absenteeism n [U] the problem of employees not being at work when they should be: [assenteismo] We have a high rate of absenteeism, which is mainly due to stress. – absent adj [assente]  
accomplish v [T] to succeed in doing something: [realizzare] We accomplished all our goals on the last project. – accomplishment n [C] [risultato, realizzazione] – accomplished adj [valido, compiuto]  
acquisition n [C,U] when one company buys another one or part of another one: [acquisizione] Sales from a recent acquisition increased revenues to $85m.  
alliance n [C] an agreement between two or more organisations to work together: [alleanza] The two companies agreed to form an alliance.  
allocate v [T] to decide officially that a particular amount of money, time, etc. should be used for a particular purpose: [stanziare] Du Pont has allocated funds for the design of four plants. – allocation n [C,U] [stanziamento]  
alternative energy n [C] energy that is not derived from fossil fuels like petroleum and coal: [energia alternativa] There is a growing number of firms engaged in alternative energy and power technologies. Synonym renewable energy n [C] [energia rinnovabile]  
analyst n [C] a specialist in a particular market or industry who gives advice and provides forecasts for that sector: [analista] The company’s senior oil analyst said that OPEC may need to cut production to balance the market. – analysis n [C] [analisi] – analyse v [T] [analizzare]  
angel n [C] a business angel is a private investor who puts money into new business activities: [“business angel”, angelo dell’azienda] In the UK, business angels are a more important source of investment for start-ups than venture capital funds.  
assign v [T] to give someone a particular job or task: [assegnare] The team leader will assign tasks to all the members of the team. – assignment n [C] [incarico]  
attorney n [C] AmE a lawyer, especially one who represents clients and speaks in court: [legale] A company spokesperson said that they would be seeking the advice of their attorneys. Synonym lawyer n [C] BrE [avvocato]  
auction n [C] a public or online meeting where things are sold to the person who offers the most money: [asta] 70 per cent of ebay’s sales are from auctions, and the remaining 30 per cent are from fixed price sales. – auction v [T] [mettere all’asta] – auctioneer n [C] [banditore d’asta]  
audience n [C] the number or kind of people who receive a written or spoken message: [pubblico] The ad was broadcast on all major channels, giving it an audience of millions. Collocation target audience  
audit 1 n [C] an official examination of a person’s or organisation’s accounts by an expert, to check that they are true and honest: [revisione dei conti] An audit of the company showed accumulated losses of $1.5 billion. 2 an official examination of how an organisation behaves, how well it treats its
employees, the environment, etc.: [ispezione] The social audit of Ben & Jerry’s commends the company, which gives 7.5 per cent of pre-tax profits to charity. – auditor n [C] [revisore dei conti] – audit v [T] [verificare] Collocations audit report, audit committee, ethical audit, external audit, social audit

**barrier to entry** n [C] any factor which prevents new competition from entering an industry, for example the need for a lot of capital or strict government regulations: [barriere all’entrata] The aircraft engine industry has high barriers to entry and requires a lot of technological capital.

**bid** n [C] an offer to buy something at a stated price: [offerta] They made a successful bid for an established company. – bid v [I,T] [offrire] – bidder n [C] [offerente] – bidding n [U] [gara d’appalto] Synonym offer n [C] [invito alla gara] Collocations make a bid, accept a bid, reject a bid, takeover bid

**billboard** n [C] a large sign, usually outdoors, used for advertising: [pannello per le affissioni] The agency estimates that one million drivers pass their billboards every day. Synonym hoarding n [C] AmE [tabellone pubblicitario]

**blue-chip shares** n [plural] shares in a well-managed company with a record of paying profits to shareholders during good and bad economic conditions: [azioni blue chip] It’s far less risky to buy blue-chip shares than to buy shares in a start-up. Synonym blue-chip stock n [C,U] AmE [azioni blue chip] Collocation blue-chip company

**brokerage 1** n [C] a company or organisation that buys or sells securities, currencies, property, insurance, etc. for others: [società di intermediazione] The credibility of a brokerage or bank can disappear overnight. 2 [U] the work done by a brokerage: [brockeraggio, intermediazione] The electricity company saved $520,000 in brokerage fees by selling the bonds directly to investors. – broker n [intermediario, broker] [C] – broker v [T] [fare da mediatore] Collocation broker-dealer

**budget** n [C] the amount of money that an organisation has to spend on a particular activity in a given period of time: [budget] The service operates on a very tight budget. – budget v [I,T] [preventivare] – budgetary adj [budgetario, relativo al budget]

**business plan** n [C] a document produced by a company, especially a new company, giving details of expected sales and costs and how the business can be financed, and showing why the plan will make money: [business plan, piano d’impresa] The bank requires a three-year business plan from anyone applying for a loan for their company.

