

Pearson



BTEC International

Yearbook **2025**

Welcome to the BTEC International Yearbook 2025

This yearbook brings together the experiences, achievements and everyday moments shared across our global BTEC community.

It is a chance to recognise the work happening in centres of all sizes and the dedication shown by teachers, coordinators, and learners throughout the year.

In 2025, many centres introduced new approaches, strengthened support for learners and built connections that helped teaching and delivery feel more joined-up. Learners explored fresh pathways and developed skills that supported their goals, whether continuing their studies or preparing for work in their local communities. Educators played a steady and guiding role, creating safe, practical spaces for learning and growth.

Our theme, Expanding Horizons, reflects the many directions learners chose to take this year. From business and engineering to health, IT and creative subjects, centres adapted programmes to meet local needs and to include more learners from diverse backgrounds. These efforts came from patient collaboration, shared problem-solving, and a collective belief in the value of practical, accessible education.

Thank you to every centre and educator who contributed to this yearbook and to the work it represents. Your commitment shapes learning experiences every day and remains at the heart of BTEC worldwide.



This year, BTEC has reached new regions and industries, responding to the evolving needs of learners and employers alike.

From engineering labs to creative studios, from healthcare settings to business hubs, our qualifications are helping people gain the skills they need to thrive.

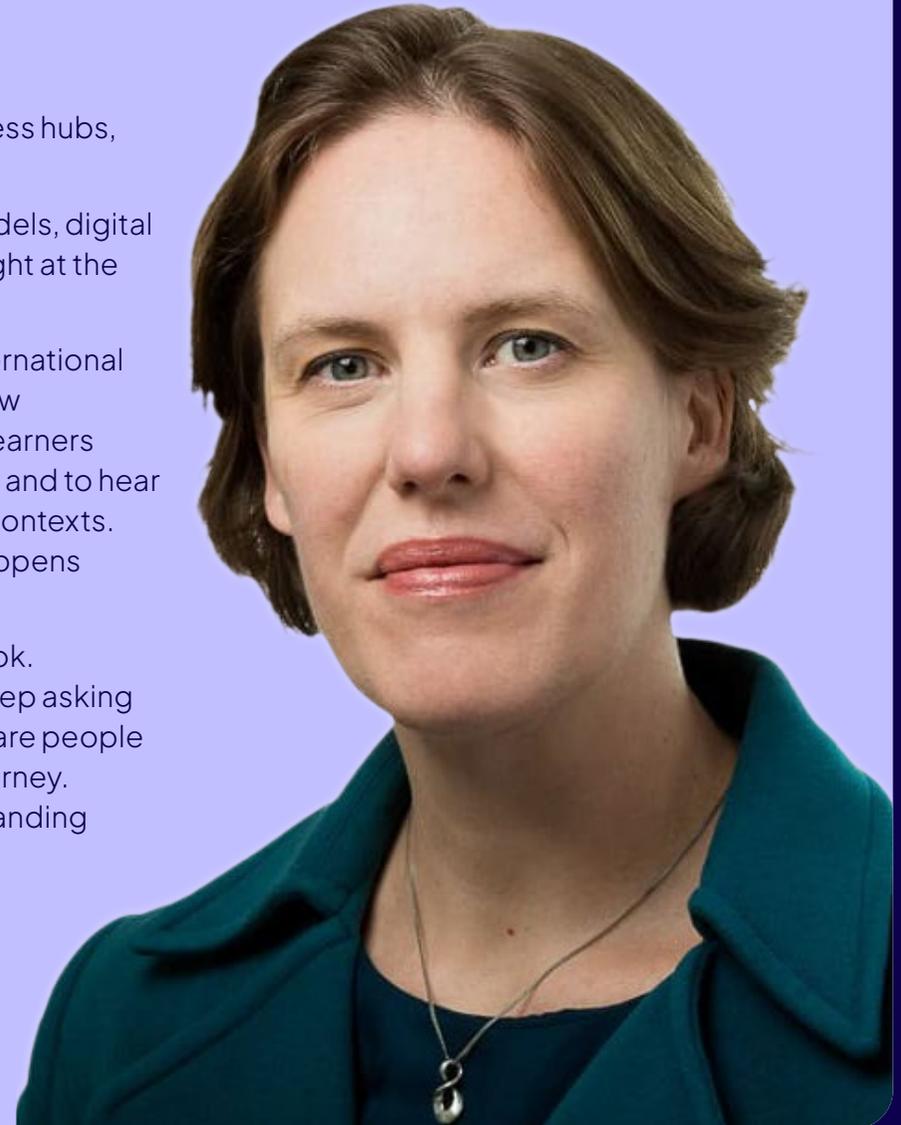
And as the world continues to change, so does the way we learn. Flexible models, digital innovation, and global collaboration are reshaping education, and BTEC is right at the heart of it.

“Expanding Horizons” is more than a theme; it’s a reflection of what BTEC International has achieved this year. Across continents and communities, we have seen how skills-based education is opening doors, building confidence, and helping learners shape their futures. It’s been a privilege to witness this momentum first-hand and to hear from educators, students, and partners who are driving change in their own contexts. Their stories remind us that learning doesn’t just happen in classrooms - it happens wherever curiosity lives and ambition grows.

What excites me most is the spirit of possibility that runs through this yearbook. It’s a celebration of what’s been achieved, but also a call to keep going. To keep asking questions, exploring new ideas, and building learning experiences that prepare people not just for jobs, but for life. Thank you to everyone who’s been part of this journey. Your insight, energy, and belief in the power of education are what make expanding horizons possible.

Let’s keep moving forward together.

Freya Thomas Monk
Managing Director, Pearson



2025 has been a landmark year for Pearson and BTEC International.

Our qualifications have reached more learners in more countries than ever before, thanks to powerful partnerships with governments, educators, and industry leaders. This yearbook celebrates the progress we have made together and the global community that's working together to strengthen skills-based learning.

I had the chance of visiting some of our BTEC centres in Sri Lanka, The Maldives, Pakistan, Egypt, Jordan and Saudi Arabia. Here I witnessed the enthusiasm and commitment of educators, students, and policymakers to build their economies and their people's futures through practical, relevant learning. This energy and commitment is shaping real change, and it's a privilege to be part of that journey.

