

CourseConnect's™ Power to Reinvent an Online Program

Subject: Randy Bullis
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Solving for Retention and Program Development with CourseConnect

Career Point College's online program was two years old in 2010, and wasn't the success Randy Bullis, J.D., Director of Online Education had hoped for. "We built a lot of classes on our own, but they weren't interactively giving us what we really needed." Bullis wanted for the college's online program what every educator desires: custom-built courses that inspire and educate students. The powerful suite of over 130 award-winning, comprehensive, customizable online courses were exactly what Career Point College needed to grow their online programs.

CourseConnect is Endlessly Adaptable

Bullis was particularly impressed with CourseConnect's flexibility. For example, an instructor may choose to edit or re-sequence assignments and quiz questions, or easily add favorite multimedia assets to supplement any content. "Since CourseConnect [doesn't require a specific textbook], there are some of the chapters we take out, and we do add material to it, some of our own exercises, we add other videos and links to other material we need, so that it's a little more personalized to what our instructor is doing," says Bullis. The suite allows his instructors to add elements like:

- Customizable syllabi
- Discussion questions
- Audio podcasts
- Media presentations
- Assessments
- and much more

"CourseConnect allows the instructor to personalize content to suit their students' needs and their own unique teaching style."

"Our Pearson rep decided to show us some of the CourseConnect courses, and we fell in love with them immediately."



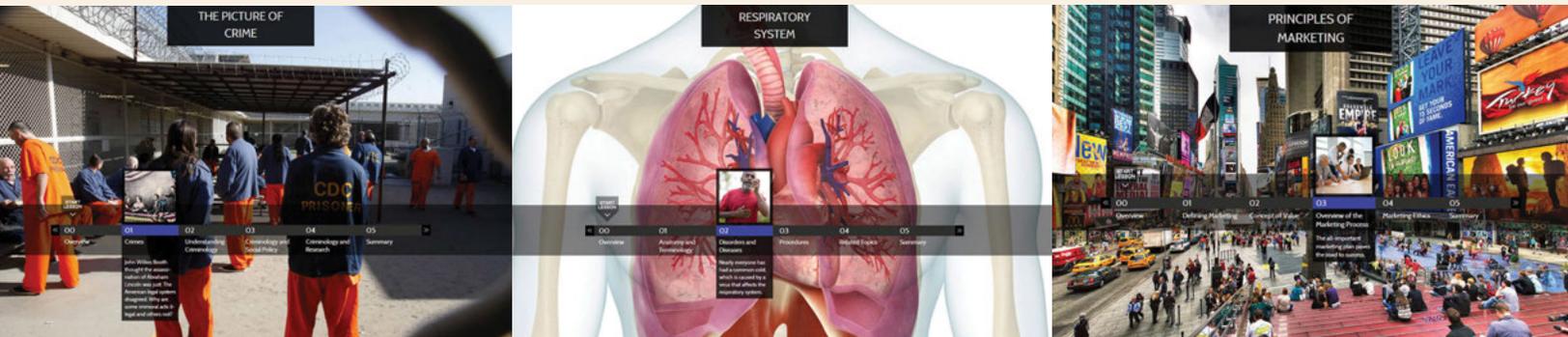
What is CourseConnect?

CourseConnect is a suite of CODIE award-winning online courses that deliver maximum engagement and efficiency, while allowing you to focus on what you do best – teaching. These customizable courses are offered for a range of subjects, including:

- Basic and Allied Health and Nursing
- Business
- Computer Science
- Criminal Justice and Paralegal
- General Education

CourseConnect Engages Students

Bullis noted fewer students were dropping out of courses that use CourseConnect. “It’s more interactive, and students stick around. We’re not having that same luck with some other programs that aren’t using CourseConnect.” The suite’s built-in tools, including user-specific pacing charts, audio/video elements, and interactive exercises, helped students personalize their online learning experience and stay on-track for successful course completion.



CourseConnect is LMS Compatible

Career Point College was able to implement CourseConnect quickly, because the suite is LMS compatible. Bullis notes, “Pearson was able to take the CourseConnect package and prepare it for us to use in the Moodle.” Because CourseConnect simplifies the course design process, instructors save, on average, between ten and thirty hours developing their classes. All CourseConnect classes were all branded with Career Point’s information. The program’s interface, for both instructor and student, was uniform and user-friendly.

CourseConnect’s Power to Reinvent an Online Program

Bullis has implemented over fifty CourseConnect classes at Career Point College, with more in development. The college has entire program-wide adoptions across Criminal Justice, Paralegal Studies and General Education. Bullis’ passion for quality online teaching and learning, has made him a strong advocate for CourseConnect, and he serves on the CourseConnect Advisory Board. The partnership between Pearson and Career Point has quite simply revolutionized the school’s online program, positioning their programs for even greater success in the years to come.

To find out more about Pearson’s CourseConnect, please visit
www.pearsoncourseconnect.com