Covid-19: Education’s Revolution

Getting schooled on the new economy

Learners are facing a reckoning: they know there is no going back to the pre-pandemic education world. Pearson’s Global Learner Survey reveals that people see longevity in online learning, digital skills increasingly in demand and equity as one of education’s biggest issues. While they learn online, they are also learning to move forward in a vastly changed world.

- 78% of learners believe that education will fundamentally change because of COVID-19.
- 66% agree that the education system in their country has done a good job adapting during the pandemic.
- 87% agree that colleges and universities should offer shorter courses or lower cost options to help those who are unemployed.
- 77% say teleworking has taught them that digital work requires new skill sets.

Learning is forever changed

- Learners demand equity now
- 70% believe that the pandemic will deepen education inequality, especially among young students.
- 88% want schools to do more to address equality issues.
- 88% say online learning will be part of primary, secondary and higher education moving forward.

Learner’s Top Priorities for Government Education Spending

- More tech for underserved learners
- Better prep for emergency use of online learning
- More academic resources
- More remote learning solutions

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- Virtual collaboration
- Communication
- Managing remote teams
- Analyzing data

The Global Learner Survey was conducted on behalf of Pearson from June 8–14, 2020 by The Harris Poll. 7,038 people aged between 16–70 completed the survey across the world (US, UK, Australia, Canada, Brazil, China, India).