Pearson
Talent Solutions

COGNITIVE ASSESSMENTS

Attention & Focus



Help your organization stay focused, reduce risk, and perform when it matters most

In today's fast-paced and safety-critical environments, the ability to focus, manage distractions, and sustain attention is essential for performance and safety. Whether operating machinery, monitoring systems, or responding to changing conditions, even brief lapses in attention can lead to costly errors. Attention & Focus helps you identify individuals who can maintain concentration, shift attention effectively, and stay alert under pressure.

Using practical, real-world tasks built on decades of research, Attention & Focus delivers a reliable measure of attentional performance. By assessing how individuals filter information, sustain attention, and manage competing demands, it provides clear, actionable insights to support confident hiring and development decisions in critical roles.

Attention & Focus Benefits

- **Approximately 30 minutes to complete** including practice examples
- **Measures key attention skills** including staying focused, filtering distractions and handling multiple demands simultaneously
- **Grounded in real-world tasks** using familiar materials
- **Helps identify attention strengths and risks** for better decision-making
- **Designed for safety-critical roles** to reduce the risk of errors on the job
- **Supports pre-hire screening and workforce development** across operational roles

Our Attention & Focus assessment measures the following:

1 **Selective Attention**
Focusing on relevant information while filtering out distractions

2 **Sustained Attention**
Maintaining concentration during tasks that require ongoing focus

3 **Divided Attention**
Managing more than one source of information at the same time

4 **Everyday Attention Skills**
Applying attention skills in practical, job-relevant scenarios



Languages

English

Norms

Occupationally relevant groups, particularly safety-critical roles (e.g., transportation)

This assessment is currently available in paper-based format only.

Take the next step

Pearson helps enterprises build future-ready workforces through integrated talent assessment, talent development, and talent verification solutions. With global reach and expertise in AI and learning sciences, Pearson enables organizations to identify strengths today and develop the talent they need for what's next.

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