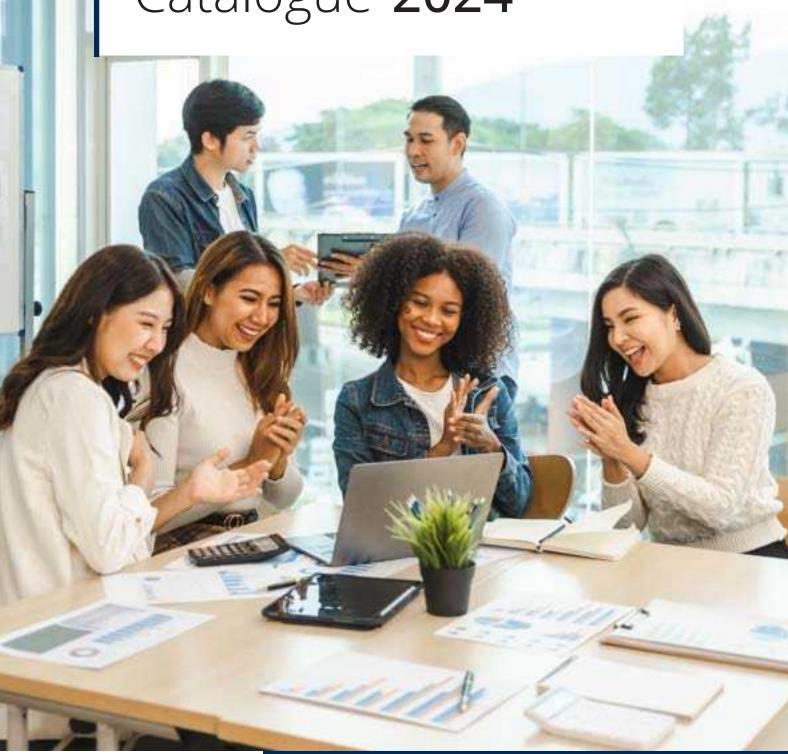


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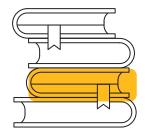
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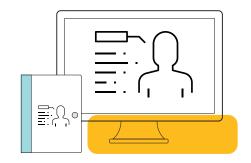
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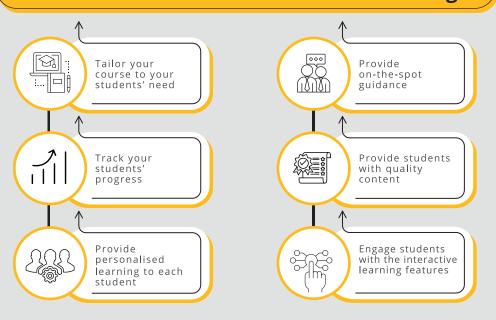
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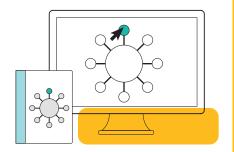


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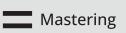
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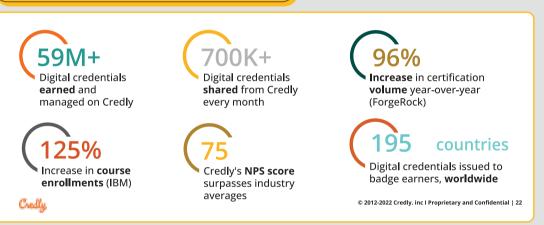
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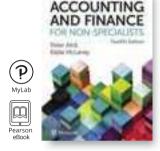
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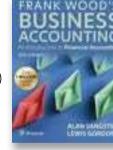
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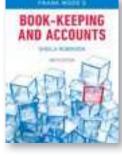
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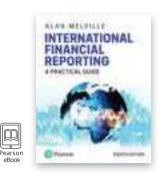
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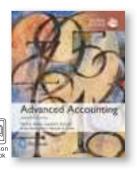


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For MBA-level managerial accounting courses. An essential tool for understanding how to make effective economic decisions. In today's troubled economy, its important to show students how managerial decisions can affect business costs. *Introduction to Management Accounting* helps enhance the students' ability to make effective economic decisions by encouraging them to understand the inner-workings of the concepts, rather than solely focusing on technique memorisation. Overall, this text describes both theory and common practices in a way that will help students produce information thats useful in day-to-day decision-making.





Management Accounting for Decision Makers, 11e

Peter Atrill & Eddie McLaney 9781292729220 • ©2024 Paperback

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NEW Edition Management Accounting for Decision Makers, 11th edition by Atrill and McLaney makes management accounting relevant and practical through its use of real numerical accounting techniques, frequent short activities that encourage you to learn in an active way, and through a range of relevant, real-world examples, many of which are new to this edition.

ACCOUNTING



Management Accounting: Information for Decision-Making and Strategy Execution, 6e

Robert S. Kaplan, Ella Mae Matsumura, S. Mark Young & Anthony A. Atkinson

9780273769989 • ©2011 552pp • Paperback **Course:** MBA Management Accounting

For upper level undergraduate and MBA Management Accounting courses. The text approaches management accounting from the perspective of a business manager. Atkinson presents state-of-the-art thinking on all of the major topics in management accounting including activity-based management, the balanced scorecard, target costing and management control system design.





Horngren's Cost Accounting: A Managerial Emphasis, 17e

Srikant M. Datar & Madhav V. Rajan 9781292363073 • ©2020 1024pp • Paperback

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Course: Cost Accounting

Horngren's Cost Accounting spells out the cost accounting market and continues to innovate by consistently integrating the most current practice and theory into the text. This acclaimed, market-leading text emphasises the basic theme of "different costs for different purposes," and reaches beyond cost accounting procedures to consider concepts, analyses and management. The 17th edition incorporates the latest research and most up-to-date thinking into all relevant chapters, so that students are prepared for the rewards and challenges they will face in the professional cost accounting world of today and tomorrow.



Management Control Systems, 5e

Kenneth Merchant & Wim Van der Stede

9781292444130 • ©2023 808 pp • Paperback

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Management Control Systems is a market-leading textbook providing a thorough understanding of management control systems. Renowned for its authorship, excellently researched material and wealth of international examples from real companies, it's the ideal learning resource for this important subject.

Auditing





Auditing and Assurance Services, Global Edition, 18e

Randal J. Elder, Mark S. Beasley, Chris E. Hogan & Alvin A. Arens

9781292448985 • ©2023 Paperback

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For students studying core courses in auditing. A comprehensive, integrated and up-to-date approach to auditing and assurance services. The title emphasises on how data analytics is used through planning to completion phase of the audit and international issues, incorporating international audit standards. It also includes updated selected problems using ACL to help students use audit software (Microsoft Excel) to perform various audit tests. MyLab® Accounting for this edition creates a personalised learning experience for each student.

Cost Accounting



Management and Cost Accounting,

Alnoor Bhimani, Charles T. Horngren, Srikant M. Datar & Madhav V. Rajan

9781292436029 • ©2023 864pp • Paperback

Table of Contents

Familiarise your students with the real business world and the principle management accounting techniques. Packed with illustrations, examples and real-life applications, Management and Cost Accounting, 8th edition, by Bhimani and co-authors brings together techniques, concepts and practices in a highly readable way. MyLab® Accounting available.





Financial Accounting and Reporting, 20e

Jamie Elliot & Barry Elliot

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NEW Edition Financial Accounting and Reporting, 20th edition is an essential resource offering an academic and practical understanding of the subject. With a thorough discussion on financial statements, this market-leading text will help your students build their skills for a career in the field.





Horgern's Cost Accounting, 17e (global edition)

Srikant Datar & Madhav Rajan

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Table of Contents

Horngren's Cost Accounting spells out the cost accounting market and continues to innovate by consistently integrating the most current practice and theory into the text. The 17th edition incorporates the latest research and most up-to-date thinking into all relevant chapters, so that students are prepared for the rewards and challenges they will face in the professional cost accounting world of today and tomorrow.

Coming Soon

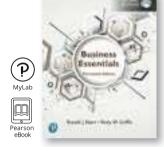
Accounting Information Systems, **Global Edition**

Marshall Romney & Paul Steinbart

9781292468457 • ©2024

Business

Introduction to Business



Business Essentials, Global Edition, 13e

Ronald I. Ebert & Ricky W. Griffin 9781292426938 • ©2022 704pp • Paperback

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For introductory business courses. Business Essentials captures the recent events in domestic and global economies and explores the widespread significance of the latest developments and presents their implications on companies today. The 13th edition includes new real-world examples and research findings, helping students to see how entrepreneurs are putting into practice the concepts they are learning about, and making this text the most current and relevant one available on the market.



Business in Action, 10e (global edition) Courtland Bovee & John Thill

Edition

9781292721651 • ©2023 568pp • Paperback

Table of Contents

Business in Action remains the premier text for important introductory business principles and concepts. Featuring a highly organised, objective-driven structure, it incorporates relevant, contemporary examples and trends from the business world.



Better Business, 5e

Michael R. Solomon, Mary Anne Poatsy & Kendall Martin

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Course: Introduction to Business

Better Business offers the business content students need, but in a better way. By presenting the material in a stimulating Q&A format, Better Business encourages students to come to class prepared to have better conversations and a truly engaging classroom experience. One of the most significant shifts in the business environment since the 1st edition of Better Business is the explosive growth of social media in all parts of business. The 5th edition continues to feature social media strategies and technologies in over 85% of its chapters, as well as significant updates to the technology chapter.



Business Communication Today, 15e

Courtland L. Bovee & John V. Thill 9781292353142 • ©2020 704pp • Paperback

Table of Contents

Course: Business Communication

Business Communication Today continues to demonstrate the vital connection between recent technological developments and modern business practices. Each new edition addresses the most essential changes in technology and how they impact the business world, while still covering timeless communication skills such as listening, presenting and writing. With coverage of mobile communication, social media and the emerging impact of artificial intelligence, the 15th edition blends leading-edge topics with timeless fundamental skills.





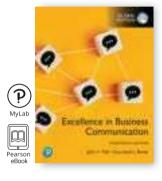
Excellence in Business Communication, 12e (global edition)

John Thill & Courtland Bovee

9781292156774 • ©2016 672pp • Paperback



In this edition of *Excellence in Business Communication*, the most significant and recent technology-related changes affecting the business world are thoroughly discussed. The text continues to emphasise fundamental skills and principles, including the importance of writing, listening, presenting, and other components of business communication.

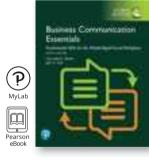


Excellence in Business Communication, 14e (global edition)

John V. Thill & Courland L. Bovee 9781292450117 • ©2023 Paperback

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Excellence in Business Communication takes a close look at the fundamental skills and principles of business communication. Featuring practical advice, time-tested processes, and real-world examples, this is the premier text for helping you hone and develop essential communication skills. The 14th edition continues to set new standards for currency and innovation. The authors performed extensive research to ensure up-to-date coverage of diversity, equity, and inclusion in communication skills, innovative technology usage, and contemporary business practices.



Business Communication Essentials: Fundamental Skills for the Mobile-Digital-Social Workplace Global Edition, 8e

Courtland L. Bovee & John V. Thill 9781292330099 • ©2020 544pp • Paperback

Table of Contents

Course: Business Communication

For the past two decades, business communication has been in a constant flux, with email, web content, social media and mobile devices changing the rules of the game. Business Communication Essentials: Fundamental Skills for the Mobile-Digital-Social Workplace equips students with the fundamental skills for a career in the modern, mobile workplace. With a balance of basic business English, communication approaches and the latest technology, the text covers writing, listening and presentation strategies in a contemporary manner.

Business Ethics



Business Ethics: Concepts and Cases, 7e

Manuel G. Velasquez 9781292022819 • ©2013 440pp • Paperback

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Course: Business Ethics

Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses.



Ethics and the Conduct of Business, 7e

John R. Boatright

9781292022864 • ©2013 352pp • Paperback

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Course: Business Ethics

Ethics and the Conduct of Business is a comprehensive and up-to-date discussion of the most prominent issues in the field of business ethics and the major positions and arguments on these issues. Numerous real-life examples and case studies are used throughout the book to increase understanding of issues, stimulate class discussion and show the relevance of the discussion to real-life business practice.

International Business



International Business, 17e

John D. Daniels, Lee H. Radebaugh, Daniel Sullivan & Reid Click

9781292403274 • ©2021 688pp • Paperback

Table of Contents

Course: International Business

The new author, Reid Click, brings his expertise to international business. The text includes new content on the COVID-19 pandemic, focuses on institutions, supply chains, and trade as well as the discussion of new legislation impacting corporate policies and strategies. The text has 36 cases that provide an updated analysis of issues, institutions, countries, and companies.



Understanding Cross Cultural Management, 5e

Marie-Joelle Browaeys & Roger Price

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NEW Edition

Understanding Cross-Cultural Management, 5th edition, demonstrates a selective, but also broad view of cultural management. Combining classical and contemporary thinking in one text, the latest edition covers a wider range of cultures, including non-western examples.



International Business, 9e Ricky W. Griffin & Michael Pustay 9781292313733 • ©2019 624pp • Paperback

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Course: International Business

Packed with current examples that reflect the vibrancy of the international business field, this student-friendly text offers a managerial approach that keeps an emphasis on skills development, emerging markets and geographical literacy. It also greatly emphasises cultural literacy and gives students the tools to effectively communicate with foreign business representatives. The 9th edition features new cases, boxes and analysis reflecting the latest challenges and opportunities confronting international businesses, so students are prepared to successfully conduct business with organisations worldwide.



International Management: Managing Across Borders and Cultures, Text and Cases, Global Edition, 10e

Helen Deresky & Stewart R. Miller 9781292430362 • ©2023 504pp • Paperback

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International Management: Managing Across Borders and Cultures, 10th edition explores the challenges managers may face along with how they can adapt their leadership and business across a multitude of different cultures, languages, traditions, and a range of economic, political, and technological landscapes, and covers strategies and operations to thrive in these evolving global environments. By examining effective strategic, interpersonal, and organisational skills, the text prepares readers for the complicated yet fascinating discipline of international and global management.





S. Kavusgil, Gary Knight & John Riesenberger

9781292303246 • ©2020

576 pp •Paperback

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International Business: the new realities, caters to a post-millennial student audience, the most diverse and educated generation to date. The book connects to students of the techno-logical age, facing a diverse and evolving economic environment fuelled by the internet and multimedia sources.





International Business, 9e

Simon Collison, Raineesh Narula & Alan Rugman

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NEW

Edition

International Business, 9th edition presents students with data and evidence to take on the role of decision makers in business and governments and enable them to lead organisations in a complex global environment. Connecting theory, analytical frameworks, data and case examples, this textbook delivers a comprehensive guide to the subject.





Pearson

Pearson

International Business: The Challenges of Globalisation, 10e (global edition)

John Wild & Kenneth Wild 9781292450315 · ©2023

448 pp •Paperback

Table of Contents

International Business: the challenges of globalisation is a brief, yet comprehensive introduction to the difficulties of global entrepreneurship. The 10th edition has been thoroughly updated with ongoing changes in the international business world to ensure that it remains up-to-date and relevant to those pursuing a career as a global entrepreneur.



Understanding Cross Cultural Management, 5e

Marie-Joelle Browaeys & Roger Price

9781292730042 • ©2024 Paperback

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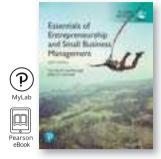
NEW

Edition

Understanding Cross-Cultural Management, 5th edition, demonstrates a selective, but also broad view of cultural management. Combining classical and contemporary thinking in one text, the latest edition covers a wider range of cultures, including non-western examples.



Small Business/Entrepreneurship



Essentials of Entrepreneurship and Small Business Management, 9e

Norman M. Scarborough & Jeffrey R. Cornwall

9781292266022 • ©2019 832pp • Paperback

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Course: Small Business Management

Taking a practical, hands-on approach to entrepreneurship, this text equips students with the tools and critical-thinking skills they need business success. Now in its 9th edition, *Essent of Entrepreneurship and Small Business Management* teaches students how to successfully launch a manage a business.



Entrepreneurship: Starting and Operating A Small Business, 4e

Steve Mariotti & Caroline Glackin 9781292097411 • ©2015 576pp • Paperback

Table of Contents

Course: Small Business Management

A comprehensive, practical approach to starting a business. For fledgling entrepreneurs and business students, *Entrepreneurship: Starting and Operating A Small Business* untangles the complex economic, financial and professional considerations surrounding business ownership and operations.

Business Statistics/Quantitative Methods



Basic Business Statistics, 14e

Mark L. Berenson, David Levine, David F. Stephan & Kathryn A. Szabat

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Course: Introduction to Business Statistics (two semester)

Statistics is essential for all business majors and this text helps students see the role statistics will play in their own careers by providing examples drawn from all functional areas of business. Guided by principles set by major statistical and business science associations (ASA and DSI), plus the authors' diverse teaching experiences, the 14th edition of this textbook continues to innovate and improve the way this course is taught to all students.





Business Statistics, Global Edition, 4e

Norean R. Sharpe, Richard D. De Veaux & Paul F. Velleman

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Business Statistics, 4th edition, by Sharpe, De Veaux, and Velleman, narrows the gap between theory and practice, by bring modern and real-life statistical methods that help business students make good, data-driven decisions. The text helps students to be analytical, prepares them to make better business decisions, and shows them how to effectively communicate results.





Introductory Mathematical Analysis for Business, Economics and the Life and Social Sciences, 15e

Ernest F. Haeussler, Richard S. Paul & Richard J. Wood

9781292413020 • ©2021 Paperback

Table of Contents

Course: Mathematical Methods in Business

Haeussler, Paul and Wood establish a strong algebraic foundation that sets this text apart from other applied mathematics texts, paving the way for students to solve real-world problems that use calculus. Emphasis on developing algebraic skills is extended to the exercises – including both drill problems and applications. The authors work through examples and explanations with a blend of rigor and accessibility. The table of contents covers a wide range of topics efficiently, enabling instructors to tailor their courses to meet student needs.





Business Statistics: A First Course, 8e

David M. Levine, Kathryn A. Szabat & David F. Stephan

9781292320366 • ©2022 696pp • Paperback

Table of Contents

Course: Introduction to Business Statistics (one semester)

Statistics is essential for all business majors, and this text helps students see the role statistics will play in their own careers by providing examples drawn from all functional areas of business. With new examples, case scenarios, and problems, the text continues its tradition of focusing on the interpretation of results, evaluation of assumptions, and discussion of next steps that lead to data-informed decision making.





Applied Multivariate Statistical Analysis, 6e

Richard A. Johnson & Dean W. Wichern

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Appropriate for experimental scientists in a variety of disciplines, this market-leading text offers a readable introduction to the statistical analysis of multivariate observations. Its primary goal is to impart the knowledge necessary to make proper interpretations and select appropriate techniques for analysing multivariate data. Ideal for a junior/senior or graduate level course that explores the statistical methods for describing and analysing multivariate data.



Business Forecasting, 9e

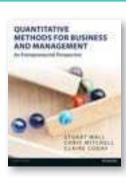
John E. Hanke & Dean W. Wichern 9781292023007 • ©2013 512pp • Paperback

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Course: Business Forecasting

Written in a simple, straightforward style, *Business Forecasting* presents basic statistical techniques using practical business examples to teach students how to predict long-term forecasts.





Quantitative Methods for Business and Management: An Entrepreneurial Perspective

Stuart Wall, Chris Mitchell & Claire Coday

9780273770558 • ©2014 384pp • Paperback

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Course: Quantitative Methods for Business

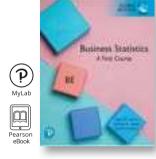
This engaging introduction shows how quantitative techniques can be used to analyse the internal and external environments in which businesses and organisations operate, with a contemporary focus on business start-up, enterprise and entrepreneurial skills.



Statistics for Business and Economics, Global Edition, 10e

Paul Newbold, William L. Carlson & Betty M. Thorne

9781292436845 • ©2022 800pp • Paperback For courses in Business Statistics. A classic text for accuracy and statistical precision. *Statistics for Business and Economics* enables students to conduct serious analysis of applied problems. The 10th edition of this book has been updated to provide students with improved problem contexts for learning how statistical methods can improve their analysis and understanding of business and economics to help them become stronger analysts for future managerial positions.



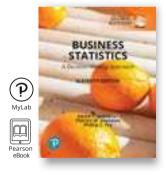
Statistics for Managers Using Microsoft Excel, Global Edition, 9e

David M. Levine, David F. Stephan & Kathryn A. Szabat

9781292338248 • ©2021 752pp • Paperback

Table of Contents

For one-semester courses in Introduction to Business Statistics. The gold standard in learning Microsoft Excel for business statistics. *Statistics for Managers Using Microsoft Excel*, 9th edition, helps students develop the knowledge of Excel needed in future careers. The authors present statistics in the context of specific business fields, and now include a full chapter on business analytics. Current data throughout gives students valuable practice analysing the types of data they will see in their professions.



Business Statistics: A Decision-Making Approach, Global Edition, 11e

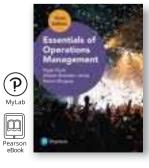
David F. Groebner, Patrick W. Shannon & Phillip C. Fry

9781292446288 • ©2023 864pp • Paperback

Table of Contents

Business Statistics: A Decision-Making Approach applies statistical analysis to real-world decision making. Clear, step-by-step explanations are supported by examples that use statistical techniques in business decision situations. Featuring real organisations (like Microsoft, Boise Cascade Corporation and the Federal Aviation Administration) with actual applications and rich data sets helps you develop realistic decision-making skills and conveys the relevance of statistics. Drawing from their extensive experience as educators and consultants, the authors present content at a level that is accessible to students at all mathematical skill levels. The 11th edition updates data and examples throughout, and more.

Operations Management



Essentials of Operations Management, 3e

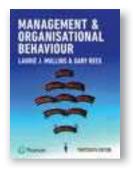
Nigel Slack, Ailstair Brandon-Jones & Nicola Burgess

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Introduce your students to operations management principles with this easy to read textbook. *Essentials of Operations Management*, 3rd edition, by Nigel Slack, Alistair Brandon-Jones and Nicola Burgess is an essential resource for your teaching, with up-to-date examples, and a clear and highly practical approach.

Management



Management and Organisational Behaviour, 13e

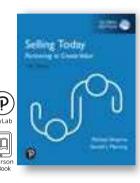
Laurie J. Mullins & Gary Rees 9781292422381 • ©2023 536pp • Paperback

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Course: Organisational Behaviour

An insight into people-organisational relationship and interrelated influences on human behaviour. *Management and Organisational Behaviour,* 13th edition, by Mullins and Rees guides students through the understanding, prediction and control of human behaviour at work by applying theories, developing critical thinking and engaging with case studies.

Sales



Selling Today: Partnering to Create Value, Global Edition, 15e

Gerald Manning, Michael Ahearne & Barry Reece

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Selling Today: Partnering to Create Value, helps you understand the value of developing personal selling skills. The text incorporates academic theory, roleplay scenarios, real-world applications and ethical dilemmas. With the largest number of learn by doing materials of any personal selling text, Selling Today offers a wealth of tools to help you develop an ethical, customer-centered mindset. With new discussions, scenarios and videos, the 15th edition prepares you to succeed as a member of a new generation of sales professionals.

Human Resource Management



Human Resources Management, Global Edition, 17e

Gary Dessler 9781292449876 • ©2023 Paperback

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A comprehensive examination of contemporary human resource management issues and debates. Aimed at undergraduate, postgraduate and MBA students, this title provides an authoritative source for students of CIPD Advanced qualifications. The 17th edition focuses on comparative HRM and globalisation, ethics, CSR and employee wellbeing, and the impact of BREXIT and coverage of the green agenda on HRM.

Coming Soon

Entrepreneurship: Successfully launching new ventures, Global Edition

Bruce Barringer & R. Ireland 9781292462929 • ©2024

Managing Human Resources, Global Edition

Managing Human Resources, Global Edition

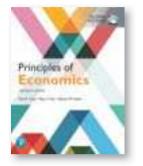
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Digital Business and E-Commerce

Dave Chaffey, Tanya Hemphill & David Edmundson-Bird 9781292725833 • ©2023 • Paperback

Economics

Principles of Economics



Principles of Economics, 13e

Karl E. Case, Ray C. Fair & Sharon E. Oster

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Course: Two-Semester Principles of Economics

An introduction to the functioning of the economy and the power and breadth of economics. Readers of *Principles of Economics*, 13th edition come away with a basic understanding of how market economies function, an appreciation for the things they do well and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions, in a different way.



Economics, Global Edition, 14e

Michael Parkin 9781292433639 • ©2022 864pp • Paperback

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Course: Two Semester Principles of Economics

For 2-semester principles of economics courses. An intuitive and grounded approach to economics that gets students to think like economists by incorporating the latest policy, data and discussions on important global issues. The 14th edition emphasises real-world applications, the development of critical-thinking skills, diagrams renowned for their pedagogy and clarity, and path-breaking technology encouraging students to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to, and deeper understanding of today's events.

Our flagship principles of economics text with an

Extremely comprehensive with an even split between micro and macro chapters, Sloman is

packed with in-chapter features, examples,

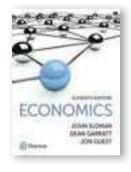
throughout the book.

unrivalled support package for lecturers & students.

questions & cases to help students understand and

actively engage with economics. Features separate

advanced and math sections, allowing for mixed ability classes and emphasis on threshold concepts



Economics, 11e

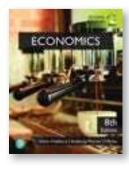
Sloman, Garratt and Guest 9781292405339 • ©2022 Paperback

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Course: Two Semester Principles of Economics

For two-semester courses covering the principles of economics for students in business and economics. The book covers the relevance of economics shown through real-world business examples while fostering interest in concepts, including opportunity cost, trade-offs, scarcity, and demand and supply that may not seem applicable to students' lives. The 8th edition has been updated with the latest developments using new real-world business and policy examples. Regardless of their field, the learners will benefit from understanding the economic forces behind their work.



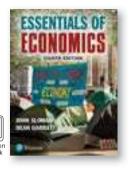


Economics, Global Edition, 8e

Gienn Hubbard & Anthony Patrick O'Brien

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Essentials of Economics, 8e

John Sloman & Dean Garratt 9781292239590 • ©2016 552pp • Paperback

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Course: One-Semester Principles of Economics

In a world full of volatility, uncertainty and conflicting approaches, this market leading, concise text in introductory economics looks at the key economic issues of today and helps students make sense of them. Now covers economic issues such as growth, unemployment, the environment, Brexit and behavioural economics. Its classic features and clear, engaging writing style are complemented by strong theoretical basis and a wealth of pedagogical features to support learning.



Economics for Managers, 3e

Paul G. Farnham 9781292060095 • ©2014 552pp • Paperback

Course: Economics for MBAs

Economics for Managers presents the fundamental ideas of microeconomics and macroeconomics and integrates them from a managerial decision-making perspective in a framework that can be used in a single-semester course.



Managerial Economics, 7e

Paul G. Keat, Stephen Erfle & Philip K.Y. Young

9780273791935 • ©2013 624pp • Paperback

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Course: Managerial Economics

For upper-level undergraduate and first-year MBA courses in managerial and applied economics. This text will excite readers by providing a more linear progression, while proving the consistency and relevance of microeconomic theory.



Economic Approaches to Organization, 6e

Sytse Douma & Hein Schreuder 9781292128900 • ©2017 400pp • Paperback

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Course: Managerial Economics

This text explains in a non-technical way different economic approaches (including game theory, agency theory, transaction costs economics, economics of strategy and evolutionary approaches) using practical, real-world examples to aid understanding of how the concepts relate to economic and organisational problems in the world today. This book is unique in its attempt to make the link between management and economics.



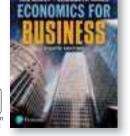
Economics for Business, 9e

John Sloman, Dean Garratt, Jon Guest & Elizabeth Jones

9781292440118 • ©2023 Paperback

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NEW Edition



Economics for Business, 9th edition, is the ideal textbook for business students taking an introductory course in economics. Clear, engaging, and packed with useful features, it introduces the key principles of economics in a business context.



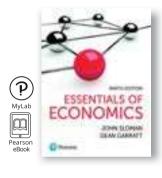
Foundations of Economics, Global Edition, 9e

Robin Bade & Michael Parkin 9781292434230 • ©2022 984pp • Paperback

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Course: General Economics

For principles of economics courses. An engaging, practice-oriented approach to understanding core economic principles *Foundations of Economics* introduces economic principles, students can use to navigate the financial decisions of their futures. This patient approach helps guide learners through unfamiliar terrain and helps them focus on key concepts and skills, like reading and interpreting graphs. The 9th edition motivates with compelling issues and encourages learning with practice questions, to help students grasp and apply economic principles to the real world. Examples and applications examine the economic factors behind key issues facing the world, such as US protection, how the sharing economy intensifies competition, and minimum wage.



Essentials of Economics, Global Edition, 9e

John Sloman & Dean Garratt 9781292440101 • ©2023 552pp • Paperback

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Engage students in the essential principles of economics and demonstrate how they relate to real-life issues facing individuals, businesses, society, and economists today. *Essentials of Economics*, 9th edition provides a clear, concise and accessible introduction to economics, making it the ideal textbook for one-semester or non-specialist courses.

Macroeconomics



Macroeconomics, Global Edition, 14e

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Karl E. Case, Ray C. Fair & Sharon M. Oster

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Reviewers tell us that this is one of the all-time bestselling principles of economics texts because they trust it to be clear, thorough and complete. Readers of *Principles of Macroeconomics*, 13th edition, come away with a basic understanding of how market economies function, an appreciation for the things they do well and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions, in a different way.



