



IM8

Bid ID#: 1440

Course# - Course Title: 8812110 - Principles of Entrepreneurship

AUTHORS & CREDENTIALS: LIST FULL NAME OF AUTHOR(S), WITH MAJOR OR SENIOR AUTHOR LISTED FIRST. BRIEFLY PROVIDE CREDENTIALS FOR EACH AUTHOR.

NFTE – The Network for Teaching Entrepreneurship

The program is authored by NFTE. NFTE is a global educational nonprofit focused on bringing the power of entrepreneurship to youth in low-income communities. Since its founding more than 30 years ago, NFTE has trained thousands of teachers and educated more than a million young people worldwide.

STUDENTS: DESCRIBE THE TYPE(S) OF STUDENTS FOR WHICH THIS SUBMISSION

The submission is intended for students interested in learning the principles of entrepreneurship and starting and running a business.

1. LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS.

This program has not been piloted in Florida over the last 18 months.

2. HOW ARE YOUR DIGITAL MATERIALS SEARCHABLE BY FLORIDA'S ACADEMIC STANDARDS (SECTION 1006.33(1)(e), FLORIDA STATUTES)?

A correlation to Florida standards with links to content citations is provided in the Instructor Resource Center.

3. IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL.

Educational Approach:

Entrepreneurship: Owning Your Future is designed to ignite the entrepreneurial mindset in students and empower students to dream big and achieve goals. The text promotes the power to make a difference for the student and their community by utilizing the mindset of a successful entrepreneur—with skills like opportunity recognition, flexibility & adaptability, and critical thinking & problem solving.

Additionally, the program will help students understand valuable business concepts like negotiating, calculating return on investment, performing cost/benefit analysis, and keeping track of income and expenses.

Entrepreneurship: Owning Your Future provides a comprehensive guide to developing a business plan in today's competitive, highly technical environment. The text also includes:

- Entrepreneur case studies
- Photos and illustrations
- The latest in business technology developments and applications
- Updated standards on diversity, equality, and inclusion

Entrepreneurship: Owning Your Future, 13th Edition prepares students for the ESB V.2 Entrepreneurship & Small Business (ESB) certification from Certiport®. It is aligned to industry-recognized certification and can be bundled with the Entrepreneurship and Small Business (ESB) Prep Course.

Major Tool - Student Components

The Major Tool, student components, consists of the Student Edition (printed textbook) and the VitalSource digital companion.

- The Student Edition (924 pages, four color, NASTA bound) consists of forty chapters and three appendices.
- VitalSource eText

Major Tool - Teacher Components

n/a

4. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS.

Ancillary Materials - Student Components

The consumable Student Activity Guide provides additional learning activities and extensions, including assessments, writing assignments, and group projects.

Ancillary Materials - Teacher Components

The Teacher's Wraparound Edition (print, hard cover) contains the full student edition with teaching resources included in the margins. These resources include Lesson plans for more advanced, less advanced, special needs and English Language Learner students, guides to using other program resources, discussion points, teaching tips and reinforcement activities.

Downloadable Resources

- Classroom presentations. provide an overview of the key objectives of each lesson, available in PowerPoint and Rise formats
- Test Bank with TestGen assessment software TestGen enables teachers to select and generate customized tests from a bank of supplied questions and/or add their own test questions.

5. IDENTIFY WHICH INDUSTRY STANDARD PROTOCOLS ARE UTILIZED FOR INTEROPERABILITY?

VitalSource's interoperability requirements include:

Learning Tools Interoperability (LTI): VitalSource can be used as a tool provider for any LTI-compliant LMS or platform. To configure the LTI tool, you'll need:

- Credentials from your VitalSource Customer Success Manager
- A consumer key and shared secret
- A launch (or base) URL
- Security preferences for regulating which data is passed to VitalSource

VitalSource also conforms to a number of compliance and standards, including:

- FERPA (Family Educational Rights and Privacy Act)
- COPPA (Children's Online Privacy Protection Act)
- GDPR (General Data Protection Regulation)
- California Consumer Privacy Laws

- UK Data Protection Act of 2018
- Safe Harbor Privacy Shield

6. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM?

Using the Student Edition, Student Activity Guide, and additional activities in the MyLab, there are over one hundred fifty hours of instruction available to the teacher. However, the program is designed for flexible implementation and the teacher can customize the instruction to fit a variety of course lengths.

7. WHAT PROFESSIONAL DEVELOPMENT IS AVAILABLE?

There is no formal Professional Development program available for this program. However, the editorial staff is available to help with content questions implementation issues. Technical support is available at this website <https://support.pearson.com/getsupport/s/contactsupport>.

8. WHAT HARDWARE/EQUIPMENT IS REQUIRED?

The program includes a VitalSource eText. Minimum System Requirements for VitalSource Bookshelf (PC or Mac):

Software

- Apple Mac OS X 10.4 or Microsoft Windows XP
- Windows 10+ with service pack 2 or higher

Hardware

- Apple Macintosh with 1 GHz Power PC G4, or Windows compatible hardware with 1 GHz processor or faster
- Ethernet port, Internet access
- 1024 x 768 screen resolution or larger
- 512 MB of RAM or greater

Mobile Devices

iPhone, iPad

- Apps are available in the iTunes store.
- Search for "VitalSource Bookshelf".
- Download is free.
- Access your titles by downloading app and signing in with your VitalSource account.

Android Devices

- Apps are available in the Google Play store.
- Search for "VitalSource Bookshelf".
- Download is free.
- Access your titles by downloading app and signing in with your VitalSource account.

9. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY?

Terms of Use and End User License Agreement are available at the following link: <https://support.vitalsource.com/hc/en-us/articles/204612518-VitalSource-Technologies-LLC-Terms-and-Conditions-of-Use>

10. WHAT STATES HAVE ADOPTED THE SUBMISSION?

The program has been adopted state-wide in New Mexico, North Carolina, South Carolina, and Mississippi. The program is widely used throughout the United States.

11. WHAT OPEN EDUCATIONAL RESOURCES RELATED TO THIS BID DO YOU MAKE AVAILABLE(S)?

There are no Open Educational Resources associated with this program.

12. ALTHOUGH NOT CALLED FOR IN THE STATE ADOPTION, DO YOU HAVE ADVANCED PLACEMENT (AP) OR ACCELERATED PROGRAM INSTRUCTIONAL MATERIALS AVAILABLE FOR THE COURSE(S) BID FOR ADOPTION?

There are no AP materials associated with this or other CTE courses bid into this adoption.

13. WHAT, IF ANY, FOREIGN LANGUAGE TRANSLATIONS DO YOU HAVE AVAILABLE?

None.

14. DO YOU PROVIDE ACCESS POINT SCAFFOLDING OR AN ACCESS POINT CORRELATION UPON REQUEST?

Not applicable - Access Points are not developed for this course.

15. ESSA LEVELS OF EVIDENCE

While no formal efficacy studies have been conducted on the program, it is in its thirteenth edition and has been used by thousands of high school students over more than twenty years. NFTE has extensive experience training both teachers and students on the valuable concepts and skills of being an entrepreneur.