



## *Econometric Analysis* Edition 8

Greene

**Binding** Paperback | **Page Count** 1216

The 8th Edition introduces students to basic techniques, a rich variety of models, and underlying theory that is easy to put into practice.

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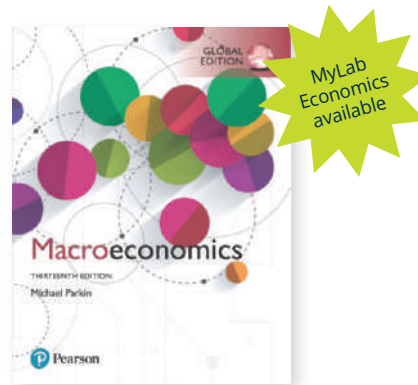
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## *Macroeconomics* Edition 13

Parkin

**Binding** Paperback | **Page Count** 456

In the increasingly globalized and dynamic world of economics, it is more important than ever to use a relevant, concise, and relatable method to introduce students to the principles of economics. The 13th Global Edition of Macroeconomics upholds its legacy of taking a thoroughly updated and interactive approach to learning and teaching economics through these hallmark features:

- Applications from around the world
- News-based approach
- Content updates
- Easy-to-read graphs
- Continued emphasis on employability skills focuses on developing analytical, critical, and mathematical abilities

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PART III: MACROECONOMIC TRENDS

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7. Finance, Saving, and Investment
8. Money, the Price Level, and Inflation
9. The Exchange Rate and the Balance of Payments

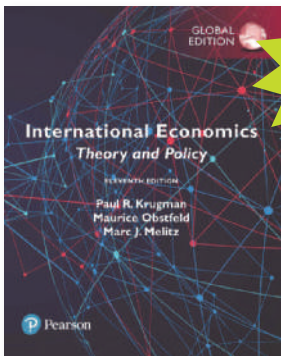
PART IV: MACROECONOMIC FLUCTUATIONS

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PART V: MACROECONOMIC POLICY

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15. International Trade Policy

**ISBN** 9781292263489 | **PUB Date** 10/19/2018



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## *International Economics: Theory and Policy* Edition 11

Krugman / Obstfeld / Melitz

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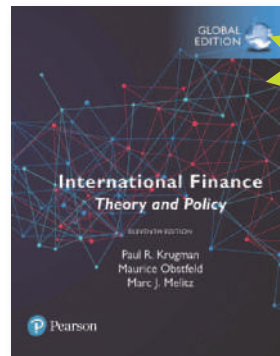
For courses in International Economics, International Finance, and International Trade.

International Economics: Theory and Policy provides engaging, balanced coverage of the key concepts and practical applications of the two main topic areas of the discipline. For both international trade and international finance, an intuitive introduction to theory is followed by detailed coverage of policy applications. With this new Eleventh Edition, Global Edition, the author team of Nobel Prize-winning economist Paul Krugman, renowned researcher Maurice Obstfeld, and Marc Melitz of Harvard University, continues to set the standard for International Economics courses.

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Krugman / Obstfeld / Melitz

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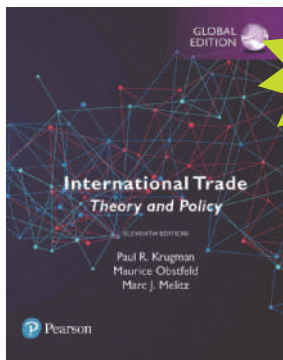
For courses in International Finance.

A balanced approach to theory and policy applications International Finance: Theory and Policy provides engaging, balanced coverage of the key concepts and practical applications of the discipline. An intuitive introduction to international finance theory is followed by detailed coverage of policy applications. With this new 11th Edition, Global Edition, the author team of Nobel Prize-winning economist Paul Krugman, renowned researcher Maurice Obstfeld, and Marc Melitz of Harvard University continues to set the standard for international finance courses.

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## *International Trade: Theory and Policy, Global Edition* Edition 11

Krugman / Obstfeld / Melitz

**Binding** Paperback | **Page Count** 368

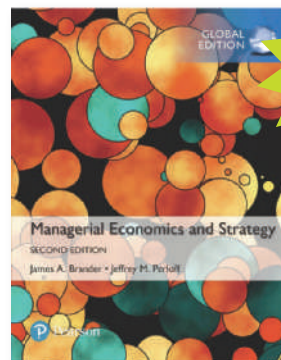
For courses in International Trade.

