisory roles and long-term career growth.

Trainee Guide (Softcover)	9780138030971	\$49.99
NCCERconnect digitally delivered access code	9780135884485	\$39.99
Fundamentos del Liderazgo de Cuadrillas Trainee Guide (Softcover)	9780138278847	\$49.99



Masonry

5TH EDITION, ©2026, NCCER





Students gain core masonry knowledge and practical skills. Level 1 covers tools, equipment, measurements, drawings, mortar, and installation. It runs 205 hours, including a 72.5-hour Core Curriculum. Level 2 develops residential drawing interpretation, masonry, metal work, advanced construction, moisture control, and quality inspection over 152.5 hours. Students apply techniques through guided practice and prepare for trade employment in sites today.

Contents in Brief

- 1. Introduction to Masonry
- 2. Basic Masonry Safety
- 3. Masonry Tools and Equipment
- 4. Materials Handling
- 5. Masonry Units and Installation Techniques
- 6. Measurement and Math
- 7. Mortar
- 8. Basic Communication Skills
- 9. Residential Masonry
- 10. Basic Employability Skills

Level1@2026 9780135451274 **\$74.99** Trainee Guide (Hardcover) NCCERconnect digitally 9780135564486 \$39.99 delivered access code Trainee Guide (Hardcover) with NCCERconnect digitally 9780135883303 **\$109.99** delivered access code Level 2 @2026 9780135466292 **\$102.99** Trainee Guide (Hardcover) NCCERconnect digitally 9780135564493 **\$39.99** delivered access code Trainee Guide (Hardcover) with NCCERconnect digitally 9780135883334 **\$137.99** delivered access code



Plumbing

5TH EDITION, ©2023, NCCER





NCCER Plumbing certification

Students learn core plumbing knowledge and practical skills for work in plumbing and related trades. The course, reviewed by industry professionals, uses clear visuals, practical guidance, and regular review questions to build understanding. Updated content covers new pipe-joining methods, modern hand and power tools, and environmental considerations shaping current plumbing practice, supporting safe, efficient installation and maintenance.

- 1. Introduction to the Plumbing Profession
- 2. Tools of the Plumbing Trade
- 3. Introduction to Plumbing Math
- 4. Introduction to Plumbing Drawings
- 5. Plastic Pipe and Fittings
- 6. Copper Tube and Fittings

- 7. Cast Iron Pipe and Fittings
- 8. Steel Pipe and Fittings 9. Introduction to **Plumbing Fixtures**
- 10. Introduction to Drain, Waste, and Vent (DWV) Systems
- 11. Introduction to Water Distribution Systems

Level1©2023		
Trainee Guide (Hardcover)	9780137933884	\$74.99
NCCERconnect digitally delivered access code	9780137933662	\$39.99
Trainee Guide (Hardcover) with NCCERconnect digitally delivered access code	9780135882986	\$109.99
Plomeria, Nivel 1Trainee Guide (Softcover)	9780138230791	\$74.99
Level 2 ©2024		
Trainee Guide (Softcover)	9780138181192	\$102.99
NCCERconnect digitally delivered access code	9780138181161	\$39.99
Trainee Guide (Hardcover with NCCERconnect digitally delivered access code	9780135883006	\$137.99

CTE | Construction



Welding



STH EDITION, ©2023





NCCER Welding certification

The essential starting point for students pursuing a career as a professional welder.

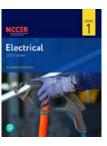
Designed and reviewed by industry experts, the course features a highly visual layout, practical tips, and numerous review and assessment questions to reinforce learning. Aligned with American Welding Society SENSE standards for entry-level welders, the program covers the latest welding equipment, procedures, and safety practices - with new feature boxes highlighting critical safety considerations.

Contents in Brief

- 1. Welding Safety
- 2. Oxyfuel Cutting
- 3. Plasma Arc Cutting
- 4. Air-Carbon Arc Cutting and Gouging
- **5**. Base Metal Preparation
- 6. Weld Quality
- 7. SMAW Equipment and Setup

- 8. SMAW Electrodes
- 9. SMAW Beads and Fillet Welds
- 10. Joint Fit-Up and Alignment
- 11. SMAW Groove Welds and Backing (Plate)
- 12. SMAW Open-Root Groove Welds (Plate)

Trainee Guide (Hardcover)	9780137924547	\$74.99
NCCERconnect digitally delivered access code	9780137924509	\$39.99
Trainee Guide (Hardcover) with NCCERconnect digitally delivered access code	9780135883037	\$109.99
Level 2 © 2024		
Trainee Guide (Hardcover)	9780138216214	\$102.99
NCCERconnect digitally delivered access code	9780138216078	\$39.99
Trainee Guide (Hardcover) with NCCERconnect digitally delivered access code	9780135883068	\$137.99



Electrical

TH EDITION, @2024, NCCER





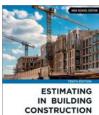
NCCER Electrical certification

Equips students with the essential knowledge and skills needed for a successful career in the electrical trade. The course covers occupational safety, electrical circuits and theory, the National Electrical Code, tools and techniques, construction documents, residential wiring, and electrical test equipment.

This 11th Edition features updated content, a modern layout, and revised modules that reflect the latest technologies, methods, and industry best practices.

Trainee Guide (Hardcover)	9780137934874	\$74.99
NCCERconnect digitally delivered access code	9780137934997	\$39.99
Trainee Guide (Hardcover) with NCCERconnect digitally delivered access code	9780135882894	\$109.99
Electricidad, Nivel 1 Trainee Guide (Softcover)	9780135395240	\$74.99
Level 2, ©2024		
Trainee Guide (Hardcover)	9780138231729	\$102.99
NCCERconnect digitally delivered access code	9780138231576	\$39.99
Trainee Guide (Hardcover) with NCCERconnect digitally delivered access code	9780135882917	\$137.99





Estimating in Building Construction



10TH EDITION, ©2025

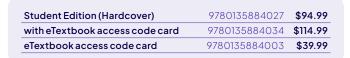


Provides students with a clear, practical guide to preparing accurate cost estimates for commercial and residential projects. Written from a general contractor's viewpoint, it builds core estimating and bid preparation skills through examples and handson exercises. Students learn the judgment and precision needed for real project decisions. The 10th Edition offers updated content, improved clarity, and learning outcomes aligned with ABET and ACCE standards for today's construction programmes.

Contents in Brief

- 1. Introduction to Estimating
- 2. Contracts. Bonds. and Insurance
- 3. Project Manual
- 4. The Estimate
- 5. Computers in Estimating
- 6. Overhead and Contingencies
- 7. Labor
- 8. Equipment
- 9. Specialty Contractors
- 10. Excavation
- 11. Concrete

- 12. Masonry
- 13. Metals
- 14. Wood
- 15. Thermal and Moisture Protection
- 16. Doors and Windows
- 17. Finishes
- 18. Electrical
- 19. Plumbing
- 20. Heating, Ventilating, and Air-Conditioning
- 21. Profit
- 22. Other Estimating Methods





Heavy Equipment Operations



4TH EDITION, ©2025

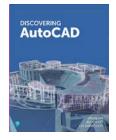


Introduces students to the core skills required to operate, maintain, and safely manage modern construction machinery. Students learn operator duties, maintenance standards, safety practices, and how to identify and use key equipment. The 4th Edition adds updated content, a cleaner layout, and new modules on GPS/GNSS and equipment inspection. This first level builds a solid base for advanced training and varied career paths in heavy equipment operation.

Contents in Brief

- 1. Introduction to **Heavy Equipment**
- 2. Classification of **Heavy Equipment**
- 3. Heavy Equipment **Operation Safety**
- 4. Equipment Inspection and Readiness
- 5. Introduction to Earthmoving
- 6. Introduction to **GPS/GNNS**
- 7. Utility Tractors
- 8. Skid Steers

Level1, ©2025		
Trainee Guide (Softcover)	9780138304225	\$74.99
NCCERconnect digitally delivered access code	9780138304102	\$39.99
Level 2 © 2025		
Trainee Guide (Softcover)	9780138304539	\$74.99
NCCERconnect digitally delivered access code	9780138304454	\$39.99



Discovering AutoCAD 2024

©2024, DIX, RILEY, AMBROSIUS

Provides students with a hands-on, activity-based introduction to using AutoCAD as a drafting tool. Step-by-step lessons, clear explanations, and detailed graphics guide students through commands and drawing techniques, building skills through real practice. Each chapter includes questions, drawing problems, and working drawings across mechanical, architectural, civil, and electrical uses. Updated for 2024, the edition adds new projects, improved visuals, and tips for confident, efficient drafting in everyday workflows and tasks.

Contents in Brief

- 1. Lines and Essential Tools
- 2. Circles and Drawing Aids
- 3. Layers, Colors, and Linetypes
- 4. Templates, Copies, and Arrays
- 5. Arcs and Polar Arrays

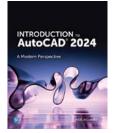
Student Edition (Softcover)

6. Object Snaps and **Resized Objects**

- 7. Text
- 8. Dimensions
- 9. Polylines
- 10. Blocks, Attributes, and **External References**

9780138232375 **\$84.99**

- 11. Isometric Drawing
- 12. 3D Modeling
- 13. More Modeling Techniques and Commands



Introduction to AutoCAD 2024: A Modern Perspective

©2024. RICHARD

Offers students a clear, structured introduction to 2D drafting using the latest AutoCAD release. Students build skills through step-by-step exercises, illustrations, and explanations that show both how commands work and why they matter. Each chapter includes objectives, key terms, command grids, and practical projects across mechanical, architectural, civil, and electrical uses. Updated for 2024, the text highlights new features and strengthens real-world drafting, editing, and collaboration skills suited to beginner and intermediate courses.

Contents in Brief

- 1. An Introduction to Auto CAD
- 2. Drafting Skills: Drawing with AutoCAD
- 3. Understanding Editing Techniques: Basics Through Advanced
- 4. Working with Complex Objects
- 5. Annotating Drawings
- 6. Outputting Your Work
- 7. Advanced Drawing and Construction Methods

Student Edition (Softcover) 9780138232856 **\$84.99**



Engineering Graphics with AutoCAD 2023

©2023, BETHUNE, BYRNES



Teaches students to produce accurate technical drawings using AutoCAD as a modern design tool. Step-by-step guidance, clear illustrations, and a wide range of exercises build skills from basic commands to advanced 3D modelling and productivity tools. Each chapter includes practical design projects that reinforce problem-solving and recognised drawing standards. The blend of explanation and hands-on work helps students develop strong engineering graphics skills for real design tasks.

Contents in Brief

- 1. Getting Started
- 2. Fundamentals of 2D Construction
- 3. Advanced Commands
- 4. Sketching
- 5. Orthographic Views

Student Edition (Softcover)

- 6. Sectional Views
- 7. Auxiliary Views
- 8. Dimensioning

- 9. Tolerancing
- 10. Geometric Tolerances
- 11. Threads and Fasteners
- 12. Working Drawings
- 13. Gears, Bearings, and Cams
- 14. Fundamentals of 3D Modeling
- 15. Advanced Modeling

9780137929993 **\$94.99**



Modern Graphics Communication

6TH EDITION, @2024. LOCKHART, GOODMAN, JOHNSON

Offers students a clear, visual introduction to creating engineering drawings and graphics with CAD or traditional methods. It blends concise explanations with detailed illustrations and real examples across mechanical, civil, architectural, and rapid-prototyping work. Updated to current ASME standards, it teaches sketching, visualization, and CAD through step-by-step instruction. Hands-on projects, color visuals, and companion animations help students build practical, professional communication skills for modern engineering and design.

Contents in Brief

- 1. The Worldwide Language for Graphic Design
- 2. Layouts and Lettering
- 3. Visualization and Sketching
- 4. Geometry for Modeling and Design
- 5. Modeling and Design
- 6. Orthographic Projection

Student Edition (Softcover)

7. 2d Drawing Representation

- 8. Section Views
- 9. Auxiliary Views
- 10. Modeling for Manufacture and Assembly

9780138271879 \$104.99

- 11. Dimensioning
- 12. Tolerancing
- 13. Threads, Fasteners, and Springs
- 14. Working Drawings

VitalSource eTextbook

SOLIDWORKS 2023

Teaches students to create professional engineering drawings and 3D models using the latest SolidWorks tools. Step-by-step guidance, visual examples, and extensive exercises build skills from basic commands to advanced applications. The text focuses on real practice, including dimensioning, tolerancing, and standard parts aligned with ANSI standards. Clear objectives, summaries, and flexible tasks help students develop confidence and capability in modern engineering design.

Engineering Design

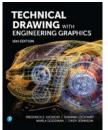
and Graphics with

SolidWorks 2023

©2023, BETHUNE, BROWN

Contents in Brief

- 1. Getting Started
- 2. Sketch Entities and Tools
- 3. Features
- 4. Orthographic Views
- 5. Assemblies
- 6. Threads and Fasteners
- 7. Dimensioning
- 8. Tolerancing
- 9. Bearings and Fit Tolerances
- **10**. Gears
- 11. CSWA Preparation



Technical Drawing with Engineering Graphics

16TH EDITION, @2023, JOHNSON, GIESECKE, GOODMAN, LOCKHART

Provides students with a clear, visual introduction to creating accurate 3D models and 2D documentation. The text highlights the growing importance of 3D CAD databases in modern design. Step-by-step instruction, integrated visuals, and real examples build conceptual understanding and practical skill. With current standards, materials, and industry practices, it prepares students to use engineering graphics and CAD tools effectively across today's design and engineering fields.

Student Edition (Softcover) 9780137899524 **\$84.99** 9780137899548 \$39.99 eTextbook access code card

Student Edition (Hardcover) 9780138065720 \$104.99

9780137929986 \$39.99 eTextbook access code card

32 | Career & Technical Education 2026 | Construction



Advanced Manufacturing

Successful manufacturing is a blend of creativity, precision, and technological expertise. This cluster will help you develop all those skills. You'll discover how innovation transforms the production process at every stage from engineering and automation to Al and quality control. You'll develop

expertise in efficient working practices, waste reduction, and workplace safety. Best of all, you'll be shaping the future of how things are made and helping create the high-quality goods that everybody depends on.









Introduction to Engineering

©2024, REID, REEPING

)Pearson

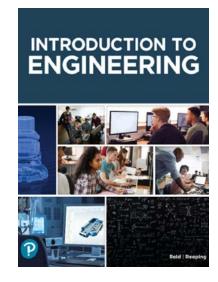
Gives students a broad overview of the engineering profession and the core tools and processes used across multiple disciplines. The text introduces essential engineering concepts while emphasizing the value of innovation, creativity, and analytical thinking.

Engaging real-world scenarios and collaborative projects challenge students to apply problem-solving techniques to practical situations. Clear explanations and structured activities help build confidence and competence in foundational engineering skills.

The curriculum supports the development of teamwork, communication, and leadership abilities that are critical to success in technical fields.

- 1. A Scenario in the Future
- 2. The Engineering Disciplines
- 3. Engineering as a Profession
- 4. Problem Solving and Engineering **Systems**
- 5. The Design Process
- 6. Design Tools
- 7. Engineering Graphics and Computer-Aided Design

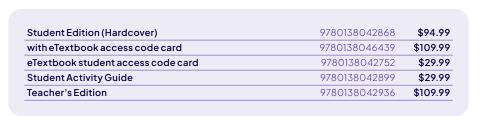
- 8. Essential Physics Ideas
- 9. Leveraging Electrical and Mechanical Ideas
- 10. Computer Programming
- 11. Manufacturing and Automation
- 12. Basic Statistical Analyses and Experiments
- 13. A Scenario in the Future Revisited



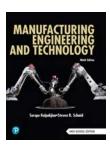






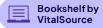






Manufacturing **Engineering and** Technology

9TH EDITION, ©2026, KALPAKJIAN, SCHMID



Provides comprehensive, up-to-date coverage of modern manufacturing principles, processes, and applications.

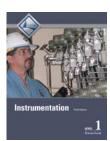
This text explores the vital role of manufacturing in the global economy and emphasizes the connections between materials, design, processes, and operations. Engaging examples and case studies show how theory translates into real-world problem-solving across a range of industries. Through extensive questions, projects, and design challenges, students develop the ability to analyze, evaluate, and improve manufacturing systems.

Contents in Brief

- 1. Fundamentals of Materials: Behavior and Manufacturing Properties
- 2. Metal-casting Processes and Equipment
- 3. Forming and Shaping Processes and Equipment
- 4. Machining Processes and Machine Tools
- 5. Micromanufacturing and Fabrication of Microelectronic Devices

- 6. Joining Processes and Equipment
- 7. Surface Technology
- 8. Engineering Metrology, Instrumentation, and **Quality Assurance**
- 9. Manufacturing in a Competitive Environment

Student Edition (Hardcover)	9780135883969	\$104.99
with eTextbook access code card	9780135883976	\$127.99
eTextbook access code card	9780135883952	\$45.99



NCCER Instrumentation

3RD EDITION, ©2024, NCCER

Provides a comprehensive introduction to the principles, tools, and techniques used in modern instrumentation and control systems. Covering foundational topics such as hand and power tools, electrical safety, metallurgy, fasteners, and piping, the text builds essential skills for working with instrumentation systems.

