

Pearson

Reviewers Guide

Mississippi HQIM Adoption

Secondary Science: Biology

Campbell Biology: Concepts & Connections, ©2021

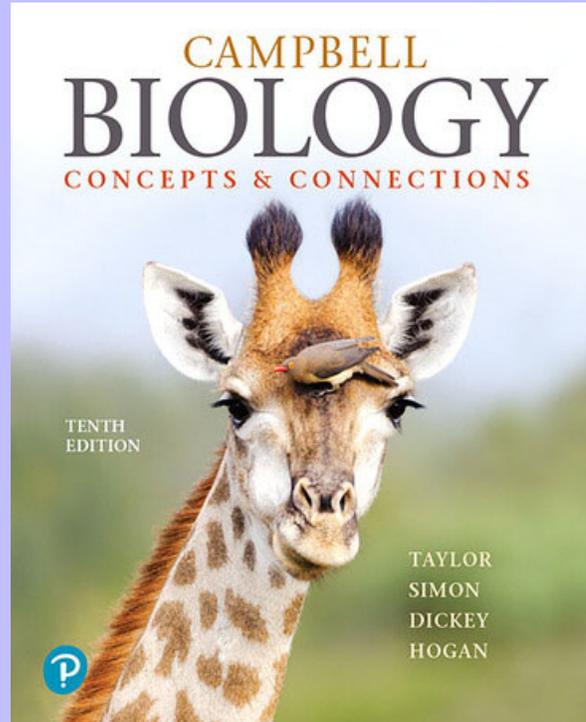
Title Overview

Campbell Biology: Concepts & Connections, 10th edition provides pedagogical developments with modules that focus on key concepts, encouraging learning, interacting, and connecting biology to the real world. This edition draws from learning science and the author's classroom experience to address current learning trends.

Easy to follow layout: Big ideas and chapter openers provide a roadmap of topics to be covered.

Content focus: Integrates themes of evolution, organization, information, energy and matter, and interactions. Covers up-to-date content on cellular respiration and patterns of inheritance. Connection modules help apply concepts to real-world scenarios.

Engaging visuals: Include scientific thinking modules, author-created videos, visualizing the data figures, visualizing the concept modules, and figure walkthroughs. Figure walkthroughs provide a deeper understanding and feature key figures with narrated explanations, figure markups, and questions that reinforce important points and promote higher-level bloom's questions.



Review text link:

<https://mlm.pearson.com/>

Access Credentials:

Username: msscienceandcte2025

Password: MSAdoptions2025

The Pearson Sample Credentials for this title permit multiple users in multiple locations to review the text and its features simultaneously. As such, these credentials represent all categories of digital access requested (demo, limited, and full access). If this title is selected for adoption, Pearson will provide demo access for the full adoption period and/or provide alternate logins, as needed.

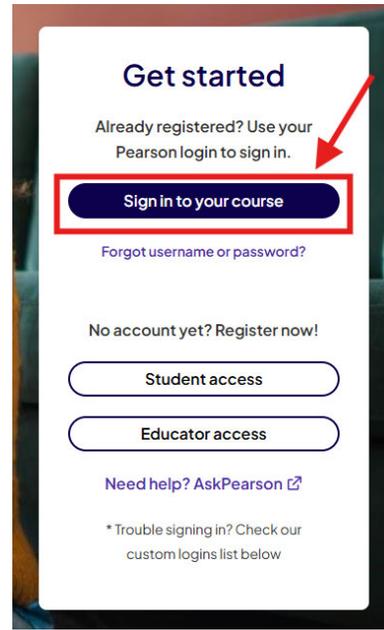
Access Credentials

1. Navigate to:

<https://mlm.pearson.com/>

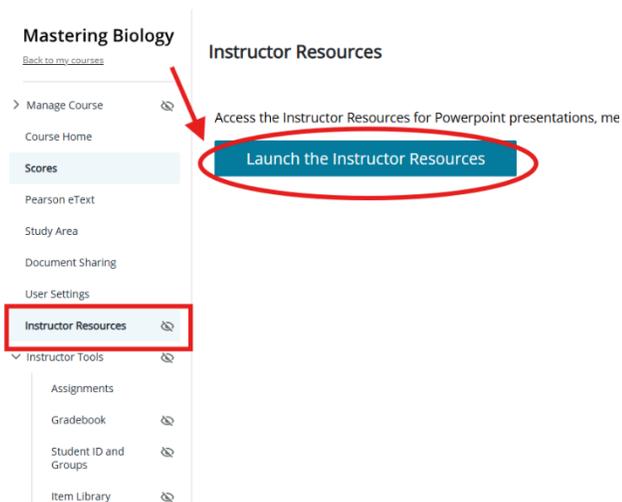
2. Select “Sign in to your course”

- Enter the credentials:
- Username:
msscienceandcte2025
- Password: MSAdoptions2025
- Select “Sign in”

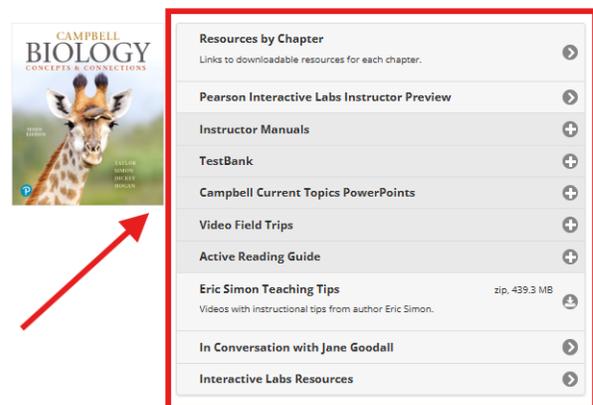


3. Accessing a Course

- Select the course/title desired by hovering over the title and clicking.
- On the Course Home Screen, choose the materials you want to review.
- To review the Instructor Resources, select “Instructor Resources” from the left menu, then “Launch the Instructor Resources”.
- When selected, a new tab will open.

