We will empower the lives of 200 million learners annually by 2025.

Pearson products and services enable access to high quality education leading to defined learner outcomes.

**Efficacy Growth & Impact Goals**

- **25 million** learners will transition into the workforce after higher or further education annually.
- **50 million** learners will increase their literacy or numeracy levels annually.
- **50 million** learners will gain the knowledge & skills required for study and employment annually.
- **20 million** learners will improve their career prospects annually.
- **50 million** learners will gain the knowledge & skills required for study and employment annually.
- **25 million** learners will improve their career prospects annually.
- **75 million** learners annually will improve their English language skills.
- **50 million** learners will increase their literacy or numeracy levels annually.
- **50 million** learners will gain the knowledge & skills required for study and employment annually.
- **75 million** learners annually will improve their English language skills.
- **10 million** primary and secondary learners will access high quality education annually.
- **2 million** post-secondary learners will access high quality education annually.
- **2 million** post-secondary learners will access high quality education annually.
- **10 million** primary and secondary learners will access high quality education annually.
- **2 million** post-secondary learners will access high quality education annually.

Pearson products and services enable people to make measurable progress in their life and career through learning.

**ALWAYS LEARNING**

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