Advanced content explores craft-related mathematics, process control theory, detectors, transducers, controllers, control valves, actuators, and a wide variety of instruments and monitoring devices. Real-world examples and hands-on exercises develop problem-solving, precision, and analytical skills critical to instrumentation careers.

Contents in Brief

- 1. Orientation to the Trade
- 2. Instrumentation Safety **Practices**
- 3. Hand and Power Tools for Instrumentation
- 4. Craft-Related Mathematics
- 5. Instrumentation Drawings and Documents
- 6. Inspect, Handle, and Store Instrumentation Materials

- 7. Electrical Systems for Instrumentation
- 8. Fasteners
- 9. Gaskets and Packing
- 10. Lubricants, Sealants, and Cleaners
- 11. Tubing
- 12. Stel Piping Practices
- 13. Hoses

Level 1, ©2015		
Trainee Guide (Softcover)	9780133830804	\$74.99
Level 2, ©2016		
Trainee Guide (Softcover)	9780134131016	\$102.99



)Pearson

NCCER Industrial Maintenance Electrical & Instrumentation

3RD EDITION, ©2024, NCCER

Provides a comprehensive introduction to the tools. techniques, and principles used in electrical and instrumentation maintenance. Foundational topics include orientation to the trade, essential tools, fasteners, gaskets, and craft-related mathematics, along with interpreting construction drawings and understanding pumps and drivers.

Advanced content covers industrial safety, electrical theory, process measurement, and practical skills such as bending conduit, installing tubing, and interpreting instrumentation drawings and conductors.

Together, these topics prepare students for success in industrial maintenance, electrical, and instrumentation careers.

Contents in Brief

- 1. Orientation to the Trade
- 2. Tools of the Trade
- 3. Fasteners and Anchors
- 4. Oxyfuel Cutting
- 5. Gaskets and Packing
- 6. Craft-Related **Mathematics**
- 7. Construction Drawings

- 8. Pumps and Drivers
- 9. Valves
- 10. Introduction to Test Instruments
- 11. Material Handling and Hand Rigging
- 12. Mobile and Support Equipment
- 13. Lubrication

Level1, ©2006		
Trainee Guide (Softcover)	9780132286060	\$74.99
Level 2, ©2008		
Trainee Guide (Softcover)	9780136143901	\$102.99



NCCER Industrial Maintenance Mechanic

4TH EDITION, NCCER



Provides a comprehensive training program for aspiring mechanics preparing to work with machinery across a variety of industries. The program combines foundational skills in millwright, pipefitting, electrical, rigger, welding, and HVACR disciplines to develop in-demand technical abilities.

Students gain practical experience through handson exercises and real-world applications, building competence in installation, maintenance, and repair of industrial equipment. Emphasis on multi-disciplinary training equips learners for diverse careers in industrial maintenance.

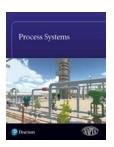
Contents in Brief

- 1. Introduction to Industrial Maintenance
- 2. Millwright Hand Tools
- 3. Millwright Power Tools
- 4. Fasteners and Anchors
- 5. Oxyfuel Cutting
- 6. Gaskets and Packing
- 7. Craft-Related Mathematics

- 8. Reading Mechanical Drawings
- 9. Pumps and Drivers
- 10. Identifying and Installing
- 11. Electrical Test Equipment
- 12. Rigging Practices
- 13. Motorized Equipment

14. Lubrication

Level 1, ©2025		
Trainee Guide (Softcover)	9780135383483	\$74.99
NCCERconnect digitally delivered access code	9780135383629	\$39.99
Level 2, ©2025		
Trainee Guide (Softcover)	9780135387214	\$102.99
NCCERconnect digitally delivered access code	9780135387153	\$39.99



Process Systems

©2023, NAPTA



Provides a comprehensive introduction to industrial process systems, combining core concepts, system descriptions, and control methodologies. The text emphasizes safety, featuring case studies and practical examples to help students understand best practices in process operations.

Clear explanations, full-color illustrations, and control diagrams support learners in connecting theory to real-world applications. Hands-on exercises and review questions reinforce critical thinking, problem-solving, and technical skills necessary for process technology careers.

Contents in Brief

- 1. Introduction to Systems
- 2. Water Systems
- 3. Wastewater Systems
- 4. Gas Systems
- 5. Electrical Power Distribution System
- 6. Storage and Blending Systems
- 7. Steam Systems
- 8. Combustion Systems (Waste Treatment)
- 9. Refrigeration Systems

Student Edition (Softcover)

- 10. Reactor System **Fundamentals**
- 11. Batch Reactor Systems
- 12. Continuous Reactor Systems
- 13. Furnace Systems
- 14. Filtration Systems
- 15. Adsorption Systems
- 16. Distillation Systems
- 17. Extraction Systems
- 18. Absorption and Stripping Systems

9780136929048 **\$84.99**



Introduction to Process Technology

2ND EDITION, ©2018, NAPTA





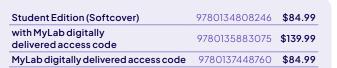


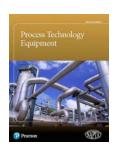
Provides a comprehensive overview of the core concepts and skills students need for a career in process technology. Developed in partnership with industry experts, the text gives learners the skills needed for success in the classroom and the workplace.

Topics cover the foundational principles of industrial processes, safety, equipment operation, and system monitoring. Real-world examples and practical exercises help students apply theoretical knowledge to hands-on situations, building problem-solving and critical-thinking skills essential for diverse roles in the chemical, refining, and process industries.

Contents in Brief

- 1. Introduction to Process Technology
- 2. Skills for Process **Technicians**
- 3. Basic Knowledge for **Process Technicians**
- 4. Equipment Used In Process Technology





Process Technology Equipment

2ND EDITION, ©2018, NAPTA









Gives a comprehensive overview of the tools and equipment used in process industries, emphasizing safe operation and best practices. The text covers key systems, including compressors, turbines, pumps, valves, and instrumentation, and highlights practical applications such as sizing, testing, and standards.

Hands-on exercises, review questions, and problem-solving activities reinforce technical skills, critical thinking, and career readiness. The text equips learners with the knowledge and confidence needed to operate, maintain, and troubleshoot process technology equipment effectively.

Contents in Brief

- 1. Introduction to Process **Equipment And Tools**
- 2. Movers and Drivers
- 3. Heating and Cooling Equipment
- 4. Vessels
- 5. Miscellaneous Equipment



Safety, Health, and Environment

2ND EDITION, ©2018, NAPTA



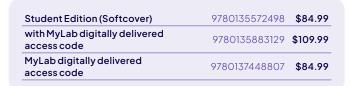




Equips students with the knowledge and skills needed to maintain safe, healthy, and environmentally responsible practices in process industries.

The text combines comprehensive coverage of government regulations, hazardous atmospheres, respiratory protection, and workplace safety with engaging activities that bring concepts to life. Full-color illustrations and up-to-date visuals help learners connect theory to real-world applications, while review questions reinforce understanding of key principles.

Student Edition (Softcover)	9780134891262	\$84.99
with MyLab digitally delivered access code	9780135883082	\$139.99
MyLab digitally delivered access code	9780137448784	\$84.99





Supply chains are the lifeblood of global commerce and trade, and we're all dependent on them. With these courses, you'll be exploring how logistics, technology, and distribution come together to make them work.

Whether you're interested in learning planning routes, coordinating shipments, or maintaining transport systems, you'll be working to keep the world supplied, sustained, and connected.

Digital Platform





Automotive Technology: Principles, Diagnosis, and Service

7TH EDITION ©2024, HALDERMAN, WARD

Provides a complete foundation in modern automotive systems, aligned with current ASE Education Foundation standards. The course prepares learners with the technical knowledge and problem-solving skills needed for success in the automotive industry.

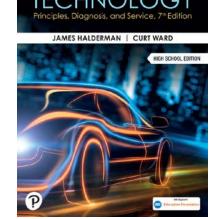
Students learn to diagnose, service, and repair vehicles across all major automotive areas through clear explanations and practical, real-world examples. Step-by-step procedures and detailed visuals reinforce essential concepts and best practices used in today's repair shops.

Contents in Brief

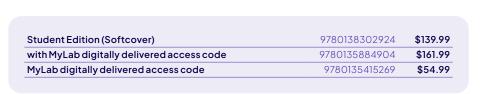
Pearson

- 1. Automotive service industry
- 2. Safety and health issues
- 3. Fasteners, tools and shop equipment
- **4.** Measuring, math and scientific principles
- 5. Engine repair (A1)
- 6. Electrical systems
- **7**. HVAC (A7)

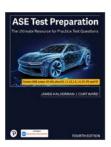
- 8. Engine performance (A8)
- 9. EV and HEV (I3)
- 10. Brakes (A5)
- 11. Steering and suspension (A4)
- 12. Manual drivetrains (A3)
- 13. Automatic transmissions (A2)
- 14. Specialty ASE certification content











ASE Test Preparation and Study Guide: The Ultimate Resource for **Practice Test Questions**

4TH EDITION, ©2025, HALDERMAN, WARD



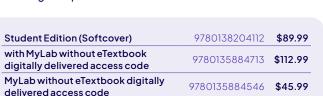
Prepares students for ASE certification exams across multiple areas, including A1-A9 and specialty tests. Each question mirrors the format and rigor of ASE exams, with detailed answer explanations based on current automotive technologies.

The guide reinforces understanding of essential concepts and diagnostic skills needed for professional success. Available in print and interactive eText formats, it offers flexible study options and real-time feedback to help prepare well for exams.

Contents in Brief

- 1. Engine Repair
- 2. Automatic Transmission/ Transaxle
- 3. Manual Drive Train and Axles
- 4. Suspension and Steering
- 5. Brakes
- 6. Electrical/Electronic Systems
- 7. Heating and Air Conditioning
- 8. Engine Performance
- 9. Light Vehicle **Diesel Engines**
- 10. Auto Maintenance and Light Repair

- 11. Advanced Engine Performance Specialist Test
- 12. Medium/Heavy Vehicle Electronic Diesel Engine Diagnosis Specialist Test
- 13. Light Duty Hybrid/Electric Vehicle Specialist Test
- 14. Advanced Driver Assistance Systems (ADAS) Specialist Test
- 15. Automobile Service Consultant Test
- 16. Automobile Parts **Specialist Test**
- 17. Exhaust Systems Test





CTE | Supply Chain & Transportation

Automotive Service Management

4TH EDITION, ©2025, REZIN



Equips learners with the practical and leadership skills needed to succeed in all areas of automotive service operations. The course emphasizes effective communication, customer relations, workflow organization, and employee management.

Real-world examples and case studies help students understand how to apply management principles in dealerships, repair shops, and parts departments. This course also supports ASE C1 Service Consultant exam preparation with tools that build confidence and professional expertise.

Contents in Brief

- 1. Service Operations
- 2. Management Theories and Principles
- 3. Management Strategies
- 4. Financial Measurement
- 5. Organizing and Managing Yourself
- 6. Customer Relations
- 7. Employee Relations
- 8. Marketing and Merchandising
- 9. Legal Issues and Responsibilities

Student Edition (Softcover)	9780135434130	\$89.99
with eTextbook access code card	9780135884805	\$109.99
eTextbook access code card	9780135884751	\$39.99



Operations and Supply Chain Management

15TH EDITION @ 2026. HEIZER, RENDER, MUNSON



Builds employability skills in operations and supply chain management. For over 40 years, this leading text has helped more than 2 million learners understand how strategy drives real-world decisions. It takes a hands-on approach, showing how organisations plan, manage, and improve supply chains in today's global market.

Updated with new material on supply chain management and AI, plus Video Cases that bring OM and SCM to life, it prepares students to solve modern business challenges and succeed in their careers.

Contents in Brief

1. Introduction to Operations Management

> Student Edition (Hardcover) with MyLab digitally

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MyLab digitally

- 2. Designing Operations
- 3. Managing Operations

9780135891124 \$99.99

9780135891131 **\$126.99**

9780135891117 **\$54.99**

4. Business Analytics Module



Operations Management: Processes and Supply Chains

14TH EDITION, @2025, KRAJEWSKI, MALHOTRA



Helps students understand how organizations design, manage, and improve production and delivery systems. It equips them to make informed operational decisions that drive productivity and organizational success.

Students learn to analyze operations, optimize efficiency, and strengthen supply chain performance using practical tools and strategies. Real-world examples highlight how businesses adapt to global challenges and technological change.

- 1. Using Operations to Create Value
- 2. Operations Strategy
- 3. Process Strategy and Analysis
- 4. Quality and Performance
- **5.** Lean Systems
- 6. Capacity Planning
- 7. Constraint Management
- 8. Project Management

- 9. Forecasting
- 10. Inventory Management 11. Operations Planning
- and Scheduling
- 12. Resource Planning
- 13. Supply Chain Management
- 14. Supply Chain Design
- 15. Logistics Management

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with MyLab digitally delivered access code	9780135884720	\$126.99
MyLab digitally delivered access code	9780135566732	\$54.99





Agriculture

Does feeding the world and protecting the planet sound like a road you'd like to go down? That's exactly what you'll be learning when you study these courses. There's a powerful focus on creating strong, resilient food systems through regenerative farming, forestry, fisheries, and agri-tech innovation.

You'll also be exploring agriculture's strong connections with the energy and natural resource industries. If you're passionate about the environment, innovation, and supporting communities, these courses will help you turn that passion into purpose.









Discovering **AgriScience**

©2025. EMERGENT LEARNING

Introduces middle school students to the amazing world of agriculture and how it touches our everyday lives. Students explore plant and animal science, natural resources, and the qualities of successful agricultural professionals.

Hands-on activities and practical exercises make learning engaging and help students develop leadership, communication, and problemsolving skills. Real-world applications connect students to modern agriculture, inspiring the next generation of innovators in the field.

Contents in Brief

AGRICULTURE AND YOU

- 1. The World of Agriculture
- 2. Agricultural Education
- 3. Agricultural Learning Experiences
- 4. Career-Ready Skills
- 5. Skills for Professional Success
- 6. Safety in the Agricultural Industry

SCIENCE IN AGRICULTURE

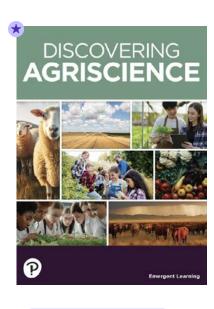
- 7. Understanding Science in Agriculture
- 8. Exploring Living Organisms
- 9. Exploring Natural Resources
- 10. Plant Science
- 11. Soil Science
- 12. Introduction to Animal Science
- 13. Food Science
- 14. Genetics and Its Applications

AGRICULTURE ENGINEERING, **MECHANICS, AND TECHNOLOGY**

- 15. Agricultural Engineering
- 16. Agricultural Mechanics
- 17. Technology in Agriculture

BUSINESS, MARKETING, AND ECONOMICS

- 18. Business and Marketing in Agriculture
- 19. Agricultural Economics











YouScience

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Pearson)Pearson CTE | Agriculture CTE | Agriculture



AgriScience: Agriculture, Food, and Natural Resources

8TH EDITION, @2025, LEE, TURNER







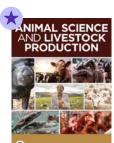


Encourages student curiosity about the dynamic world of agriculture and its vital role in our lives. Students learn about plant and animal science, natural resource management, and food production while exploring exciting careers.

Hands-on activities bring lessons to life and help learners build practical skills for the agriculture industry. With real-world applications, students gain the knowledge and confidence to pursue future opportunities in this growing field.

Contents in Brief

- 1. Meeting Human Needs
- 2. Science In Agriculture
- 3. Plant and Soil Science 4. Animal Science
- 5. Natural Resources and Earth Science
- 6. Physical Science and Technology
- 7. Consumers And Products
- 8. Agriculture Education



Animal Science and Livestock Production

©2026, EMERGENT LEARNING







Introduces students to the exciting and dynamic field of animal science and the principles of effective livestock management. Students explore reproduction, genetics, nutrition, health, and welfare, while learning hands-on techniques for raising a variety of animals.

The course highlights the latest technologies and economic insights shaping modern animal production. Opportunities to learn about different careers inspire students to develop the skills and confidence needed for success in animal science and related fields.

