Pearson
Talent Solutions

BEHAVIORAL &
PERSONALITY ASSESSMENTS

Motiva Pro



Empower people to take control of their careers and grow with confidence

In a fast-changing world of work, career decisions are more complex than ever. Motiva Pro helps individuals understand their interests, motivations, and strengths so they can make informed career choices and build fulfilling, future-ready careers.

Built on decades of research in career motivation, Motiva Pro combines self-awareness with guided exploration to help individuals grow within their current roles or confidently navigate career transitions.

Motiva Pro Benefits

- **Builds self-awareness** across interests, motivations, and strengths
- **Guides career decisions** with personalized insights and recommendations
- **Improves engagement and satisfaction** by aligning work with what drives individuals
- **Supports reskilling and career mobility** within organizations
- **Encourages continuous development** through guided activities and learning pathways
- **Flexible delivery** for self-guided or supported use

Our Motiva Pro solution helps individuals:

1 **Understand Interests and Strengths**
Identify personal interests, key motivations, and perceived strengths to build a strong foundation for career decisions

2 **Explore Career Opportunities**
Access a database of 2,000+ occupations with curated insights and role information to discover matching career paths

3 **Strengthen Motivation and Engagement**
Understand what drives satisfaction at work and take action to improve alignment and engagement in current or future roles

4 **Plan Learning and Development**
Identify the right development pathways and learning opportunities to support career growth and progression

5 **Make Confident Career Decisions**
Use data-driven insights and guided exploration to navigate career changes, transitions, or advancement opportunities



Languages

French
English

Take the next step

Pearson helps enterprises build future-ready workforces through integrated talent assessment, talent development, and talent verification solutions. With global reach and expertise in AI and learning sciences, Pearson enables organizations to identify strengths today and develop the talent they need for what's next.

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