Pearson Master Educator CPD Programme

New 2026 Cohorts

What is the Pearson Master Educator Programme?

This CPD programme is a 5-day immersive experience to enhance teaching and build leadership skills. It's designed for now and to travel with you on your future journey to success.

We will improve your knowledge, practice, and confidence to build lifelong behaviours giving you the foundation to choose your future career paths and influence future generations though outstanding teaching practices.

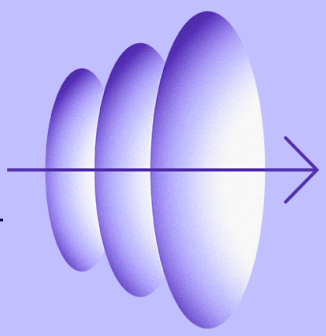
Learning Objectives

- Be able to understand self and your role as a vocational trainer.
- Explore and understand the critical principles of an effective vocational trainer.
- Understand the key barriers to learning and what influences these barriers and be able to build strategies for future success.

Learning Outcomes

By the end of the programme, you will be able to:

- Demonstrate your commitment to your personal and professional development.
- Gain key knowledge, skills, and behaviours to create a professional tool kit and be an outstanding vocational trainer.
- Reflect on current and future practices to inform your personal and professional choices.
- Understand self and increase self-awareness to identify your strengths, areas of development, the opportunities available for your future development and what is going to threaten your development path.
- Reflect on all the learning and create an aspirational professional and personal growth plan.
- Achieve the "Pearson Master Educator" digital badge and certificate.



Key Features

- **Hands-on Learning:** Engage in interactive sessions in a cohort of up to 20 participants.
- **Professional Development:** Earn 25 CPD hours over the 5-day programme.
- **End Point Assessment:** Showcase your personal development and earn a digital badge.

Delivery Model

- The programme is delivered over five consecutive full days, with sessions typically running from **10:00am to 4:00pm** each day.
- All training days are delivered **face to face**.
- Each participant receives bespoke coaching and mentoring throughout the programme.
- Successful completion of the programme and EPA leads to the award of the **"Pearson Master Educator"** digital badge and certificate.

Programme Structure and Units

Day 1: Awareness of Self

- Have a clear understanding of the importance of being self-aware and how it supports the improvement of performance.
- Complete the self-awareness tools throughout the day to gain a good understanding of self.
- Know your own working and learning styles and have a clear focus about what you need to do to continually develop.
- Use the learning from this module to inform the creation of your personal and professional growth plan.

Day 2: Managing Self – Time Management and Prioritisation

- Gain insight into the way resilient people operate.
- Know how to cage our chimp and use our human to approach things more logically and rationally to build stronger working relationships.
- Understand different approaches to planning own workload.
- Understand the importance of prioritising and time management and the tools/techniques that can be used to increase your time management and prioritisation effectiveness.

Day 3: Leading and Managing Self, Others and the Classroom

- Learn and understand the qualities of good leaders and managers.
- Understand Leadership and Management Styles and the need to adapt them to differing situations
- Gain insight into the science of teaching and the four key strategies to extract information and learning from students rather than piling it in.
- Be able to use the above learning to create a lesson to take back to the workplace to enact.

Day 4: Assessment and Feedback

- Be able to provide valuable feedback to students and our team members containing corrective information to enhance performance.
- Be able to provide coaching feedback to allow others to come up with their own solutions.
- To understand the hierarchy of assessment methods and apply the right one at the right time to enhance performance.

Day 5: Managing Self – Creation of Personal and Professional Development Growth Plan

Consolidate the learning from the programme to be able to:

- Identify your personal development needs and know how to prepare a personal and professional growth plan reflecting on all the learning from the programme.
- Start to populate your Personal and Professional Growth Plan and be motivated to achieve your goals.

End Point Assessment (EPA):

- Deliver a reflective personal and professional development presentation and discussion.
- Gain certification upon successful completion.

