

Pearson

Reviewer Guide

Mississippi HQIM Adoption

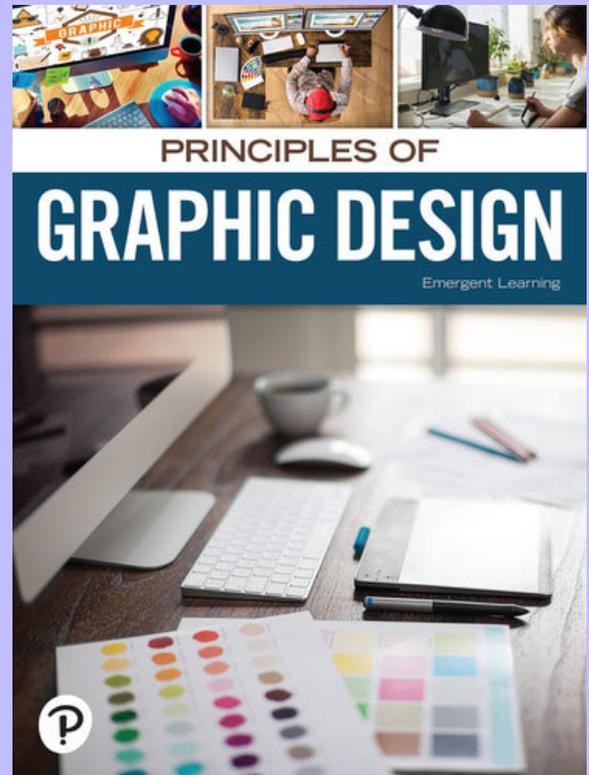
CTE: Arts, Entertainment, & Design - Multimedia

Principles of Graphic Design, © 2024

Program Description

Principles of Graphic Design, 1st edition explores the fundamental principles that lead to effective graphic design. Through comprehensive and practical examples, gain a solid understanding of key concepts and techniques to create visually appealing designs. This edition is for the beginner or experienced designer, it serves as a guide to mastering the principles and developing creativity in the graphic design industry.

- **Developing skills:** Introduces design concepts and skills, beginning concepts of photography.
- **Career-driven:** Graphic design career options promote employability and professionalism.
- **Certification:** Prepare for industry-recognized certifications.



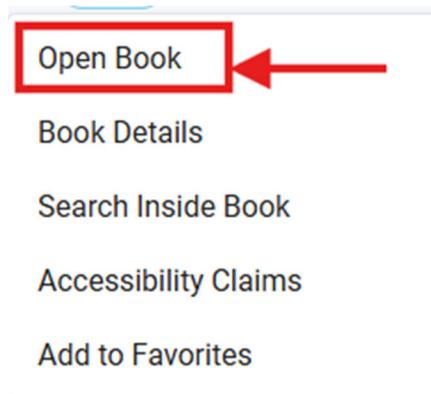
Digital Sample Access:

<https://vstgo.co/r/vjVw>

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1. Accessing the Course & Instructor Resources

- Navigate to: <https://vstgo.co/r/vjVw>
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- Once you have agreed to the “Terms of Use”, hover over the thumbnail for your title.
- Select “Open Book” or simply click on the cover.



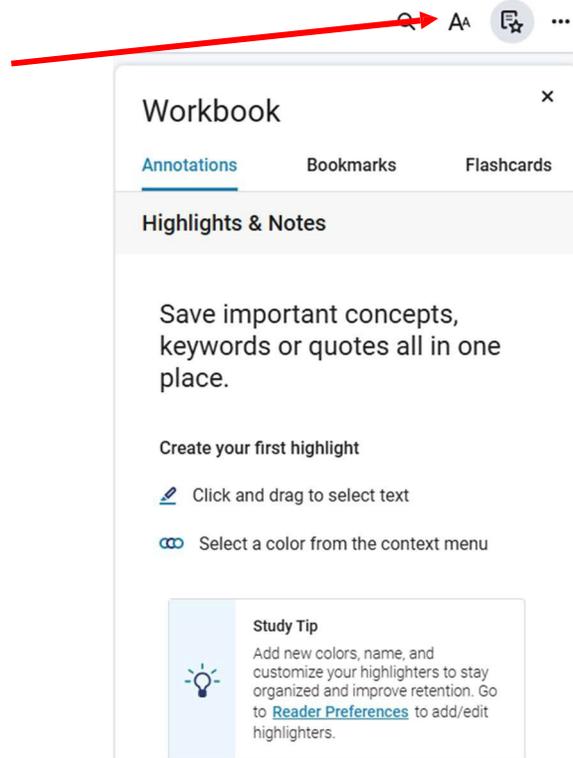
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2. Reviewing the eText

- Using the left-hand menu, select resources to review, such as:
 - Chapters
 - Sections
 - Appendices
 - Glossary

3. Reviewing the Workbook

- To open the Workbook, select the document/star icon in the top right corner.
- Browse the Workbook, including Annotations, Bookmarks, and Flashcards.



4. Reviewing the “Coach Me” Feature

- Select the circle/check icon in the top right corner.
- Navigate through the structured practice questions and answers in the “Coach Me” feature for students.

