

### Accurate

Accurate, objective, and reliable test scored by advanced computing and text processing technology to eliminate human and cultural bias.



### Reliable

On-demand, easily administered test which can be taken anytime and at any place on a computer.



### Fast

Save time administering the test and get test results fast! The test takes only 35 minutes and score reports become available online within minutes after the test is completed.

## Versant Writing Test

The Versant Writing Test is an English proficiency test which tests the English writing skills of individuals whose first language is not English. The test measures the use of English that would be appropriate for use in the workplace.

The Versant Writing Test takes only 35 minutes and randomly pulls test items from a large question item pool to ensure the highest test security. The test questions reflect many different situations of writing at workplaces including dictations, summarizations, and email correspondence. Tests can be taken on a computer either in online (web browser) or offline (computer software) mode.

### Sophisticated Automated Scoring Technology

Tests are scored within minutes by advanced automated scoring systems including the Knowledge Analysis Technologies™ (KAT) engine which evaluates the meaning of text by examining whole written passages. The KAT engine is based on Pearson's unique implementation of Latent Semantic Analysis (LSA), an approach that generates semantic similarity of words and passages by analyzing large bodies of relevant text. LSA can then "understand" the meaning of text much the same as a human reader.

With the automatic scoring technology, detailed score reports become available online for review or download. Therefore, administrators do not need to wait days or weeks to obtain candidates' scores, so decisions on hiring or placement can be made within minutes. Score reports include an overall score with sub-scores on key written communication skills (e.g., grammar, vocabulary, organization, voice & tone, and reading comprehension), detailed explanations of language capabilities, and suggestions for improvement.



Pearson

## Versant Writing Test Features

### Purpose

- Screening customer service recruits - especially for call center positions
- Assessing the communication skills of professional or teaching staff
- Evaluating staff or overseas assignments or global project teams
- Placing or measuring progress in training programs

### Duration of Test

- ~35 minutes

### Number of Questions

- 42

### Question Types

- Typing
- Sentence Completion
- Dictation
- Passage Reconstruction
- E-Mail Writing

### Score

#### Precise score in the range of 20 to 80

- Overall score with scores on key written communication skills
  - Grammar
  - Vocabulary
  - Organization
  - Voice & Tone
  - Reading Comprehension
- Suggestions for improvement
- Detailed explanation of language capabilities
- Typing speed and accuracy
- Score mapping to GSE and CEFR

### Test Security

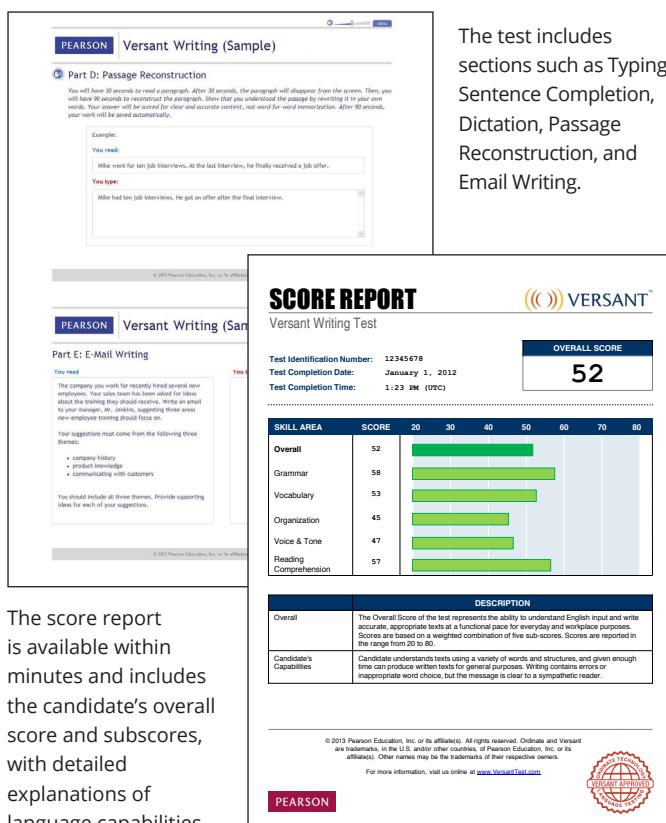
- Secure capture and storage of candidate responses
- Anonymous test ID numbers to ensure data privacy
- Random test form to prevent cheating

## Validity and Reliability

Versant has been extensively field tested and evaluated to verify its validity and reliability. Learn more about the test's validation findings in our detailed *Versant Writing Test: Test Description and Validation Summary*.

## Simple Test Administration – 1, 2, 3, 4

- The test administrator provides the test taker with the test instructions and test paper.
- The test taker enters their unique test ID on the secure Versant testing site to start the test.
- The test taker answers the test questions and the answers are scored automatically.
- The test administrator retrieves the test taker's score from the online reporting system.



The test includes sections such as Typing, Sentence Completion, Dictation, Passage Reconstruction, and Email Writing.

**SCORE REPORT**  
Versant Writing Test

Test Identification Number: 12345678  
Test Completion Date: January 1, 2012  
Test Completion Time: 1:23 PM (ETC)

OVERALL SCORE: 52

SKILL AREA	SCORE	20	30	40	50	60	70	80
Overall	52							
Grammar	58							
Vocabulary	53							
Organization	45							
Voice & Tone	47							
Reading Comprehension	57							

**DESCRIPTION**

Overall: The Overall score of the test is based on understanding English input and writing appropriate through a functional piece for everyday and work-related purposes. Scores are based on a weighted combination of five sub-scores. Scores are reported in the range from 20 to 80.

Candidate's Capabilities: Candidates can produce written tests using a variety of words and structures, and given enough time can produce written tests for general purposes. Writing contains errors or inappropriate word choice, but the message is clear to a sympathetic reader.

© 2012 Pearson Education, Inc. or its affiliate(s). All rights reserved. Ordinate and Versant are trademarks, in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s). Other names may be the trademarks of their respective owners.

For more information, visit us online at [www.VersantTest.com](http://www.VersantTest.com)



The score report is available within minutes and includes the candidate's overall score and subscores, with detailed explanations of language capabilities.

## Contact Info

To try a sample test or get more information, contact us at: [sales@pearsonkt.com](mailto:sales@pearsonkt.com)  
or visit us online at [www.pearson.com/versant](http://www.pearson.com/versant)