Contents in Brief

- 1. Fundamentals of **Animal Science**
- 2. Animal Production Systems
- 3. Animal Care, Health, and Development
- 4. The Animal Science Industry

Student Edition (Hardcover)	9780135381458	\$99.99
with MyLab digitally delivered access code	9780135885062	\$124.99
MyLab digitally delivered access code	9780135407806	\$39.99
Student Activity Guide	9780135381472	\$29.99
Teacher's Wraparound Edition	9780135381496	\$109.99



Introduction to Horticulture. Landscaping, and Floral Design

©2026, JORIE HENRICKSON



Invites students to explore the exciting world of plants, gardens, and creative design. Learners will study plant biology, soil science, sustainable growing practices, and cutting-edge horticultural technologies.

With practical examples and real-world applications, students gain the skills and confidence to thrive in dynamic plant-based industries.

Contents in Brief

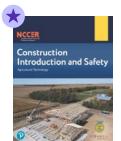
- 1. Foundations of Horticulture
- 2. Plant Growth and Development
- 3. Working in Horticulture
- 4. Horticulture in a Global Context



Student Edition (Hardcover)	9780135338902	\$99.99
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)Pearson)Pearson CTE | Agriculture CTE | Agriculture



NCCER Agricultural Technology: **Construction Introduction** and Safety

© 2025, NCCER



Kicks off students' journey into the exciting world of agricultural construction, with a focus on safety and practical skills.

Learners develop essential skills in math, tool use, rigging, and leadership, while mastering safety practices aligned with OSHA standards. Step-bystep guidance, real-world tips, and engaging videos bring construction concepts to life and show how they apply at work.

Contents in Brief

- 1. Build Your Future in Construction
- 2. Basic Safety
- 3. Introduction to Construction Math
- 4. Introduction to **Hand Tools**
- 5. Introduction to Power Tools
- 6. Introduction to **Construction Drawings**

- 7. Introduction to Basic Rigging
- 8. Basic Communication
- 9. Basic Employability Skills
- 10. Introduction to Material Handling
- 11. Introduction to Leadership



NCCER Agricultural Technology: Welding and Fabrication

© 2025, NCCER



Immerses students in the dynamic world of metalwork, blending technical skill with hands-on practice.

Learners master welding methods, equipment, and blueprint reading, while understanding how to prepare metals and design joints for durable, highquality results. Real-world tips, interactive videos, and step-by-step guidance show how fabrication concepts apply at work.

Contents in Brief

- 1. Welding Safety
- 2. Welding Basics
- 3. Welding Symbols
- 4. Reading Welding Detail Drawings
- 5. Oxyfuel Cutting
- 6. Plasma Arc Cutting
- 7. Air-Carbon Arc Cutting and Gouging
- 8. Physical Characteristics and Mechanical **Properties of Metals**
- 9. Base Metal Preparation
- 10. SMAW-Equipment and Setup



NCCER Agricultural Technology: **Heavy Equipment** Operations and Safety

© 2025, NCCER



Prepares students to operate powerful machinery with confidence, precision, and a focus on safety.

Learners gain hands-on experience with equipment operation, prestart inspections, attachments, earthmoving, grading, and GPS-guided precision techniques. Step-by-step instructions, real-world tips, and engaging videos make complex machinery concepts clear and practical.

- 1. Introduction to heavy equipment
- 2. Heavy equipment operations safety
- 3. Classification of heavy equipment
- 4. Utility tractors
- 5. Backhoes

- 6. Skid steers
- 7. Introduction to earthmoving
- 8. Grades and grading
- 9. Introduction to GPS/GNSS
- 10. Equipment operation, inspection, and readiness

Trainee Guide (Hardcover)	9780135448151	\$74.99
NCCERconnect digitally delivered access code	9780135444726	•
Trainee Guide (Hardcover) with NCCERconnect digitally delivered access code	9780135883266	\$104.99

Trainee Guide (Hardcover)	9780135457696	\$74.99
NCCERconnect digitally delivered access code	9780135457634	\$39.99
Trainee Guide (Hardcover) with NCCERconnect digitally delivered access code	9780135883297	\$104.99

Trainee Guide (Hardcover)	9780135458013	\$74.99
NCCERconnect digitally delivered access code	9780135457863	\$39.99
Trainee Guide (Hardcover) with NCCERconnect digitally delivered access code	9780135883136	\$104.99



Our world needs powering, and it also needs protecting. Studying these courses opens the door to doing both. You'll be learning about the production, management, and conservation of energy, and studying traditional energy systems as well as renewable options such as wind, water, and solar.

Whether you choose to focus on research, conservation, or clean energy innovation, you'll be playing a vital role in safeguarding the planet and building a more sustainable future for everyone.

Digital Platform



Your Role in the Green Environment

©2019, NCCER

Introduces entry-level craft workers to sustainable construction practices, and the green building industry. The guide equips students with the knowledge and skills to contribute confidently to green projects and environmentally responsible construction.

Learners explore eco-friendly techniques, building rating systems, and practical strategies for reducing environmental impact on the job, while expert tips, illustrations, and review questions make complex concepts accessible and engaging.

Trainee Guide (Softcover)

9780136701200 \$34.99



Introduction to

For more information, including bundle and

Your Role in the

Green Environment LEED v4.



Introduction to Solar Photovoltaics

2ND EDITION, ©2024, NCCER

Introduces students to the fundamentals of designing, installing, and maintaining solar PV systems.

Learners explore key concepts in electrical work, roofing, construction, and heavy equipment operations as they relate to solar technology. Hands-on training and real-world examples prepare students to work safely and efficiently on rooftop and ground-mounted systems.

Optional advanced credentials and elective pathways allow learners to expand their expertise and pursue careers in the growing solar energy industry.

Trainee Guide (Softcover)

9780138185954 **\$24.99**

Solar Photovoltaics
SECOND EDITION

Energy & Natural Resources | Career & Technical Education 2026 | 51



What could be more satisfying—or more important—than helping people live longer, healthier and more fulfilling lives? That's exactly what you'll be working towards using the resources in these courses. From clinical and technical specialists to therapists, counsellors, and community workers, you'll be acquiring skills and knowledge that will benefit people both physically and mentally.

You'll learn how hard science, skillful communication, and a compassionate approach can make a real difference. With a deeper understanding of the social and personal factors that really shape our wellbeing, you'll be ready to help individuals, families, and communities achieve lasting health and happiness.





New Course



Health Science Fundamentals: Career Pathways and Essential Skills

4TH EDITION, ©2024, EMERGENT LEARNING

Provides students with the skills they need to become competent and productive healthcare workers. It prepares them for college and careers through teaching professionalism, and employability skills such as teamwork, effective communications, and ethics. Engaging visuals, real-world examples, and step-by-step clinical procedures make complex concepts easy to understand.

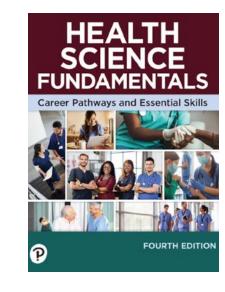
Contents in Brief

)Pearson

- Introduction to Being a Health Care Worker
- 2. Understanding Health Care Systems
- 3. Finding the Right Occupation For You
- 4. Employability and Leadership
- Understanding Your Legal Obligations
- 6. Medical Ethics
- 7. Wellness
- 8. Teamwork
- 9. Effective Communication
- 10. Medical Terminology
- 11. Medical Math

- 12. Measurement and the Scientific Process
- 13. Your Body and How it Functions
- 14. Human Growth and Development
- 15. Mental Illness
- 16. Nutrition
- 17. Controlling Infection
- 18. Patient And Employee Safety
- Measuring Vital Signs and Other Clinical Skills
- 20. Medical Assisting and Laboratory Skills
- **21.** Therapeutic Techniques and Sports Medicine
- 22. Responsibilities of a Dental Assistant

Student Edition (Hardcover)	9780138082758	\$99.99
with MyLab digitally delivered access code	9780135885147	\$124.99
MyLab digitally delivered access code	9780138082819	\$39.99
Student Activity Guide	9780138082765	\$29.99
Teacher's Wraparound Edition	9780138082802	\$109.99
Pearson CTE Immersive Experience: Health Science Fundamentals	9780135472576	\$90.00



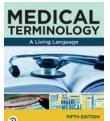


Add the Pearson CTE Immersive Experience: Health Science Fundamentals for an interactive, immersive, and career-ready experience.



See pages 12-13





Medical Terminology: A Living Language



5TH EDITION, @2024, FREMGEN, FRUCHT







Helps students master the language of healthcare by breaking down medical terms into understandable parts.

Learners apply terminology in real-world contexts while developing professionalism and effective workplace communication skills. Clear visuals. phonetic pronunciations, and a streamlined layout make complex concepts easy to understand and remember.

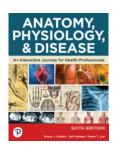
This course equips students with the confidence and language skills needed to succeed in any healthcare setting.

Contents in Brief

- 1. Introduction to Medical Terminology
- 2. Body Organization
- 3. Integumentary System
- 4. Musculoskeletal System
- 5. Cardiovascular System
- 6. Blood and The Lymphatic and Immune Systems
- 7. Respiratory System

- 8. Digestive System
- 9. Urinary System
- 10. Reproductive System
- 11. Endocrine System
- 12. Nervous System and Mental Health
- 13. Special Senses: the Eye and Ear

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Student Activity Guide	9780138045708	\$29.99
Teacher's Wraparound Edition	9780138045722	\$109.99



CTE | Healthcare & Human Services

Anatomy, Physiology, & Disease: An Interactive Journey for Health **Professionals**

6TH EDITION @2024, COLBERT, ANKNEY, LEE





YouScience

Takes students on an engaging journey through the human body, incorporating a student-friendly writing style with real-world features to make learning fun and relevant.

Throughout the text, diseases and disorders, along with associated symptoms and treatments, are presented in the context of the body systems to give students a broader understanding of topics.

Contents in Brief

- 1. Anatomy, Physiology and Disease
- 2. The Human Body
- 3. Biochemistry
- 4. The Cells
- 5. Tissues and Systems
- 6. The skeletal System
- 7. The Muscular System
- 8. The Integumentary System
- 9. The Nervous System
- 10. The Endocrine System
- 11. The Senses
- 12. The Cardiovascular System

- 13. The Respiratory System
- 14. The Lymphatic and Immune Systems
- 15. The Gastrointestinal System
- 16. The Urinary System
- 17. The Reproductive System
- 18. Basic Diagnostic Tests
- 19. Anatomy and Physiology and the Scientific Method
- 20. The Journey's End
- 21. Health Care: Careers and Career Planning
- 22. The Study Success Companion

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MyLab digitally delivered access code	9780138045487	\$39.99
Student Activity Guide	9780138045210	\$29.99
Teacher's Wraparound Edition	9780138045289	\$109.99



Healthcare Law and Ethics

7TH EDITION ©2025, FREMGEN



Equips health professionals with the knowledge and skills to navigate legal and ethical challenges in any medical setting. Using real cases and interactive exercises, learners explore practical applications of laws and ethical principles that affect daily practice.

The text addresses the full spectrum of healthcare roles—from medical assistants and emergency responders to advanced practice providers. With current examples and a team-focused approach, students gain the confidence to make informed, ethical decisions in diverse healthcare environments.

Contents in Brief

- 1. The Legal Environment

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with MyLab digitally

delivered access code MvLab digitally

delivered access code

- 2. The Healthcare **Environment**
- 3. Healthcare Ethics

9780138322243 **\$94.99**

9780135884614 **\$121.99**

9780135884454 **\$54.99**



The Pharmacy **Technician**

©2024, JOHNSTON



Addresses today's comprehensive educational needs for one of the fastest growing jobs in the United States.

Learners develop a solid understanding of key pharmacy responsibilities—from preparing medications to ensuring patient safety—while mastering professional standards and regulations. Step-by-step procedures give students clear directions on how to perform pharmacy technician tasks.

Contents in Brief

- 1. Fundamentals of **Pharmacy Practice**
- 4. Pharmacology 5. Special Topics

3. Pharmacy Calculations

2. Community and Institutional Pharmacy

9780138280956	\$99.99
9780138281243	\$114.99
9780138280697	\$29.99
9780138281038	\$29.99
9780138281069	\$109.99
	9780138281243 9780138280697 9780138281038



Understanding Pharmacology for **Health Professionals**

6TH EDITION, ©2022, TURLEY



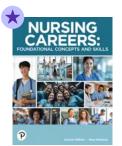
Brings clarity and confidence to the complex world of drugs and medications.

Students explore drug categories by therapeutic use and disease treatment, while mastering key medical terminology through word-part explanations and pronunciation tools. Interactive exercises, criticalthinking activities, and an A-Z Drug Reference make learning practical, engaging, and memorable.

This course equips learners with the knowledge and skills needed to safely and effectively apply pharmacology in real-world healthcare settings.

Contents in Brief

- 1. Introduction to Pharmacology
- 2. Drugs Related to a Body System



Nursing Careers: Foundational Concepts and Skills

©2026, PULLIAM, HOLLOWAY



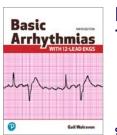
Prepares students for entry-level nursing roles by combining essential healthcare knowledge with practical clinical skills. Learners explore the history of nursing, the nurse's role in society, and the traits of successful healthcare professionals.

Scenario-based activities and step-by-step clinical procedures provide hands-on, real-world experience, while reinforcing patient safety, comfort, and specialty care practices. With engaging exercises and practical projects, students gain the confidence and competence needed to thrive in diverse nursing settings.

Contents in Brief

- 1. The Role of the **Nursing Assistant**
- 2. Safety for the Patient and the Nursing Assistant
- 3. Basic Nursing Skills
- 4. Providing Personal Care and Comfort to the Patient
- 5. Specialized Care **Procedures**

9780135382394 \$99.99 Student Edition (Hardcover) 9780135463642 **\$114.99** with eText access code card 9780135463628 **\$29.99** eTextbook access code card 9780135382431 \$29.99 Student Activity Guide 9780135382417 **\$109.99** Teacher's Wraparound Edition



Basic Arrhythmias With 12-Lead EKGs

9TH EDITION, ©2025, WALRAVEN



Gives students a strong, hands-on foundation in electrocardiography and rhythminterpretation.

Learners study basic electrophysiology, waves, measurements, and the five major arrhythmia groups while practicing with over 680 real EKG rhythm strips. Step-by-step explanations, updated illustrations, and expanded content make complex concepts clear and applicable.

This course equips students with the confidence and skills to accurately interpret rhythms and advance to more complex EKG studies.

Contents in Brief

1. Electrophysiology Waves and Measurements

Student Edition (Softcover)

eTextbook access code card

- 2. Analyzing EKG Rhythm Strips
- 3. Sinus Rhythms
- 4. Atrial Rhythms
- 5. Junctional Rhythms
- 6. Heart Blocks
- 7. Ventricular Rhythms
- 8. Practice Makes Perfect

9780138164959 **\$94.99**

9780135423462 \$45.99

9. Final Challenge



Pearson's Comprehensive **Medical Assisting**

5TH EDITION, ©2023, ROUTH, ET AL



Immerses students in the full scope of medical assisting with a hands-on, step-by-step approach.

Learners master clinical procedures, communication skills, and workplace professionalism while applying knowledge to real-world scenarios and case studies. With interactive exercises, procedural guidance, and certification-focused tools, this course equips learners with the confidence and expertise to excel as competent, versatile medical assistants.

Updated content addresses current healthcare standards, COVID-19 protocols, sensitivity practices, and medical terminology, ensuring students are prepared for modern medical settings.

- 1. Introduction to Health Care
- 2. Administrative Medical Assisting
- 3. Anatomy and Physiology
- 4. Clinical Medical Assisting
- 5. Career Assistance

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MyLab digitally delivered access code	9780135884492	\$54.99

Student Edition (Softcover)	9780136831143	\$84.99
with eTextbook access code card	9780135884782	\$104.99
eTextbook access code card	9780135884744	\$39.99



These courses are all about keeping people safe and helping to ensure that society runs smoothly. You might be drawn to public policy, law enforcement, military operations, legal and justice systems, or community service.

Whatever your choice, you'll be making a meaningful contribution to society and helping to ensure the world is a safer, more just and secure place for everyone.









Emergency Care

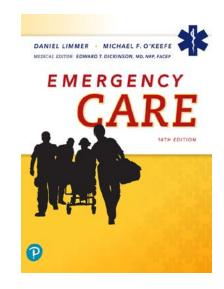
14TH EDITION, ©2021, LIMMER, O'KEEFE, DICKINSON

For more than 30 years, Emergency Care has set the standard for EMT training, equipping students with the knowledge and skills to perform effectively in the classroom and the field. The latest edition reflects current research and the most recent American Heart Association guidelines for CPR and ECC.

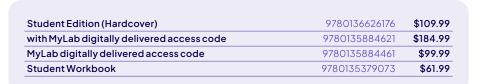
Built on the National EMS Education Standards, this text goes beyond the basics to present a realistic, science-based view of modern emergency medical services. Engaging features and real-world scenarios help students develop critical-thinking and problem-solving skills essential for today's EMT professionals.

