How MyEnglishLab Is Reinventing Language Learning

Type: Courseware
Age/Stage: Higher Education

MyEnglishLab is an online platform that delivers English practice and assessment activities for students learning English as a foreign language. The product provides students with automatic feedback and remediation tools to help them succeed. It also offers teachers a range of assessment, diagnostic, and personalized intervention tools, including an analysis of common student errors that allows teachers to target problem areas in the classroom. The current MyEnglishLab platform hosts 250 courses that accompany popular Pearson textbooks, ranging from introductory English for secondary-school learners to English for business professionals.

“MyEnglishLab benefits students by providing instant feedback on the exercises, which allows them to check their understanding and progress, encourages independent learning, and provides motivation.”
Heidi Lieb, instructor at Bergen Community College, New Jersey

MyEnglishLab courses are built using extensive research on second-language acquisition theories. An on-going research analytics program explores how learners perform and behave using MyEnglishLab, and these results have
been used to continuously improve the platform since it first launched in 2012. Pearson is also conducting studies at different institutions to explore the impact of MyEnglishLab on learners and teachers in specific contexts. The results of these studies will be used to improve teacher training and implementation of course materials.

**Intended Outcome: Learners achieve progress in learning English.**

In 2015, Pearson commissioned a study at the AWP Academy in Poland to measure student success while using MyEnglishLab. When all MyEnglishLab assignments were completed, students who appeared in the lowest 25 percent of the class at the beginning of the course had an equal chance of succeeding as students who had placed in the top 25 percent.

MyEnglishLab is used in more than 200 countries and has helped hundreds of thousands of students learn English as a foreign language. Regardless of country or culture, MyEnglishLab aims to engage learners and help them achieve their personal goals. Testimonials from instructors around the globe illustrate MyEnglishLab’s success in achieving this goal.
Intended Outcome: Learners have a positive experience while using MyEnglishLab.

**MyEnglishLab is continuously evolving with improved content, new features, and enhanced functionality.** As a result of insights from customer feedback, the product was redesigned to guide students more easily to the latest assignments and course materials. Following studies of effective implementation models with individual institutions, a new feature was added to remind teachers to assign homework activities. Pearson also conducts analyses of practice activities and assessment items, which are used for periodic content improvements. In 2016, regular reporting on learner and teacher engagement will be launched and used to provide ongoing insights for improved content, product design, and in-classroom engagement.

Moving forward, Pearson is planning significant research initiatives to continually assess and improve MyEnglishLab. For an overview of these plans, please see the accompanying research PDF. Pearson currently has multiple large-scale analytics projects in progress, including over 10 quantitative efficacy studies and over 25 qualitative case studies with individual teachers and institutions across the globe. As the global significance of English grows in both personal and professional contexts, MyEnglishLab helps hundreds of thousands of people achieve their ambitions.