**campaign** n [C] a series of actions intended to achieve a particular result: [campagna] We are launching a campaign to promote the new product. – campaign v [I] [fare, condurre una campagna] Collocation advertising campaign

**capital 1** n [U] money or property used to produce wealth: [fondi] Countries around the world are hungry for capital and economic development. 2 money from shareholders and lenders that can be invested in assets in order to produce profits: [capitale] Because Mr Blech is injecting new capital, Ecogen said it is no longer seeking a buyer. – capitalism n [U] [capitalismo] – capitalist n [C] [capitalista] – capitalise v [T] [capitalizzare,
finanziare] Collocations equity capital, fixed capital, issued capital, venture capital, working capital, capital equipment, capital gains, capital goods
cartel n [C] a group of companies who agree to set the price of something they produce at a fixed level in order to limit competition and increase their own profits: [cartello] The oil cartel, OPEC, has just had its first major success in forcing up oil prices.
central bank n [C] the official bank of a country, which is responsible for setting interest rates, controlling the money supply, producing bank notes and keeping the country’s supply of foreign currency and gold, etc.: [banca centrale] China’s central bank said that a decline in interest rates is unlikely.
chief technology officer abbreviation CTO n [C] the manager with the most authority concerning technology: [chief technology officer, abbr. CTO, manager di primo livello che si occupa dello sviluppo di progetti tecnologici] The Chief Technology Officer announced the company’s intention to launch a new consumer electronics product next month.
clearing bank n [C] one of the high street banks that issues and accepts cheques and passes them through the banking system: [banca di clearing] All cheques have to be authorised by the clearing bank before being accepted. Synonym commercial bank n [C] [banca commerciale]
collaborate v [I] to work with someone on a project: [collaborare] The two teams collaborated well. – collaboration n [U] [collaborazione]
collateral n [U] assets promised by a borrower to a lender if the borrower cannot repay a loan: [garanzia collaterale] When the firm went bankrupt, he lost his home because he had used it as collateral for the business. Synonym security n [U] [garanzia]
commercial n [C] an advertisement on television, radio, or at the cinema: [spot, annuncio pubblicitario] The campaigns were designed to run as television or cinema commercials.
commission 1 n [C] an amount of money paid to someone according to the value of goods, shares, bonds, etc. they have sold: [commissione] He didn’t charge a commission on trades, as other brokers do. 2 an official organisation that ensures that the law is obeyed in a particular activity: [commissione] The Equal Opportunities Commission works to eliminate sex discrimination.
commit v [I, T] to agree to do something or say that someone else will do something: [impegnarsi] Sorry, I’ve already committed myself to working on the other team. – commitment n [U] [impegno] – committed adj [impegnato, dedicato]
competitive advantage n [C] an advantage that makes a company more able to succeed in competing with others: [vantaggio competitivo] Advanced Micro’s chip carries the competitive advantage of using less power than Intel’s. Collocation comparative advantage
component n [C] 1 one part of something: [componente] The microchip department is the main component of our technology division. 2 one part used in making a piece of equipment: [parte] TTPcom is a firm that designs and manufactures software components for satellite navigation systems.
conglomerate n [C] a large business organisation consisting of different companies that have joined together: [conglomerato] TWE is a cable TV
and film subsidiary of the world’s largest media conglomerate.

