



Principles of Managerial Finance, Brief Edition 8

Zutter / Smart

Binding Paperback | **Page Count** 784

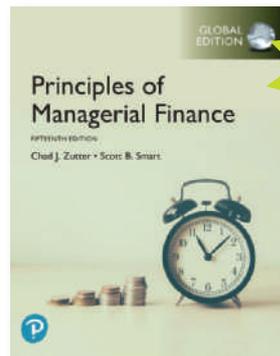
For introductory courses in managerial finance

The Teaching and Learning System – a hallmark feature of Principles of Managerial Finance, Brief – weaves pedagogy into concepts and practice, giving students a roadmap to follow through the text and supplementary tools. The 8th Edition, Global Edition, concentrates on the material students need to know in order to make effective financial decisions in an increasingly competitive business environment. It allows students to make the connections between a firm's action and its value, as determined in the financial market. With a generous amount of examples, this text is an easily accessible resource for in- and out-of-class learning.

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- PART I: INTRODUCTION TO MANAGERIAL FINANCE
 - 1. The Role of Managerial Finance
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ISBN 9781292267142 | **PUB Date** 3/2/2018



Principles of Managerial Finance, Global Edition Edition 15

Zutter / Smart / Smart

Binding Paperback | **Page Count** 984

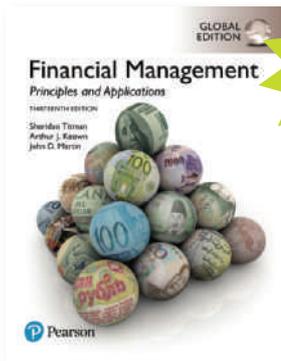
For introductory courses in managerial finance

The Teaching and Learning System – a hallmark feature of Principles of Managerial Finance – weaves pedagogy into concepts and practice, giving students a roadmap to follow through the text and supplementary tools. The 15th Edition concentrates on the material students need to know in order to make effective financial decisions in an increasingly competitive business environment. It allows students to make the connections between a firm's action and its value, as determined in the financial market.

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ISBN 9781292261515 | **PUB Date** 5/14/2018



MyLab
Finance
available

Financial Management: Principles and Applications Edition 13

Titman / Keown / Martin

Binding Paperback | **Page Count** 720

For undergraduate courses in corporate finance and financial management

Students often struggle to see how financial concepts relate to their personal lives and prospective careers. *Financial Management: Principles and Applications* gives students a big picture perspective of finance and how it is important in their personal and professional lives. Utilizing five key principles, the 13th Edition provides an approachable introduction to financial decision-making, weaving in real world issues to demonstrate the practical applications of critical financial concepts.

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- Part 1: Introduction to Financial Management
 - 1. Getting Started—Principles of Finance
 - 2. Firms and the Financial Markets
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 - 4. Financial Analysis—Sizing Up Firm Performance
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 - 7. An Introduction to Risk and Return—History of Financial Market Returns
 - 8. Risk and Return—Capital Market Theory
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 - 17. Financial Forecasting and Planning
 - 18. Working-Capital Management
 - 19. International Business Finance
 - 20. Corporate Risk Management

ISBN 9781292222189 | **PUB Date** 10/2/2017



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Finance
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Fundamentals of Corporate Finance Edition 4

Berk / Demarzo / Harford

Binding Paperback | **Page Count** 808

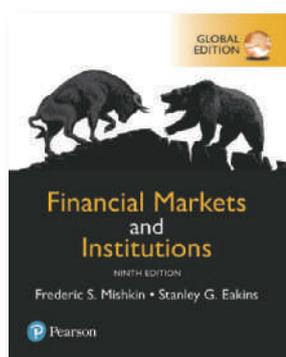
For undergraduate courses in corporate finance or financial management

Fundamentals of Corporate Finance offers a practical introduction to modern-day core principles, arming students with a problem-solving methodology, real-life financial management practices, and an overarching valuation framework that they can apply in their future careers.

