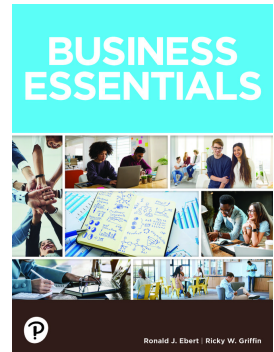


Reviewers Guide

Bid ID#: 1437

Course# - Course Title:

8215120 - Business and Entrepreneurial Principles



Program Description

In *Business Essentials*, students embark on a fascinating journey to explore the vast landscape of business. The comprehensive program covers the essential concepts and practices of business, providing a solid foundation for additional courses in the subject.

Link to Student Text

<https://www.pearson.com/en-us/schools/flipbooks/FL2025CTE/Business-Essentials/index.html>

Links to Demo Sites

User Name: fl_cte_demo

Password: FLctedemo2025

Access Instructions

1. How to Access the Pearson site:

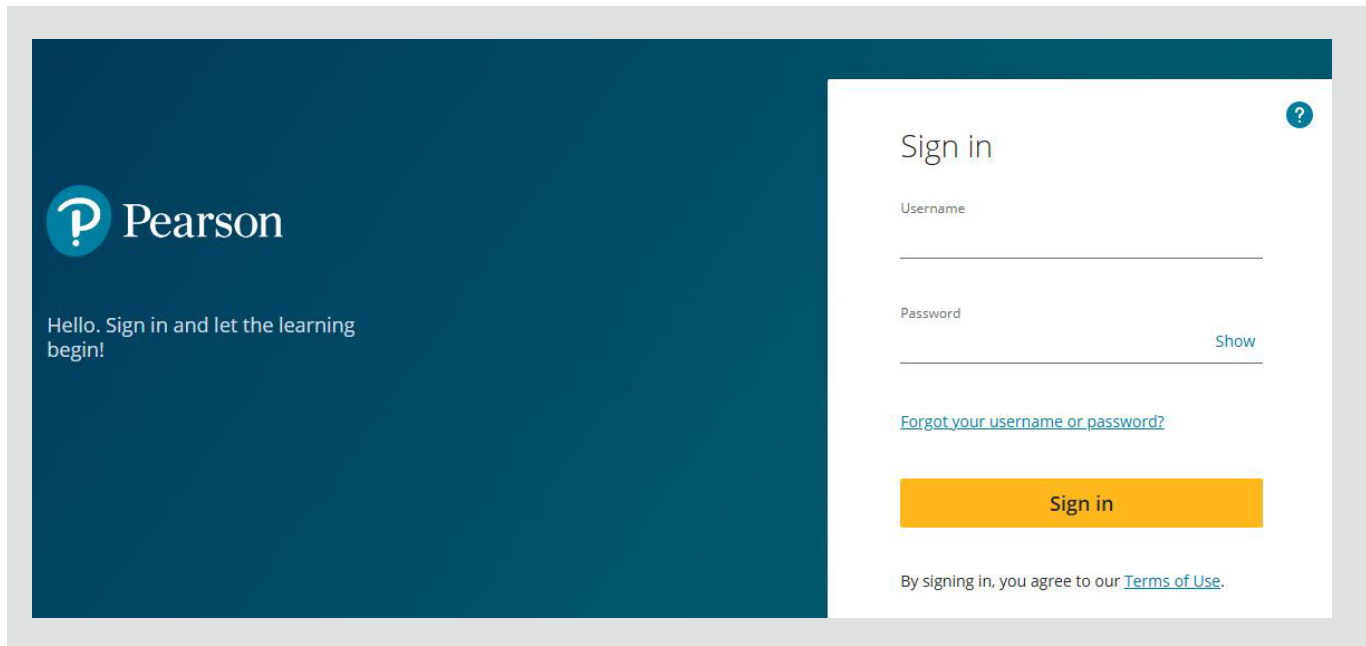
1. Please open this link.