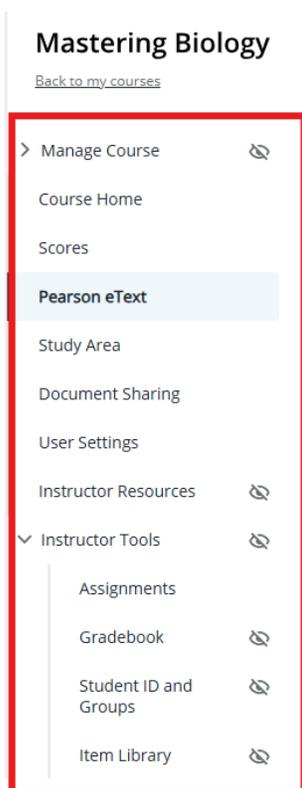
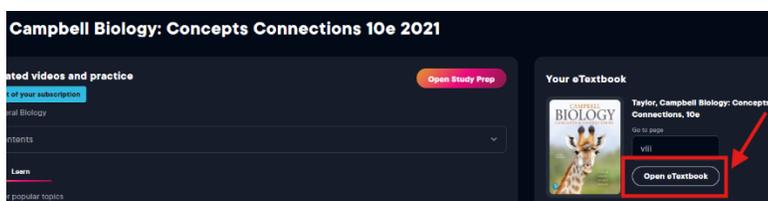
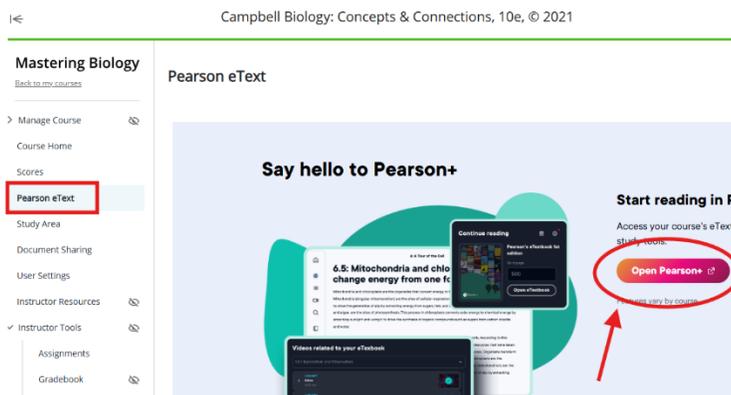


Instructor Resources



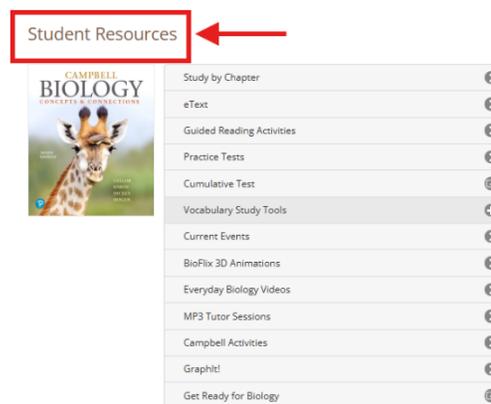
4. Reviewing the etext

- From the first tab's left menu, select "Pearson eText", then "Open Pearson+".
- A new tab will open. Select "Open eTextbook."
- In the eTextbook, use the left menu to explore the AI Study Tool, table of contents, notebook, flashcards, and other features.



5. Reviewing Additional Resources

- From the first tab, use the left menu to explore options under the "Study Area" to view student resources, "Instructor Tools", etc.
- Note:** From the Student view, the course looks like the course seen here, except that the "Modify" buttons are not available, and the "Manage Course", "Instructor Resources", and "Instructor Tools" areas are not available.



6. Guided Platform Walkthrough

- For a guided Mastering walkthrough, including an overview of key features, please visit:
https://youtu.be/8njjbvlyueQ?si=1UncaE_MD3a-j4Ru



7. Formats available

- Campbell Biology: Concepts & Connections, ©2021 (HS Binding) + Modified Mastering with Pearson eText--6 year; 9780136646099; Book + 6 year digital
- Campbell Biology: Concepts & Connections, ©2021 (HS Binding) + Modified Mastering with Pearson eText--1 year; 9780135447789; Book + 1 year digital
- Campbell Biology: Concepts & Connections, ©2021 (HS Digital) Modified Mastering with Pearson eText--1 year 9780137452484; 1 year digital
- Campbell Biology: Concepts & Connections, ©2021 (HS Digital) Modified Mastering with Pearson eText--6 year 9780137452545; 6 year digital

