



Additional response to 2017 AGM voting outcome

In response to the voting outcome on resolutions 3, 13 and 14 at the Pearson plc Annual General Meeting (“AGM”) on 5 May 2017, the Board would like to provide the following information, by way of an update to the statement made on that day.

Ahead of the 2017 AGM, we engaged extensively with major shareholders to understand their views on remuneration matters. We were disappointed that the advisory vote for this year's remuneration report was not passed, and that, although passed, there was a significant minority vote against both our remuneration policy and the re-election of our remuneration committee chair. We acknowledged this feedback and were grateful to those shareholders who engaged with us.

Since the 2017 AGM, as part of our commitment to an ongoing dialogue, we have continued to engage actively with our investors to seek further feedback on the reasons for the voting outcome, and are consulting on a number of potential changes to the way we implement our remuneration policy. This commitment to engagement included discussions with shareholders ahead of the 2017 LTIP award to our executive directors in September.

We continue the ongoing process of shareholder engagement, the outcome of which will be reported in full to investors in our Directors' Remuneration Report for the year ending 31 December 2017, in line with our normal annual cycle. This report will be put to shareholders as an advisory vote at the 2018 AGM.

November 2017