

PEARSON plc¹

MEMORANDUM OF ASSOCIATION

**Incorporating amendments made up to and including
1 October 2009**

¹Name changed to Pearson plc on 1 June 1984

We, the several persons whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this Memorandum of Association, and we respectively agree to take the number of shares in the capital of the Company set opposite our respective names.

Names, addresses and descriptions of subscribers	Number of Preference Shares taken by each Subscriber
Weetman Dickinson Pearson, Baronet, MP 10 Victoria Street, Westminster, SW, and	One
Paddockhurst, Worth, Sussex	
Annie Pearson, Paddockhurst, Worth, Sussex	One
Wife of Sir Weetman D. Pearson, Bart., MP	
George Pearson Esq, Brickendonbury, Hertford	One
Sam Wright, 10 Piccadilly, Bradford	One
Solicitor	
Bernard Croft Cass, Maylands, Bradford	One
Civil Engineer	
Ernest William Moir, 23 Shooters Hill Road, Blackheath	One
Civil Engineer	
Samuel Robinson, 46 Ryde Vale Road, Balham, SW	One
Accountant	

Dated the 11th day of August 1897

Witness to the above signature of George Pearson,

F.G.W. Pearson,
Brickendonbury,
Hertford.

Gentleman.

Witness to the above signatures of Sir Weetman Dickinson Pearson, Lady Annie Pearson,
Samuel Wright, Bernard Croft Cass, Ernest William Moir and Samuel Robinson,

William Edward Sayer,
10 Victoria Street,
SW.

Clerk.