

Intelligent Business

Unit 10 Review questions for the Pre-intermediate Coursebook

- 1) Lower prices can ... sales.
 - a) reduce
 - b) increase
 - c) cut down
- 2) Market analysts study... to follow the trend.
 - a) pies
 - b) margins
 - c) graphs
- 3) Which of the following describes a *downward* trend?
 - a) dropped
 - b) rose
 - c) improved
- 4) Which sentence gives positive news?
 - a) Prices rose slightly last year
 - b) The government raises the tax every year
 - c) I got a rise last month
- 5) Last year, consumer spending went ... 10%.
 - a) up by
 - b) down at
 - c) from to
- 6) The price of petrol ... every week since January.
 - a) rose
 - b) has risen
 - c) is rising
- 7) There have been fluctuations in price ...
 - a) three months ago
 - b) last month
 - c) in the last three months
- 8) House prices ... in the last 3 years.
 - a) have doubled
 - b) didn't dropped
 - c) won't rise
- 9) When a graph shows no change we say that ...
 - a) prices have fluctuated
 - b) prices have remained steady
 - c) prices have improved slightly
- 10) When sales reach a peak ...
 - a) they have hit their highest point
 - b) they have hit their lowest point
 - c) they have fallen sharply