**contractor** n [C] a person or company that makes an agreement to do work or provide goods for another company: [appaltatore] *The company has no plans to expand its use of contractors.* – contract n [C] [contratto]

**control** v [T] to limit something or prevent it from increasing too much; check that something is as it should be: [controllare] *To help control costs, the company cut salaries by 12 per cent last month.* – control n [C] [controllo] – controller n [C] [controllore]

**co-ordinate** v [T] to organise all the different parts of something to ensure an effective operation: [coordinare] *Your job is to co-ordinate the different aspects of the project.* – co-ordination n [U] [coordinamento] – co-ordinator n [C] [coordinatore]

**core business** n [C] the business that makes the most money for a company and that is considered to be its most important and central one: [core business, attività propria dell’impresa] *US car maker Chrysler is to sell off its $1 billion technology arm to concentrate on its core business.*

**corporate culture** n [C,U] the attitudes or beliefs that are shared by a particular organisation: [cultura aziendale] *Working late hours seems to be part of the corporate culture.*

**corporate identity** n [C,U] the way in which a company uses similar designs and colours on all its products, advertisements, letters, etc. so that people will become familiar with the company: [identità aziendale] *People throughout the world recognise our company thanks to our strong corporate identity.*

**creative director** n [C] someone who is in charge of the work relating to producing advertisements and image campaigns for a company: [direttore creativo] *The new creative director wants the communications department to start working on a whole new image of corporate social responsibility for the company.*

**crude oil** n [U] oil in a natural condition, before it has been transformed in an industrial process in order to separate it into different products: [petrolio greggio] *300 million tons of crude oil are exported every year.* Synonym

**crude** n [U] [greggio] (when used in the context of the oil industry)

**customise** v [T] to make, build or adapt especially for a customer: [personalizzare] *Our training courses are customised to suit all our customers’ specific needs.*

**damages** n [plural] money that a court orders someone to pay someone else for harming them or their property, or causing them financial loss: [risarcimento danni] *The group is facing claims for damages due to faulty components.* Synonym **compensation** n [U] [risarcimento, indennizzo]

**data** n [plural] information or facts about a particular subject that someone has collected: [dati] *We cannot tell you the results until we have looked at all the data.* Collocations data bank, data management, data mining, data processing, data warehouse

**database** n [C] [database, base di dati] an organised set of information stored in a computer: *A database of more than 14,000 training courses is being marketed by an information services company.*

**deadline** n [C] a date or time by which you have to do or complete
The team will never meet these deadlines; they’re too tight!

defendant *n* [C] the person or organisation in a court of law accused of doing something illegal or of causing harm to another person: *convenuto*
The defendant was accused of fraud and tax evasion.
delay *n* [C] the situation in which something does not happen or start when it should do: *ritardo* The government has been blamed for the delay in executing the project. – *delay* *v* [I,T] *ritardare, differire*
delegate *n* [C] someone who has been chosen by their company to attend a conference, meeting or training course: *delegato* We sent several delegates on a new management training course. – *delegate* *v* [T] *delegare*
differentiate *v* [T] when a company differentiates its products, it shows how they are different from each other and from competing products: *differenziare* The only viable strategy was to differentiate Citibank credit cards from all the low-cost alternatives. – *differentiation* *n* [U] *differenziazione*
display *n* [C] an attractive arrangement of objects for people to look at or buy, for example in a shop: *esposizione* There was a wide range of goods on display. – *display* *v* [T] *esporre*
distribution *n* [U] the actions involved in making goods available to customers after they have been produced, for example, moving, storing and selling the goods: *distribuzione* The company plans to establish a network of central warehouses to make product distribution more efficient. Collocations *distribution chain / channel / network*
dividend *n* [C] a part of the profits of a company for a particular period of time paid to the shareholders for each share that they own: *dividendo* The company has announced a dividend of 25 cents per ordinary share. Collocations *annual dividend, interim dividend, share dividend, dividend yield, dividend payment*
download *v* [T] to move computer software or information from one computing device to another: *eseguire il download, scaricare* You can now download music and video clips from the internet onto your mobile phone. – *download* *n* [C] *download*
economies of scale *n* [plural] the advantages that a big factory, shop, etc. has over a smaller one because it can spread its fixed costs over a larger number of units and therefore produce or sell things more cheaply: *economie di scala* Toys ‘R’ Us buys massive quantities directly from manufacturers and has gigantic stores with huge economies of scale.
end user *n* [C] the person who actually uses a particular product, rather than someone involved in its production or sale: *utente finale* End users can often choose who they buy their electricity from.
entrepreneur *n* [C] someone who starts a company, arranges business deals and takes risks in order to make a profit: *imprenditore* State governments had sought to promote economic growth by working closely with local entrepreneurs. – *entrepreneurship* *n* [U] *imprenditoria* – entrepreneurial *adj* *imprenditoriale*
equity 1 *n* [U] the capital that a company has from shares rather than from
loans: [capitale netto] The strong market will encourage companies to use equity to finance acquisitions. Collocation shareholder equity 2 [plural] the shares of a company listed on the Stock Exchange: [azioni ordinarie] Investors are placing funds in equities as they look for higher returns on their investments.