Table of Contents

- PART 1: Introduction
 - 1. Corporate Finance and the Financial Manager
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 - 22. Mergers and Acquisitions
 - 23. International Corporate Finance

ISBN 9781292215075 | **PUB Date** 4/1/2018



Financial Markets and Institutions Edition 9

Mishkin / Eakins

Binding Paperback | Page Count 696

ISBN 9781292215006 | PUB Date 4/1/2018

For courses in financial markets

Financial Markets and Institutions takes a practical approach to the changing landscape of financial markets and institutions. Best-selling authors Frederic S. Mishkin and Stanley G. Eakins use core principles to introduce students to topics, then examine these models with real-world scenarios. Empirical applications of themes help students develop essential critical-thinking and problem-solving skills, preparing them for future careers in business and finance. The 9th Edition combines the latest, most relevant information and policies with the authors' hallmark pedagogy to give instructors a refined tool to improve the learning experience.

Table of Contents

PART I: INTRODUCTION

1. Why Study Financial Markets and Institutions?
2. Overview of the Financial System

PART II: FUNDAMENTALS OF FINANCIAL MARKETS

3. What Do Interest Rates Mean and What Is Their Role in Valuation?
4. Why Do Interest Rates Change?
5. How Do Risk and Term Structure Affect Interest Rates?
6. Are Financial Markets Efficient?

PART III: FUNDAMENTALS OF FINANCIAL INSTITUTIONS

7. Why Do Financial Institutions Exist?
8. Why Do Financial Crises Occur and Why Are They So Damaging to the Economy?

PART IV: CENTRAL BANKING AND THE CONDUCT OF MONETARY POLICY

9. Central Banks
10. Conduct of Monetary Policy

PART V: FINANCIAL MARKETS

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12. The Bond Market
13. The Stock Market
14. The Mortgage Markets
15. The Foreign Exchange Market

Appendix: The Interest Parity Condition

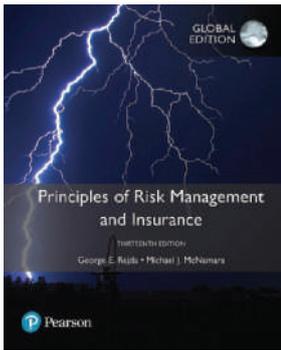
16. The International Financial System

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20. The Mutual Fund Industry
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Principles of Risk Management and Insurance Edition 13

Rejda / Mcnamara

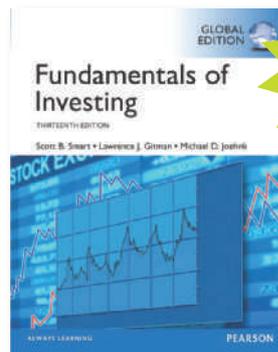
Binding Paperback | **Page Count** 720

For undergraduate courses in risk management and insurance Redja's *Principles of Risk Management and Insurance* provides an in-depth examination of major risk themes. Fully updated and revised, the 13th Edition now covers global topics ranging from natural disasters and terrorism, to domestic issues like the ever-evolving Affordable Care Act and Healthcare Reform. *Principles of Risk Management and Insurance* sets itself apart by placing primary emphasis on insurance consumers and blends basic risk management and insurance principles with consumer considerations, allowing students to apply basic concepts to their own personal risk management and insurance programs.

Table of Contents

1. Risk and its Treatment
2. Insurance and Risk
3. Introduction to Risk Management
4. Enterprise Risk Management and Related Topics
5. Types of Insurers and Marketing Systems
6. Insurance Company Operations
7. Financial Operations of Insurers
8. Government Regulation of Insurance
9. Fundamental Legal Principles
10. Analysis of Insurance Contracts
11. Life Insurance
12. Life Insurance Contractual Provisions
13. Buying Life Insurance
14. Annuities and Individual Retirement Accounts
15. Healthcare Reform: Individual Health Insurance Coverages
16. Employee Benefits: Group Life and Health Insurance
17. Employee Benefits: Retirement Plans
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22. Homeowners Insurance, Section I
23. Homeowners Insurance, Section II
24. Other Property and Liability Insurance Coverages
25. Commercial Property Insurance
26. Commercial Liability Insurance
27. Crime Insurance and Surety Bonds