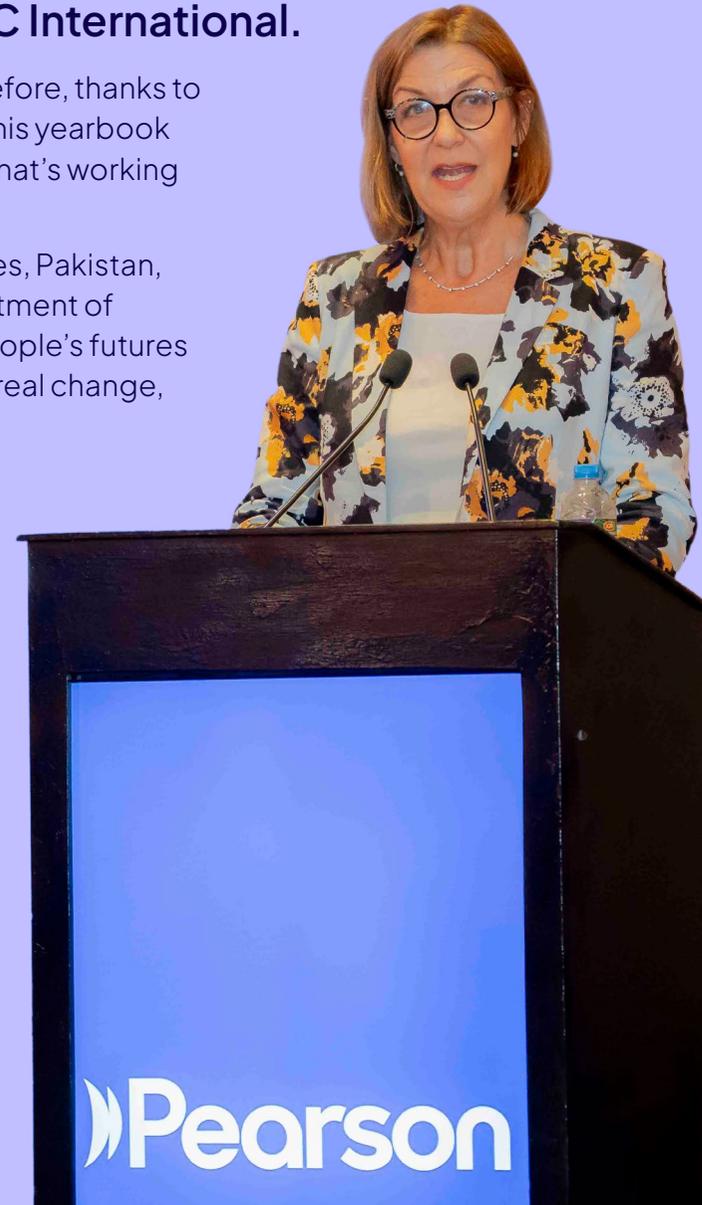
Over the past year, BTEC has not only grown geographically but also deepened its impact across industries. We have launched new qualifications, embraced flexible learning models, and built partnerships that open doors for learners everywhere. These efforts are helping people gain the skills they need to thrive in tomorrow's world.

To our centres, partner institutions, employers, policymakers, and the Pearson team - thank you. Your dedication and vision are making skills learning a reality and building a culture of excellence and inclusion.

As we look ahead, let's keep the momentum going. Continue to innovate, collaborate, and embrace new possibilities. The coming year holds even more promises, and I'm confident that together, we will keep expanding horizons for all.

With best wishes for continued success and growth,

Jane Baker
Vice President, Pearson



New launches in 2025

In 2025, we introduced several innovative BTEC products and programmes, each designed to meet the evolving needs of learners, educators, and organisations. Through these launches, we continue to demonstrate our commitment to future skills, quality, and professional growth.

For more information about these new launches and other BTEC International offerings, please [click here](#)



Pearson Vocational Master Educator Programme

A five-day, face-to-face professional development programme that helps educators build confidence, practical skills, and lifelong learning habits.



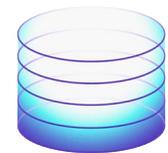
Assured by Pearson

A quality assurance service that benchmarks in-house training programmes against global standards, awarding a Pearson quality mark and digital credentials.



Level 5 Professional Diploma in Applied Teaching and Education (SRF)

A flexible, practice-focused qualification for educators, supporting advanced teaching strategies and career progression.



Level 7 Professional Diploma in Applied Teaching and Education (SRF)

An advanced diploma for experienced educators, blending theory, leadership, and research to prepare for senior roles in education.

Regional updates
Asia Pacific



2025 was a year of meaningful progress for BTEC across the Asia-Pacific region. More than 9,000 learners completed their programmes and began new steps in work or further study, supported by 20 new centres in countries like Vietnam, Thailand, Indonesia, Malaysia, and Laos.

Our partnerships with ministries of education, employers, and organisations such as BritCham and BCCT helped keep programmes relevant and practical. We introduced new qualifications in digital technology, healthcare, and esports, giving learners skills for emerging industries.

Over 100 teachers took part in professional development, and events like the Eastern Economic Corridor showcase, AWS partnership activities, and the UK-ASEAN Roadshow brought together educators, employers, and learners across the region. Every centre visit, assessor training, and milestone reflects the ongoing work of centres and teams to support learners and help them build futures with confidence.

Thank you to all the educators and partners whose dedication makes this possible every day.

Janice Phung
Regional Manager, APAC



Stories from our graduates

Preparing for new opportunities with BTEC – Eva Ducasse

Eva Ducasse recently graduated from Headstart International School, Phuket with a Distinction Star in both the BTEC International Level 3 Diploma in Business and the BTEC International Subsidiary Diploma in Travel and Tourism.

As a BTEC learner, Eva had the chance to take on challenges and develop her abilities, which supported her growth as a young professional ready for new opportunities. Her journey shows how hands-on learning and teacher support can make a difference for learners like Eva.

[Click here to see Eva's journey](#)





Employability at the core of our conversations

Celebrating our learners

FPT Graduation Ceremony, Vietnam

We celebrated a new beginning for nearly 1,000 graduates from campuses in Hanoi, Ho Chi Minh City, Can Tho, and Da Nang at the 2025 Graduation Ceremony at FPT BTEC. Each graduate leaves equipped not only with a qualification but with confidence and skills to make a real impact in their communities and industries.

FPT BTEC is a collaboration between FPT Corporation and Pearson, bringing together the best of Vietnamese and British education. As the official training institution for the BTEC HND Level 5 programme in Vietnam, it has, since 2017, nurtured thousands of graduates who are helping to build a skilled workforce ready to meet the demands of both local and international enterprises.

Graduation ceremony at Info Myanmar College, Myanmar

This year's graduation marks the 10-year anniversary of our BTEC partnership, celebrating the achievements of many students who have grown and succeeded through the course of their BTEC journey. Over the past decade, students at Info Myanmar College have used our pathways to open doors and create new opportunities for themselves, building practical skills and confidence through hands-on learning.

Learners have gone on to secure jobs internationally, pursue higher degrees, and make meaningful contributions in their communities. Their progress reflects the effort they put into their studies and the support they received from their BTEC teachers and families.

A special thanks goes to the entire team at Info Myanmar College, led by CEO and Founder Kaung Myat Paii. Their commitment has helped students continue their education and reach their goals, even during difficult times.