**estimate v [I,T]** to calculate what you think the value, size, amount, etc. of something will probably be: [stimare] The value of the deal is estimated at £12m. – **estimate n [C]** [preventivo] – estimation n [C] [stima]

**exchange rate n [C]** the price at which one currency can be bought with another: [tasso di cambio] If the euro-dollar exchange rate remains at its current level, US exporters could lose $5 billion in business annually. Collocations fixed exchange rates, floating exchange rate

**exclusivity n [U]** the fact that a product is so expensive that not many people can afford to buy it: [esclusività] Porsche highlighted its exclusivity by aiming at the high end of the luxury-car segment. – **exclusive adj [esclusivo]**

**exhibition n [C]** a public event where businesses and other organisations show their products or services: [mostra] Exhibitions and trade shows are expensive but effective ways to promote products.

**facilitator n [C]** someone who helps a team to work together effectively: [facilitatore, moderatore] A facilitator should remain neutral and ensure everyone follows the agreed ground rules. – **facilitate v [T]** [facilitare, agevolare]

**fee n [C]** an amount of money paid to a professional person or organisation for their services: [onorario] Legal fees for registering a company range from $500 to $1,000.

**feedback n [U]** advice or criticism about how someone is doing their job: [feedback, riscontro] I’m sure he’ll improve if he gets positive feedback after each task.

**forecast n [C]** a description of what is likely to happen in the future, based on information that is available now: [previsione] The figures for 2015 are forecasts, the others are actuals. – **forecast v [I,T]** [prevedere] Synonyms prediction n [C] [predizione] – projection n [C] [proiezione] Collocations economic forecast, profit forecast, sales forecast, to make a forecast, forecast growth

**fortune n [C]** a very large amount of money: [fortuna] He made a fortune by investing on the stock exchange.

**fossil fuel n [C]** a fuel such as coal, gas or oil that is produced by the gradual decay of animals or plants over millions of years: [combustibile fossile] Fossil fuels currently account for about 90 per cent of world energy consumption.

**fraud n [U]** a method of illegally getting money from a person or an organisation, often using clever and complicated methods: [frode] The external auditor discovered the firm was involved in massive fraud. – **fraudulent adj [fraudolento]**

