

The Interpersonal Communication Book, Global Edition Edition 15

Devito

Binding Paperback | **Page Count** 432

For courses in Interpersonal Communication.

The Interpersonal Communication Book provides in-depth coverage of interpersonal communication, blending theory and research with practical skills. Author Joseph DeVito utilizes the concept of choice as the philosophical foundation of his narrative, emphasizing how the choices individuals make will influence their relationships and the effectiveness of their messages. The 15th Edition has been updated with new topics and additional coverage of the impact that the proliferation of social media has had upon interpersonal communication throughout the world.

Table of Contents

PART I: PRELIMINARIES TO INTERPERSONAL COMMUNICATION

1. Foundations of Interpersonal Communication
2. Culture and Interpersonal Communication
3. Perception of the Self and Others

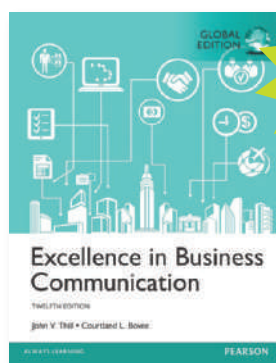
PART II: INTERPERSONAL MESSAGES

4. Verbal Messages
5. Nonverbal Messages
6. Listening
7. Emotional Messages
8. Conversational Messages

PART III: INTERPERSONAL RELATIONSHIPS

9. Interpersonal Relationship Stages, Communication, and Theories
10. Interpersonal Relationship Types
11. Interpersonal Conflict and Conflict Management
12. Interpersonal Power and Influence

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Excellence in Business Communication Edition 12

Thill / Bovee

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For undergraduate courses in business communication.

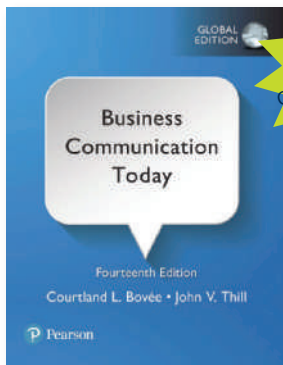
Following the wake of the digital revolution and the advent of social media, business communication has been hit by yet another revolutionary change: the rise of mobile communication. In this 12th Edition of Bovee and Thill's Excellence in Business Communication, the most significant and recent technology-related changes affecting the business world are thoroughly discussed. The text emphasizes fundamental skills and principles, including the importance of writing, listening, presenting, and other components of business communication. Featuring practical advice, time-tested processes, and real-world examples, Excellence in Business Communication is the premier text for honing and developing business students' essential communication skills.

Table of Contents

Prologue: Building a Career with Your Communication Skills

1. Professional Communication in a Digital, Social, Mobile World
2. Collaboration, Interpersonal Communication, and Business Etiquette
3. Communication Challenges in a Diverse, Global Marketplace
4. Planning Business Messages
5. Writing Business Messages
6. Completing Business Messages
7. Crafting Messages for Digital Channels
8. Writing Routine and Positive Messages
9. Writing Negative Messages
10. Writing Persuasive Messages
11. Planning Reports and Proposals
12. Writing Reports and Proposals
13. Completing Reports and Proposals
14. Designing and Delivering Business Presentations
15. Building Careers and Writing Résumés
16. Applying and Interviewing for Employment

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Business Communication Today **Edition 14**

Bovee / Thill

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For courses in business communication.

Business Communication Today demonstrates the inherent connection between recent technological developments and modern business practices. This text addresses the most essential changes in technology and how they impact the business world, while still addressing timeless business skills such as listening, presenting, and writing. With a strong focus on mobile connectivity, the 14th Edition is a highly integrated text that seamlessly blends new topics such as social media in business with more traditional entrepreneurial concepts.

Table of Contents

1. Professional Communication in a Digital, Social, Mobile World
2. Collaboration, Interpersonal Communication, and Business Etiquette
3. Communication Challenges in a Diverse, Global Marketplace
4. Planning Business Messages
5. Writing Business Messages
6. Completing Business Messages
- Handbook of Grammar, Mechanics, and Usage
- Format and Layout of Business Documents
7. Digital Media
8. Social Media
9. Visual Media
10. Writing Routine and Positive Messages
11. Writing Negative Messages
12. Writing Persuasive Messages
13. Finding, Evaluation, and Processing Information
14. Planning Reports and Proposals
15. Writing and Completing Reports and Proposals
- Documentation of Report Sources
16. Developing Presentations in a Social Media Environment
17. Enhancing Presentations with Slides and Other Visuals
18. Building Careers and Writing Résumés
19. Applying and Interviewing for Employment