

Intelligent Business

Unit 14 Review questions for the Pre-intermediate Coursebook

- Innovation* means ...
 - something traditional and solid.
 - something new and unusual.
 - something difficult and challenging.
- 'They made big and important changes to their concept.' The changes they made were ...
 - radical.
 - creative.
 - imaginative.
- I've looked ... your ideas, but they're not quite what we are looking ...
 - after + at.
 - for + like.
 - at + for.
- The meeting was held earlier than planned.
 - The meeting was taken over.
 - The meeting was brought forward.
 - The meeting was put back.
- Companies need new ideas to make them ...
 - competital.
 - competable.
 - competitive.
- If we made the packaging more colourful ...
 - people would bought the product.
 - people had buy the product.
 - people would buy the product.
- Staff motivation would be higher ...
 - if we introduced a bonus system.
 - if we didn't have flexi-time.
 - if the boss wouldn't listen to our ideas.
- You and your colleagues are brainstorming a problem. You say:
 - What if we would change our packaging?
 - Would it help if we changed our packaging?
 - What we wanted is really changed packaging.
- If you do something *deliberately*, you do it ...
 - by accident.
 - because you want to.
 - carefully.
- Our young team of product engineers make our company ...
 - successful.
 - successive.
 - succeeding.