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Course: Intermediate Macroeconomics

In Macroeconomics, Blanchard presents an integrated. global view of macroeconomics, enabling students to see the connections between goods markets, financial markets and labor markets worldwide. Organised into two parts, the text contains a core section that focuses on short-, medium- and long-run markets and two major extensions that offer more in-depth coverage of the issues at hand. From the major economic crisis that engulfed the world in 2008, to monetary policy in the US, to the problems of the Euro area and growth in China, the text helps students make sense not only of current macroeconomic events but also of those that may unfold in the future.



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Macroeconomics: Policy and Practice draws on the rich tapestry of recent economic events to help students understand the policy issues debated by the media and the public at large during these trying times. Building on his expertise in macroeconomic policy making at the Federal Reserve, author Frederic S. Mishkin provides detailed, step-by-step explanations of all models and highlights the techniques used by policy makers in practice.



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Macroeconomics presents macroeconomic theory in a big-picture way. The text focuses on a single model, to provide you with a clear understanding of macroeconomics and its classical and Keynesian assumptions. Comprehensive coverage helps you analyse real macroeconomic data that real policy makers and researchers use. The 11th edition features new coverage, applications, and problems throughout. It also reflects recent events and developments in the field, such as the recent COVID-19 pandemic and the tools used by the Federal Reserve in response.

Microeconomics



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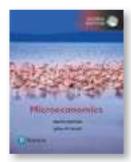
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Microeconomics exposes students to topics that play a central role in microeconomics. From game theory and competitive strategy, to the roles of uncertainty and information and the analysis of pricing by firms with market power, the text helps students understand what's going on in the world of business. It also shows students how microeconomics can be used as a practical tool for decision-making and for designing and understanding public policy.





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Course: Intermediate Microeconomics

For courses in intermediate microeconomics. Using microeconomics to analyse and resolve real-world policy and business problems. *Microeconomics* presents economic theory in the context of real, data-driven examples, and then develops students' intuition through Solved Problems. The 9th edition has been substantially updated with modern theories, new or revised examples, applications and problems so students can see how real-world decisions being made in today's firms and policy debates. Economic models are used to probe the likely outcomes of changes in public policies such as taxes, subsidies, barriers to entry, price floors and ceilings, quotas and tariffs, zoning, pollution controls and more.

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This text brings a fresh perspective to today's major questions surrounding financial policy. Influenced by his term as Governor of the Federal Reserve, Frederic Mishkin offers students a unique viewpoint and informed insight. The title incorporates a more global focus as well as examples and applications on how the COVID-19 pandemic has affected the markets, and a focus on the ECB and central banks from other key economies.

International Economics



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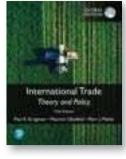
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Course: International Economics

International Economics is an accessible, comprehensive and relevant guide for studying international economics. Using real data and issues that motivate theoretical discussions, this text captures students' attention and equips them with a practical understanding of major policy questions.







International Trade: Theory and Policy, Global Edition, 12e

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For courses in International economics. An introduction to international economics through accessible writing and real-life applications to cover both the macro and micro components of international economics. The text illuminates the economic institutions and policies, as well as recent developments in the global economy, without requiring the use of higher-level math. The 8th edition includes a number of enhancements, such as updated tables and graphs, new case studies, and revised discussion of relevant topics to keep students up-to-speed on the economic world around them.









International Economics: Theory and Policy, Global Edition, 12e

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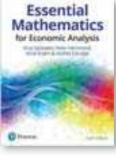
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For courses in international economics, international finance, and international trade. A balanced, global approach to economic theory and policy applications *International Economics: Theory and Policy* provides engaging, balanced coverage of the key concepts and practical applications of theory and policy around the world. In the 12th edition, important economic developments are highlighted, with many lessons drawn from the recent COVID-19 pandemic experience. The text equips students with the intellectual tools for understanding the changing world economy and economic implications of global interdependence.

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Quantitative Economics



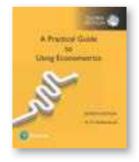
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Michael Barrow & Rashaad C. Shabab

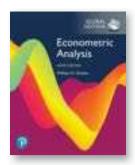
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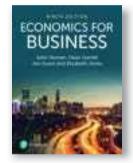
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Finance

Corporate Finance



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Students often struggle to see how financial concepts relate to their personal lives and prospective careers. *Financial Management: Principles and Applications* gives students a big picture perspective of finance and how it is important in their personal and professional lives. Utilising five key principles, the 14th edition provides an approachable introduction to financial decision-making, weaving in real-world issues to demonstrate the practical applications of critical financial concepts.





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An ideal resource for non-finance students, this book discusses the key elements of financial operations. The book and support materials encourage students to build their skills and test their knowledge by forging connections between ideas and applying them to real-world situations. This books does come with MyLab® Finance.







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Principles of Managerial Finance: Brief, 8e

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International Finance



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Financial Times Guide to Banking

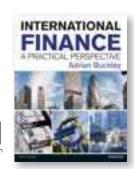
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Adrian Buckley

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Investments



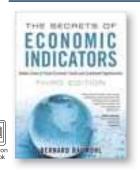
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Fundamentals of Investing uses practical, hands-on applications and examples to introduce the topics and techniques used by both personal investors and money managers. The text focuses on both individual securities and portfolios, teaching students to consider the risk and return of different types of investments and how to use this knowledge to achieve financial goals. A consistent framework centered around learning objectives keeps readers focused in each chapter while a conversational tone makes the language, concepts and strategies accessible to students. With new topics and features, the text remains up-to-date and relevant, so students leave the course equipped to develop, implement and monitor a successful investment program.



The Secrets of Economic Indicators: Hidden Clues to Future Economic Trends and Investment Opportunities, 3e

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Financial Markets and Institutions takes a practical approach to the changing landscape of financial markets and institutions. The 10th edition includes the latest, most relevant information to help prepare you for your future career.



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International Banking & Finance



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Course: International Finance

The book teaches the leaders of tomorrow's multinational enterprises to recognise and capitalise on the unique characteristics of global markets. The authors have embedded real-world mini-cases throughout, applying the chapter concepts to the types of situations managers of real multinational firms encounter. The 16th edition attempts to capture the rapid evolution of our global marketplace. It takes a closer look at the types of organisations that permeate the arena, and the competition, opportunities and challenges global businesses face today.





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Edition

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Fundamentals of Multinational Finance helps prepare tomorrow's business leaders to comprehend global markets and lead organisations through a constantly changing global environment. The 7th edition reflects the juxtaposed forces of an increasingly digital global marketplace and a resurgence of nationalist culture and identity.



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Alan Melville

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International Finance: Theory and Policy, Global Edition, 12e

Paul R. Krugman, Maurice Obstfeld & Marc J. Melitz

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Course: International Finance

The book provides engaging, balanced coverage of the key concepts and their practical applications. With this new 12th edition, the author team of Nobel Prize-winning economist Paul Krugman, renowned researcher Maurice Obstfeld, and Marc Melitz of Harvard University continues to set the standard for International Finance courses. Also available with MyLab® Economics, which is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results.

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Hospitality & Tourism

Hospitality and Hotel Management



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This text helps students advance in their careers by giving them a broad foundation of hospitality industry knowledge presented in a lively, visually appealing manner using engaging features to facilitate the learning process. Less theoretical and more industry-relevant than most texts in the field, it emphasises the people, companies and positions that make up the hospitality industry today. It covers all facets and segments of the industry, including new growth areas such as event management, meeting planning, cruising, theme parks and gaming entertainment.



Foundations of Lodging Management, 2e

David K. Heyes, Jack D. Ninemeier & Allisha A. Miller

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Written in an easy-to-read, easy-to-understand style, Foundations of Lodging Management explores how the lodging industry and the hotels in the industry operate. With coverage of both small and large hotels, it addresses each department, including the front office, sales and marketing, housekeeping, maintenance and more!

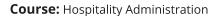


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Based on scientific research within the industry, this book outlines a strategic model that can be used to improve decision making and policy within the hospitality field. Combining quality research and experience, it discusses key topics such as environmental scanning, competitive strategies, structure and implementation and performance.





Check-in Check-Out: Managing Hotel Operations, 9e

Gary K. Vallen & Jerome J. Vallen 9781292021102 • ©2013 440pp • Paperback

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Course: Front Desk Operations

This widely popular guide presents rich detail about best practices and future directions in the hotel industry, while offering the widest coverage of any book in the field. Readers gain an intuitive understanding based on the flow of the guest's experience, from reservation, arrival and registration, to service purchasing, departure, billing and recordkeeping. The entire rooms division is covered thoroughly and linked to other hospitality functions, related industries and the broader economy.

HOSPITALITY & TOURISM



Marketing for Hospitality and Tourism, Global Edition, 8e

Philip Kotler, John T. Bowen & Seyhmus Baloglu

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Taking an integrative approach, this highly visual, four-colour book discusses hospitality marketing from a team perspective, examining each hospitality department and its role in the marketing mechanism. These best-selling authors are known as leading marketing educators and their book, a global phenomenon, is the most frequent adoption for the course. Developed with extensive student and professor reviews, this edition includes new coverage of social media, discussion of current industry trends, and hands-on application assignments.



Customer Service: A Practical Approach, 6e

Elaine K. Harris

9781292040356 · ©2013 200pp • Paperback

Course: Customer Service

This market-leading book goes beyond providing reasons why customer service is important to defining proven methods for creating customer service excellence. Using a hands-on approach, it covers a wide range of knowledge and skills and offers an extensive collection of activities to enliven and invigorate any lecture.



Organisational Behavior for the Hospitality Industry

Florence Berger & Judi Brownell 9781292040264 · ©2013 480pp • Paperback

Table of Contents

Course: Human Resource Management/Hospitality - Advanced

The most recent organisational behavior text that focuses on the hospitality industry, delving into the concepts that are relevant to students who plan to enter the hospitality industry. Hospitality organisations today must achieve excellence in human relations and that success starts with quality organisational behaviour. The text is organised into three sections: organisational behavioural essentials, the individual and the organisation and key management tasks.



Technology Strategies for the Hospitality Industry, 2e

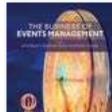
Peter D. Nyheim & Daniel J. Connolly

9781292027395 • ©2013 272pp • Paperback

Table of Contents

Course: Computers in the Hospitality Industry

This text examines technology strategies for the hospitality industry. Exceptionally practical in approach, this edition includes a new chapter on technology in the casino industry and a new chapter on technology for meetings and events. A separate chapter is devoted to planning and investment as students learn what technology exists and how to use it to succeed in the hospitality business.



The Business of Events Management

John Beech, Sebastian Kaiser & Robert Kaspar

9780273758624 · ©2014 416pp • Paperback

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Course: Conferences and Event Management

The Business of Events Management provides an accessible and lively introduction to the practice of managing an event, festival, conference or congress. Written by a team of international experts, the book incorporates the latest thinking in events management and highlights key theories, concepts and models by using a range of case studies and examples.

HOSPITALITY & TOURISM



Service Operations Management: Improving Service Delivery, 5e

Robert Johnston, Graham Clark & Michael Shulver

9781292064468 • ©2020 4640pp • Paperback

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Course: Hospitality Management

Service Operations Management: Improving
Service Delivery, 5th edition, is a market-leading
text on service operations management and provides
a clear understanding of how service performance can
be improved in organisations. This textbook applies
underlying theories to the real world challenges faced
by service operations managers on a daily basis, by
providing a diverse range of examples and
illustrations. Each chapter provides a range of tools,
frameworks and techniques designed to help you
better analyse existing operations and understand
ways to deal with operational challenges.

Tourism and Travel



Tourism: The Business of Hospitality and Travel, 6e

Roy A. Cook, Cathy H. C. Hsu & Lorraine L. Taylor

9781292221670 • ©2017 448pp • Paperback

Table of Contents

Course: Introduction to Travel and Tourism

The engaging writing style and hundreds of updated industry examples make this the perfect textbook for students taking their first hospitality or tourism class. It views the industry from a holistic, global business perspective – examining the management, marketing and finance issues most important to industry members. Chapters reveal an integrated model of tourism and address consumer behavior, service quality and personal selling.



Research Methods for Leisure and Tourism, 5e

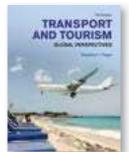
A. J. Veal 9781292115290 • ©2017 640pp • Paperback

Table of Contents

Course: Research Methods for Tourism & Leisure

Now in its 5th edition, *Research Methods for Leisure and Tourism* has become the ultimate reference text for both students enrolled in undergraduate and postgraduate degrees and practising managers. This book combines comprehensive coverage of a wide variety of qualitative and quantitative research methods with step-by step guidance through research software including Excel, SPSS and NVivo.





Transport and Tourism: Global Perspectives, 3e

Stephen Page 9780273719700 • ©2009 480pp • Paperback

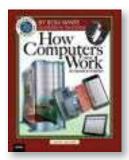
Table of Contents



Investigates the complex relationship between transport provision and tourism and adopts a global perspective throughout. This edition addresses all the key issues and new challenges that transport providers, decision-makers, managers and tourists face in the use, operation and management of tourist transport against the backdrop of rapid technological change in the 21st century. This book remains the leading, authoritative text in the field; topics covered in this latest edition include up-to-date and contemporary international case material and examples addressing key areas of current concern.

IT/CIS

Computer Concepts



How Computers Work, 10e Ron White & Timothy Edward Downs 9780789749840 • ©2014

384pp • Paperback

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Course: The latest edition of How Computers Work offers detailed information about how changes in technology have evolved computers of last century into more powerful smartphones, tablets and wearable computing.



Computers Are Your Future: Complete, 12e

Catherine Laberta 9781292021058 • ©2013 688pp • Paperback

Table of Contents

Course: Computers Are Your Future: Complete serves as a valuable computer technology reference tool without being overwhelming or intimidating.



Digital Planet: Tomorrow's Technology and You, Complete, 10e

George Beekman & Ben Beekman 9781292021065 • ©2013 632pp • Paperback

Table of Contents

Course: Explores the promises and challenges of information technology, along with its effect on businesses, people, society and the future. Also illustrates how computers and networks are - and will be – used as practical tools to solve a wide variety of problems.

Applications Software



Microsoft Office Step by Step (Office 2021 and Microsoft 365)

Joan Lambert, & Curtis Frye 9780137544769 • ©2022 560pp • Paperback

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NEW Edition Covers Word, Excel, PowerPoint, and Outlook. Format Word documents and create PowerPoint presentations for maximum visual impact, build powerful, reliable Excel workbooks for analysis and reporting.



Exploring Microsoft Office Excel 2010, Comprehensive

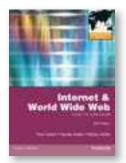
Robert T. Grauer, Mary Anne Poatsy, Keith Mulbery & Lynn Hogan

9781292027043 • ©2013 736pp • Paperback

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Course: Excel/Windows 1 cr.

The goal of the *Exploring* series has been to move students beyond the point and click, helping them understand the why and how behind each skill. The *Exploring* series for Office 2010 also enables students to extend the learning beyond the classroom.



Internet and World Wide Web: How to Program, 5e

Harvey M. Deitel, Paul J. Deitel & Abbey Deitel

9780273764021 • ©2012 960pp • Paperback

Table of Contents

Course: Internet/World Wide Web

This text introduces students with little or no programming experience to the exciting world of Web-Based applications. Teaching the fundamentals needed to program on the Internet, it provides in-depth coverage of introductory programming principles, various markup languages (XHTML, Dynamic HTML and XML), several scripting languages (JavaScript, PHP, Ruby/Ruby on Rails and Perl); AJAX, web services, Web Servers (IIS and Apache) and relational databases (MySQL/Apache Derby/Java DB).





Business Data Networks and Security, 10e

Julia Panko & Raymond R. Panko 9781292075419 • ©2015 480pp • Paperback

Table of Contents

Course: Business Data Communication/Networking

This text guides readers through the details of networking, while helping them train for the workplace. It starts with the basics of security and network design and management; goes beyond the basic topology and switch operation covering topics like VLANs, link aggregation, switch purchasing considerations and more; and covers the latest in networking techniques, wireless networking, with an emphasis on security.



Computer Networks, Global Edition, 6e

Tanenbaum, Feamster & Wetherall

9781292374062 • ©2021 944pp • Paperback

Table of Contents

Course: Introduction to Networking

The text explains how networks work from the inside out. It presents key principles, then illustrates them with real-world example networks. The 6th edition is updated throughout to reflect the most current technologies, and the chapter on network security is rewritten to focus on modern security principles and actions. Tutorial videos on key networking topics and techniques are available to students on the companion website www.pearsonglobaleditions.com. Instructors are supported with a Solutions Manual to end-of-chapter exercises featured in the book.

MIS







Management Information Systems: Managing the Digital Firm, 17e

Jane P. Laudon & Kenneth C. Laudon

9781292403281 • ©2021 648pp • Paperback

Table of Contents

Course: MIS

The new 17th edition expands coverage on artificial intelligence, big data, the Internet of Things, and cloud computing. Also covers the impact of COVID-19 on business uses of information systems. A Career Opportunities section helps students in job hunting and career building.







Essentials of MIS, 15e (global edition)

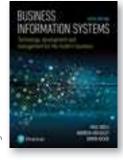
Kenneth Laudon & Jane Laudon

9781292450360 · ©2023 536pp • Paperback **NEW**

Edition

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Essentials of MIS is an in-depth look at how businesses today use IT and systems to achieve their goals. The 15th Edition features several new cases across the book and integrates new examples of today's companies using IT applications.



Business Information Systems: Technology, Development and Management for the Modern Business, 6e

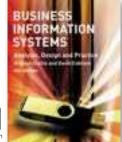
Paul Bocij, Andrew Greasley & Simon Hickie

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Course: Introduction to Information Systems

In business, today's managers need to combine business skills with an understanding of information systems and the opportunities and benefits that they bring to an organisation. Starting from basic concepts, this book provides a comprehensive and accessible guide to: understanding the technology of business information systems; choosing the right information system for an organisation; developing and managing an efficient business information system; and employing information systems strategically to achieve organisational goals. Updated and expanded coverage of Big Data, analytics, Industry 4.0 and Internet of Things.



Business Information Systems: Analysis, Design and Practice, 6e

Graham Curtis & David Cobham 9780273713821 • ©2008 720pp • Paperback

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Course: Introduction to Information Systems

This book aims to equip those in, or entering, business to assess the opportunities, limitations and major issues surrounding modern business information systems and to appreciate the way that information systems can aid the realisation of business objectives.



Systems Analysis and Design, 10e

Kenneth Kendall & Julie Kendall 9781292281452 • ©2019 5762pp • Paperback

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Kendall and Kendall's *Systems Analysis and Design*, 10th edition concisely presents the latest systems development methods, tools and techniques to students in an engaging and easy-to-understand manner. The 10th edition reflects the rapidly changing face of the IS field, with new and advanced features integrated throughout – including additional coverage of security and privacy issues and innovative materials on new developments such as designing virtual reality and intelligent personal assistants.



Project Management for Information Systems, 5e

lames Cadle & Donald Yeates

9780132068581 • ©2007 464pp • Paperback

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Course: Project Management

Project Management for Information Systems is a comprehensive and practical book, an excellent starting point for students, whether they are from a computing or a business background, at undergraduate or master's level. The authors strike a good balance – covering both the mechanics of project management and the human factors involved and include plenty of case studies and exercises as well as good and bad examples from real life.



Modern Database Management, 13e

Jeff Hoffer, Ramesh Venkataraman & Heikki Topi

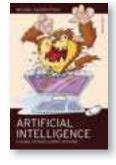
9781292263359 • ©2019 593pp • Paperback

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Course: Introduction to Database Management

Focusing on what leading database practitioners say are the most important aspects to database development, *Modern Database Management* presents sound pedagogy and topics that are critical for the practical success of database professionals. The 13th edition updates and expands materials in areas undergoing rapid change as a result of improved managerial practices, database design tools and methodologies and database technology – such as application security, multi-user solutions and more.





Microsoft Office Step by Step (Office 2021 and Microsoft 365), 1e

Joan Lambert, & Curtis Frye 9780137544769 • ©2022

560pp • Paperback

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NEW Edition Microsoft Office Step by Step (Office 2021 and Microsoft 365) covers Word, Excel, PowerPoint, and Outlook. Format Word documents for maximum visual impact, build powerful, reliable Excel workbooks for analysis and reporting. Prepare highly effective PowerPoint presentations. Use Outlook to organise your email, calendar, and contacts. Includes downloadable practice files.





Essentials of MIS, Global Edition, 15e

Kenneth C. Laudon, Jane P. Laudon & Carol Guercio Traver

9781292450360 • ©2023 536pp • Paperback

Table of Contents

Essentials of MIS provides you with an in-depth look at how businesses today use IT and systems to achieve their goals. Current, real-world cases illustrate companies identifying and solving key business challenges using IS and technologies. The texts' hands-on approach is designed to help you develop digital business skills and prepare you for a successful career in the MIS industry. The 15th edition features 4 all new cases per chapter and integrates new examples of today's companies using IT applications. New and expanded topics include blockchain and sustainability, the impact of the coronavirus pandemic on business uses of IS, and IS goals for Environmental, Social and Governance leadership (ESG).

MIS/Electronic Commerce



E-commerce 2023-2024: Business, Technology, Society, Global Edition, 17e

Laudon and Traver

9781292449722 · ©2023 Paperback

Table of Contents

E-commerce 2023-2024: offers the most up-to-date, comprehensive overview of the field today with comprehensive coverage of key concepts and the latest empirical and financial data. Hundreds of examples from companies such as Meta[®], TikTok[®], Netflix®, YouTube®, Walmart® and Amazon® illustrate how e-commerce is altering business practices and changing the global economy.

MIS/Business Intelligence



Business Intelligence, Analytics, Data Science, and AI, 5e (global edition)

Ramesh Sharda, Dursun Delen & Efraim Turban

9781292459295 • ©2024 **NEW** Paperback

Edition

Business Intelligence, Analytics, Data Science, and Al helps students understand the business-related impact of artificial intelligence, data science and analytics and prepares them for managerial roles. The 5th edition integrates fully updated content that empowers future managers to master today's analytics and AI tech.





Experiencing MIS, 8e (global edition)

David Kroenke & Randall Boyle

9781292266985 • ©2020 **NEW** 752pp

Edition

Experiencing MIS illustrates how organisations use information systems to solve business problems every day. Changes and highlights in the 8th edition keep pace with the fast-moving world of MIS and keep students up-to-date and knowledgeable on how to apply emerging technologies to better achieve their organisation's strategies.

Coming Soon

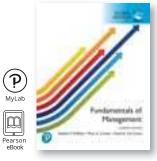
Modern Systems Analysis and Design, Global Edition

Joseph Valacich & Joey George

9781292468518 • ©2024 Paperback

Management

Principles of Management



Fundamentals of Management: Management Myths Debunked!, 11e

Stephen P. Robbins, David A. De Cenzo & Mary Coulter 9781292307329 • ©2019 552pp • Paperback

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Course: Principles of Management

Fundamentals of Management: Management Myths Debunked! covers the essential concepts of management by providing a solid foundation for understanding the key issues facing managers and organisations. The 11th edition maintains a focus on learning and applying management theories, while now also highlighting opportunities to develop the skills in high demand by today's employers. The text offers an easy-to-understand, straightforward and realistic approach to what works for managers and what doesn't – with the ultimate goal to help students be successful in their careers.



Management, 3e

Michael A. Hitt, Stewart Black & Lyman W. Porter

9781292020594 • ©2013 492pp • Paperback

Table of Contents

Course: Principles of Management

This text connects theory with practice, incorporating the latest research findings to make management relevant and exciting to aspiring managers.



Management Skills



Developing Management Skills, 9e

David A. Whetten & Kim S. Cameron 9781292097480 • ©2015 648pp • Paperback

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Course: Management Skills

In its 9th edition, *Developing Management Skills* has become the standard in hands-on management learning. Designed for students of all skill levels and learning styles, the text allows students to apply knowledge to real-world situations, connect concepts to their own lives and experience management theory in a tactile and engaging way.





Developing Management Skills, 10e (global edition)

David Whetten & Kim Cameron

9781292457741 • ©2023 Paperback



Whetten's *Developing Management Skills* has become the standard text in learning hands-on management. Updated for tomorrow's managers, the 10th edition features contemporary examples, new skill assessments and cases, updated research, and tangible, relevant goals for students to work toward.

Organisational Behavior



Organizational Behaviour, 18e, Updated Global Edition

NEW

Stephen Robbins & Timothy Judge

9781292403069 • ©2021

784pp • Paperback

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The 18th edition of *Organizational Behaviour* reflects the most recent research and business events within the field of organisational behaviour, while maintaining its hallmark features - a clear writing style, cutting-edge content, and intuitive pedagogy.



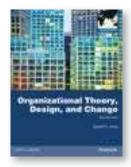
Essentials of Organizational Behavior, Global Edition, 15e

Stephen P. Robbins & Timothy A. Judge

9781292406664 • ©2021 440pp • Paperback

Table of Contents

For courses in organisational behaviour. A streamlined presentation of key organisational behavior concepts. Used in more than 500 colleges and universities worldwide, *Essentials of Organizational Behavior*, 15th edition teaches students how to communicate and interact within organisations. The text uses real-world scenarios and offers comprehensive coverage of key organisational behavior concepts that resonate with students making each lesson engaging, relevant, and easy to absorb. With updated research and examples, and the integration of contemporary global issues, readers can apply what they learn to their own education, future career plans, and other organisational endeavors.



Organizational Theory, Design and Change, 7e

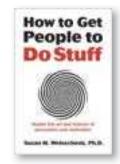
Gareth R. Jones

9780273765608 • ©2012 512pp • Paperback

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Course: Organisational Behavior

Organizational Theory, Design and Change continues to provide students with the most up-to-date and contemporary treatment of the way managers attempt to increase organisational effectiveness. By making organisational change the centerpiece in a discussion of organisational theory and design, this text stands apart from other books on the market.



How to Get People to Do Stuff: Master the Art and Science of Persuasion and Motivation

Susan Weinschenk 9780321884503 • ©2013 224pp • Paperback Course: Motivation

We all want people to do stuff. Whether you want your customers to buy from you, vendors to give you a good deal, your employees to take more initiative, or your spouse to make dinner – a large amount of everyday is about getting the people around you to do stuff. Instead of using your usual tactics that sometimes work and sometimes don't, what if you could harness the power of psychology and brain science to motivate people to do the stuff you want them to do – even getting people to want to do the stuff you want them to do.



Making the Team: A Guide for Managers, 5e

Leigh L. Thompson 9781292060781 • ©2015 480pp • Paperback

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Course: Groups and Teams

Gain insight to help team leaders and team members maximise their success in business. *Making the Team: A Guide for Managers* combines cutting-edge theory with the latest research and real-world applications in order to help team leaders and team members succeed in the business world. Every chapter of this edition contains new information, new research, updated examples and more.



Leadership in Organizations, 9e

Gary Yukl & William L. Gardner III 9781292314402 • ©2019 560pp • Paperback

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Course: Leadership

Leadership in Organizations provides a balance of theory and practice as it covers the major theories and research on leadership and managerial effectiveness in formal organisations. Rather than detailing an endless series of studies or prescribing exactly how leaders must operate, it sticks to the major findings and offers recommendations for improving managerial effectiveness. Using this approach, readers understand the implications of their decisions and can determine the best courses of action specific to the situation. With new examples, citations and guidelines for better clarity and presentation, the text is a relevant and useful tool for students who expect to become managers in the near future.





The Art & Science of Leadership, 8e Global Edition

Ahsaneh Nahavandi 9781292736679 • ©2024

Table of Contents

Paperback

NEW Edition The Art and Science of Leadership delves into what it takes to be an effective leader. The 8th edition continues its focus on application, offering numerous opportunities for you to apply and reflect on leadership concepts in your own development.



Organisational behaviour, 11e

David Buchanan & Andrzej Huczynski

9781292417813 • ©2024 856pp • Paperback

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NEW Edition Organisational Behaviour, 11th edition is well-known for its accessible content around themes such as people's behaviour, personality study, and communication, challenging students to explore these concepts drawing from their personal, everyday experiences and helping them develop their critical understanding of the organisational environment.



Conflict Management: A Practical Guide to Developing Negotiation Strategies

Barbara A. Budjac Corvette 9781292039992 • ©2013 336pp • Paperback

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Course: Negotiation

Becoming an effective negotiator is a universal skill that can benefit all. Unlike other books, *Conflict Management: A Practical Guide to Developing Negotiation Strategies* explores how to develop this universal skill, using a very individual, personalised approach. Grounded in theory and research, it examines the psychological and sociological factors inherent in the negotiation process. It explores the complexities of negotiations, by looking at how conflict is related and how temperaments and personality traits impact the process.



Negotiation and Dispute Resolution

Beverly DeMarr & Suzanne C. de Janasz 9781292039725 • ©2013

408pp • Paperback

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Course: Negotiation

Complete and broad in coverage, this book addresses negotiations and dispute resolution in a wide variety of settings. Because skill development is an important part of becoming a masterful negotiator, concepts are augmented with numerous exercises, activities, role plays and self-assessments. By combining theoretical foundations with experiential exercises, the book helps students develop their ability to negotiate and resolve conflicts in both personal and professional settings.



The Mind and Heart of the Negotiator, 7e

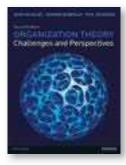
Leigh Thompson 9781292399461 • ©2021 Paperback

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Course: Negotiation

The new edition includes groundbreaking findings from over 175 new scientific articles. Also features new chapters on negotiator personality, motivation, and managing emotions.





Organization Theory: Challenges and Perspectives, 2e

John McAuley, Philip Johnson & Joanne Duberley

9780273724438 • ©2013 472pp • Paperback

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Course: Organisation Theory

This book addresses fundamental questions such as what is organisation theory and why does it matter. It explores the historical development of organisation theory from its origins right up to present-day debates. It asks what challenges it presents to contemporary organisations and explores the solutions it can provide. It brings a fresh approach to long-standing questions and is aimed at undergraduate and postgraduate students for whom the study of organisational theory or analysis is an integral part of their degree programme.