ISBN 9781292151038 | **PUB Date** 3/4/2018



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Fundamentals of Investing Edition 13

Smart / Gitman / Joehnk

Binding Paperback | **Page Count** 688

For undergraduate courses in investments

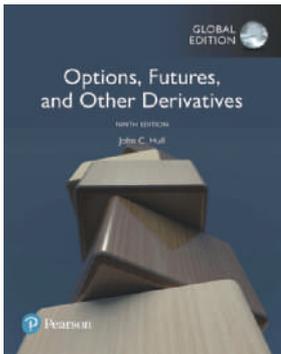
Fundamentals of Investing helps students make informed investment decisions by providing a solid foundation of core concepts and tools. The authors use practical, hands-on applications to introduce the topics and techniques used by both personal investors and money managers. They integrate a consistent framework based on learning goals to keep students focused in each chapter.

The 13th Edition uses a conversational tone to make the foreign language, concepts, and strategies of investing accessible to students. With the help of examples, students learn to make informed decisions in order to achieve investment goals.

Table of Contents

- Part I: Preparing to Invest
1. The Investment Environment
 2. Securities Markets and Transactions
 3. Investment Information and Securities Transactions
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 16. Futures Markets and Securities
- Web Chapters (at www.pearsonhighered.com/smart)
17. Investing in Preferred Stocks
 18. Tax-Advantaged Investments
 19. Real Estate and Other Tangible Investments

ISBN 9781292153988 | **PUB Date** 2/25/2018



Options, Futures, and Other Derivatives Edition 9

Hull

Binding Paper Bound with Access Card | **Page Count** 896

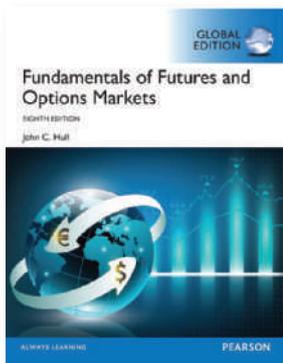
ISBN 9781292212890 | **PUB Date** 5/21/2017

For undergraduate and graduate courses in derivatives, options and futures, financial engineering, financial mathematics, and risk management

Designed to bridge the gap between theory and practice, this introductory text on the futures and options markets is ideal for those with a limited background in mathematics. The 9th Edition has been updated and improved—featuring a new chapter on securitization and the credit crisis, and increased discussion on the way commodity prices are modeled and commodity derivatives valued.

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 2. Mechanics of Futures Markets
 3. Hedging Strategies Using Futures
 4. Interest Rates
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 8. Securitization and the Credit Crisis of 2007
 9. OIS Discounting, Credit Issues, and Funding Costs
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 12. Trading Strategies Involving Options
 13. Binomial Trees
 14. Wiener Processes and Ito's Lemma
 15. The Black-Scholes-Merton Model
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 18. Options on Futures
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 20. Volatility Smiles
 21. Basic Numerical Procedures
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 31. Interest Rate Derivatives: Models of the Short Rate
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 34. Energy and Commodity Derivatives
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 36. Derivatives Mishaps and What We Can Learn from Them
- Glossary of Terms
DerivaGem Software
Major Exchanges Trading Futures and Options
Table for $N(x)$ when $x \leq 0$
Table for $N(x)$ when $x \geq 0$
Author index
Subject index



Fundamentals of Futures and Options Markets Edition 8

Hull

Binding Paper Bound with Access Card | **Page Count** 624

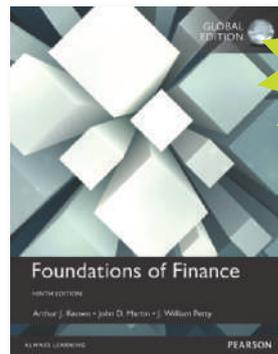
For undergraduate courses in derivatives, options and futures, financial engineering, financial mathematics, and risk management.

