



Pearson

# Speakout with MyEnglishLab

## Efficacy Report Summary

Speakout with MyEnglishLab (MEL) is a comprehensive eight-level General British English course featuring authentic video, audio and texts from the BBC archive that trains students to deal with English as it is spoken in the real world.

### Studies 1 & 2:

#### ***Does Speakout with MyEnglishLab (MEL) support improvements in students' learning?***

As use of digital resources in English language learning is relatively new, we wanted to learn more about student experiences of learning English using Speakout with MEL. So, we conducted two studies between 2016 and 2017 — one in Turkey and one in Poland.

### What we found

Students surveyed in Poland reported that they found Speakout with MEL interesting, up-to-date, and relevant. Polish students surveyed also thought that Speakout with MEL had supported improvements in their confidence, motivation, and enjoyment of learning English had improved through using Speakout with MEL. Most students surveyed in Turkey reported that MyEnglishLab was useful and helped their learning.

In the context of the research undertaken for these studies, conducted in the four institutions with the students surveyed, Pearson is able to make the following statements about the efficacy of Speakout with MEL (with illustrative examples of specific results from the two countries covered):

### Learner access and experience

#### ***Student survey data suggests that MyEnglishLab (MEL) is accessible and easy to use.***

— Between 92% (143 / 156) to 95% (147 / 155) of students surveyed in Turkey agree that they were able to access their account, course, and assignments easily, as well as access MEL easily through their smartphone/tablet.

### Positive learning behaviors

#### ***Students report that Speakout with MEL helps them to increase their confidence, motivation, and enjoyment of learning English.***

— 74% (142 / 192) of students in Poland report that Speakout with MEL significantly helps them increase their confidence in learning English.  
— Between 75% (143 / 191) and 76% (145 / 192) of students find that Speakout with MEL helps their confidence in reading and listening significantly increase, respectively.

### Key findings

Most students surveyed in Turkey reported that MyEnglishLab is easy to access and that they enjoy completing assignments



92-95%  
Easy to access



72%  
Enjoy completing assignments

## Timeliness of completion (engagement)

### *Students find Speakout with MEL engaging.*

— 72% (111 / 154) of students in Turkey enjoy completing their assignments in MyEnglishLab.

## Standard of achievement or level of competence

### *The majority of students believe that MyEnglishLab is useful and helps their learning.*

— 84% (130 / 154) of students in Turkey believe that MEL helps them review materials used in class.

## Learner progression

### *The majority of students report that Speakout with MEL supports their achievement and progression.*

— 84% of students in Poland find that Speakout with MEL helps them prepare for their next level of their English studies.

These statements are set out in full in the box titled “Efficacy statements” on pages 11 and 14 of the Research Report where they have been subject to assurance by PwC, whose report can be found at the end of the Research Report.

## How we did the research

We conducted the study in Turkey in collaboration with one institution and focused on blended instruction. In particular, we explored how Speakout with MEL is implemented to support flipped learning. We also aimed to better understand how the product was being implemented in the study in Poland, with three institutions. For both studies, we collected student and teacher views on using Speakout with MEL.

The studies collected and analyzed a broad range of evidence types, including:

- A pre-questionnaire
- Staff interviews
- A student online survey
- Student MyEnglishLab data analysis

The efficacy statements generated from these studies are based exclusively on student survey data. The reason for this is that our current framework for auditing efficacy statements does not easily accommodate qualitative results or findings from both qualitative and quantitative evidence. In future research, we will expand the definition to encompass efficacy statements based on both evidence sources.

Explore the full report at [Pearson.com/corporate/efficacy-and-research](https://www.pearson.com/corporate/efficacy-and-research)

### **Pearson's Efficacy Commitment**

In 2013, Pearson made a commitment to efficacy: to identify the outcomes that matter most to students and educators, and apply evidence-based approaches to product design, development and implementation support so we could have a greater impact on improving those outcomes. We committed to reporting on the impact of use of products, commencing in 2018 with some of our most frequently used products.

To Pearson, efficacy is more than a commitment to report on the impact of use of our products on outcomes. It is even more than a way to continuously improve our products. Efficacy is a priority for everyone at Pearson. Applying outcomes-focused, evidence-based design to our products, and supporting educators to use them to help more learners learn more, is at the heart of who we are, what we do — and of our vision for the future of learning.