**fuel n [C,U]** a substance such as coal, gas or oil that can be burned to produce heat or energy: [combustibile] The rising cost of fuel has prompted protests across Europe. – **fuel v [T]** [rifornire di carburante]
gasoline abbreviation gas n [U] AmE a liquid obtained from petroleum, used mainly for producing power for the engines of motor vehicles: [benzina] The US alone consumes well over a hundred billion gallons of gasoline per year. Synonym petrol n [U] BrE [benzina]
gather v [T] to collect information, ideas, etc.: [raccogliere] Successful market research depends on the quality of the information that is gathered. goal n [C] something that you hope to achieve in the future: [traguardo] Our goal is to meet all the team’s requirements. Synonyms aim n [C] [scopo] – objective n [C] [obiettivo]
hardware n [U] computer machinery and equipment: [hardware] The continued evolution of computer hardware imposes new challenges.
incentive n [C] something which is used to encourage people, especially to make them work harder and produce more: [incentivo] Training opportunities for staff can be more of an incentive than financial bonuses.
information n [U] facts or details that tell you about something or someone: [informazioni] Corporations are making more financial information available to investors. Collocations inside information, information system, information technology
ingredient n [C] a component or element that is added to form a compound or mixture: [ingrediente] Mineral oil and petroleum are the basic ingredients in many cosmetic products.
initial public offering abbreviation IPO n [C] an occasion when a company offers shares on a stock market for the first time: [offerta pubblica iniziale abbr. OPI ] The government will sell 40 per cent of the company through an initial public offering.
intelligence n [U] information that is collected about the activities of an organisation or individual: [intelligence, dati e informazioni] We provide confidential reports and intelligence for companies operating in the biotechnology sector. Collocations business intelligence, competitive intelligence
interest 1 n [U] an amount paid by a borrower to a lender, for example by a bank to someone who saves money with them: [interesse] Any spare cash is best put in a savings account where it can earn interest. 2 the rate of interest at which a particular sum of money is borrowed or lent: [interesse] Small businesses have to pay interest at 12 per cent and upwards if they go through microfinance institutions. Collocations interest rate / rate of interest
invention n [C] 1 a new product that was not available before: [innovazione] The paperclip was one of the most useful inventions of the twentieth century! 2 [U] when something is made or designed for the first time: [invenzione] Mobile phones have changed considerably since their invention. – inventor n [C] [inventore] – inventive adj [inventivo]
investment bank n [C] a bank that buys stocks and shares and then sells them to members of the public, and offers financial advice to businesses: [banca d'investimento] JPMorgan is a leading US investment bank specialising in asset management. Synonyms corporate bank n [C] [banca d'affari] – merchant bank n [C] [banca mercantile]
issue v [T] to make securities such as bonds and shares available for people to buy: [emettere] In January, AMR issued five million new shares. –
issue n [C] [emissione] Collocation share issue
launch v [I,T] to show or make a new product available for sale for the first time: [lanciare] The company is launching a new range of perfumes. – launch n [C] [lancio]
lawsuit n [C] a charge, claim or complaint against a person or an organisation that is made in a court of law by a private person or company, not by the police or state: [causa] Local residents have filed a lawsuit over water pollution. Synonym court case n [C] [vertenza giudiziaria]
legal action n [C,U] the process of taking a case or a claim against a person or organisation to a court of law: [azione legale] The European Commission is threatening to take legal action in order to protect the environment. Synonym litigation n [U] [lite]
legal department n [C] the service in a company or organisation that looks after all matters relating to questions of law: [reparto legale] Our legal department is preparing the new licensing agreement.
litigate v [I,T] to take a claim or complaint against a person or organisation to a court of law: [fare causa] Angry consumers have announced that they will litigate. – litigant n [C] [parte in causa] – litigation n [U] [processo] – litigious adj [contenzioso]
lucrative adj an activity, project, job, etc. that is lucrative makes a lot of money: [lucrativo] Investing in the Euro tunnel wasn’t as lucrative as investors thought it would be. Synonym profitable adj [redditizio]
market share n [C,U] the proportion of the total market that is supplied by a particular company: [quota di mercato] If the two companies’ market shares are combined, they’ll have 28 per cent of the US market.
mass consumption n [U] buying and using products and services on a large scale: [consumo di massa] Mass consumption has transformed not only industry but society as a whole.
mass market n [U] the market for standardised consumer products: [mercato di massa] We access the mass market by selling our clothing range in department stores.
measurement n [C] the result of an evaluation of the size or dimension of something: [misurazione] Precise measurements of business performance enable managers to make better decisions.
media n [plural] the (mass) media are all the different ways of entertaining and giving information to the public and advertising goods, for example, television, radio, newspapers and the internet: [mass media] The company is keen to get its views across in the media.
merger n [C] the creation of a new company by joining two separate companies: [fusione] The merger between the two biggest supermarket chains will have to be approved by the authorities. – merge v [I,T] [fondere, incorporare]
model n [C] a particular type or design of a machine or device: [modello] This is the most expensive model in our range of luxury watches.
monetary policy n [C] the way a central bank controls the amount of money in the economy at a particular time, for example by changing interest rates: [politica monetaria] Unless the Bank of Japan relaxes monetary policy and makes borrowing easier, the stock market is unlikely to improve.
monopoly n [C,U] a situation where a business activity is controlled by only one company or by the government and other companies do not compete with it: [monopolio] Many national airlines used to be monopolies, but this is no longer the case. – monopolist n [C] [monopolista] – monopolise v [T] monopolizzare