- 1. Foundations
- 2. Airway Management, Respiration, and Artificial Ventilation
- 3. Patient Assessment

- 4. Medical Emergencies
- 5. Trauma Emergencies
- 6. Special Populations
- **7.** Operations











Prehospital Emergency Care

12TH EDITION, ©2024, MISTOVICH, KARREN







EMT Exam

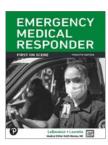
Provides a complete, up-to-date foundation for EMT training, helping students move confidently from assessment to diagnosis to lifesaving care. Grounded in pathophysiology, the text explains what to do, and why, empowering learners to deliver effective emergency care.

The 12th Edition aligns with the 2021 National EMS Education Standards, incorporating the latest American Heart Association and American Stroke Association guidelines. New and expanded content includes coverage of vulnerable populations, along with integrated pediatric and geriatric care.

Contents in Brief

- 1. Preparatory and **Public Health**
- 2. Anatomy, Physiology, and Medical Terminology
- 3. Pathophysiology
- 4. Life Span Development
- 5. Airway Management, Respiration, Ventilation, and Oxygenation
- 6. Assessment
- 7. General Pharmacology and Medication Administration
- 8. Shock and Resuscitation
- 9. Medical
- 10. Trauma
- 11. Special Patient **Populations**
- 12. EMS Operations

Student Edition (Hardcover)	9780138302986 \$109.99
with MyLab digitally delivered access code	9780135884652 \$184.99
MyLab digitally delivered access code	9780135884652 \$99.99



Emergency Medical Responder

12TH EDITION, @2024, LEBAUDOUR, LAURELLE, WESLEY







Provides essential training for those who arrive first at the scene of an emergency. The course builds a strong foundation in patient assessment, airway management, and the care of medical and traumatic conditions.

Emphasizing sound decision-making and practical application, it helps students develop the confidence to act quickly and effectively in critical situations. Realistic scenarios and hands-on skill practice prepare learners to deliver high-quality, compassionate care when every moment matters.

Contents in Brief

- 1. Foundations of EMS
- 2. Core Knowledge for **Patient Care**
- 3. Essential Skills & Communication
- 4. Airway and Resuscitation
- 5. Patient Assessment
- 6. Medical Emergencies
- 7. Trauma Care
- 8. Special Populations
- 9. EMS Operations

Student Edition (Hardcover)	9780138303099 \$109.99
with MyLab digitally delivered access code	9780135884478 \$184.99
MyLab access digitally delivered access code	9780135585122 \$99.99



Criminal **Justice Today**

17TH EDITION, ©2024, SCHMALLEGER



Introduces students to the U.S. criminal justice system through the interconnected roles of police, courts, and corrections. The course examines the ongoing balance between individual rights and public safety, encouraging students to think critically about justice in a diverse and evolving society.

By exploring real-world issues such as social justice, policing practices, and equity within the system, students gain a deeper understanding of both the challenges and opportunities shaping criminal justice today. Engaging examples and discussions help prepare learners to analyze complex legal, ethical, and policy questions with an informed and balanced perspective.

Contents in Brief

Student Edition (Hardcover)

RevelInstitutionalLicensinglyear

- 1. Crime in America
- 2. Policing
- 3. Adjudication
- 4. Corrections
- 5. Special Issues

9780135427408 \$99.99 9780135422151 **\$54.99**



Criminalistics

13TH EDITION, ©2021, SAFERSTEIN, ROY



Explores the principles and practices of modern forensic investigation. Through clear explanations, real-world case studies, and applications of current technology, the course reveals how physical evidence is identified, analyzed, and interpreted within the justice system.

Students learn to understand both the power and the limitations of forensic methods as they apply scientific reasoning to solve complex problems. Engaging examples and practical insights make the science of evidence accessible and relevant to learners across disciplines.

- 1. Introduction
- 2. The Crime Scene
- 3. Physical Evidence
- 4. Crime-Scene Reconstruction: Bloodstain Pattern **Analysis**
- 5. Death Investigation
- 6. Fingerprints
- 7. Forensic Biometrics
- 8. The Microscope
- 9. Firearms, Tool Marks, and Other Impressions
- 10. Matter, Light, and Glass Examination

- 11. Hairs and Fibers
- 12. Drugs
- 13. Forensic Toxicology
- 14. Metals, Paint, and Soil
- 15. Forensic Serology 16. DNA: The Indispensable
- Forensic Science Tool 17. Forensic Aspects of
- Fire and Explosion Investigation
- 18. Document Examination
- 19. Computer Forensics
- 20. Mobile Device Forensics

Student Edition (Hardcover)	9780137329816	\$89.99
Revel Institutional Licensing 1 year	9780135417553	\$54.99



Forensic Science: An Introduction

THEDITION, ©2026, SAFERSTEIN, ROY



Engages secondary students with a real-world approach to forensic science. Each chapter opens with a case study from current news to show practical use. Short chapters, clear visuals, and end-ofchapter questions support all learners. Quick Labs and experiments offer NGSS-aligned, hands-on practice that builds scientific understanding and sharpens analytical thinking in modern classrooms.

Contents in Brief

- 1. Introduction
- 2. Securing and Searching the Crime Scene
- 3. Recording the Crime Scene
- 4. Collection of Crime-Scene Evidence
- 5. Physical Evidence
- 6. Death Investigation
- 7. Crime-Scene Reconstruction
- 8. Forensic Biometrics: Fingerprints and Facial Recognition
- 9. Firearms, Tool Marks and Other Impressions

Student Edition (Hardcover)

with Revel Institutional

Basic Lab Exercises

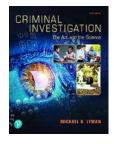
Licensing 1 year

10. Bloodstain Pattern **Analysis**

- 11. Drugs
- 12. Forensic Toxicology
- 13. Trace Evidence 1: Hairs and Fibers
- 14. Trace Evidence 2: Paint, Glass and Soil
- 15. Biological Stain Analysis:
- 16. Forensic Aspects of Fires and Explosives: Analysis versus Investigation
- 17. Document Examination
- 18. Computer Forensics
- 19. Digital and Multimedia Forensics: Cell Phones, Video and Audio

9780135555699 **\$120.00**

9780135555781 \$145.00



Criminal Investigation: The Art and the Science

9TH EDITION, ©2020, LYMAN

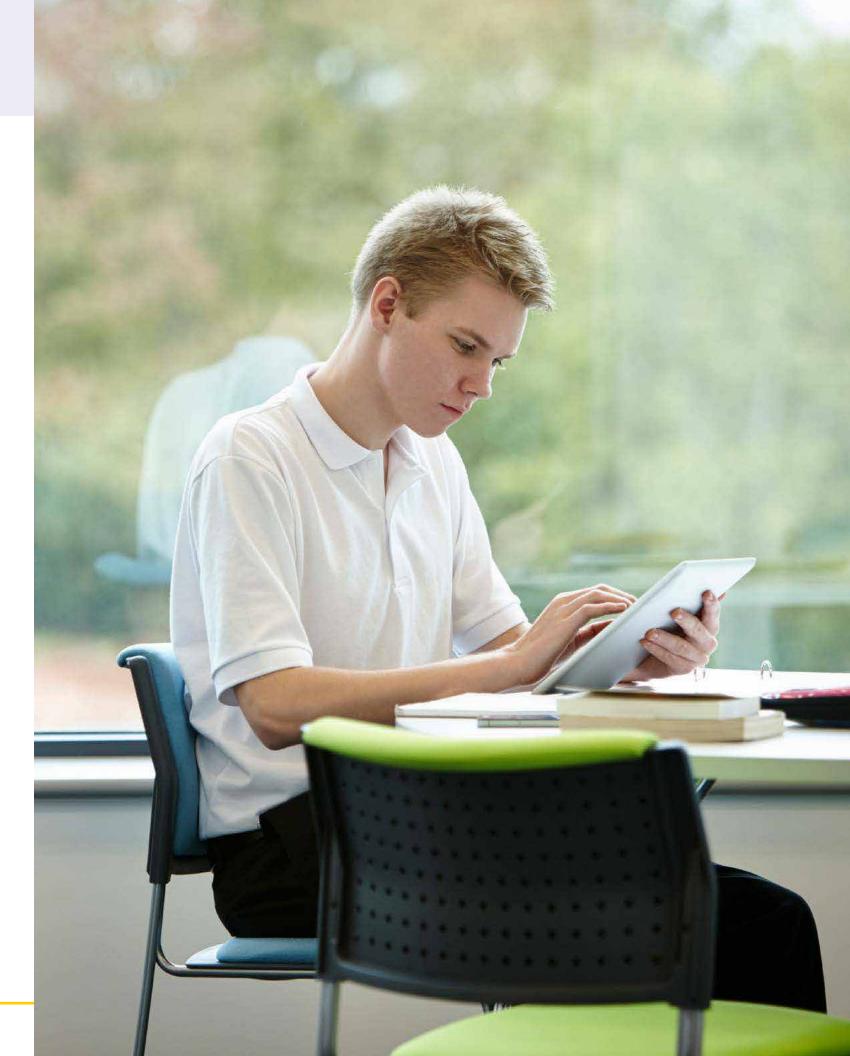


Provides a comprehensive introduction to the principles and practices of criminal investigation in the U.S. The course guides students through the investigative process, blending theoretical concepts with practical applications, while exploring the role of forensic science and technology in solving cases.

Realistic examples and case studies illustrate investigative techniques and decision-making at every stage. Learners gain the knowledge and skills to understand the complexities of modern criminal investigations and the challenges investigators face in the field.

- 1. Essentials of Criminal Investigation
- 2. Follow-up Investigative **Processes**
- 3. Information Gathering
- 4. Crimes against Persons
- 5. Crimes against Property
- 6. Special Investigations: Drug Trafficking, White-Collar Crime, and Police Shooting Investigations
- 7. Prosecution







Education

These courses are all about helping people learn, grow, and reach their potential. You might be drawn to teaching, instructional design, counseling, community engagement, or supporting learners of all ages. Whatever path you choose, you'll play a vital role in shaping minds, building confidence, and inspiring lifelong learning.

personal and social progress by helping people gain the skills and knowledge to succeed in a constantly changing world.

These careers make education a force for

Foundations of Teaching

©2024. PARKAY

Inspires students to explore the meaningful and impactful role of educators in shaping individual lives and society as a whole.

Learners dive into the qualities and strategies of highly effective teachers, while reflecting on their own potential and career aspirations. The course promotes critical thinking, active learning, and leadership. Students build confidence, gain practical skills, and prepare for a successful career in education.

Contents in Brief

THE TEACHING PROFESSION

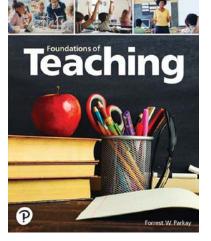
- 1. Teaching: Your Chosen Career
- 2. Today's Teachers
- 3. Today's Students
- 4. Today's Schools
- 5. Mental Health

THE ART OF TEACHING

- 6. Philosophical Foundations of U.S. Education
- 7. Addressing Learners' Individual Needs
- 8. Creating a Community of Learners
- 9. Curriculum, Standards, Assessment, and Student Learning
- 10. Integrating Technology and Innovation in the Classroom

FOUNDATIONS OF OUR EDUCATIONAL SYSTEM

- 11. Historical Foundations of U.S. Education
- 12. Governance and Finance of U.S. Schools
- 13. Ethical and Legal Issues in U.S. Education
- 14. Becoming a Professional Teacher







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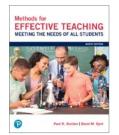
Digital Platform



Certification

 Pearson
 CTE | Education

 CTE | Education



Methods for Effective Teaching: Meeting the Needs of All Students

9TH EDITION, ©2025, BURDEN AND BYRD



Equips future and current educators with the knowledge and tools to create engaging, inclusive, and well-managed K-12 classrooms.

The text guides teachers through every phase of effective instruction, from lesson planning and classroom management to assessment, collaboration, and student motivation. The fully updated 9th Edition strengthens its focus on student well-being, introduces a new classroom planning feature, and integrates more than 500 new research references to reflect today's best practices in teaching and learning.

Contents in Brief

- Foundations of Teaching
 Methods
- 2. Managing Instruction and the Classroom

Student Edition (Softcover)

eTextbook access code card

with eTextbook access code card

3. Assessing and Reporting Student Performance

9780138159573 **\$89.99** 9780135889206 **\$109.99**

9780135889152 \$39.99

4. Working with Others



Comprehensive Classroom Management: Creating Communities of Support and Solving Problems

13TH EDITION, ©2021, VERN JONES, LOUISE JONES, AND ERIC TOSHALIS



Empowers K-12 teachers to build safe and inclusive classrooms, grounded in respect, collaboration, and active learning—where all students can succeed.

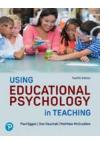
Real-life examples, case studies, and step-by-step techniques show teachers how to establish shared behavioral expectations, foster meaningful relationships, and maintain high student engagement.

The updated 13th Edition features new research, contemporary practices, and innovative approaches to help teachers meet the diverse needs of today's learners.

Contents in Brief

- Foundations of
 Comprehensive
 Classroom Management
- 2. Creating a Safe and Supportive Learning Community
- 3. Increasing Student
 Motivation and Learning
 by Implementing
 Instructional Methods
 that Meet Students'
 Academic Needs
- 4. When Prevention is Not Enough: Methods for Altering Unproductive Student Behavior

Student Edition (Softcover)	9780138167059	\$88.99
with eTextbook access code card	9780135889213	\$109.99
eTextbook access code card	9780135889176	\$39.99



Using Educational Psychology in Teaching

12TH EDITION, ©2025, EGGAN, KAUCHAK AND MCCRUDDEN



Shows how to turn research-based principles into clear classroom strategies that build motivation, learning, and growth. Each chapter begins with a real classroom example to link psychology to daily teaching. The updated 12th Edition explains cognitive learning and motivation in simpler terms, expands content on diversity and inclusion, and adds new ways to support student recovery and progress in today's schools.

Contents in Brief

- Educational Psychology: Understanding Learning and Teaching
- Cognitive and Language
 Development
- 3. Personal, Socio-Emotional, and Moral Development
- 4. Learner Diversity
- 5. Learners with Exceptionalities
- **6.** Behaviorism and Social Cognitive Theory
- 7. Human Memory and Cognition
- 8. Principles of Cognitive Learning Theory and Knowledge Construction

- **9.** Complex Cognitive Processes
- 10. Theoretical Views of Motivation
- A Classroom Model for Promoting Student Motivation
- 12. Classroom Management Promoting Academic and Socio-Emotional Learning
- 13. Learning and Effective Teaching
- 14. Increasing Learning with Assessment
- **15.** Standardized Testing and Learning

Student Edition (Softcover)	9780138172039	\$89.99
with eTextbook access code card	9780135889237	\$109.99
eTextbook access code card	9780135889183	\$39.99



66 | Career & Technical Education | Education



Hospitality, Events & Tourism

These courses are all about creating experiences people remember, which can include everything from local dining and cultural events to international travel and luxury stays. If you're interested in getting involved with planning events, managing hotels, coordinating travel, or delivering exceptional food and service, these courses are for you.

Digital Platform

Whatever your focus, you'll be learning how to make guests feel valued and organizing memorable, enjoyable experiences for people. These careers are all about creativity, connection, and care. You'll be learning how to help people explore new places, celebrate together, and enjoy something they'll never forget.



Artificial Intelligence

Introduction to Hospitality

9TH EDITION, ©2024, WALKER

Offers an engaging, comprehensive exploration of the world's largest, most dynamic industry.

From hotels and restaurants to tourism, events, and recreation, this text immerses students in every facet of hospitality while preparing them for rewarding careers. Written by industry expert John Walker, it combines real-world insights, lively examples, and interactive learning tools that inspire future leaders to think critically and act creatively in a rapidly evolving field.

The latest edition features a new chapter on cruising, expanded coverage of post-COVID-19 trends, and discussions on sustainability, technology, ghost kitchens, senior living, and social media strategy. All of this is supported by thought-provoking case studies, corporate profiles, and "What Do You Think?" critical-thinking questions that connect classroom learning to real industry challenges.