Industry and government partnerships

BTEC Connect with EEC, Thailand

Along with EEC Thailand and Kasetsart University, we organised BTEC Connect to discuss how Thailand can prepare learners for the changing workforce. The focus was on key areas like automation, logistics, green technology, and smart electronics, highlighting the importance of building skills that match industry needs.

Apitha Wonlopsiri from Newton Group shared her perspective on challenges in Thailand's education system, such as rigid models and gaps between what students learn and what employers require. We collectively agreed on the need to create a more flexible and globally connected education system that helps Thai learners develop relevant skills for today's jobs.

Under the theme "Empowering Learners, Enabling Industry", attendees reaffirmed their commitment to making education in Thailand evolve with workforce demands. The forum was a platform for educators, industry leaders, and partners to plan ways to support learners and help them succeed in an innovation-driven economy.



Partnerships for impact, Brunei

We are working with the Brunei Ministry of Education to develop a plan for introducing BTEC Level 3 International in 6th form colleges starting in 2027. This new pathway will help students gain practical skills and prepare for their next steps, whether continuing their studies or entering the workforce.

Students will have the chance to build confidence, develop hands-on abilities, and access exciting options for their future, supported by their teachers' experience and guidance. This initiative reflects the Ministry's commitment to providing diverse and relevant education for learners in Brunei.

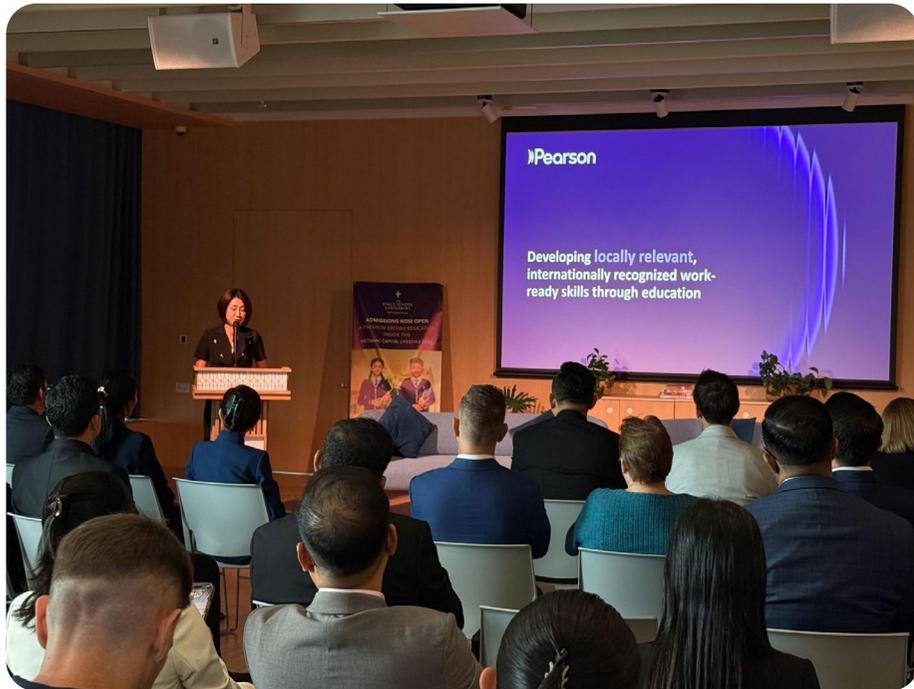
Presentations at AWS, Thailand

We partnered with the Enterprise Learning and Skills team and others to present Pearson to universities at this event. Overseas Education Centre (OVEC) and several universities attended, making it a valuable networking session for everyone involved. The day was a chance to connect, share ideas, and strengthen relationships with educators and partners across the region.



UK-ASEAN Roadshow: Vietnam, Cambodia, Thailand, Indonesia

At the UK ASEAN Roadshows in Hanoi and Cambodia this year we had an opportunity to meet educators, ministries and organisations who are working to strengthen skills development across the region. Annabel Lawday, Strategic Lead Stakeholder Relationships, Pearson VQ, joined the roadshow and took part in discussions that focused on practical needs in teaching, training and workforce preparation.



The conversations centred on how collaboration with governments, centres and training providers can support learners with skills that match local industry needs. We shared examples of how BTEC centres in different countries are delivering vocational programmes, updating teaching approaches, and creating smoother routes into further study and employment.

We are grateful to the British Embassy Hanoi, the British Embassy Cambodia, the British Consulate-General Ho Chi Minh City, the Department for Business and Trade, the British Chamber of Commerce Vietnam and BritCham Cambodia for coordinating these meetings and supporting open dialogue with local partners.

Educators' perspectives

Many students have taken on internships and built networks that will help them move into roles such as hotel management, event coordination, and tourism services. Their achievements show the impact of hard work, real-world learning, and the support of educators and industry partners.

Warren Stanworth

Academic Dean at AIHM, Thailand

[Click here to see Warren's story](#)



“BTEC helps learners build practical, industry-relevant skills that support their transition from education to global employment.”

Embracing 2026

This year, more educators and students in Malaysia, the Philippines, and Japan will have access to new programmes, while engagement in Indonesia and Vietnam continues to grow.



New qualifications in digital technology, such as AI and cloud computing, will help learners build skills for today's jobs, alongside healthcare programmes in nursing and medical technology, and green industry options in sustainability and renewable energy.



These courses are designed to give students practical experience and confidence, preparing them for the changing demands of the workforce. At the same time, partnerships with ministries and policymakers in Brunei and Vietnam will support teachers and help maintain high standards that respond to students' needs.



With new collaborations and flexible learning models, we hope to help students and educators take confident steps forward, supporting their growth and shaping a brighter future for the region.

Regional updates China



As I reflect on the past year, I am reminded of the continued dedication shown by our BTEC community across China.

The progress we have made together is the result of consistent effort, thoughtful collaboration, and a shared commitment to providing learners with practical, skills-based education that supports their future pathways.

Since BTEC was introduced in China in 1998, what began as a small cohort has grown into a network of more than 130 approved centres. This development has been shaped by the work of educators, centre leaders, and support teams who guide learners with care and professionalism. Their efforts have helped learners build the knowledge and confidence needed for further study and meaningful employment.

I extend my sincere appreciation to every centre, teacher, exam officer, and colleague who has contributed to this journey. Your trust, expertise, and ongoing support have played a central role in strengthening the quality of delivery across the country.

As we look ahead, I hope we continue to work collectively to enhance the connection between education and the opportunities that follow. Thank you for your commitment to learners and for the important work you carry out each day.

Di Jin
Regional Manager



Year in Review

In 2025, BTEC programmes in China continued to be widely used as an applied-skills pathway, with more than 130 centres delivering qualifications from Level 1 to Level 7.

These programmes were offered across international schools, colleges, training providers and corporate academies, supporting a broad range of learners. Registrations exceeded 3,500 this year, with Art & Design, Business and Engineering as the most selected areas of study.