Organizational Behavior, Global Edition, 19e

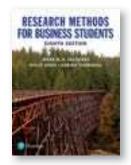
Stephen P. Robbins & Timothy A. Judge

9781292450025 • ©2023 800pp • Paperback

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For undergraduate and graduate courses in organisational behavior. The world's most successful organisational behavior text Organizational Behavior provides the information you want, in the language your students understand. Reflecting the most recent research and events within the field of OB, the 19th edition continues its hallmark focus on clear writing, cutting-edge content, and intuitive pedagogy. Current, real-world examples help readers understand how to apply OB concepts. The new edition features over 800 new examples and references that emphasise diversity, equity, and inclusion; COVID-19 and crisis management; remote work and telecommuting; and much more. 'Towards A Better World' features highlight social responsibility, justice, and ethics issues facing organisations today. 'OB Polls' highlight current statistics that challenge common assumptions.

Research Methods in Management



Research Methods for Business Studies, 9e

Mark Saunders, Philip Lewis & Adrian Thornhill

9781292402727 • ©2023 888pp • Paperback

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NEW Edition Research Methods for Business Students introduces a range of features, including a glossary of terms, case studies and articles, and self-study prompts that will encourage your students to apply what they have learned to their own research project.

Strategic Management



Organizational Change, 6e

Barbara Senior, Stephen Swailes & Colin Carnall

9781292243436 • ©2020 456pp • Paperback

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Organizational Change by Senior, Swailes and Carnall reflects a rapidly evolving world and explores 'how change has changed'. The book is structured into three parts. The first part considers the causes and nature of change. Part two opens up the organisation to expand on issues of structuring for change, the cultural and political contexts for change and how to lead change. Part three moves firmly into addressing the more practical considerations of designing, planning and implementing change.





Managing Change in Organizations, 6e

Colin Carnall & Rune Todnem By

9780273736417 • ©2014 384pp • Paperback

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Course: Change Management

Managing Change in Organizations provides a practical and thorough overview of how effective change can be achieved in organisations. The text is ideal for advanced undergraduates, MBA and postgraduate students on courses in managing change and organisational change.

MANAGEMENT



Strategic Management and Business Policy: Globalisation, Innovation and Sustainability, 16e (global edition)

Charles Bamford, Alan Hoffman, Thomas Wheelen & J. Hunger

9781292727424 • ©2023 816pp • Paperback

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NEW Edition Concepts in Strategic Management and Business Policy teaches strategy with an emphasis on globalisation, innovation and sustainability. The 16th edition, gives an extraordinarily well-researched and practically crafted lesson.







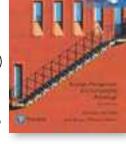
Strategic Management: A Competitive Advantage Approach, Concepts and Cases, Global Edition, 17e

Fred R. David, Forest David, & Meredith E. David 9781292441405 • ©2022 672pp • Paperback

Table of Contents

For undergraduate and graduate courses in strategic management. A practical, skills-oriented approach to strategic management. Strategic Management: A Competitive Advantage Approach, Concepts and Cases captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises. It offers more coverage than any other textbook on important issues related to business ethics, social responsibility, global operations, and sustainability. Thoroughly updated and revised with current research and examples, the 17th edition helps students and managers effectively formulate and implement a strategic plan that can lead to a sustainable competitive advantage for any type of business.





Strategic Management and Competitive Advantage: Concepts and Cases, 6e

Jay B. Barney & William S. Hesterly 9781292258041 • ©2018 544pp • Paperback

Table of Contents

For courses in strategy and strategic management. *Strategic Management and Competitive Advantage: Concepts and Cases* strips out the unnecessary, by presenting material that answers the question: does this concept help students analyse real business situations? Each chapter has four short sections that cover specific issues in depth, allowing professors to adapt the text to their particular needs. By utilising this carefully crafted approach, the 6th edition provides students with the tools they need for strategic analysis.



Exploring Strategy, Text & Cases, 13e

Richard Whittington, Duncan Angwin, Patrick Regner, Gerry Johnson & Kevan Scholes

9781292428741 • ©2023 775pp • Paperback

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Introduce your students to the latest concepts in strategic thinking with this industry-leading text. *Exploring Strategy, Text & Cases* tackles the biggest issues surrounding the operation, growth, and innovation of organisations. With longer case studies included in the Text & Cases edition, your students will gain deeper insight into the manager-way of thinking.



Exploring Strategy, Text Only, 13e

Richard Whittington, Duncan Angwin, Patrick Regner, Gerry Johnson & Kevan Scholes

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Table of Contents

Introduce your students to the latest concepts in strategic thinking with this industry-leading text. *Exploring Strategy, Text Only* tackles the biggest issues surrounding the operation, growth, and innovation of organisations. With end-of-chapter case studies included in this Text Only edition your students will gain deeper insight into the manager-way of thinking.

Strategic Planning



Brilliant Strategy for Business: How to plan, implement and evaluate strategy at any level of management

Chris Dalton 9781292107844 • ©2016 296pp • Paperback

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Course: Strategic Planning

In business, strategy is king. Leadership and hard work are all very well and luck is mighty useful, but it is strategy that makes or breaks a business, organisation or team. Of course, it is easier to talk a good strategic game than it is to execute one. This book will help you turn your words into effective and successful actions.

Human Resource Management



Understanding Cross Cultural Management, 5e

Marie-Joelle Browaeys & Roger Price

9781292730042 • ©2024 Paperback

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Understanding Cross-Cultural Management, 5th edition, demonstrates a selective, but also broad view of cultural management. Combining classical and contemporary thinking in one text, the latest edition covers a wider range of cultures, including non-western examples.





Pearson

Human Resource Management, 17e (global edition)

Gary Dessler 9781292449876 • ©2023 688pp • Paperback

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NEW Edition Human Resource Management introduces you to the daily tools and skills you'll need to function as successful managers, in both HR and business in general. The 17th Edition prepares you with everything you need to be effective managers and HR personnel in the 21st century.









Human Resource Management, 15e

R. Wayne Dean Mondy & Joseph J. Martocchio 9781292264332 • ©2019 464pp • Paperback

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Course: Human Resource Management

For students to succeed in a rapidly changing HR job market, knowledge of career options and skill development is key. This text provides students with examples of how HR management is practiced in the real world and the relationships between various HR topics are interwoven throughout the text, giving a thorough introduction to the field. This edition covers the latest trends in performance appraisals and has new small group activities.



International Human Resource Management: Globalization, National Systems and Multinational Companies, 3e

Tony Edwards & Chris Rees 9781292004105 • ©2017 352pp • Paperback

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Course: International HRM

This engaging textbook offers a readable introduction to International Human Resource Management. It explores the international dimensions of managing human resources, with a focus on comparative HRM and multinational organisations. It tackles the issues raised by cross-national differences in HRM styles and explores key themes.



Strategic Staffing, Global Edition, 3e

Jean M. Phillips Stanley M. Gully 9781292073491 • ©2014 448pp • Paperback Strategic Staffing, where the strategy of staffing and business align. Strategic Staffing prepares all current and future managers to take a strategic and modern approach to the identification, attraction, selection, deployment, and retention of talent. Grounded in research but full of real-world examples, this text describes how organisations can develop a staffing strategy that reinforces business strategy, leverages straffing technology, and evaluates and improves staffing systems. This edition includes new and relevant topics on staffing that students will be able to immediately apply in their future career.







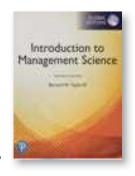
Project Management, 5e

Harvey Maylor & Neil Turner 9781292088433 • ©2022 472pp • Paperback

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Course: Project Management

Develop the essential skillset to manage projects critical to business success. *Project Management*, 5th edition, by Maylor and Turner offers an in-depth, contemporary account of the theory and practice of project management. It discusses project complexities through various facets of project leadership: managerial, relational, and entrepreneurial.



Introduction to Management Science, 13e (global edition)

Edition

Bernard Taylor 9781292263045 • ©2019 864pp • Paperback **NEW**

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Introduction to Management Science gives students a strong foundation in how to make decisions and solve complex problems using both quantitative methods and software tools. The 13th edition incorporates Excel 2016 and other software resources, developing students' ability to leverage the technology they will use throughout their careers.





Principles of Operations Management: Sustainability and Supply Chain Management, 12e (global edition)

Jay Hezier, Barry Render & Chuck Munson

9781292459127 • ©2023 **NEW** Paperback

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For courses in operations management. A broad introduction to operations, reinforced with extensive practice problems Principles of Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market.



Introduction to Operations and Supply Chain Management, 5e (global edition)

Cecil Bozarth & Robert Handfield

9781292291581 • ©2019 520pp

NEW Edition

Edition

Table of Contents

Introduction to Operations and Supply Chain Management is an integrated, comprehensive introduction to both operations and supply chain management (SCM). The 5th edition contains updated content and thorough coverage of analytical tools and techniques that students will apply to their careers in operations and SCM.

International Business



International Business: The Challenges of Globalization, Global Edition,

John J. Wild & Kenneth L. Wild 9781292450315 • ©2023 448pp • Paperback

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Course: Introduction to Operations Management

For international business courses. Develop cultural understanding in international business International Business: The Challenges of Globalization is a brief, yet comprehensive intro to the difficulties of global entrepreneurship. It examines the cultural barriers that can arise in international business (IB) and the theory and terminology essential to conducting successful business abroad. With coverage of major IB topics, engaging features and real-world examples, the authors present a fresh take on the subject. The 10th edition has been thoroughly updated with ongoing changes in IB to ensure that it remains current and relevant to those pursuing a career as a global entrepreneur. Culturally rich chapter introductions use real world examples to sensitise readers to different cultures they may do business with in the future.

Coming Soon

Management

David Boddy 9781292459745 • ©2024

Management, Global Edition

Stephen Robbins & Mary Coulter 9781292462691 • ©2025

The Strategy Book

Max Mckeown 9781292466637 • ©2024

Human Resource Management

Derek Torrington, Laura Hall, Stephen Taylor & Carol Atkinson 9781292460857 • ©2025

Arnold Work Psychology

John Arnold, Iain Coyne, Ray Randall & Fiona Patterson 9781292729374 • ©2025

Strategic Compensation- a Human Resource management approach, Global Edition

Joseph Martocchio 9781292735689 • ©2024

Marketing

Principles of Marketing





Marketing

Principles of Marketing, 19e (global edition)

Philip Kotler, Gary Armstrong & Sridhar Balasubramanian 9781292449364 • ©2023 768pp • Paperback

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Principles of Marketing, 19th edition has been extensively revised to present the fundamentals of marketing within an innovative customer-value framework. Encourage your students' learning of the major trends impacting contemporary marketing in a fast-changing, digital marketplace.





Gary Armstrong & Philip Kotler

9781292433103 · ©2022 704pp • Paperback

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For principles of marketing courses. An engaging and practical introduction to marketing, Marketing: An Introduction illustrates how creating and capturing customer value drives effective marketing strategies. Helps students develop a richer understanding of basic marketing concepts, strategies and practices. The 15th edition features updated chapter-opening vignettes, Marketing at Work highlights, company cases and end-of-chapter exercises. With these, students get ample practice applying marketing concepts to real-world company scenarios.



Marketing: Real People, Real Choices, Global Edition,

Michael R. Solomon, Greg W. Marshall & Elnora W. Stuart 9781292434384 • ©2022 656pp • Paperback

Table of Contents

For undergraduate principles of marketing courses. Companies don't make decisions. People do. Marketing: Real People, Real Choices is the only text to introduce marketing from the perspective of real people, who make real marketing decisions, at leading companies every day. Timely and relevant, this reader-friendly text shows students how marketing concepts are implemented, and the impacts they can have on a company. The 11th edition focuses on the core issues every marketer needs to know, including value, analytics and metrics, and ethical and sustainable marketing.



Digital Marketing: Strategy, Implementation and Practice, 8e

Dave Chaffey & Fiona Ellis-Chadwick

9781292400969 • ©2022 560pp • Paperback

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Course: Marketing on the Internet

A comprehensive guide to the latest strategies, techniques and online trends. It discusses the success factors in digital marketing, with case studies from cutting-edge companies such as ASOS, Spotify and L'Oreal, linking marketing theory with practice. The range of questions, exercises, and self-assessments will develop key skills needed in the workplace.



Principles of Marketing: an Asian perspective, 5e

Philip Kotler, Gary Armstrong, Swee Ang, Siew Leong, Chin Tan & Oliver Yau 9781292721590 • ©2023 744pp • Paperback NEW The 5th edition of *Principles of Marketing: an Asian perspective* continues to build on its signature customer engagement framework to provide a comprehensive and authoritative introduction to the Asian marketing landscape.



Basic Marketing Research, 4e

Edition

Naresh K. Malhotra 9781292020488 • ©2013 676pp • Paperback

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Course: Marketing Research

With a hands-on, do-it-yourself approach, Malhotra offers a contemporary focus on decision making, illustrating the interaction between marketing research decisions and marketing management decisions.



The Practice of Market Research, 5e

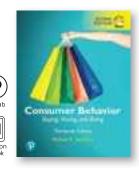
Yvonne McGriven

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672pp • Paperback

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The Practice of Market Research: from data to insight, 5th edition, offers an introduction to market and social research. Get insight into data analytics and data mining, as well as a range of real-life examples of how research is applied in practice.



Consumer Behavior, 14e (global edition)

NEW

Michael Solomon & Christell Russell

9781292452340 • ©2024

544pp • Paperback

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NEW Edition Featuring new co-author Cristel Antonia Russell, the 14th edition of *Consumer Behavior* global edition has been significantly revised to elevate its flow, focus, intentionality, freshness and attention to the practice of consumer purchase, ownership and more.

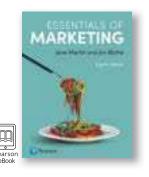


Customer Service: A Practical Approach, 6e

Elaine K. Harris

9781292040356 • ©2013 200pp • Paperback Course: Consumer Behavior

The market-leader, *Customer Service: A Practical Approach* goes beyond providing reasons why customer service is important to defining proven methods for creating customer service excellence. Using a hands-on approach, it covers a wide range of knowledge and skills and offers an extensive collection of activities to enliven and invigorate any lecture. This edition features a revised chapter on technology, new Ethics in Action exercises and coverage of the latest trends in the customer service field.



Essentials of Marketing, Global Edition, 8e

Jane Martin & Jim Blythe 9781292429533 • ©2023 384pp • Paperback

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A thorough insight into the core marketing concepts using real-life examples. *Essentials of Marketing*, 8th edition, by Martin and Blythe offers the most up-to-date critical perspectives on traditional marketing theories as well as contemporary concepts, using recent global examples, case studies and activities based on real-life issues.

Marketing Management



Marketing Management, Global Edition, 16e

Kotler, Keller & Chernev 9781292404813 • ©2022 608pp • Paperback

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Introduce your students to the principle aspects of Marketing Management with this market-leading text. *Marketing Management,* 16th edition is the ideal support as you introduce your students to the latest practices in the field. Its reader-friendly content and range of examples will arm your students with the tools necessary to think like a marketer.



A Framework for Marketing Management, 6e

Philip Kotler & Kevin Lane Keller 9781292093147 • ©2015 352pp • Paperback

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Course: Marketing Management

A Framework for Marketing Management is a concise, streamlined version of Kotler and Keller's Marketing Management, 15th edition, a comprehensive look at marketing strategy. The book's efficient coverage of current marketing management practices makes for a short yet thorough text that provides the perfect supplement for incorporated simulations, projects and cases.



Marketing Strategy and Competitive Positioning, 8e

Graham Hooley, Nigel Piercy, Brigiette Nicoulaud, John Rudd & Nick Lee

9781292725017 • ©2024 Paperback

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Marketing Strategy and Competitive Positioning, 8th edition offers a deep understanding of the process for developing and implementing a rigorous marketing strategy. With updated content to reflect current market expectations, this book focuses on the marketing processes to achieve competitive advantage in a business environment.



Marketing Management, 4e

Russ Winer & Ravi Dhar 9781292023410 • ©2013 496pp • Paperback

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Go beyond the basic concepts with a strategic focus and integration of IT and global perspectives. *Marketing Management* reflects the dynamic environment inhabited by today's marketers, helping readers understand this increasingly global marketplace and the impact of technology on making strategic marketing decisions. Its modern, strategy-based approach covers critical, fundamental topics required for professional success.



Strategic Brand Management, 5e

Kevin Keller & Vanitha Swaminathan

9781292314969 • ©2019 624pp • Paperback

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Course: Brand Management, Brand Strategy

Strategic Brand Management: Building, Measuring and Managing Brand Equity looks at branding from the perspective of the consumer and provides a framework that identifies, defines and measures brand equity. Using insight from both academics and industry practitioners, the text draws on illustrative examples and case studies of brands marketed in the US and all over the world. New co-author and award-winning scholar Vanitha Swaminathan, joins Kevin Lane Keller on this exciting, new 5th edition. This edition also features a greater focus on digital branding, so students are aware of the exciting new opportunities and daunting challenges brands must face in connecting with today's consumers.



Marketing Management: An Asian Perspective, 7e

Philip Kotler & Kevin Lane Keller, Swee Hoon Ang, Chin Tiong Tan & Siew Meng Leong

9781292089584 • ©2018 958pp • Paperback

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For undergraduate and graduate courses in marketing management. Stay on the cutting-edge with the gold standard text that reflects the latest in marketing theory and practice. The world of marketing is changing everyday, and in order for students to have a competitive edge, they need a textbook that reflects the best of today, marketing theory and practices. *Marketing Management: An Asian Perspective* is the gold standard marketing text because its content and organisation consistently reflect the latest changes in today, marketing theory and practice.

Global / International Marketing



Global Marketing, Global Edition, 10e

Mark C. Green & Warren J. Keegan 9781292304021 • ©2020 632pp • Paperback

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For courses in global marketing. Familiarises students with global marketing and the global business environment. *Global Marketing* takes an environmental and strategic approach to outline the major dimensions of the global business environment for students. The 10th edition brings global marketing out of the classroom and into the real world with up-to-date examples of questions, concerns, and crises facing global markets. *Global Marketing* offers authoritative content as well as conceptual and analytical tools that will prepare students to successfully pursue careers in global marketing or related areas.



Marketing Across Cultures, 6e

Jean-Claude Usunier & Julie Anne Lee 9780273757733 • ©2012

496pp • Paperback

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Course: International Marketing

In an increasingly interconnected global business environment, it is crucial that marketers recognise how a better understanding of cultural differences can help improve performance. *Marketing Across Cultures* examines how multinational companies can appreciate and adapt to international diversity.

Marketing Communications

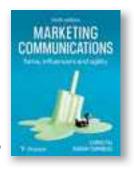


Integrated Advertising, Promotion and Marketing Communications, Global Edition, 9e

Kenneth E. Clow & Donald E. Baack 9781292411217 • ©2021 472pp • Paperback

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For courses in advertising. A study of integrated marketing communications taught through real-life application. *Integrated Advertising, Promotion, and Marketing Communications,* 9th edition speaks to an evolved definition of integrated marketing and teaches students how to effectively communicate in the business world. The text explores advertising and promotions, and the roles of social media, mobile messaging, and other marketing tactics to effectively reach consumers. With added tools to help learners apply concepts to real-life situations, students will understand the vital links marketers use to connect and interact with customers.



Marketing Communications, 9e

Chris Fill & Sarah Turnbull

9781292400327 • ©2023 656pp • Paperback

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Support your students' understanding of the methods and issues surrounding Marketing Communications. *Marketing Communications* delivers a blend of academic and practitioner materials, covering how brands engage audiences. This streamlined edition will provide your students with the additional tools they need to develop their careers in the field.

For courses in Introduction to Communication. A

five-principles approach that helps students build

interpersonal communication, blending theory and research with practical skills. Author Joseph DeVito

utilises the concept of choice as the philosophical

foundation of his narrative, emphasising how the

world.

choices individuals make influence their relationships and the effectiveness of their messages. The 16th edition

incorporates coverage of two extraordinary events, the COVID-19 pandemic and the Black Lives Matter

protests, to emphasise the importance of interpersonal communication in our daily lives as well as the larger

practical communication skills. *The Interpersonal Communication* Book provides in-depth coverage of



The Interpersonal Communication Book, Global Edition, 16e

Joseph A. DeVito

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Asia Higher Education Catalogue 2024

New Product Management



Innovation Management and New Product Development, 7e

Paul Trott 9781292251523 • ©2020 568pp • Paperback

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Course: Marketing Strategy

This text takes evidence-based approach and covers various fields: manufacturing, services, private and public sectors. 'Innovation in action' boxes illustrate how real companies are managing innovation today. The 7th edition has a new chapter on 'Public Sector Innovation' and new case studies such as for 3M.





Marketing of High-Technology Products and Innovations, 3e

Jakki J. Mohr, Sanjit Sengupta & Stanley Slater

9781292040332 • ©2013 552pp • Paperback

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Course: New Product Design and Marketing

This is the only text on the market that focuses on the unique marketing challenges that surround high-tech products and service. The 3rd edition retains all the same concepts and materials of previous editions and includes comprehensive coverage of the latest academic research and leading-edge business practices.



Sales



Sales Management

Jeff Tanner, Earl D. Honeycutt & Robert C. Erffmeyer

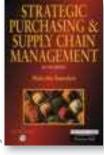
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Course: Sales Management

Sales Management is the only book on the market that prepares students to become effective sales managers in today's hyper-competitive, global economy – by integrating current technology, research and strategic thinking activities.

Purchasing



Strategic Purchasing & Supply Chain Management, 2e

Malcolm Saunders 9780273623823 • ©1997 368pp • Paperback

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Course: Purchasing

This text provides students with a clear understanding of the scope and potential of purchasing and supply chain management strategy in a variety of international organisations. It takes an integrated approach to the strategic management of the supply chain and sees this as a central component of the management function. It demonstrates the links between developments in the field of purchasing and changes in business strategy and functional areas such as marketing strategy and manufacturing strategy.

Pricing



Mastering Services Pricing: Designing Pricing That Works for You and for Your Clients

Kevin Doolan 9781292063362 • ©2015 320pp • Paperback

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Course: Introduction to Pricing

As traditional manufacturing companies move to service provision, what pricing model should they develop and what buyer behavior model should they nurture? What happens if you get your services offering right, but your pricing model wrong? Mastering Services Pricing: Designing Pricing That Works for You and for Your Clients shows you how to create pricing that allows you to deliver maximum profit and high client satisfaction.

Direct Marketing



Principles of Direct, Database and Digital Marketing, 5e

Alan Tapp, Ian Whitten & Matthew Housden 9780273756507 • ©2013 576pp • Paperback

Table of Contents

Course: Direct Marketing

Alan Tapp's successful text has long been a leading authority on direct marketing and for this 5th edition he is joined by Ian Whitten and Matthew Housden for the most up-to-date book yet. The authors all bring great expertise across direct, database and digital marketing to provide comprehensive, compelling coverage of the key theory and debates of the fields.

Relationship Marketing



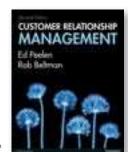
Relationship Marketing: Exploring Relational Strategies in Marketing, 4e

John Egan 9780273737780 • ©2011 328pp • Paperback

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Course: Relationship Marketing

Relationship Marketing: Exploring Relational Strategies in Marketing, comprehensively examines relationships in marketing and how these influence modern marketing strategy and practice, by critically reviewing and analysing what has been described as 'marketing's new paradigm'. Established as the key text in the area, the 4th edition continues to offer an accessible and authoritative introduction to this increasingly important subject. It retains its informed coverage of the most recent and important literature, as well as clearly organising and structuring the book around its core themes.



Customer Relationship Management, 2e Ed Peelen & Rob Beltman

9780273774952 • ©2013 440pp • Paperback

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Course: Customer Relationship Management

Customer Relationship Management gives a well-balanced coverage of strategy and organisation, marketing aspects, analytical CRM, operational CRM, CRM systems and their implementation. It is the only comprehensive academic text to cover the entire scope of CRM from a marketing management angle.

Advertising



Advertising & IMC: Principles and Practice, 11e

Sandra Moriarty, Nancy D. Mitchell & Charles Wood, William D. Wells

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Course: Advertising Principles

Advertising & IMC: Principles and Practice presents the strategic use of communications to engage different types of consumers. Covering advertising, public relations, direct marketing, promotion and more, Advertising & IMC uses examples of award-winning brand campaigns, contributions from experts and enduring principles and practices to provide students with a practical guide to executing integrated marketing communications. With a new author joining the team, the 11th edition features a significant reorganisation and revision of the material. Now, readers will understand not only the types of marketing communication possible, but also their application of strategy and planning and how these areas work together.

Public Relations



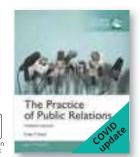
Public Relations: Strategies and Tactics, 11e

Dennis L. Wilcox, Glen T. Cameron & Bryan H. Reber

9781292056586 • ©2014 624pp • Paperback

Course: Introduction to Public Relations

Public Relations: Strategies and Tactics uses real-world case studies and examples to explain the basic concepts and theory behind modern public relations practice. This comprehensive text is grounded in scholarship and includes references to landmark studies and time-honored public relations techniques. The writing is geared to undergraduates and many colorful charts and photos are used to enhance major concepts.



The Practice of Public Relations, 13e

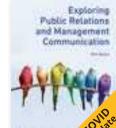
Fraser P. Seitel

9781292160054 • ©2016 456pp • Paperback

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Course: Introduction to Public Relations

Featuring an intensely practical approach that favors reasoning, justification and applications that work, The Practice of Public Relations prepares students for contemporary public relations work in the changing landscape of the 21st century. This 13th edition has been thoroughly updated to include recent public relations cases with a continued emphasis on ethics, using examples that span several fields and countries.



Exploring Public Relations and Management Communication, 5e

Ralph Tench & Stephen Waddington 9781292321745 • ©2020 672pp • Paperback

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Course: Public Relations Management

Exploring Public Relations and Management Communication by Tench and Waddington is the definitive text on public relations. Blending theory with real-life applications. this book offers critical analysis with updated case studies, exercises and discussion questions that provide you with a holistic subject understanding. It also engages you with the thought processes behind some of the latest PR campaigns. This fundamental yet very practical text recognises the strategic importance of public relations to organisations, growing conversation about professionalism in practice and professional ethics. Includes comprehensive coverage of the COVID-19 pandemic.

Services Marketing



Essentials of Services Marketing, Global Edition, 4e

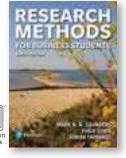
Jochen Wirtz

9781292425191 • ©2022 680pp • Paperback

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For undergraduate courses in services marketing. Learn how to create value through customer connections and engagement. As economies across the world continue to transition toward services, skills in marketing and managing services have never been more important. *Essentials of Services Marketing*, 4th edition, captures the reality of today, world, incorporates recent academic and managerial thinking, and illustrates cutting-edge service concepts. Designed to provide a crisp introduction to key topics in the field, this book places marketing issues within a broader general management context and shows the relationships between the marketing, operations, IT, and human resources functions in service firms.

Marketing Research



Research Methods for Business Students, 9e

Mark N. K. Saunders, Philip Lewis & Adrian Thornhill

9781292402727 • ©2023 888pp • Paperback

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Support your students, research project with robust and pragmatic guidance on the entire process. *Research Methods for Business Students* introduces a range of features, including a glossary of terms, case studies and articles, and self-study prompts that will encourage your students to apply what they have learned to their own research project.

Coming Soon

Selling and Sales Management

David Jobber, Geoffery Lancaster & Kenneth Le Meunier-FitzHugh 9781292731407 • ©2025

Logistics Management and Strategy: competing through the supply chain

Logistics Management and Strategy: competing through the supply chain 9781292465340 • ©2025

Operations Management



Project Management: Achieving Competitive Advantage, 5e

Jeffrey K. Pinto 9781292269146 • ©2019 592pp • Paperback

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Course: Project Management

Project Management: Achieving Competitive Advantage takes a contemporary, decisive and business-oriented approach to teaching and learning project management. To promote a comprehensive, multi-industry understanding of the text, the author addresses project management theory within the context of a variety of successful organisations, whether they be publicly held, private, or nonprofit. Comprehensive case analysis and detailed exercises, including brand-new, contemporary case studies for the 5th edition, give students the tools to assess projects in real time, while also leveraging the latest project management technology.



Foundations of Decision Analysis

Ali E. Abbas & Ronald A. Howard 9781292079691 • ©2015 832pp • Paperback

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Course: Decision Analysis

Foundations of Decision Analysis is a ground breaking text that explores the art of decision making, both in life and in professional settings. By exploring themes such as dealing with uncertainty and understanding the distinction between a decision and its outcome, the 1st edition teaches students to achieve clarity of action in any situation.



P MyLab





Operations Management, 10e

Nigel Slack, Alistair Brandon-Jones & Nicola Burgess

9781292408248 • ©2022 768pp • Paperback

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Course: Production and Operations Management

The ultimate guide on the subject, *Operations Management* offers strategies to understand and appreciate what is actually happening within an organisation. Strategic in its perspective and with a clear structure, the book offers a comprehensive and practical way to study key concepts from theory to practice. With plenty of new end-of-chapter case studies and a plethora of international real-world examples, this edition aims to challenge critical thinking, both individually and in class to help students make sense of how a business works.



Operations and Process Management, 7e

Nigel Slack, Alistair Brandin-Jones & Nicola Burgess

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Operations and Process Management, 7th edition provides the fundamental critical and practical tools for successfully managing business operations and illustrates key ideas with case studies from a diverse range of industries worldwide.