Contents in Brief

- 1. Introducing Hospitality and Lodging
- 2. Beverages, Restaurants, and **Managed Services**
- 3. Tourism, Recreation, Attractions, Clubs, and Gaming

Student Edition (Hardcover)

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with eTextbook access code card

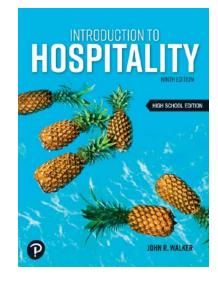
4. Assemblies, Events, Attractions, Leadership, and Management

> 9780138221775 9780138312350

9780138303020

9780135422175

5. Managerial Areas of the Hospitality Industry







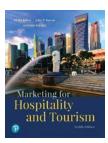


\$99.99

\$114.99

\$29.99

\$54.99



Marketing for Hospitality and Tourism

8TH EDITION, @2021. KOTLER, BOWEN, BALOGLU



The leading global resource for understanding how marketing drives success across the hospitality and travelindustries.

Written by top educators and industry experts, this best-selling text blends cutting-edge theory with real-world insights to show how marketing principles come to life in hotels, restaurants, destinations, and tourism organizations around the world.

Through vivid examples, contemporary case studies, and hands-on applications, students learn how to attract and engage quests, build strong brand loyalty, and stay ahead in an everchanging marketplace.

Contents in Brief

- 1. Understanding The Hospitality and Tourism Marketing Process
- 2. Developing Hospitality and Tourism Marketing Opportunities and Strategies

Student Edition (Hardcover)

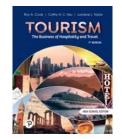
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- **3**. Developing The Hospitality and Tourism Marketing Mix
- 4. Managing Hospitality and Tourism Marketing

9780137329762 \$89.99

9780135422038 \$54.99



Tourism: The Business of Hospitality and Travel

7TH EDITION, @2026.



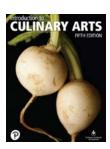
Blending management, marketing, and financial perspectives, the text provides a comprehensive understanding of how tourism operates on both a local and global scale. Through lively writing, realworld examples, and thought-provoking case studies, students gain insight into the strategies that drive success across the travel and hospitality sectors.

The updated 7th Edition expands coverage of sustainability, the growing business-leisure (bleisure) travel market, and the interconnected economic. political, and cultural forces shaping modern tourism.

Contents in Brief

- 1. The Traveling Public and Tourism Promoters
- 2. Tourism Service Suppliers
- 3. The Tourism Environment

Student Edition (Hardcover)	9780135884058	\$89.99
with eTextbook access code card	9780135884041	\$109.99
eTextbook access code card	9780135884065	\$39.99



Introduction to **Culinary Arts**

5TH EDITION, @2025, CULINARY INSTITUTE OF AMERICA







Gives students a comprehensive, engaging foundation in the culinary and foodservice industry. Covering everything from knife skills and cooking techniques to menu planning and restaurant management, the program prepares learners for success in a range of culinary careers.

Emphasizing food safety, nutrition, and sustainability, it blends theory with practical application to ensure real-world readiness. Students gain the confidence and expertise needed to thrive in today's fast-paced culinary environment.

Contents in Brief

- 1. Becoming a Professional
- 2. Kitchen Basics
- 3. Culinary Basics
- 4. Culinary Applications
- 5. Breads and Desserts
- 6. Nutrition and Menus
- 7. Culinary Careers



On Cooking: A Textbook of Culinary **Fundamentals**

7TH EDITION, ©2025, LABENSKY, HAUSE, MARTEL



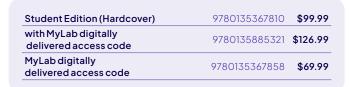
Teaches students the essential principles and techniques of cooking, baking, and food preparation.

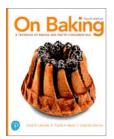
Students learn key skills, such as ingredient handling, cooking methods, and modern techniques, such as fermenting, preserving, and pickling. Step-by-step guidance, visual instruction, and hands-on practice prepare students for success in professional culinary environments.

The 7th edition includes a new chapter on plantbased cooking, expanded coverage of healthy cooking, and more than 90 new recipes reflecting international cuisine and current culinary trends.

- 1. Professionalism
- 2. Preparation
- 3. Cooking
- 4. Garde Manger
- 5. Baking
- 6. Presentation

Student Edition (Hardcover)	9780135338421	\$99.99
with MyLab digitally delivered access code	9780135885284	\$122.99
MyLab digitally delivered access code	9780135338629	\$39.99
Student Activity Guide	9780135338445	\$29.99
Teacher's Wraparound Edition	9780135338438	\$109.99





On Baking: A Textbook of Baking and Pastry Fundamentals

4TH EDITION, ©2020, LABENSKY, MARTEL, DAMME



Teaches students the core principles of baking and the techniques needed to create breads, pastries, cakes, and confections.

The course covers key topics such as ingredient functions, mixing methods, and baking science, to build a strong foundation. Hands-on practice and step-by-step guidance prepare students for success in the baking and pastry arts.

The 4th edition includes a new chapter on healthy baking and dessert plating to help students develop modern culinary skills.

Contents in Brief

- Professionalism and Food Safety
- 2. Tools and Equipment for the Bakeshop
- 3. Bakeshop Ingredients
- 4. Mise en Place
- 5. Principles of Baking
- 6. Quick Breads
- 7. Basic Yeast Breads
- 8. Preferments and Natural Starters

- 9. Enriched Yeast Breads
- 10. Laminated Doughs
- 11. Cookies and Brownies
- 12. Pies and Tarts13. Pastry and Dessert Components
- 14. Cakes
- 15. Icings and Cake Assembly
- **16.** Custards, Creams, and Sauces



Foodservice Organizations: A Managerial and Systems Approach

10TH EDITION, ©2025, GREGOIRE



Teaches students how to optimize foodservice operations using the Foodservice Systems Model—emphasizing meals, customer satisfaction, employee performance, and financial accountability.

Students explore essential topics such as food safety, meal planning, and financial considerations, connecting theory to real-world applications.

Practical examples, case studies, and step-by-step guidance prepare students for success in foodservice management and leadership roles.

The 10th edition includes a new chapter on sustainability and reorganizes content around the latest learning goals.

Contents in Brief

- The Foodservice Systems Model
- 2. Transformation: Functional Subsystems
- 3. Transformation:
 Management Functions
 And Linking Processes
- 4. Outputs Of The System

Student Edition (Hardcover)	9780137338368	\$94.99
Revel digitally delivered access code	9780137850105	\$54.99
RevelInstitutionalLicensinglyear	9780137850075	\$54.99

Student Edition (Softcover)	9780135434314	\$89.99
with eTextbook access code card	9780135884836	\$109.99
eTextbook access code card	9780135884775	\$39.99





These courses are all about unleashing your creativity, expressing your ideas, telling stories, and using your imagination to the fullest. It could involve the visual or performing arts, film, journalism, fashion, interior design, or digital media.

Whatever you choose, you'll be learning how to create, produce, and share work that entertains, informs, and inspires others.









Principles of **Graphic Design**

©2024, EMERGENT LEARNING

Teaches students the skills needed for success in the graphic design profession.

The course covers essential topics, such as color theory, contrast, design elements, and working effectively with shapes and images. Students also explore the history of graphic design and learn professional practices that go beyond software proficiency.

A dedicated Career Preparation unit gives guidance on education requirements, financial planning, and the social and ethical responsibilities of graphic design professionals.

Contents in Brief

CAREER PREPARATION

- 1. Careers in Arts, Audio/Visual Technology, and Communications
- 2. Developing Employability Skills
- 3. Career-Ready Practices
- 4. Skills for Professional Success
- 5. Digital Citizenship

INTRODUCTION TO DESIGN

- 6. Working with Graphics
- 7. Graphic Design Basics
- 8. Typography and Text
- 9. History of Graphic Design
- 10. History of Photography and Printing Technologies

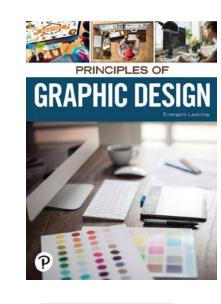
INTRODUCTION TO VECTOR ILLUSTRATION

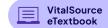
- 11. Getting Started with a Draw Program
- 12. Creating and Editing Shapes and Paths
- 13. Working with Type

INTRODUCTION TO PRINTING AND IMAGING

- 14. Getting Started with an Image Editing Program
- 15. Printing Technology
- 16. Page Layout and **Desktop Publishing**

Student Edition (Hardcover)	9780138171117	\$84.99
with eTextbook access code card	9780138171285	\$99.99
eTextbook access code card	9780138171100	\$29.99
Teacher's Wraparound Edition	9780138171162	\$109.99











CTE | Arts, Entertainment & Design

Principles of Web Design

©2024, EMERGENT LEARNING



Teaches students the knowledge and skills needed for success in web design and development.

The course covers the evolution of the Internet, websites, and e-commerce, along with essential design workflows, elements, and animations. Students learn how to create and publish professional-quality websites while applying job-ready skills beyond software proficiency.

A Career Preparation unit gives guidance on education requirements, financial planning, and the social and ethical responsibilities of web design professionals.

Contents in Brief

- 1. Career Preparation
- 2. Introduction to Web Design
- 3. Getting Started with HTML & CSS
- 4. Working with Digital Media
- 5. Optimizing and Publishing Websites
- 6. Capstone Projects

Student Edition (Hardcover)	9780138171872	\$84.99
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Teacher's Wraparound Edition	9780138171933	\$109.99

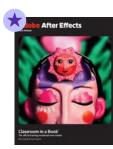


Adobe Press Classroom in a Book

©2024, EMERGENT LEARNING









Gives students practical, self-paced training for Adobe graphics software.

Each course teaches essential features and techniques through step-by-step lessons and hands-on projects using the files included. Students gain experience applying software skills to real-world projects while building proficiency and confidence.

Additional resources found in the enhanced eTextbook include video tutorials and interactive quizzes to support learning and reinforce key concepts.

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with enhanced eTextbook access code card	9780135583234	\$61.49
Enhanced eTextbook access code card	9780135583241	\$22.25
Adobe Illustrator® Classroom in a Book	9780135496107	\$52.49
with enhanced eTextbook access code card	9780135583173	\$61.49
Enhanced eTextbook access code card	9780135583197	\$22.25
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Enhanced eTextbook access code card	9780135583227	\$22.25
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Enhanced eTextbook access code card	9780135583166	\$22.25
Adobe Premiere Pro® Classroom in a Book	9780135561270	\$52.49
with enhanced eTextbook access code card	9780135583258	\$61.49
Enhanced eTextbook access code card	9780135583289	\$22.25
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with enhanced eTextbook access code card	9780135890158	\$61.49
Enhanced eTextbook access code card	9780135560709	\$22.25
Adobe InDesign® Classroom in a Book	9780135377451	\$52.49
with enhanced eTextbook access code card	9780135890165	\$61.49
Enhanced eTextbook access code card	9780135560723	\$22.25
Adobe Photoshop® Classroom in a Book	9780135376324	\$52.49
with enhanced eTextbook access code card	9780135890103	\$61.49
Enhanced eTextbook access code card	9780135560730	\$22.25
Adobe Premiere Pro® Classroom in a Book	9780135382837	\$52.49
with enhanced eTextbook access code card	9780135890196	\$61.49
Enhanced eTextbook access code card	9780135890196	\$22.25



Digital Technology

These courses will give you real, effective understanding of the systems that connect our world, from artificial intelligence and data analytics to cybersecurity. These technologies help us to share information, protect data, and solve real problems in smarter ways. Because the technology is

everywhere, the knowledge you acquire here will help you on almost every career path. For this reason, we highly recommend you consider combining the content here with any other CTE programs you're interested in.







Introduction to Computers & Information Technology

4TH EDITION, ©2022, WEIXEL

Teaches students the digital literacy concepts and skills needed to succeed in a technology-driven world.

The text helps learners build a firm understanding of how computers work and how various computers and accessories are used at work. home, or in school. Content is in line with the seven areas of digital literacy on the IC3 GS6 exams, supporting students working toward industry certification.

Contents in Brief

COMPUTING FUNDAMENTALS

- 1. Computer Basics
- 2. Understanding Computers
- 3. Input/Output Basics
- 4. Storage Basics
- 5. Understanding How Data Storage Works
- 6. Software

KEY APPLICATIONS

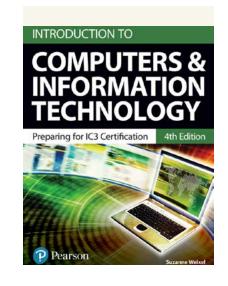
- 7. Applications
- 8. Word Processing
- 9. Using Word-Processing Application
- 10. Spreadsheets
- 11. Databases
- 12. Digital Graphics
- 13. Presentation Basics

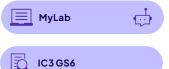
- 14. Enhancing Presentations
- 15. Multimedia

LIVING ONLINE

- 16. Telecommunications
- 17. Networking Basics
- 18. Building Networks
- 19. Internet Basics
- 20. Using the Internet
- 21. Web Basics
- 22. Using the Web
- 23. Personal Communications
- 24. Issues for Computer Users
- 25. Using Computers Responsibly
- 26. 21st Century Skills
- 27. Career Skills

Student Edition (Hardcover)	9780137622603	\$74.99
with MyLab digitally delivered access code	9780135883150	\$97.99
MyLab digitally delivered access code	9780137622559	\$39.99
Teacher's Wraparound Edition	9780137622665	\$79.99







Information **Technology** (IT) Support & Services



Careers focused on providing setup, assistance, and problem-solving solutions for software, hardware, and other technology-related issues to ensure smooth and efficient operation of communication and data systems for individuals and organizations.

This field is essential in maintaining, supporting, and optimizing technological infrastructure, ensuring minimal disruption and maximum efficiency.



Skilling Suite courseware is the ultimate online training solution for IT certification exams. The instructor-led courseware includes resources and lesson plans. Skilling Suite text, videos, quizzes, practice tests, and labs introduce and reinforce new concepts and skills in one place.



CompTIA A+ is an entry-level certification focused on foundational IT skills like hardware, networking, operating systems, and troubleshooting. It is often seen as a starting point for a career in IT support.

CompTIA A+ Core 1 (220-1201)





CompTIA® Core 1

Teaches students to install, configure, and troubleshoot hardware, networking, and mobile devices in real-world IT settings. Students gain hands-on experience with emerging technologies, including cloud computing and virtualization.

The course emphasizes practical problem-solving, critical thinking, and foundational cybersecurity knowledge. It prepares learners to succeed on the Core 1 exam and confidently perform in entry-level IT support roles.

Skilling Suite Course

9780135576755 **\$75.00**

CompTIA A+ Core 2 (220-1202)





CompTIA® Core 2

Focuses on operating systems, software troubleshooting, and professional IT practices.

Students learn to maintain, secure, and optimize systems across Windows, macOS, Linux, and mobile platforms. The course highlights real-world problem-solving, customer service, and workplaceready communication skills - preparing learners to pass the Core 2 exam and confidently perform in technical support roles.

Skilling Suite Course

9780135887936 **\$75.00**



Complete A+ Guide to IT Hardware and Software: CompTIA A+ Core 1 and Core 2 Exams (V15) ★

10TH EDITION, 2026, SCHMIDT, LEE



CompTIA® Core 1 & 2

Built around the latest A+ exam objectives, this comprehensive guide helps you connect, configure, manage, and troubleshoot today's most widely used devices, operating systems, and cloud-based technologies—all in the context of real IT scenarios. You'll gain hands-on expertise with Windows 11, macOS, Linux, Chrome OS, Android, iOS, mobile and IoT devices, Active Directory, cybersecurity, scripting, and more.

Contents in Brief

- 1. Introduction to the World of IT
- 2. Connectivity
- 3. On the Motherboard
- 4. Introduction to Configuration
- 5. Disassembly and Power
- 6. Memory
- 7. Storage Devices
- 8. Video and Multimedia **Devices**
- 9. Printers/Multifunction **Devices**
- 10. Mobile Devices

- 11. Computer Design and Troubleshooting Review
- 12. Internet Connectivity, Virtualization, and Cloud Technologies
- 13. Networking
- 14. Introduction to Operating Systems
- 15. Introduction to Scripting
- 16. Advanced Windows
- 17. macOS and Linux Operating Systems
- 18. Computer and Network Security
- 19. Operational Procedures

Introductory Certifications from Cisco

CCST certifications are entry-level credentials offered by Cisco that validate essential skills in IT support, networking, and cybersecurity. There are three main CCST exams: CCSTIT Support, CCST Networking, and CCST Cybersecurity. These exams provide a realistic entry point into the world of networking for typical high school students and provide a foundation for Cisco certifications like the CCNA.

Cisco Certified Support Technician (CCST) IT Support 100-140 Official Cert Guide



CCST IT Support 100-140

Provides a comprehensive overview of IT support essentials, including hardware, software, troubleshooting, and customer service. Students learn to diagnose and resolve technical issues across multiple platforms in real-world scenarios.

The guide emphasizes practical skills, problemsolving, and professional communication skills preparing learners to earn the CCSTIT Support certification and excel in entry-level IT roles.

