



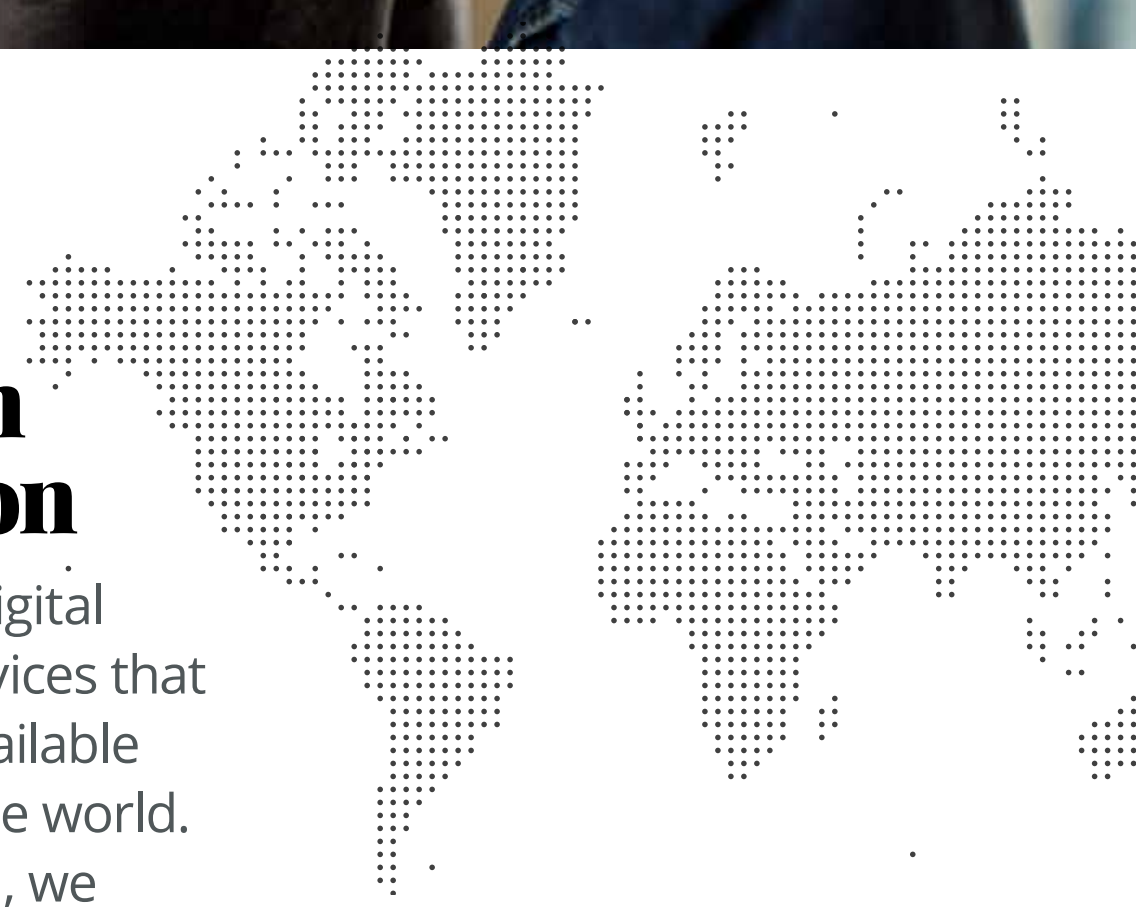
Learning through a pandemic

At Pearson, our primary focus is the health and safety of our employees, learners, customers and broader stakeholders in the world of education.

We are also playing our own small part in helping tackle the pandemic through making our digital products and services available for free to learners across the world to help them continue to learn.

More than £25 million

the value of our digital products and services that we have made available for free around the world. In the longer-term, we believe we are well placed to benefit from the accelerating interest in online learning.



UK



Exams

We know that students have worked hard in preparation for their exams now won't be sitting them this summer.

We, along with the government and other exam boards, are working constructively with schools and colleges to ensure students get the grades they deserve to progress to the next stage.

In the UK, hundreds of thousands of teachers, schools, colleges, parents and learners have accessed our free online resources.

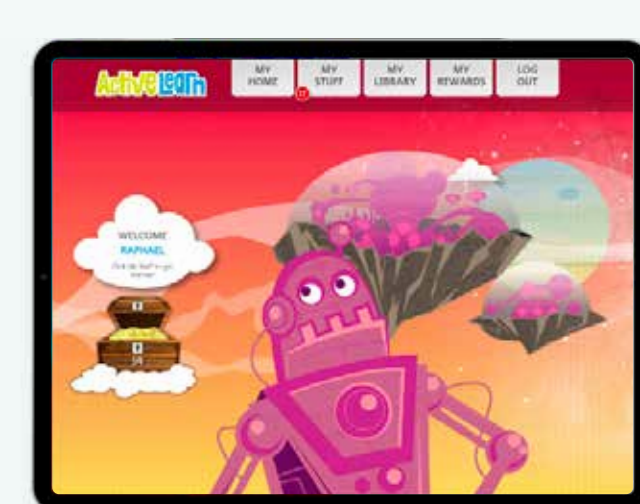


357,000

primary school parents requested access for Carol Vorderman's 'The Maths Factor', which is proven to improve numeracy, with 112,000 pupils answering 15 million questions so far in April.

C. 256,000

primary school children have accessed free subscriptions to our online literacy and numeracy resources (ActiveLearn) by the end of March.



65,000

further education college tutors are using our online resources, including ebooks, supporting teaching and learning and revision for their students.

C. 134,000

secondary school students and c.10,000 teachers have used our online resources (ActiveLearn), including ebooks and courseware, supporting GCSEs, A level and BTEC qualifications.

UK Learns – coming soon!

A portal that we are developing that will contain free, digital, skills-based courses to help re-skill and

broaden employability prospects for UK employees who have been impacted by COVID-19.



US



In US schools, learners, parents and teachers are utilising our online learning expertise.

100,000

students have been trained to use Connections Academy, our virtual schools network. We have also provided free online content and a teaching platform for our state-level partners.

Sharing online expertise

We have hosted and provided digital learning expertise from Connections Academy through live webinars and digital learning to help parents and teachers make the most of online learning at home.

This includes an email "hotline" staffed by expert Connections educators who can offer fast advice for teachers in need of instructional support.



For US college students Hundreds of thousands of faculty, students and parents have used our free digital courseware and online tutoring tools to help with the move to online learning.



160,000+

copies of free digital courseware delivered to US higher education students.



45,000

hours of online tutoring available to US higher education students to help them adjust to separation from office hours and on-campus tutoring.

580,000+

people have visited our newly created Online Learning Hub with the usage growing by the tens of thousands daily. This new site houses

our collection of the top 100 free Pearson videos, tools and tutorials to help faculty, students, and parents adjust to online learning.



Professional testing

Testing for key workers

As of 20th April, we have reopened 195 of our company-owned professional testing centres in the US & Canada, with the help of over 600 test administrator volunteers, to ensure key workers such as health personnel are able to qualify and provide front line healthcare support in the crisis.

Other markets



In Italy and China combined, we have had over **1.2 million**

teachers and students access our online platforms containing thousands of videos and interactive lessons

