We will empower the lives of 200 million learners annually by 2025.

**Efficacy Growth & Impact Goals**

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Pearson products and services enable access to high quality education leading to defined learner outcomes.

**ACCESS** to high quality education

50 million learners will increase their literacy or numeracy levels.

50 million learners will gain the knowledge & skills required for study and employment annually.

25 million learners will transition into the workforce after higher or further education annually.

20 million learners will improve their career prospects annually.

75 million learners annually will improve their English language skills.

10 million primary and secondary learners will access high quality education annually.

2 million post-secondary learners will access high quality education annually.

50 million learners will gain the knowledge & skills required for study and employment annually.

Pearson products and services enable learners to make measurable progress in their life and career through learning.

**Measurable PROGRESS** in life & career

2 million post-secondary learners will access high quality education annually.

10 million primary and secondary learners will access high quality education annually.

75 million learners annually will improve their English language skills.

2 million post-secondary learners will access high quality education annually.

50 million learners will gain the knowledge & skills required for study and employment annually.

Pearson products and services enable people to make measurable progress in their life and career through learning.

**Measurable PROGRESS** in life & career

**ALWAYS LEARNING**

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