A balanced approach to theory and policy applications, *International Trade: Theory and Policy* provides engaging, balanced coverage of the key concepts and practical applications of the discipline. An intuitive introduction to trade theory is followed by detailed coverage of policy applications. With this new 11th Edition, Global Edition, the author team of Nobel Prize-winning economist Paul Krugman, renowned researcher Maurice Obstfeld, and Marc Melitz of Harvard University, continues to set the standard for international economics courses.

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## *Managerial Economics and Strategy* Edition 2

Perloff / Brander

**Binding** Paperback | **Page Count** 704

For courses in Managerial Economics.

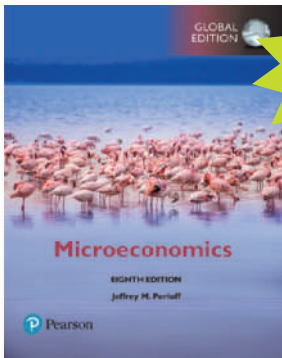
*Managerial Economics and Strategy* uses real-world issues and examples to illustrate how economic principles impact business decisions. Emphases on agency and contract theory, managerial behavioral economics, game theory, and pricing are especially valuable to future managers. In-text examples and boxed mini-cases use actual data to illustrate the use of basic economic models, while Q&As pose important managerial or economic problems and demonstrate a step-by-step approach to solving them.

The 2nd Edition has been fully revised and updated to reflect new supply-and-demand curves and include discussions of corporate social responsibility, opportunistic behavior, and innovation. It also features new learning objectives, examples, end-of-chapter questions, and spreadsheet exercises.

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## *Microeconomics, Global Edition* Edition 8

Perloff

**Binding** Paperback | **Page Count** 816

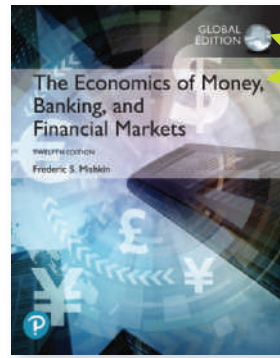
For courses in microeconomics.

Significantly revised and updated with new real-world examples, exercises, and applications, this 4th Edition of *Microeconomics: Theory and Applications with Calculus* remains the premiere microeconomics text to marry formal theory with robust, thoroughly analyzed real-world problems. Intended as an intermediate microeconomics text, Perloff introduces economic theory through a combination of calculus, algebra, and graphs. The text integrates estimated, real-world problems and applications, using a step-by-step approach to demonstrate how microeconomic theory can be applied to solve practical problems and policy issues. Compared to other similar texts, the author also places greater emphasis on using contemporary theories such as game theory and contract theory to analyze markets.

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**ISBN** 9781292215624 | **PUB Date** 4/1/2018



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## *The Economics of Money, Banking and Financial Markets* Edition 12

Mishkin

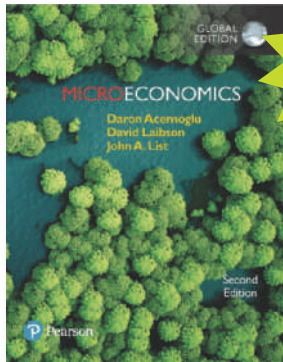
**Binding** Paperback | **Page Count** 744

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  3. Financial Derivatives
  4. Conflicts of Interest in the Financial Services Industry

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## Microeconomics Edition 2

Acemoglu / Laibson / List

Binding Paperback | Page Count 512

For courses in Principles of Microeconomics.

Throughout Microeconomics, 2nd Edition, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them. Taking a fresh approach, they use the themes of optimization, equilibrium, and empiricism to not only illustrate the power of simple economic ideas, but also to explain and predict what's happening in today's society. Each chapter begins with an empirical question that is relevant to the life of a student, and is later answered using data in the Evidence-Based Economics feature. As a result of the text's practical emphasis, students will learn to apply economic principles to guide the decisions they make in their own lives.

