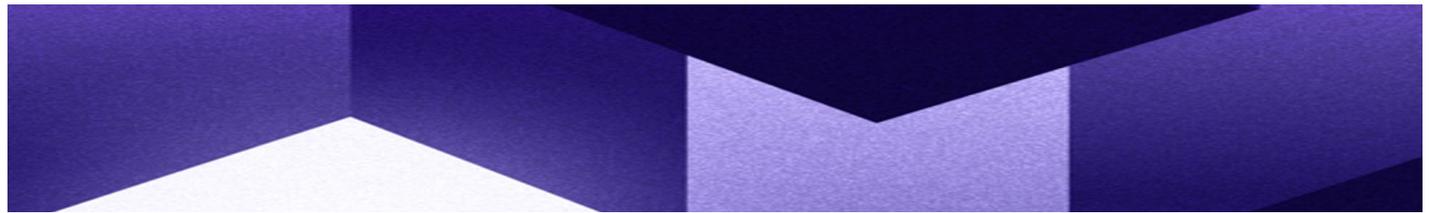




Brevard County, Florida Implementation & Training Plan

Empowering Educators. Ensuring Success. Enhancing Outcomes.



Brevard County Public Schools,

Thank you for considering Pearson for your curriculum and education technology needs.

We are here to ensure we provide you with a comprehensive service plan to bring your vision to reality. This plan is perfect for entire districts, organizations, and even schools who are looking for a full scale rollout with end-to-end training, implementation, customized professional development, and sustained support.

We will provide a team who will work alongside your team to construct every layer of your program, from foundational setup to advanced integration, ensuring alignment with your goals and standards, timelines, and needs.

We look forward to working through the plan with you to ensure success every step of the way.

Sincerely,

Your Pearson Team



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Integration Services for Seamless Access to Course Materials

At Pearson, we know that ease of access is key to effective teaching and learning. Our integration services provide multiple flexible pathways for your district to connect students and educators with high-quality digital content. Whether you're using a Learning Management System (LMS), Rostering & Single Sign On, or supporting self-registration, we offer flexible options to meet your school's needs. Our goal is to make access to high quality course materials as smooth and scalable as possible – so teachers can focus on teaching and students can focus on learning.

LMS Integration	Self-Registration	Identity & Access Management
<ul style="list-style-type: none">• Access Pearson LTI 1.3• Single Sign-On Access• Automated Grade Sync• Assignment Deep Linking• LMS Partners: Blackboard, Canvas, D2L Brightspace, Moodle, Sakai, Schoology• Codeless access through Digital Fulfillment Operations contract	<ul style="list-style-type: none">• Self-Enroll with registration URL, course key, and access code via Pearson site• Enrollment link can be shared to Google Classroom	<ul style="list-style-type: none">• Rostering & Single Sign On<ul style="list-style-type: none">• ClassLink• Clever• Students already enrolled in the correct courses.• SIS-connection through Clever and Classlink for real-time updates, clean record-keeping, scheduling, and reporting• Codeless MathXL for School for previous Easybridge clients

Our dedicated LMS Install team works one-on-one with your technology lead to ensure a smooth, secure, and efficient integration between your Learning Management System (LMS) and Pearson digital platforms, so your system can support teaching and learning from day one.

[Schedule your Pearson LMS Installation](#)

Pearson offers dedicated configuration and setup services for districts using Clever or ClassLink. Our team works closely with your district's technology lead to ensure smooth, secure integration—so students and educators can access Pearson tools with just one click.

[Schedule your ClassLink or Clever Configuration Setup](#)



Orientation and Implementation Services



Your district's adoption of Pearson curriculum and education technology is just the beginning. We are here to make sure your launch is smooth, supported, and successful. Our comprehensive implementation services are designed to meet your educators where they are, offering flexible training and support options that fit your schedule, goals, and instructional models.

Professional Development: Group Training

Professional Development: Virtual Live Trainings

Join our product specialist team in an interactive session focusing on platform setup, technology strategies, and best practices. Great for grade-level teams or even district-wide rollouts.

Professional Development: In-Person Live Trainings

Prefer hands-on, face-to-face support? We offer customized on-site trainings to help your staff dive deeper into the platform and practice applying the technology to how their course will be structured.

