



Pearson

Efficacy Growth & Impact Goals

Pearson products and services enable access to high quality education leading to defined learner outcomes.

ACCESS
to high quality education



We will empower the lives of 200 million learners annually by 2025.

10 million primary and secondary learners will access high quality education annually.

ACCESS
to high quality education



2 million post-secondary learners will access high quality education annually.

ACCESS
to high quality education



Illustration by TangYau Hoon

Pearson products and services help learners gain the knowledge & skills required for success in the 21st Century.

Skills for **SUCCESS** in the 21st Century



50 million learners will increase their literacy or numeracy levels.

Skills for **SUCCESS** in the 21st Century



50 million learners will gain the knowledge & skills required for study and employment annually.

Skills for **SUCCESS** in the 21st Century

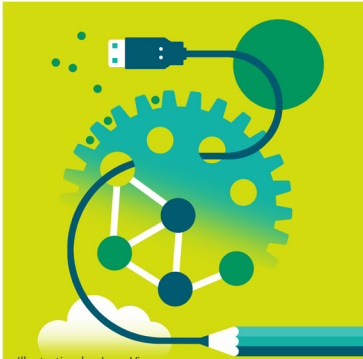


Illustration by Lucy Vigrass

75 million learners annually will improve their English language skills.

Skills for **SUCCESS** in the 21st Century



Illustration by Lucy Vigrass



Illustration by TangYau Hoon

Pearson products and services enable people to make measurable progress in their life and career through learning.

Measurable **PROGRESS** in life & career



25 million learners will transition into the workforce after higher or further education annually.

Measurable **PROGRESS** in life & career



20 million learners will improve their career prospects annually.

Measurable **PROGRESS** in life & career



ALWAYS LEARNING

pearson.com