motivation n [U] willingness, eagerness or desire to do something without being forced to do it: [motivazione] Some of the staff seem to lack motivation. – motivate v [motivare] [T] – motivated adj [motivato] – motivational adj [motivazionale] Collocations highly motivated, motivational skills, motivational techniques

multinational adj a multinational organisation has offices, factories, activities, etc. in many different countries: [multinazionale] Big multinational companies can earn huge profits.
nanotechnology n [U] a science that combines computer technology and chemistry to build things from atoms: [nanotecnologia] Nanotechnology could allow us to invent devices that manufacture at almost no cost, by replicating atoms in the way that computers produce information.

network n [C] a group of people or organisations that are connected or that work together: [rete] It is important to build up a network of professional contacts. – networking n [U] [collegamento in rete] – network v [I] [collegare in rete]

network n [C] a set of computers which are connected to each other and operate as part of the same system, able to exchange information and messages: [rete] Incoming orders are processed automatically by the computer network.
nuclear power n [U] the energy, usually in the form of electricity, that is produced by a nuclear reactor: [energia nucleare] The expansion of nuclear power depends substantially on politics.

outsource v [T] to transfer work to an outside supplier: [esternalizzare] The company outsourced all their financial operations to an accounting consultant. – outsourcing n [U] [outsourcing, esternalizzazione di lavoro] Synonym subcontract v [T] [subappaltare]

portfolio 1 n [C] a collection of shares owned by a person or a company: [portafoglio] Over 50 per cent of his portfolio is in European shares and the rest is in American and Asian investments. 2 all the products or services offered by a business: [portafoglio] The company has struck a deal with a biotechnology company of similar size and product portfolio. Collocations portfolio management, portfolio manager, portfolio mix

positioning n [U] the way people think about a product in relation to the company’s other products and to competing products, or the way that the company would like them to think about it: [posizionamento] A price reduction may have the effect of damaging the brand’s image and positioning.

power plant n [C] a factory or building that generates electricity, usually by the burning of fossil fuels: [centrale elettrica] The new power plant will generate enough power to meet the annual residential needs of nine million people.

pricing n [U] the prices of a company’s products or services in relation to
each other and in relation to those of competitors, and the activity of setting them: [pricing, determinazione del prezzo] Aggressive pricing helped increase our sales. Collocations pricing agreement, pricing policy / strategy, pricing structure, discount pricing

**procedure n [C]** the accepted method and order of doing something in a formal situation: [procedura] We are currently reviewing our procedures for invoicing our customers.

**process v [T]** to put information into a computer to be examined and to produce a particular result: [elaborare] The accounts are processed by the central system. – **process n [C]** [elaborazione] – **processor n [C]** [processore] Collocations (electronic) data processing, word processing

**product demonstration n [C]** an act of explaining and showing how a product works or how something is done: [dimostrazione del prodotto] We organise weekly, live product demonstrations.

**product placement n [C,U]** when the maker of a product arranges for it to appear or be used in a film or television programme, as a form of advertising: ["product placement", inserimento di prodotti, a fini pubblicitari, all'interno di uno spettacolo] Product placement in video games is part of a new strategy by advertisers eager to reach the young consumer.

**production 1 n [U]** The process of making or growing things to be sold as products, usually in large quantities: [produzione] Toshiba is increasing production of its popular line of laptop computers. 2 an amount of something that is produced: In August, production of passenger cars climbed 12 per cent from a year earlier. – **produce v [T]** [produrre] – **productive adj [produttivo]** Collocations just-in-time production, mass production, production costs, production line, production manager, production plant, production process

**profit margin n [C]** the difference between the price of a product or service and the cost of producing it, or between the cost of producing all of a company’s products or services and the total sum they are sold for: [margine di profitto] Slow sales have cut profit margins in the industry.

