

Pearson

Reviewer Guide

Oklahoma Social Studies Adoption
Course: Web Design (Out-of-Cycle)
Pearson Title: Principles of Web Design, 1st Edition
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Program Description

Principles of Web Design, 1st edition introduces a career in the web design industry and prepares for an industry-recognized certification.

Practical content: Provides technology applications, web design, and development career options for employability and professionalism.

Design basics: Developing visual and developing creative skills. Developing typography with text and graphics.

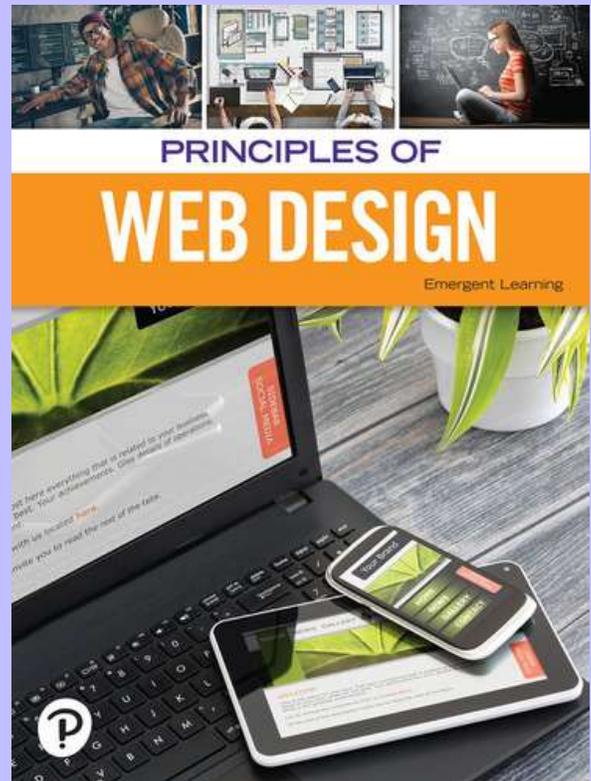
Web design skills and technology: Website development using basic HTML and CSS. Working with digital media for optimizing and publishing a website. Applications in developing network systems and internet capstone projects.

Lay the foundation for career success: Students learn the essential skills of web design professionals including goal setting, critical thinking, and problem-solving.

Support skill development and career readiness: Career and design projects and curriculum connections provide opportunities to apply newly acquired skills to real career opportunities.

Emphasis on the latest design applications: The text focuses on the use of Adobe Creative Cloud programs including Adobe Illustrator, Photoshop, Animate, Premiere Pro, Audition and Dreamweaver.

Prepare for certification: When implemented in addition to the Adobe Classroom in a Book Series, this program helps prepare students for the Adobe Certified Professional Exam from Certiport.



Publisher Adoption Website:

<https://www.pearson.com/en-us/schools/states/oklahoma.html>

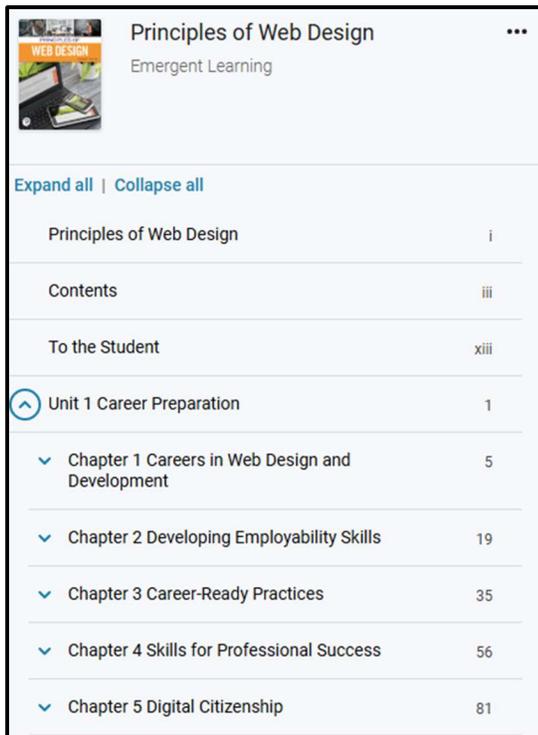
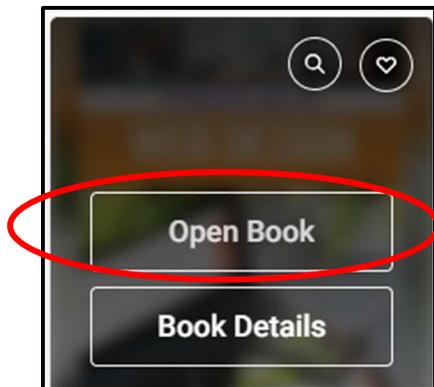


Digital Sample Access:

<https://vstgo.co/r/jmVs>

1. Accessing the Course & Instructor Resources

- Navigate to: <https://vstgo.co/r/jmVs>
(There are no log-in credentials.)
- Hover over the thumbnail for your title.
- Select “Open Book.”



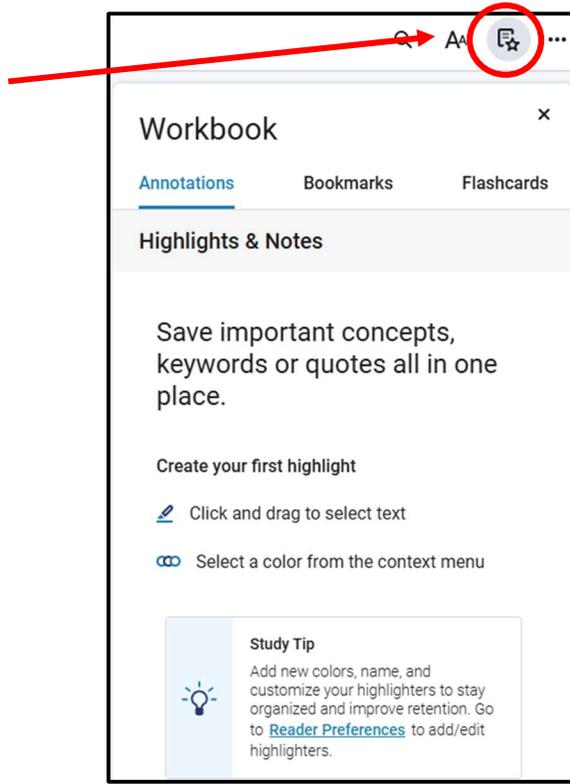
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2. Reviewing the eText

- Using the left-hand menu, select resources to review, such as:
 - Chapters
 - Sections
 - Appendices
 - Glossary

3. Reviewing the Workbook

- To open the Workbook, select the document/star icon in the top right corner.
- Browse the Workbook, including Annotations, Bookmarks, and Flashcards.



4. Reviewing the “Coach Me” Feature

- Select the circle/check icon in the top right corner.
- Navigate through the structured practice questions and answers in the “Coach Me” feature for students.