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- PART I: INTRODUCTION TO ECONOMICS
1. The Principles and Practice of Economics
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  6. Sellers and Incentives
  7. Perfect Competition and the Invisible Hand
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  16. The Economics of Information
  17. Auctions and Bargaining
  18. Social Economics

ISBN 9781292214351 | PUB Date 4/1/2018



## Macroeconomics Edition 6

Williamson

Binding Paperback | Page Count 732

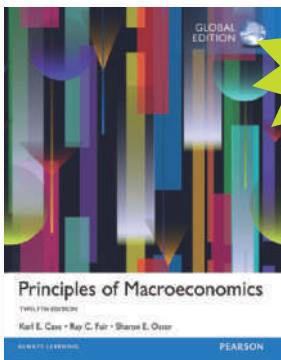
For courses in undergraduate Macroeconomics courses

Macroeconomics uses a thoroughly modern approach by building macroeconomic models from microeconomic principles. As such, it is consistent with the way that macroeconomic research is conducted today. This approach allows for deeper insights into economic growth processes and business cycles: the key topics in macroeconomics. An emphasis on microeconomic foundations better integrates the study of macroeconomics with approaches learned in microeconomics and field courses in economics.

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## *Principles of Macroeconomics* Edition 12

Case / Fair / Oster

Binding Paperback | Page Count 480

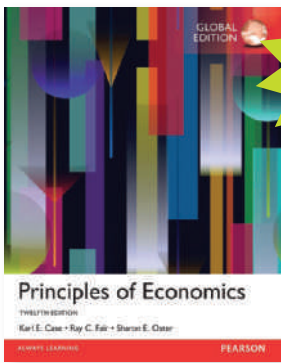
ISBN 9781292150895 | PUB Date 4/1/2018

For the two-semester course in principles of macroeconomics

Principles of Macroeconomics is one of the best-selling texts because it is clear, thorough, and complete. Readers of Principles of Macroeconomics, 12th Edition, Global Edition, come away with a basic understanding of how market economies function, an appreciation for the things they do well, and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions in a different way.

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## *Principles of Economics* Edition 12

Case / Fair / Oster

Binding Paperback | Page Count 816

ISBN 9781292152561 | PUB Date 4/1/2018

For the two-semester course in principles of economics

Principles of Economics is one of the best-selling texts because they it is clear, thorough, and complete. Readers of Principles of Economics, Twelfth Edition, Global Edition, come away with a basic understanding of how market economies function, an appreciation for the things they do well, and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions in a different way.

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#### Part IV: Concepts and Problems in Macroeconomics

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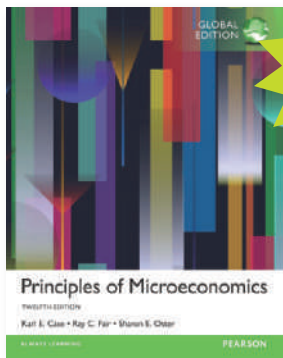
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- #### Part VIII: Methodology
36. Critical Thinking about Research



## *Principles of Microeconomics* Edition 12

Case / Fair / Oster

**Binding** Paperback | **Page Count** 528

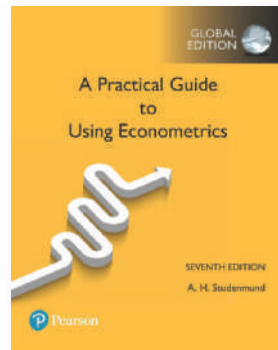
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**ISBN** 9781292152691 | **PUB Date** 4/1/2018



## *Using Econometrics: A Practical Guide* Edition 7

Studenmund

**Binding** Paperback | **Page Count** 576

For courses in econometrics

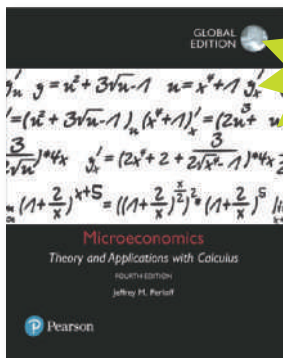
Using Econometrics: A Practical Guide offers students an innovative introduction to elementary econometrics. Through real-world examples and exercises, the book covers the topic of single-equation linear regression analysis in an easily understandable format. The Seventh Edition is appropriate for all levels: beginner econometric students, regression users seeking a refresher, and experienced practitioners who want a convenient reference. Praised as one of the most important texts in the last 30 years, the book retains its clarity and practicality in previous editions with a number of substantial improvements throughout.