Several developments helped strengthen the community in 2025. Eleven learners were interviewed and selected to serve as BTEC Ambassadors, offering insights into their learning experiences. We also curated the first “BTEC China Art & Design Collection” featuring work from nearly 80 learners across multiple centres. In addition, more than 30 prospective centres were supported through the development process, helping to prepare a strong pipeline for 2026.

These activities reflect the steady work of educators and centres across the country who continue to guide learners and shape education in their local contexts.



Stories from our graduates

Living the London dream with BTEC – Jingling Liu

At 19, Jingling Liu started her BTEC journey in Southern China, unsure exactly where it would take her but ready to learn, grow, and try something new. Through her studies, she built practical skills, gained a global outlook, and grew the confidence to aim higher.

Her BTEC qualification became the foundation for a master's degree in the UK and the starting point for her own business in London. Jingling's story shows how a qualification like BTEC can open doors and how, with the right start, learners can shape their own paths.

[Click here to see Jingling's journey](#)



New Voices, New Visions

A collection of BTEC Art & Design in China

The Art & Design Journal highlights creativity and applied learning from BTEC learners across China. Developed with multiple BTEC centres, it features student work in areas like fine art, graphic communication, illustration, fashion design, product design, photography, motion imaging, interactive installations, and spatial design.

Learners explored their ideas through project-based work and guidance from teachers, building critical thinking and real-world skills. Their projects show how our BTEC qualifications support progress to university and readiness for design careers.



This journal highlights the diverse talents of students and how centres help them develop and share their unique visions.



China Education Expo (CEE)

The Expo is a flagship event of CACIE which has been held in major cities across China. The expo provides strong opportunities for both B2C and B2B engagement. Through our team's participation, we connected with a wide range of audiences, including parents and students planning overseas studies, as well as school principals, counselors, and agents looking for global partnerships.

Expanding our strength and reach

CACIE 2025

Our presence at CACIE 2025, China's leading international education conference, highlighted the impact of BTEC qualifications. With over 100 institutions attending, we shared how BTEC helps students develop practical skills and access global opportunities. The event strengthened our relationships with schools and colleges looking for internationally recognised qualifications and showed our ongoing commitment to supporting China's education sector.



The UK-China Sustainable Fashion Industry-Education Cooperation Forum

Organised by the UK Department for Business and Trade and China Fashion Week, the forum focused on “Green Innovation: Shaping a New Era for Sustainable Fashion.” The event brought together ten keynote speakers and panelists from both countries to discuss collaboration in technology, education, and industry for sustainability. Over 100 designers, brands, fabric and retail companies, and media professionals attended, working together to map the future of China-UK sustainable fashion cooperation.



Pearson was the only UK awarding body invited to deliver a keynote speech. Outstanding BTEC learners were invited to showcase their fashion designs, and their work received high praise from both academic and industry professionals.



Industry and government partnerships

We have signed an MoU with Eternity, a subsidiary of NetDragon Websoft, to deepen collaboration in the computing and digital technology sectors. Together, we will create educational resources that combine local culture with international standards, supporting the development of skilled technical talent with a global outlook and strong digital competencies in China.



Community conversations

Those who represent you – BTEC Ambassadors

The BTEC Ambassador programme in China recognises outstanding students and educators who represent the values of skills-based learning. After a thorough selection process involving applications, interviews, and storytelling, five learner ambassadors and six educator ambassadors were chosen.



Educators' perspectives

BTEC has this power to help students truly understand themselves and uncover their own passions. It enables learners to move beyond simply mastering artistic techniques and instead develop their own methodology for perceiving and interpreting the world. It nurtures independent thinkers, young artists, and designers by encouraging them through topic-based learning, to explore personal interests, conduct rigorous research, and carry out experiments. This approach creates a journey of self-discovery and creative growth.

Teaching BTEC is not just about education; it is about helping learners think critically, create boldly, and express authentically.

Songmin Jin

Dean – Academic Department,
The Central Academy of Fine Arts,
International College



Training the trainers

Master Educator programme

The first delivery of our Master Educator CPD programme in China brought together 19 dedicated educators from across the country. The training covered key areas of professional development, with delegates showing strong enthusiasm and focus. Participants gained practical tools and strategies to use in their schools and successfully completed the End Point Assessment, earning a Credly badge.

“The Master Educator training reshaped my self-perception, clarifying my strengths and growth boundaries while translating abstract concepts into actionable steps.”

Qiuqiong Jiang

Principal of the Nantong Geya Training Centre



Embracing 2026

2026 is set to be a landmark year for the BTEC China team as the WorldSkills Competition takes place in Shanghai.



With coordinated support from marketing, government relations, and corporate affairs teams, the focus will be on raising brand awareness, celebrating learner success, and engaging new audiences and stakeholders to drive growth.



Expansion efforts will prioritise high-value partners such as international schools, training providers, and transnational education institutions. Particular emphasis will be placed on emerging sectors including digital technologies, creative industries and sport.



By strengthening collaboration with both internal and external stakeholders, the team aims to make 2026 another outstanding year for BTEC in China.

Regional updates Middle East



I am pleased to have recently joined Pearson as Regional Director for Europe, the Middle East and North Africa.

As I begin this role, I have been encouraged by the work and the commitment shown by educators who support learners every day.

BTEC programmes continue to play a practical role in helping learners develop skills they can use in further study or in employment. Across the region, centres are working with teachers, employers and local partners to deliver applied learning that reflects real workplace needs and clear progression routes.

Looking ahead, our focus will be on supporting this work. This includes collaborating with ministries and partners, strengthening links with employers to support work-based learning, and ensuring that progression from International BTEC to Higher Nationals, university or employment is clear and well understood.

Thank you to the centres, educators, and partners who make this possible. I look forward to working alongside you as we continue to support learners across the region.

Yasser Ali

Regional Director, EMENA



We are proud of the innovation in future skills development that BTEC is delivering across the Middle East.

In 2025, vocational education remains an important part of national education strategies across the region. In several countries, BTEC programmes are used as part of wider efforts to ensure learners gain skills that align with current workplace needs and community priorities.

This year saw steady growth across the MENAT region. Over 50 new centres have been approved, including 43 private schools, over the past 12 months. Many of these centres expanded their delivery, completed programmes successfully, and supported learners as they progressed into further education or employment.

Centres and educators were supported through continued engagement with the Ministries of Education in Jordan, the UAE and Oman. These collaborations focused on the quality of delivery and professional development for teachers, strengthening classroom practice and learner support.

Thank you to the centres, educators and partners across the Middle East whose ongoing commitment continues to shape meaningful learning experiences for students throughout the region.