[https://mycourses.pearson.com/
course-home#/tab/active](https://mycourses.pearson.com/course-home#/tab/active)

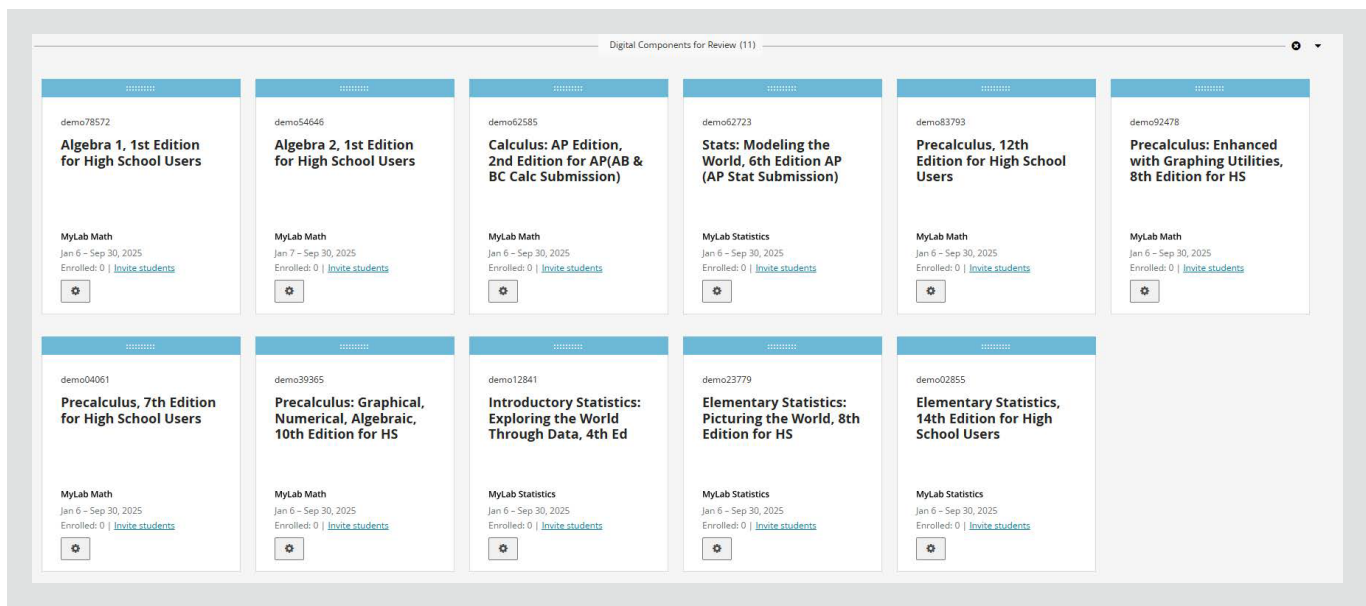
2. Access Credentials:

