As happens with business fads, outsourcing and offshoring have reached a point where firms may think what they are doing these for all the right reasons—usually to slice costs yet lose the sight of what is best for their business. It then takes a dose of common sense for many of them to realise this. A new book, “Multisourcing”, provides with just such a dose. Although the book makes useful new points about what companies should look for, and how they should do it. Otherwise the authors define multisourcing as “the disciplined provisioning and blending of business and IT services from the optimal set of internal and external providers in order the pursuit of business goals”. This seems so obvious a course to follow that it is hard enough to believe any responsible corporation would do anything else. While the authors remind companies that outsourcing is not an end in itself, but rather than a means to an end that should complement the firm’s strategy. Even if it saves no money for a time, there is little point in tying yourself down with a deal that hobbles the firm and prevents it from developing into its business. Agility, the authors say repeatedly, is everything in business today.