Certification and Digital Badge:

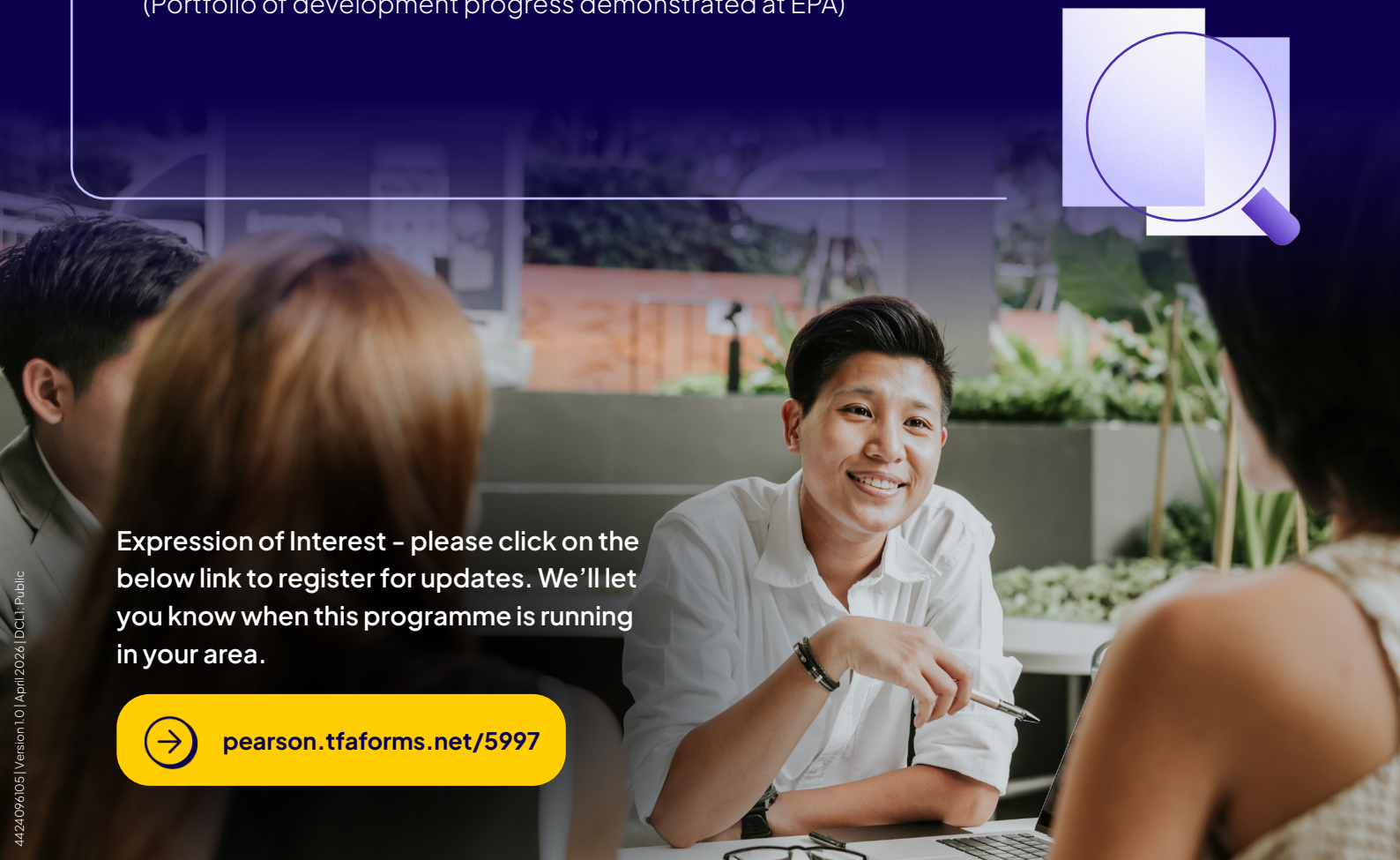
Delegates are awarded a certificate and a digital badge upon successfully completing the programme and EPA. This signifies their commitment to personal and professional development and their progress so far along their **Personal and Professional Growth Plan**. Using Credly, badges can be shared on social media or offline, enhancing professional recognition and credibility.

Programme Price per Learner:

Please speak to your Pearson representative for pricing.

Frequently Asked Questions (FAQs)

- What's the minimum cohort size: 20 delegates.
- What If I missed a session: Catch up with another cohort.
- Am I assessed every day? No. Evidence building throughout the programme.
- Evidence types: Documentation, photos, and videos.
- Pass mark: No pass mark for the course.
  (Portfolio of development progress demonstrated at EPA)



Expression of Interest – please click on the below link to register for updates. We'll let you know when this programme is running in your area.

pearson.tfaforms.net/5997

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