OPERATIONS MANAGEMENT



Principles of Operations Management: Sustainability and Supply Chain Management, 12e (global edition)

Jay Heizer, Barry Render & Chuck Muson

9781292459127 • ©2023 768pp • Paperback

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Principles of Operations Management: sustainability and supply chain management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the 12th edition contain ample support found in the book's solved-problems and worked examples.



Introduction to Materials Management, 8e

Stephen N. Chapman, Ann K. Gatewood, Tony K. Arnold & Lloyd Clive 9781292162355 · ©2016

464pp • Paperback Table of Contents

Course: Production Planning and Inventory Control

Clearly written and exceptionally user-friendly, this text covers all the essentials of modern supply chain management, manufacturing planning and control systems, purchasing and physical distribution. Content, examples, questions and problems lead students step-by-step to mastery. Widely adopted by colleges and universities worldwide, this is the only APICS-listed reference text for the Basics of Supply Chain Management (BSCM) CPIM certification examination.



Introduction to Operations and Supply Chain Management, 5e (global edition)

Cecil Bozarth & Robert Handfield

9781292291581 • ©2019 520pp • Paperback **NEW**

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Introduction to Operations and Supply Chain *Management* is an integrated, comprehensive introduction to both operations and supply chain management (SCM). The 5th edition contains updated content and thorough coverage of analytical tools and techniques that students will apply to their careers in operations and SCM.



Service Operations Management: Improving Service Delivery, 5e

Robert Johnston, Graham Clark & Nigel Slack, Michael Shulver

9781292064468 • ©2020 640pp • Paperback

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Service Operations Management, 5th edition, by Robert Johnston et al. is a market-leading text on service operations management and provides a clear understanding of how service performance can be improved in organisations. This textbook applies underlying theories to the real-world challenges faced by service operations managers on a daily basis, by providing a diverse range of examples and illustrations. Each chapter provides a range of tools, frameworks and techniques designed to help you better analyse existing operations and understand ways to deal with operational challenges.

OPERATIONS MANAGEMENT



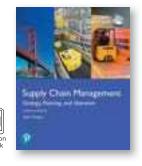
Operations and Process Management, 7e

Nigel Slack, Alistair Brandin-Jones & Nicola Burgess 9781292729268 · ©2024 Paperback

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NEW Edition

Operations and Process Management, 7th edition provides the fundamental critical and practical tools for successfully managing business operations and illustrates key ideas with case studies from a diverse range of industries worldwide.



Supply Chain Management: Strategy, Planning and Operation, 7e

Sunil Chopra & Peter Meindl 9781292257891 • ©2019 540pp • Paperback

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Course: Supply Chain Management

Supply Chain Management introduces high-level strategy and concepts while giving students the practical tools necessary to solve supply chain problems. Using a strategic framework, students are guided through all of the key drivers of supply chain performance, including facilities, inventory, transportation, information, sourcing and pricing. This new edition weaves in compelling case study examples to illustrate how good supply chain management offers a competitive advantage and how poor supply chain management can damage an organisation's performance. With this text, students gain a deeper understanding of supply chains and a firm grasp on the practical managerial levers that can improve supply chain performance.



Cases in Operations Management, 3e

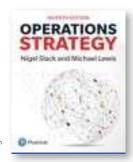
Robert Johnston, Stuart Chambers, Nigel Slack, Alan Harrison & Christine Harland

9780273655312 · ©2002 528pp • Paperback

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Course: Global Operations Management

The 3rd edition of this highly successful case book has been expanded and updated to reflect the increasing reliance upon comprehensive case material in the teaching of operations management. The text begins with an introduction to analysing operations management cases. Each of the subsequent parts deals with a key area of operations management and begins with an expanded introduction, allowing the book to serve as a stand alone text for introductory operations management courses.



Operations Strategy, 7e

Nigel Slack & Mike Lewis 9781292459271 • ©2024 504pp • Paperback **NEW**

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Edition

Operations Strategy, 7th editon by Slack and Lewis is the go-to resource on an area so vital to the success of any organisation, and explores key activities, processes and decisions adopted by a wide range of businesses.

OPERATIONS MANAGEMENT



Quantitative Analysis for Management, Global Edition

Barry Render, Ralph Stair, Michael Hanna & Trevor Hale 9781292459080 • ©2023 508pp • Paperback **NEW**

Edition



building, tangible examples, and computer applications.





Operations Management: Sustainability and Supply Chain Management, 14e (global edition)

Jay Heizer, Barry Render & Chuck Muson 9781292444833 • ©2023 928pp • Paperback

Table of Contents



Operations Management: sustainability and supply chain management presents a broad introduction to the field of operations in a practical and application-oriented manner. This 14th edition addresses current trends and practices in operations management, including Industry 4.0.

Quantitative Analysis for Management helps you develop a real-world understanding of business

analytics, quantitative methods, and management

science. It does this by using mathematical model

Coming Soon

Operations Management: Process and Supply Chains, Global Edition

Lee Krajewski & Manoj Malhotra

9781292731117 • ©2025 Paperback

Trades & Technology

Networking & Communications



Switching, Routing and Wireless Essentials Companion Guide (CCNAv7), 1e

Cisco Networking Academy

9780136729358 • ©2021

640pp • Hardback

Table of Contents

NEW Edition Switching, Routing, and Wireless Essentials (CCNA v7) Companion Guide is designed as a portable desk reference to use anytime, anywhere to reinforce the material from the Switching, Routing, and Wireless Essentials course and organise your time. The book's features help students focus on important concepts to succeed in this course.



Scaling Networks v6 Companion Guide

Marwan Al-shawi & Andre Laurent 9781587134340 • ©2017 672pp • Hardback

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Course: CCDP (Cisco Certified Design Professional)

Scaling Networks Companion Guide is the official supplemental textbook for the Scaling Networks course in the Cisco® CCNA® Academy®. This course describes the architecture, components and operations of routers and switches in a large and complex network. You will learn how to configure routers and switches for advanced functionality. By the end of this course, you will be able to configure and troubleshoot routers and switches and resolve common issues with OSPF, EIGRP, STP and VTP in both IPv4 and IPv6 networks. You will also develop the knowledge and skills needed to implement DHCP and DNS operations in a network.



CCNP and CCIE Enterprise Core ENCOR 350-701 Official Cert Guide

Brad Edgeworth, Kevin Wallace, Jason Gooley, David Hucaby & Ramiro Garza Rios

9781587145230 • ©2019 1024pp • Hardback

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Course: CCNA 3 Discovery: Introduction to Routing and Switching in the Enterprise

ccnp Enterprise Core ENCOR 300-401 Official Cert Guide is a comprehensive self-study tool for preparing for the new ENCOR exam. Complete coverage of all exam topics as posted on the exam topic blueprint ensures students will arrive at a thorough understanding of what they need to master to succeed in the exam. The book follows a logical organisation of the ENCOR exam objectives. Material is presented in a concise manner, focusing on increasing readers' retention and recall of exam topics. Readers will organise their exam preparation through the use of the consistent features in these chapters.

TRADES & TECHNOLOGY



Mobile Communications, 2e

Jochen Schiller 9780321123817 • ©2003 520pp • Paperback

Table of Contents

Course: Mobile Communications

This text is a successful introduction to the topic of mobile communications. It provides a thorough grounding in the field of mobile communications, using a wide range of examples, combined with strong pedagogy to allow its use in high level courses and for self study.



Cisco Certified DevNet Associate DEVASC 200-901 Official Cert Guide

Chris Jackson, Jason Gooley, Adrian Iliesiu & Ashutosh Malegaonkar

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Course: CCNA 3 Discovery: Introduction to Routing and Switching in the Enterprise

Cisco Certified DevNet Associate DEVASC 200-901 Official Certification Guide is Cisco's official, comprehensive self-study resource for Cisco's DEVASC 200-901 exam: your pathway to the DevNet Associate Certification demonstrating your knowledge of application development and automation on Cisco platforms. Written by Cisco experts based on Cisco's own internal training, it clearly explains the value of each technique, presents realistic use cases, introduces solution components, illuminates their inner workings and shows how to put what you've learned to practice.



CCNP Enterprise
Advanced Routing
ENARSI 300-410 Official
Cert Guide

Cisco Networking Academy

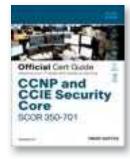
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Course: CCNA 3 Discovery: Introduction to Routing and Switching in the Enterprise

This is Cisco's official, comprehensive self-study resource for preparing for the ENARSI 300-410 exam, covering implementing and troubleshooting advanced routing technologies and services including Layer 3, VPN services, infrastructure security, infrastructure services and infrastructure automation. Cisco technology experts Raymond Lacoste and Brad Edgeworth cover every objective concisely and logically, with extensive teaching features designed to promote retention and understanding.





CCNP and CCIE Security Core SCOR 350-701 Official Cert Guide

Omar Santos

9780135971970 • ©2020 784pp • Hardback

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Course: CCNA 3 Discovery: Introduction to Routing and Switching in the Enterprise

The CCNP Security Core SCOR 350-701 Official Cert Guide serves as comprehensive guide for individuals who are pursuing the Cisco CCNP Security certification. This book helps any students that want to learn the skills required to develop a security infrastructure, recognise threats and vulnerabilities to networks and mitigate security threats. Complete and easy to understand, it explains key concepts and techniques through real-life examples. This book will be valuable to any individual wanting to learn about modern cybersecurity concepts and frameworks.

TRADES & TECHNOLOGY



Top-Down Network Design, 3e

Priscilla Oppenheimer 9781587202834 • ©2010 600pp • Hardback

Table of Contents

Course: Local Area Networks

This text presents a systematic, fully practical approach to designing networks. It covers all facets of enterprise network design and all elements of modern enterprise networks. The authors' innovative top-down approach starts by focusing on applications and user requirements and only then turns to technology selection. Readers will discover how to systematically analyse business and technical requirements and then select topologies and technologies that reflect this analysis.

Title available on demand



Network Management Fundamentals

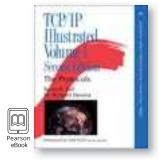
Alexander Clemm 9781587201370 • ©2006 552pp • Paperback

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Course: Network Management

Network management is an essential factor in successfully operating a network. As a company becomes increasingly dependent on networking services, keeping those services running is synonymous with keeping the business running. Network Management Fundamentals provides you with an accessible overview of network management, covering management not just of networks themselves but also of services running over those networks.

Title available on demand



TCP/IP Illustrated, Volume 1: The Protocols, 2e

Kevin R. Fall & W. Richard Stevens

9780321336316 • ©2011 1056pp • Hardback

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Course: TCP/IP

More than 162,000 networking professionals have relied on this book to gain the detailed understanding of TCP/IP they need to be effective. Now, the world's leading TCP/IP best-seller has been thoroughly updated to reflect a new generation of TCP/IP-based networking technologies. *TCP/IP Illustrated, Volume 1: The Protocols, 2nd edition doesn't just describe protocols: it enables readers to observe how these protocols operate under different conditions, using publicly available tools and explains why key design decisions were made.*

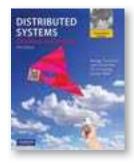


Network Security Essentials: Applications and Standards, 6e

William Stallings 9781292154855 • ©2016 448pp • Paperback **Course:** Network Security

Network Securities Essentials: Applications and Standards introduces students to the critical importance of internet security in our age of universal electronic connectivity. Amidst viruses, hackers and electronic fraud, organisations and individuals are constantly at risk of having their private information compromised. This creates a heightened need to protect data and resources from disclosure, guarantee their authenticity and safeguard systems from network-based attacks.

TRADES & TECHNOLOGY



Distributed Systems, 5e

George Coulouris, Jean Dollimore, Tim Kindberg & Gordon Blair

9780273760597 • ©2011 1064pp • Paperback

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Course: Distributed Systems

Distributed Systems provides students of computer science and engineering with the skills they will need to design and maintain software for distributed applications. It will also be invaluable to software engineers and systems designers wishing to understand new and future developments in the field.





Computer Networks and Internets, 6e

Douglas Comer 9781292061177 • ©2015 672pp • Paperback

Table of Contents

Course: Networking - Intro

Leading networking authority Douglas Comer presents a wide-ranging, self-contained tour of the concepts, principles and technologies that enable today's Internet to support applications ranging from web browsing to telephony and multimedia. Comer begins by illuminating the applications and facilities offered by today's Internet. Next, he systematically introduces the underlying network technologies and protocols that make them possible. With these concepts and technologies established, he introduces several of the most important contemporary issues faced by network implementers and managers, including quality of service, Internet telephony, multimedia, network security and network management.



Wireless Communication Networks and Systems

Cory Beard & William Stallings 9781292108711 • ©2015 608pp • Paperback

Table of Contents

Course: Wireless Communications and Networking

Wireless Communication Networks and Systems covers all types of wireless communications, from satellite and cellular to local and personal area networks. Organised into four easily comprehensible, reader-friendly parts, it presents a clear and comprehensive overview of the field of wireless communications. For those who are new to the topic, the book explains basic principles and fundamental topics concerning the technology and architecture of the field.

Coming Soon

CCNA 200-301 Official Cert Guide, Volume 1

Wendell Odom 9780138214951 • ©2025

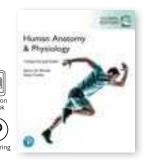
CCNA 200-301 Official Cert Guide, Volume 2

Wendell Odom, David Hucaby & Jason Gooley

9780138214591 • ©2025

Anatomy & Physiology

Anatomy & Physiology



Human Anatomy & Physiology, Global Edition, 12e

Elaine N. Marieb & Katja N. Hoehn 9781292421803 · ©2023 1336pp • Paperback

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Course: Anatomy & Physiology (two semester)

Equip your students with the 21st century knowledge in Anatomy & Physiology and encourage them to think like future scientists in the field. *Human Anatomy & Physiology,* 12th edition will support your students' learning step-by-step, with a range of visual features, figures, and engaging writing style, alongside powerful interactive material with Mastering® Anatomy & Physiology





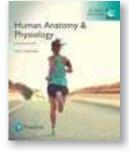
Human Anatomy & Physiology Laboratory Manual, Main Version, Global Edition,12e

Elaine N. Marieb & Lori A. Smith 9781292442259 • ©2023 928pp • Paperback

Table of Contents

Course: The #1 best-selling Human Anatomy & Physiology Laboratory Manual helps students and instructors manage time inside and outside of the Anatomy & Physiology lab classroom and works hand-in-hand with Mastering Anatomy & Physiology.





Human Anatomy and Psychology, 2e (Gobal Edition) Erin Amerman

9781292260082 • ©2019 1,256pp

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Human Anatomy & Physiology, global edition speaks to the way today's diverse students learn and study. In the 2nd edition, author Erin Amerman strengthens her distinctive learner-centred approach by focusing on progressive difficulty, as well as varied and thorough practice.





Human Anatomy & Physiology Laboratory Manual, Cat Version, Global Edition, 13e

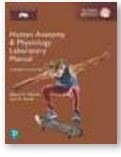
Elaine N. Marieb & Lori A. Smith 9781292442099 • ©2023 992pp • Paperback

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Course: The #1 best-selling Human Anatomy & Physiology Laboratory Manual, Cat Version, 13e features dozens of new, full-colour figures and photos in the review sheets, as well as revamped clinical application questions and critical thinking questions.







Human Anatomy & Physiology Laboratory Manual, Fetal Pig Version, Global Edition, 13e

Frederic H. Martini, Judi L. Nath & Edwin F. Bartholomew

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Course: Anatomy & Physiology Lab Manual

For the two-semester Anatomy & Physiology laboratory course. The #1 best-selling *Human Anatomy* & Physiology Laboratory Manual, Fetal Pig Version helps students and instructors manage time inside and outside of the Anatomy & Physiology lab classroom and works hand-in-hand with Mastering® Anatomy & Physiology, the leading online homework and learning program for Anatomy & Physiology. The 13th edition features dozens of new, full-color figures and photos in the review sheets, as well as revamped clinical application questions and critical thinking questions that reinforce the most important concepts from lab.



Essentials of Human Anatomy & Physiology, Global Edition, 13e

Elaine N. Marieb & Suzanne M. Keller

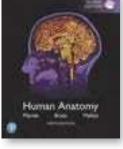
9781292401942 • ©2021 656pp • Paperback

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Course: Anatomy and Physiology one Semester

Offer your students a balanced understanding of Anatomy, Physiology, and Clinical coverage. Essentials of Human Anatomy & Physiology is an essential guide in Anatomy and Physiology, combining high-quality content with clear language. Along with the interactive and digital features of Mastering® Anatomy and Physiology, this book is a necessary learning resource for your students.





Human Anatomy, Global Edition, 9e Marieb, Brady & Mallatt

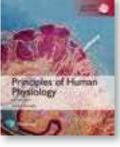
9781292314471 • ©2020 Paperback

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Course: For Human Anatomy

Using a functional anatomy theme, the text presents human anatomy as a well-illustrated story with the right amount of detail that learners can understand at an introductory level. Analogies and comparative descriptions make anatomical structures more memorable and understandable and explain how the shape and composition of structures allow them to perform their functions. The 9th edition features new exercises and questions that help students learn and use anatomical language and interpret real-world medical images while learning basic human anatomy. Building on the functional anatomy approach of previous editions, selected illustrated tables have been enhanced to tell a more cohesive and logical story of human anatomy.





Principles of Human Physiology, 6e

Cindy L. Stanfield 9781292156484 • ©2017 816pp • Paperback

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Course: Human Physiology

Principles of Human Physiology, 6th edition uses a precise and clear-cut writing style to offer lasting comprehension for Human Physiology students, extending to real-life application in the field. The exceptional art program is consistent, scientifically accurate and visually appealing. Stanfield's renowned flexible pedagogy allows instructors to choose what is essential to students when mapping out their course.

ANATOMY & PHYSIOLOGY





Human Physiology: An Integrated Approach, 8e

Dee Unglaub Silverthorn 9781292259543 · ©2018

984pp • Paperback Table of Contents

Course: Human Physiology

Human Physiology: An Integrated Approach is the #1 best-selling 1-semester human physiology text world-wide. The 8th edition engages students in developing a deeper understanding of human physiology by guiding them to think critically and equipping them to solve real-world problems. Updates, such as new Try It activities and detailed teaching suggestions in the new Ready-to-Go Teaching Modules help students learn and apply mapping, graphing and data interpretation skills.







Fundamentals of Anatomy and Physiology, Global Edition, 12e

Fredric Martini, Judi Nath & Edwin Bartholomew

9781292721927 • ©2023 1280pp • Paperback



Course: Anatomy and Physiology two semester

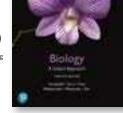
Fundamentals of Anatomy and Physiology is designed to help you succeed in the challenging Anatomy and Physiology course with an easy-to-understand narrative, precise visuals and steadfast accuracy. The authors incorporate research that explores how learners use and process visual information, guiding you through complex figures as you deconstruct and better understand complicated processes. The 12th edition delivers thoroughly updated content and enhanced art and figures to provide the most recent research and to support learning. An extensive diversity, equity and inclusion review ensures the content aligns with current standards related to diversity, equity, and inclusion and reflects all learners' lived experiences. Updates include improved sensitivity of the language throughout and discussions of gender and reproduction in the genetics and human development chapters.

Biology

General Biology







Biology: A Global Approach, 12e

Neil A. Campbell, Lisa A. Urry, Michael L. Cain, Steven A. Wasserman, Peter V. Minorsky & Jane B. Reece

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Course: General Biology (majors)

Offer your students a true understanding of Biology with content that delivers an innovative learning experience. Biology: A Global Approach, 12th edition is the latest version of the leading text in the field, with a plethora of features, visuals, and resources, ensuring you deliver a pedagogical yet enjoyable and engaging learning experience.







Biological Science, 6e

Scott Freeman, Kim Quillin, Lizabeth Allison, Michael Black, Emily Taylor, Greg Podgorski & Jeff Carmichael

9781292165073 · ©2018 1360pp • Paperback

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Course: Scott Freeman's Biological Science is designed to equip students with strategies to assess their level of understanding and identify the types of cognitive skills that need improvement.





Campbell Biology in Focus, Зе

Lisa A. Urry, Michael L. Cain, Steven A. Wasserman, Peter V. Minorsky & Jane B. Reece

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Course: Maintaining the Campbell hallmark standards of accuracy, clarity and pedagogical innovation, the 3rd edition builds on this foundation to help students make connections across chapters, interpret real data and synthesise their knowledge.



Investigating Biology Lab Manual, 8e

Judith Giles Morgan & M. Eloise Brown Carter

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Course: The 8th edition includes major revisions that reflect new molecular evidence and the current understanding of phylogenetic relationships for plants, invertebrates, protists and fungi.



Introductory Biology (non-majors)



Biology: Life on Earth with Physiology, 11e

Gerald Audesirk, Teresa Audesirk & Bruce E. Byers

9781292158167 • ©2016 1024pp • Paperback

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Course: Introductory Biology (non-majors/mixed majors)

With a proven and effective tradition of engaging readers with real-world applications, high-interest case studies and inquiry-based pedagogy, Biology: Life on Earth fosters a lifetime of discovery and scientific understanding. Maintaining the conversational, question-and-answer presentation style that has made the text a best-seller, the 11th edition continues to incorporate true and relevant Case Studies throughout each chapter, along with new, more extensive guidance for developing critical thinking skills and scientific literacy.





Campbell Biology: Concepts & Connections,

Jane B. Reece, Martha R. Taylor, Eric J. Simon & Jean L. Dickey

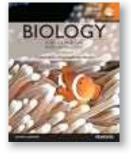
9781292401348 · ©2021 Paperback

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Course: Introductory Biology (non-majors/mixed majors)

This text focuses on the major themes of biology such as structure and function, information, energy and matter, interactions and evolution connection. Provides a flexible modular format organised around central concepts, which delivers students learning in manageable chunks. In Mastering® Biology, newly added Figure Walkthroughs provide narrated explanations, markups and questions that reinforce important points.





Biology: Science of Life with Psychology, 5e (global edition)

Colleen Belk & Virginia Maier

9781292100432 · ©2016

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NEW Edition The thoroughly revised 5th edition of *Biolology: science* of life with Psychology engages students with new storylines that explore high-interest topics such as binge drinking, pseudoscience, and study drugs.



Human Biology: Concepts and Current Issues, 8e

Michael D. Johnson 9781292166278 • ©2016 640pp • Paperback

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Course: Human Biology

Through his teaching, his textbook and his online blog, award-winning teacher Michael D. Johnson sparks interest in human biology by connecting basic biology to real-world issues that are relevant to students' lives. Using a storytelling approach and extensive online support, Human Biology: Concepts and Current Issues not only demystifies how the human body works but also drives students to become a better, more discerning consumer of health and science information.

Microbiology





Microbiology with Diseases by Taxonomy, 5e

Robert W. Bauman 9781292160764 • ©2017 912pp • Paperback

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Course: Introduction to Microbiology (mixed majors)

For courses in introductory microbiology. Known for its unique and effective art program, conversational writing style. The 5th edition of Robert Bauman's Microbiology with Diseases by Taxonomy consistently emphasises why microbiology matters, especially in health care. The text provides a mobile-friendly, multimedia learning experience, from new in-text Disease in Depth visual explorations to interactive tutorials. In text QR codes allow instant access to an expanded collection of videos, including 15 new Video Tutors and 6 new Micro Matters animated video cases.







Brock Biology of Microorganisms, Global Edition, 16e

Michael Madigan, Jennifer Aiyer, Daniel Buckley, W. Matthew Sattley & David A. Stahl

9781292404790 • ©2021 1128pp • Paperback

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Course: Introduction to Microbiology (mixed majors)

Provide your students with a solid understanding of the major concepts in microbiology. Brock Biology of *Microorganisms*, 16th edition is the latest version of this leading textbook in the field. By expanding on art programs and powerful resources, this edition ensures that your students experience microbiology as a visual science.



Microbiology with Diseases by Body System, 4e

Robert W. Bauman 9781292057682 • ©2014 944pp • Paperback

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Course: General Microbiology (majors only)

Robert Bauman's Microbiology with Diseases by Body System retains the hallmark art program and clear writing style that have made his books so successful. The 4th edition encourages students to visualise the invisible with new QR codes linking to 18 Video Tutors and six Disease in Depth features that motivate students to interact with microbiology content and explore microbiology further. The continued focus on real-world clinical situations prepares students for future opportunities in applied practice and healthcare careers.



Microbiology: A Laboratory Manual, 11e

James G. Cappuccino & Chad T. Welsh

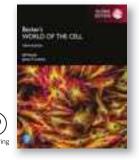
9781292175782 · ©2017 560pp • Paperback

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Course: Microbiology Lab

Easy to adapt for almost any microbiology lab course, this versatile, comprehensive and clearly written manual is competitively priced and can be paired with any undergraduate microbiology text. Known for its thorough coverage, straightforward procedures and minimal equipment requirements, the 11th edition incorporates current safety protocols from governing bodies such as the EPA, ASM and AOAC.

Cell/Molecular Biology



Becker's World of the Cell, Global Edition, 10e

Jeff Hardin & James P. Lodolce 9781292426525 • ©2022 928pp • Paperback

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For courses in cell biology. Known for its strong biochemistry coverage and clear, easy-to-follow explanations and figures, *Becker's World of the Cell* provides a beautifully illustrated, up-to-date introduction to cell biology concepts, processes, and applications. Informed by years of classroom experience in the cell biology course, the text features accessible and authoritative descriptions of all major principles, as well as unique scientific insights into visualisation and applications of cell and molecular biology. With the 10th edition, the authors guide students to make connections throughout cell biology and provide questions that encourage students to practice interpreting and analysing data.

Genetics



Essentials of Genetics, 10e

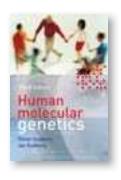
William S. Klug, Michael R. Cummings, Charlotte A. Spencer & Michael A. Palladino

9781292350424 • ©2020 608pp • Paperback

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Course: Genetics

Known for its focus on conceptual understanding, problem solving and practical applications, the bestselling *Essentials of Genetics* strengthens problem-solving skills and explores the essential genetics topics that today's students need to understand. The 10th edition has been extensively updated to provide comprehensive coverage of important, emerging topics such as CRISPR-Cas, epigenetics and genetic testing.



Human Molecular Genetics, 3e

Peter Sudbery & Ian Sudbery 9780132051576 • ©2009 466pp • Paperback

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Course: Human Genetics

The 3rd edition of *Human Molecular Genetics* continues to provide a clear introduction to this complex and fast moving field. Now updated and revised throughout, the material covered has been carefully selected and structured to provide a concise overview for students studying the subject as part of a general biology, genetics or medical degree.

Coming Soon

Microbiology: an introduction, Global Edition

Gerard Tortora, Berdell Funke, Christine Case, Derek Weber and Warner Bair

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Chemistry

Introductory Chemistry



Chemistry: The Central Science in SI Units, 15e

Theodore E. Brown, H. Eugene LeMay, Bruce E. Bursten, Catherine Murphy, Patrick Woodward & Matthew E. Stoltzfus

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Course: Basic/Introductory/Preparatory Chemistry

Chemistry: The Central Science uses relevant content to engage students throughout the learning process, building skills that allow them to go beyond recall to effectively solve problems and visualise the atomic nature of the chemistry. Key features involve treatment of energy and thermochemistry significantly revised, allowing instructors greater freedom in the order of coverage. Mastering® Chemistry now has more exercises enhanced with feedback.





Introductory Chemistry, 6e

Nivaldo J. Tro 9781292229683 • ©2019 840pp • Paperback

Table of Contents



Now in its 6th edition, the best-selling *Introductory Chemistry* continues to encourage student interest by showing how chemistry manifests in students' daily lives. Author Nivaldo Tro draws upon his classroom experience as an award-winning instructor to extend chemistry from the laboratory to the student's world, capturing student attention with relevant applications and an engaging writing style.





Fundamentals of General, Organic and Biological Chemistry in SI Units, 8e

John E. McMurry, David S. Ballantine, Carl A. Hoeger & Virginia E. Peterson

9781292123462 • ©2017 976pp • Paperback

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Course: Organic and Biological Chemistry

Fundamentals of General, Organic and Biological Chemistry uses relevant content to engage students throughout the learning process, building skills that allow them to go beyond recall to effectively solve problems and visualise the atomic nature of the chemistry. Key features involve treatment of energy and thermochemistry significantly revised, allowing instructors greater freedom in the order of coverage. Mastering® Chemistry now has more exercises enhanced with feedback.







Chemistry: an Introduction to General, Organic, and Biological Chemistry, 13e (global edition)

Karen Timberlake

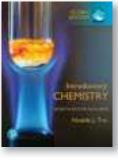
9781292228860 • ©2018 720pp • Paperback

Table of Contents

NEW Edition Chemistry: an introduction to general, organic, and biological chemistry, 13th edition is the ideal resource for today's allied health students. Assuming no prior knowledge of chemistry, author Karen Timberlake engages students with her friendly presentation style, revealing connections between the structure and behaviour of matter and its role in health and the environment.







Introductory Chemistry, Global Edition, 7e

Nivaldo J. Tro

9781292725802 • ©2023 736pp • Paperback

Table of Contents

Introductory Chemistry shows how chemistry manifests in your daily life. The text and every text feature are meant to help you learn and succeed in your chemistry course. Award-winning instructor and author Nivaldo Tro draws on his classroom experience to actively engage you, capture your attention with relevant applications and extend chemistry to your world. The 7th edition delivers new Self-Assessment Quizzes, Predict This! feature, and additional End-of-Chapter questions, while expanded active learning tools that support you in developing problem-solving skills. An extensive diversity, equity and inclusion review ensures the content reflects the experiences of all students.