Username: fl_cte_demo

Password: FLctedemo2025

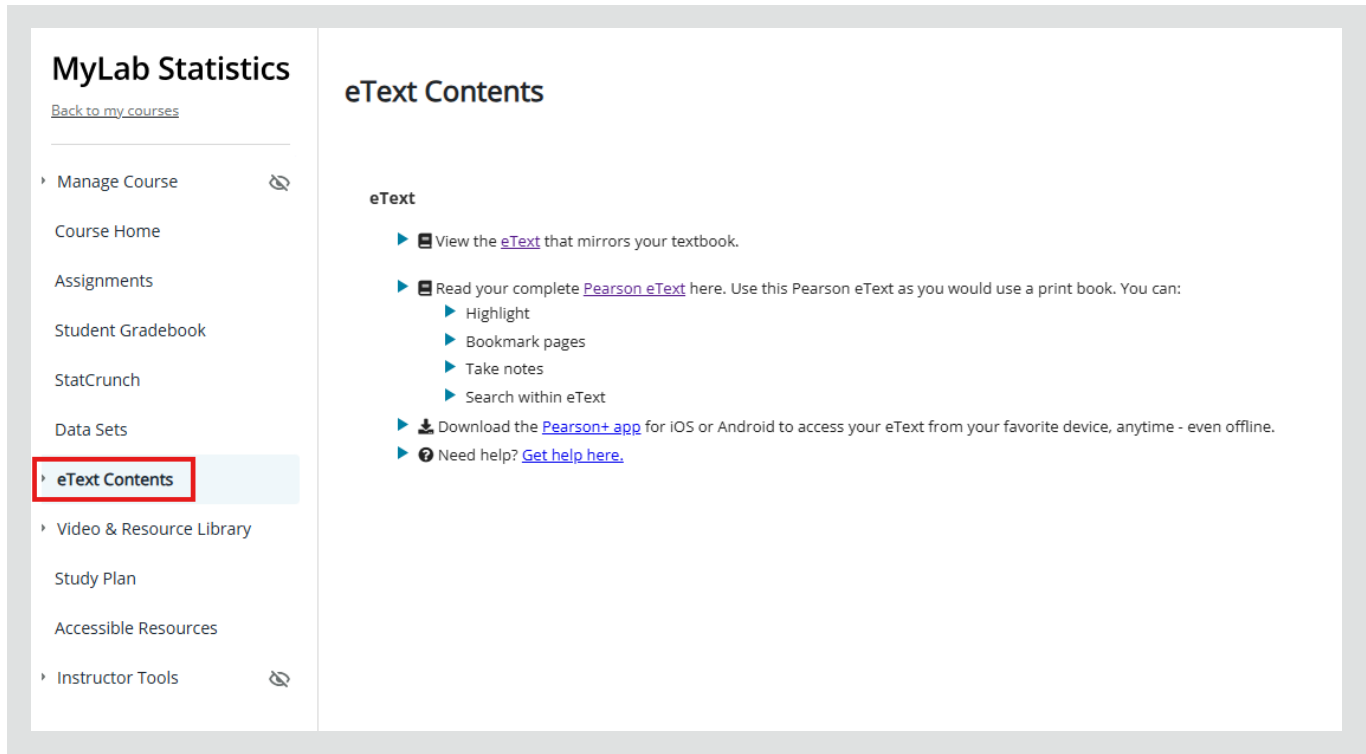


3. Select the course/title you want to review by hovering on the title.



4. On the Course Home screen, you can choose the course materials you want to review.

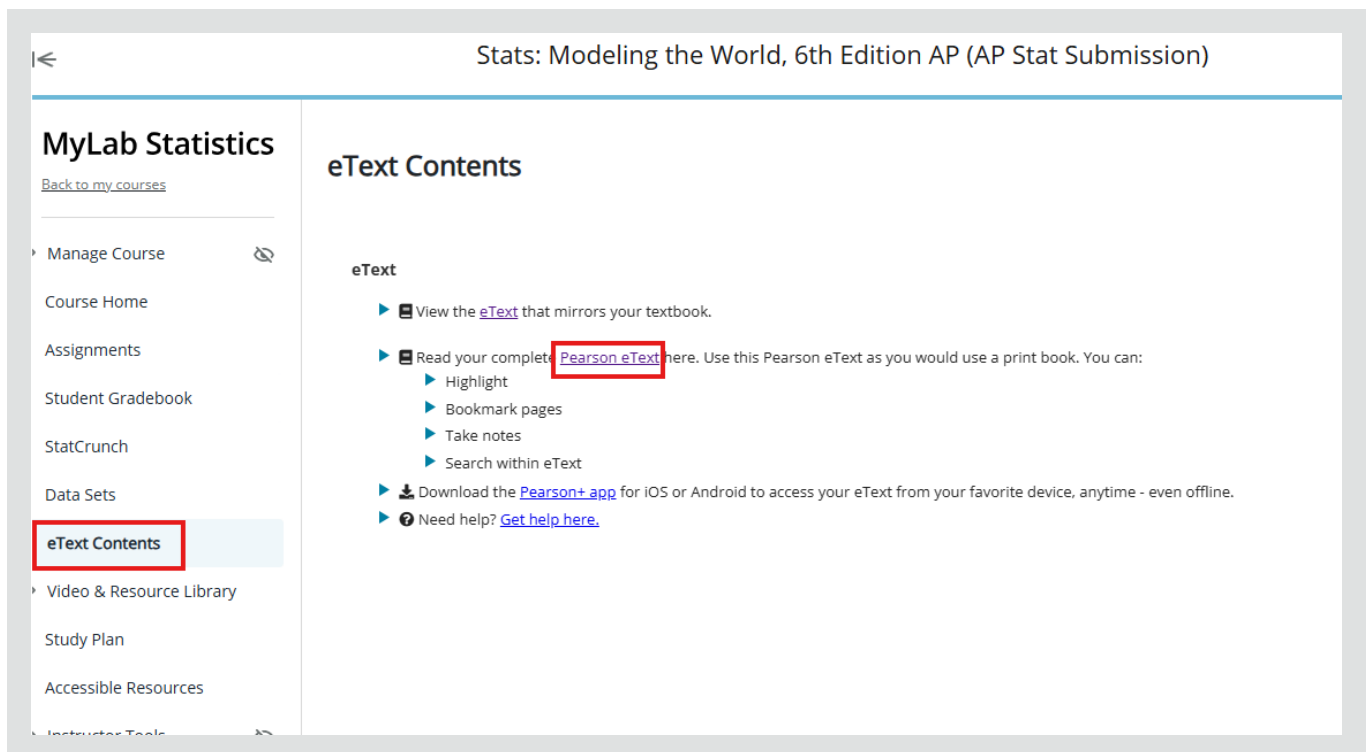
5. If you want to view the eText, choose the link as highlighted below.