Amanda McQuaid

Regional Manager, Middle East





Official UAE recognition

The UAE Ministry of Education officially recognised the Level 2 BTEC International qualification within its equivalency framework. This recognition helps centres, educators, and learners better understand how the qualification fits within the national education system and supports clearer progression pathways for learners.

Industry and government partnerships

Moving forward in Egypt

In September 2025, our team met with H.E. Minister Mohamed Abdel Latif and senior officials from the Ministry to discuss future pathways for applied and vocational education in Egypt. The discussions explored how BTEC programmes could support national priorities related to workforce preparation and learner progression.

The conversations focused on widening access to applied qualifications and ensuring they align with local education frameworks and employment needs. BTEC programmes were discussed in the context of how they are delivered by centres and how they support learners in building practical skills for further study and work.





Supporting Higher Education pathways in Jordan

We signed a MoU with the Accreditation and Quality Assurance Commission for Higher Education Institutions (AQACHEI) in Jordan in February. The agreement focuses on aligning the BTEC approval process for higher education institutions in Jordan with AQACHEI's regulatory requirements.

Partnering with Elsewedy EdTech

We are now official partners of Elsewedy EdTech in Egypt. The agreement focuses on collaboration in vocational and skills-based education. It sets out a framework for exploring further work across secondary, technical, and higher education. This collaboration aims to support centres and educators in delivering programmes that align more closely with local industry needs and help learners prepare for future study and employment.



Expanding our strength and reach

Future Skills in the UAE and Jordan

These events were held in Dubai and Amman, to raise awareness of BTEC International Qualifications and Higher Nationals among higher education institutions, private training providers and government organisations in the UAE and Jordan.

The Dubai session brought together more than 50 delegates, including representatives from the Knowledge and Human Development Authority (KHDA) and BTEC partner GBS Dubai.

The Amman session was attended by more than 60 delegates and included representatives from the Accreditation and Quality Assurance Commission (AQAC) and partner institution – Al Hussein Technical University (HTU).



Participants heard updates on BTEC Higher Nationals and discussed how these programmes are being reviewed and adapted to reflect changes in workplace skills and employer expectations.



Training the trainers

Professional development: “How to Successfully Deliver BTEC” roadshows

Two “How to Successfully Deliver BTEC” roadshows were held to support centres with practical guidance on delivery and assessment.

The first session took place at the Royal Grammar School Guildford Qatar and was attended by around 40 delegates from schools across Qatar. The programme covered topics such as quality assurance, assessment approaches, and planning for future delivery. Educators shared experiences and discussed ways to strengthen classroom practice and centre processes.

The programme covered topics such as quality assurance, assessment approaches, and planning future delivery.



Professional development

Internal Verifier and Assessor training

In September, we delivered Internal Verifier and Assessor training in both Qatar and Jordan to support educators preparing to teach BTEC International programmes.

The first cohort attended the training in Doha, bringing together educators from centres across Qatar. The three-day course focused on assessment standards, internal verification processes, and good practice in BTEC delivery, helping teachers build confidence in their roles.

The second session was held in Amman, with 16 delegates from private schools in Jordan who are preparing to deliver BTEC International programmes from September. The training supported teachers in understanding assessment requirements and quality assurance expectations within their local context.



Professional development

Applied Teaching and Education

We are pleased to be building on a wonderful, collaborative partnership with Al-Hussein Technical University in Jordan, who became the first centre to start delivering our new International Level 7 Professional Qualification in Applied Teaching and Education.

This initiative will elevate teaching excellence, instill modern pedagogy, and boost learner-centered education across universities and professional training institutions in Jordan. We look forward to seeing the positive impact in 2026 and beyond.



Regional updates

Europe and Central Asia



Year in Review

In 2025, more than 10,000 learners studied a BTEC qualification across 140 centres in Europe and Central Asia. BTEC programmes were delivered in 28 countries, and 20 new centres joined the network during the year, widening access to applied learning in different local contexts.

Centres across the region supported learners through a range of pathways. Partner centres in Spain, the Netherlands, Italy, Malta, Greece and Uzbekistan shared feedback on how BTEC programmes are helping learners engage more confidently with their studies and prepare for next steps. Work also began to expand delivery in Kazakhstan, in collaboration with local education specialists.

Throughout the year, centres worked alongside associations, education consultants, schools and colleges to support delivery, progression and local recognition, with a continued focus on practical studies and learner support.





NABSS

In March, we were at the National Association of British Schools in Spain (NABSS) annual conference, where we met with more than 80 member schools. The event provided an opportunity to discuss academic and vocational routes and how centres support learners in making informed choices about their futures.

Employability at the core of our conversations

Working with the British Council in Spain

Centres in Spain continued to work closely with the British Council, with a shared focus on learner progression. Alongside this collaboration, engagement with the Spanish university system helped clarify progression routes for BTEC learners.

A joint webinar with the British Council in Spain provided information on BTEC International Level 3 programmes and how they support learners preparing for further study.



Training the trainers

Roadshow in Madrid – training and progression routes

A face-to-face training session was held in Madrid for BTEC centres, delivered by Simon Fox, International Standards Verifier and Trainer. Twenty-four delegates attended, including principals, exam officers, quality nominees, and teachers.

The sessions covered BTEC International Level 3 and BTEC Higher Nationals, with a focus on delivery approaches and progression routes in Spain and across Europe. Participants used the time to review processes, ask questions and share experiences, particularly supporting colleagues who were newer to BTEC delivery.

“This session is very valuable in terms of helping teachers determine how best to deliver this qualification in a vocational way, and to provide learning in a more interactive way.”