Organic Chemistry



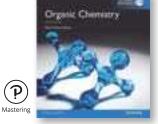
Essential Organic Chemistry, 3e

Paula Yurkanis Bruice 9781292089034 • ©2015 704pp • Paperback

Table of Contents

Course: Basic Organic Chemistry (1 Semester)

Modern and thorough revisions to the streamlined, *Essential Organic Chemistry* focus on developing students' problem solving and analytical reasoning skills throughout organic chemistry. Organised around reaction similarities and rich with contemporary biochemical connections, Bruice's 3rd edition discourages memorisation and encourages students to be mindful of the fundamental reasoning behind organic reactivity: electrophiles react with nucleophiles.



Organic Chemistry, 8e

Paula Yurkanis Bruice 9781292160344 • ©2016 1344pp • Paperback

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Course: Organic Chemistry (2 Semester)

Paula Bruice's presentation in *Organic Chemistry* provides mixed-science majors with the conceptual foundations, chemical logic and problem-solving skills they need to reason their way to solutions for diverse problems in synthetic organic chemistry, biochemistry and medicine. The 8th edition builds a strong framework for thinking about organic chemistry by unifying principles of reactivity that students will apply throughout the course, discouraging memorisation.





Organic Chemistry, Global Edition, 10e

Leroy G. Wade & Jan William Simek

5 • ©2023

1424pp • Paperback

Table of Contents

Course: Organic Chemistry (2 Semester)

For courses in Organic Chemistry (2 Semester). Engages students in complex problem solving with unparalleled pedagogy. Wade & Simek's *Organic Chemistry* helps students focus on the fundamental reasoning and principles of organic chemistry without compromising the conceptual underpinnings and clear explanations needed to prevent memorisation. The author's hallmark student-oriented approach to problem-solving directs students to the individual steps of each reaction, shows how the steps contribute to the overall reaction, and incorporates unique strategies and hints

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Biochemistry



Principles of Biochemistry, 5e

Laurence A. Moran, Robert A. Horton, Gray Scrimgeour, Marc Perry & David Rawn

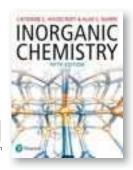
9781292021744 • ©2013 800pp • Paperback

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Course: Principles of Biochemistry (2 Semester)

Principles of Biochemistry provides a concise introduction to fundamental concepts of biochemistry, striking the right balance of rigor and detail. Widely praised for accuracy, currency and clarity of exposition, the 5th edition offers a new student-friendly design, an enhanced visual program, new Application Boxes, contemporary research integrated throughout and updated end-of-chapter problems.

Inorganic Chemistry



Inorganic Chemistry, 5e

Catherine Housecroft & Alan G. Sharpe

9781292134147 • ©2019 1296pp • Paperback

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Course: Inorganic Chemistry

This widely respected and internationally renowned textbook introduces the descriptive chemistry of the elements and the role played by inorganic chemistry in our everyday lives. The stunning full-colour design has been further enhanced for this edition with an abundance of three-dimensional molecular and protein structures and photographs, bringing to life the world of inorganic chemistry. Sections in relevant chapters have been updated to include the new 'super-heavy' elements, recently added to the last row of the periodic table.

Physical Chemistry



Physical Chemistry: Thermodynamics, Statistical Thermodynamics, and Kinetics, Global Edition, 4e Thomas Engel & Philip Reid

9781292347707 • ©2020 680pp • Paperback

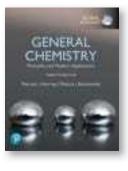
Table of Contents

Course: Physical Chemistry (2 Semester)

Engel and Reid's *Physical Chemistry: Thermodynamics, Statistical Thermodynamics and Kinetics* provides a contemporary, conceptual and visual introduction to physical chemistry. The authors emphasise the vibrancy of physical chemistry today and illustrate its relevance to the world around us using modern applications drawn from biology, environmental science and material science. The 4th edition provides visual summaries of important concepts and connections in each chapter, offers students just in time math help and expands content to cover science relevant to physical chemistry.

General Chemistry





General Chemistry: Principles and Modern Applications, Global Edition, 12e

Ralph H. Petrucci, Jeffry D. Madura, F. Geoffrey Herring & Carey Bissonnette

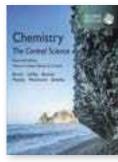
9781292726137 • ©2023 Paperback

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For students studying general chemistry courses. One of the most trusted chemistry texts, approaches the subject with precision and a lucid, easy-to-under stand writing style. This edition features a well organised structure that offers content with good flow, demonstrating the concepts in the right order for the students to learn. Its content embraces a detailed and contemporary approach to learning organic chemistry, with visuals, illustrations and media resources. Mastering® Chemistry for this edition creates a personalised learning experience for each student.







Chemistry: The Central Science in SI Units, Expanded Edition, Global Edition, 15e

Theodore Brown, H. LeMay, Bruce Bursten, Catherine Murphy, Patrick Woodward & Matthew Stoltzfus

9781292408767 • ©2021 Paperback

Table of Contents

Chemistry: The Central Science, Expanded Edition, offers all the content and features of the regular edition. In addition, it covers organic chemistry as well as spectroscopy in depth. It gives the instructor the freedom to discuss the technological details if it matches their pedagogical style. 'End-of-section Exercises' and 'Self- Assessment Exercises' bring assessment closer to the key pedagogical takeaways from each section.

Coming Soon

Chemistry: a molecular approach, Global Edition

Nivaldo Tro

9781292469355 • ©2025 Paperback

Computer Science

Introduction to Computer Science



Computer Science: An Overview, 13e

Glenn Brookshear & Dennis Brylow 9781292263427 • ©2019 736pp • Paperback

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Course: Introduction to Computer Science

Computer Science: An Overview uses broad coverage and clear exposition to present a complete picture of the dynamic computer science field. Accessible to students from all backgrounds, Glenn Brookshear uses a language-independent context to encourage the development of a practical, realistic understanding of the field.



Fluency With Information Technology: Skills, Concepts and Capabilities, 6e

Lawrence Snyder 9781292061245 • ©2014 784pp • Paperback

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Course: Introduction to Computer Science

This textbook equips readers who are already familiar with computers, the Internet and the World Wide Web with a deeper understanding of the broad capabilities of technology. Through a project-oriented learning approach that uses examples and realistic problem-solving scenarios, Larry Snyder teaches readers to navigate information technology independently and become effective users of today's resources, forming a foundation of skills they can adapt to their personal and career goals as future technologies emerge.



Ethics for the Information Age, 6e

Michael J. Quinn

9781292061238 • ©2015 552pp • Paperback

Table of Contents

Course: Computer Ethics

In an era where information technology changes constantly, a thoughtful response to these rapid changes requires a basic understanding of IT history, an awareness of current issues and a familiarity with ethics. *Ethics for the Information Age* is unique in its balanced coverage of ethical theories used to analyse problems encountered by computer professionals in today's environment.



A Gift of Fire: Social, Legal and Ethical Issues for Computing Technology, 4e

Sara Baase 9780273768593 • ©2012 496pp • Paperback

Table of Contents

Course: Computer Ethics

The textbook is ideal for courses in Computer Ethics and Computers and Society. Sara Baase explores the social, legal, philosophical, ethical, political, constitutional and economic implications of computing and the controversies they raise. With a computer scientist's perspective and with historical context for many issues, she covers the issues students will face both as members of a technological society and as professionals in computer-related fields.



Problem Solving and Programming Concepts, 9e

Maureen Sprankle & Jim Hubbard

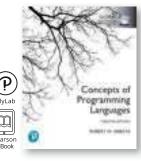
9780273752219 • ©2011 528pp • Paperback

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Course: Problem Solving

Revised to reflect the most current issues in the programming industry, this widely adopted text emphasises that problem solving is the same in all computer languages, regardless of syntax. Sprankle and Hubbard use a generic, non-language-specific approach to present the tools and concepts required when using any programming language to develop computer applications.

Programming - General



Concepts of Programming Languages, Global Edition, 12e

Robert W. Sebesta

9781292436821 • ©2022 776pp • Paperback

Table of Contents

For courses in computer programming. *Concepts of Programming Languages* introduces students to the fundamental concepts of computer programming languages and provides them with the tools necessary to evaluate contemporary and future languages. Through a critical analysis of design issues, the text teaches students the essential differences between computing with specific languages, while the in-depth discussion of programming language structures also prepares them to study compiler design. The 12th edition includes new material on contemporary languages like Swift and Python, replacing discussions of outdated languages.

Programming – Introduction



C: How to Program: With Case Studies in Applications and Systems Programming, Global Edition, 9e

Paul Deitel & Harvey Deitel 9781292437071 • ©2022 832pp • Paperback

Table of Contents

Course: C – Introduction to Programming/CS1

For courses in computer programming. A user-friendly, code-intensive introduction to C programming with case studies introducing applications and system programming *C: How to Program* is a comprehensive introduction to programming in C. The signature Deitel live-code approach presents concepts in the context of 142 full-working programs rather than incomplete snips of code. This gives students a chance to run each program as they study it and see how their learning applies to real-world programming scenarios. Current standards, contemporary practice, and hands-on learning opportunities are integrated throughout the 9th edition.





Problem Solving and Program Design in C, 8e

Jeri R. Hanly & Elliot B. Koffman 9781292098814 • ©2015 840pp • Paperback

Table of Contents

Course: C – Intro to Programming/CS1

Problem Solving and Program Design in C teaches introductory students to program with ANSI-C, a standardised, industrial-strength programming language known for its power and probability. The text uses widely accepted software engineering methods to teach students to design cohesive, adaptable and reusable program solution modules with ANSI-C. Through case studies and real world examples, students are able to envision a professional career in programming.



Java™ How to Program: Early Objects, 11e

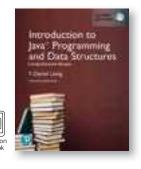
Harvey Deitel & Paul J. Deitel

9781292223858 • ©2018 1296pp • Paperback

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Course: Java – Intro to Programming/CS1

The Deitels' groundbreaking How to Program series offers unparalleled breadth and depth of programming fundamentals, object-oriented programming concepts and intermediate-level topics for further study. Java™ How to Program: Early Objects presents leading-edge computing technologies using the Deitel signature live-code approach, which demonstrates concepts in hundreds of complete working programs. This new edition presents updated coverage of Java SE 8 and new Java SE 9 capabilities, including JShell, the Java Module System and other key Java 9 topics.



Introduction to Java Programming and Data Structures, Comprehensive Version, 12e

Y. Daniel Liang 9781292402079 • ©2022 Paperback

Table of Contents

Course: Java - Intro to Programming/CS1

This text seamlessly integrates programming, data structures, and algorithms. With a fundamentals-first approach, the text builds a strong foundation of basic programming concepts and techniques before teaching object-oriented programming and advanced Java programming. Liang explains programming in a problem-driven way that focuses on problem solving rather than syntax, illustrating basic concepts by example and providing a large number of exercises with various levels of difficulty for students to practice.



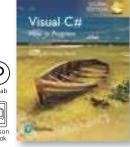
Java: An Introduction to Problem Solving and Programming, 8e

Walter Savitch 9781292247472 • ©2019 1056pp • Paperback

Table of Contents

Course: Java – Intro to Programming/CS1

Ideal for a wide range of introductory computer science courses, *Java: An Introduction to Problem Solving and Programming,* 8th edition introduces students to object-oriented programming and important concepts such as design, testing and debugging, programming style, interfaces and inheritance and exception handling. A concise, accessible introduction to Java, the text covers key Java language features in a manner that resonates with introductory programmers. Objects are covered early and thoroughly in the text.



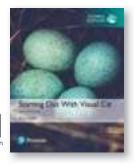
Visual C# How to Program, 6e

Harvey Deitel & Paul J. Deitel 9781292153469 • ©2017 1056pp • Paperback

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Course: C# Programming – Introductory

Created by world-renowned programming instructors Paul and Harvey Deitel, *Visual C# How to Program,* 6th edition introduces students to the world of desktop, mobile and web app development with Microsoft's Visual C# programming language. Students will use the .NET platform and the Visual Studio Integrated Development Environment to write, test and debug applications and run them on a wide variety of Windows devices.



Starting Out With Visual C#, 4e

Tony Gaddis 9781292163215 • ©2017 792pp • Paperback

Table of Contents

Course: C# Programming – Introductory

Clear, friendly and approachable, Starting Out With Visual C# is an ideal beginning text for students with no programming experience. Detailed walk throughs and a readable, comprehensible style make the text inviting to new programmers, while numerous practical example programs highlight the most important programming topics. Gaddis's detailed, step-by-step instructions teach a GUI based approach that motivates students with familiar graphical elements. Topics are examined progressively in each chapter, with objects taught before classes.





Starting Out with C++: From Control Structures through Objects, 9e

Tony Gaddis 9781292222332 · ©2019 1344pp • Paperback

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Course: C++ – Intro to Programming/CS1

Starting Out with C++: From Control Structures through Objects covers control structures, functions, arrays and pointers before objects and classes in Tony Gaddis's hallmark accessible, step-by-step presentation. His books help beginning students understand the important details necessary to become skilled programmers at an introductory level. Gaddis motivates the study of both programming skills and the C++ programming language by presenting all the details needed to understand the "how" and the "why" – but never losing sight of the fact that most beginners struggle with this material.



Starting Out with C++: Early Objects, 9e

Tony Gaddis, Judy Walters & Godfrey Muganda

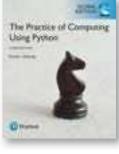
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Course: C++ - Intro to Programming/CS1

Intended for use in a two-term, three-term, or accelerated one-term C++ programming sequence, Starting Out with C++: Early Objects introduces the fundamentals of C++ to novices and experienced students alike. In clear, easy-to-understand terms, the text introduces all of the necessary topics for beginning C++ programmers. Real-world examples allow students to apply their knowledge in understanding how, why and when to implement the features of C++.





The Practice of Computing Using Python, Global Edition, 3e

William Punch & Richard Enbody 9781292166629 • ©2017 912pp • Paperback

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Course: Python Introduction to Programming/CS1

For courses in Python Programming. Now in its 3rd edition, Practice of Computing Using Python continues to introduce both majors and non-majors taking CS1 courses to computational thinking using Python, with a strong emphasis on problem solving through computer science. The authors have chosen Python for its simplicity, powerful built-in data structures, advanced control constructs, and practicality. Focusing on data manipulation and analysis as a theme, the text allows students to work on real problems using Internet-sourced or self-generated data sets that represent their own work and interests.



Starting Out with Java: From Control Structures Through Objects, Global Edition, 8e

Tony Gaddis 9781292453248 • ©2023 Paperback Course: Java - Introduction to Programming/CS1

For courses in computer programming in Java. The ideal introductory text for beginner programmers that would like to learn to code with Java. This edition features a clear, easy-to-understand, friendly writing style that guides beginner programmers in learning to code with Java. Updated content reflecting the latest changes in Java.





Starting Out with Programming and Design, 3e

Tony Gaddis 9781292042251 • ©2014 444pp • Paperback **Course:** Starting Out with Programming Logic and Design, 3rd edition, is a language-independent introductory programming book that orients students to programming concepts and logic without assuming any previous programming experience. Students gain confidence in their program design skills to transition into more comprehensive programming courses.

Programming – Intermediate





Absolute C++, 6e
Walter Savitch & Kenrick Mock
9781292098593 • ©2016
1008pp • Paperback
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Course: C++ – Intermediate Programming

Absolute C++ is a comprehensive introduction to the C++ programming language. The text is organised around the specific use of C++, providing students with an opportunity to master the language completely. Adaptable to a wide range of users, the text is appropriate for beginner to advanced programmers familiar with the C++ language.



Programming in Objective-C, 6e Stephen G. Kochan 9780321967602 • 2013 576pp • Paperback **Course:** C – Intermediate Programming

Programming in Objective-C is a concise, carefully written tutorial on the basics of Objective-C and object-oriented programming for Apple's iOS and OS X platforms. This unique approach to learning, combined with many small program examples and exercises at the end of each chapter, makes Programming in Objective-C ideally suited for classroom use.

Title available on demand



Absolute Java, 6e Walter Savitch 9781292109220 • ©2015 1296pp • Paperback

Table of Contents

Course: Java – Intermediate Programming

This book is designed to serve as a textbook and reference for programming in the Java language. Although it does include programming techniques, it is organised around the features of the Java language rather than any particular curriculum of programming techniques. The main audience is undergraduate students who have not had extensive programming experience with the Java language.



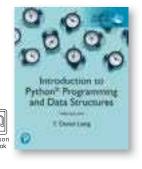
Intro to Python for Computer Science and Data Science: Learning to Program with AI, Big Data and The Cloud

Paul J. Deitel & Harvey Deitel 9781292364902 • ©2021 Paperback

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Course: Algorithms

This new text is suitable for introductory-level Python programming and/or data-science courses. Real-world datasets and AI technologies allow students to work on projects making a difference in business, industry, government and academia. There are chapters on Data mining Twitter, Natural Language Processing (usage bar charts and word clouds), IBM Watson and IoT, along with hundreds of examples, exercises, projects (EEPs) and implementation case studies.



Introduction to Python Programming and Data Structures, Global Edition, 3e

Y. Daniel Liang 9781292424125 • ©2023 592pp • Paperback

Table of Contents

Course: Python Introduction to Programming / CS1

For introductory courses in Python Programming and Data Structures. A fundamental first approach to programming helps students create efficient, elegant code. Introduction to Python Programming and Data Structures introduces students to basic programming concepts using a fundamentals-first approach that prepares students to learn object oriented programming and advanced Python programming. This approach presents programming concepts and techniques that include control statements, loops, functions, and arrays before designing custom classes. Students learn basic logic and programming concepts prior to moving into object oriented and GUI programming.



An Introduction to Programming with Visual Basic 2012, 9e

David Schneider 9780273793342 • ©2013 684pp • Paperback

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Course: Visual BASIC - Programming

Schneider's tried and true text – consistently praised by both students and instructors - is designed for students with no prior computer programming experience. Now updated for Visual Basic 2012, Schneider focuses on teaching problem-solving skills and sustainable programming skills. A broad range of real-world examples, section-ending exercises, case studies and programming projects gives students more hands-on experience than any other Visual Basic book on the market.



Data Structures and Algorithms in Java

Peter Drake

9781292040097 • ©2013 512pp • Paperback

Table of Contents

Course: Java – Data Structures/CS2

An abundance of unique, interesting examples, use of the Unified Modeling Language throughout and the newest Java 1.5 features characterise this text. Drake provides a concise and engaging introduction to Java and object-oriented programming, assuming familiarity with the basic control structures of Java or C and only a pre-calculus level of mathematics.



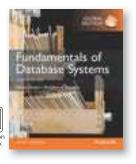
Introduction to the Design and Analysis of Algorithms, 3e

Anany Levitin 9780273764113 • ©2011 592pp • Paperback

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Course: Algorithms

Based on a new classification of algorithm design techniques and a clear delineation of analysis methods, *Introduction to the Design and Analysis of Algorithms* presents the subject in a coherent and innovative manner. Written in a student-friendly style, the book emphasises the understanding of ideas over excessively formal treatment while thoroughly covering the material required in an introductory algorithms course. Popular puzzles are used to motivate students' interest and strengthen their skills in algorithmic problem solving.



Fundamentals of Database Systems, 7e

Ramez Elmasri & Shamkant B. Navathe

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Course: Database Systems

This book introduces the fundamental concepts necessary for designing, using and implementing database systems and database applications. Our presentation stresses the fundamentals of database modeling and design, the languages and models provided by the database management systems and database system implementation techniques.



PHP, MySQL & JavaScript All in One, Sams Teach Yourself, 6e

Julie C. Meloni

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Table of Contents

Course: SQL - Programming

In just a short time, students can learn how to use PHP, MySQL and Apache together to create dynamic, interactive websites and applications using the three leading open-source web development technologies. Using a straightforward, step-by-step approach, each lesson in this book builds on the previous ones, enabling readers to learn the essentials of PHP scripting, MySQL databases and the Apache web server from the ground up.

Title available on demand

Computer Networking



Computer Networking: A Top-Down Approach, 7e

James Kurose & Keith Ross 9781292153599 • ©2017 856pp • Paperback

Course: Computer Networking

Unique among computer networking texts, this popular book builds on the author's long tradition of teaching this complex subject through a layered approach in a "top-down manner." By working its way from the application layer down toward the physical layer, it motivates students by exposing them to important concepts early in their study of networking. This text provides an excellent foundation for students in computer science and electrical engineering, without requiring extensive knowledge of programming or mathematics.



Computer Networking: A Top-Down Approach, Global Edition, 8e

James F. Kurose & Keith W. Ross 9781292405469 • ©2021 800pp • Paperback Table of Contents

Course: Introduction to Networking

For courses in Networking/Communications. Unique among computer networking texts, the 8th edition of the popular Computer Networking: A Top-Down Approach builds on the author's long tradition of teaching this complex subject through a layered approach in a top-down manner. This edition has been updated to reflect the most important and exciting recent advances in networking.

Computer Graphics



WebGL Programming Guide: Interactive 3D **Graphics Programming** with WebGL

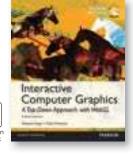
Kouichi Matsuda & Rodger Lea

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Course: Advanced Topics in Computer Graphics

With this book, students will learn step-by-step, through realistic examples, building their skills as they move from simple to complex solutions for building visually appealing web pages and 3D applications with WebGL. Media, 3D graphics and WebGL pioneers Dr. Kouichi Matsuda and Dr. Rodger Lea offer easy-to-understand tutorials on key aspects of WebGL, plus 100 downloadable sample programs, each demonstrating a specific WebGL topic.



Interactive Computer Graphics: A Top-Down Approach with WebGL, 7e

Edward Angel & Dave Shreiner 9781292019345 · ©2014 752pp • Paperback

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Course: Computer Graphics - Intro

This is the only introduction to computer graphics text for undergraduates that fully integrates WebGL and emphasises application-based programming. The top-down, programming-oriented approach allows for coverage of engaging 3D material early in the course so students immediately begin to create their own 3D graphics.



OpenGL Programming Guide: **Course:** Computer Graphics - Intermediate The Official Guide to Learning OpenGL, Version 4.5 with SPIR-V, 9e

John Kessenich, Graham Sellers & Dave Shreiner

9780134495491 • ©2016 976pp • Paperback

Table of Contents

OpenGL Programming Guide: The Official Guide to Learning OpenGL, Version 4.5 with SPIR-V, 9th edition provides clear explanations of OpenGL functionality and techniques, including processing geometric objects with vertex, tessellation and geometry shaders using geometric transformations and viewing matrices; working with pixels and texture maps through fragment shaders; and advanced data techniques using framebuffer objects and compute shaders.



Systems Analysis & Design



Object Oriented Systems Analysis and Design

Noushin Ashrafi & Hessam Ashrafi 9781292039602 • ©2013 636pp • Paperback

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Course: Object-oriented Systems Analysis and Design

This text teaches students object-oriented systems analysis and design in a highly practical and accessible way.



Requirements Analysis and Systems Design, 3e

Leszek Maciaszek 9780321440365 • ©2007 656pp • Paperback

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Course: Systems Analysis and Design

An examination of the methods and techniques used in the analysis and design phases of Information System development. Emphasis is placed upon the application of object technology in Enterprise Information Systems (EIS) with UML being used throughout. Through its excellent balance of practical explanation and theoretical insight, the book manages to avoid unnecessary, complicating details without sacrificing rigor.

Software Engineering



Software Engineering, 10e

lan Sommerville 9781292096131 • ©2015 816pp • Paperback

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Course: Software Engineering (SE)

Software Engineering introduces students to the overwhelmingly important subject of software programming and development. In the past few years, computer systems have come to dominate not just our technological growth, but the foundations of our world's major industries. This text seeks to lay out the fundamental concepts of this huge and continually growing subject area in a clear and comprehensive manner.





Object-Oriented Software Engineering Using UML, Patterns and Java, 3e

Bernd Bruegge & Allen H. Dutoit 9781292024011 • ©2013 728pp • Paperback

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Course: Software Engineering (SE)

Shows students how to use both the principles of software engineering and the practices of various object-oriented tools, processes and products. Using a step-by-step case study to illustrate the concepts and topics in each chapter, Bruegge and Dutoit emphasise learning object-oriented software engineering through practical experience: students can apply the techniques learned in class by implementing a real-world software project.



Designing Software Architectures: A Practical Approach

Humberto Cervantes & Rick Kazman

9780134390789 • ©2016 320pp • Paperback Course: Software Engineering – Advanced

Designing Software Architectures is the first step-by-step guide to making the crucial design decisions that can make or break your software architecture. SEI expert Rick Kazman and Dr. Humberto Cervantes provide comprehensive guidance for ensuring that your architectural design decisions are consistently rational and evidence-based.

Title available on demand

Artificial Intelligence



Artificial Intelligence: A Modern Approach, 4e

Stuart Russell & Peter Norvig 9781292401133 • ©2021 Paperback

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Course: Artificial Intelligence (AI)

A comprehensive approach to AI, suited for two-semester undergraduate courses, adaptable to single-semester programs and also useful for graduates. This eagerly awaited revision presents the most recent developments in the field with expansion of topics in robotics, NLP and more.

Pearson eBook

Mathematics & Logic



Discrete Mathematics for Computing

Rod Haggarty 9780201730470 • ©2001 248pp • Paperback

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Course: Discrete Mathematics

This book is a concise introduction to the key mathematical ideas that underpin computer science, continually stressing the application of discrete mathematics to computing. It is suitable for students with little or no knowledge of mathematics and covers the key concepts in a simple and straightforward way. The theoretical ideas are reinforced by worked examples and each chapter concludes with a mini case study.

Internet/Multimedia/eBusiness



HTML, CSS & JavaScript Web Publishing in One Hour a Day, Sams Teach Yourself, 7e

Laura Lemay, Rafe Colburn & Jennifer Kyrnin

9780672336232 • ©2016 768pp • Paperback

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Course: Javascript

Completely revamped to teach HTML5 and CSS3 from the very beginning, this is the newest edition of the worldwide best-seller that has helped 500,000+ people learn the foundational skills of modern web development. Laura Lemay and Rafe Colburn have thoroughly revamped their in-depth tutorial to cover the latest web skills and technologies and walk the reader through creating interactive, dynamic web sites using today's JavaScript libraries, services and social web technologies. Covers HTML5, CSS3 and jQuery.





Basics of Web Design: HTML5 & CSS3, 2e

Terry Felke-Morris 9781292025469 • ©2013 384pp • Paperback

Table of Contents

Course: Internet/World Wide Web

The Basics of Web Design: HTML5 & CSS3 takes a unique approach to preparing students to design web pages that work today in addition to being ready to take advantage of HTML5 coding techniques of the future.





Managing Interactive Media: Project Management for Web and Digital Media, 4e

Elaine England & Andy Finney 9780321436931 • ©2007 304pp • Paperback

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Course: Multimedia Systems

This updated and expanded 4th edition includes new material relevant for the changing work environment. The book describes the latest industry trends and incorporates them into a project management framework. By developing practical skills it aids the project manager's own development and provides a coherent overview of the issues that affect all in the converging industries of communications, media and computing.

Human Computer Interaction



Designing the User Interface: Strategies for Effective Human-Computer Interaction, 6e

Ben Shneiderman, Catherine Plaisant, Maxine Cohen, Steven Jacobs, Niklas Elmqvist & Nicholas Diakopoulos

9780134380384 • ©2017 624pp • Paperback

Table of Contents

Course: Human-Computer Interaction (HCI)

The 6th edition of *Designing the User Interface: Strategies* for Effective Human-Computer Interaction provides a comprehensive, authoritative and up-to-date introduction to the dynamic field of human-computer interaction (HCI) and user experience (UX) design. This classic book has defined and charted the astonishing evolution of user interfaces for three decades. Students and professionals learn practical principles and guidelines needed to develop high quality interface designs that users can understand, predict and control. The book covers theoretical foundations and design processes such as expert reviews and usability testing.



Designing User Experience: A guide to HCl, UX and Interaction Design, 4e

David Benyon 9781292155517 • ©2019 672pp • Paperback

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Course: Human-Computer Interaction (HCI)

Designing User Experience presents a comprehensive introduction to the practical issue of creating interactive systems, services and products from a human-centred perspective. It develops the principles and methods of human-computer interaction (HCI) and Interaction Design (ID) to deal with the design of 21st century computing and the demands for improved user experience (UX). It brings together the key theoretical foundations of human experiences when people interact with and through technologies. It explores UX in a wide variety of environments and contexts.

Computer Organisation/Architecture



Computer Systems: A Programmer's Perspective, 3e

Randal E. Bryant & David R. O'Hallaron

9781292101767 • ©2015 1120pp • Paperback

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Course: Computer Organisation and Architecture

Computer systems: A Programmer's Perspective explains the underlying elements common among all computer systems and how they affect general application performance. Written from the programmer's perspective, this book strives to teach students how understanding basic elements of computer systems and executing real practice can lead them to create better programs.



Computer Security: Principles and Practice, 4e

William Stallings & Lawrie Brown

9781292220611 • ©2018 800pp • Paperback

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Course: Computer Security

The need for education in computer security and related topics continues to grow at a dramatic rate and is essential for anyone studying Computer Science or Computer Engineering. Written for both an academic and professional audience, the book continues to set the standard for computer security with a balanced presentation of principles and practice. The new edition captures the most up-to-date innovations and improvements while maintaining broad and comprehensive coverage of the entire field.



Computer Organisation and Architecture, Global Edition, 11e

William Stallings

9781292420103 • ©2022 896pp • Paperback

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For graduate and undergraduate courses in computer science, computer engineering, and electrical engineering. *Computer Organisation and Architecture*, 11th edition is about the structure and function of computers. Written in a clear, concise, and engaging style, author William Stallings provides a thorough discussion of the fundamentals of computer organisation and architecture and relates these to contemporary design issues.

