

Intelligent Business

Unit 5 Review questions for the Upper Intermediate Coursebook

- 1) Nanotechnology is ...
 - a) a feature of all types of machines.
 - b) an old-fashioned form of product manufacture.
 - c) used to create the smallest types of consumer electronics.
- 2) When a market is saturated ...
 - a) it has no room for more goods.
 - b) the market is wide open for certain kinds of products.
 - c) the market needs more innovations.
- 3) An untapped market is ...
 - a) an uninteresting market.
 - b) a mass market.
 - c) a new, potential market.
- 4) DVD players, microwave ovens and game consoles are all ...
 - a) types of household appliances.
 - b) examples of consumer electronics.
 - c) forms of entertainment technology.
- 5) Complete the sentence: Eric Drexler is the man ...
 - a) inventing nanotechnology.
 - b) which invented nanotechnology.
 - c) that invented nanotechnology.
- 6) Which of these examples is assigning someone a role?
 - a) 'We need to look into investing in new equipment.'
 - b) 'I want you to look into investing in new technology.'
 - c) 'Let's look at some figures relating to investments.'
- 7) Telecommunications refers to ...
 - a) mobile phone technology, downloading and internet.
 - b) laboratory equipment and telescopes.
 - c) household devices, washing machines and cars.
- 8) Household wind turbines is ...
 - a) a saturated market.
 - b) a potential growth market.
 - c) a shrinking industry.
- 9) A subscriber is ...
 - a) a person who pays to hire something or make use of a service.
 - b) a hardware component.
 - c) someone who sells mobile phone contracts.
- 10) Complete this set of verbs connected with training: improve, develop, ...
 - a) browse
 - b) update
 - c) install

