Pearson
Talent Solutions

COGNITIVE ASSESSMENTS

Verbal Reasoning



Help your organization communicate clearly, think critically, and make better decisions

Trusted since 1947 to predict performance the **Differential Aptitude Test (DAT)™**, now Verbal Reasoning, helps you identify individuals who can understand language, evaluate information, and think critically. Using adaptive testing, it provides a precise view of how people process verbal information—so you can build teams that communicate clearly and make confident decisions.

In today's workplace, success depends on how well people interpret information, draw conclusions, and communicate ideas. From analyzing written content to making informed judgments, strong verbal reasoning skills are essential across roles and industries.

Verbal Reasoning Benefits

- **Short –** Approximately 10–15 minutes (15 adaptive items)
- **Measures verbal reasoning ability,** a key predictor of workplace performance
- **Highly reliable, predictive scores** backed by decades of research
- **Adaptive testing technology** adjusts to ability level for greater precision
- **Engaging experience** that supports focus and confidence
- **Enables confident hiring and development decisions across roles**

Our Verbal Reasoning assessment measures the following:

1. **Verbal Comprehension**
   Understanding written information, including meaning, context, and intent.
2. **Logical Interpretation of Text**
   Analyzing written content to draw accurate conclusions and identify key messages.
3. **Critical Thinking with Language**
   Evaluating statements, arguments, and information for accuracy and relevance.
4. **Recognition of Relationships Between Words**
   Identifying how words and concepts connect and relate to one another.
5. **Decision Making Based on Written Information**
   Using written data to form sound judgments and recommendations.
6. **Clarity in Communication**
   Supporting effective communication through strong understanding of language structures and meaning.



Languages

English
French
Dutch
Spanish
Portuguese
German
Italian

Norms

General population, Education-level norms

The Verbal Reasoning assessment is based on DAT™, Differential Aptitude Tests™. Trusted since 1947 to predict performance the Differential Aptitude Test (DAT), now with adaptive technology (DAT Adaptive), assesses the ability to understand and analyze verbal data in detail.

Take the next step

Pearson helps enterprises build future-ready workforces through integrated talent assessment, talent development, and talent verification solutions. With global reach and expertise in AI and learning sciences, Pearson enables organizations to identify strengths today and develop the talent they need for what's next.

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