The screenshot shows the MyLab Statistics interface. On the left is a sidebar with a menu. The menu items are: Manage Course, Course Home, Assignments, Student Gradebook, StatCrunch, Data Sets, **eText Contents** (highlighted with a red box), Video & Resource Library, Study Plan, Accessible Resources, and Instructor Tools. The main content area is titled "eText Contents" and contains a list of options under the heading "eText":

- ▶ View the [eText](#) that mirrors your textbook.
- ▶ Read your complete [Pearson eText](#) here. Use this Pearson eText as you would use a print book. You can:
 - ▶ Highlight
 - ▶ Bookmark pages
 - ▶ Take notes
 - ▶ Search within eText
- ▶ Download the [Pearson+ app](#) for iOS or Android to access your eText from your favorite device, anytime - even offline.
- ▶ Need help? [Get help here.](#)

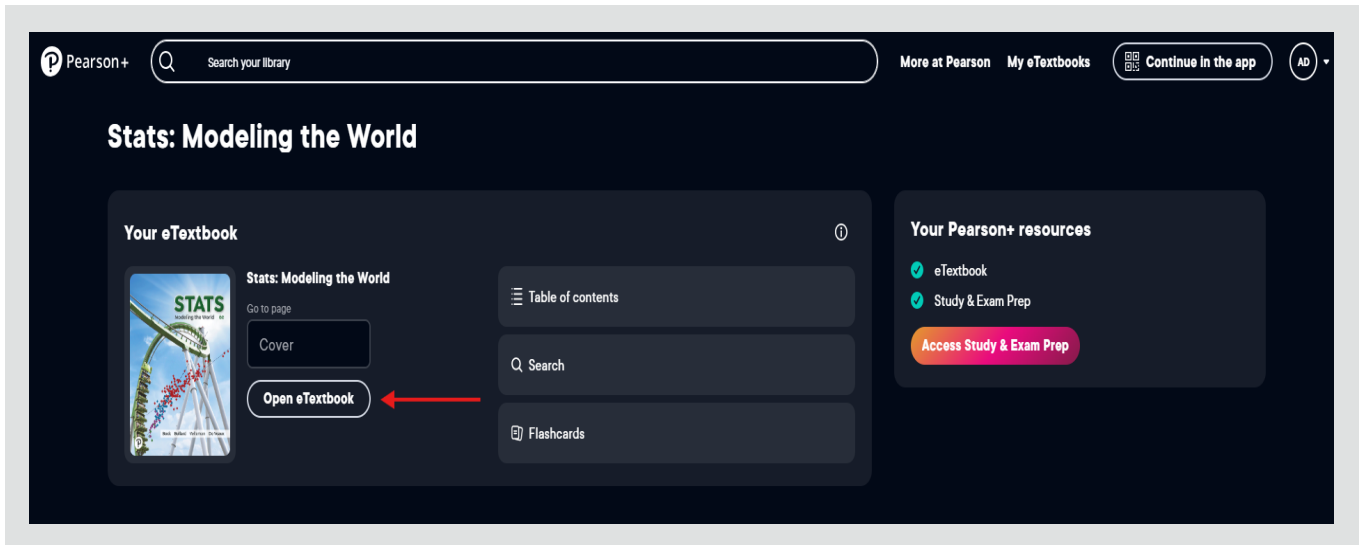
6. Choose "Pearson etext"



This screenshot is similar to the previous one but shows the "Pearson eText" link highlighted with a red box in the list. The sidebar menu is also visible, with "eText Contents" highlighted. The main content area is titled "eText Contents" and contains the same list of options as above:

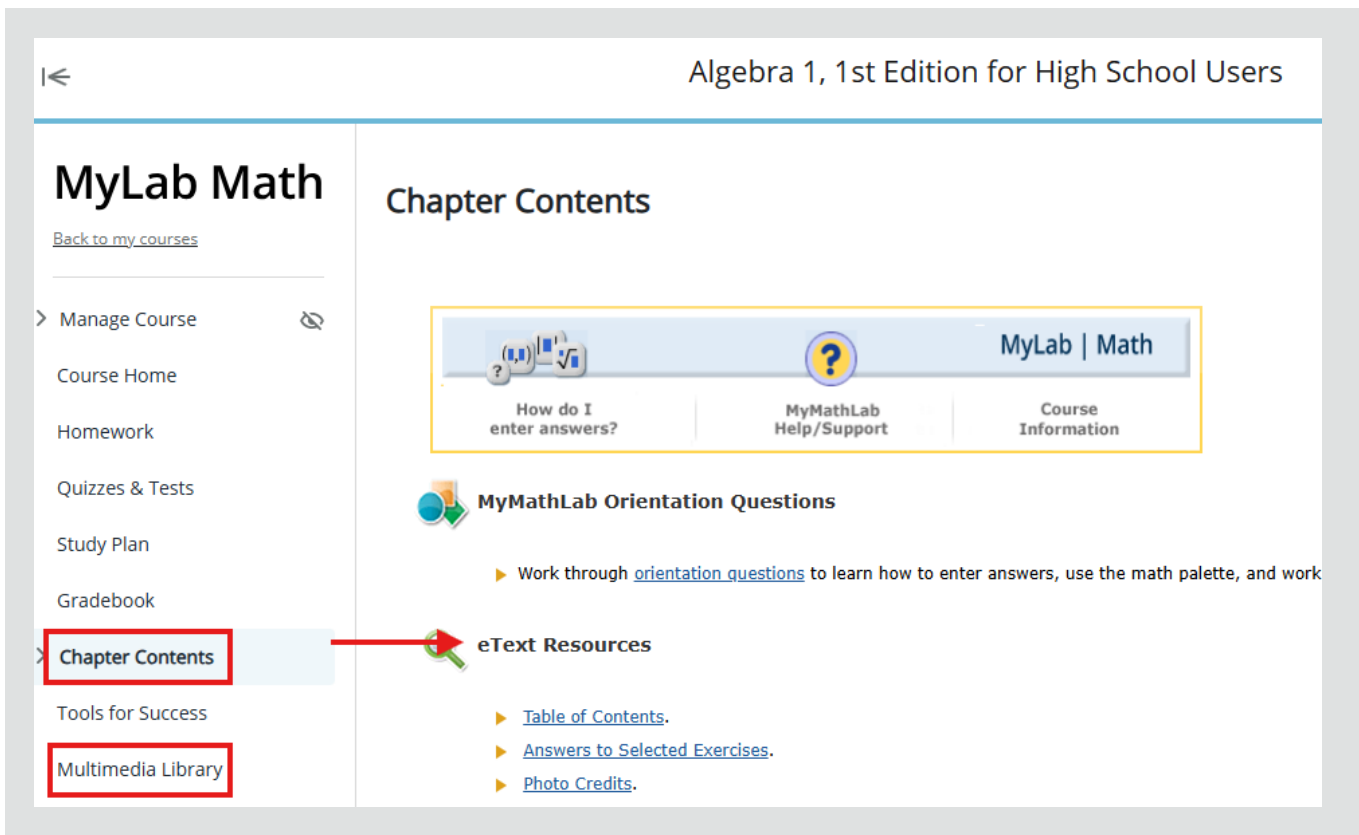
- ▶ View the [eText](#) that mirrors your textbook.
- ▶ Read your complete [Pearson eText](#) here. Use this Pearson eText as you would use a print book. You can:
 - ▶ Highlight
 - ▶ Bookmark pages
 - ▶ Take notes
 - ▶ Search within eText
- ▶ Download the [Pearson+ app](#) for iOS or Android to access your eText from your favorite device, anytime - even offline.
- ▶ Need help? [Get help here.](#)

7. Choose "Open eTextbook"



***Etext access may vary by title.

Etexts can also be accessed through "Chapter Contents" and "Multimedia Library".




8. Choose a chapter from the navigation bar on the left side of the screen.

The screenshot shows a digital textbook interface. On the left is a navigation bar with a 'Table of contents' section. The table of contents lists the following items:

Item	Page
Table of Contents	vii
Preface	xi
Acknowledgments	xx
Part I: Exploring and Understanding Data	1
Chapter 1: Stats Starts Here	1
Chapter 2: Displaying and Describing Categorical Data	14
Chapter 3: Displaying and Summarizing Quantitative Data	44
Chapter 4: Understanding and Comparing Distributions	86

The main content area displays the start of Chapter 1, 'Stats Starts Here'. It features a large graphic with a line chart and a group of students sitting on the floor. A red box with the number '1' is overlaid on the top right of the graphic. Below the graphic, there is a quote from Alice: "But where shall I begin?" asked Alice. "Begin at the beginning," the King said gravely, "and go on till you come to the end: then stop."

9. Click on the Home icon  to access study and exam prep

The screenshot shows the MyLab Statistics interface. The left sidebar contains a navigation menu with the following items:

- Manage Course
- Course Home
- Assignments
- Student Gradebook
- StatCrunch
- Data Sets
- eText Contents** (highlighted with a red box)
- Video & Resource Library
- Study Plan
- Accessible Resources
- Instructor Tools

The main content area is titled 'eText Contents' and contains the following information:

eText

- ▶ View the [eText](#) that mirrors your textbook.
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- ▶ Need help? [Get help here.](#)