1) What is a prototype?
   a) a design for a new type of product
   b) a product which is similar to others
   c) an old-fashioned design

2) Which sentence is true?
   a) Innovations can be risky.
   b) Innovations are never unsuccessful.
   c) Innovations are always cheaper than the originals.

3) If a project bombs then it is ...
   a) successful.
   b) unsuccessful.
   c) impossible.

4) He made a spectacular ... in the field of medicine.
   a) revamp
   b) achievement
   c) borderline

5) What is a subscriber?
   a) a person who registers to use a new service.
   b) a person isn’t interested in new services
   c) a person who works in development

6) 'They should have known that it would be a failure.' Which sentence has the same meaning?
   a) It was clear from the start.
   b) It was impossible to know.
   c) It was a possibility.

7) A person who sets up a brand new business area is ...
   a) an inventor.
   b) an entrepreneur.
   c) a businessman.

8) Sorting out problems is also called ...
   a) troubleshooting.
   b) brainstorming.
   c) predicting.

9) What is a margin?
   a) the increase in price due to taxation
   b) the difference between the buying and selling price
   c) a big profit for the seller

10) He received an ... for his innovative designs.
    a) achievement
    b) accomplishment
    c) award