Cert Guide

9780135403921 **\$37.49**

Complete A+ Guide

9780135439777 **\$93.75**

Information Technology (IT) Support & Services



Cisco Certified Support Technician CCST Networking 100-150 ★



Covers the core networking concepts, protocols, and infrastructure essential for IT support roles.

Students learn to configure, manage, and troubleshoot networks in various environments. Real-world scenarios reinforce practical application and problem-solving skills—preparing learners to earn the CCST Networking certification and confidently handle network support tasks.

Official Cert Guide	9780138213428	\$37.49
Skilling Suite Course	9780135320815	\$75.00

Cisco Certified Support Technician (CCST) Cybersecurity 100-160 ★



Provides a thorough roadmap for mastering the cybersecurity skills needed in IT support roles.

Students explore threat identification, risk mitigation, and secure network practices through structured lessons in line with the certification objectives. The course emphasizes practical application and real-world scenarios in cybersecurity defense—preparing learners to earn their CCST Cybersecurity certification and confidently support secure IT environments.

Official Cert Guide	9780138203924	\$37.49
Skilling Suite Course	9780135357941	\$55.00

Network Systems & Cybersecurity

Careers focused on establishing and managing communication networks and protecting them against cyber threats. This includes network setup, administration, and maintenance and the implementation of security measures to prevent unauthorized access and data breaches.



The Information Technology (IT) Specialist

program is a way for individuals to validate foundational IT skills sought after by employers. The IT Specialist program is geared toward candidates who are considering or just beginning a path to a career in information technology.

CompTIA Network + N10-009 ★

CompTIA Network+: Validates knowledge of essential networking tools and concepts, including network connectivity, documentation, service configuration, data centers, cloud, virtual networking, monitoring, troubleshooting, and security hardening.

Cert Guide	9780135367889	\$59.99
Skilling Suite Course	9780135576724	\$75.00

CompTIA Security+ SY0-701★

A global certification that validates the skills needed for core security functions. It's often considered a foundational credential for cybersecurity professionals—covering general security concepts; threats, vulnerabilities, and mitigations; security architecture; security operations; security program management and oversight.

Cert Guide	9780138293086	\$44.99
Skilling Suite Course	9780135573822	\$75.00

CompTIA Linux+ XK0-005 ★

A certification that validates the foundational skills needed to work with the Linux operating system including system administration, security, scripting, and automation.

Cert Guide	9780137866885	\$44.99
Skilling Suite Course	9780135320808	\$75.00

IT Specialist Networking ★ ★

Equips students with the foundational skills needed to design, implement, and maintain modern computer networks.

Covering networking concepts, protocols, hardware, and troubleshooting, it prepares learners to confidently manage wired and wireless networks. Hands-on exercises reinforce practical skills, helping students apply theory to real-world networking environments. By the end of the course, learners are ready to support network operations and pursue advanced networking certifications.

9780138339999 \$55.00 **Skilling Suite Course**

IT Specialist Network Security ★ ★

Provides a comprehensive foundation in cybersecurity—covering key concepts, threats, and defense strategies across IT systems. Students learn to implement security controls, monitor networks, and respond to incidents through practical exercises and real-world scenarios.

The course emphasizes technical skills and security best practices, preparing learners for a career in cybersecurity. Graduates are ready to safeguard systems, support organizational security programs, and pursue further cybersecurity certifications.

Skilling Suite Course	9780138340025	\$55.00
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IT Specialist Cybersecurity ★ ★

The course introduces students to the core principles of network security, including threat identification, risk management, and protective measures. It prepares students to prevent, detect, and respond to cyber threats effectively.

Learners explore firewalls, intrusion detection systems, VPNs, and secure network design, with practical exercises to reinforce real-world applications. Graduates gain the skills needed to maintain secure network environments and support organizational cybersecurity initiatives.

9780138322328 \$55.00 Skilling Suite Course

Network Systems & Cybersecurity



Certified Cisco Network Associate

Cisco Certified Network Associate (CCNA) is an entry-level information technology (IT) certification from Cisco Systems that validates foundational knowledge in networking concepts. It prepares individuals for roles such as network specialist, administrator, or support engineer by covering areas like network fundamentals, IP connectivity, security, and automation. Earning the certification requires passing a single exam (200-301 exam) and demonstrates a core skill set for IT networking. Choose one of two paths to success on this industry-recognized certification:

- Cisco Networking Academy Courses
- CCNA 200-301 Official Cert Guide & supporting materials

CCNA 1 Introduction to Networks v7.0 (ITN)

The course provides students with a firm foundation in networking concepts and practices essential for modern IT careers. It covers network fundamentals, protocols, IP addressing, cabling, and basic device configuration, giving learners hands-on experience with routers, switches, and network troubleshooting.

Students gain practical skills through interactive exercises and real-world scenarios, preparing them for further CCNA courses and professional networking roles. The course is ideal for anyone looking to start a career in networking or strengthen their understanding of network infrastructure.

Companion Guide	9780136633662	\$60.00
Companion Guide eTextbook access code	9780137281787	\$30.00
Labs & Study Guide	9780136634454	\$45.00
Companion Guide & Labs and Study Guide Value Pack	9780137317462	\$94.50

CCNA 2 Switching, Routing, and Wireless Essentials v7.0 (SRWE)

Builds on foundational networking knowledge, focusing on switching, routing, and wireless technologies. Students gain hands-on experience configuring and troubleshooting LANs and WLANs, while learning essential network security concepts and best practices.

The course prepares learners for associate-level roles such as Network Administrator, System Administrator, or Network Engineer and helps them advance toward the CCNA certification. By completing this course, students will be equipped to manage network operations, optimize performance, and mitigate security threats in realworld environments.

Companion Guide	9780136729358	\$60.00
Companion Guide eTextbook access code	9780137281824	\$30.00
Labs & Study Guide	9780136634386	\$45.00
Companion Guide & Labs and Study Guide	9780137395217	\$94.50

CCNA 3 Enterprise Networking, Security, and Automation v7.0 (ENSA)

The course prepares students for advanced network management and associate-level roles like Network Administrator, System Administrator, or Network Engineer. It covers enterprise network design, operation, and troubleshooting, while addressing security best practices, WAN technologies, quality of service (QoS), and software-defined networking (SDN).

Students gain practical experience to confidently manage and secure modern enterprise networks. Completing this course also prepares learners for the CCNA certification exam, an industryrecognized credential that validates networking expertise and enhances career opportunities.

Companion Guide	9780136634324	\$60.00
Companion Guide eTextbook access code	9780137281855	\$30.00
Labs & Study Guide	9780136634690	\$45.00
Companion Guide & Labs and Study Guide Value Pack	9780137317509	\$94.50

31 Days Before your CCNA Exam: A Day-By-Day Review Guide for the CCNA 200-301 Certification Exam

Provides a structured, day-by-day review of the key networking concepts covered in the CCNA 200-301 curriculum.

It reinforces critical topics such as Ethernet LANs, VLANs, IP routing, OSPF, IPv6, wireless networks, and network security, while also covering modern network architecture and automation concepts. Each day focuses on essential skills and practical knowledge to make sure students can confidently build, secure, and manage complex networks. The guide is an ideal companion for reinforcing knowledge and staying on track in the month leading up to the exam.

Exam Prep



Network Systems & Cybersecurity



CCNA 200-301 Official Cert Guide Library

Provides a complete guide to networking fundamentals, from Ethernet LANs, VLANs, and IP routing to OSPF, IPv6, and wireless networks.

It also covers key topics in network security, access control, IP services, and network architecture, including cloud and WAN design. Modern networking concepts such as automation, softwaredefined access, and tools like Ansible and Terraform are also explored. This library equips students and professionals with the practical

This library equips students and professionals with the practical knowledge needed to build, secure, and manage today's complex networks.

Cert Prep

9780138221393 \$59.99

CCNA 200-301 Portable Command Guide

A practical, hands-on reference for students and professionals preparing for the CCNA exam or working with Cisco networking equipment.

Covering IPv4 and IPv6 addressing, LAN and WAN technologies, routing and switching, VLANs, security, wireless networking, and device monitoring, it provides clear explanations and step-by-step command examples. The guide emphasizes real-world application, helping learners configure, verify, and troubleshoot networks with confidence.

Student Guide

9780135937822 **\$29.99**

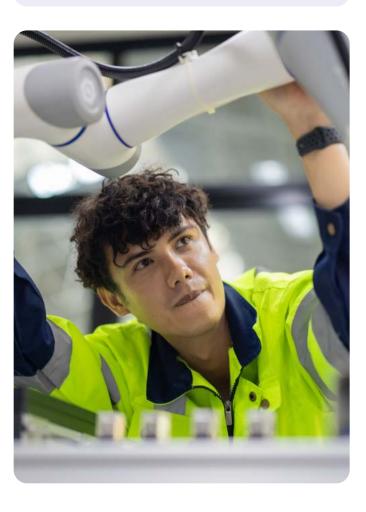
CCNA 200-301 ★

Prepares students to master the essential skills needed for the Implementing and Administering Cisco Solutions (200-301 CCNA) exam.

It covers core networking topics including network fundamentals, network access, IP connectivity, IP services, security fundamentals, and automation and programmability. Through practical exercises and focused lessons, students gain the knowledge needed to build, secure, and manage modern networks. This course is an efficient, skills-driven pathway for anyone aiming to succeed in today's networking environment.

Skilling Suite Course

9780135576748 \$55.00





Computer Security Fundamentals

5TH EDITION, ©2023, EASTTOM

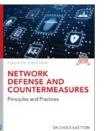
Introduces students to the core principles of cybersecurity - including threat types, risk management, and protection strategies.

Students learn to identify vulnerabilities, implement security measures, and understand the ethical and legal aspects of IT security. Real-world examples and applied exercises reinforce practical problemsolving. This comprehensive approach prepares learners for further

Contents in Brief

- 1. Introduction to Computer Security
- 2. Networks and the Internet
- 3. Cyber Stalking, Fraud, and Abuse
- 4. Denial of Service Attacks
- 5. Malware
- 6. Techniques Used by Hackers
- 7. Industrial Espionage in Cyberspace
- 8. Encryption

- 9. Computer Security Technology
- 10. Security Policies
- 11. Network Scanning and Vulnerability Scanning
- 12. Cyber Terrorism and Information Warfare
- 13. Cyber Detective
- 14. Introduction to Forensics
- 15. Cybersecurity Engineering



Network Defense and Countermeasures: **Principles and Practices**

4TH EDITION, ©2024, EASTTOM

A comprehensive guide to protecting networks against modern cyber threats, preparing students for careers in cybersecurity and network defense. Students learn the principles of network security, risk assessment, and threat mitigation, while gaining practical skills in intrusion detection, firewall configuration, and vulnerability management.

The course covers real-world attack scenarios and defensive strategies, emphasizing technical skills and professional decision-making. With a focus on hands-on applications and current best practices, learners develop the expertise needed to secure systems, respond to incidents, and maintain resilient IT environments.

Contents in Brief

- 1. Introduction to Network Security
- 2. Types of Attacks
- 3. Fundamentals of Firewalls
- 4. Firewall Practical **Applications**
- 5. Intrusion-Detection **Systems**
- 6. Encryption Fundamentals
- 7. Virtual Private Networks
- 8. Operating System Hardening
- 9. Defending Against Virus **Attacks**

- 10. Defending Against Trojan Horses and Phishing
- 11. Security Policies 12. Assessing System Security
- 13. Security Standards 14. Physical Security and
- 15. Techniques Used by Attackers
- 16. Introduction to Forensics

Disaster Recovery

17. Cyber Warfare and **Terrorism**

Student Guide

9780138200589 **\$67.50**

Student Guide

9780135576748 **\$67.50**

Network Systems & Cybersecurity





A Practical Guide to Digital Forensics Investigations

2ND EDITION, ©2023, HAYES

Equips students with the skills and knowledge needed to investigate and secure digital environments. Learners explore forensic investigations—from acquiring and analyzing evidence on Windows, Mac, and mobile devices to handling emerging technologies like IoT and cryptocurrency systems.

The course emphasizes practical techniques for documenting investigations, conducting online and network forensics, and ensuring digital evidence is admissible in legal proceedings. Through case studies, hands-on exercises, and applied examples, students gain the expertise to confidently respond to cyber incidents and pursue careers in digital forensics and cybersecurity.

Contents in Brief

- 1. The Scope of Digital **Forensics**
- 2. Windows Operating and File Systems
- 3. Handling Computer Hardware
- 4. Acquiring Evidence in a Computer Forensics Lab
- 5. Online Investigations
- 6. Documenting the Investigation

Student Guide

7. Admissibility of Digital Evidence

- Incident Response
- 9. Mobile Forensics
- 10. Mobile App Investigations
- 11. Photograph Forensics
- 12. Mac Forensics
- 13. Case Studies
- 14. Internet of Things (IoT) Forensics and Emergent **Technologies**

9780789759917 **\$52.49**

8. Network Forensics and

- - 5. Governance and Risk Management
 - 6. Asset Management and Data Loss Prevention
 - 7. Human Resources Security and Education
 - 8. Physical and **Environmental Security**

CTE | Digital Technology

CYBERSECURITY
PROGRAMS AND
POLICIES IN AN
AI-DRIVEN WORLD

healthcare, and retail.

Contents in Brief

1. Understanding

Governance

Styles

3. Cybersecurity

4. Cloud Security

Frameworks

2. Cybersecurity Policy

Developing

Cybersecurity

4TH EDITION, ©2025, SANTOS

Provides start-to-finish guidance for establishing

learn the essential elements of building and

effective cybersecurity in any organization. Students

maintaining effective cybersecurity strategies in an

Al-driven environment. It covers policy creation,

governance, risk management, and regulatory

compliance across industries including finance,

Students gain practical skills in access control,

resources security. They will be equipped to

technology-driven landscapes.

Cybersecurity Policy and

Organization, Format, and

incident response, business continuity, and human

implement cybersecurity programs that protect

organizations and ensure compliance in complex,

Programs and Policies

in an Al-Driven World

9. Cybersecurity Operations (CyberOps), Incident Response, Digital Forensics, and **Threat Hunting**

- 10. Access Control Management
- 11. Supply Chain Security, Information Systems Acquisition, Development, and Maintenance
- 12. Business Continuity Management
- 13. Regulatory Compliance for Financial Institutions
- 14. Regulatory Compliance for the Health-care Sector
- 15. PCI Compliance for Merchants
- 16. Privacy in an Al-Driven Landscape
- 17. Artificial Intelligence Governance and Regulations

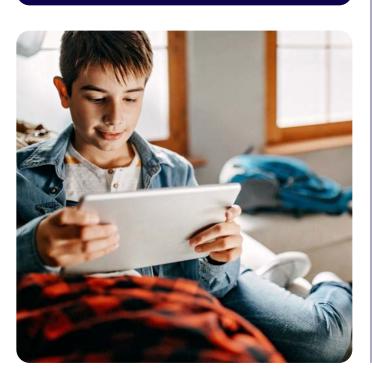
Student Guide

9780138074104 **\$67.50**

Data Science & Artificial Intelligence

Careers combining the power of data analysis, machine learning, and artificial intelligence (AI), including key processes such as data modeling and natural language processing. Professionals in this field apply critical thinking to work on innovative solutions to interpret vast amounts of information, automate decision making processes, develop intelligent algorithms that improve with experience, and enhance communication between humans and machines.

Al requires attention to ethical standards and is poised to revolutionize all industries by enhancing efficiency, personalizing experiences, and driving innovation.



DATA SCIENCE

Data Science For All

©2025, DAVIS, GLANZ





MyMathLab

The course introduces students to the core principles and practices of data science, helping them navigate a data-rich world.

It covers the entire data lifecycle—from data preparation and analysis to visualization and storytelling. Students learn key concepts from statistics, computer science, and domain applications, with opportunities to apply them to real-world scenarios. Hands-on activities, interactive tools, and the STAR framework reinforce learning and provide a practical, engaging experience for students of all majors and backgrounds.

Contents in Brief

- 1. What Is Data Science?
- 2. Data Wrangling: Preprocessing
- 3. Making Sense of Data Through Visualization
- 4. Exploratory Data Analysis
- 5. Data Management
- 6. Understanding Uncertainty, Probability, and Variability
- 7. Drawing Conclusions from Data
- 8. Machine Learning
- 9. Supervised Learning
- 10. Unsupervised Learning

Student Edition (Hardcover)	9780135488980 \$160.00
with MathXL for School-1 year	9780135491317 \$170.00
with MyMathLab for School-1 year	9780135491331 \$185.00

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Data Science & Artifical Intelligence



★ Skilling Suite courseware is the ultimate online training solution for IT certification exams. The instructor-led courseware includes resources and lesson plans. Skilling Suite text, videos, quizzes, practice tests, and labs introduce and reinforce new concepts and skills in one place.

IT Specialist Databases Skilling Suite Course ★ ★

Gives students the essential skills needed to design, build, and manage databases that power modern data systems.

