Unit 14 Review questions for the Pre-intermediate Coursebook

1. **Innovation** means ...
   a. something traditional and solid.
   b. something new and unusual.
   c. something difficult and challenging.

2. ‘They made big and important changes to their concept.’ The changes they made were ...
   a. radical.
   b. creative.
   c. imaginative.

3. I’ve looked ... your ideas, but they’re not quite what we are looking ...
   a. after + at.
   b. for + like.
   c. at + for.

4. The meeting was held earlier than planned.
   a. The meeting was taken over.
   b. The meeting was brought forward.
   c. The meeting was put back.

5. Companies need new ideas to make them ...
   a. competital.
   b. competable.
   c. competitive.

6. If we made the packaging more colourful ...
   a. people would bought the product.
   b. people had buy the product.
   c. people would buy the product.

7. Staff motivation would be higher ...
   a. if we introduced a bonus system.
   b. if we didn’t have flexi-time.
   c. if the boss wouldn’t listen to our ideas.

8. You and your colleagues are brainstorming a problem. You say:
   a. What if we would change our packaging?
   b. Would it help if we changed our packaging?
   c. What we wanted is really changed packaging.

9. If you do something *deliberately*, you do it ...
   a. by accident.
   b. because you want to.
   c. carefully.

10. Our young team of product engineers make our company ...
    a. successful.
    b. successive.
    c. succeeding.