Steven Baird

British School of Malaga

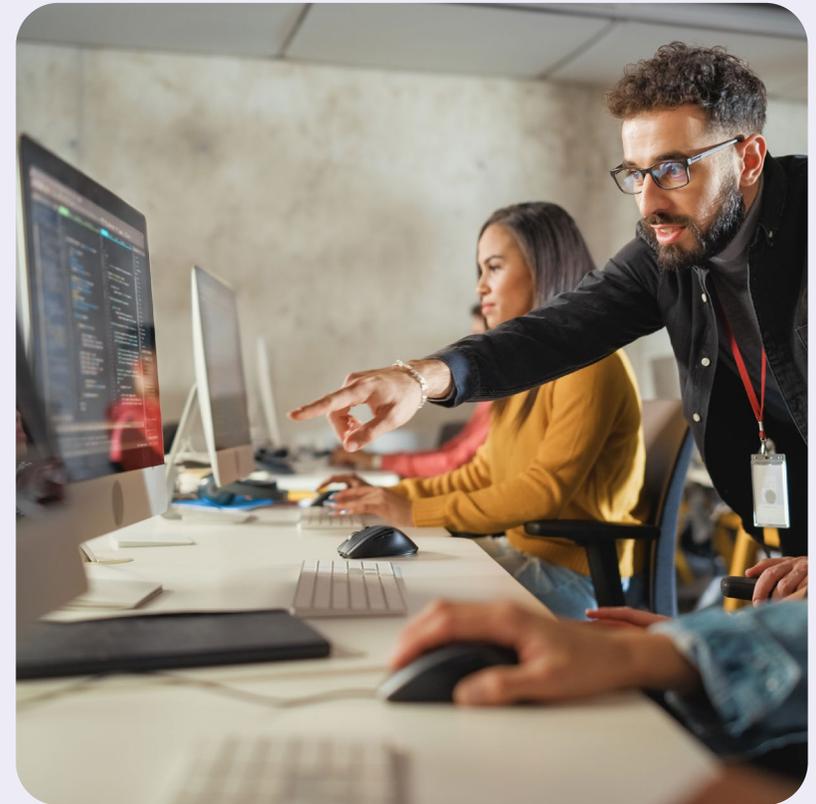


Skilling Uzbekistan with BTEC International Level 3

In May 2025, Pearson and the Ministry of Higher Education, Science and Innovation in Uzbekistan signed an agreement to support the delivery of BTEC qualifications in 14 technical schools across the country. This work aligns with Uzbekistan's 2030 national development strategy, which places emphasis on improving access to skills-based education.

Following this agreement, collaboration with the ministry focused on preparing educators for delivery. Eight week-long training sessions were held in Tashkent, supporting more than 150 vocational and technical teachers across subjects including Construction, Engineering, Hospitality, Information Technology, and Travel and Tourism.

Interest from learners has been strong – over 1,600 will begin their BTEC International Level 3 courses in February 2026. These programmes offer students practical, hands-on learning opportunities to support their future study and career plans.



Regional updates Pakistan



Reflecting on 2025, I am proud of the progress that learners in Pakistan have made through BTEC qualifications.

More than 60 universities and colleges now offer BTEC programmes, making them accessible and affordable for students from all backgrounds. Thousands of learners have chosen BTEC pathways to combine academic learning with practical skills, building confidence, and preparing for future careers.

Learners benefit from flexible, hands-on courses that focus on real-world industry needs, helping them progress in their studies or move into jobs with recognised qualifications. Support from partners like the British High Commission, the British Council, HEC, and IBCC means that learners have access to high-quality education and opportunities to study or work internationally.

Through initiatives like the Prime Minister's Youth Skill Development Programme and the new MoU with NAVTTC, learners can access globally recognised certifications, improve their employability and open doors to further education and careers around the world.

Pakistan's youth remain at the heart of our efforts. By focusing on practical learning, flexible pathways, and strong partnerships, we aim to continue to help learners from all regions achieve their goals and reach their full potential.

Waqar Shah

Deputy General Manager, Pakistan



Year in Review

This year brought real progress for BTEC in Pakistan, as nine new centres joined the network, including some of the country's leading private universities. Thousands of learners across Pakistan have started their BTEC journeys, choosing pathways that combine academic learning with practical skills.

We have been focused on raising awareness about BTEC qualifications and helping centres deliver them effectively. Collaborations with social media influencers have broadened understanding of BTEC education.

Through BTEC Connect, our annual partnership forum, we showcased the contributions of partners who make quality education possible. Teachers have received practical training to confidently guide learners, ensuring they gain the knowledge and skills needed for success.

Educators' perspective



“BTEC programmes help us break down silos and expand access to quality, borderless education.”

– Amna Salik

Dean of Academics & Internationalization at TMUC Islamabad

[Click here to see Amna's Story](#)





Employability at the core of our conversations

BTEC Connect

BTEC Connect Pakistan 2025, our flagship event, brought together over 70 education leaders, policymakers, and BTEC providers in Islamabad to celebrate the growth of skill-based learning in Pakistan. The event featured strong representation from the British Council, the British High Commission, and the IBCC, highlighting Pearson's contribution in the field of applied learning and its commitment to supporting young people and building partnerships across the region.

Jane Baker, Vice President at Pearson, delivered the keynote address, sharing her perspective on how we can continue to support learners and strengthen collaborations. The event provided a valuable opportunity for educators, partners, and future learners to connect, exchange ideas, and explore ways to help students develop practical skills and advance their careers.

This gathering reflects our shared mission to support learners in achieving their goals and opening doors to further education and rewarding career opportunities.



Industry and government partnerships

In 2025, key partnerships helped expand BTEC's impact in Pakistan. Collaboration with NAVTTC and alignment with the Prime Minister's Youth Skill Development Programme supported the integration of international skill standards into national frameworks.

Our ongoing engagement with universities, colleges, and industry leaders has helped keep BTEC pathways relevant to real workforce needs. Support from the British High Commission and the British Council has strengthened the focus on quality and global opportunities for learners.



These partnerships continue to broaden access and support meaningful progression for students across the country.



Highlights of the leadership visits

Jane Baker's visit to Pakistan

Jane Baker's visit was a meaningful opportunity to connect with centres, educators, and learners from across the country. Over the course of her visit, she attended strategic meetings and graduation ceremonies, meeting with key partners such as the British High Commission, the British Council, HEC, IBCC, and NAVTTC. She also visited a few partners including Roots IVY, Beaconhouse, and TMUC.



Jane's time with centres and partners helped strengthen relationships and highlighted the importance of working together to support learners and improve teaching and delivery.



Her visit was a chance for educators and learners to share their experiences and discuss ways to keep building on the progress made in South Asia.



Events and community conversations

Celebrating Eid with our community

In March 2025, we celebrated Eid in a vibrant gathering that welcomed the spirit of unity and cultural connection with our partners and stakeholders in Pakistan. Festive branding and heartfelt messages were shared with learners and educators, creating a sense of belonging and recognition for everyone involved.

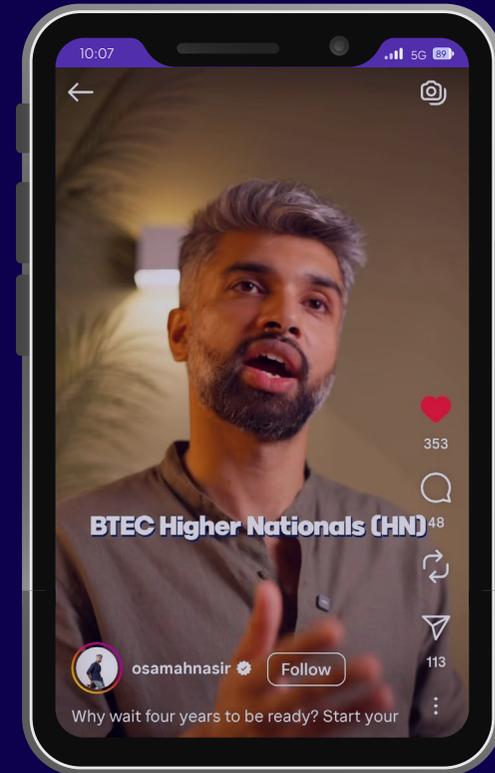


Hear about us

Influencers are having conversations about BTEC and skill-based education on social media.