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**ISBN** 9781292154091 | **PUB Date** 4/1/2018





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## Microeconomics: Theory and Applications with Calculus Edition 4

Perloff

**Binding** Paperback | **Page Count** 784

For courses in microeconomics

Significantly revised and updated with new real-world examples, exercises, and applications, *Microeconomics: Theory and Applications with Calculus*, 4th Edition, remains the premiere microeconomics text to marry formal theory with robust, thoroughly analyzed real-world problems. Perloff introduces economic theory through a combination of calculus, algebra, and graphs. The text integrates estimated, real-world problems and applications, using a step-by-step approach to demonstrate how microeconomic theory can be applied to solve practical problems and policy issues.

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- References
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## Macroeconomics Edition 9

Abel / Bernanke / Croushore

**Binding** Paperback | **Page Count** 672

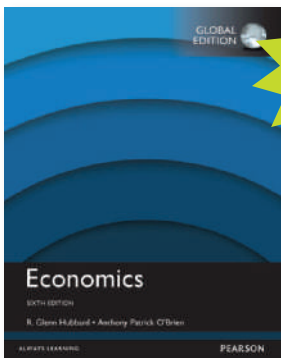
For courses in intermediate macroeconomics

Demonstrating a balanced treatment of both classical and Keynesian economics, *Macroeconomics* presents macroeconomic theory in a big-picture way. Comprehensive coverage makes it easy for instructors to align chapters to fit their own syllabi, and the text helps instructors prepare students to analyze real macroeconomic data used by policy makers and researchers. This text uses a unified approach based on a single economics model that provides students with a clear understanding of macroeconomics and its classical and Keynesian assumptions. The 9th Edition features new applications, boxes, and problems throughout and reflects recent events and developments in the field in light of recent crises in the United States and Europe.

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  14. Monetary Policy and the Federal Reserve System
  15. Government Spending and Its Financing
- Appendix A: Some Useful Analytical Tools

**ISBN** 9781292154923 | **PUB Date** 4/2/2018



## **Economics Edition 6**

**Hubbard / O'Brien**

**Binding** Paperback | **Page Count** 1168

**ISBN** 9781292159928 | **PUB Date** 9/10/2017

For two-semester courses in principles of economics

One of the challenges of teaching Principles of Economics is fostering interest in concepts that may not seem applicable to students' lives. Economics makes economics relevant by demonstrating how real businesses use economics to make decisions every day. The 6th Edition has been updated with the latest developments using new real-world business and policy examples. Regardless of their future career path— opening an art studio, trading on Wall Street, or bartending at the local pub—students will benefit from understanding the economic forces behind their work.

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##### Appendix: Using Graphs and Formulas

##### 2. Trade-offs, Comparative Advantage, and the Market System

##### 3. Where Prices Come From: The Interaction of Demand and Supply

##### 4. Economic Efficiency, Government Price Setting, and Taxes

##### Appendix: Quantitative Demand and Supply Analysis

#### Part 2: Markets in Action: Policy and Applications

##### 5. Externalities, Environmental Policy, and Public Goods

##### 6. Elasticity: The Responsiveness of Demand and Supply

##### 7. The Economics of Health Care

#### Part 3: Firms in the Domestic and International Economies

##### 8. Firms, the Stock Market, and Corporate Governance

##### Appendix: Tools to Analyze Firms' Financial Information

##### 9. Comparative Advantage and the Gains from International Trade

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##### 10. Consumer Choice and Behavioral Economics

##### Appendix: Using Indifference Curves and Budget Lines to Understand Consumer Behavior

##### 11. Technology, Production, and Costs

##### Appendix: Using Isoquants and Isocost Lines to Understand Production and Cost

#### Part 5: Market Structure and Firm Strategy

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##### 25. Money, Banks, and the Federal Reserve System

##### 26. Monetary Policy

##### 27. Fiscal Policy

##### Appendix: A Closer Look at the Multiplier

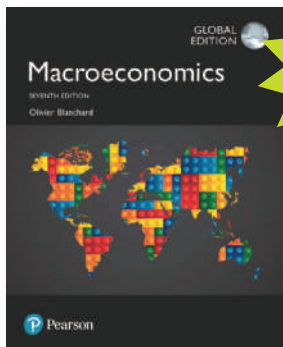
##### 28. Inflation, Unemployment, and Federal Reserve Policy

#### Part 10: The International Economy

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##### Appendix: The Gold Standard and the Bretton Woods System