Students learn core concepts, including data modeling, relational structures, and SQL for querying and analysis. Practical exercises using real-world data help them connect theory to application. By the end of the course, students are prepared to organize, manage, and interpret data effectively in any technical environment.

Skilling Suite Course

9780138339883 **\$55.00**

IT Specialist Data Analytics ★ ★

Helps students transform raw data into meaningful insights that drive smarter decisions.

Students gain experience in data collection, cleaning, visualization, and storytelling using industry-relevant tools. Interactive projects bring data to life, reinforcing analytical thinking and practical application. The course prepares students to confidently interpret data and communicate results across diverse professional settings.

Skilling Suite Course

9780138346461 \$55.00

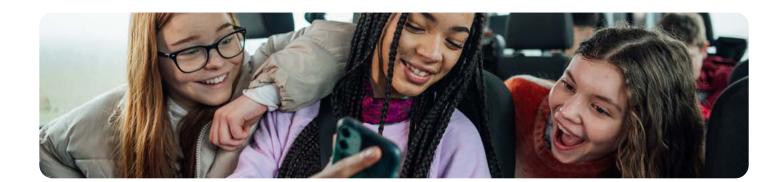
IT Specialist Al Skilling Suite Course ★ ★

Introduces students to the exciting world of artificial intelligence and its growing role in data-driven decision-making.

Students explore key topics such as machine learning, natural language processing, and ethical Al practices. Through hands-on activities and interactive tools, they learn to build and apply Al models to real-world challenges. The course provides a strong foundation for students eager to understand and harness the power of Al across industries.

Skilling Suite Course

9780135314739 **\$75.00**



Web & Cloud



Careers focused on creating and managing websites and web applications, including front-end and back-end development and maintenance, as well as overseeing cloud services and infrastructure. This field merges software skills with user interface/user experience and cloud management expertise, ensuring website functionality, security, and cloud efficiency.

IT Specialist Cloud ★ ★

The course gives students the knowledge and skills to succeed in cloud computing and IT environments.

It covers core concepts, services, and practical applications using industry-relevant tools and technologies. Interactive lessons, labs, and quizzes help students apply concepts and build confidence. Instructor resources and lesson plans support an engaging experience in both classroom and remote settings.

Skilling Suite Course

9780135314753 **\$75.00**

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AWS Certified Cloud Practitioner CLF-C02 ★

Helps you prepare to succeed in the AWS Certified Cloud Practitioner CLF-CO2 exam by directly addressing the exam objectives, as stated by AWS. Leading cloud instructor Anthony Sequeira shares preparation hints and test-taking tips, helping you identify areas of weakness and improve your conceptual knowledge and hands-on skills.

Cert Guide	9780138285999	\$39.99
Skilling Suite Course	9780135586013	\$55.00

Microsoft Azure Fundamentals (AZ-900) ★

The course introduces students to the core concepts and services of Microsoft Azure, providing a foundation for cloud computing proficiency. It covers topics such as cloud architecture, security, compliance, pricing, and key Azure services to prepare students for the AZ-900 certification exam.

Interactive lessons, hands-on labs, quizzes, and practice tests allow students to apply concepts and reinforce their learning in a practical, digital environment. Instructor-led resources and integrated lesson plans provide an engaging, efficient, and flexible learning experience, either remotely or at home.

Skilling Suite Course

9780135585993 **\$55.00**

Microsoft Azure Administrator (AZ-104) ★

The course prepares students to manage and maintain Microsoft Azure environments with confidence. It covers key administrative tasks - including configuring and managing Azure resources, identities, storage, and networking - as well as implementing security and monitoring solutions.

Interactive lessons, hands-on labs, quizzes, and practice exams allow students to apply concepts and reinforce learning in a digital environment. Instructor-led resources and ready-to-use lesson plans create an engaging, efficient learning experience - whether in the classroom or online.

Skilling Suite Course

9780135586037 **\$55.00**

Software **Solutions**



Careers involved in the development and maintenance of software solutions, built on computer science and encompassing programming, application development, and front-end and back-end software development.

This Sub-Cluster also includes developing emerging technologies such as augmented and virtual reality, the Internet of Things, distributed ledger technologies, and quantum computing. It involves creating the underlying code and systems that power applications, designing user interfaces for optimal user experience, and building server-side technologies that process data behind the scenes.





CTE | Digital Technology

Fundamentals of **Computer Science**

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YouScience

Introduces students to core computer science concepts and skills. Covers data types, variables, control structures, functions, arrays, files, objectoriented programming, GUI development, and event-driven programming. Builds problem-solving, reasoning, and digital citizenship skills while teaching students to choose technology, analyse data, create solutions, and review outcomes. Gives beginners the practical knowledge and critical thinking needed to progress in computer science and prepare for future programming careers.

Contents in Brief

- 1. Exploring Careers in Computer Science
- 2. Getting Started with Computer Systems
- 3. Exploring Data Storage and Processing
- 4. What is Computer Programming?
- 5. Getting Started with HTML
- 6. Exploring the Python **Environment**
- 7. Introducing Turtle Graphics
- 8. Solving Problems using **Algorithms**

- 9. Programming Basics
- 10. Designing a Program
- 11. Getting Started with Characters and Strings
- 12. Getting Started with Loop Statements
- 13. Getting Started with Lists
- 14. Getting Started with Logic
- 15. Getting Started with Calculations
- 16. Testing and Debugging Your Program
- 17. Digital Citizenship

Student Edition (Hardcover)	9780138044992	\$94.99
with eTextbook access code card	9780138046569	\$109.99
eTextbook access code card	9780138045159	\$29.99
Teacher's Wraparound Edition	9780138045067	\$109.99



Computer Science: A Problem-Solving Approach

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YouScience

Introduces students to computer science through practical problem-solving and programming projects. Students design, build, and present programs while learning core concepts such as operations, systems, and computational thinking. Python supports hands-on work, using examples, pseudocode, and flowcharts to teach logic and program design with no prior experience required. The course builds collaboration, critical thinking, and digital citizenship, giving students the skills to analyze data and solve problems with modern technology.

Contents in Brief

- 1. Introduction to Computer Systems
- 2. Preparing for a Career in Computer Science
- 3. How Computers Store and Process Data
- 4. Programs and **Programming Languages**
- 5. Getting Started with Python
- 6. Processing Input and Output
- 7. Math Calculations and Boolean Logic
- 8. Algorithms and **Computational Thinking**

- 9. Taking a Program From Design to Code
- 10. Using Decision Structures
- 11. Working with Characters and Strings
- 12. Using Loop Statements
- 13. Using Lists
- 14. Testing and Debugging Your Code
- 15. Using Functions
- 16. Introduction to Object-Oriented Programming
- 17. Digital Citizenship

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Teacher's Wraparound Edition	9780138043094	\$109.99



Introduction to Java Programming, AP

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The course introduces students to programming through a problem-driven approach that emphasizes problem-solving before syntax.

It uses engaging examples and exercises across a variety of topics to make learning Java interesting and practical. All content is updated for compatibility with Java versions up to 18. Aligned with the AP® Computer Science A exam, the course equips students with the skills to develop robust programs and build a strong foundation in Java programming.

Contents in Brief

- 1. Introduction to Computer, Programs, and Java
- 2. Elementary Programing
- 3. Selections
- 4. Functions, Characters, and Strings
- 5. Methods
- 6. Single-Dimensional Arrays

- 7. Multidimensional Arrays
- 8. Objects & Classes
- 9. Object-Oriented Thinking
- 10. Inheritance and Polymorphism
- 11. Exceptions Handling and Text I/O
- 12. Abstract Classes and Interfaces
- 13. Recursion

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Software Solutions





Java Software Solutions, Foundations of Program Design

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The course introduces students to object-oriented programming, guiding them from using objects to designing and implementing their own. It emphasizes sound programming practices, problem-solving, and software design through real-world examples, graphics and GUI development, and discussions of software failures.

Interactive features such as live coding exercises, step-by-step tutorials, and quizzes allow students to practice and reinforce their skills. The course equips learners with the knowledge and experience needed to write well-designed software and build a strong foundation in Java programming.

Contents in Brief

- 1. Introduction
- 2. Data and Expressions
- 3. Using Classes and Objects
- 4. Writing Classes
- 5. Conditionals and Loops More Conditionals and Loops
- 6. Object-Oriented Design
- 7. Arrays
- 8. Inheritance
- 9. Polymorphism
- 10. Exceptions
- 11. Collections

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* Skilling Suite courseware is the ultimate online training solution for IT certification exams. The instructor-led courseware includes resources and lesson plans. Skilling Suite text, videos, quizzes, practice tests, and labs introduce and reinforce new concepts and skills in one place.

IT Specialist Java 🖈 🖈

Equips students with the practical skills to design, implement, and test Java programs. They explore core programming concepts, object-oriented design, and real-world problem-solving through hands-on exercises and projects.

Students develop coding logic, software design, and application development skills, building a solid foundation in Java. The course prepares them to confidently apply Java programming in academic and professional settings.

Skilling Suite Course

9780138339944 **\$55.00**

IT Specialist JavaScript ★ ★

Teaches students to create dynamic, interactive web applications using JavaScript. Topics include core syntax, functions, DOM manipulation, events, and web APIs, reinforced through practical exercises.

Students complete hands-on projects to develop responsive, real-world web applications while strengthening coding and debugging skills. By the end of the course, they are ready to implement JavaScript solutions in modern web development.

Skilling Suite Course

9780138339982 \$55.00

IT Specialist Python ★ ★

Introduces students to Python programming with a focus on problem-solving and practical application. Students explore data types, control structures, functions, and object-oriented programming while completing projects that reinforce key concepts.

Learners build coding proficiency and analytical thinking, gaining the skills to solve real-world challenges using Python. By the end of the course, they are prepared to create functional, wellstructured Python programs.

Skilling Suite Course

9780138346454 \$55.00

IT Specialist HTML5 Application Development ★ ★

Guides students in designing and developing interactive, standards-compliant web applications. Students learn page structure, multimedia, forms, semantic markup, responsive design, and modern web development best practices.

Hands-on projects provide practical experience in creating fully functional web applications. By the end of the course, learners are equipped to build professional-quality websites and webbased applications.

IT Specialist Computational Thinking



Develops students' critical thinking and problemsolving skills essential for computer science and technology careers. They learn to break down complex problems, analyze data, identify patterns, and design algorithmic solutions through hands-on exercises and projects.

The course reinforces computational reasoning and logical thinking, helping students to tackle technical challenges efficiently. By the end they are prepared to approach problems methodically and effectively.

Skilling Suite Course

9780135314722 \$75.00

IT Specialist Software Development



Introduces students to fundamental software development principles and practices. They study programming logic, design patterns, testing, and project management while developing realworld applications.

Hands-on projects strengthen technical and problem-solving skills, preparing students to create functional, maintainable software. By the end of the course, they have the knowledge and experience to confidently tackle software development challenges.

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Skilling Suite Course

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Financial Services

These courses will give you a proper insight into money—how it's earned, how it's managed, how it's invested, and how it's protected. These careers are essential to keeping communities, companies, and individuals financially secure and ready for the future.

Depending on your interests, you can choose to focus on banking, accounting, insurance, real estate, or helping people and businesses make smarter financial decisions. Whatever you choose, you'll be helping build the skills necessary to support financial wellbeing and economic growth.







Horngren's Accounting

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Introduces students to the fundamental principles of accounting, while emphasizing practical application in today's business environment.

The course covers core topics such as financial statements, transactions, data analysis, and decision-making, with integrated guidance in Excel® to enhance hands-on skills. Students develop critical thinking and analytical abilities to interpret financial information and make informed business decisions.

This edition equips learners with a solid foundation in accounting and the tools needed to succeed in modern business contexts.

Contents in Brief

THE FINANCIAL CHAPTERS

- 1. Accounting and the **Business Environment**
- 2. Recording Business Transactions
- 3. The Adjusting Process
- 4. Completing the Accounting Cycle
- 5. Merchandising Operations
- 6. Merchandise Inventory
- 7. Accounting Information Systems
- 8. Internal Control and Cash
- 9. Receivables
- 10. Plant Assets, Natural Resources, and Intangibles
- 11. Current Liabilities and Payroll
- 12. Partnerships
- 13. Corporations
- 14. Long-Term Liabilities

15. Investments

- 16. The Statement of Cash Flows
- 17. Financial Statement Analysis

THE MANAGERIAL CHAPTERS

- 18. Introduction to Managerial Accounting
- 19. Job Order Costing
- 20. Process Costing
- 21. Cost-Volume-Profit Analysis
- 22. Master Budgets
- 23. Flexible Budgets and Standard Cost Systems
- 24. Cost Allocation and Responsibility Accounting
- 25. Short-Term Business Decisions
- 26. Capital Investment Decisions

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9780135490365

ACCOUNTING





)Pearson



College Accounting: A Practical Approach

15TH EDITION, ©2023 SLATER, DESCHAMPS





Gives students a solid foundation in the principles and practices of accounting. The course covers core topics such as bookkeeping, financial statements, and modern accounting techniques, reinforced through practical exercises and real-world examples.

Updated for current trends in banking technology and best practices from the American Institute of Professional Bookkeepers, students gain hands-on experience with tools used in today's accounting environment.

Contents in Brief

- 1. Accounting Concepts and Procedures
- 2. Debits and Credits: Analyzing and Recording **Business Transactions**

Student Edition (Hardcover) with MyLab digitally delivered

MyLab digitally delivered

access code

access code

- 3. Beginning the
- 4. The Accounting



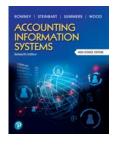
Accounting Cycle

Cycle Continued

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9780135884126 **\$54.99**



Accounting **Information Systems**

16TH EDITION, @2025, ROMNEY, STEINBART, SUMMERS, WOOD





Explores how technology shapes modern accounting, focusing on the design, operation, and value of financial systems.

The course covers key topics such as business processes, internal controls, regulatory developments, and emerging IT trends, including robotic process automation, blockchain, and data analytics. Students learn how these systems impact the role of the accountant, while gaining practical skills for analyzing and managing information effectively.

This course prepares learners for success in accounting careers across public practice, industry, and government.

Contents in Brief

- 1. Conceptual Foundations of Accounting Information Systems
- 2. Data Analytics
- 3. Control of Accounting Information Systems
- 4. Accounting Information Systems Applications
- 5. The REA Data Model
- 6. The Systems **Development Process**

Student Edition (Hardcover)	9780135884140	\$99.99
with MyLab digitally delivered access code	9780135884157	126.99
MyLab digitally delivered access code	9780135884133	\$54.99





Every industry depends on people who can innovate, organize, and lead. These courses will help you develop those skills and learn in detail how businesses are run, how to improve your decision-making, how to establish a competitive advantage, and how to adapt to change.

There's a strong emphasis on entrepreneurship throughout, so you'll also be developing your ability to launch new ventures, bring fresh ideas to life, and build teams. Whatever profession you're interested in, the skills you can acquire from these courses will be relevant, practical, and incredibly useful.







Business Essentials

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Introduces students to the core concepts and practices of modern business, providing a solid foundation for further study. The course examines management, marketing, finance, strategic planning, and the evolving role of technology, while emphasizing ethics and global business trends.

Students explore business from multiple perspectives—as employees, employers, consumers, and investors—through real-world examples and case studies. This program equips learners with practical knowledge and analytical skills to understand and navigate the complex world of business.

Contents in Brief

THE CONTEMPORARY BUSINESS WORLD

- 1. The US Business Environment
- 2. Understanding Business Ethics and Social Responsibility
- 3. Entrepreneurship, Business Ethics and Social Responsibility
- 4. Understanding the Global Context of Business

MANAGING THE BUSINESS

- 5. Managing the Business
- 6. Organizing the Business
- 7. Operations Management and Quality

GETTING READY FOR SUCCESS

- 8. Career Planning
- 9. Writing Skills for Employment
- 10. Role of Digital Citizenship

PEOPLE IN ORGANIZATIONS

- 11. Leadership, Decision Making and Risk Management
- 12. Human Resource Management and Labor Relations
- 13. Marketing Processes and Consumer Behavior

PRINCIPLES OF MARKETING: BUILDING **RELATIONSHIPS WITH CUSTOMERS FOR COMPETITIVE ADVANTAGE**

- 14. Developing and Pricing Products
- 15. Distributing and Promoting Products
- 16. Information Technology (IT) for Business
- 17. Money Matters

THE FINANCIAL SYSTEM AND ISSUES IN **FINANCIAL MANAGEMENT**

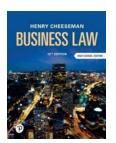
- 18. Managing Business Finances
- 19. Financial Literacy for Success

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Business Law

2TH EDITION, ©2026, CHEESEMAN

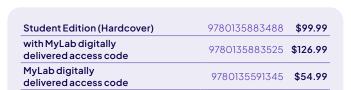


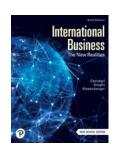
The course introduces students to key legal principles through real-world cases and practical examples. It covers national and international business law, including issues in technology, artificial intelligence, cybercrime, and electronic contracts. Students study ethics, securities law, consumer protection, and business organizations, using updated U.S. cases to understand the legal rules that shape modern business.

