



Pearson

Top Notch with MyEnglishLab

Efficacy Report Summary

The Top Notch with MyEnglishLab (MEL) product is a six-level communicative course that aims to help adults and young adults build the communication skills and self-confidence needed to navigate social, travel, academic, and business situations in English.

Studies 1, 2 & 3:

Does Top Notch with MyEnglishLab (MEL) support improvements in students' learning?

As use of digital resources in English language learning is relatively new, we wanted to learn more about how educators were implementing Top Notch with MEL as well as educators' and students' perceptions of the product. So, between February 2016 and February 2017, we studied how eight institutions across three countries (two in Peru, three in Colombia, and three in Mexico) used Top Notch with MEL.

What we found

Students reported that using Top Notch with MEL improved their speaking skills and helped them learn English, and that they found their confidence in English speaking and listening had increased since using Top Notch with MEL. Students surveyed also report that they found it easy to access MyEnglishLab and the Go app from their personal devices.

In the context of the research undertaken for these studies, conducted in eight institutions with the students surveyed, Pearson is able to make the following statements about the efficacy of Top Notch with MEL (with illustrative examples of specific results from across the three countries covered):

Learner access and experience

Students report that Top Notch with MEL is accessible and easy to navigate.

— 91% (1,474 / 1,623) of students in Colombia find it easy to access MyEnglishLab from their computer and 71% (1118 / 1570) of students find it easy to access MyEnglishLab from their smartphone.

Positive learning behaviors

Students report that Top Notch with MEL helps increase their confidence, motivation, and enjoyment in learning English.

— 96% of students (269 / 279) in Peru report that their confidence in learning English has increased since using Top Notch with MEL.

Timeliness of completion (engagement)

Students report that Top Notch with MEL is engaging.

— 95% (263 / 277) of students in Peru find that Top Notch with MEL significantly helps them engage with learning English.

Standard of achievement or level of competence

The majority of students report that Top Notch with MEL supports their achievement and progression.

— 84% (482 / 573) of students in Mexico find that Top Notch with MEL significantly helps them prepare for the next level of their English studies.

Key findings

Students report significant progress in vocabulary and grammar, helping them to prepare for next levels.

93-95%



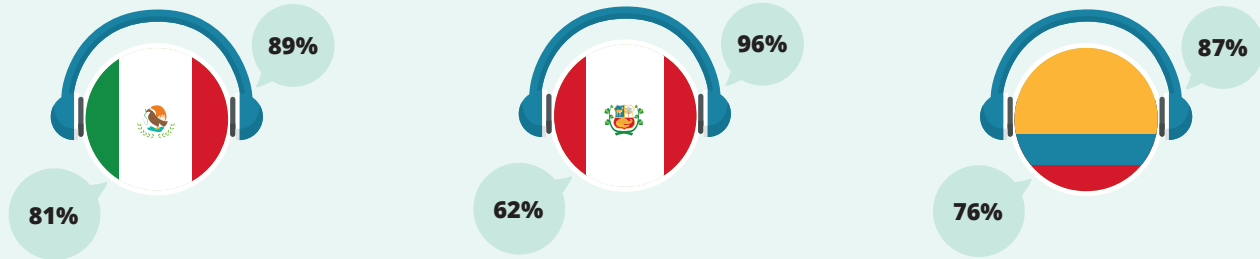
81-87%



77-88%



Most students report increased confidence in English speaking and listening after using Top Notch



Percentage of student from each country reporting that they could access the apps

■ MyEnglishLab App
■ Go App



This statement is set out in full in the box titled “Efficacy statements” on pages 13,14, 15 and 16 of the Research Report where they have been subject to assurance by PwC, whose report can be found at the end of the Research Report.

How we did the research

We chose to only study institutions that had been using the latest edition of Top Notch with MEL and were using Top Notch, MEL and Active Teach for more than one year.

The studies collected and analyzed a broad range of evidence, including:

- student surveys and focus groups
- instructor surveys and interviews
- classroom observations
- MEL student data

The efficacy statements generated from these studies are based exclusively on student survey data. The reason for this is that our current framework for auditing efficacy statements does not easily accommodate qualitative results or findings from both qualitative and quantitative evidence. In future research, we will expand the definition to encompass efficacy statements based on both evidence sources.

Explore the full report at [Pearson.com/corporate/efficacy-and-research](https://www.pearson.com/corporate/efficacy-and-research)

Pearson’s Efficacy Commitment

In 2013, Pearson made a commitment to efficacy: to identify the outcomes that matter most to students and educators, and apply evidence-based approaches to product design, development and implementation support so we could have a greater impact on improving those outcomes. We committed to reporting on the impact of use of products, commencing in 2018 with some of our most frequently used products.

To Pearson, efficacy is more than a commitment to report on the impact of use of our products on outcomes. It is even more than a way to continuously improve our products. Efficacy is a priority for everyone at Pearson. Applying outcomes-focused, evidence-based design to our products, and supporting educators to use them to help more learners learn more, is at the heart of who we are, what we do — and of our vision for the future of learning.