Based on Hull's *Options, Futures and Other Derivatives*, this text, *Fundamentals of Futures and Options Markets*, presents an accessible and student-friendly overview of the topic without the use of calculus.

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Foundations of Finance Edition 9

Keown / Martin / Petty

Binding Paperback | **Page Count** 576

For undergraduate courses in corporate finance

Foundations of Finance retains its foundational approach to the key concepts of finance, bolstered by real-world vignettes, cases, and problem exercises. Utilizing five principles, which are presented at the beginning of the book and applied throughout, the authors introduce a multistep approach to financial problem solving. The 9th Edition focuses on valuation and opens every chapter with a vignette based on financial decisions faced by contemporary, real-world companies and firms. Other useful features include mini cases, cautionary tales, lists of key terms, and a discussion of ethics. The newest edition includes new lecture videos, financial thinking, user feedback, and lessons from the recent economic crisis.

Table of Contents

1. An Introduction to the Foundations of Financial Management
2. The Financial Markets and Interest Rates
3. Understanding Financial Statements and Cash Flows
4. Evaluating a Firm's Financial Performance
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7. The Valuation and Characteristics of Bonds
8. The Valuation and Characteristics of Stock
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10. Capital-Budgeting Techniques and Practice
11. Cash Flows and Other Topics in Capital Budgeting
12. Determining the Financing Mix
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14. Short-Term Financial Planning
15. Working-Capital Management
16. International Business Finance
17. Cash, Receivables, and Inventory Management

ISBN 9781292155135 | **PUB Date** 4/1/2018



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Finance
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Corporate Finance Edition 4

Berk / Demarzo

Binding Paperback | Page Count 1168

ISBN 9781292160160 | PUB Date 2/19/2018

For MBA/graduate students taking a course in corporate finance.

Using the unifying valuation framework based on the Law of One Price, top researchers Jonathan Berk and Peter DeMarzo have set the new canon for corporate finance textbooks. *Corporate Finance, Fourth Edition* blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager, so students have the knowledge and tools they need to make sound financial decisions in their careers.

For a streamlined book specifically tailored to the topics covered in the first one-semester course, *Corporate Finance: The Core* is also available by Jonathan Berk and Peter DeMarzo.

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1. The Corporation
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PART 2: TIME, MONEY, AND INTEREST RATES

4. The Time Value of Money
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PART 3: VALUING BONDS

PART 3: VALUING PROJECTS AND FIRMS

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17. Payout Policy

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19. Valuation and Financial Modeling: A Case Study

PART 7: OPTIONS

20. Financial Options
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22. Real Options

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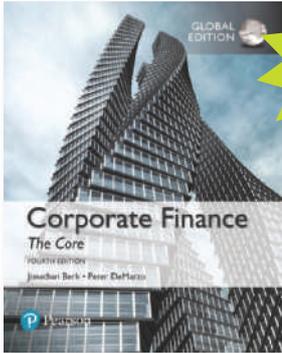
23. Raising Equity Capital
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PART 9: SHORT-TERM FINANCING

26. Working Capital Management
27. Short-Term Financial Planning

PART 10: SPECIAL TOPICS

28. Mergers and Acquisitions
29. Corporate Governance
30. Risk Management
31. International Corporate Finance



Corporate Finance, The Core Edition 4

Berk / Demarzo

Binding Paperback | Page Count 800

ISBN 9781292158334 | PUB Date 6/18/2017

For MBA/graduate students taking a course in corporate finance

Berk and DeMarzo's *Corporate Finance* uses a unifying valuation framework, the Law Of One Price, to present the core content instructors expect, the new ideas they want, and the pedagogy their students need to succeed. *Corporate Finance: The Core* fits programs and individual professors who desire a streamlined book specifically tailored to the topics covered in the first one-semester course. For programs and professors who would like to use a text in a two semester, or more, sequence, please see *Corporate Finance*, the 31-chapter book also by Jonathan Berk and Peter DeMarzo.

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