Networking & Security



Cryptography and Network Security: Principles and Practice, Global Edition, 8e

William Stallings 9781292437484 • ©2022 832pp • Paperback

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Course: Security

For courses in Cryptography, Computer Security, and Network Security. Stalling's *Cryptography and Network Security: Principles and Practice* introduces students to the compelling and evolving field of cryptography and network security. The 8th edition captures innovations and improvements in cryptography and network security, while maintaining broad and comprehensive coverage of the entire field.

Coming Soon

C++: How to Programme, Global Edition

Paul Deitel & Harvey Deitel and Associates

9781292459981 • ©2024 Paperback

Starting Out with Python, Global Edition

Tony Gaddis

9781292736037 • ©2024 Paperback

Artificial Intelligence: a guide to intelligent systems, Global Edition

Michael Negnevitsky 9781292730851 • ©2024

Engineering

Electrical Engineering







Electrical Engineering: Principles and Applications,

Allan R. Hambley 9781292223124 • ©2019 896pp • Paperback

Table of Contents

Course: Introduction to Electrical Engineering

Electrical Engineering: Principles and Applications helps students learn electrical-engineering fundamentals with minimal frustration. Its goals are to present basic concepts in a general setting, to show students how the principles of electrical engineering apply to specific problems in their own fields and to enhance the overall learning process. Circuit analysis, digital systems, electronics and electromechanics are covered. This edition has been updated with many new practice tests and end-of-chapter problems.



Hughes Electrical and Electronic Technology, 12e

Edward Hughes, John Hiley, Ian McKenzie-Smith & Keith Brown

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Course: Introduction to Electrical Engineering

All engineers need to understand the fundamental principles of electrical and electronic technology. This best-selling text provides a clear and accessible introduction to the area, with balanced coverage of electrical, electronic and power engineering.







Electric Circuits, 12e global edition

James Nilsson & Susan Riedel 9781292736198 • ©2024 **Paperback**

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Electric Circuits provides thorough coverage of circuit analysis and circuit theory. The 12th edition includes all new assessment problems with answers. Assessment problems give you a chance to reflect on the material and test how well you know key concepts. Completely updated end-of-chapter problems offer even more opportunities for you to problem solve and practice.



Electronics Fundamentals: Circuits, Devices & Applications, 8e

Thomas L. Floyd & David Buchla 9781292025681 • ©2013 1064pp • Paperback

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Course: Introduction to Electronics

This renowned text offers a comprehensive yet practical exploration of basic electrical and electronic concepts, hands-on applications and troubleshooting. Written in a clear and accessible narrative, the 8th edition focuses on fundamental principles and their applications to solving real circuit analysis problems and devotes six chapters to examining electronic devices.





Electronic Devices (Conventional Current Version), 10e

Thomas L. Floyd 9781292222998 • ©2019 928pp • Paperback

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Course: Circuit Analysis

Electronic Devices provides a solid foundation in basic analog electronics and a thorough introduction to analog integrated circuits and programmable devices. The text identifies the circuits and components within a system, helping students see how the circuit relates to the overall system function. Full-colour photos and illustrations and easy-to-follow worked examples support the text's strong emphasis on real-world application and troubleshooting. Updated throughout, the 10th edition features selected circuits keyed to Multisim V14 and LT Spice files so that students learn how to simulate, analyse and troubleshoot using the latest circuit simulation software.

Electron Flow version also available



Digital Systems, 12e

Ronald Tocci, Neal Widmer & Gregory Moss

9781292162003 • ©2017 1024pp • Paperback

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Course: Digital Electronics

Written for all courses in digital electronics – from introductory to advanced, from high school to two and four-year college programs – this 12th edition of *Digital Systems* thoroughly prepares students for the study of digital systems and computer and microcontroller hardware. The text begins with the basics of digital systems, including the AHDL hardware description language, then gradually progresses to increasingly challenging topics, including the more complex VHDL.



Digital Design, 6e

M. Morris Mano & Michael D. Ciletti 9781292231167 • ©2019

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A modern update to a classic, authoritative text, *Digital Design*, 6th edition teaches the fundamental concepts of digital design in a clear, accessible manner. It presents the basic tools for the design of digital circuits and provides procedures suitable for a variety of digital applications. It supports a multimodal approach to learning, with a focus on digital design, regardless of language. Recognising that three public-domain languages – Verilog, VHDL and System Verilog - all play a role in design flows for today's digital devices, the text now offers parallel tracks of presentation of multiple languages, but allows concentration on a single, chosen language.



Optoelectronics & Photonics: Principles & Practices, 2e

Safa O. Kasap 9780273774174 • ©2013 552pp • Paperback

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Course: Optoelectronics

For one-semester, undergraduate-level courses in electrical engineering, engineering physics and material science and engineering. *Optoelectronics & Photonics: Principles & Practices* takes a fresh look at the enormous developments in electro-optic devices and associated materials - such as Pockels (Lithium Niobate) modulators.



Fundamentals of Applied Electromagnetics, 8e

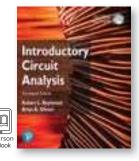
Fawwaz T. Ulaby & Umberto Ravaioli

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Course: Introduction to Electrical Engineering

For courses in electromagnetics. Fundamentals of Applied Electromagnetics begins coverage with transmission lines, leading students from familiar concepts into more advanced topics and applications. The 8th edition builds on the core content and style of previous editions, retaining the student-friendly approach and hands-on simulation modules that help students develop a deeper understanding of electromagnetic concepts and applications.



Introductory Circuit Analysis, Global Edition, 14e

Robert L. Boylestad & Brian A. Olivari 9781292720302 • ©2023 1224pp • Paperback

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For courses in DC/AC circuits: conventional flow. The latest insights in circuit analysis, with detailed calculation guidance. *Introductory Circuit Analysis*, the number one acclaimed text in the field for over 50 years, presents complex subject matters clearly and with an eye on practical applications. Challenging chapter-ending review questions help learners build confidence and comprehension. The 14th edition places greater emphasis on fundamentals and has been redesigned with a more modern, accessible layout.

Chemical Engineering



Basic Principles and Calculations in Chemical Engineering, 9e

David M. Himmelblau & James B. Riggs

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Course: Introductory to Chemical Engineering

Basic Principles and Calculations in Chemical Engineering, 9th edition, offers a strong foundation of skills and knowledge for successful study and practice, guiding students through formulating and solving material and energy balance problems, as well as describing gases, liquids, and vapors. It contains extensive new coverage and examples



Introductory Chemical Engineering Thermodynamics, 2e

J. Richard Elliott & Carl T. Lira 9780136068549 • ©2012 912pp • Hardback

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Course: Thermodynamics

In this book, two leading experts and long-time instructors thoroughly explain thermodynamics, taking the molecular perspective that working engineers require (and competitive books often avoid). This edition contains extensive coverage of today's fast-growing biochemical engineering applications, notably biomass conversion to fuels and chemicals.



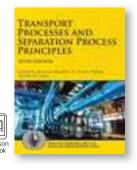
Elements of Chemical Reaction Engineering, Global Edition, 6e

H. Scott Fogler 9781292416663 • ©2022 1080pp • Paperback

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For decades, H. Scott Fogler's *Elements of Chemical Reaction Engineering* has been the world's dominant chemical reaction engineering text. Using sliders and interactive examples in Wolfram, Python, POLYMATH, and MATLAB, students can explore reactions and reactors by running realistic simulation experiments. Writing for today's students, Fogler provides instant access to information, avoids extraneous details, and presents novel problems linking theory to practice.



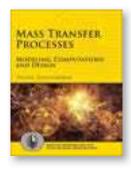
Transport Processes and Separation Process Principles, 5e

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Course: Chemical Fluid Mechanics

Today, chemical engineering students need a thorough understanding of momentum, heat, mass transfer and separation processes. *Transport Processes and Separation Process Principles*, 5th edition offers a unified and up-to-date treatment of all these topics. Thoroughly updated to reflect the field's latest methods and software technologies, it covers both fundamental principles and practical applications.



Mass Transfer Processes: Modeling, Computations and Design

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Course: Mass Transfer

The first one-volume text combining a modern introduction to modeling and computation of mass transfer processes with demonstrations of their application in designing reactors and separation systems. Its unique, integrated approach balances all the knowledge chemical engineering students will need to be effective, rather than merely paying lip service to some crucial topics. The text covers both analytical and numerical solutions to mass transfer problems, demonstrating numerical problem-solving with the software packages students are likely to adopt in their careers.

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Appropriate for courses in Water Resources, Groundwater and Wastewater. The 7th edition of *Water and Wastewater Technology* continues its tradition of covering water processing principles and modern management practices, but now integrates a new emphasis on sustainability throughout.



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Course: Biochemical Engineering

Bioprocess Engineering: Basic Concepts, 3rd edition, is an extensive update of the world's leading introductory textbook on biochemical and bioprocess engineering and reflects key advances in productivity, innovation and safety. It presents major advances in the production of biologicals; highly productive techniques for making heterologous proteins; new commercial applications for both animal and plant cell cultures; key improvements in recombinant DNA microbe engineering; techniques for more consistent authentic post-translational processing of proteins; and other advanced topics.

Title available on demand



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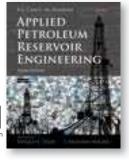
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For courses on Transport Phenomena Separation Processes. *Transport Processes and Separation Process Principles*, 5th edition offers a unified and up-to-date treatment of all these topics. Thoroughly updated to reflect the field's latest methods and software technologies, it covers both fundamental principles and practical applications.

Petroleum Engineering



Applied Petroleum Reservoir Engineering, 3e

Ronald E. Terry & J. Brandon Rogers 9780133155587 • ©2014 528pp • Hardback

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Course: Reservoir Engineering

Craft and Hawkins' classic introduction to petroleum reservoir engineering is now fully updated for new technologies and methods, preparing students and practitioners to succeed in the modern industry. In *Applied Petroleum Reservoir Engineering*, 3rd edition renowned expert Ronald E. Terry and project engineer J. Brandon Rogers review the history of reservoir engineering, define key terms, carefully introduce the material balance approach and show how to apply it with many types of reservoirs.

Introduction to Civil Engineering



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Charles S. Revelle, Earl Whitlatch & Jeff Wright

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Course: Civil Engineering Systems

For junior/senior-level courses in Systems Analysis or Systems Analysis and Economics as applied to civil engineering. This text is designed to enhance the student's learning experience by providing exposure to modeling ideas and concepts. Network flow problems are emphasised by highlighting their study separately from the general integer programming models that are considered. With a wider range of examples and exercises that conclude many chapters, this text offers students an extremely practical, accessible study on the most modern skills available for the design, operation and evaluation of civil and environmental engineering systems.

ENGINEERING



Surveying with Construction Applications, 8e

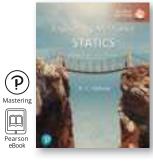
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Known for its state-of-the-art coverage and clear, concise approach, *Surveying with Construction Applications*, 8th edition covers the latest advances and foundational principles of surveying. Covering both principles and a wide range of contemporary applications, it is well-suited to Fundamentals courses, Applications courses, or both.

Mechanics and Materials Engineering



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R. C. Hibbeler

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Course: Statics

For Statics courses. *Engineering Mechanics: Statics, SI Units* excels in providing a clear and thorough presentation of the theory and application of engineering mechanics. This edition provides a large variety of problems, 30% of which are new, with varying levels of difficulty that cover a broad range of engineering disciplines and stress practical, realistic situations.



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Statics and Mechanics of Materials excels in providing a clear and thorough presentation of the theory and application of engineering statics and mechanics of materials principles. The text is shaped by the suggestions of hundreds of peer reviewers and many of his students.





Fluid Mechanics for Engineers, Global Edition in SI Units

David A. Chin

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Introduces engineering students to the principles of fluid mechanics. Written and conceived by an author with decades of relevant experience in the fields of fluid mechanics, engineering, and related disciplines, this 1st edition of Fluid Mechanics for Engineers effectively introduces engineering students to the principles of fluid mechanics. Quantitative examples and illustrations related to the topics of fluid mechanics are provided throughout.





Fluid Mechanics in SI Units,

Russell C. Hibbeler 9781292247304 · ©2019 750pp • Paperback

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Course: Fluid Mechanics

Fluid Mechanics is intended to provide a comprehensive guide to a full understanding of the theory and many applications of fluid mechanics. The text features many of the hallmark pedagogical aids unique to Hibbeler texts, including its student-friendly, clear organisation. The text supports the development of student problem solving skills through a large variety of problems, representing a broad range of engineering disciplines that stress practical, realistic situations encountered in professional practice and provide varying levels of difficulty. The 2nd edition has expanded topic coverage and new Example and Fundamental Problems intended to further students' understanding of the theory and its applications.



Applied Fluid Mechanics, 7e

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Now in full color with an engaging new design, Applied Fluid Mechanics, 7th edition, is the fully updated edition of the most popular applications oriented approach to engineering fluid mechanics. It offers a clear and practical presentation of all basic principles of fluid mechanics (both statics and dynamics), tying theory directly to real devices and systems used in mechanical, chemical, civil and environmental engineering.





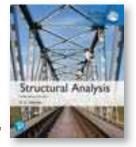
Engineering Mechanics: Dynamics, SI Units 15e

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For Dynamics courses. Engineering Mechanics: Dynamics, SI Units excels in providing a clear and thorough presentation of the theory and application of engineering mechanics. This edition provides a large variety of problems, 30% of which are new, with varying levels of difficulty that cover a broad range of engineering disciplines and stress practical, realistic situations.

Structural Engineering



Structural Analysis in SI Units, 11e

Russell Hibbeler

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Structural Analysis excels in providing a clear and thorough presentation of the theory and application of structural analysis as it applies to trusses, beams and frames. The 11th edition features more content on structural modelling and approximately 30% new problems that involve applications to many different fields of engineering.



Essentials of Soil Mechanics and Foundations: Basic Geotechnics, 7e

David F. McCarthy

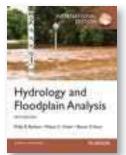
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Course: Soil Mechanics

Essentials of Soil Mechanics and Foundations: Basic Geotechnics provides a clear, detailed presentation of soil mechanics: the background and basics, the engineering properties and behavior of soil deposits and the application of soil mechanics theories. Appropriate for soil mechanics courses in engineering, architectural and construction-related programs, this edition features a separate chapter on earthquakes, a more logical organisation and new material relating to pile foundations design and construction and soil permeability.

Environmental Engineering



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This text offers a clear and up-to-date presentation of fundamental concepts and design methods required to understand hydrology and floodplain analysis. It addresses the computational emphasis of modern hydrology and provides a balanced approach to important applications in watershed analysis, floodplain computation, flood control, urban hydrology, stormwater design and computer modeling.



Construction Engineering



Construction Methods and Management, 8e

Stephens W. Nunnally 9781292039350 • ©2013 384pp • Paperback

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Course: Construction Management

Construction Methods and Management is designed to guide construction engineers and managers in planning, estimating and directing construction operations safely and effectively. Comprehensive and up-to-date, the text integrates major construction management topics with an explanation of the methods of heavy/highway and building construction. It incorporates both customary U.S. units and metric (SI) units and is the only text to present concrete formwork design equations and procedures using both measurement systems. This edition features information on the latest developments in soil excavation, asphalt paving and earthmoving equipment.

Power and Machines



Electrical Machines, Drives and Power Systems, 6e

Theodore Wildi

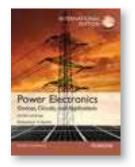
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Course: Electric Machines

This best-selling text employs a theoretical, practical, multidisciplinary approach to provide introductory students with a broad understanding of modern electric power. The scope of the book reflects the rapid changes that have occurred in power technology over the past few years – allowing the entrance of power electronics into every facet of industrial drives and expanding the field to open more career opportunities.





Power Electronics: Devices, Circuits and Applications, 4e

Muhammad H. Rashid 9780273769088 • ©2013 1032pp • Paperback

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Course: Power Electronics

This text covers the basics of emerging areas in power electronics and a broad range of topics such as power switching devices, conversion methods, analysis and techniques and applications. Its unique approach covers the characteristics of semiconductor devices first, then discusses the applications of these devices for power conversions. Four main applications are included: flexible ac transmissions (FACTs), static switches, power supplies, dc drives and ac drives.

Computer Engineering



Computer Systems: A Programmer's Perspective, 3e

Randal E. Bryant & David R. O'Hallaron

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Course: Computer Architecture

ComputerSystems: A Programmer's Perspective explains the underlying elements common among all computer systems and how they affect general application performance. Written from the programmer's perspective, this book strives to teach students how understanding basic elements of computer systems and executing real practice can lead them to create better programs. Spanning across computer science themes such as hardware architecture, the operating system and systems software, the 3rd edition serves as a comprehensive introduction to programming.



8051 Microcontroller and Embedded Systems, 2e

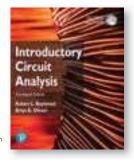
Muhammad Ali Mazidi, Janice G. Mazidi & Rolin D. McKinlay

9781292026572 • ©2013 640pp • Paperback

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Course: Embedded Systems

Mazidi's 8051 Microcontroller text emphasises the programming and interfacing of the 8051. A systematic, step-by-step approach is used to cover various aspects of 8051. C and Assembly language programming and interfacing. Many examples and sample programs are given to clarify the concepts and provide students with an opportunity to learn by doing.

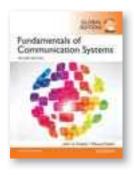


Introductory Circuit Analysis, Global Edition, 14e

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The latest insights in circuit analysis, with detailed calculation guidance. *Introductory Circuit Analysis*, the number one acclaimed text in the field for over 50 years, presents complex subject matters clearly and with an eye on practical applications. Challenging chapter-ending review questions help learners build confidence and comprehension. The 14th edition places greater emphasis on fundamentals and has been redesigned with a more modern, accessible layout.

Networking and Communication



Fundamentals of Communication Systems, 2e

John G. Proakis & Masoud Salehi 9781292015682 • ©2014 928pp • Paperback

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Course: Communication Systems

This text introduces the basic techniques used in modern communication systems and provides fundamental tools and methodologies used in the analysis and design of these systems. The authors emphasise digital communication systems, including new generations of wireless communication systems, satellite communications and data transmission networks. A background in calculus, linear algebra, basic electronic circuits, linear system theory and probability and random variables is assumed.



Computer Networks, Global Edition, 6e

Andrew Tanenbaum, Nick Feamster & David Wetherall

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Course: Introduction to Networking

For courses in Business Data Communication and Networking. In *Computer Networks*, Tanenbaum et.al explain how networks work from the inside out. They start with the physical layer of networking, computer hardware and transmission systems, then work their way up to network applications. Each chapter follows a consistent approach. The book presents key principles, then illustrates the mutilising real-world example networks that run through the entire book, the Internet, and wireless networks. The 6th edition is updated throughout to reflect the most current technologies.



Advanced Electronic Communications Systems, 6e

Wayne Tomasi 9781292027357 • ©2013 620pp • Paperback

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Comprehensive in scope and contemporary in coverage, this text explores modern digital and data communications systems, microwave radio communications systems, satellite communications systems and optical fiber communications systems.



Wireless Communication Networks and Systems

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Course: Wireless Communications

Wireless Communication Networks and Systems covers all types of wireless communications, from satellite and cellular to local and personal area networks. Organised into four easily comprehensible, reader friendly parts, it presents a clear and comprehensive overview of the field of wireless communications. For those who are new to the topic, the book explains basic principles and fundamental topics concerning the technology and architecture of the field.

Signals and Systems



Signals and Systems, 2e Alan V. Oppenheim, Alan S. Willsky & S. Hamid

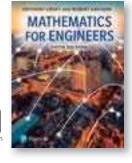
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Course: Signals and Systems

This comprehensive exploration of signals and systems develops continuous-time and discrete-time concepts/methods in parallel – highlighting the similarities and differences. It features introductory treatments of the applications of these basic methods in such areas as filtering, communication sampling, discrete-time processing of continuous time signals and feedback. Relatively self-contained, the text assumes no prior experience with system analysis, convolution, Fourier analysis, or Laplace and z-transforms.

Numerical Methods



Mathematics for Engineers, 5e

Anthony Croft & Robert Davison

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Course: Engineering Mathematics

Mathematics for Engineers introduces Engineering students to Maths, building up right from the basics. Examples and questions throughout help students to learn through practice and applications sections labelled by engineering stream encourage an applied and fuller understanding. Understanding key mathematical concepts and applying them successfully to solve problems are vital skills that all engineering students must acquire. Mathematics for Engineers teaches, develops and nurtures those skills. Practical, informal and accessible, it begins with the foundations and gradually builds upon this knowledge as it introduces more complex concepts to cover all requirements for a first year engineering maths course, together with introductory material for even more advanced topics.

Microcomputers, Microprocessors and Chips



Assembly Language for x86 Processors, 7e

Kip R. Irvine 9781292061214 • ©2019

720pp • Paperback

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Course: Assembly Language Programming – IBM PC

Written specifically for 32- and 64-bit Intel/Windows platform, this complete and fully updated study of assembly language teaches students to write and debug programs at the machine level. This text simplifies and demystifies concepts that students need to grasp before they can go on to more advanced computer architecture and operating systems courses. Students put theory into practice through writing software at the machine level, creating a memorable experience that gives them the confidence to work in any OS/machine-oriented environment.



The 8051 Microcontroller: A Systems Approach

Muhammad A. Mazidi, Rolin D. McKinlay & Janice G. Mazidi

9781292027265 • ©2013 576pp • Paperback

Table of Contents

Course: Microcontrollers

The 8051 Microprocessor: A Systems Approach emphasises the programming and interfacing of the 8051. Using a systematic, step-by-step approach, the text covers various aspects of 8051, including C and Assembly language programming and interfacing. Throughout each chapter, examples, sample programs and sectional reviews clarify the concepts and offer students an opportunity to learn by doing.

Engineering Economy and Management



Engineering Economy, 17e

William G. Sullivan, Elin M. Wicks & C. Patrick Koelling

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Course: Engineering Economy

Used by engineering students worldwide, this bestselling text provides a sound understanding of the principles, basic concepts and methodology of engineering economy. Explanations and examples that are student-centered and practical in real-life situations help students develop proficiency in the methods and processes for making rational decisions. Built upon the rich and time-tested teaching materials of earlier editions, the text is extensively revised and updated to reflect current trends and issues. The new edition captures the spirit of environmental sustainability with more than 160 "green" problems, as well as new end-of-chapter problems and group exercises and includes updates to the new 2017 Federal Tax code revisions.



Contemporary Engineering Economics, 6e

Chan S. Park 9781292109091 • ©2015

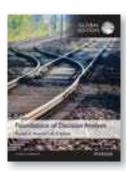
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Course: Engineering Economy

Contemporary Engineering Economics teaches engineers how to make smart financial decisions in an effort to create economical products. As design and manufacturing become an integral part of engineers' work, they are required to make more and more decisions regarding money. The 6th edition helps students think like the 21st century engineer who is able to incorporate elements of science, engineering, design and economics into his or her products.





Foundations of Decision Analysis

Ali E. Abbas & Ronald A. Howard 9781292079691 • ©2015 832pp • Paperback

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Course: Engineering Economics (advanced)

Foundations of Decision Analysis is a groundbreaking text that explores the art of decision making, both in life and in professional settings. By exploring themes such as dealing with uncertainty and understanding the distinction between a decision and its outcome, the 1st edition teaches students to achieve clarity of action in any situation.



Managing Engineering and Technology, 6e

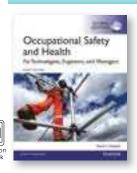
Lucy C. Morse & Daniel L. Babcock 9780273793229 • ©2014 512pp • Paperback

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Course: Engineering Management

Managing Engineering and Technology is designed to teach engineers, scientists and other technologists the basic management skills they will need to be effective throughout their careers.

Human Factors Engineering



Occupational Safety and Health for Technologists, Engineers and Managers, 8e

David L. Goetsch 9781292061993 • ©2014 716pp • Paperback

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Course: Industrial Safety

This comprehensive, extensively updated text covers all aspects of occupational safety and health in today's global workplace. This edition presents new and revised regulations, emerging approaches and trends, updated statistics and other new material of significant importance to students and practitioners in the field. Among the dozens of new topics covered: ROI for safety/health investments; Heinrich's theory; Worker's Compensation lawsuits; fall protection; hard hat ratings; PPE for cold work environments; indoor air quality investigations; fungal growth assessment; nanoscale materials; and noise reduction ratings.



Optimization in Operations Research

Ronald L. Rardin 9781292042473 • ©2013 944pp • Paperback

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Course: Non-Linear Programming

Covers a broad range of optimisation techniques, including linear programming, network flows, integer/combinational optimisation and nonlinear programming. Emphasises the importance of modeling and problem formulation, this text teaches students how to apply algorithms to real-world problems to arrive at optimal solutions.



Network Flows: Theory, Algorithms and Applications

Ravindra K. Ahuja, Thomas L. Magnanti & James B. Orlin,

9781292042701 • ©2013 864pp • Paperback

Table of Contents

Course: Network Programming

A comprehensive introduction to network flows that brings together the classic and the contemporary aspects of the field and provides an integrative view of theory, algorithms and applications.

Introductory Engineering



Introduction to Creativity and Innovation for Engineers

Stuart G. Walesh 9781292159287 • ©2017 368pp • Paperback

Table of Contents

Course: ESource/Toolkit/Intro Engineering and Computing Series

This 1st edition of *Introduction to Creativity and Innovation for Engineers* was primarily designed for engineering students interested in acquiring knowledge, skills and attitudes that will help them be more creative and innovative. While intended primarily for engineering students, the widely applicable principles, ideas, tools and methods introduced will also be useful for practicing engineers and as well as members of other disciplines.



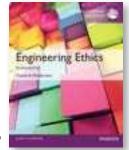
Introduction to Engineering Technology, 8e

Robert J. Pond & Jeffrey L. Rankinen 9781292072111 • ©2014 384pp • Paperback

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Course: Introduction to Engineering Technology

Introduction to Engineering Technology explains the responsibilities of technicians and technologists in the dynamic world of engineering. The basic tools of engineering technology, including problem solving, calculator skills, conversion of units, geometry, computer skills and technical reporting, are explained. Mathematical concepts are presented in a moderately-paced manner, including practical, worked-out examples for the engineering calculator.



Engineering Ethics, 4e

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Engineering Ethics serves as both a textbook and a resource for the study of engineering ethics. It is written to help future engineers be prepared for confronting and resolving ethical dilemmas that they might encounter during their professional careers.



Engineering Graphics/Software



Technical Drawing with Engineering Graphics, 14e

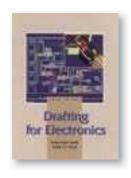
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Course: Computer-Aided Drawing – AutoCAD

Technical Drawing and Engineering Graphics provides a clear, comprehensive introduction and detailed, easy-to-use reference to creating 2D documentation drawings and engineering graphics by hand or using CAD. It offers excellent technical detail, up-to-date standards, motivating real-world examples and clearly explained theory and technique in a colorful, highly visual, concisely written format. Designed as an efficient tool for busy, visually oriented learners, this edition expands on well-tested material, bringing its content up-to-date with the latest standards, materials, industries and production processes.



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Course: Drafting for Electronics

Ideal as both a text and reference, this comprehensive introduction to electronic drafting and design is designed to meet the needs of those with drafting skills who need to apply drafting to electronics, those with electronics skills who need introduction to drafting principles and those who need exposure to both electronics applications and drafting fundamentals.

Title available on demand



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Course: Mechanical Behavior of Materials, 5th edition introduces the spectrum of mechanical behaviour of materials and covers the topics of deformation, fracture and fatigue. The 5th edition features many improvements and updates throughout including new or revised problems and questions and a new chapter on Environmentally Assisted Cracking.

ENGINEERING



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Course: Corrosion

Comprehensive in approach, this text explores the scientific principles and methods that underline the cause, detection, measurement and prevention of many metal corrosion problems in engineering practice. Most chapters progress from qualitative, descriptive sections (including methods of prevention and testing), to more quantitative sections (involving metallurgy and electrochemistry) and finally to sections on current research developments in the chapter topic.

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Engineering by Design, 2e Gerald Voland 9781292027104 • ©2013 496pp • Paperback

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Course: Design (Introductory)

Engineering by Design introduces students to a broad range of important design topics. The engineering design process provides the skeletal structure for the text, around which is wrapped numerous cases that illustrate both successes and failures in engineering design. The text provides a balance of qualitative presentation of engineering practices that can be understood by students with little technical knowledge and a more quantitative approach in which substantive analytical techniques are used to develop and evaluate proposed engineering solutions. This flexibility means that the text can be used in a wide variety of courses.



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Kinematics and Dynamics of Machinery, 3e

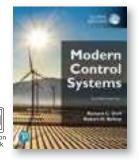
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It is a tool for professors who wish to develop the ability of students to formulate and solve problems involving linkages, cams, gears, robotic manipulators and other mechanisms. There is an emphasis on understanding and utilising the implications of computed results. Students are expected to explore questions like What do the results mean? and How can you improve the design?

Control



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Course: Control Theory

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Digital Control System Analysis & Design, 4e

Charles L. Phillips, Troy Nagle, James Brickley & Aranya Chakrabortty 9781292061221 • ©2014

528pp • Paperback

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Course: Digital Controls

This revision of the best-selling text in digital controls is a significant update with the integration of MATLAB software and new coverage in several areas. This program presents a better teaching and learning experience – for you and your students.

Manufacturing Engineering



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Automation, Production Systems and Computer-Integrated Manufacturing, 4e

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This exploration of the technical and engineering aspects of automated production systems provides the most advanced, comprehensive and balanced coverage of the subject of any text on the market. It covers all the major cutting-edge technologies of production automation and material handling and how these technologies are used to construct modern manufacturing systems.