## **Macroeconomics Edition 7**

**Blanchard**

**Binding** Paperback | **Page Count** 576

**ISBN** 9781292160504 | **PUB Date** 6/4/2017

For intermediate courses in Economics

In *Macroeconomics*, Blanchard presents a unified, global view of macroeconomics, enabling students to see the connections between goods markets, financial markets, and labor markets worldwide. Organized into two parts, the text contains a core section that focuses on short-, medium-, and long-run markets and three major extensions that offer more in-depth coverage of the issues at hand. From the major economic crisis and monetary policy in the United States, to the problems of the Euro area and growth in China, the text helps students make sense not only of current macroeconomic events but also of events that may unfold in the future. Integrated, detailed boxes in the 7th Edition have been updated to convey the life of macroeconomics today; reinforce lessons from the models; and help students employ and develop their analytical and evaluative skills.

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8. The Phillips Curve, the Natural Rate of Unemployment, and Inflation

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The Open Economy

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18. The Goods Market in an Open Economy

19. Output, the Interest Rate, and the Exchange Rate

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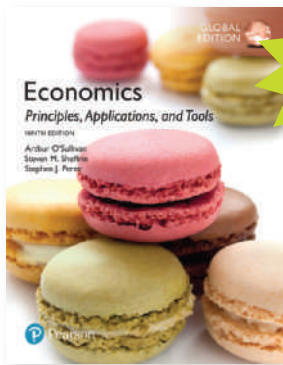
Back to Policy

21. Should Policy Makers Be Restrained?

22. Fiscal Policy: A Summing Up

23. Monetary Policy: A Summing Up

24. Epilogue: The Story of Macroeconomics



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## *Economics: Principles, Applications, and Tools* Edition 9

O'Sullivan / Sheffrin / Perez

Binding Paperback | Page Count 768

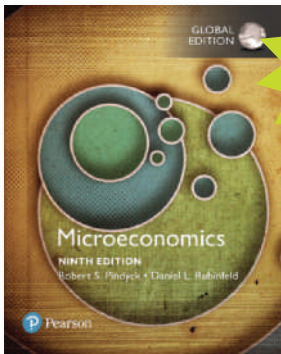
ISBN 9781292165592 | PUB Date 4/1/2018

For courses in the principles of economics

Economics: Principles, Applications, and Tools is built upon the author's philosophy of using basic concepts of economics to explain a wide variety of timely, engaging, real-world economic applications. The 9th Edition incorporates updated figures and data, while emphasizing current topics of interest—including the severe economic downturn of recent years and the latest developments in economic thinking. It also includes newly refined Learning Objectives that introduce the concepts explored in each chapter, along with new applications and chapter-opening stories related to the most up-to-date developments in both macroeconomics and microeconomics.

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  - 7. The Economy at Full Employment
  - 8. Why Do Economies Grow?
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  - 12. Investment and Financial Markets
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  - 32. The Labor Market and the Distribution of Income



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## Microeconomics Edition 9

Pindyck / Rubinfeld

**Binding** Paperback | **Page Count** 784

For undergraduate and graduate economics majors who are enrolled in an intermediate microeconomics course.

Microeconomics, 9th Edition stresses on the relevance and application of microeconomic theory to managerial and public policy decision making. This edition includes a number of new topics, updated examples, and improved exposition of existing materials.

### Table of Contents

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- Answers to Selected Exercises

**ISBN** 9781292213316 | **PUB Date** 3/19/2017



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## International Economics Edition 7

Gerber

**Binding** Paperback | **Page Count** 512

For an introductory international economics course

International Economics uses a rich array of case studies to illuminate economic institutions and policies as well as recent developments in the global economy—without students having to rely on a prerequisite knowledge of higher-level math. Further, the text's flexible approach—with self-contained chapters and comprehensive coverage—allows instructors to adapt the text easily to a wide range of syllabi.

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  - 15. Trade and Policy Reform in Latin America
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  - 17. China and India in the World Economy

**ISBN** 9781292214160 | **PUB Date** 7/25/2017





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## *Economics* Edition 2

Acemoglu / Laibson / List

Binding Paperback | Page Count 824

ISBN 9781292214504 | PUB Date 4/1/2018

For courses in principles of economics

Economics, 2nd Edition uses real economic questions and data to help students learn about the world around them. Taking a fresh approach, the themes of optimization, equilibrium and empiricism are used to illustrate the power of simple economic ideas, and their ability to explain, predict, and improve what happens in the world. Each chapter begins with an empirical question that is later answered using data in the Evidence-Based Economics feature. As a result of the text's practical emphasis, students learn to apply economic principles to guide the decisions they make in their own lives.

