

WHAT ARE YOU DOING WITH MY DATA?

This page explains what information we may have on you and what we might do with it. It also explains what you can ask us to do.

If you have any questions about this page or your information, you can contact us at dataprivacy@pearson.com.



What information do you collect about me?



We only collect information that we are sure we need or which we are told to by your school or College and when the law says we can. This might include your name, where you go to school, information about your course, your email address and your age.



When do you collect my information?

When you use our online services and tools we will also collect information about the work you do and sometimes comments that your teachers make about your work.



How long do you keep my information?

We don't want to keep your data for longer than we need it. We will normally keep it only for as long we need to in order to supply our services to you unless the law says we should keep it longer than that.



Do you share my thoughts?

On the website, there may be buttons to let you share information on social media. Remember that if you do this, your personal information might be shared there too.



Where do I find more information

The Information Commissioner's Office (ICO) is in charge of data protection and privacy matters in the UK. You can find our more information on their website: <https://ico.org.uk/for-the-public>.



How do I contact you?

If you have any questions, or if you would like to do any of the rights above, you can contact us at: dataprivacy@pearson.com



Changes to our privacy notice

In the future we might make some changes to the things we've said here. So make sure you come back and check it regularly.



These are your rights

- You have the right to know what information we collect about you, and what we do with it.
- You can always ask us for a copy of the information we have about you.
- If any of the information about you is wrong, you can always ask us to correct it.
- You have the right to ask us not to do certain things with your data.
- If you want us to delete your information, you can ask us and we will do it if we can (but we might not be able to if your school still needs it or there is another good reason to keep it).
- If you ask us to share the information we have about you, we have to make sure it is easy for you to understand.
- If you ask us to stop using some of the information we have about you, we will stop unless we are required to follow your school's instructions.

Sometimes we will use your information on behalf of your school and where that is the case we will pass any requests you make to your school as soon as possible.