**project n [C]** an important and carefully planned piece of work that will create something new or improve a situation: [progetto] British Aerospace expected the project to be completed by 2005. Collocations project finance, project management, project manager, pilot project

**promotion n [C]** an activity such as special advertisements or free gifts intended to sell a product or service: [promozione] ABC has announced a joint promotion with Mullen. – **promote v [T]** [promuovere] – **promotional adj [promozionale]** Collocations seasonal promotion, promotional campaign, promotional price

**public relations** abbreviation **PR n** [plural] the activity of telling the public about an organisation, person, product, etc. so that people think of them in a good way: [pubbliche relazioni, abb. PR] Good public relations is always good for a business. Collocations public relations officer (PRO), public relations agency

**publicise v [T]** to give information about something to the public, so that they know about it: [pubblicizzare] Car makers are publicising a new generation of fuel-efficient vehicles. – **publicity n [U]** [pubblicità] – **publicist n**
[C] [pubblicitario] sponsor v [T] [sponsorizzare] to give money to pay for a television programme, a sports or arts event, training, etc., in exchange for advertising or to get public attention: *Eagle Star Insurance sponsored the charity’s first TV campaign.* – sponsor n [C] [sponsor] – sponsorship n [U]

reserven [C] an amount of something valuable such as oil, gas, etc., kept for future use: [riserva] Most countries have a strategic reserve of petroleum which they can use if supply is interrupted.

revolution n [C] a complete change in ways of thinking, methods of working, etc.: [rivoluzione] Computer technology has caused a revolution in working practices. – revolutionise v [T] [rivoluzionare] – revolutionary adj [rivoluzionario]

**Sarbanes-Oxley Act** n US government legislation introduced to ensure honest accountancy and corporate governance practices in US companies: [Legge Sarbanes-Oxley] The USA’s response to Enron and other scandals was to introduce strict financial controls through the Sarbanes-Oxley Act.

scarce adj if something is scarce, there is not enough of it available: [insufficiente] Demand is up, supply is dwindling and new finds are scarce. – scarcity n [U] [scarsità]

schedule n [C] a plan of what someone is going to do and by when they are going to do it: [programma] We are running several weeks behind schedule. – schedule v [T] [programmare] Collocation time schedule

**Securities Exchange Commission** abbreviation SEC n [U] the US agency responsible for stock market regulation: [Securities Exchange Commission abbr. SEC, Commissione di controllo della borsa USA equivalente alla Consob in Italia] The SEC is looking into a large US corporation’s investment arrangements, as it thinks they may be illegal.

seminarn [C] [seminario sulle tecniche motivazionali] a fairly informal meeting of a group of people, who share information and ideas and often discuss matters relating to work: *The people attending the management training seminar were all from accountancy firms.*

settlement n an agreement to resolve a dispute before it is taken to court: [accordo] The two companies refused to disclose the financial details of their out-of-court settlement.

sharen [C] a unit of the capital of the company. Shares in listed companies can be bought and sold on the stock exchange: [azione] Investors are having to pay a higher price for the company’s shares. – shareholder n [C] – [azionista] stockholder n [C] AmE [azionista] – shareholding n [C] [azionario, partecipazione azionaria] Synonym stock n [C] AmE [azione] Collocations share capital, share certificate, share dealing, share issue, share price

shortagen [C,U] a situation in which there is not enough of something that people need or want: [carenza] Illegal exports and high world oil prices are the main causes of the current fuel shortage.

software n [U] sets of programs put into a computer to perform particular tasks: [software] There’s plenty of good software on the market to help us improve security.

specifications n [usually plural] a detailed description of how something
should be designed or made: [specifiche] They delivered parts that did not conform to contract specifications. Collocation job specifications

speculate v [I] to buy goods, shares, property, etc. in the hope that their value will increase so that they can be sold for a profit: [speculare] Many individuals are now speculating on the stock exchange through special savings schemes provided by their banks. – speculation n [U] [speculazione] – speculative adj [speculativo]

spreadsheet n [C] a computer program that can show rows of figures and perform calculations with them. Spreadsheets are often used to work out sales, taxes, profits and other financial information: [foglio elettronico] Most spreadsheets can transform data and figures into graphs and charts.

