

Intelligent Business

Unit 14 Logistics Review Questions from the Intermediate Coursebook

- 1) What is distribution?
 - a) getting goods from the factory to the shop
 - b) buying raw materials from suppliers
 - c) delivering goods to consumers' homes
- 2) Which method of transport would you use to send goods by haulage?
 - a) train
 - b) ship
 - c) lorry
- 3) Where would you find information about which goods are in stock?
 - a) from a barcode
 - b) in an inventory
 - c) on a conveyor belt
- 4) What is a warehouse?
 - a) a large building where goods are stored before distribution or sale
 - b) a large store where customers can buy many different types of products
 - c) part of a factory where goods are manufactured
- 5) Smart Tags may eliminate checkouts in supermarkets. This means:
 - a) Checkouts will become faster and more efficient.
 - b) There will be no more checkouts in supermarkets.
 - c) Customers will operate the checkout themselves.
- 6) What is grey marketing?
 - a) selling branded or luxury goods without permission at reduced prices
 - b) selling unbranded goods at high prices
 - c) exporting goods illegally
- 7) What is freight?
 - a) preparing goods for transport
 - b) transporting goods by rail, air, road or sea
 - c) loading goods onto transport
- 8) I'm afraid this bread is ... its sell-by-date.
 - a) past
 - b) over
 - c) behind
- 9) 'We're piloting the system'. Which sentence has the same meaning?
 - a) We're developing the system.
 - b) We're trying out the system .
 - c) We're getting rid of the system.
- 10) Shoplifting is a kind of ...
 - a) stealing.
 - b) restructuring.
 - c) relocating.