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1. The Principles and Practice of Economics
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16. The Economics of Information
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18. Social Economics

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23. Employment and Unemployment
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#### PART VIII: SHORT-RUN FLUCTUATIONS AND MACROECONOMIC POLICY

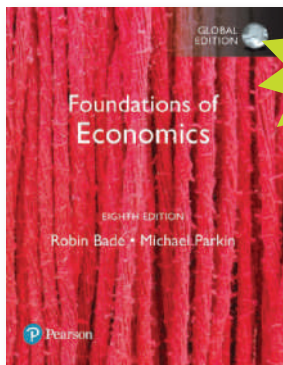
26. Short-Run Fluctuations
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28. Macroeconomics and International Trade
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3. Political Economy



## *Foundations of Economics* Edition 8

Bade / Parkin

Binding Paperback | Page Count 1000

ISBN 9781292217888 | PUB Date 4/1/2018

For two-semester principles of economics courses at two- and four-year colleges and universities

To help students focus on the most important concepts, Foundations of Economics is structured around a Checklist/ Checkpoint system. The result is a patient, confidence- building program that prepares students to use economics in their everyday lives, regardless of what their future career will be. new and updated material and on contemporary topics better motivates students to discover the economic way of thinking.

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#### Part 4: Market Failures and Public Policy

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25. Economic Growth
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#### Part 10: The Money Economy

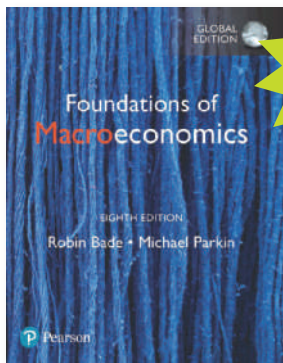
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33. Monetary Policy
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## *Foundations of Macroeconomics* Edition 8

**Bade / Parkin**

**Binding** Paperback | **Page Count** 576

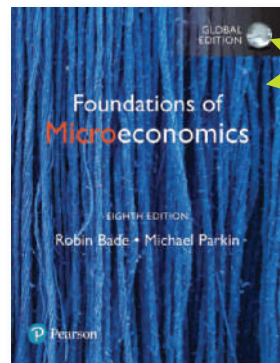
For principles of macroeconomics courses

To help students focus on the most important concepts, *Foundations of Macroeconomics* is structured around a Checklist/Checkpoint system. The result is a patient, confidence-building program that prepares students to use economics in their everyday lives, regardless of what their future career will be. New and updated material and on contemporary topics better motivates students to discover the economic way of thinking.

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**ISBN** 9781292218335 | **PUB Date** 4/1/2018



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## *Foundations of Microeconomics* Edition 8

**Bade / Parkin**

**Binding** Paperback | **Page Count** 600

For principles of microeconomics courses at two- and four-year colleges and universities

To help students focus on the most important concepts, *Foundations of Microeconomics* is structured around a Checklist/Checkpoint system. The result is a patient, confidence-building program that prepares students to use economics in their everyday lives, regardless of what their future career will be. New and updated material and on contemporary topics better motivates students to discover the economic way of thinking.

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- PART 7: INCOMES AND INEQUALITY
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**ISBN** 9781292218496 | **PUB Date** 4/2/2018



## *Introduction to Econometrics,* Edition 4

Stock / Watson

Binding Paperback | Page Count 800

ISBN 9781292264455 | PUB Date 5/14/2018

For courses in introductory econometrics

Ensure students grasp the relevance of econometrics with *Introduction to Econometrics* — the text that connects modern theory and practice with motivating, engaging applications. The 4th Edition maintains a focus on currency, while building on the philosophy that applications should drive the theory, not the other way around. The text incorporates real-world questions and data, and methods that are immediately relevant to the applications. With very large data sets increasingly being used in economics and related fields, a new chapter dedicated to Big Data helps students learn about this growing and exciting area. This coverage and approach make the subject come alive for students and helps them to become sophisticated consumers of econometrics.

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9. Assessing Studies Based on Multiple Regression

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11. Regression with a Binary Dependent Variable
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#### PART IV: REGRESSION ANALYSIS OF ECONOMIC TIME SERIES DATA

15. Introduction to Time Series Regression and Forecasting
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