Sample Agenda

During our time together, we will spend time navigating the following resources via our digital platform:

- Course Access
- Get to Know Your Course
 - Manage Course
 - Instructor Home Page
 - Copy courses
- Prepare Your Course
 - Create, Copy, Edit, or Delete Assignments
 - Reading Assignments
 - Freehand Grader Assignments (if applicable)
 - Interactive Lab Assignments (if applicable)
 - Dynamic Study Modules (if applicable)
 - Learning Catalytics (if applicable)
- Explore your eTextbook
- Performance and Grade Analytics
 - Gradebook
 - View Student Results
- Get Students Started
- Teacher Resources
- Test Generator



1:1 Personalized Onboarding

Flexible support is built around your schedule. Start strong with live, personalized onboarding designed to meet your unique teaching needs. With our one-on-one training sessions, educators can schedule dedicated time with an expert implementation specialist—on your terms, at your pace. Great for first-time users needing a walkthrough, teachers seeking platform best practices, or anyone wanting individualized support, without waiting for a group session.



[Schedule your Live Personalized 1:1 Onboarding Training Here](#)

[On Demand Learning](#)

Your direct connection to self-paced professional learning – available whenever it works for you, whether you're setting up your course, exploring new features, or looking for quick support, you will get instant access to a curated library of learning resources.

[AskPearson Support Site](#)

Your central hub for getting help with Pearson digital tools, platforms, and integrations. Whether you're preparing for the first day of school or need support mid-semester, we make it easy to get the answers and assistance you need—quickly and confidently.

[Technology Status Page](#)

Real-time health of digital platforms. This page helps you stay informed about system uptime, scheduled maintenance, service disruptions, and incident updates.

[Digital Learning NOW](#)

Attend live, watch on-demand, or listen at your leisure to webinars that will expand your teaching strategies. Earn digital professional development badges for attending a live session.

[Training Videos](#)

Step-by-step videos walk you through key features, classroom strategies, and best practices. Perfect for visual learners and quick learning moments.



From Plan to Professional Practice

Professional development ensures educators grow in their practice, adapt to new tools and challenges, and ultimately improve learning outcomes. We help teachers build confidence, deepen instructional practices, and effectively integrate technology into the classroom. From rolling out new technology, aligning to curriculum goals, or scaling best practices across schools, we partner with you to empower teaching, strengthen collaboration, and drive student achievement. Below you will find a curated list of professional development session topics and names, with a focus on solving real classroom challenges such as engagement, differentiation, data-driven instruction, and more.

- **Instructional Practice or Strategies**

Enhancing core teaching strategies and classroom methods

- **Content Knowledge**

Deepening subject area expertise.

- **Assessment and Data Use**

Improving how educators assess and respond to student learning.

- **Differentiated Learning**

Creating fair, accessible, and culturally responsive classrooms.

- **Technology Integration**

Effective use of digital tools in instruction.

- **Leadership and Collaboration**

Developing teacher leadership and professional collaboration.

- **Legal, Policy, and Compliance**

Understanding educational laws, district policies, and compliance mandates.



Services Pricing Menu

Service	Price	Description
Integration Services	Free	Consultation for setup of the digital connection for the district through rostering or LMS Integration
1:1 Virtual Integration Support	Free	Dedicated LMS Administrator Assistant to ensure successful connection to digital access with District Technical Administrator.
1:1 Virtual Platform Onboarding and Training	Free	Faculty Support member will host a 30-45 minute walk through with screen share training and course setup.
On Demand Resources	Free	Your direct connection to self-paced professional learning – available whenever it works for you.
Professional Development: Virtual Live Group Training and Implementation	\$2,500	Up to three hours with an experienced product sales specialist who will train educators virtually.
Professional Development: In-Person Live Group Training and Implementation	\$4,500	Up to three hours with an experienced product sales specialist who will train educators on site and in person.
Professional Development Targeted or Customized Workshop	\$6,500-\$8,500	Up to six hours with a motivational leader to help educators grow their knowledge, skills, and instructional practices.