ENGINEERING



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Andrew Tanenbaum & Herbert Bos

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Modern Operating Systems incorporates the latest developments and technologies in operating systems (OS) technologies. Author Andy Tanenbaum's clear and entertaining writing style outlines the concepts every OS designer needs to master



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Hamdy Taha

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Operations Research uses a balanced combination of theory, applications and computations to help you learn the basics of operating research (OR). The 11th edition introduces analytics, artificial intelligence, and machine learning topics that strengthen and streamline the decision-making processes involved.



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Aeronautical Engineering



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A.C. Kermode, R.H. Barnard & D.R. Philpott

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Course: Aircraft Design

Mechanics of Flight is an ideal introduction to the basic principles of flight for students embarking on courses in aerospace engineering, student pilots, apprentices in the industry and anyone who is simply interested in aircraft and space flight. Written in a straightforward and jargon-free style, this popular classic text makes the fascinating topic of aircraft flight engaging and easy to understand.

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For a first course in Material Sciences and Engineering. *Introduction to Materials Science for Engineers* provides balanced, current treatment of the full spectrum of engineering materials, covering all the physical properties, applications and relevant properties associated with engineering materials. It explores all of the major categories of materials while also offering detailed examinations of a wide range of new materials with high-tech applications.

ENGINEERING





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For students studying undergraduate Mechanics of Materials courses in Mechanical, Civil, and Aerospace Engineering departments. A clear, concise and comprehensive text that supports the theory and application of the essential mechanics of materials principles. This edition features a convenient layout offering design and updated and improved problems that involve applications to many different fields of engineering

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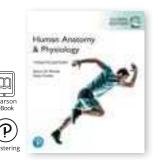
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For courses in the fundamentals of nursing. *Kozier & Erb's Fundamentals of Nursing* provides a core foundation of contemporary professional nursing so students can succeed in today's environment. From the integral aspects of nursing to assessing health and client care, the text sets the foundation for nursing excellence. To help students develop their clinical-reasoning abilities, QSEN features throughout the 11th edition drawing connections to actual nursing practice.



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Medical Surgical Nursing Care has an even stronger focus on the professional, practical nursing program and is a key component in the LPN/LVN series at Pearson. It has a clear and readable writing style, it provides a strong foundation for understanding common disorders that affect adults. Opening units of the book focus on concepts, issues and foundational knowledge. The units that follow focus on common diseases and disorders organised by body system.

Title available on demand

Adult Branch



Medical-Surgical Nursing: Critical Thinking in Patient Care, 5e

Priscilla LeMone, Karen M. Burke & Gerene Bauldoff

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Betsy Myers

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Course: General Nursing

This is the most complete, up-to-date wound management learning resource for clinicians and students. It first reviews the basic science of wound care, including normal tissue anatomy, wound healing and factors that adversely affect healing. Next, it covers examinations and interventions for patients with open wounds, including holistic patient management. It then focuses on specific wound types, including arterial and venous insufficiency ulcers, pressure ulcers, neuropathic ulcers and burns.

Child and Maternal Branch



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Course: Maternal/Child Nursing

This is a family-focused text that provides comprehensive coverage of maternal-newborn nursing and women's health with special attention to evidence-based practice, cultural competence, critical thinking, professionalism, patient education and home/community care. Accurate, readable, personal and engaging, it reflects a deep understanding of pregnancy and birth as normal life processes and of family members as partners in care. This edition includes a deeper discussion of childbirth at risk; four new nursing care plans; updated coverage of contraception, complementary/alternative therapies and much more.

Allied Health: Nurse/Medical Assisting



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HEALTH PROFESSIONS & NURSING



Physical Examination of the Spine and Extremities

Stanley Hoppenfeld 9781292026626 • ©2013 288pp • Paperback

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Course: Introduction to Physical Therapy

This clear, concise manual fills the growing need for a text covering the process of physical examination of the spine and extremities. Serving students and clinicians as a functional guidebook, this text incorporates three important features: a tight consistent organisation, an abundance of constructive illustrations and an effective teaching method.



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This is the field's most comprehensive evidence-based guide to clinical tests for orthopedic physical examination. It presents complete explanations and photography visualising all commonly used physical exam tests for all body regions, including both neurological screening tools and conventional tests.

Paramedic Care and Emergency Service



Pearson

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Bryan E. Bledsoe, Frederic H. Martini, Edwin F. Bartholomew, William C. Ober & Claire W. Garrison

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Course: Paramedic

Based upon the popular college text *Essentials of Anatomy and Physiology* by Fredric H. Martini and Edwin F. Bartholomew, Dr. Bledsoe have taken this work and added clinical correlations and applications specific to emergency care. *Anatomy & Physiology for Emergency Care* presents material in a clear, concise format and places emphasis on essential fundamental concepts, applications and terminology.



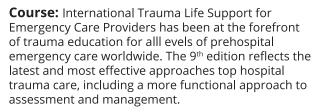


ITLS, Ann Navarro & James Atkinson

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HEALTH PROFESSIONS & NURSING



High-Acuity Nursing, 6e

Kathleen Dorman Wagner, Karen Johnson & Melanie G. Hardin-Pierce

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This text brings together the knowledge needed to care for adult patients with complex conditions and unpredictable outcomes, across settings ranging from critical care to high-skill long-term facilities. It makes critical pathophysiological concepts clinically applicable to high-acuity patients; enhances students' clinical decision-making skills; provides extensive and immediate feedback; and supports self-paced learning.

Applied Science



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General Biology



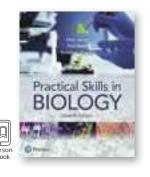
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HEALTH PROFESSIONS & NURSING



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Introductory Biology



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Biochemistry: Concepts & Connections, 2e

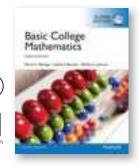
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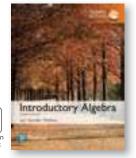
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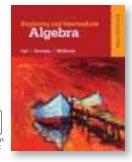
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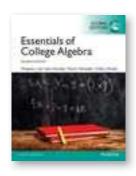
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College Algebra, 9e

Michael Sullivan

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Course: College Algebra

Mike Sullivan's time-tested approach focuses students on the fundamental skills they need for the course: preparing for class, practicing with homework and reviewing the concepts. In the 9th edition, College Algebra has evolved to meet today's course needs, building on these hallmarks by integrating projects and other interactive learning tools for use in the classroom or online.



College Algebra, 6e

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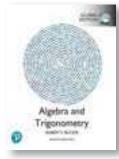
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Course: College Algebra

Bob Blitzer has inspired thousands of students with his engaging approach to mathematics, making this beloved series the #1 in the market. Blitzer draws on his unique background in mathematics and behavioral science to present the full scope of mathematics with vivid applications in real-life situations. Students stay engaged because Blitzer often uses pop-culture and up-to-date references to connect math to students' lives, showing that their world is profoundly mathematical.





Algebra and Trigonometry, Global Edition, 7e

Robert F. Blitzer

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For courses in algebra and trigonometry. Bob Blitzer continues to support and inspire students with his engaging approach. Blitzer's unique background in mathematics and behavioral science informs a wide range of applications, drawn from pop culture and up-to-date references, that appeal to students of all majors and connect math to students' lives.



Algebra and Trigonometry, 4e

Judith A. Beecher, Judith A. Penna & Marvin L. Bittinger

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Course: Algebra and Trigonometry

Beecher, Penna and Bittinger's *Algebra and Trigonometry* is known for enabling students to see the math through its focus on visualisation and early introduction to functions. With the 4th edition, the authors continue to innovate by incorporating more ongoing review to help students develop their understanding and study effectively.





College Algebra and Trigonometry, Global Edition, 7e

Margaret L. Lial, John Hornsby, David I. Schneider & Callie Daniels

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For courses in College Algebra & Trigonometry. Solid support for your evolving course The *College Algebra* series by Lial, Hornsby, Schneider, and Daniels combines the experience of master teachers to help students develop the balance of conceptual understanding and analytical skills needed to succeed in mathematics.





Precalculus: Graphical, Numerical, Algebraic, Global Edition, 10e

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For courses in Precalculus. *Precalculus: Graphical, Numerical, Algebraic* provides a balanced approach to problem solving and a consistent transition from Precalculus to Calculus. The 10th edition, introduces graphing technology as an essential tool for mathematical discovery and effective problem solving.



Precalculus: Functions and Graphs, 4e

Mark Dugopolski

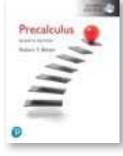
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Dugopolski's *Precalculus: Functions and Graphs* gives students the essential strategies they need to make the transition to calculus. The author's emphasis on problem solving and critical thinking is enhanced by the addition of 900 exercises including new vocabulary and cumulative review problems. Students will find carefully placed learning aids and review tools to help them learn the math without getting distracted. Along the way, students see how the algebra connects to their future calculus courses, with tools like Foreshadowing Calculus and Concepts of Calculus.





Precalculus, 7e (global edition)

Robert Blitzer

9781292730967 • ©2023 1360pp • Paperback

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Precalculus, 7th edition, Blitzer's unique background in mathematics and behavioural science helps present readers with a wide range of applications, drawn from pop culture and up-to-date references, that appeal to students of all majors and help connect math to their everyday lives.



Trigonometry, 3e

Mark Dugopolski 9781292027746 • ©2013 412pp • Paperback

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Course: Plane Trigonometry

Dugopolski's *Trigonometry* gives students the essential strategies to help them develop the comprehension and confidence they need to be successful in this course. Students will find enough carefully placed learning aids and review tools to help them do the math without getting distracted from their objectives. Regardless of their goals beyond the course, all students will benefit from Dugopolski's emphasis on problem solving and critical thinking, which is enhanced by the addition of nearly 1,000 exercises in this edition.



Trigonometry, 10e

Margaret Lial, John Hornsby, David I. Schneider & Callie Daniels

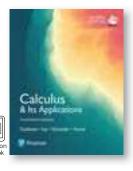
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Course: Plane Trigonometry

Trigonometry by Lial, Hornsby, Schneider and Daniels, engages and supports students in the learning process by developing both the conceptual understanding and the analytical skills necessary for success in mathematics. With the 10th edition, the authors recognise that students are learning in new ways and that the classroom is evolving. The Lial team is now offering a new suite of resources to support today's instructors and students.

Applied Mathematics



Calculus & Its Applications, 14e

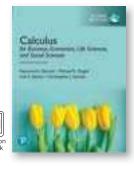
Larry J. Goldstein, David Lay, Nakhle I Asmar & David I. Schneider

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Course: Applied Calculus

Calculus & Its Applications builds intuition with key concepts of calculus before the analytical material. For example, the authors explain the derivative geometrically before they present limits and they introduce the definite integral intuitively via the notion of net change before they discuss Riemann sums. The strategic organisation of topics makes it easy to adjust the level of theoretical material covered. The significant applications introduced early in the course serve to motivate students and make the mathematics more accessible. Another unique aspect of the text is its intuitive use of differential equations to model a variety of phenomena in Chapter 5, which addresses applications of exponential and logarithmic functions.



Calculus for Business, Economics, Life Sciences and Social Sciences, 14e

Raymond A. Barnett, Christopher J. Stocker, Michael R. Ziegler & Karl E. Byleen

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Course: Applied Calculus

Calculus for Business, Economics, Life Sciences and Social Sciences, 14th edition offers more built-in guidance than any other text in its field – with special emphasis on applications and prerequisite skills – and a host of student-friendly features to help students catch up or learn on their own. The text's emphasis on helping students "get the idea" is enhanced in the new edition by a design refresh and updated data and applications.



Basic Technical Mathematics with Calculus, 10e

Allyn J. Washington 9781292022123 • ©2014 1056pp • Paperback

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Course: Technical Mathematics

This tried-and-true text from Allyn Washington preserves the author's highly regarded approach to technical math, while enhancing the integration of technology. Appropriate for a one- to two semester course, *Basic Technicals Mathematics with Calculus* shows how algebra and trigonometry are used on the job. It addresses a vast number of technologies including aeronautics, construction, energy, environmental, electronics, computer design, automotive, fire science and more!

Mathematics for Scientists and Engineers



Calculus: Early Transcendentals, 2e

William L. Briggs, Lyle Cochran & Bernard Gillett

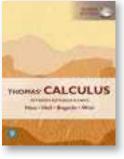
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Course: Calculus

This much anticipated 2nd edition of the most successful new calculus text published in the last two decades retains the best of the 1st edition while introducing important advances and refinements. Authors Briggs, Cochran and Gillett build from a foundation of meticulously crafted exercise sets, then draw students into the narrative through writing that reflects the voice of the instructor, examples that are stepped out and thoughtfully annotated and figures that are designed to teach rather than simply supplement the narrative.





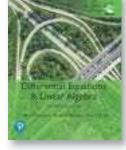
Thomas' Calculus, SI Edition, 15e

Joel Hass, Christopher Heil, Maurice Weir

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NEW Edition Thomas' Calculus goes beyond memorising formulas and routine procedures to help you develop deeper understanding. The 15th edition adds exercises, revises figures and language for clarity, and updates many applications.



Differential Equations and Linear Algebra, 4e (global edition)

C. Edwards, David Penny, & David Calvis

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NEW Edition Differential Equations and Linear Algebra provides the conceptual development and geometric visualisation of a modern differential equations and linear algebra course that is essential for science and engineering students. The book combines core topics in elementary differential equations with concepts and methods of elementary linear algebra.



Differential Equations and Linear Algebra, 3e

Stephen W. Goode & Scott A. Annin

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Course: Differential Equations and Linear Algebra

This complete introduction to both differential equations and linear algebra presents a carefully balanced and sound integration of the two topics. It promotes in-depth understanding rather than rote memorisation, enabling students to fully comprehend abstract concepts and leave the course with a solid foundation in linear algebra. Flexible in format, it explains concepts clearly and logically with an abundance of examples and illustrations, without sacrificing level or rigor.



Linear Algebra with Applications, 5e

Otto Bretscher 9781292022147 • ©2013 464pp • Paperback

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Course: Introductory Linear Algebra

Offering the most geometric presentation available, *Linear Algebra with Applications* emphasises linear transformations as a unifying theme. This elegant textbook combines a user-friendly presentation with straightforward, lucid language to clarify and organise the techniques and applications of linear algebra. Exercises and examples make up the heart of the text, with abstract exposition kept to a minimum.



Linear Algebra and Its Applications, 6e

David C. Lay, Steven R. Lay & Judi J. McDonald

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Table of Contents

Course: Introductory Linear Algebra

Instructors seem to agree that certain concepts (such as linear independence, spanning, subspace, vector space and linear transformations) are not easily understood and require time to assimilate. These concepts are fundamental to the study of linear algebra, so students' understanding of them is vital to mastering the subject. This text makes these concepts more accessible by introducing them early in a familiar, concrete Rⁿ setting, developing them gradually and returning to them throughout the text so that when they are discussed in the abstract, students are readily able to understand.



Fundamentals of Differential Equations and Boundary Value Problems, 6e

R. Kent Nagle, Edward Saff & David Snider

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Fundamentals of Differential Equations and Boundary Value Problems presents the basic theory of differential equations and offers a variety of modern applications in science and engineering. Available in two versions, these flexible texts offer the instructor many choices in syllabus design, course emphasis (theory, methodology, applications and numerical methods) and in using commercially available computer software.





Elementary Differential Equations, 8e

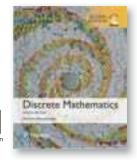
Earl D. Rainville, Phillip E. Bedient & Richard E. Bedient

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Course: Differential Equations

This clear, concise fairly easy classic text is particularly well-suited to courses that emphasise finding solutions to differential equations where applications play an important role. Many illustrative examples in each chapter help the student to understand the subject. Computer applications new to this edition.



Discrete Mathematics, 8e

Richard Johnsonbaugh

9781292233703 • ©2018 768pp • Paperback

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Course: Discrete Mathematics

An accessible introduction to the topics of discrete math, this best-selling text also works to expand students' mathematical maturity. With nearly 4,500 exercises, Discrete Mathematics provides ample opportunities for students to practice, apply and demonstrate conceptual understanding. Exercise sets feature a large number of applications, especially applications to computer science. The almost 650 worked examples provide ready reference for students as they work. A strong emphasis on the interplay among the various topics serves to reinforce understanding. The text models various problem-solving techniques in detail, then provides opportunity to practice these techniques. The text also builds mathematical maturity by emphasising how to read and write proofs.

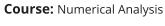


Numerical Analysis, 2e

Timothy Sauer

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A modern and readable text for the undergraduate audience. This book covers not only the standard topics but also some more advanced numerical methods being used by computational scientists and engineers – topics such as compression, forward and backward error analysis and iterative methods of solving equations – all while maintaining a level of discussion appropriate for undergraduates. Each chapter contains a Reality Check, which is an extended exploration of relevant application areas that can launch individual or team projects. MATLAB® is used throughout to demonstrate and implement numerical methods.





Applied Partial Differential Equations with Fourier Series and Boundary Value Problems, 5e

Richard Haberman 9781292039855 • ©2013 648pp • Paperback **Course:** Partial Differential Equations

This text emphasises the physical interpretation of mathematical solutions and introduces applied mathematics while presenting differential equations. Coverage includes Fourier series, orthogonal functions, boundary value problems, Green's functions and transform methods.



Fundamentals of Complex Analysis with Applications to Engineering, Science and Mathematics, 3e

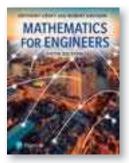
Edward B. Saff & Arthur David Snider

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Course: Complex Analysis

This is the best seller in this market. It provides a comprehensive introduction to complex variable theory and its applications to current engineering problems. It is designed to make the fundamentals of the subject more easily accessible to students who have little inclination to wade through the rigors of the axiomatic approach. Modelled after standard calculus books – both in level of exposition and layout – it incorporates physical applications throughout the presentation, so that the mathematical methodology appears less sterile to engineering students.



Mathematics for Engineers, 5e

Anthony Croft & Robert Davison 9781292253640 • ©2019 1288pp • Paperback

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Course: Engineering Mathematics

Understanding key mathematical concepts and applying them successfully to solve problems are vital skills that all engineering students must acquire. *Mathematics for Engineers* teaches, develops and nurtures those skills. Practical, informal and accessible, it begins with the foundations and gradually builds upon this knowledge as it introduces more complex concepts to cover all requirements for a first year engineering maths course, together with introductory material for even more advanced topics.



Linear Algebra, 4e

Stephen H. Friedberg, Arnold J. Insel & Lawrence E. Spence

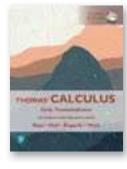
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Course: Advanced Linear Algebra

This top-selling, theorem-proof text presents a careful treatment of the principle topics of linear algebra and illustrates the power of the subject through a variety of applications. It emphasises the symbiotic relationship between linear transformations and matrices, but states theorems in the more general infinite-dimensional case where appropriate.





Thomas' Calculus: Early Transcendentals, in SI Units Globa Edition, 15e

Hass, Heil, Bogacki & Weir 9781292725901 • ©2023 Paperback

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For 3-semester or 4-quarter courses in Calculus. The ideal textbook to help students gain mathematical proficiency and maturity for their course. The new edition reaches a delicate balance of clear and intuitive explanations, current applications and generalised concepts. MyLab® Math for this edition integrates review quizzes and exercises with a personalised homework system.

Statistics



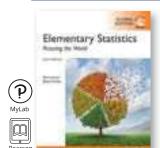
Statistics: Informed Decisions Using Data, 5e

Michael Sullivan 9781292157115 • ©2017 976pp • Paperback

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Course: Introductory Statistics - Algebra Based

Statistics: Informed Decisions Using Data gives students the tools to see a bigger picture and make informed choices. As a current introductory statistics instructor, Mike Sullivan III presents a text that is filled with ideas and strategies that work in today's classroom. His practical emphasis resonates with students and helps them see that statistics is connected, not only to individual concepts, but also with the world at large.



Elementary Statistics: Picturing the World, 6e

Ron Larson & Betsy Farber 9781292058610 • ©2019 712pp • Paperback Course: Introductory Statistics - Algebra Based

Elementary Statistics: Picturing the World makes statistics approachable with stepped-out instruction, extensive real-life examples and exercises and a design that fits content to each page to make the material more digestible. The text's combination of theory, pedagogy and design helps students understand concepts and use statistics to describe and think about the world. The 6th edition incorporates a thorough update of key features, examples and exercises.



Stats: Data and Models, 4e

Richard D. De Veaux, Paul Velleman & David E. Bock

9781292101637 • ©2015 996pp • Paperback

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Course: Introductory Statistics - Algebra Based

Richard De Veaux, Paul Velleman and David Bock wrote *Stats: Data and Models* with the goal that students and instructors have as much fun reading it as they did writing it. Maintaining a conversational, humorous and informal writing style, this new edition engages students from the first page. The authors focus on statistical thinking throughout the text and rely on technology for calculations. As a result, students can focus on developing their conceptual understanding.

New edition coming 2021



Probability and Statistics, 4e

Morris H. DeGroot & Mark J. Schervish

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Course: Introductory Statistics - Calculus Based

The revision of this well-respected text presents a balanced approach of the classical and Bayesian methods and now includes a chapter on simulation (including Markov chain Monte Carlo and the Bootstrap), coverage of residual analysis in linear models and many examples using real data.





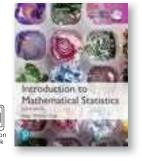
Introduction to Mathematical Statistics and Its Applications, 5e

Richard J. Larsen & Morris L. Marx 9781292023557 • ©2013 744pp • Paperback

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Course: Introductory Statistics – Calculus Based

Noted for its integration of real-world data and case studies, this text offers sound coverage of the theoretical aspects of mathematical statistics. The authors demonstrate how and when to use statistical methods, while reinforcing the calculus that students have mastered in previous courses. Throughout the 5th edition, the authors have added and updated examples and case studies, while also refining existing features that show a clear path from theory to practice.

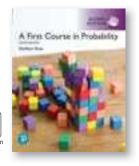


Introduction to Mathematical Statistics, 8e (global edition)

Robert Hogg, Joseph McKean & Allen Craig

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NEW Edition Introduction to Mathematical Statistics by Hogg, McKean, and Craig offers a comprehensive coverage of mathematical statistics with a tried and tested approach. It enhances student comprehension and retention with numerous, illustrative examples and exercises.



A First Course in Probability, 10e

Sheldon Ross

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Course: Probability

A First Course in Probability offers an elementary introduction to the theory of probability for students in mathematics, statistics, engineering and the sciences. Through clear and intuitive explanations, it attempts to present not only the mathematics of probability theory, but also the many diverse possible applications of this subject through numerous examples. The 10th edition includes many new and updated problems, exercises and text material chosen both for inherent interest and for use in building student intuition about probability.



Probability & Statistics for Engineers & Scientists, 9e

Keying E. Ye, Ronald E. Walpole, Raymond H. Myers & Sharon L. Myers

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Course: Probability & Statistics – Engineers & Scientists

This classic text provides a rigorous introduction to basic probability theory and statistical inference, with a unique balance between theory and methodology. Interesting, relevant applications use real data from actual studies, showing how the concepts and methods can be used to solve problems in the field. This revision focuses on improved clarity and deeper understanding.



Miller & Freund's Probability and Statistics for Engineers, 9e

Richard A. Johnson, Irwin Miller & John Freund

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Probability & Statistics - Engineers & Scientists

This text is rich in exercises and examples and explores both elementary probability and basic statistics, with an emphasis on engineering and science applications. Much of the data has been collected from the author's own consulting experience and from discussions with scientists and engineers about the use of statistics in their fields. In later chapters, the text emphasises designed experiments, especially two-level factorial design.





Statistics for Managers Using Microsoft Excel, Global edition, 9e

Levine, Stephan & Szabat

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Written in a concise style, this book emphasises definitions as the foundation for understanding statistical concepts and guides readers to reach conclusions and make managerial decisions based primarily on statistical information. New and updated 'Learning the Basics' questions and 'Applying the Concepts' problems provide an extra edge to the students.



Statistics for the Life Sciences, 5e

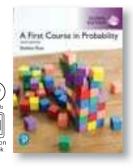
Myra L. Samuels, Jeffrey A. Witmer & Andrew Schaffner

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Course: Biostatistics

This text uses authentic examples and exercises from a wide variety of life science domains to give statistical concepts personal relevance, enabling students to connect concepts with situations they will encounter outside the classroom. The emphasis on understanding ideas rather than memorising formulas makes the text ideal for students studying a variety of scientific fields: animal science, agronomy, biology, forestry, health, medicine, nutrition, pharmacy, physical education, zoology and more.



A First Course in Probability, Global Edition, 10e

Sheldon Ross

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Course: Probability

For upper-level to graduate courses in Probability or Probability and Statistics. *A First Course in Probability* offers an elementary introduction to the theory of probability for students in mathematics, statistics, engineering, and the sciences. The 10th edition includes many new and updated problems, exercises, and text material chosen both for inherent interest and for use in building student intuition about probability.



Biostatistics for the Biological and Health Sciences, Global Edition, 3e

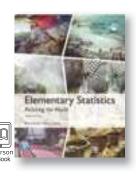
Mario Triola, Marc Triola & Jason Roy

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Course: Biostatistics

Biostatistics for the Biological and Health Sciences brings statistical theories and methods to life with real applications, emphasis on real data, and a friendly writing style. It suits a variety of students in their first statistics course and uses minimal algebra. The 3rd edition incorporates the latest methods used by professional statisticians.



Elementary Statistics: Picturing the World, 8e (global edition)

Ron Larson & Betsy Ferber 9781292469270 • ©2024

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Elementary Statistics: picturing the world describes the world through statistics using stepped-out instruction, extensive real-life examples and exercises. The authors' combination of theory, teaching and learning aids, and design helps you understand concepts and use statistics to describe and think about our world.



Statistics: the Art and Science of Learning From Data, 5e (global edition)

Alan Agresti, Christine Franklin, Bernhard Klingenberg

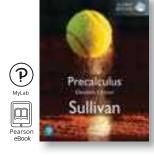
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Statistics: the art and science of learning from data, 5th edition, helps you understand what statistics is all about, and learn the right questions to ask when analysing data instead of just memorising procedures. It makes accessible the ideas that have turned statistics into a central science of modern life, without compromising essential material.

Precalculus, College Algebra & Trigonometry



Precalculus, Global Edition, 11e Michael Sullivan 9781292444529 • ©2023 1200pp • Paperback

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Course: Precalculus

For courses in Precalculus. Michael Sullivan's time-tested approach focuses students on the fundamental skills they need for the course: preparing for class, practicing with homework, and reviewing the concepts. The 11th edition continues to evolve to meet the needs of today's students. The hallmark Sullivan cycle of continuous preparation and retention, gives students the reinforcement they need.

Advanced Statistics



Introduction to Mathematical Statistics, Global Edition, 8e

Hogg, McKean & Craig 9781292264769 • ©2020 760pp • Paperback

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For courses in mathematical statistics. *Introduction to Mathematical Statistics* by Hogg, McKean, and Craig enhances student comprehension and retention with numerous, illustrative examples and exercises. Substantial changes in the 8th edition, many based on user feedback, help students appreciate the connection between statistical theory and statistical practice.



Statistical Methods for the Social Sciences, Global Edition, 6e

Alan Agresti 9781292449197 • ©2023 568pp • Paperback For courses in Statistical Methods, *Statistical Methods for the Social Sciences* introduces statistical methods to students majoring in social science disciplines. The 6th edition uses examples and exercises with a variety of data. It includes more illustrations of statistical software for computations and takes advantage of the outstanding applets to explain key concepts.

Advanced Math



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Nagle, Saff & Snider

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For one-semester sophomore or junior-level courses in Differential Equations. Fundamentals of Differential Equations presents the basic theory of differential equations and offers a variety of modern applications in science and engineering. This flexible text allows instructors to adapt to various course emphases and to use commercially available computer software.

Finite Math & Applied Calculus



Mathematics with Applications in the Management, Natural and Social Sciences, Global Edition, 13e

Margaret L. Lial, Christopher E. Heil Joel R. Hass, Thomas W. Hungerford, Maurice D. Weir, John P. Holcomb & Bernadette Mullins

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Mathematics with Applications in the Management, Natural, and Social Sciences is an applications-focused text that helps you build a strong foundation with solid coverage of college algebra, followed by topics in finite mathematics, and finally a careful treatment of applied calculus. The 13th edition significantly updates applications and examples to make them as interesting as possible.

Thinking Mathematically, 8e (global edition)

Robert F. Blitzer

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NEW

Designed for non-math majors, Thinking Mathematically uses diverse, interesting applications to show how truly relevant and fun math can be. The 8th edition updates its well-known exercises and examples with new topics and data, explores free online technology and resources, and much more.



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Coming Soon

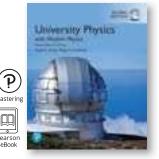
Probability and Statistical Inference, Global Edition

Robert Hogg & Elliot Tanis

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Physics

Calculus-Based Physics



University Physics with Modern Physics, 15e

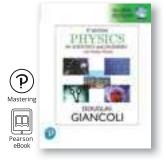
Hugh D. Young & Roger A. Freedman

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Course: Calculus-Based Physics

The 15th edition of *University Physics with Modern Physics*, now in SI Units, draws on insights from several users to help students see patterns and make connections between problem types. Students learn to recognise when to use similar steps in solving the same problem type and develop an understanding for problem solving approaches, rather than simply plugging values into an equation. Includes new features designed to address students' tendency to focus on the objects and situations posed in a problem, rather than recognising the underlying principle or the problem type.