In August 2025, one of Pakistan's top creators **Irfan Junejo** shared a video introducing BTEC qualifications to young learners. The video reached over **550,000 views**, sparking discussions among students and educators about practical career pathways and the global relevance of BTEC.



In October 2025, **Osamah Nasir a** content creator based in Karachi, Pakistan, known for his engaging storytelling, also created a visually engaging video that simplified the BTEC journey and connected it to real student aspirations. His content shows how practical skills can open doors to meaningful opportunities.

Embracing 2026

As we move through 2026, our vision is to expand BTEC's reach in Pakistan. We aim to do this by growing the number of centres in key cities and introducing programmes in high-demand fields like Digital Technologies, Healthcare, AI, and Creative Industries.

We support institutions as they adapt to changing education needs, ensuring learners have access to practical, industry-relevant skills.



Skills-based learning is essential for preparing students for future challenges. By connecting academic knowledge with real workplace skills, we help learners become confident and ready for global opportunities. Ongoing collaborations with NAVTTC, the Prime Minister's Youth Skill Development Programme, universities, and industry partners keep BTEC pathways up to date and aligned with both national and international workforce needs.



Through these efforts, we remain committed to supporting Pakistan's students with the skills, confidence, and opportunities to succeed in a global economy, while also contributing to the country's development.

Regional updates
South Asia



2025 has been a busy, encouraging year for BTEC centres, teachers, and learners across Sri Lanka and India. Together, we have been finding practical ways to support learners as they prepare for further study and work.

More than 8,000 learners in Sri Lanka and India have completed their BTEC this year, with many going on to higher education and others starting new jobs that build on what they have learned in their courses. New centres opened in different parts of the South Asia region, giving more young people the chance to study closer to home.

We also worked with industry, government, and organisations such as the British High Commission and the British Council to support teaching, curriculum delivery, and real-world learning experiences. These links helped bring local employers into the classroom and gave learners more chances to connect their studies with everyday work and life.

I would also like to extend my heartfelt thanks to our centres, educators, and partners whose dedication and hard work have made this year such a success. Your commitment to quality education and to supporting learners has been central to everything we have achieved.

Suriya Bibile

Regional Manager, South Asia



Year in Review – Sri Lanka

Today, more than 20,000 learners across sectors like business, IT, engineering, and health are learning with BTEC qualifications from Level 2 to Level 7. This happens through a network of 40 centres that support teaching and local delivery in practical ways.

In response to the needs of early childhood centres, the BTEC Higher National in Early Childhood Education and Care stayed as a Specialist Recognised Framework. Over the past three years, more learners have joined this programme, with steady increases from 2024 to 2025, helping teachers build skills for their roles in nurseries and schools.

These steps have helped centres adapt programmes to local demands and given learners clearer paths to jobs or further study. Thank you to the teachers, centre teams, and partners who make this support possible every day.



Stories from our graduates

Confidence, skills and clear direction Arumugam Jeyaraj

Arumugam Jeyaraj's BTEC experience helped him build confidence, develop practical skills, and find clear direction in his career. What he learned through his BTEC programme continues to support him in his day-to-day work at Sri Lanka Telecom.

[Click here to see Jeyaraj's story](#)





The CEO Roundtable

The CEO Roundtable at the British High Commission brought together senior leaders from industry and education to talk about how best to prepare Gen Z for work. Co-hosted by British High Commissioner Andrew Patrick and our Vice President Jane Baker, the session focused on what learners need today in real workplaces.

CEOs stressed the importance of soft skills, good communication in English, and building learners' confidence alongside technical knowledge.

The event called for closer collaboration between educators and employers, more workplace exposure for lecturers, and better support for students from remote areas so they can access the same opportunities as those in cities.

Employability at the core of our conversations

BTEC Connect

BTEC Connect brought together over 100 delegates from leading BTEC centres, government agencies, and the British High Commission in Sri Lanka. The forum focused on sharing real learner stories and practical examples of how centres are supporting teaching, progression, and employability.

Under the theme **“Celebrating Impact, Enabling Growth,”** the event included a speech by the British High Commissioner and awards for centres whose day-to-day work is making a clear difference to learners.





The HR Roundtable

The HR Roundtable was a chance to talk openly about how different generations experience work. Gen Z participants spoke about wanting transferable skills and learning that feels relevant to real jobs, while many Gen X and Baby Boomer employees are looking for support to build new skills in areas like AI.

Everyone agreed that workplaces and educators need to create shared learning spaces where all age groups can grow together. To help with this, we plan to open a new BTEC centre focused on training and retraining, so that people at different stages of their careers can keep their skills in line with what employers need.

The SLANSHEI National Higher Education Conference 2025

The SLANSHEI National Higher Education Conference 2025 brought together leaders from non-state higher education institutions, including many BTEC centres, to talk about the future of vocational education. Suriya Bibile gave a keynote address, sharing real examples of how BTEC programmes have helped learners and inspired conversations about how institutions can better support students with skills for today's jobs.

The event focused on practical ways to help learners thrive, and participants exchanged ideas on what works well in classrooms and how to keep up with changing industry needs. It was a chance for teachers, centre leaders, and partners to connect and plan the next steps in supporting learners across Sri Lanka.



Highlights of the leadership visits

Jane Baker's visit to Sri Lanka

In August 2025, Jane Baker, Vice President at Pearson, visited Sri Lanka to connect with students, teachers, policy makers and BTEC partners like SLT Nebula, ESOF Metro Campus, and BCAS.



She saw students' work, from IoT projects to creative fashion and technology, and heard about their learning journeys.



Jane also met with leaders from TVEC, the Asian Development Bank, and UNDP's Citra Lab to talk about how BTEC can better support national skills frameworks. She joined the BTEC Connect Partner Forum and the CEO Roundtable, co-hosted with the British High Commission, to reinforce the shared goal of helping learners gain skills for future jobs and building stronger links between education and industry across Sri Lanka.



Her visit was a chance to listen, share ideas, and support the work of centres and educators who are helping students succeed every day.



“By strengthening these connections, we aim to act as a vital link between employers and students, bridging the gap between education and meaningful career opportunities for South Asia’s future leaders.”

Educators' perspectives

“Helping young musicians find their path is the most rewarding aspect of teaching BTEC. Through the BTEC International Level 3 in Music, students gain practical experience and industry-focused skills that prepare them for careers in sound, media, and creative production.”

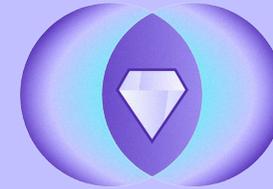
– Ranga Dasanayake,
Dean and Head of Pearlby Institute

[Click here to see Ranga's story](#)



Embracing 2026

In 2026, new teacher training pathways at Levels 5 and 7 will be available to help budding educators build their skills and gain qualifications recognised internationally.



