

Pearson allocation and impact reporting template

reporting template

Pearson will align to the ICMA Harmonised Framework for Impact Reporting for Social Bonds

Project overview				Target population	Allocation information				Output indicator	Impact indicator
SBP category	Eligible projects	Location	SDG alignment	Target group	Amount allocated	Refinancing amount	Financing amount	Share of total financing	Number of learners	% of learners who have completed the course**
Access to essential services – Education	Connections Academy	US	SDG 4.1 SDG 8.6	undereducated, underserved learners* and, people with disabilities	~80%	xxx	xxx	xxx	xxx	xxx
Access to essential services – Education	Global Educational Development (“GED”)	US	SDG 4.4 SDG 8.6	undereducated, underserved learners*, living below the poverty line, people with disabilities and unemployed	~10%	xxx	xxx	xxx	xxx	xxx
Socioeconomic advancement and empowerment	BTEC	UK	SDG 4.3 SDG 4.4 SDG 8.6	people with disabilities, underserved and underemployed learners, developing countries as defined by the OECD***	~10%	xxx	xxx	xxx	xxx	xxx

*Underserved groups include also low-income learners, rural learners, first generation college students, students who do not speak the dominant language, people with disabilities, underrepresented minorities, and adult learners and others facing personal constraints, such as the need to balance education with work and family responsibilities

**Additionally, where feasible, Pearson may provide additional case studies on the observed impact of its products and services

***<https://stats.oecd.org/glossary/detail.asp?ID=6326>