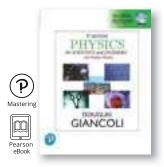
Physics for Scientists & Engineers with Modern Physics, Global Edition, 5e

Douglas Giancoli 9781292440279 • ©2023 1440pp • Paperback

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Course: Introductory to Calculus-based physic

For courses in introductory calculus-based physics. *Physics for Scientists and Engineers* combines outstanding pedagogy and a clear and direct narrative with applications that draw the student into the physics at hand. The text gives students a thorough understanding of the basic concepts of physics in all its aspects, from mechanics to modern physics. The 5th edition presents a wide range of new applications.



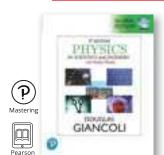
Physics for Scientists & Engineers with Modern Physics, Volume 1 (Chapters 1-20), Global Edition, 5e

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Course: Introductory to Calculus-based physic

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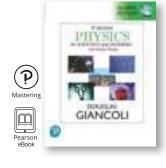
Physics for Scientists & Engineers with Modern Physics, Volume 2 (Chapters 21-35), Global Edition, 5e Douglas Giancoli

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For courses in introductory calculus-based physics. *Physics for Scientists and Engineers* combines outstanding pedagogy and a clear and direct narrative with applications that draw the student into the physics at hand. The text gives students a thorough understanding of the basic concepts of physics in all its aspects, from mechanics to modern physics. The 5th edition presents a wide range of new applications.



Physics for Scientists & Engineers with Modern Physics, Volume 3 (Chapters 36-44), Global Edition, 5e

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Principles & Practice of Physics, Global Edition, 2e

Eric Mazur 9781292364704 • ©2022 1360pp • Paperback

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Course: Introductory to Calculus-based physic

For courses in introductory calculus-based physics. Eric Mazur's groundbreaking *Principles and Practice of Physics* establishes an understanding of physics that is thorough and accessible. The new edition provides new pre-lecture material that better prepares students to come to class ready to participate and supports instructors in building active and relevant lectures.



Physics for Scientists and Engineers: A Strategic Approach with Modern Physics, Global Edition, 5e

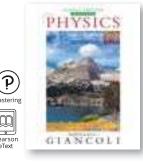
Randall D. Knight 9781292438221 • ©2023 1324pp • Paperback

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Course: Introductory to Calculus-based physic

For courses in introductory calculus-based physics. *Physics for Scientists and Engineers: A Strategic Approach with Modern Physics* incorporates Physics Education Research and cognitive science's best practices that encourage conceptual development, problem-solving skill acquisition, and visualisation. Knight stresses qualitative reasoning through physics principles before formalising physics mathematically, developing student problem-solving skills with a systematic, scaffolded approach.

Algebra-Based Physics



Physics: Principles with Applications, 7e

Douglas C. Giancoli 9781292057125 • ©2015 1080pp • Paperback

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Course: Algebra-Based Physics

Giancoli's text is a trusted classic, known for its elegant writing, clear presentation and quality of content. Using concrete observations and experiences students can relate to, the text features an approach that reflects how science is actually practiced: it starts with the specifics, then moves to the great generalisations and the more formal aspects of a topic to show students why we believe what we believe.





College Physics, 10e

Hugh D. Young, Philip W. Adams & Raymond Joseph Chastain

9781292112541 • ©2015 1104pp • Paperback

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Course: Algebra-Based Physics

For more than five decades, *College Physics* has provided the most reliable foundation of physics education for students around the world. New co authors Phil Adams and Ray Chastain thoroughly revised the 10th edition by incorporating the latest methods from educational research. New features help students develop greater confidence in solving problems, deepen conceptual understanding and strengthen quantitative-reasoning skills, while helping them connect what they learn with their other courses and the changing world around them.

Advanced Physics – Mechanics and Thermodynamics



Classical Mechanics, 3e

Herbert Goldstein, Charles P. Poole & John L. Safko

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Course: Mechanics

For thirty years this has been the acknowledged standard in advanced classical mechanics courses. This classic text enables students to make connections between classical and modern physics – an indispensable part of a physicist's education. In this edition, Beams Medal winner Charles Poole and John Safko updated the text to include the latest topics, applications and notation, to reflect today's physics curriculum.

Advanced Physics - Optics



Optics, 5e

Eugene Hecht

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Course: Optics

A contemporary approach to optics with practical applications and new focused pedagogy. Hecht's *Optics* balances theory and instrumentation and provides students with the necessary classical background through a lively and clear narrative. The new edition has up-to-date content in line with the ever-evolving technological advances in the optics field; a modern approach to studies on photons, phasors and theory; and over one hundred new worked examples.

Advanced Physics – Modern Physics



Modern Physics, 2e

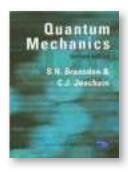
Randy Harris

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Course: Modern Physics

Modern Physics provides a clear, precise and contemporary introduction to the theory, experiment and applications of modern physics. Ideal for both physics majors and engineers. Pedagogical features throughout the text focus the reader on the core concepts and theories while offering optional, more advanced sections, examples and cutting-edge applications to suit a variety of students and courses. Critically acclaimed for his lucid style, in the 2nd edition, Randy Harris applies the same insights into recent developments in physics, engineering and technology.



Quantum Mechanics, 2e

B. H. Bransden & C. J. Joachain 9780582356917 • ©2000 824pp • Paperback

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Course: Quantum Mechanics

A core text in quantum mechanics for students of physics at the undergraduate level. It gives a modern, comprehensive introduction to the principles of quantum mechanics, to the main approximation methods and to the application of quantum theory to a wide variety of systems. The needs of students having an average mathematical ability are kept very much in mind, with the avoidance of complex mathematical arguments and any undue compression of material. The text is illuminated throughout by careful explanation and physical insight. Problem sets, covering all the main topics, reinforce the student's understanding and act as a guide to progress.

Mathematical/Com putational Physics



Fundamentals of Complex Analysis with Applications to Engineering, Science and Mathematics, 3e

Edward B. Saff & Arthur David Snider 9781292023755 · ©2013

520pp • Paperback Table of Contents

Course: Mathematical Physics

This is the best seller for this course. It provides a comprehensive introduction to complex variable theory and its applications to current engineering problems. It is designed to make the fundamentals of the subject more easily accessible to students who have little inclination to wade through the rigors of the axiomatic approach. Modeled after standard calculus books - both in level of exposition and layout - it incorporates physical applications throughout the presentation, so that the mathematical methodology appears less sterile to engineering students.

Liberal Arts Physics





Conceptual Physics, Global Edition, 13e

Paul G. Hewitt 9781292437330 • ©2022 912pp • Paperback

Table of Contents

For courses in liberal arts physics. Paul Hewitt's best-selling Conceptual Physics defined the liberal arts physics course over 30 years ago and continues as the benchmark. Hewitt's text is guided by the principle of concepts before calculations' and is famous for engaging students with real-world analogies and imagery to build a strong conceptual understanding of physical principles, ranging from classical mechanics to modern physics.





Environment, the science behind the stories, Global Edition

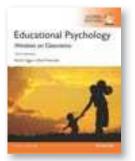
Jay Withgott & Matthew Laposata 9781292063317 · ©2023 784pp • Paperback

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NEW Edition *Environment: the science behind the stories* continues to revolutionise the environmental science course with integrated central case studies and real-life stories. The newly revised 5th edition offers a highly effective integration between text and media.

Education

Educational Psychology



Educational Psychology: Windows on Classrooms, 10e

Paul Eggen & Don Kauchak 9781292107561 • ©2015 752pp • Paperback

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Course: Introduction to Educational Psychology

This significantly revised 10th edition focuses on applying theories and research in educational psychology to an educator's work in the classroom. Using an integrated-case approach, authors Eggen and Kauchak begin each chapter with a case study taken from actual classroom practice and then weave the case throughout the chapter, extracting specific illustrations and, in some instances, using dialogue directly from the case to emphasise the application of chapter content to the classroom setting.



Child Development: Theory and Practice 0-11, 2e

Jonathan Doherty & Malcolm Hughes

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Course: Child Development (Topical Approach)

The 2nd edition of Child Development: Theory and Practice 0-11 has been fully revised and updated while retaining the authoritative, accessible and well structured writing style that proved popular in the 1st edition. The text is infused with the authors' passion and enthusiasm for the subject and their anecdotes provide engaging real-life examples of child development in practice.





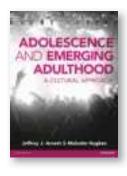
Adolescence and Emerging Adulthood, 5e

Jeffrey Jensen Arnett 9781292042664 • ©2013 404pp • Paperback

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Course: Adolescent Development

Grounded in a global cultural perspective (within and outside of the US), this text enriches the discussion with historical context and an interdisciplinary approach, including studies from fields such as anthropology and sociology, in addition to the compelling psychological research on adolescent development. This book also takes into account the period of emerging adulthood (ages 18-25), a term coined by the author and an area of study for which Arnett is a leading expert.



Adolescence and Emerging Adulthood: A Cultural Approach

Jeff Arnett & Malcolm Hughes 9781408253908 • ©2012 648pp • Paperback **Course:** Adolescent Development

This text is an innovative and exciting European adaptation of jeffrey Arnett's hugely successful and groundbreaking US text of the sẽ x: 156.82 mm le book combines the most significant ap. Y: 255.54 mm ind ideas in developmental, social, and behavioural psychology to produce a comprehensive picture of what it means to experience adolescence today.



Human Learning, 7e
Jeanne Ellis Ormrod
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624pp • Paperback
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Course: Cognition and Instruction

The market-leading text on learning theories applied to education, this book draws readers in with a lucid and engaging writing style. It covers a broad range of theoretical perspectives, while including numerous classroom examples of how these theories apply to learning, instruction, and assessment.



Reading Statistics and Research, 6e

Schuyler W. Huck 9781292041407 • ©2013 512pp • Paperback

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Course: Statistics in Education

For courses in Research Methods, Reading and Understanding Research and Quantitative Methods/Statistics. This uniquely accessible text shows precisely how to decipher and critique statistically-based research reports. Praised for its non-intimidating writing style, the text emphasises concepts over formulas. The 6th edition contains 492 new excerpts drawn from recent journal articles, as well as three new chapters.



A Taxonomy for Learning, Teaching and Assessing: A Revision of Bloom's Taxonomy of Educational Objectives, Abridged Edition

Lorin W. Anderson, David R. Krathwohl, Peter W. Airasian, Kathleen A. Cruikshank, Richard E. Mayer, Paul R. Pintrich, James Raths & Merlin C. Wittrock

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Course: Advanced Education Psychology

This revision of Bloom's taxonomy framework is designed to help teachers understand and implement standards-based curriculums as well as facilitate constructing and analysing their own. A revision only in the sense that it builds on the original framework, it is a completely new manuscript in both text and organisation. Its two-dimensional framework interrelates knowledge with the cognitive processes students use to gain and work with knowledge. Together, these define the goals, curriculum standards and objectives students are expected to learn. The framework facilitates the exploration of curriculums from four perspectives- what is intended to be taught, how it is to be taught, how learning is to be assessed and how well the intended aims, instruction and assessments are aligned for effective education.



The Life Span: Human Development for Helping Professionals, 3e

Patricia C. Broderick & Pamela Blewitt 9781292024790 • ©2013

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628pp • Paperback

Course: Lifespan Development (Topical Approach)

The first developmental textbook written specifically for helping professionals and graduate-level students, The Life Span: Human Development for Helping Professionals provides an in-depth look at the science of human development and how it applies to the fields of counseling, social work and psychology. Using counseling applications, case studies, special topics boxes and journal questions, the text introduces developmental theories and research within the context of clinical practice.



The Rules of Love: A Personal Code for Happier, More Fulfilling Relationships, 4e

Richard Templar

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Course: Self-Development/Interpersonal Relationships

Love matters. Whether it's the romantic kind or the emotional bond between you and family or friends. Indeed, latest research suggests that those who love and are loved are significantly more likely to be alive in 10 years' time than those without love in their lives. Love makes us happy and the happier we are, the longer it seems we tend to live. So, why is it that some people find relationships so easy? We all know the kind of person, married forever, connected with their family and strong friendships that have stood the test of time from all stages of life. The people who make friends easily, who have someone utterly devoted to them and for whom many would do anything. What do they know and do that the rest of us could learn from? That's what you'll find in this book.

Curriculum and Instruction



A Resource Guide for Teaching K-12, 6e

Richard D. Kellough 9781292041612 • ©2013 376pp • Paperback

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Course: General K-12 Methods

With its hallmark practicality, A Resource Guide for Teaching K-12 uses case studies, sample units with lessons, opportunities for practice and feedback and activities to equip future teachers with numerous examples of best practices, current research findings and proven teaching strategies. This is truly one of the most comprehensive texts on the market today, made even better with its organisation designed around the decision-making phases of instruction.



Building Classroom Discipline, 11e

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Course: Classroom Management

Building Classroom Discipline is the leading classroom management models text. It covers and applies the most important management and discipline approaches, from Redl, Wattenberg, Skinner and Glasser through Jones, Kagan, Cook and others.





Effective Classroom Management: Models and Strategies for Today's Classrooms, 3e

Carlette Jackson Hardin 9781292041551 • ©2013 238pp • Paperback

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Course: Classroom Management

Appropriate for grades K-12, this reader-friendly, practical book offers you a solid foundation for developing an individualised classroom management plan that suits your unique instructional philosophy. This book examines a variety of models of classroom management arranged according to their primary focus: classroom management as discipline, classroom management as a system and classroom management as instruction.



Joining Together: Group Theory and Group Skills,

David H. Johnson & Frank P. Johnson

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Course: Cooperative Learning

Introduces readers to the theory and research needed to understand how to make groups effective and, through exercises and thorough explanations, equips them with the skills required to apply that knowledge to practical situations. Chapters discuss the history of groups and group dynamics, the nature of experiential learning, group goals, communication within groups, leadership, power, decision making, controversy and creativity and conflict management. More applied chapters focus on valuing diversity, cooperative learning, leading counseling groups and team development and training.



Academic Reading, 8e

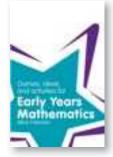
Kathleen T. McWhorter & Brette M. Sember

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Course: College Reading & Study Skills

Kathleen McWhorter offers a unique, contextualised approach that focuses on academic reading skills and also motivates students towards a particular area of interest or field of study. Readers learn important comprehension, vocabulary and critical thinking skills, as well as how to adapt these skills to their study of specific academic disciplines. While doing so, they also learn what each discipline involves and explore the available career paths. As an end result, Academic Reading teaches essential reading skills while opening up new academic and career possibilities.



Games, Ideas and Activities for Early Years Mathematics

Alice Hansen

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Course: Math and Science Methods - Primary Level

This book provides a wealth of activities to supplement and support the teaching of math in a fun and appealing way. Designed to enable practitioners to effectively support children's mathematical development across the early years and foundation stage, this is the resource that will bring math to life in any early years setting.



Games, Ideas and Activities for Primary Science

John Dabell

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Course: Math and Science Methods - Primary Level

This book aims to provide ready-made science lesson ideas that will considerably reduce the workload for many overburdened teachers. They can be easily adapted to suit varying levels of ability and bring science to life. This resource will provide a strong base of accessible ideas to enhance science education in the primary classroom.



Creative Activities and Ideas for Pupils with English as an Additional Language

Maggie Webster 9781408267776 • ©2011 276pp • Paperback

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Course: Language Development - Primary Level

This book contains a unique collection of 150 enjoyable and inspiring games and activities to help support learners of English as an Additional Language (EAL) in the inclusive classroom. This bank of ideas will support you in helping newly arrived pupils settle into their class and school and are easy to integrate into your planning to support your learners across the curriculum.



Elementary and Middle School Mathematics: Teaching Developmentally, 10e

John A. Van de Walle, Karen S. Karp & Jennifer M. Bay-Williams 9781292331393 • ©2020 752pp • Paperback

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Course: Mathematics Methods in the Elementary School

Elementary and Middle School Mathematics: Teaching Developmentally illustrates how children learn mathematics and then shows pre-service teachers the most effective methods of teaching PreK-8 math through hands-on, problem-based activities. As teacher candidates engage with the activities, they boost their own knowledge of the math and learn concrete, developmentally appropriate ways to incorporate problem-based tasks in their classrooms. Examples of real student work and new common challenges and misconception tables allow readers to visualise good mathematics instruction and assessment that supports and challenges all learners.



Learning Mathematics in Elementary and Middle Schools: A Learner-Centered Approach, 5e

George S. Cathcart, Yvonne M. Pothier, James H. Vance & Nadine S. Bezuk

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Course: Mathematics Methods in the Elementary School

Learning Mathematics in Elementary and Middle Schools uses NCTM standards and authentic videos to illustrate and encourage a learner-centered approach to instruction. It helps you learn to evaluate how children think mathematically and how to link that knowledge to developmentally appropriate teaching practices.



Science in Elementary Education: Methods, Concepts and Inquiries, 11e

Joseph M. Peters & David L. Stout 9781292041346 • ©2013 558pp • Paperback

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Course: Science Methods in Elementary School Substantially rewritten to focus on inquiry teaching and learning as espoused in the National Science Education Standards, this new edition will prepare pre-service teachers to plan, facilitate, adapt and assess inquiry experiences consistent with today's science classroom. It accomplishes this by implementing the 6E model of inquiry teaching, addressing the planning and needs of inquiry teaching classrooms and describing the materials teachers need to get up and running.



Social Studies in Elementary Education, 14e

Walter C. Parker 9781292041339 • ©2013 456pp • Paperback

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Course: Writing with the same clarity, friendly tone and solid content of previous editions, Parker details the mission of social studies education and explores the many ways this mission can be made to serve the full complement of learners in a diverse multicultural society.



Teaching in the Middle and Secondary Schools, 10e

Jioanna Carjuzaa & Richard D. Kellough 9781292041537 • ©2013 376pp • Paperback

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Course: Now in its 10th edition, this remains an influential text for pre-service teachers studying middle and secondary school teaching methods. Written by an expert on multicultural education, diversity and cultural differences among students are thematically integrated throughout this text and applied to all areas of study.



Teaching Science for All Children: An Inquiry Approach, 5e

Ralph Martin, Colleen Sexton, Teresa Franklin, Jack Gerlovich & Dennis McElroy

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Course: This text employs an inquiry model throughout, especially apparent in the design of its learning cycle lesson plans. The text provides methods for future teachers to foster awareness and understanding among their students of the nature of science.

Course: Designed for pre-service or in-service

teachers, this text presents concise, current and

meaningful descriptions of what it takes to be an

and practice.

effective teacher of mathematics, offering an extensively revised resource offers a balance of theory



Teaching Secondary and Middle School Mathematics, 4e

Daniel J. Brahier 9781292042060 • ©2013 432pp • Paperback

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Pearso



Teaching Secondary School Science: Strategies for Developing Scientific Literacy, 9e

Rodger W. Bybee, Janet Carlson Powell & Leslie W. Trowbridge

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Course: Science Methods for the Secondary School

Solidly grounded in current recommendations of the National Science Education Standards, this text offers teaching guidance and strategies for physical, biological and earth science courses for middle school, junior high and high school. The authors' extensive curriculum development experience imbues the text with a practical focus. Their collective knowledge of the field balances coverage of the theory and research behind the strategies they present. Also, inherent in the text is a description of the role of constructivism in science teaching andthe connection between science and society, including how technological development is driven by societal needs.

Early Childhood Education



Early Childhood Education Today, 13e

George S. Morrison 9781292019604 • ©2014 608pp • Paperback

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Course: Introduction to Early Childhood Education

A leading text, Introduction to Early Childhood Education keeps students on the cutting edge of early childhood teaching practice and professionalism. George Morrison's newest edition presents current, research-based information on providing high-quality early education to all children so that they can be successful in school and in life.



Introduction to Early Childhood Education: Preschool Through Primary Grades, 6e

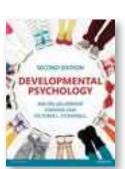
Jo Ann Brewer 9781292042015 • ©2013 588pp • Paperback

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Course: Introduction to Early Childhood Education

Using student-friendly, readable language, Jo Ann Brewer demonstrates how to integrate developmentally appropriate practice into the early childhood curriculum. The extensive coverage of curriculum, particularly early literacy and language, is a hallmark of this popular text. Unlike other texts in the market, there is a heavy focus on diversity, students with special needs and real-world experience from teachers currently in the classroom.





Developmental Psychology, 2e

Rachel Gillibrand, Virginia Lam & Victoria L. O'Donnell

9781292003085 • ©2016 648pp • Paperback

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Course: Early Childhood Studies

Developmental Psychology provides a clear and lively coverage of the main topics and concepts required by the British Psychological Society (BPS). The book takes a broadly topical organisation addressing the social and cognitive strands of development, providing an intuitive pathway through the core topics and a final section which focuses on the clinical and applied aspects of the subject. This 2nd edition includes updated and expanded coverage of play, motor development, genetics and research methods.



Early Childhood Development: A Multicultural Perspective, 6e

Jeffrey Trawick-Smith 9781292041520 • ©2013 524pp • Paperback

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Course: Development in Early Childhood

Early Childhood Development: A Multicultural Perspective addresses both typical and atypical child development from birth through age eight. This text highlights the diversity of child development, preparing professionals to meet the unique needs of children from a wide variety of backgrounds.



Developmentally Appropriate Curriculum: Best Practices in Early Childhood Education, 5e

Marjorie J. Kostelnik, Anne K. Soderman & Alice P. Whiren

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Course: Early Childhood Curriculum

This best-selling text addresses all aspects of classroom life, including the roles of children and adults, the physical and social environments and teaching and learning within multiple domains for children age three to eight. It provides a comprehensive, cohesive approach to curriculum development, which results in greater continuity for children and practitioners in group settings in childcare, preschool and the early elementary grades.



Assessment in Early Childhood Education, 6e

Sue C. Wortham 9781292041070 • ©2013 328pp • Paperback

Table of Contents

Course: Assessment in Early Childhood

One of the most accessible and practical textbooks available on assessing young children from infancy through age eight. It provides the full range of types of assessment and how, when and why to use them. Revised and expanded information on children from diverse cultures and languages and children with disabilities has been added in this edition.



Adapting Early Childhood Curricula for Children with Special Needs, 8e

Ruth E. Cook, M. Diane Klein & Deborah Chen

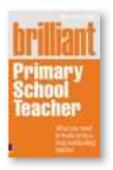
9781292041131 • 2013 432pp • Paperback

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Course: Special Education in Early Childhood

This comprehensive text on early childhood special education emphasises a developmental focus over a disability focus. The authors believe that children are more alike than different in their developmental processes and avoids the negative impact of labeling children with disability categorical names. The authors have produced a book that offers educators a practical and effective guide to finding learning opportunities within daily curriculum activities and routine.

Foundation / General Education



Brilliant Primary School Teacher: What You Need to Know to be a Truly Outstanding Teacher

Kevin Harcombe

9780273732501 • ©2011 264pp • Paperback

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Course: Introduction to Teaching

Award-winning teacher Kevin Harcombe draws on his 24 years in the classroom to help build your confidence through enlightening and reassuring advice and case studies taken directly from the chalkface. This book will become the companion you need to teach engaging lessons with impact, to plan and assess effectively and focus on your career prospects and development. Learn how to work with colleagues to achieve results and build a positive environment for learning in your classroom, whilst focusing on what you can do to become an outstanding teacher.



Brilliant Secondary School Teacher: What You Need to Know to be a Truly Outstanding Teacher

David Torn & Peter Bennett

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Course: Introduction to Teaching

Cutting through theory to focus on the skills required for being a secondary school teacher in today's classrooms, this book uses anecdotes and case studies and draws on the 15 years' experience of an award-winning London teacher to help you understand what being a brilliant teacher is all about – and lets you know that through good habits and effective planning, this is an achievable goal. Taking you on the journey through your first lessons with your classes, establishing a rapport with your students, planning engaging lessons and managing behavior, to meaningful assessment, the role of the form tutor and thinking about the next steps in your career, look no further for expert advice on becoming a brilliant teacher.

Research Methods & Statistics





Practical Research: Design and Process, 13e

Jeanne Ellis Ormrod 9781292449586 • ©2023 Paperback

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For introductory research methods courses in any area of study. An engaging, cross-disciplinary guide to research methodology *Practical Research* is a do-it-yourself, how-to manual for planning and conducting research. Suitable for a variety of courses in basic research methodology, the book uses a conversational tone, step-by-step instructions and practical suggestions to guide the reader from the selection of a problem to the preparation of a completed report. The 13th edition includes the latest technology-based strategies and tools for research, a greater focus on the ethics of research, new examples, and expanded discussions of action research and participatory designs.



Exploring Research, 10th (global edition)

Neil Salkind

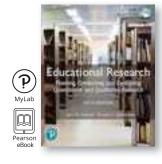
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more information about conducting research and literature reviews online and includes new information on how social media can be used in a research context and places a strong emphasis on ethics.

The 10th edition of *Exploring Research* explores

the use of electronic sources for research with



Educational Research: planning, conducting and evaluating quantitative and qualitative research, 6e (global edition)

John Creswell

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Educational Research: planning, conducting, and evaluating quantitative and qualitative research offers a truly balanced, inclusive, and integrated overview of the processes involved in educational research. In the 6th edition, examples are now drawn from a broad range of fields, including program evaluation, multicultural research, counseling, school psychology, and learning and cognition.

Coming Soon

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Anita Woolfolk

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Dennis Howitt & Duncan Cramer

9781292465180 • ©2024

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John Reidy & Christine Dancey

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Statistics for Psychology, Global Edition

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Introduction to Qualitative Research Methods in Psychology

Dennis Howitt

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English

Composition



The Little, Brown Essential Handbook, 8e

Jane E. Aaron 9781292059952 • ©2014 312pp • Paperback Table of Contents **Course:** Introductory Composition

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The Academic Writer's Handbook, 3e

Leonard J. Rosen 9781292026190 • ©2013 624pp • Paperback

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Course: Freshman Composition Handbook

With its unique focus on source-based writing and writing across the curriculum, *The Academic Writer's Handbook* contains all the features of a traditional handbook combined with the tools students need in order to read, write and conduct research in the disciplines.





The Little, Brown Handbook, Global Edition, 14e

H. Ramsey Fowler, Jane E. Aaron & Michael Greer 9781292441191 • ©2023

888pp • Paperback

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This meticulous and adaptive handbook combines comprehensive research and documentation with grammar coverage. Incorporating detailed discussions of critical reading, media literacy, academic writing, argument, etc., it is an accurate and reliable resource for writers across experience levels and fields.





Asking the Right Questions, 11e

M. Neil Browne & Stuart M. Keeley 9781292068701 • ©2014 192pp • Paperback

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Course: Argument

Asking the Right Questions helps students bridge the gap between simply memorising or blindly accepting information and the greater challenge of critical analysis and synthesis. The text teaches students to think critically by exploring the components of arguments – issues, conclusions, reasons, evidence, assumptions, language – and on how to spot fallacies and manipulations and obstacles to critical thinking in both written and visual communication. It teaches them to respond to alternative points of view and develop a solid foundation for making personal choices about what to accept and what to reject.



Writing Research Papers: A Complete Guide, 15e

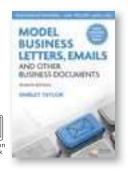
James D. Lester & James D. Lester Jr. 9781292076898 • ©2014 416pp • Paperback

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Course: Research Writing

This market-leading text provides students with step-by-step guidance through the research writing process, from selecting and narrowing a topic to formatting the finished document. *Writing Research Papers* backs up its instruction with a complete array of samples. The text continues its extremely thorough and accurate coverage of citation styles for a wide variety of disciplines. The 15th edition brings new writing and documentation updates to assist the student researcher in keeping pace with electronic sources.

Business English/Technical Writing



Model Business Letters, Emails and Other Business Documents, 7e

Shirley Taylor 9780273751939 • ©2012 512pp • Paperback Table of Contents Course: Business English

For anyone who wants to communicate effectively in business, this is your complete reference guide for any form of written communication. Packed with over 500 sample documents, over 100 tips for better business writing and useful templates you can apply to your writing immediately, *Model Business Letters, Emails and Other Business Documents* will help you put the key rules of good business writing into action.



Technical Communication Strategies for Today, 2e

Richard Johnson-Sheehan

9781292080406 • ©2014 528pp • Paperback

Table of Contents

Course: Technical Communication Strategies for Today speaks to today's students. The graphics-first presentation integrates an awareness of how documents are read, i.e., often skimmed by readers, prioritising the information they need.





Technical Communication,

John M. Lannon & Laura J. Gurak 9781292363592 • ©2021 Paperback

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Course: Technical Communication emphasises on the impact of social media, with an updated and expanded chapter 25, 'Social Media'. It also includes latest coverage of digital communication and social media





Technical Communication: Process and Product, 8e

Sharon J. Gerson & Steven M. Gerson

9781292024653 • ©2013 704pp • Paperback

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Course: Technical Writing

Technical Communication: Process and Product provides a proven, complete methodology that emphasises the writing process and shows how it applies to both oral and written communication. With an emphasis on real people and their technical communication, it provides complete coverage of communication channels, ethics and technological advances. This edition includes information on dispersed teams, collaboration tools, listening skills and social networking.

Geography

Human Geography



The Cultural Landscape: An Introduction to Human Geography, Global Edition, 12e

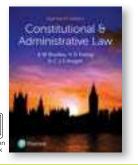
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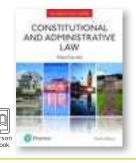


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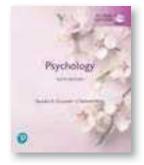
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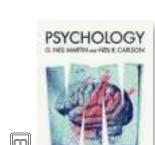
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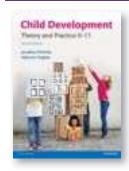
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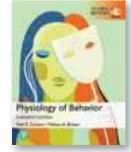
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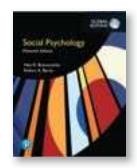
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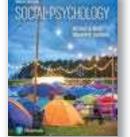


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