We will also offer BTEC Higher National qualifications in Automotive Engineering and Manufacturing at two more centres, working closely with leading Sri Lankan companies.



Our focus remains on supporting centres, teachers, and learners with relevant, up-to-date training and qualifications that connect directly to the needs of workplaces across the region.

Year in Review – India

In 2025, we continued to build steady relationships with centres across India, working more closely with those that performed and delivered consistently and welcoming new centres that are committed to supporting learners well. These collaborations helped strengthen programme quality and give teachers clearer guidance and resources.

We also continued working on local recognition pathways. Discussions with a local university and the National Higher Education Framework (NHEF) supported efforts to ensure that BTEC Level 7 programmes are understood within the wider higher education system. Our Progression and Recognition team carried out similar work across India, focusing on alignment with local regulations so that learners, educators and employers have clearer information about how these programmes fit into existing structures.



Stories from our graduates

More than just learning with BTEC – Mohammed Shaikh

Mohammed from India chose the BTEC Diploma in Enterprise and Entrepreneurship because he wanted learning he could immediately put into practice. Alongside understanding key business concepts in the classroom, he applied what he learned to his family's business, trying out ideas and tools that supported real decisions.

He is now moving forward with his academic goals after receiving an offer of admission from Geneva Business School. Mohammed's story shows how practical learning, thoughtful guidance from teachers, and steady support from his centre can help learners shape their own paths with confidence.

[Click here to see Mohammed's journey](#)





Employability at the core of our conversations

BTEC Connect

BTEC Connect is our flagship platform where educators, employers, policymakers and industry partners come together to discuss practical needs in skills-based education.

The first edition in India, themed “**Bridging Education and Employability**,” highlights the important role educators play in preparing learners for real opportunities in India’s changing job landscape. Through panel discussions, conversations and shared insights, participants reflected on how centres can align programmes with evolving industry expectations while supporting learners’ day-to-day progress.

BTEC Connect continues to encourage collaboration between institutions and industry so that learners gain the knowledge and practical skills they need for their next steps, both locally and globally.



Training the trainers

We hosted a training and roadshow event for both existing and prospective BTEC centres. The sessions brought together educators who wanted to learn more about delivery, assessment, and practical classroom approaches. The participants explored useful tools and shared insights that can support teaching, assessing, and help centres guide learners more effectively, both in class and in their wider learning journeys.

“The participants explored useful tools and shared insights that can support teaching, assessing, and help centres guide learners more effectively, both in class and in their wider learning journeys.”



Embracing 2026

The region is entering into its growth phase and we will be spreading our centre base in different states in India.

We are also bringing in new partners in several sectors, but especially healthcare. As we look to 2026, we remain focused on supporting our existing centres, strengthening delivery and ensuring learners have dependable and recognisable pathways for their futures.



Learning to think and grow with BTEC – Sanjana



Sanjana was looking for a way of learning that went beyond memorising for exams. She wanted an approach that helped her understand her subjects more deeply and build skills she could use in everyday life. The BTEC Higher National qualification in Business at KCIC, Chennai offered her that space.

Through group projects, presentations, and practical case studies, Sanjana explored her subjects in different ways. These activities supported her understanding and helped her develop confidence in analysing problems, sharing ideas, and working with others.

[Click here to see Sanjana's journey](#)

Moving forward together in 2026

In 2026, we aim to strengthen BTEC centres by enhancing training for educators, providing robust marketing support, and creating global opportunities for learners through competitions, recognition, and showcasing our partnership at global forums.



We are coming to WorldSkills 2026

WorldSkills is the world's largest international skills competition, held every two years to showcase excellence in vocational and technical education, and is taking place in Shanghai, China, from 22–27 September 2026.



As a long-term champion and provider of technical and vocational education, Pearson is proud to be a Global Premium Partner of WorldSkills International - giving young people the chance to shine and to gain recognition for the skills that are so vital in today's economy.

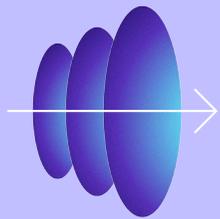
The event brings together young professionals from 89 countries, competing across a range of skills from cloud computing and digital technologies to bricklaying and graphic design. Pearson is delighted to support WorldSkills in shining a light on the sector and driving both personal success for learners and economic growth at a global level.

Read more about Pearson at WorldSkills [here](#)

Bringing BTEC to life on screen

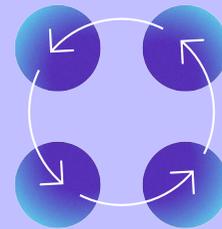
Our new film is designed to showcase what BTEC truly represents – practical, real-world education that prepares learners for success. Its objective is simple: to help students, parents, and educators understand how BTEC qualifications combine academic knowledge with hands-on experience, opening doors to meaningful careers. It is demonstrating that BTEC is more than a qualification; it's a journey toward confidence, capability, and global opportunities by building skills that run the world.

You asked, we listened!



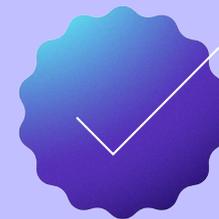
More training opportunities are on the way

We're introducing additional in-person training programmes for teachers and educators to help them deliver BTEC more effectively. These sessions will cover everything from assessing students to supporting assignments and enhancing classroom practice.



Marketing support to help you grow BTEC

We are committed to standing right beside you as you expand BTEC. To make it easier for students and parents to choose the qualification, we will provide comprehensive marketing support for branding centres, marketing materials, brand guidelines, social media toolkits, and recruitment resources.



Competitions, recognition, and awards

We will be bringing a larger platform for BTEC students, where they will showcase their talent, solve real-world problems and win exciting awards. We will also be recognising the efforts of teachers, assessors, centre heads, and partners who are contributing to the growth of BTEC across regions.

We're with you every step of the way on your BTEC growth journey!



We're with you every step of the way on your BTEC growth journey!



End note

As we close this edition of the BTEC International Yearbook 2025, we celebrate more than achievements – we celebrate progress, resilience, and shared purpose.

This past year has shown how collaboration across regions and sectors can create opportunities that truly expand horizons for learners everywhere. From innovative teaching practices to stronger community connections, every story reflects the commitment to making education practical, inclusive, and future-ready.

Together, we are shaping pathways that empower learners to thrive in work, in further study, and in life. Thank you for being part of this journey and for continuing to champion the value of skills-based education worldwide.

BTEC International

Yearbook 2025

Know more about BTEC:

<https://www.pearson.com/higher-education/btec-international.html>

Progression and Recognition of BTEC Higher National qualifications

<https://hnglobal.highernationals.com/degree-finder>

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