staff loyalty n [U] if staff are loyal to their company, they enjoy working for it, they keep company secrets and tend to stay for a long time: [fidelizzazione del personale] The Human Resources department has built up staff loyalty by ensuring good working conditions, awarding regular bonuses and providing in-company training.

stakeholder n [C] a person or group of people who are considered to be an important part of an organisation because they have responsibility within it or receive advantages from it: [stakeholder, chi ha interesse nell'attività di un'azienda] When a company is new and small it can stay close to its stakeholders – staff, customers and suppliers.

stock exchange n [C] a market where company shares are traded: [borsa valori] Companies listed on the Madrid stock exchange dropped about 3 per cent this year.

strategic alliance n [C] an alliance formed as part of a plan with important aims: [alleanza strategica] Singapore airlines and Lufthansa have announced a strategic alliance with broad implications for competition.

stress n [U] continuous feeling of worry about your work or personal life that prevents you from relaxing: [stress] He has been under a lot of stress at work recently, due to tight deadlines and staff shortages. – stressful adj [stressante] Collocations stress-related (illness), stress management

subcontractor n [C] a person or company who is paid to do part of the work of another person or company: [subappaltatore] Always check whether a contractor is using subcontractors, and who is liable if things go wrong.

sue v [I,T] to make a legal claim against someone, especially for an amount of money, because you have been harmed in some way: [citare] The company was sued for non payment by their supplier.

surveillance n [U] the act of monitoring a person or group of people: [sorveglianza] Employees must be notified if they are under surveillance at their workplace.

sustainable adj an action or process that is sustainable can continue or last for a long time: [sostenibile] The benefits from sustainable fuels would be enormous. – sustainability n [U] [sostenibilità] Synonym renewable adj [rinnovabile] Collocation sustainable development

switch v [I,T] to change from one thing to another, usually suddenly: [passare a] Consumers are switching to more affordable brands.

synergy n [C,U] additional advantages, profits, etc. that are produced by two people or organisations combining their ideas and resources: [sinergia]
The companies could benefit from cost savings, as well as synergies from combining their manufacturing activities. – synergistic adj [sinergico]

target n [C] a limited group of people or area that a plan, idea, etc. is aimed at: [target] The main target for Gucci’s watches is successful businessmen and women. – target v [T] [mirare] Collocations target audience / customers / group, sales target

task n [C] 1 a piece of work that has to be done, especially one that has to be done regularly: [attività, incarico] Scheduling is a key task for team leaders. 2 a piece of work that is very difficult but important: [compito] The team is facing the difficult task of installing a new accounting procedure.
team n [C] a group of people who work together to do a particular job: [team, squadra] We have recruited an excellent management team. Collocations team leader, team player, team spirit, teamwork

telecommunications n [plural] the process or business of sending and receiving information by telephone, television, the internet, etc.: [telecomunicazioni] Telecommunications is one of the fastest growing industries today.
telemarketing n [U] the practice of telephoning people in order to sell things: [telemarketing] Telemarketing can be used to update your client database. – telemarketer n [C] [operatore di telemarketing]

trader n [C] someone who deals in shares, bonds, currencies, commodities (= oil, metal and farm products), etc. on a market, either for themselves or for a financial institution: [operatore di borsa] Traders are predicting that the dollar will rise in European markets. – trade v [I,T] [scambiare]

training n [U] the process of teaching someone or being taught the skills and knowledge for a particular job: [formazione, training] When the new software system was installed, we had to provide training for all the staff in how to use it. – trainer n [C] [formatore, trainer] – trainee n [C] [tirocinante] Collocations assertiveness training, computer-based training, management training

upload v [T] to move computer software or information from one computing device to another especially from a local computer to a central server or network: [eseguire l'upload, trasferire] If you are uploading big files, you’ll need a high-speed internet connection. – upload n [C] [upload]

venture n [C] a new business activity or project that involves risk: [iniziativa imprenditoriale] Investors are always looking for business ventures that they think will show a healthy profit. Collocation venture capital

Wall Street 1 n [U] The New York Stock Exchange, situated in Wall Street in Manhattan. 2 American financial institutions and investors in general: [Wall Street, mercato finanziario statunitense] Wall Street analysts predicted that the issue would sell at 96 cents a share.