

# The 10 Things You Didn't Know About Pearson



Pearson

As the world's leading learning company, we are focusing on the changing needs of the world's learners. We believe in a future where learning is more effective, affordable, personal and accessible for the people who need it most. **In 2016, Pearson employed its world-class capabilities and products to put education in the hands of more people around the world, in more inspiring ways.**



**68%**  
of our business  
is now **digital**  
and services

**\$900m**

invested in  
our products  
and services



**45** online degree  
**partnerships**  
with universities across  
three continents

**315,000**  
total course **enrollments**



**148** digital direct access  
**contracts** signed  
with colleges and universities  
by Pearson in North America



**14.9m**

exams delivered in over  
**20,000 test centers**  
across all of Pearson VUE's  
delivery channels, helping  
learners take the next step  
in their careers



**9** new **efficacy reports** that  
show how our products  
impact learner outcomes will  
be published in 2017



**3** years in a row  
Pearson named  
to the **World's 100 Most  
Sustainable Companies**



**74%** of employees  
**inspired** by  
Pearson's purpose to help  
people make progress in  
their lives through learning



**88%** of teachers,  
learners  
and parents who are  
aware of the Pearson  
brand **view us favorably**



**13.7%** reduction  
in global  
greenhouse gas emissions,  
as we continue to reduce  
our carbon footprint