



Pearson

Pearson plc – Voting instruction card

We are pleased to announce that the 2019 Annual Report and 2020 Notice of Annual General Meeting (AGM) are now available online.

The Pearson 2020 AGM will be held at IET London, 2 Savoy Place, London WC2R 0BL on Friday, 24 April 2020 at 12 noon.

You can view the Pearson 2019 Annual Report at <https://www.pearson.com/investors/reports-and-presentations/annual-report-accounts-2019.html>

You can also vote your shares online at www.sharevote.co.uk. You will need your Voting ID, Task ID and Shareholder Reference Number (shown below) to log on.

The full wording of the resolutions to be voted on at the 2020 AGM are in the Notice of AGM which is available at <https://www.pearson.com/investors/annual-general-meeting.html>

Voting ID

Task ID

Shareholder Reference Number

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Voting deadlines

Sharestore holders must register their votes by no later than 12 noon on Tuesday, 21 April 2020.

Ordinary shareholders must register their votes by no later than 12 noon on Wednesday, 22 April 2020.

Registrar

If you have any queries, please view Equiniti's website www.shareview.co.uk. Alternatively you can contact them at Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA or by telephone on 0371 384 2043 or, if dialling from outside the UK, on +44 121 415 7062. The helpline is open Monday to Friday 8.30am to 5.30pm excluding public holidays in England and Wales.

Note to ordinary shareholders

Proxies

You can appoint the Chair of the meeting or anyone else to be your proxy at the AGM. If you wish your proxy to make any comments on your behalf, you will need to appoint someone other than the Chair and give them the relevant instructions directly. You may also appoint more than one proxy provided that each proxy is appointed to exercise the rights attached to a different share or shares held by you.

Power of attorney

Any power of attorney or other authority (or certified copy of the authority) relating to an appointment of a proxy cannot be submitted electronically and must be deposited as referred to in the Notice of AGM.

Software requirements

Please note that there are no particular software requirements to view these documents, other than those which are described on the website. These documents are in a printable format and will remain available on the website for at least two years.

The Pearson plc Annual General Meeting

will be held at IET London, 2 Savoy Place, London WC2R 0BL at 12 noon on Friday, 24 April 2020. If you wish to come to the meeting please bring this card with you and present it on arrival.

Getting to the venue

IET London is a short walk from Charing Cross mainline and underground stations and from Embankment underground station.

Important notice re COVID-19

Pearson is monitoring closely any developments relating to the recent outbreak of COVID-19 (Coronavirus) including relevant measures mandated or recommended by the UK Government regarding public events and travel.

If Pearson considers it appropriate to adjust the arrangements for its AGM as a result of the outbreak, we will communicate this at the earliest possible opportunity. Shareholders are advised to check the Pearson website for the latest position before attending the AGM in person.

In the context of COVID-19, we are mindful of the need for appropriate social distancing measures and, therefore, this year, we will not be providing the normal catering arrangements after the meeting.

We encourage shareholders to vote in advance of the AGM, either online or by completing and returning their form of proxy, to ensure their votes are recorded in the event that they are unable to attend the meeting in person. Shareholders are also invited to submit any questions via email to chairman-agm@pearson.com or in writing to AGM Questions, c/o The Company Secretary, Pearson plc, 80 Strand, London WC2R 0RL.



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