Contents in Brief

- 1. Legal Environment, Judicial System. Dispute Resolution, and Constitutional Law
- 2. Torts, Crimes, and Intellectual Property
- **3.** Contracts and E-Commerce
- 4. Sales and Lease Contracts and Warranties
- 5. Negotiable Instruments. Banking, and Electronic **Financial Transactions**
- 6. Credit, Secured Transactions, and Bankruptcy

- 7. Agency, Employment, and Labor Law
- 8. Business Organizations, Partnerships, Corporations, Limited Liability Companies, Investor Protection, and **Business Ethics**
- 9. Government Regulation
- 10. Personal Property, Real Property, and Insurance
- 11. The Accounting Profession
- 12. Personal Law
- 13. Global Environment





International Business: The New Realities

6TH EDITION, @2025. CAVUSGIL, KNIGHT, RIESENBERGER



The course explores the global business environment and the skills needed to succeed in a diverse, technology-driven economy. It covers international trade, cross-cultural management, global markets, and contemporary workplace issues such as diversity, equity, and inclusion.

Updated cases and exercises give practical insights into navigating competitive job markets and realworld business challenges. This course equips students with the knowledge and skills to thrive in today's interconnected and rapidly evolving business world.

Contents in Brief

- 1. Foundation Concepts
- 2. The Environment of International Business
- 3. Strategy and Opportunity Assessment
- 4. Entering and Working in International Markets
- 5. Functional Area Excellence

Student Edition (Hardcover)	9780135883587	\$99.99
with MyLab digitally delivered access code	9780135883594	\$126.99
MyLab digitally delivered access code	9780135590454	\$54.99

Management



16TH EDITION, @2025, 16TH EDITION, ©2025, ROBBINS, COULTER, LONG



Brings management theories to life through the experiences and insights of real-world managers. Through examples, cases, and hands-on exercises, students experience management in "action" and see how the concepts they're reading about work in today's dynamic business world.

Contents in Brief

- 1. Introduction to Management
- 2. Basics of Managing in Today's Workplace

Student Edition (Hardcover)

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MyLab digitally

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3. Planning

- 4. Organizing
- 5. Leading
- 6. Controlling

9780135883679 \$99.99

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9780135591390 \$54.99



Entrepreneurship: **Owning Your Future**

13TH EDITION, ©2024, NETWORK FOR



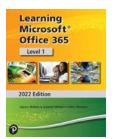
The course guides students along the entrepreneurial journey while emphasizing the skills and mindset needed to succeed. It covers opportunity recognition, market research, marketing communications, financial analysis, business planning, and goal setting.

Examples and exercises enable students to apply concepts in real-world scenarios, building strategic and operational entrepreneurial skills. The course prepares them to pursue entrepreneurial careers with confidence and effectively manage the challenges of launching and running a business.

Contents in Brief

- 1. Developing an **Entrepreneurial Mindset**
- 2. Opportunity Recognition & Market Analysis
- 3. Competition
- 4. Delivering Value to Customers
- 5. Business Model
- 6. Financial & Expense Management
- 7. Operating the Business
- 8. Growing the Business

9780138044237	\$99.99
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Learning Microsoft Office 365 Edition

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The course teaches students the fundamental Microsoft Office skills they need to succeed in the classroom, at home, or on the job. It is designed to engage students with hands-on projects that build skills and computer confidence. Concise notes and frequent illustrations enable students to apply the skills, rather than just read about them.

The course covers Word, Excel, PowerPoint, and Outlook, progressing from foundational to more advanced skills through real-world business exercises. Students develop both computer literacy and practical business application skills.

Contents in Brief

- 1. Office Basics
- 4. Microsoft Word
- 2. Microsoft Excel
- 3. Microsoft Outlook
- 5. Microsoft Excel
- 6. Microsoft PowerPoint

Student Edition (Hardcover)	9780137930098	\$84.99
with MyLab digitally delivered access code	9780135883174	\$107.99
MyLab digitally delivered access code	9780137930524	\$39.99
Teacher's Wraparound Edition	9780137930111	\$99.99
Level 2		
Student Edition (Hardcover)	9780137930135	\$84.99
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Teacher's Wraparound Edition	9780137930203	\$104.99
Ask your rep about Learning Microsoft Office Comprehensive includes Level 1 and Level 2		



GO! Microsoft 365: Introductory 2025

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Teaches students essential Office 365 skills through hands-on, project-based learning that mirrors real-world business tasks. The 2025 edition covers the latest features, including inserting iPhone photos, Flipgrid videos, live camera feeds in PowerPoint, animated GIFs, and automated tracking in Word.

Step-by-step, color-coded instructions, screenshots, and MOS exam guidance help students master applications on Windows and macOS End-of-chapter projects reinforce problem-solving, critical thinking, and practical application, preparing learners for workplace success.

Contents in Brief

- 1. Introduction to Microsoft Office
- 5. PowerPoint

4. Access

- 2. Word
- 6. Integrated Projects

3. Excel

With Technology in Action

This MyLab IT course combines hands-on Microsoft 365 application training from GO! MICROSOFT 365 with foundational computing skills from TECHNOLOGY IN ACTION, 18th Edition. Students learn to master Office applications through projectbased exercises while applying computer concepts in real-world, workplace, classroom, and home settings. The course includes the full eTexts for both titles and MyLab features such as Office Simulations, Grader Projects, Dynamic Study Modules, and experiential activities. Together, these resources provide a comprehensive, interactive learning experience that builds practical IT skills.

With Visualizing Technology

This MyLab IT course combines hands-on Microsoft 365 application training from GO! MICROSOFT 365 with foundational computing skills from VISUALIZING TECHNOLOGY, 10th Edition. Students learn Office applications through project-based exercises while exploring computer concepts with a visual, human-centered approach. The course includes the full eTexts for both titles and MyLab features such as Office Simulations, Grader Projects, Dynamic Study Modules, and experiential activities. Together, these resources provide an interactive, practical learning experience that builds essential IT skills.

MyLab digitally delivered access code	9780135588741	\$96.99
with Technology in Action, MyLab digitally delivered access code	9780135592403	\$119.99
with Visualizing Technology, 10th Edition, ©2026, Geoghan	9780135893074	\$119.99



Exploring

Exploring Microsoft 365: Introductory 2025

2025, POATSY, KOSHAREK







Helps students move beyond point-and-click to understand how, when, and why to apply Office skills in a cloud-based environment. The 2025 edition covers the latest features in Word, Excel, PowerPoint. and Access, with hands-on exercises, case studies, and problem-solving projects that build practical skills.

Clear chapter objectives, MOS exam guidance, and Mac-compatible content helps students to succeed on any platform. Critical thinking questions and exercises throughout reinforce understanding, giving students the skills to apply Microsoft 365 tools confidently in real-world settings.

Contents in Brief

- 1. Introduction to Microsoft Office
- 3. Excel 4. Access
- 2. Word 5. PowerPoint

With Technology in Action

This MyLab IT course combines practical Office 365 instruction from EXPLORING MICROSOFT 365 with foundational computing skills from TECHNOLOGY IN ACTION, 18th Edition. Students learn to apply Microsoft 365 tools in a cloud-based environment while developing computing skills relevant to work, school, and home.

The course includes the full eTexts for both titles and MyLab features such as Office Simulations, Grader Projects, Dynamic Study Modules, and experiential activities. Together, these resources provide a comprehensive, interactive learning experience that builds both application proficiency and conceptual understanding.

With Visualizing Technology

This MyLab IT course combines practical OFFICE 365 instruction from EXPLORING MICROSOFT 365 with foundational computing skills from VISUALIZING TECHNOLOGY, 10th Edition. Students learn to apply Microsoft 365 tools in a cloud-based environment while exploring computer concepts through a hands-on, visual approach. The course includes the full eTexts for both titles and MyLab features such as Office Simulations, Grader Projects, Dynamic Study Modules, and experiential activities. Together, these resources provide an interactive, practical learning experience that builds both application proficiency and conceptual understanding.

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Certified Associate in **Project Management** (CAPM)® Exam

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This course introduces students to the fundamentals of project management while covering key concepts for the 2023 CAPM® Exam. It explores project management principles, predictive plan-based methodologies, agile frameworks, and business analysis practices.

Students gain practical knowledge for managing projects effectively across diverse environments, reinforced through real-world examples and exercises. This guide equips learners with the skills and understanding needed to succeed in project management and prepare confidently for the CAPM® certification.

Contents in Brief

- 1. Project Management **Fundamentals**
- 2. Predictive Approach

Cert Guide

- 3. Adaptive Approach
- 4. Business Analysis

9780137918096 \$44.99

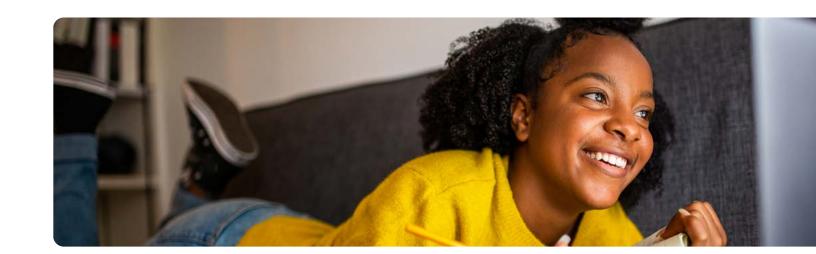
PMI Certified Associate Project Manager (CAPM) Skilling Suite Course

This course equips students with the essential skills and knowledge needed to succeed in project management and prepare for the CAPM® certification. It covers project management fundamentals, predictive plan-based methodologies, agile frameworks, and business analysis practices, emphasizing practical application in real-world scenarios.

Through hands-on exercises and skill-building activities, students develop the ability to plan, execute, and manage projects effectively across diverse environments. The course provides a comprehensive foundation for aspiring project managers aiming to advance their careers and achieve professional certification.

Skiling Suite Course

9780138339869 \$55.00





Marketing & Sales

This course is about more than selling. It's about understanding what makes people tick, what they need, what they value, and the best ways to connect with them. Whether you choose to focus on digital marketing, branding, communications, sales - or a combination of all of them - you'll be using creativity and strategy to help

businesses grow. turn ideas into messages that inspire action, build loyalty, and create value. Because you'll be learning how to engage people and share ideas effectively, the skills you'll develop with these courses are applicable almost everywhere.









Foundations of Marketing

©2025, KOTLER, ARMSTRONG, BALASUBRAMANIAN

Introduces students to the core principles of marketing in today's fastchanging, digital, and social marketplace. The course emphasizes the importance of meaningful customer connections, building interactive communities, and delivering value through multiple channels.

Students explore key trends, digital technologies, and real-world case studies to understand how marketers engage consumers and shape brand experiences. Hands-on activities provide practical experience, equipping learners with the skills needed to succeed in modern marketing careers.

Contents in Brief

MARKETING AND YOU

- 1. What is Marketing?
- 2. Marketing Careers
- 3. The Professional Marketer

UNDERSTANDING THE MARKETPLACE AND CUSTOMER VALUE

- 4. Analyzing the Marketing Environment
- 5. Evaluating Opportunities
- 6. Understanding Consumer **Buying Behavior**
- 7. Understanding Business **Buying Behavior**
- 8. The Decision-Making Process

DESIGNING A CUSTOMER VALUE-DRIVEN STRATEGY AND MIX

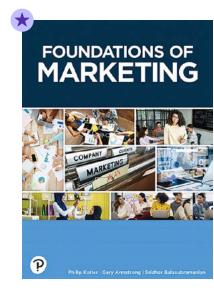
9. Customer Value-Driven Marketing Strategy: Creating Value for Target Customers

- 10. Products, Services, and Brands: **Building Customer Value**
- 11. Developing New Products and Managing the Product Life Cycle
- 12. Pricing: Understanding and Capturing Customer Value
- 13. Marketing Channels: Delivering Customer Value
- 14. Retailing and Wholesaling
- 15. Integrated Marketing Communications Strategy
- 16. Social Media and Digital Marketing
- 17. Advertising, Publicity, and Public Relations
- 18. Personal Selling and Sales Promotion

EXTENDING MARKETING

- 19. Creating Competitive Advantage
- 20. The Global Marketplace
- 21. Sustainable Marketing: Social Responsibility and Ethics

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MyLab digitally delivered access code	9780135337424	\$39.99
Teacher's Wraparound Edition	9780138365233	\$109.99









Marketing: Real People, Real Choices

12TH EDITION, ©2025, SOLOMON, MARSHALL, STUART, BURKHALTER, CARLSON



Provides an introduction to marketing, focusing on how modern organizations apply marketing principles to real-world decision-making. It covers key concepts in marketing analytics, metrics, digital and social media marketing, and personal branding, showing how these tools drive business success.

Students explore the impact of Al and emerging technologies on marketing strategies while engaging with practical examples and exercises. The course equips learners with the knowledge and skills to make informed marketing decisions and thrive in today's dynamic business environment.

Contents in Brief

- 1. Understand the Value Proposition
- 2. Determine the Value Propositions Different Customers Want

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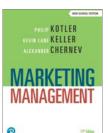
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- Develop the Value Proposition for the Customer
- **4.** Deliver and Communicate the Value Proposition

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9780135884201 **\$126.99**

9780135884171 **\$54.99**



Marketing Management

17TH EDITION, ©2026, KOTLER, KELLER, CHERNEV



The course provides students with the tools and frameworks to design and execute effective marketing strategies in today's dynamic business environment. It covers core marketing decisions, analytics, digital and social media strategies, and the impact of emerging technologies such as Al on business models and consumer engagement.

Real-world examples and case studies, including leading companies and contemporary marketing campaigns, illustrate key concepts and best practices. Learners are equipped with the knowledge and skills needed to make informed marketing decisions and drive organizational success.

Contents in Brief

- Fundamentals of Marketing Management
- 2. Understanding the Market
- 3. Developing a Viable Market Strategy

delivered access code

- 4. Designing Value
- 5. Communicating Value
- 6. Delivering Value
- 7. Managing Growth

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MyLab digitally	9780135884225 \$5 4	.99



Global Marketing

11TH EDITION, ©2026, GREEN, KEEGAN

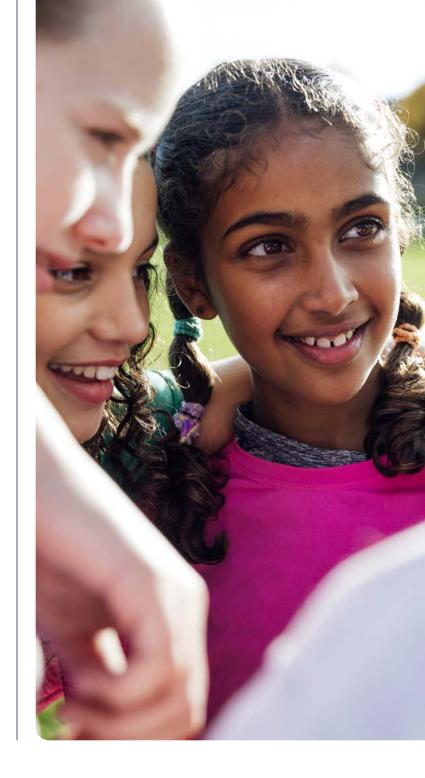


The course explores marketing strategies and practices in today's interconnected, technology-driven world. It covers the 4Ps—product, price, place, and promotion - while examining global business environments, cultural contexts, emerging markets, the impact of social media, AI, and other innovations.

Real-world cases and examples, including leading global companies and contemporary marketing campaigns, illustrate key concepts and strategic decision-making. The course equips students with the knowledge and skills to navigate international markets and succeed as global marketing professionals.

Contents in Brief

- 1. Introduction
- 2. The Global Marketing Environment
- Approaching Global Markets
- 4. The Global Marketing Mix
- 5. Strategy and Leadership in the Twenty-First Century



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Revel® from Pearson

Revel facilitates active learning to help students succeed

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⊘ Engage students as they read

Revel integrates videos, interactives, and assessments directly into the text, helping students stay engaged and retain what they learn.

S Encourage practice and review

Built-in quizzes and concept checks let students regularly test their understanding before moving on.

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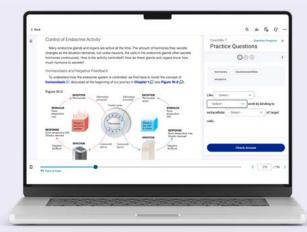
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