365 Check-in Plan

Phase	Goal	Timing	Activities
Planning and Readiness	Establish a strong foundation before launch.	May-August	<ul style="list-style-type: none">• Kickoff meeting with district and Pearson team.• Define success metrics, timeline, and roles.• Confirm rostering, LMS, and SSO integrations.• Tailor implementation roadmap to district needs.
Onboarding and Setup	Ensure educators and students have access to tools.	July-September	<ul style="list-style-type: none">• Live or on demand orientation for educators.• Share digital quick start guides and self help resources.• Virtual or in person training using Pearson technology
Continuous Learning and Enablement	Help educators embed the technology into their teaching.	October - February	<ul style="list-style-type: none">• Planning sessions aligned to pacing guides and standards.• Explore assigning content, managing data, and using insights.• PLC collaboration to share best practices.
Data Driven Growth and Optimization	Support, reflect, and continuous improvement	March-May	<ul style="list-style-type: none">• Mid year data review with district and school leaders.• Deep dives into platform analytics for instructional decisions.• Troubleshooting and refinement of classroom practices.
Regroup	Ensure long term success and scale best practices	April-July	<ul style="list-style-type: none">• Identify digital champions and build internal capacity.• Offer train the trainer sessions.• Share success stories.• Plan for year two and beyond.



Digital Teaching Toolkit

Whether you're just getting started or looking to go further with Pearson's digital platforms, our Digital Toolkit puts powerful tools and resources at your fingertips 24/7.

[AskPearson Support Site](#)

The AskPearson Support Site for Educators is your central hub for getting help with Pearson digital tools, curriculum platforms, and classroom integrations. Whether you're preparing for the first day of school or need support mid-semester, we make it easy to get the answers and assistance you need—quickly and confidently.

[Quick Guides](#)

Need a fast refresher? Quick Guides are short, easy-to-follow resources that help you solve common issues and complete essential tasks—without the wait. Designed for busy educators and learners, these offer step-by-step instructions, screenshots, and pro tips to help you get things done quickly and make set-up and troubleshooting simple and accessible.

[On Demand Learning](#)

Your direct connection to self-paced professional learning – available whenever it works for you, whether you're setting up your course, exploring new features, or looking for quick support, you will get instant access to a curated library of learning resources.

[Digital Learning NOW](#)

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[Training Videos](#)

Step-by-step videos walk you through key features, classroom strategies, and best practices. Perfect for visual learners and quick learning moments.

[Teaching and Learning Blog](#)

The teaching and learning blog is your destination for practical, thoughtful content designed to support educators at every stage of their journey. Whether you're in the classroom, leading instruction, or supporting technology integration, our blog offers a rich mix of stories, strategies, and resources to spark growth and creativity.

[Technology Status Page](#)

Your go-to resource for checking real-time health of digital platforms. Whether you're using Pearson's MyLab, Revel, Mastering, or integrated tools like LMS or rostering systems, this page helps you stay informed about system uptime, scheduled maintenance, service disruptions, incident updates.

[Live 1:1 Training](#)

Flexible support is built around your schedule. Start strong with live, personalized onboarding designed to meet your unique teaching needs. With our one-on-one training sessions, educators can schedule dedicated time with an expert implementation specialist—on your terms, at your pace. Great for first-time users needing a walkthrough, teachers seeking platform best practices, or anyone wanting individualized support, without waiting for a group session.

[Pearson LMS Installation Assistance](#)

With Pearson's LMS Installation Assistance, your district is never on its own. Our dedicated team works one-on-one with your technology lead to ensure a smooth, secure, and efficient integration process and connection between your Learning Management System (LMS) and Pearson digital platforms—such as MyLab, Mastering, and Revel, so your system is ready to support teaching and learning from day one.

[ClassLink and Clever Configuration Setup](#)

Pearson offers dedicated configuration and setup services for districts using Clever or ClassLink—two of the most trusted Single Sign-On (SSO) and rostering platforms in K-12 education. Our team works closely with your district's technology lead to ensure smooth, secure integration—so students and educators can access Pearson tools with just one click.

[Learner Support](#)

The Learner Support Site is designed to give students everything they need to succeed with their digital learning tools. Whether you're logging in for the first time or looking for a quick answer, this site has you covered 24/7.

